

- ATTENDANCE:** Taso Koutroulakis, HRM  
Sam Trask, HRM  
Jill Morrison, HRM  
Anne Sherwood, HRM  
Tanya Davis, HRM  
Brad Anguish, HRM  
Murray Smith, RCMP  
Jacob Ritchie, HRCE  
Cheryl Copage-Gehue, HRM D&I  
Michaelyn Thompson, HRM Marketing
- Jody DeBaie, HRM  
Jeremie Landry, RCMP  
Roddy MacIntyre, HRM  
Breton Murphy, HRM  
David MacIsaac, HRM  
Michael Croft, Province of Nova Scotia  
Greg Mason, HRP  
Mark Mendoza, HRCE  
Coady MacNeil, Southlands Transport  
Lisa Andrews, HRM
- REGRETS:** Dean Simmonds, HRP  
Amy Power, HRCE
- Paula Amaral, HRM

No.	Item	Discussion
1.	<b>Approval of Minutes of the RSSC December 16<sup>th</sup>, 2020</b>	The minutes were approved as circulated.
2.	<b>The role of equity in developing road safety action plans</b>	<b>March 10<sup>th</sup> Update:</b> Cheryl Copage-Gehue attended and presented “On the D&I Lens”. Cheryl asked what D&I can do for this Committee. D&I could look at providing materials in different languages, more appropriate imagery, look at more creative ways to engage certain communities, include what we are “hearing” from these communities not just the data, etc. Traffic Calming AO to be revised using the equity lens.
<b>Action Item: Jill will have a follow-up conversation with Cheryl.</b>		
3.	<b>School Safety Concerns – Southlands Transportation</b>	Coady MacNeil from Southlands attended the meeting. He had reached out to Jacob regarding an advisory group or sub-committee to be used to educate and raise awareness regarding school safety. Coady confirmed there are front-facing cameras on the busses and the bus drivers call in when they see unsafe behaviour. Jeremie/Greg will work with Coady to provide a point of contact within the RCMP/HRP to report these issues.  Taso has been involved in some conversations regarding overall school safety concerns. It appears that many groups are involved but seem to be working independently – need to work together, collectively. Possibly create an email distribution list of stakeholders to be used to share information and solicit feedback.
<b>Action Item: Jeremie/Greg to provide contact information for reporting unsafe behaviours.</b>		
<b>Action Item: Jacob will create an email distribution list of stakeholders.</b>		

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4.	<b>Heads Up Halifax Campaign Update</b>	Breton provided an update on this now, year-long campaign. Feedback received suggested “shared responsibility” meant “equal responsibility” which is not actually the case. Wording will be changed to “Everyone’s Responsibility”. The campaign will be highlighting steps taken to better road safety and inform the public how they can use this infrastructure – be open to change and celebrate what’s been done. Possibly use more focused messaging for target groups/areas. All messaging should be going through the Corporate Communications group to ensure consistency, similar messaging, branding, etc.
5.	<b>Constable Scarecrow</b>	Jeremie shared a program used by communities in Western Canada called “Constable Scarecrow” – whereby a metal cut-out of an officer pointing a radar gun was used to deter drivers from speeding. Results showed a decrease in speeding for a minimal cost. Questions around length of time, post-project, before drivers fell back into their old speeding habits. Although the RCMP are not opposed to new initiatives, they are currently using a similar approach in that they have a parked police cruiser in trouble areas. Although, there is no real method of data collection, they would like to continue this approach for now. Should the RCMP or HRP like to introduce the “Constable Scarecrow” approach, TPW would be willing to work with them and discuss at a future meeting.
6.	<b>Planned Engineering Actions</b>	Jill provided an update on 21/22 planned engineering actions, of which, most were TPW. Jill will be reaching out to Anne, David and Tanya to get their items. This list may be altered by budget constraints.
7.	<b>Road Safety Progress Update</b>	Brad provided a brief synopsis of recent countermeasures. In 2020 there was a reduction in fatal/injury collisions which resulted in a 23% decrease to our baseline (2018/2019). Although traffic volumes were lower in 2020 due to Covid, the percent reduction in fatal/injury collisions was greater than the percent reduction in daily traffic volumes. This is a great trend and the key is how we continue this pattern going forward.
8.	<b>2021 Road Safety Report</b>	The 2021 Road Safety Report is due in June. Jill will be reaching out for an update of current activities as well as plans going forward.
<b>Action Item: Jill will be requesting updates for Annual Report.</b>		



No.	Item	Discussion
9.	Next Meeting date/location	The next meeting will be held on June 9, 2021, via MS Teams.

Meeting was adjourned at 3:15 pm.