

THIS INITIATIVE IS GOVERNED BY CANADIAN LAW

Standard data rates apply to participants who choose to participate in the Initiative via a mobile device. Please contact your service provider for pricing and service plan information and rates before mobile device participation.

1. THE INITIATIVE:

The *Heads Up Halifax Initiative* (the “**Initiative**”) is sponsored by the Halifax Regional Municipality (the “**Sponsor**”). Information provided will be used for the administration of this Initiative and in accordance with these Official Rules and Regulations (the “**Rules**”) and the Sponsor’s Privacy Policy (see Rule 14).

2. KEY DATES:

The Initiative begins on November 19, 2018 at 8:00 p.m. Atlantic Time (“**AT**”) and ends on January 3, 2019 at 4:00 p.m. AT (the “**Initiative Period**”).

3. ELIGIBILITY TO ENTER:

Initiative is open only to qualifying associations (each, a “**Qualifying Association**”) that meet the following two (2) criteria:

- i. Must reside in the Halifax Regional Municipality and be:
 - a. a charitable, nursing, medical, athletic, educational, environmental, cultural, community, fraternal, recreational, religious, sporting or social organization that is registered as:
 - i. a society incorporated under the Societies Act (1989);
 - ii. a non-profit association incorporated under the Co-operative Associations Act (1989);
 - iii. a non-profit incorporated under the Canada Not-for-profit Corporations Act (2009); or
 - iv. a non-profit incorporated under an Act of the Nova Scotia Legislature; or
 - b. a charity registered under the Income Tax Act (Canada); and
- ii. Must be registered for at least one (1) year prior to **January 3, 2019 at 4:00 p.m. AT** (Note: registration must be current; organizations whose registration has expired, in default or revoked will be ineligible to be a Qualifying Association).

Any and all actions contemplated herein on behalf of a Qualifying Association must be completed by an authorized representative of the Qualifying Association (each a “**Representative**”) who: (a) is a resident of Nova Scotia; (b) resides in the Halifax Regional Municipality; (c) is nineteen (19) years of age or older at the time of participation; (d) is not an employee, representative or agent (or living with any such person, whether related or not) of the Sponsor, members of Halifax Regional Council, their respective associated or affiliates entities, suppliers, advertising/promotion agencies or any other individual(s), entity or entities involved in the development, production, implementation, administration, judging or fulfillment of the Initiative (collectively, the “**Initiative Parties**”); (e) has authority and permission from the Qualifying Association to participate in the Initiative on behalf of the Qualifying Association; and (f) has the authority to legally bind the Qualifying Association – including, without limitation, to the terms and conditions of these Rules and to any other required documentation as contemplated in these Rules. **FOR GREATER CERTAINTY AND THE AVOIDANCE OF ANY DOUBT, THE REPRESENTATIVE IS NOT THE PARTICIPANT. THE PARTICIPANT IN THIS INITIATIVE IS THE QUALIFYING ASSOCIATION.**

Sponsor reserves the right, in its sole and absolute discretion at any time, to disqualify any Qualifying Association if Sponsor determines that allowing the Qualifying Association to participate in the Initiative could bring Sponsor into public disrepute or in any way impact the good standing or reputation of Sponsor in the eyes of the general public. The decisions of Sponsor regarding all matters arising in this regard shall be final and binding without right of appeal.

4. AGREEMENT TO BE LEGALLY BOUND BY RULES:

By participating in this Initiative, each Representative is signifying his/her agreement (on his/her own behalf and on behalf of the Qualifying Association) that he/she have read and agrees to be legally bound by the terms and conditions of these Rules. The sole determinant of the time for the purposes of this Initiative will be the official time-keeping device(s) used by the Sponsor.

5. HOW TO ENTER:

NO PURCHASE NECESSARY. MAKING A PURCHASE WILL NOT IN ANY WAY WHATSOEVER INCREASE OR OTHERWISE IMPACT THE CHANCES OF RECEIVING FUNDING IN THIS INITIATIVE. To be eligible to earn one (1) submission (each, a “**Submission**”) and collectively, the “**Submissions**”) in the Initiative, the Representative of a Qualifying Association must go to headsuphalifax.ca (the “**Website**”) and follow the on-screen instructions to submit a proposal (the “**Proposal**”) outlining how to make a specific crosswalk (or all crosswalks) safer for everyone through education or innovation (the “**Theme**”). The Proposal must be written in English only and must be provided in PDF format. To be eligible, a Proposal must: (i) reflect the Theme; (ii) be submitted and received in accordance with these Rules within the Initiative Period; and (iii) be in accordance with these Rules, including, but not limited to, the specific Submission Requirements listed below in Rule 8 (all as determined by Sponsor in its sole and absolute discretion).

6. ADDITIONAL SUBMISSION RULES:

There is no limit to the number of Submissions per Qualifying Association – although each Submission must include a unique and original Proposal submitted in accordance with these Rules. If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any individual or entity has attempted to use multiple names, multiple identities, and/or any automated, macro, script, robotic or other system(s) or program(s), and/or any other means not in keeping with the Sponsor’s interpretation of the letter and spirit of these Rules, to enter or otherwise participate in or disrupt this Initiative; then he/she/it may, in the sole and absolute discretion of the Sponsor, be disqualified from the Initiative. The Initiative Parties and each of their respective agents, employees, directors, successors, and assigns (collectively, the “**Released Parties**”) are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed, incomplete or incompatible Submissions, Proposal and/or other materials (all of which are void).

A Submission may be rejected if, in the sole and absolute discretion of the Sponsor: (i) the Submission is not submitted and received in accordance with these Rules during the Initiative Period; and/or (ii) the Proposal accompanying the Submission is not in compliance with these Rules, including, without limitation, the specific Submission Requirements listed below in Rule 8 (all as determined by Sponsor in its sole and absolute discretion).

7. VERIFICATION:

The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification) at any time: (i) for the purposes of verifying an individual’s and/or entity’s eligibility to participate in this Initiative; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Submission, Proposal, Qualifying Association, Representative and/or other information entered (or purportedly entered) for the purposes of this Initiative; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Initiative in accordance with the Sponsor’s interpretation of the letter and spirit of these Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor.

8. SUBMISSION REQUIREMENTS:

BY SUBMITTING A SUBMISSION, EACH REPRESENTATIVE AGREES (ON HIS/HER OWN BEHALF AND ON BEHALF OF THE QUALIFYING ORGANIZATION) THAT THE SUBMISSION (AND EACH INDIVIDUAL COMPONENT THEREOF – INCLUDING, WITHOUT LIMITATION, THE PROPOSAL) COMPLIES WITH ALL CONDITIONS STATED IN THESE RULES. THE RELEASED PARTIES WILL BEAR NO LIABILITY WHATSOEVER REGARDING: (I) THE USE OF A SUBMISSION (OR ANY COMPONENT THEREOF – INCLUDING, WITHOUT LIMITATION, THE PROPOSAL); (II) PARTICIPATION IN ANY INITIATIVE-RELATED ACTIVITIES; (III) ANY USE, COLLECTION, STORAGE AND DISCLOSURE OF ANY PERSONAL INFORMATION; AND/OR (IV) IF DECLARED A RECIPIENT QUALIFYING ASSOCIATION, ANY FUNDING (INCLUDING ANY USE OR MISUSE OF ANY FUNDING). THE RELEASED PARTIES SHALL BE HELD HARMLESS BY THE QUALIFYING ASSOCIATION IN THE EVENT IT IS DISCOVERED THAT A QUALIFYING ASSOCIATION AND/OR ITS REPRESENTATIVE HAS DEPARTED FROM OR NOT OTHERWISE FULLY COMPLIED WITH ANY OF THESE RULES. THIS RELEASE AND INDEMNITY SHALL CONTINUE IN FORCE FOLLOWING THE TERMINATION OF THE INITIATIVE AND/OR AWARDING OF ANY FUNDING.

By participating in the Initiative, each Representative (on his/her own behalf and on behalf of the Qualifying Association) hereby warrants and represents that any Proposal he/she submits:

- is original to him/her and that the Representative has obtained all necessary rights in and to the Proposal (including, but not limited to, consent and permission from any other contributors to the Proposal) for the purposes of entering the Proposal in the Initiative;
- does not violate any law, statute, ordinance or regulation;
- does not contain any reference to or likeness of any identifiable third parties, unless consent has been obtained from all such individuals and their parent/legal guardian if they are under the legal age of majority in their jurisdiction of residence;
- will not give rise to any claims whatsoever, including, without limitation, claims of infringement, invasion of privacy or publicity, or infringe on any rights and/or interests of any third party; and
- is not defamatory, trade libelous, pornographic or obscene, and further that it will not contain, depict, include, discuss or involve, without limitation, any of the following: nudity (partial or otherwise); alcohol/drug consumption or smoking; unsafe or dangerous activities or behaviours; explicit or graphic sexual activity, or sexual innuendo; crude, vulgar or offensive language and/or symbols; derogatory characterizations of any ethnic, racial, sexual, religious or other groups (including, without limitation, any competitors of Sponsor); content that endorses, condones and/or discusses any illegal, inappropriate or risky behaviour or conduct; personal information of individuals, including, without limitation, names, telephone numbers and addresses (physical or electronic); commercial messages, comparisons or solicitations for products or services other than products of Sponsor; any identifiable third party products, names, trade-marks, brands and/or logos, other than those of Sponsor; conduct or other activities in violation of these Rules; and/or any other content that is or could be considered inappropriate, disparaging, unsuitable or offensive, all as determined by the Sponsor in its sole and absolute discretion.

Any Proposal that the Sponsor deems, in its sole and absolute discretion, to violate the terms and conditions set forth in these Rules is subject to disqualification. The Sponsor reserves the right, in its sole and absolute discretion, to modify, edit or remove any Submission (or a component thereof – including, without limitation, the Proposal), or to request a Representative to modify or edit the Qualifying Association’s Submission (or a component thereof – including, without limitation, the Proposal), if a complaint is received with respect to the Submission (or a component thereof – including, without limitation, the Proposal), or for any other reason at any time. If such an action is necessary at any time (including, without limitation, during or after the Initiative Period), then the Sponsor reserves the right, in its sole and absolute discretion, to: (i) disqualify the Submission; (ii) disqualify the Qualifying Association associated with the Submission; and/or (iii) take whatever other action or actions the Sponsor deems appropriate in circumstances to administer this Initiative in accordance with the Sponsor’s interpretation of the letter and spirit of these Rules.

9. LICENSE:

By entering the Initiative and submitting a Submission, each Representative (on his/her own behalf and on behalf of the Qualifying Association) hereby: (i) grants to the Sponsor, in perpetuity, a non-exclusive license to publish, display, reproduce, modify, edit or otherwise use the Proposal, in whole or in part, for advertising or promoting the Initiative or for any other reason; (ii) waives all moral rights in and to the Proposal in favour of the Sponsor and anyone authorized by the Sponsor to use the Proposal; and (iii) agrees to release and hold harmless the Released Parties from and against any and all claims, damages, liabilities, costs, and expenses arising from participation in this Initiative and/or the use of his/her Proposal, including, without limitation, any claim based on publicity rights, defamation, invasion of privacy, copyright infringement, trade-mark infringement or any other intellectual property related or other cause of action whatsoever. Further, by submitting a Proposal, each Representative (on his/her own behalf and on behalf of the Qualifying Association) hereby understands, acknowledges and agrees that: (i) the Sponsor is not considering the Proposal in confidence and that the Sponsor may disclose the Proposal in accordance with the terms and conditions of these Rules and the Sponsor’s Privacy Policy (see Rule 14 below); (ii) the Sponsor is not, and will not be, bound by any confidentiality obligations, unless specifically stated in a written and signed agreement executed between the Qualifying Association and the Sponsor; (iii) the Sponsor is not admitting that the Proposal is novel, proprietary, or original; (iv) the Proposal that is submitted to the Sponsor may be similar or identical to

projects, products, ideas, or other materials that the Sponsor may already be aware of and/or developed or in the process of developing; and (v) the Sponsor is not, and will not be, under any obligation with respect to the Proposal, including, but not limited to, to pay any compensation or otherwise provide any funding or other form of investment, unless specifically stated in a written and signed agreement executed between the Qualifying Association and the Sponsor.

10. FUNDING:

There will be a total of up to twenty-five (25) funding amounts (each, a “Funding Amount” and collectively, the “Funding Amounts”) available in relation to this Initiative. The Funding Amounts available are as follows:

- Four (4) Funding Amounts – each consisting of \$5000 CAD that must be used by the Qualifying Association towards implementing the Proposal;
- Six (6) Funding Amounts – each consisting of \$2500 CAD that must be used by the Qualifying Association towards implementing the Proposal;
- Fifteen (15) Funding Amounts – each consisting of \$1000 CAD that must be used by the Qualifying Association towards implementing the Proposal;

Each Funding Amount will be awarded as a cheque payable to the Qualifying Association.

The following general conditions apply to each Funding Amount: (i) Funding Amount must be accepted as awarded and is not transferable or assignable (except as may be specifically permitted by Sponsor in its sole discretion); (ii) Funding Amount must be used, in full, by the Qualifying Association towards implementing the Proposal; (iii) no substitutions are permitted, except at Sponsor’s option; (iv) if for any reason any part of the Funding Amount cannot be utilized towards implementing the Proposal, then any such part not utilized will be forfeited in its entirety and, if forfeited must be repaid to the Sponsor and nothing will be substituted in its place; (v) Sponsor reserves the right at any time to place reasonable restrictions on the availability or use of the Funding Amount; (vi) by accepting the Funding Amount, the Qualifying Association agrees to waive all recourse against the Sponsor and all of the other Released Parties if the Funding Amount or a component thereof does not prove satisfactory, either in whole or in part; and (vii) any decisions with regards to the payment schedule of the Funding Amount (including, without limitation, if certain amounts are to be withheld until such time as the Proposal is complete, or until any other time specified by Sponsor) will be determined by Sponsor in its sole and absolute discretion.

Sponsor agrees to abide by any policy of a Qualifying Association with respect to the awarding of funding, donations and other benefits from third parties. Further, Sponsor will not intervene in any decision made by a Qualifying Association that purports to prevent the Qualifying Association from receiving the applicable Funding Amount, and Sponsor reserves the right, in its sole and absolute discretion, to select another Qualifying Association if the Qualifying Association cannot accept the applicable Funding Amount as offered for any reason. Each recipient Qualifying Association is solely responsible for the reporting and payment of any taxes relating to the applicable Funding Amount

None of the Released Parties makes any representation or offers any warranty, express or implied, as to the quality or fitness of any Funding Amount awarded in connection with the Initiative. To the fullest extent permitted by applicable law, each confirmed recipient Qualifying Association understands and acknowledges that it may not seek reimbursement or pursue any legal or equitable remedy from either the Sponsor or any of the other Released Parties should the Funding Amount fail to be fit for its purpose or is in any way unsatisfactory.

11. SELECTION PROCESS (JUDGING):

A panel of judges (the “Initiative Judges”) appointed by the Sponsor will judge each eligible Submission on the basis of the following weighted criteria:

Criteria	Weighting
FEASIBILITY OF PROPOSAL <i>(CANNOT DIRECTLY IMPACT LEGISLATION, POLICY, OPERATIONS, OR INFRASTRUCTURE)</i>	40%
ORIGINALITY AND CREATIVITY OF PROPOSAL	20%
COMMUNITY IMPACT OF PROPOSAL <i>(INCLUDING, BUT NOT LIMITED TO, THE REACH OF THE PROPOSAL AND THE POTENTIAL FOR THE PROPOSAL TO CHANGE COMMUNITY BEHAVIOUR)</i>	30%
SHARED RESPONSIBILITY FOCUS <i>(DRIVERS AND PEDESTRIANS)</i>	10%
Total Score	Maximum 100%

Each Submission will be given a score (the “Score”) by the Initiative Judges. **Any Submission that does not achieve a threshold Score of 70% or higher (as determined by the Initiative Judges, in their sole and absolute discretion) will automatically be disqualified from further consideration.** Odds of being selected as an eligible recipient Qualifying Association depend on the number and caliber of eligible Submissions submitted and received in accordance with these Rules during the Initiative Period. The Qualifying Associations associated with the top twenty-five (25) eligible Submissions based on total Score (as determined by the Initiative Judges, in their sole and absolute discretion) will each be recommended to Halifax Regional Council (the “Council”) as an eligible recipient Qualifying Association. If there are fewer than twenty-five (25) eligible Submissions that achieve a threshold Score of 70% or higher (as determined by the Initiative Judges, in their sole and absolute discretion), then fewer than twenty-five (25) Funding Amounts will be awarded. The top Qualifying Associations approved by the Council will then be ranked according to Score and Funding Amounts will be allocated based on the order outlined in Rule 10.

In the event of a tie between two or more eligible Submissions based on Score, the Qualifying Association associated with the eligible Submission – from amongst all such eligible Submissions that are tied – with the highest score on Criteria 1 (followed in the event of a further tie by Criteria 2, then Criteria 3, then Criteria 4) will be selected as the eligible recipient Qualifying Association. In the event of an exact tie based on criteria 1, 2, 3 and 4, a new panel of

judges will be appointed by the Sponsor to break the tie in accordance with the preceding procedure. Judging is scheduled to be completed on or about **February 28, 2019** (the “**Selection Date**”).

12. ELIGIBLE RECIPIENT QUALIFYING ASSOCIATION NOTIFICATION PROCESS:

The Sponsor or its designated representative will make a minimum of three (3) attempts to contact the Representative of each eligible recipient Qualifying Association (via the information provided at the time of submitting the Submission) within ten (10) business days of the Selection Date. If the Representative of each eligible recipient Qualifying Association cannot be contacted as outlined above, or if there is a return of any notification as undeliverable; then the Qualifying Association may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to be a recipient Qualifying Association and to receive the applicable Funding Amount) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to select an alternate eligible recipient Qualifying Association based on the next highest Score in accordance with these Rules (in which case the foregoing provisions of this section shall apply to such newly selected eligible recipient Qualifying Association).

13. ELIGIBLE RECIPIENT QUALIFYING ASSOCIATION CONFIRMATION PROCESS:

NO QUALIFYING ASSOCIATION IS A RECIPIENT UNLESS AND UNTIL THE SPONSOR OFFICIALLY CONFIRMS THE QUALIFYING ASSOCIATION AS A RECIPIENT IN ACCORDANCE WITH THESE RULES, EVEN IF SUCH QUALIFYING ASSOCIATION IS ANNOUNCED AS A RECIPIENT OR AN ELIGIBLE RECIPIENT. BEFORE BEING DECLARED AS A CONFIRMED RECIPIENT QUALIFYING ASSOCIATION, the Representative of each eligible recipient Qualifying Association will be required to sign and return within five (5) business days of notification the Sponsor’s declaration and release form, which (among other things): (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the applicable Funding Amount as awarded; (iii) releases the Released Parties from any and all liability in connection with the awarding and use/misuse of the applicable Funding Amount or any portion thereof; and (iv) agrees to the publication, reproduction and/or other use of the Qualifying Association’s name, address, and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including print, broadcast or the internet/social media. If the Representative of an eligible recipient Qualifying Association: (a) fails to return the properly executed Initiative documents within the specified time; (b) cannot accept the applicable Funding Amount for any reason; and/or (c) is determined to be in violation of these Rules (all as determined by the Sponsor in its sole and absolute discretion); then that Qualifying Association will forfeit all rights to the applicable Funding Amount and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to select an alternate eligible recipient Qualifying Association based on the next highest Score in accordance with these Rules (in which case the foregoing provisions of this section shall apply to such newly selected eligible recipient Qualifying Association) or forego awarding the applicable Funding Amount altogether.

14. GENERAL CONDITIONS:

This Initiative is subject to all applicable federal, provincial and municipal laws. The decisions of the Sponsor with respect to all aspects of this Initiative are final and binding on all entrants without right of appeal. ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THE SPONSOR’S INTERPRETATION OF THE LETTER AND/OR SPIRIT OF THESE RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR AT ANY TIME.

The Released Parties will not be liable for: (i) any failure of any website or any platform during the Initiative; (ii) any malfunction(s) or other problem(s) of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer online systems, servers, access providers, computer equipment or software; (iii) the failure of any Submission, Proposal and/or other information to be received, captured or recorded for any reason whatsoever, including, but not limited to, technical problems or traffic congestion on the internet or at any website; (iv) any injury or damage to an entrant’s or any other person’s computer or other device related to or resulting from participating in the Initiative; (v) any entity being incorrectly and/or mistakenly identified as a recipient Qualifying Association or an eligible recipient Qualifying Association; and/or (vi) any combination of the above.

The Sponsor reserves the right, in its sole and absolute discretion, to withdraw, amend or suspend this Initiative (or to amend these Rules) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Initiative as contemplated by these Rules, including, without limitation, any error(s), problem(s), computer virus(es), bug(s), tampering, unauthorized intervention, fraud or failure(s) of any kind whatsoever. Any attempt to undermine the legitimate operation of this Initiative in any way (as determined by Sponsor in its sole and absolute discretion) may be a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor reserves the right, in its sole and absolute discretion, to cancel, amend or suspend this Initiative, or to amend these Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever.

By entering this Initiative, each Representative expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using any personal information submitted for the purpose of administering the Initiative and in accordance with these Rules and the Sponsor’s privacy policy (available at: <https://www.halifax.ca/home/terms/privacy>). This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

The Sponsor reserves the right, in its sole and absolute discretion, to adjust any of the dates, timeframes and/or other Initiative mechanics stipulated in these Rules, to the extent deemed necessary by the Sponsor, for purposes of verifying compliance by any Qualifying Association, Representative, Submission, Proposal and/or other information with these Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Initiative as contemplated in these Rules, or for any other reason.

In the event of any discrepancy or inconsistency between the terms and conditions of these English Rules and disclosures or other statements contained in any Initiative-related materials, including, but not limited to, the French version of these Rules (if available), point of sale, television, print or online advertising and/or any instructions or interpretations of these Rules given by any representative of the Sponsor, the terms and conditions of these English Rules shall prevail, govern and control to the fullest extent permitted by law.

The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Rules shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein.

To the fullest extent permitted by applicable law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Rules or the rights and obligations of participants, Sponsor or any of the other the Released Parties in connection with the Initiative will be governed by and construed in accordance with the domestic laws of the Province of Nova Scotia and the federal laws of Canada applicable therein, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. The parties hereby consent to the exclusive jurisdiction and venue of the courts located in Nova Scotia in any action to enforce (or otherwise relating to) these Rules or relating to this Initiative.

In accordance with Section 485 of the *Municipal Government Act* (MGA), the personal information collected to administer this contest will be used by Municipal staff and, if necessary, individuals under service contract with the Halifax Regional Municipality for the purposes of prize selection in the contest. If you have any questions about the collection and use of this information, please contact the Access & Privacy Office at 902-490-7460 or accessandprivacy@halifax.ca.