

Route 207
Community Transportation
Presentation

Lead organization

- MusGo Rider Cooperative
 - Based out of Porters Lake
 - Provides door -to -door community transportation from Lawrencetown/East Preston to Ship Harbour
 - Executive Director, Jessie Greenough

Lead consultant

- Four Points Business Consulting
- Community transportation experience
 - Antigonish Community Transit
 - Central Highlands Association for the Disabled (CHAD Transit)
 - MusGo Rider Valley -Sheet Harbour
 - Cumberland County Transportation Service

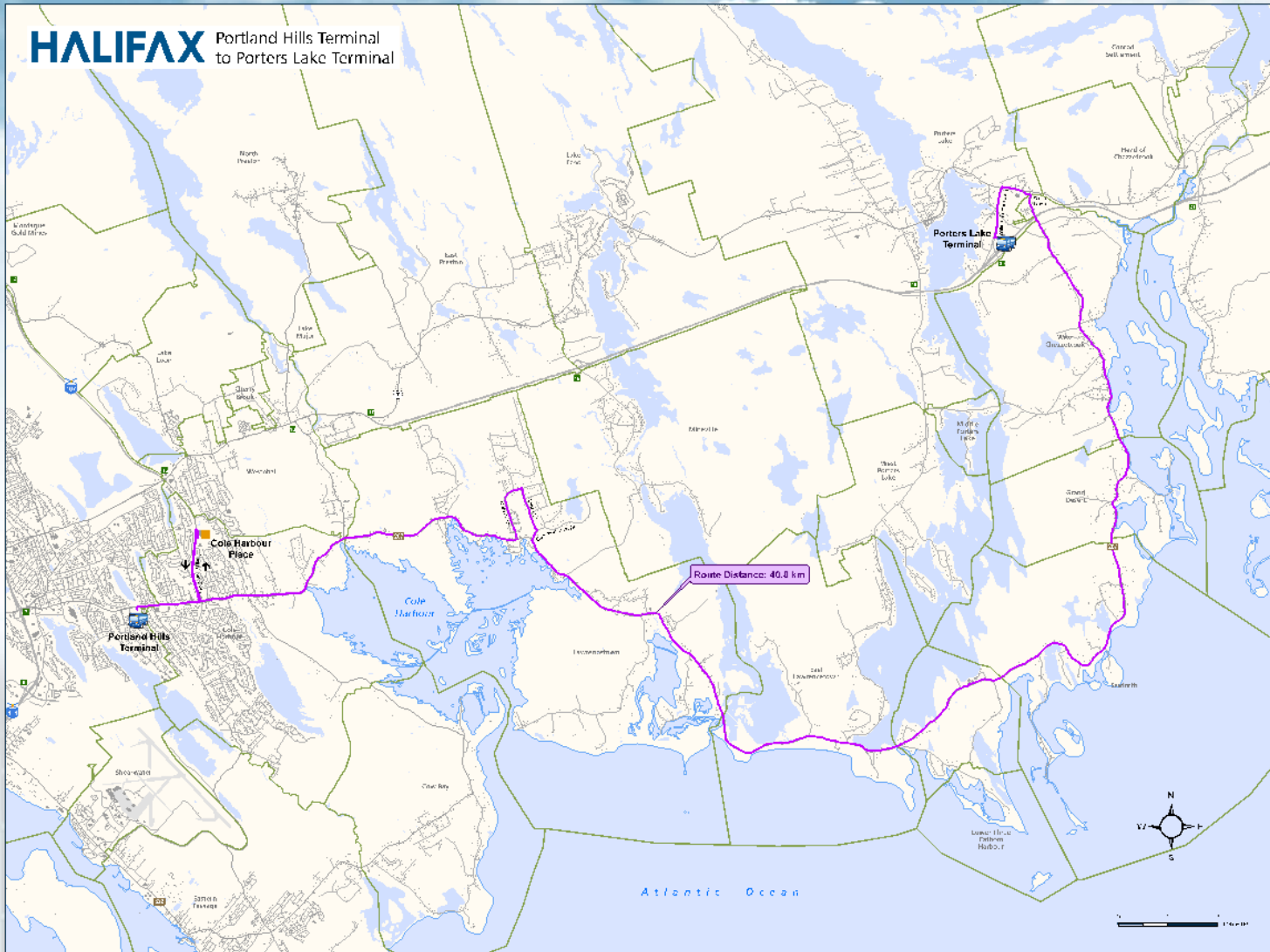
Primary Objective

- Determine the feasibility of a fixed route community -based transportation service that will connect Halifax Transit's Porters Lake terminal to the Portland Hills terminal through Route #207.

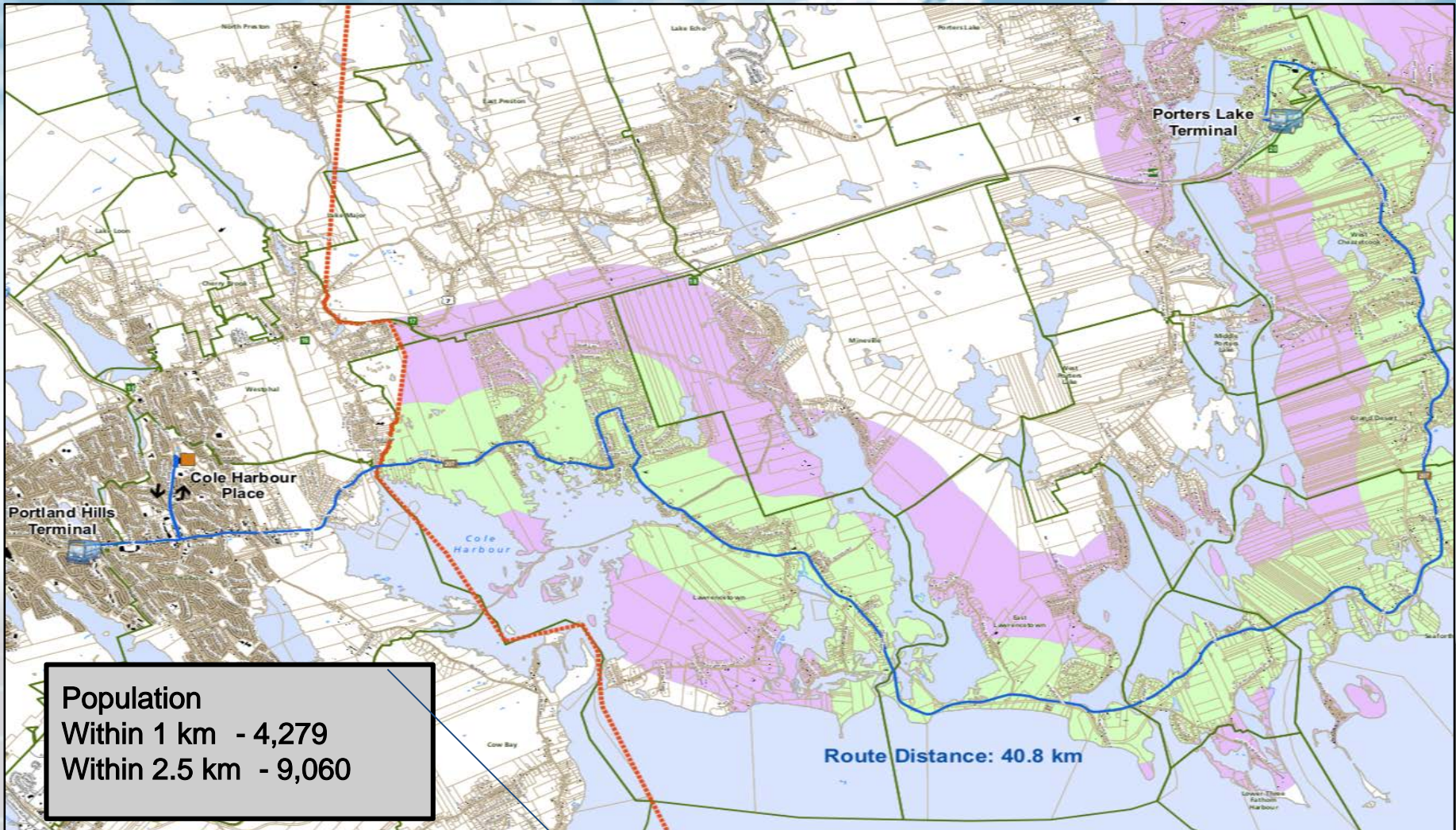
Current Public Transportation (*Route 207*)

- MusGo Rider Cooperative
 - Provides door to door transportation from East Ship Harbour to Lawrencetown/East Preston
- Halifax Transit – Route 401
 - Provides service on Route 207 as far as Seaforth, where it backtracks its original route to Portland Hills
 - Limited operating hours
 - Proposed termination September 2020

Proposed Route 207 Service - Routing



Proposed Route 207 Service – Catchment area



Proposed Route 207 Service - Terminals

Porter's Lake Terminal



Portland Hills Terminal

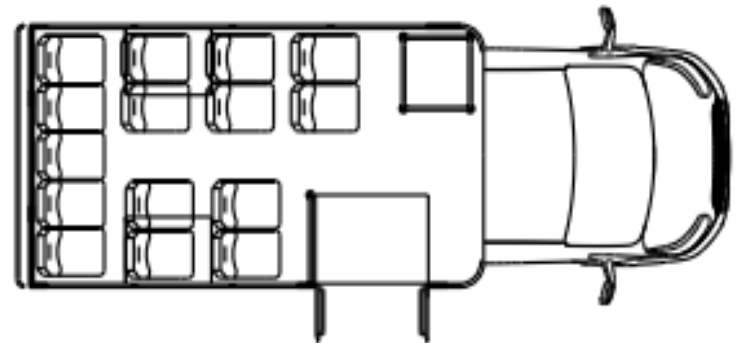


Proposed Route 207 Service – Vehicles

- Ford Transit – body on chassis
 - 15 passenger vehicle
 - Lower maintenance costs
 - More comfortable
 - Lower purchase cost



178" WB - 15 Passenger



Proposed Route 207 Service - Scheduling

Portland Hills	Porters Lake	Porters Lake	Portland Hills
5:30	6:45 - MX	5:30	6:45
8:05	6:50	8:05	6:50
8:10	9:15	8:10	9:25
Break		10:45	9:30
4:05	2:50	10:50	12:05
4:10	5:25 -	1:25	12:10
6:45	5:35 - MX	1:30	2:45
		4:05 - MX	2:50
		4:10	5:25
		6:45 - MX	5:30
		6:50	8:05
		9:25	8:10

Proposed Route 207 Service – Fare Rates

	Cash Fare	Pre-sold tickets (10)	Monthly pass	Transfer to Halifax Transit	Transfer to Metro X or MetroLink
Adult	\$3.00	\$25.00	\$50.00	Free	\$0.50
Child/Student/Senior	\$2.50	\$20.00	\$45.00	Free	\$0.50

Conventional bus, ferry, and Access-A-Bus

Fare Category	Cash Fare	10 Tickets	MetroPass	Transfer
Adult	\$2.50	\$20	\$78	Free
Senior & Child	\$1.75	\$14.50	\$58	Free
Student	\$2.50	\$20	\$70	Free

MetroLink

Fare Category	Cash Fare	MetroLink Pass	With ticket, MetroPass, UPass or transfer
Adult	\$3.00	\$94.50	+ \$0.50
Senior & Child	\$2.25	n/a	+ \$0.50
Student	\$3.00	n/a	+ \$0.50

MetroX

Fare Category	Cash Fare	MetroX Pass	With ticket, MetroPass, UPass or transfer	With MetroLink pass or transfer
Adult	\$3.50	\$111	\$1	\$0.50
Senior & Child	\$2.75	n/a	\$1	\$0.50
Student	\$3.50	n/a	\$1	\$0.50

Proposed Route 207 Service – Funding Model

Operating Budget MusGo Rider Fixed Route		
Expenditures	Pilot (12 mths)	Year 1
Administration wages	14,690	14,690
Driver wages & benefits	169,816	173,213
Administration	2,400	2,400
Rent	3,600	3,600
Phones (drivers)	1,800	1,800
Repairs and maintenance	15,000	19,000
Fuel	68,934	75,827
Insurance	4,000	4,200
Licensing	1,032	1,032
Advertising	7,500	5,000
Miscellaneous	4,000	4,000
Total operating costs	292,772	304,762
Revenue		
Fare Revenue	48,924	54,085
Operational funding required	243,848	250,677
NS-TRIP (up to \$50,000)	50,000	-
RTF (207,000km @ \$0.50)	103,000	103,000
CCH	90,848	147,677
Capital funding required	186,000	
CCH	93,000	
Other	93,000	

Benefits of transit services

- Work commuters
- Access to shopping districts
- Medical appointments
- Get youth into the city for sporting, part-time jobs and social events
- Getting people out of the city to access Lawrencetown Beach
- Allowing people to access the Trans-Canada trail

Next Steps / Timelines

- Feasibility study complete – February 2019
- Business Plan development – February 2020
- Potential service launch – October 2020

Questions / Comments

