



**COMMUNITY PLANNING AND ECONOMIC DEVELOPMENT
STANDING COMMITTEE
MINUTES
February 17, 2022**

PRESENT: Councillor Trish Purdy, Chair
Councillor Patty Cuttell, Vice-Chair
Councillor Sam Austin
Councillor Lindell Smith
Councillor Lisa Blackburn
Councillor Tim Outhit
Mayor Mike Savage, Ex Officio

STAFF: Donna Boutilier, Solicitor
Denise Schofield, Deputy Chief Administrative Officer, Citizen Services
Simon Ross-Siegel, Legislative Assistant

The following does not represent a verbatim record of the proceedings of this meeting.

The agenda, reports, supporting documents, information items circulated, and video (if available) are online at halifax.ca.

The meeting was called to order at 10:04 a.m., and the Standing Committee adjourned at 12:00 p.m.

1. CALL TO ORDER AND LAND ACKNOWLEDGEMENT

The Chair called the meeting to order at 10:04 a.m. and acknowledged that the meeting took place in the traditional and ancestral territory of the Mi'kmaq people, and that we are all treaty people.

2. APPROVAL OF MINUTES – January 20, 2022

MOVED by Councillor Blackburn, seconded by Councillor Cuttell

THAT the minutes of January 20, 2022 be approved as circulated.

MOTION PUT AND PASSED.

3. APPROVAL OF THE ORDER OF BUSINESS AND APPROVAL OF ADDITIONS AND DELETIONS

Additions:

- Item 15.1 Hotel Association of Nova Scotia Proposal: Tourism Marketing and Event Leadership for HRM

Deletions: None

As provided for in Section 37 (1) of Administrative Order One, Standing Committee requested that items 10.1 and 17. be considered prior to item 15.

MOVED by Councillor Outhit, seconded by Councillor Blackburn

THAT the agenda be approved as amended.

MOTION PUT AND PASSED.

4. BUSINESS ARISING OUT OF THE MINUTES – NONE

5. CALL FOR DECLARATION OF CONFLICT OF INTERESTS – NONE

6. MOTIONS OF RECONSIDERATION – NONE

7. MOTIONS OF RESCISSION – NONE

8. CONSIDERATION OF DEFERRED BUSINESS – NONE

9. NOTICES OF TABLED MATTERS – NONE

10. CORRESPONDENCE, PETITIONS & DELEGATIONS

10.1 Correspondence – None

10.2 Petitions – None

10.3 Presentation

10.3.1 Nourish Nova Scotia – Margo Riebe-Butt, Executive Director for Nourish Nova Scotia

The following was before the Standing Committee:

- Presentation request dated October 26, 2021
- Presentation dated February 17, 2022
- Handout dated February 17, 2022

Margo Riebe-Butt, Executive Director for Nourish Nova Scotia, provided the Standing Committee with a presentation regarding the Nourish Nova Scotia program and food security. Riebe-Butt answered questions from members of Standing Committee.

MOVED by Councillor Cuttell, seconded by Councillor Austin

THAT Community Planning and Economic Development Standing Committee refer the Nourish Nova Scotia presentation to Regional Council for Regional Council to consider HRM endorsement of the Coalition for Healthy School Food's call for development of a universal, cost-shared, health school food program for Canada.

MOTION PUT AND PASSED.

The Chair thanked Riebe-Butt for the presentation.

11. INFORMATION ITEMS BROUGHT FORWARD – NONE

12. REPORTS

12.1 STAFF

12.1.1 People. Planet. Prosperity. Halifax's Inclusive Economic Strategy, 2022-27

The following was before the Standing Committee:

- Staff recommendation report dated February 7, 2022
- Staff presentation dated February 17, 2022

MOVED by Councillor Cuttell, seconded by Councillor Outhit

THAT Community Planning and Economic Development Standing Committee recommend that Regional Council:

- 1. Adopt People. Planet. Prosperity. Halifax's Inclusive Economic Strategy 2022-27 as Halifax's new five-year economic strategy; and,**
- 2. Amend the Services Agreement with the Halifax Partnership to reflect the new economic strategy actions as identified in the final six pages of attachment A of the February 7, 2022 report.**

Jacques Dubé, Chief Administrative Officer, Wendy Luther, President & Chief Executive Officer, Halifax Partnership, and Cory Bell, Vice President, Halifax Partnership gave a presentation on Halifax's Inclusive Economic Strategy and responded to questions of clarification from the Standing Committee.

MOTION PUT AND PASSED.

12.2 MEMBERS OF STANDING COMMITTEE – NONE

12.3 COMMUNITY DESIGN ADVISORY COMMITTEE – NONE

12.4 HERITAGE ADVISORY COMMITTEE – NONE

13. MOTIONS

13.1 Councillor Blackburn: Formalizing Relationship between HRM & "Every One Every Day Kjiptuk – Halifax"

The following was before the Standing Committee:

- Request for Consideration form from Councillor Blackburn

MOVED by Councillor Blackburn, seconded by Councillor Smith

That Community Planning and Economic Development Standing Committee recommend that Regional Council direct the Chief Administrative Officer to prepare a staff report with recommendations on formalizing the relationship between Halifax Regional Municipality and “Every One Every Day Kijipuktuk-Halifax” with the intent to:

- 1. embed the collaborative work of reconciliation in Halifax Regional Municipality business units;**
- 2. centre reconciliation in the design and development of civic and social infrastructure;**
- 3. enable Halifax Regional Municipality to participate in more localized and circular economies through Participatory City platform; and**
- 4. facilitate joint-action around the advancement of Truth & Reconciliation and strengthened participation of all residents in inclusive civic development and growth.**

MOTION PUT AND PASSED.

14. IN CAMERA (IN PRIVATE) – NONE

14.1 In Camera (In Private) Minutes – January 20, 2022

This matter was dealt with in public.

MOVED by Councillor Austin, seconded by Councillor Cuttell

THAT the In Camera (In Private) minutes of January 20, 2022 be approved as circulated.

MOTION PUT AND PASSED.

15. ADDED ITEMS

15.1 Hotel Association of Nova Scotia Proposal: Tourism Marketing and Event Leadership for HRM

The following was before the Standing Committee:

- Staff recommendation report dated January 20, 2022
- Staff presentation dated February 17, 2022

MOVED by Councillor Cuttell, seconded by Councillor Austin

THAT Community Planning and Economic Development Standing Committee recommend that Regional Council:

- 1. Authorize the Chief Administrative Officer to execute a non-binding Memorandum of Understanding (MOU) with the Hotel Association of Nova Scotia (HANS), a society formed under the Societies Act (Nova Scotia) substantially in the form provided in Attachment 1 of the January 20, 2022 report;**
- 2. Suspend the rules of procedure under Schedule 2, the Audit & Finance Standing Committee Terms of Reference of Administrative Order One, the Procedures of the Council Administrative Order and include funding for Discover Halifax to support the delivery of enhanced destination marketing and management programs as part of the**

Municipality's 2022-2023 budget planning process for consideration during the Budget Adjustment List (BAL) debate in March 2022 with a cumulative contribution to be phased over three years as follows:

- a) **\$250,000 in fiscal 2022/2023 budget;**
 - b) **\$250,000 in fiscal 2023/2024 budget; and**
 - c) **\$250,000 in fiscal 2024/25 budget**
3. **Subject to amendments by the Province of Nova Scotia to the Halifax Regional Municipality Marketing Levy Act (HRMMLA) respecting the cap on the marketing levy and the extension of the marketing levy to operations of less than 20 rooms or rental units, direct the Chief Administrative Officer to initiate the process to amend By-law H-400 to implement the amendments to the HRMMLA as necessary; and**
 4. **Authorize the Chief Administrative Officer, or his designate, to negotiate and execute a Service Level Agreement on behalf of the Municipality with Discover Halifax, including the terms and conditions set out in Table 2 of the discussion section of the January 20, 2022 report, and otherwise acceptable to the Chief Administrative Officer.**

Elizabeth Taylor, Manager, Culture & Events and Megan Delaney, President of the Hotel Association of Nova Scotia gave a presentation on the Tourism Marketing and Event Leadership report. Taylor, Delaney and Maggie MacDonald, Executive Director of Parks and Recreation responded to questions of clarification from the Standing Committee.

MOTION PUT AND PASSED.

16. NOTICES OF MOTION

16.1 Councillor Cuttell

TAKE NOTICE that, at the next regular Community Planning and Economic Development Standing Committee meeting, to be held on Thursday, the 17th day of February, 2022, I propose to request a staff report on the process and feasibility of removing the 5% parkland dedication for the first three lots subdivided from any parcel of land in existence on June 16, 2007 and instead require a 10% for all parkland dedication.

17. PUBLIC PARTICIPATION

David Clark, Past-President of the Hotel Association of Nova Scotia spoke to Standing Committee in support of the staff presentation for the Hotel Association of Nova Scotia proposal.

18. DATE OF NEXT MEETING – March 17, 2022

19. ADJOURNMENT

The meeting adjourned at 12:00 p.m.

Simon Ross-Siegel
Legislative Assistant