



In Search of a  
Social Procurement  
Framework



# CHAMPIONS

OF MENTAL HEALTH AWARDS



Good for You. Good for Your Community.



# *The Problem*



Poverty and unemployment rates for some individuals living in Halifax continue to be a concern.

**It's time to change the socio-economic landscape!**



# **SOLUTION**

**Social Procurement Plays an  
Important Role in Poverty Reduction**

*"Helping young and new Canadians grow their skill set is just as important to us as helping to finance high-performance athletes."*

*Claude Bernier, Executive Vice President at Rona."*

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**Rona engages at-risk-youth to build podiums at 2010 Vancouver Olympics**



# WORKFORCE DEVELOPMENT

**Social Procurement is Positioned to  
be a Pathway to Prosperity**

# How

## **Community Benefit Clause**

Contractual clauses added to RFP's.

- boost training and secure employment opportunities for individuals facing persistent multiple barriers
- foster growth of social enterprises and small and medium sized businesses
- grow and strengthen innovative partnerships with corporate and community stakeholders across the public sector.

## **Procurement Bids Evaluated On:**

- The quality of workforce development
- Price
- Environmental impact
- Social Impact



**PILOTS**



Thanks!

# QUESTIONS?



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