



**COMMUNITY PLANNING & ECONOMIC DEVELOPMENT STANDING COMMITTEE
MINUTES
February 23, 2017**

PRESENT: Councillor Waye Mason, Chair
Councillor Sam Austin, Vice Chair
Mayor Mike Savage
Deputy Mayor Steve Craig
Councillor David Hendsbee
Councillor Lindell Smith

REGRETS: Councillor Tim Outhit

STAFF: Ms. Claire Gillivan, Solicitor
Ms. Jane Fraser, Acting Deputy Chief Administrative Officer
Mr. Liam MacSween, Legislative Assistant

The following does not represent a verbatim record of the proceedings of this meeting.

The agenda, supporting documents, and information items circulated to the committee are available online: <http://www.halifax.ca/boardscom/SCcped/170119cped-agenda.php>

The meeting was called to order at 1:30 a.m. and moved into an In Camera (in private) at 4:15 p.m. The Standing Committee reconvened to public session at

1. CALL TO ORDER

Councillor Mason, Chair called the meeting to order in Council Chamber, 3rd Floor City Hall, 1841 Argyle Street, Halifax.

2. APPROVAL OF MINUTES – January 19, 2017

MOVED by Councillor Hendsbee, seconded by Councillor Austin

THAT the minutes of January 19, 2017 be approved as presented.

MOTION PUT AND PASSED.

3. APPROVAL OF THE ORDER OF BUSINESS AND APPROVAL OF ADDITIONS AND DELETIONS

Additions:

Information Item No. 4 - A Rapid Health Impact Assessment of HRM's Draft Regional Centre Plan.

Councillor Mason noted that Information Item No. 2 - Memorandum from the Managing Director of Government Relations and External Affairs dated January 4, 2017 re: Destination Halifax Update be brought forward for a presentation at the next regular meeting.

Councillor Hendsbee requested that the public participation portion of the meeting follow the staff presentation for agenda item No. 12.1.2.

MOVED by Councillor Hendsbee, seconded by Councillor Austin

THAT the agenda be approved as amended.

Two-third majority vote required.

MOTION PUT AND PASSED.

- 4. BUSINESS ARISING OUT OF THE MINUTES – NONE**
- 5. CALL FOR DECLARATION OF CONFLICT OF INTERESTS – NONE**
- 6. MOTIONS OF RECONSIDERATION – NONE**
- 7. MOTIONS OF RESCISSION – NONE**
- 8. CONSIDERATION OF DEFERRED BUSINESS – NONE**
- 9. NOTICES OF TABLED MATTERS – NONE**

10. CORRESPONDENCE, PETITIONS & DELEGATIONS

10.1 Correspondence

The Legislative Assistant noted that correspondence was received in relation to Item No. 10.3.1 which was circulated to all committee members prior to the meeting.

10.2 Petitions

10.3 Presentations

10.3.1 United Way Halifax – Anti-Poverty Strategy

The following documentation was before the committee

- A presentation dated February 16, 2017
- A Request for Standing Committee Consideration form submitted by Mayor Savage

Ms. Sara Napier, CEO of United Way Halifax, provided a presentation with respect to HRM's Anti-Poverty Strategy. Councillor Mason thanked Ms. Napier for her presentation.

MOVED by Mayor Savage, seconded by Councillor Smith

THAT the Standing Committee on Community Planning and Economic Development request a staff report to:

- 1. Evaluate a request to collaborate with United Way Halifax on an anti-poverty strategy with the aim of benefitting the economy and social fabric of the municipality; and**
- 2. Evaluate a request for up to \$20,000 in an in kind-contribution toward the development of an anti-poverty strategy. The in-kind contribution may include, but not be limited to, office space, printing costs and public engagement support.**

In response to questions of clarification, Ms. Napier noted the following:

- The engagement process related to the Anti-Poverty Strategy has to be collaborative with all stakeholders being involved in the process.
- A great deal of work has already been done on poverty reduction in HRM. Part of the work going forward, will be assessing what is already known and developing a course of action.
- The strategy would include a first voice reference and working in partnership with other organizations. The strategy will seek to engage diverse populations from all over the municipality.
- The proposed funding will not be used for office space as that can already be accommodated by the United Way, rather the proposed funding from HRM would be used primarily for the rental of community facilities and other related expenses.

Further discussion ensued with members of the committee speaking in support of the recommendation.

MOTION PUT AND PASSED.

10.3.2 Hotels Association of Nova Scotia - Tourism Marketing and an effective, resourced Events Strategy for HRM

The following documentation was before the committee

- A presentation dated February 16, 2017

Mr. Stuart Joliffe and Mr. Jeff Ransome of the Hotels Association of Nova Scotia provided a presentation with respect to Tourism Marketing and an effective resourced Events Strategy for HRM. Councillor Mason thanked Mrs. Joliffe and Ransome for their presentation and requested questions of clarification from the committee.

In response to questions of clarification from the committee, Mr. Joliffe noted the following:

- The Hotels Association believes that at the current time, a policy based solution would be appropriate to serve HRM's needs.

- HRM should consider increasing funding by \$1.5 million annually to support Destination Halifax for the purpose of Tourism Marketing.
- The Hotels Association members would support a one percent increase in the Hotel Marketing Levy which would generate an additional \$1.5 million annually.
- The additional \$3,000,000.00 in annual revenue would be used to strengthen the competitive positioning of HRM in both Tourism and Convention Marketing bringing HRM into alignment with other major Canadian Cities.
- The marketing levy, which is currently administered by the downtown hotels should not be applied to hotels/inns/or Bed and Breakfasts below ten units as it would place an undue administrative burden on smaller operators.

Councillor Mason advised that under Administrative Order One, section 44 (1) (f) that the presentation will be referred to staff for a report and recommendation on the matter.

10.3.3 Patrick Stubbert – HRM Off-Leash Dog Park Policy

This item was deleted from the agenda during the approval of the order of business. Please see page 2.

11. INFORMATION ITEMS BROUGHT FORWARD

11.1 January 19, 2017 - Memorandum from the Director of Parks & Recreation dated January 25, 2017 re: Spring & Summer 2016 Youth Engagement Report and Youth Services Plan

The following documentation was before the committee

- A staff information report dated January 25, 2017
- A staff presentation dated February 16, 2017

Mr. Lee Moore, Manager Youth Live Program introduced Ms. Amanda Reddick, Community Developer and Ms. Abbey Campbell, Youth Participant who provided a presentation on HRM's Youth Strategy. Councillor Mason thanked Mr. Moore, Ms. Reddick and Ms. Campbell for their presentation.

MOVED by Deputy Mayor Craig, seconded by Councillor Hendsbee

THAT the Community Planning and Economic Development Standing Committee waive the rules of order with respect to notice of motion and forward the Information Report dated January 25, 2017 and presentation to Halifax Regional Council as an information item.

Two-third Majority Vote.

MOTION PUT AND PASSED.

MOVED by Deputy Mayor Craig, seconded by Councillor Hendsbee

THAT the Community Planning & Economic Development Standing Committee waive the rules of order with respect to notice of motion and request a staff report outlining the benefits, opportunities and challenges of establishing a multi services youth Centre in Sackville that includes, but is not limited to, the following:

- **Removal of barriers of access around mental and physical health (Goal 1.1)**
- **Provision and implementation of various drop in programs (Goal 2.3)**
- **Creation of youth services that are inclusive for all youth (Goal 2.2)**

- Design of physical spaces that are open and welcoming to youth (Goal 3.1)
- Policies and best practices for service delivery of youth programs (Goal 3.3)
- Use of partnerships to deliver on non-HRM programs and services

MOTION PUT AND PASSED.

12. REPORTS

12.1 STAFF

12.1.1 Halifax Economic Growth Plan 2016-21 Update

The following was before the committee:

- A staff recommendation report dated November 29, 2016

MOVED by Councillor Hendsbee, seconded by Councillor Austin

THAT the Community Planning and Economic Development (CPED) Standing Committee receive the staff report dated November 29, 2016 and forward it to Regional Council for information.

MOTION PUT AND PASSED.

12.1.2 Creation of a Funding Program for Heritage Organizations

The following was before the committee:

- A staff recommendation report dated February 1, 2017
- A revised Attachment A to the report dated February 1, 2017

Ms. Leticia Smillie, Planner III provided a presentation with respect to the Creation of a Funding Program for Heritage Organizations Museums. Councillor Mason thanked Ms. Smillie for her presentation.

18. PUBLIC PARTICIPATION

Councillor Mason opened the floor for members of the public to address the Community Planning & Economic Development Standing Committee.

Mr. Gordon Hammond, of Clam Bay noted that he represents the Ad-hoc Committee of Community Museums and advised that HRM has the legislative authority to fund community museums. He noted that the staff report recommends that the HRM maintain the status quo, and noted that the Ad Hoc committee respectfully request that the Community Planning & Economic Development Standing Committee adopt alternative recommendation # 1 to provide interim funding support to community museums until the Cultural and Heritage Priority Plan is complete.

Councillor Mason called three times for further speakers, there were none present.

Councillor Hendsbee introduced the following alternative motion as outlined in the staff report dated February 1, 2017.

MOVED by Councillor Hendsbee, seconded by Councillor Smith

The Community Planning & Economic Development Standing Committee recommend that Halifax Regional Council request a staff report to:

1. **Develop an Administrative Order for an interim funding program for community museums, consistent with the request received from the ad-hoc community museum committee as**

outlined in attachment C of the staff report dated February 1, 2017 and return it to Council for consideration; and

2. It is further recommended that prior to the Administrative Order returning to Council for consideration, staff prepare a supplementary report outlining a funding source in order to consider \$220, 000 of annual funding for the interim funding program commencing in 2017/18 and that this report be provided to Audit and Finance Standing Committee prior to returning to Regional Council

MOTION PUT AND PASSED.

13. COMMITTEE MEMBERS

14. MOTIONS - NONE

15. IN CAMERA (IN PRIVATE)

15.1 Personnel Matter

15.1.1 Citizen Nominations to the Heritage Advisory Committee

This matter was dealt with In Camera (In Private). The following motion was ratified in public session:

MOVED by Councillor Austin, seconded by Councillor Smith

THAT the Community Planning & Economic Development Standing Committee confirm and ratify the Citizens at large nominations to the Heritage Advisory Committee for consideration by Halifax Regional Council as outlined in Attachment #1 of the private and confidential staff report dated January 30, 2017.

MOTION PUT AND PASSED.

15.1.2 Citizen Nominations to the Community Design Advisory Committee

This matter was dealt with In Camera (In Private). The following motion was ratified in public session:

MOVED by Councillor Austin, seconded by Councillor Hendsbee

THAT the Community Planning & Economic Development Standing Committee confirm and ratify the citizen nominations to the Community Design Advisory Committee for consideration by Regional Council as outlined in Attachment # 1 of the private and confidential staff report dated January 30, 2017.

MOTION PUT AND PASSED.

16. ADDED ITEMS – NONE

17. NOTICES OF MOTION – NONE

18. PUBLIC PARTICIPATION

This matter was dealt with earlier in the meeting, please refer to page 5.

19. DATE OF NEXT MEETING – March 23, 2017 – Council Chamber, 3rd Floor City Hall, 1841 Argyle Street, Halifax.

20. ADJOURNMENT

The meeting adjourned at 4:32 p.m.

Liam MacSween
Legislative Assistant