

# HRM Shared Micromobility Readiness Study

## DRAFT Vision, Principles, and Goals

The vision, principles, and goals will guide the implementation of a shared micromobility service in HRM. The vision, principles, and goals below were developed based on discussion with the project steering committee, and review of high-level policy direction in HRM policy documents and other municipalities' shared micromobility studies. The steering committee was asked to brainstorm possible goals, and then identify two or three priority goals. These priority goals were then grouped into themes or principles. The goals and principles that were identified by the steering committee have been incorporated into the resulting goals and principles. The HRM documents that were reviewed include the Integrated Mobility Plan, the Centre Plan, and HalifACT 2050.

### Vision

Shared micromobility in Halifax Regional Municipality will provide mobility options to connect people of all ages, abilities, and incomes to each other and to everyday destinations. It will be an environmentally sustainable travel option to safely support active lifestyles. The system will be affordable and easy to use for both residents and visitors.

### Principles and Goals

#### Connect People and Places:

- 1) Improve mobility for all community members, regardless of age, ability, or income.
- 2) Integrate with other modes, such as transit.
- 3) Improve connections to places to work, play, live, and learn.
- 4) Enable a year-round system.

#### Strengthen Public Health and Safety:

- 5) Support active lifestyles for people of all ages and abilities.
- 6) Support HRM goals for transportation safety (e.g., 'Healthy' pillar of IMP).

#### Advance Environmental Sustainability:

- 7) Reduce the environmental footprint of travel by reducing motor vehicle trips.
- 8) Enable a system that is resilient and adaptable to future change.

#### Make It Accessible:

- 9) Make it affordable for people to get around the city.
- 10) Manage parking of micromobility vehicles to maintain safe and accessible streets and sidewalks.

#### Ensure a High-quality Public Experience:

- 11) Create a convenient, comfortable, and easy-to-use system for residents and visitors alike.
- 12) Ensure operators provide proactive and responsive customer service.
- 13) Make a system that is flexible and responsive to special events and tourism.
- 14) Ensure cost effective and responsible public spending.