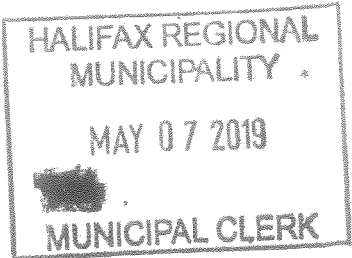


Stewart, April

From: Rochelle Owen <Rochelle.Owen@Dal.Ca>
Sent: May-07-19 8:38 AM
To: Office, Clerks
Cc: Ross-Siegel, Simon
Subject: [External Email] RE: Information - Requests to Present



[This email has been received from an external person or system]

A member of ATAC thought a presentation about the evolving Dalhousie SMART Commute campaign would be a good meeting topic. I am happy to present on May 16th and will bring a short power point at that time. The presentation will cover the purpose of the smart Commute campaign, messaging, strategies, soft launch feedback, and some mock-ups. We are interested in comments from ATAC members as the full launch will take place in Sept. 2019.

Rochelle

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