





Recruiting for the Nova Scotia Youth, Nature, and Wellbeing Survey



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Agenda

Intro to Outdoor Health NS Project

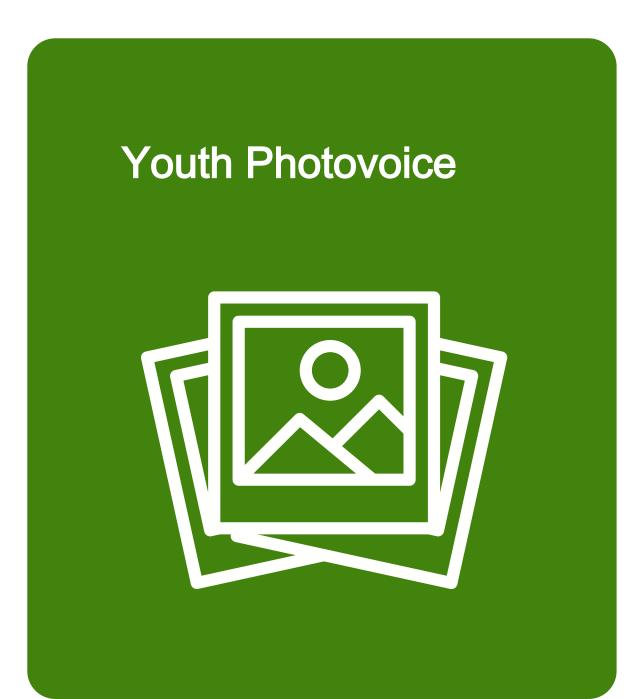
NS Youth, Nature, and Wellbeing Survey

Strategies for Survey Recruitment

Opportunities for Future Collaboration



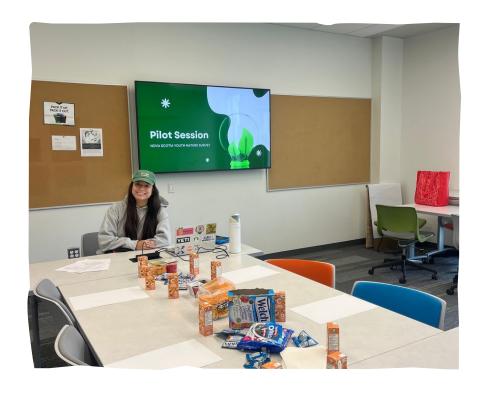
Environmental Scan



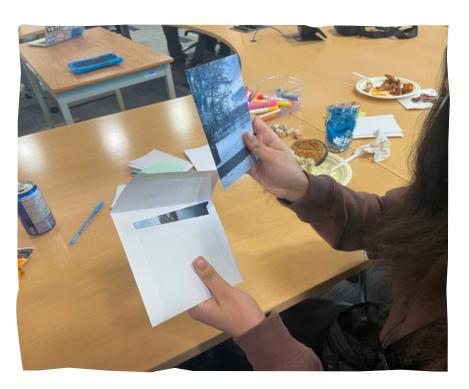






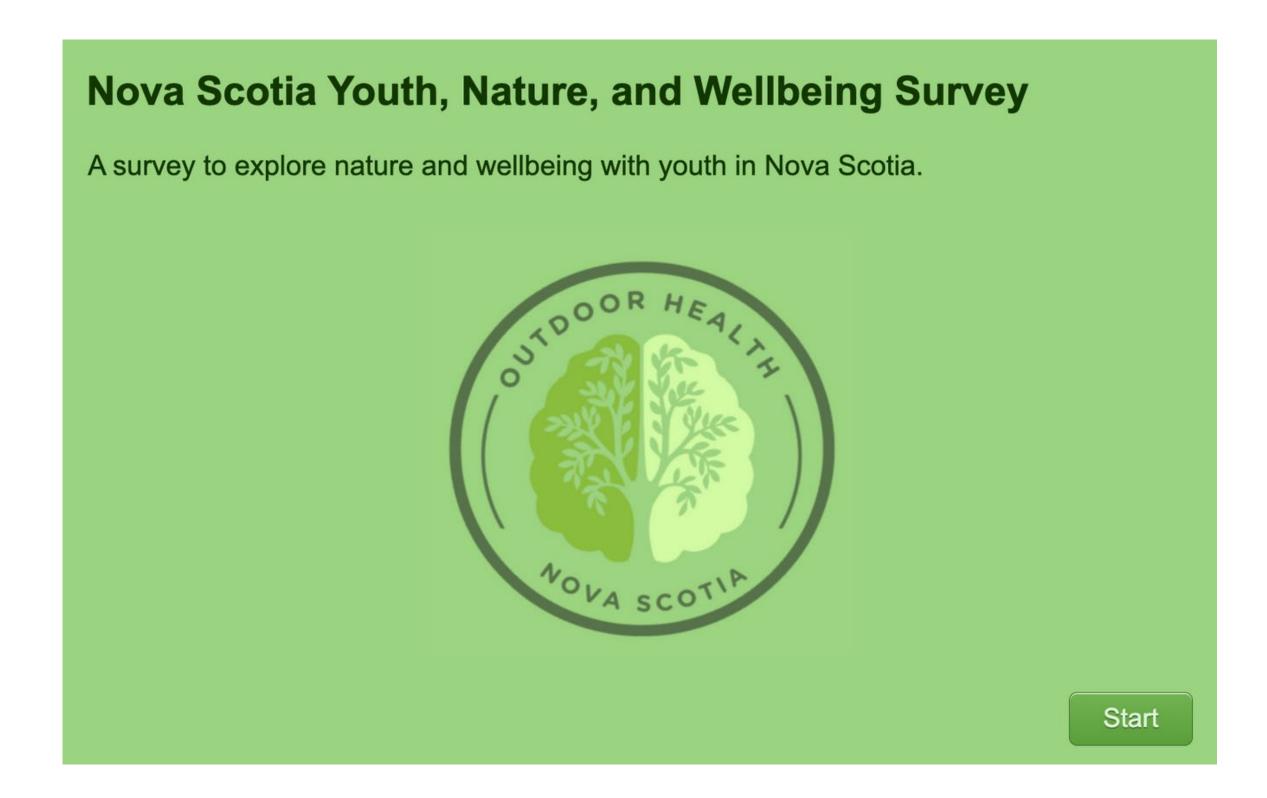


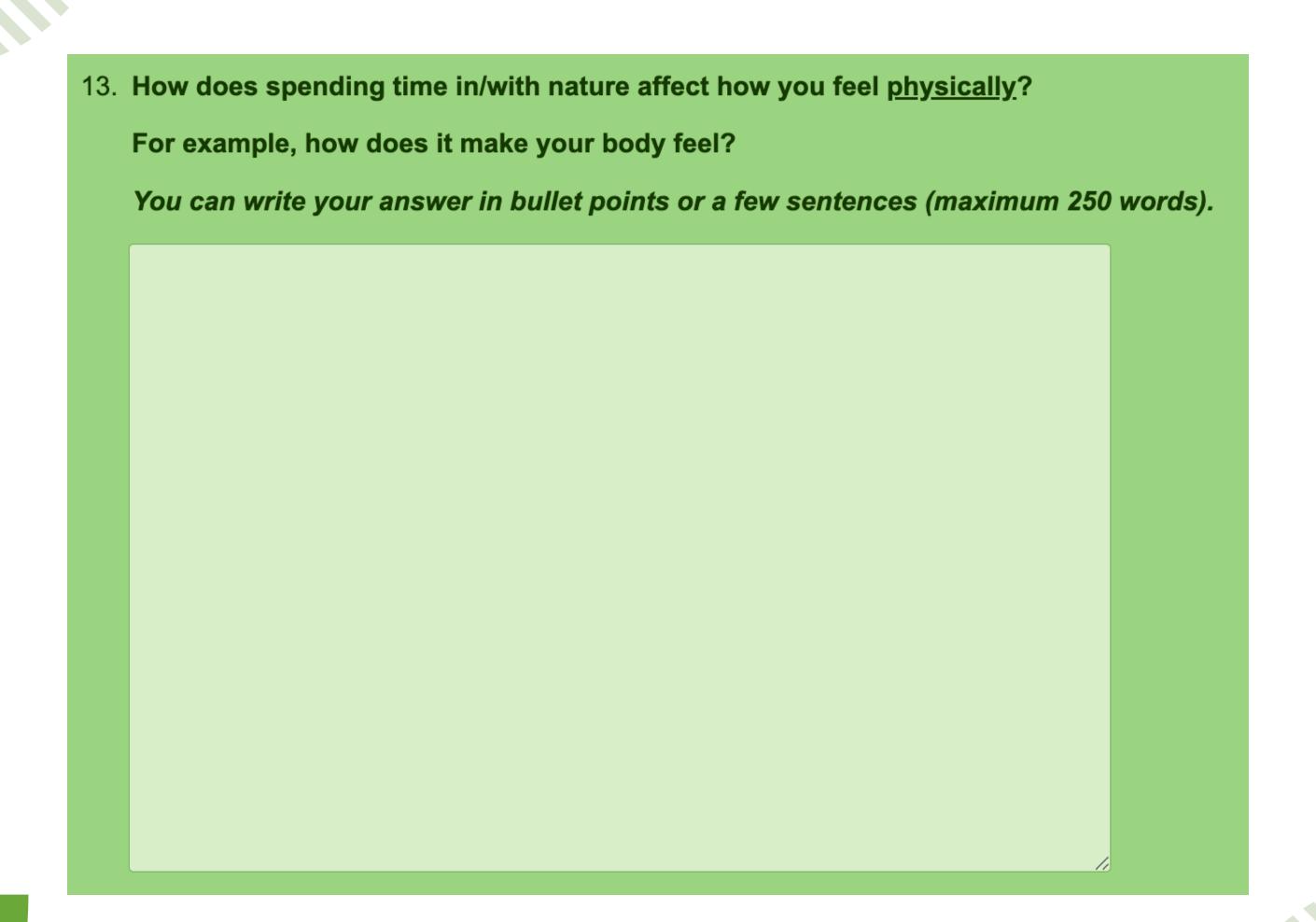






<u>Purpose:</u> To explore NS youth perspectives to accessing nature for wellbeing including the benefits, barriers, and facilitators





10. How often have you spent time in/with nature in the past month? Every day Most days One to two times a week Once a week Less than once a week Never Don't know Prefer not to say

Challenges to Accessing Nature

22. PERSONAL

How much do you disagree or agree that...

Statement	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Prefer not to say
I feel guilty spending time in nature when I feel like I should be doing other things with my time (e.g., studying, working, etc.)	0	0	0	0	0	
I would rather use technology than engage with nature (e.g., go on social media, play video games, etc.)		0	0	0	0	
I don't have the physical energy to spend time in nature	0	0	0	0	0	
I do not have enough knowledge to spend time in nature (e.g., how to navigate trails, pitch a tent, etc.)	0	0	0	0	0	0
I do not feel physically safe in nature	0	0	0	0	0	0

Photo Submission

33. Upload one photo that best represents your <u>favourite place</u> in/with nature in Nova Scotia.

Please do NOT include any identifiable faces and/or people in your photos. The maximum file upload size is 5 MB.

By uploading this photo, you are agreeing to let us use this photo in the sharing of our results (e.g., in reports, publications, or project-based social media pages, etc.).

- Prefer not to upload
- I have chosen to upload a photo below

Drag & Drop your files or <u>Browse</u>

Recruitment

98 Youth (Wednesday, November 19th)

Recruitment Methods:

- Project Partners (HRM Youth, LOVE NS, HIKE NS, and IWK)
- Physical Posters (Libraries, Communities Centres, etc.)
- Social Media
- Emails
- In-Person Events (e.g., youth -focused events, conferences, etc.)
- School Boards (approval TBD)



Calling ALL YOUTH Ages 13-18

RECRUITING PARTICIPANTS

YOUTH, NATURE, AND WELLBEING SURVEY



Must Be: Ages 13-18



Currently Live In: Nova Scotia







surveys.dal.ca/opinio/s?s=81773

Complete a 20 minute anonymous online survey on nature and wellbeing to be entered in a draw to win one of our 23 e-gift-cards (three \$100 and 20 \$20)!

CONTACTUS

outdoorhealth@dal.ca REB #2025-7803

Opportunities for Collaboration

- Help to Share Survey Recruitment Information
 - Friends, Family, Youth Organizations, Societies, etc.
- Join Committee for the Youth, Nature, and Wellbeing Summit
 - Email <u>maddie.kwan@dal.ca</u> to get more information
- Communicate and Educate Regional Council on Results
 - Benefits, Barriers, and Facilitators of Nature for Youth

Questions?

Any Recruitment
Ideas OR Questions?
Contact Us:

- @outdoorhealth.ns
- maddie.kwan@dal.ca



