

From: Rich Padulo <[REDACTED]>
Sent: Tuesday, May 6, 2025 10:57 AM
To: MacDonald, Elizabeth <Elizabeth.MacDonald@halifax.ca>
Cc: Purdy, Trish <purdyt@halifax.ca>; Siena Padulo <[REDACTED]>
Subject: Re: [External Email] A Citywide Invitation to Champion Inclusive Trick-or-Treating

This is wonderful, Elizabeth and Trish; thank you - on behalf of Siena (I'm the Dad), I'm sending the note below about the Halifax Presentation AAC inclusion.

Elizabeth, included below is an outline. Either May 12 or June 16 are wonderful dates for us to virtually present as we are located in Ontario, we will have a document prepared and sent upon confirmation of next steps and we are fully aligned with presentation being posted and recorded. Siena has school, but we presume the committees meet after traditional business hours.

Proposed Presentation Outline:

Outcome objective: Halifax AAC support and action of the City Council Proclaim "Oct. 16, 2025, "Treat Accessibly Preparation Day"

Treat Accessibly is the first and only national movement to promote accessible inclusion for all disabilities on Halloween. Over 250,000 homes have now Treat Accessibly across Canada. Over the last 5 years we have mounted a completely free campaign that permits any home to become fully accessible on Halloween Night. We will share the national awareness and action eco-system that includes, in Halifax: (1) Free Lawn Signs (which identify a home as being accessible on Halloween night to the community), (b) Convenient Retail Pick-Up Locations across Halifax for Free Lawn Signs, (c) Free Treat Accessibly Halloween Village event we hold annually in Halifax for the last 3 years, (d) the Media Campaign we launch in Halifax that annually receives TV news coverage to promote the movement.) (e) Kinder Halloween treats promoting Treat Accessibly on every package sold across Halifax and Canada.

The movement's goal is to recruit 800,000 homes to Treating Accessibly by 2030, one for every child in Canada who identifies with a disability.

The movement aligns with the Accessible Canada Act in the following ways:

1. It promotes barrier-free community participation for children with disabilities.

2. It fosters united national awareness and inclusive action.
3. It unites public, private, and government sectors in a shared commitment to accessibility.
4. It proves a future where accessible traditions can be embedded in everyday Canadian culture.
5. It nurtures inclusion at the earliest age – childhood and shifts social attitudes before bias and barriers form and rallies adults via a non-divisive, inspirational, low-impact entry point, as any home can participate with zero build requirements

We are thrilled and open to any direction - please let us know the next steps, Elizabeth,
Rich and Siena

RICH PADULO
Founder and Dad, Treat Accessibly
Appointee, Ontario Accessibility Standards Advisory Council

www.treataccessibly.com

