

# 2025 HALIFAX OPEN

### HALIFAX OPEN

Enteringits 15th year, the Halifax Open is Atlantic Canadas premier volley ball tournament, uniting Division 1 and Division 2 men's and women's teams for 2 days of high-intensity competition

Beyond the competition, athletes and attendees connect at the highly anticipated Event Social, making this a marquee event both on and off the court.

#### **EVENT DETAILS**

**Dates** April 5-6, 2025

**Divisions** Men's + Women's Division 1 2

Competition Venues Dalplex, Dalhousie & Homburg Centre, Saint Mary's



## HOST VENUES



**Dalplex** 



**Homburg Centre** 



**Barrington Hotel** 



The T-Room

# Emerging Event

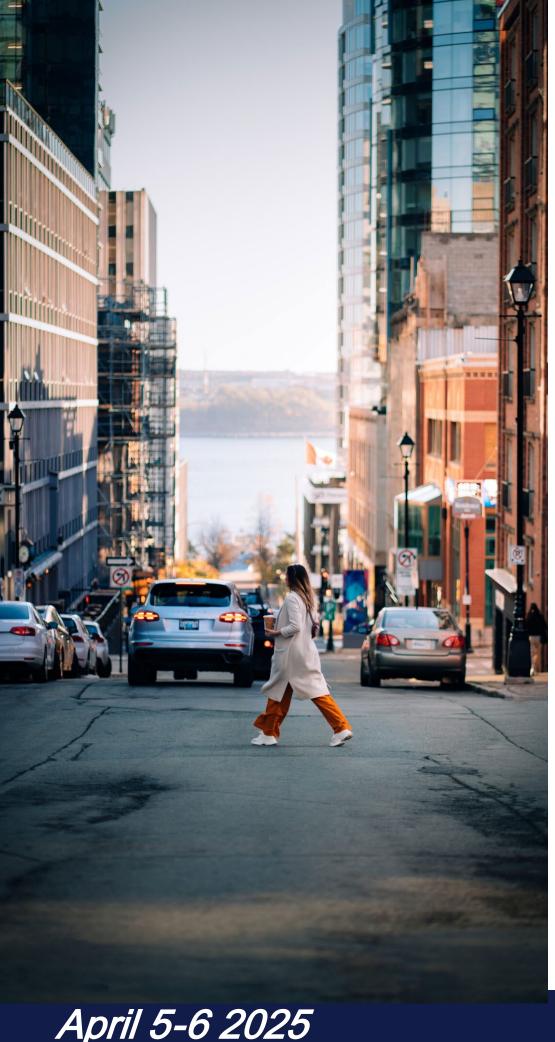
The Halifax Openis expanding Due to growing demand, we have relocated to downtown Halifax to maximize economic impact and elevate the athlete experience.

#### **KeyEnhancementsInclude**

- Expansion Growth from 40 teams to 56 in 2025
- New Venues Dalhousie Dalplex Saint Mary's University Homburg Centre
- Host Hotel The Barrington Hotel offering a seamless stay for teams
- Local Engagement Partnerships with downtown restaurants and businesses
- Social Event T-Room will host an exciting gathering for all attendees







### ECONOMIC IMPACT

The Halifax Openfuels the locale conomy by attracting teams from a cross the regionandincreasing/isitorspending

- 40 teamstraveling to the City of Halifax
- hotelroomnightsgenerated
- Food Beveragespending Est 65,000
- Increased Tourism

This tournament plays a vital role in growing volleyball in Atlantic Canada, inspiring adult athletes to stay active through competitive and recreational play.

#### POSITIONED FOR GROWTH

As we celebrate 15 years of the Halifax Open, the tournamen is poised for its most significant transformation yet. With strategic partnerships in place, our vision is stronger than ever

- New partnership with Sports & Entertainment Atlantic & Volleyball
  Nova Scotia to elevate event operations and exposure
- Benchmarking against top regional tournaments in Moncton & Newfoundland
- Ambition to become Atlantic Canada's Largest Recreational Volleyball Tournament

