

Re : Item 7.3.4

Lacrosse Nova Scotia

HRM Presentation – Minor Box Nationals



About Lacrosse Nova Scotia

- Not-for-profit registered society and a provincial sport organization (PSO)
- Recognized lacrosse authority for amateur lacrosse throughout the province
- Volunteer-driven



sport nova scotia



Lacrosse in Nova Scotia

- 2 Sectors
 - Box Lacrosse
 - Field Lacrosse
- 9 box lacrosse clubs across the province
- Programming for all ages
 - 2 Minor Box leagues
 - 1 Junior league
 - 1 Senior league
- Provincial teams



Lacrosse Canada

- National Sport Organization serving as the governing body of lacrosse in Canada
- Members include other provincial organizations across Canada
 - e.g. Lacrosse Nova Scotia, Ontario Lacrosse Association, etc.



LACROSSE CANADA



Our Goal & Commitments



OUR GOAL
TO GROW THE GAME OF LACROSSE

- COMMITMENTS**
- Strong leadership
 - Inclusive growth
 - Success at every level
 - Respect and fun for all



Team NS Provincial Team Pro

- Co-Ed and Female box teams
 - U13, U15, U17, U22
- Approximately 200 athletes
- Approximately 40 coaches
- Teams train to compete at national championships



Equity, Diversity, Inclusion, Accessibility (EDIA) Initiatives

- Commitment to gender equity
- Outreach to Indigenous communities through partnerships
- Newcomer programming
- BIPOC programs
- Special Needs programming
- Try Lacrosse programming



The Halifax Thunderbirds

- Halifax's professional box lacrosse team
- Generated interest in our sport particularly in the Maritimes
- Ties to cultural origins of lacrosse



Major Event

*Lacrosse Canada
Minor Box National
Championships 2025*



Minor Box Lacrosse Nationals 2025

- Lacrosse Canada National Championship event
- Teams travel from across the country
- 2025 divisions include
 - U13 Co-Ed & Female
 - U15 Co-Ed & Female
 - U22 Female



Estimated Attendance – Minor Box Nationals

Estimated Attendees	Local	Other NS	Canada	International
Participants (athletes, organizing committee, performers, etc.)	200	50	780	0
Volunteers	130	25	0	0
Spectators	750	100	1,500	0
VIPS (sponsors, government officials, etc.)	30	10	0	0
Media	25	0	0	0
Totals Per Category	1,135	185	2,280	0

TOTAL: 3,600



Estimated Economic Benefit

- Using a variety of properties and venues throughout the HRM
- Accommodations include two university residences and six hotels in the Halifax/Dartmouth area
 - Dalhousie University and Mount Saint Vincent University
 - Sandman Signature, Courtyard and Residence Inn by Marriott, Best Western, Delta Hotel, Hampton Inn & Suites
- Arenas being used include
 - RBC Centre – Dartmouth
 - Zatzman Sportsplex - Dartmouth
 - Greenfoot Energy Centre – Bedford
 - Spryfield Arena – Halifax
- While in our city, players, parents, coaches, etc. will be dining at a variety of restaurants, as well as visiting local tourist sites



Cultural Content at Event

- Local performers (drummers and dancers) and elders at both opening and closing ceremonies
- Booths, logos, and access to translational services on tournament material
- Highlighting Indigenous athletes and coaches
- Smudging available at event venues



Lacrosse Nova Scotia has hosted National Championships as recently as 2018 and have been known to provide memorable experiences for those who participate.

The most talked about experiences revolve around lobster, Celtic music and dancing, and donairs. We do those best!

Our goal for 2025 would be to continue to provide attendees a fun and memorable East Coast experience!



Contact Information

Donna Goguen

Executive Director, Lacrosse Nova Scotia

lacrosse@sportnovascotia.ca

www.lacrossens.ca

(902) 488-6175

5516 Spring Garden Rd

Halifax, NS

B3J 1G6

Lisa Blanchard

VP of Operations, Lacrosse Nova Scotia

vpoperations@lacrossens.ca

(902) 818-9980

