Re: Item 7.3.3

# Lacrosse Nova Scotia

HRM Presentation – Men's Field Nationals



## **About Lacrosse Nova Scotia**

- Not-for-profit registered society and a provincial sport organization (PSO)
- Recognized lacrosse authority for amateur lacrosse throughout the province
- Volunteer-driven







## Lacrosse in Nova Scotia

- 2 Sectors
  - Box Lacrosse
  - Field Lacrosse
- Programming for all ages
  - 2 Minor Field leagues
  - 2 University Field leagues
- Provincial teams



## Lacrosse Canada

- National sport organization(NSO) serving as the governing body of lacrosse in Canada
- Members include other provincial organizations across Canada
  - e.g. Lacrosse Nova Scotia, Ontario Lacrosse Association, etc.





## **Our Goal & Commitments**



#### **OUR GOAL**

TO GROW THE GAME OF LACROSSE

#### **COMMITMENTS**

- Strong leadership
- Inclusive growth
- Success at every level
- Respect and fun for all



# **Team NS Provincial Team Program**

- Men's Teams
  - U17, U19
- Women's Team
  - U19
- Approximately 75 players
- Approximately 15 coaches







Equity, Diversity, Inclusion, Accessibility (EDIA) Initiatives

- Commitment to gender equity
- Outreach to Indigenous communities through partnerships
- Newcomer programming
- BIPOC programs
- Special Needs programming
- Try Lacrosse programming





# **Major Event**

Lacrosse Canada Men's Field Minor National Championships 2025





## Men's Field Lacrosse Nationals

- Lacrosse Canada National Championship
- Teams travel from across the country
- 2025 divisions include
  - U17
  - U19





# Estimated Attendance – Men's Field Nationals

Estimated Attendees	Local	Other NS	Canada	International
Participants (athletes, organizing	80	15	210	0
committee, performers, etc.)				
Volunteers	50	10	0	0
Spectators	700	50	420	0
VIPS (sponsors, government	15	5	0	0
officials, etc.)				
Media	25	0	0	0
Totals Per Category	870	80	630	0

**TOTAL: 1,580** 



## **Estimated Economic Benefit**

- Using a variety of properties and venues throughout the HRM
- Accommodations include six hotels in the Halifax/Dartmouth area
  - Sandman Signature, Courtyard and Residence Inn by Marriott, Best Western, Delta Hotel, Hampton Inn & Suites
- Fields being used include
  - Harbour East All-Weather Fields Dartmouth
- While in our city, players, parents, coaches, etc. will be dining at a variety of restaurants, as well as visiting local tourist sites



## **Cultural Content at Event**

- Local performers (drummers and dancers) and elders at both opening and closing ceremonies
- Booths, logos, and access to translational services on tournament material
- Highlighting Indigenous athletes and coaches
- Smudging available at event venues



Lacrosse Nova Scotia has hosted National Championships as recently as 2018 and have been known to provide memorable experiences for those who participate.

The most talked about experiences revolve around lobster, Celtic music and dancing, and donairs. We do those best!

Our goal for 2025 would be to continue to provide attendees a fun and memorable East Coast experience!



## **Contact Information**

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