## The Importance of Short-Term Rentals to HRM

### Item 10.3.3



Short-Term Rental Association of Nova Scotia (STRANS)

www.STRANS.CA

INFO@STRANS.CA





#### Who We Are

- Registered Association with the RJSC
- A collection of small-scale, locally owned STR owners/operators
- Recently just surpassed 800 members
- Volunteer Board of Directors (9) + 3
  Regional Representatives



### Our Purpose

- 1 Write, maintain, and promote best practices for STRs creating excellence in hospitality
- 2 Bring together STR owners to share info and collectively improve our smallscale sector
- 3 To advocate on behalf of small scale
  STR owners who have been negatively
  affected by recent regulations



#### STRs do not contribute to the housing crisis in HRM



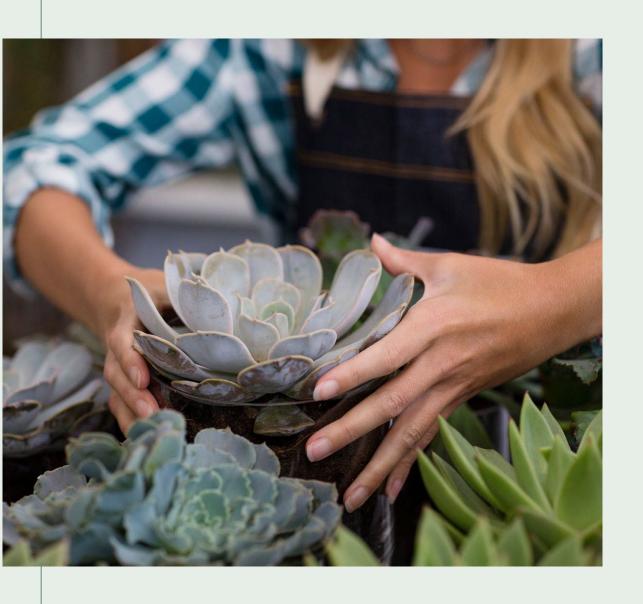
#### **CASE STUDY FOR HRM**



#### HRM STR OWNERS ARE SUFFERING



#### MADE IN CANADA PRODUCT



## **Current Asks**

#### Amend bylaw to allow:

- 1) Licensing
- 2) Density
- 3) Secondary suites
- 4) Marketing levy exemption for residents

# Thank you



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