

# The Importance of Short-Term Rentals to HRM

Item 10.3.3



Short-Term Rental Association of Nova  
Scotia (STRANS)

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## Who We Are

- Registered Association with the RJSC
- A collection of small-scale, locally owned STR owners/operators
- Recently just surpassed 800 members
- Volunteer Board of Directors (9) + 3 Regional Representatives



## Our Purpose

- 1 – Write, maintain, and promote best practices for STRs creating excellence in hospitality
- 2 – Bring together STR owners to share info and collectively improve our small-scale sector
- 3 – To advocate on behalf of small scale STR owners who have been negatively affected by recent regulations



**STRs do not contribute to the housing crisis in HRM**



## **CASE STUDY FOR HRM**



# **HRM STR OWNERS ARE SUFFERING**



**MADE IN CANADA PRODUCT**

# Current Asks

**Amend bylaw to allow:**

**1) Licensing**

**2) Density**

**3) Secondary suites**

**4) Marketing levy exemption for residents**





Thank you



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