

Theme: Celebrating Excellence and Our Sport Heroes

What Visitors Can Do Here: Meet our Hall of Famers and discover their super powers

This is the enshrinement area where our province's greatest sport heroes are given a permanent space.

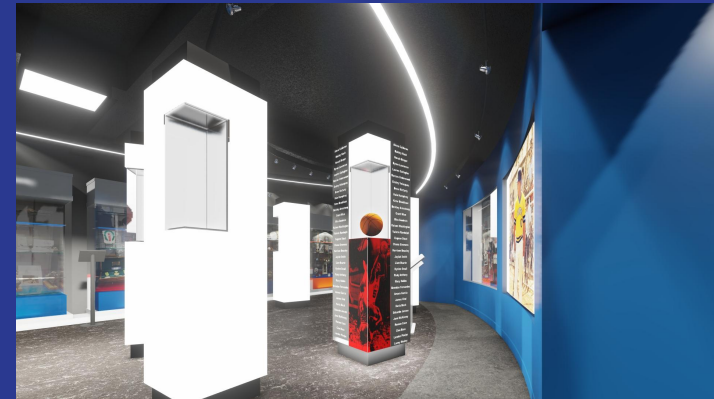
The centrepiece of this area will be the inductee columns providing a fixed recognition space for Hall of Famers, paired with an interactive screen offering access to a large database of inductee information, photographs, and videos. This zone will also include artifact displays with significant objects related to Hall of Famers, a rotating exhibit for the most recent inductee class, and educational displays themed around life lessons learned from sport.

Progress to date:

- Architectural drawings, including custom millwork
- A/V equipment selected; programming plan started
- Concept drawings by exhibit consultant and signage company
- Artifacts and content identified for display
- Lighting design
- Successful grant application specifically for this zone
- Educational activities specific to this zone in development

Zone 1

Item 10.3.1



Theme: Nova Scotia— The Birthplace of Hockey and Home of some of its Biggest Stars

Zone 2

What Visitors Can Do Here: Get in the game, whether celebrating a long-time love for hockey or becoming a new fan

Visitors will come to see the names they know, discover the ones they didn't, then return to see exhibit updates as Nova Scotians continue to make hockey history.

Names like Nathan MacKinnon, Sidney Crosby, and Blayre Turnbull will be highlighted among interactive games. Additionally, this area will tell the story of our province's ties to historic hockey moments, the development of the game, and the varied contributions of many groups who have helped put hockey in the spotlight. The focal point of this area will be the world famous Crosby Family Dryer.

Progress to date:

- Architectural drawings, including custom millwork
- A/V equipment selected; programming plan started
- Hockey history research; Indigenous consultants engaged
- Concept drawings from exhibit consultant and signage co.
- Lighting Design
- Artifacts and content identified for display
- One interactive game constructed
- Educational activities specific to this zone in development



The Theatre

What Visitors Can Do Here:

- Education presentations (in-person, virtual, and hybrid)
- Special events hosted by the Hall of Fame
- Community event partnerships
- Rental space
- Large-scale meetings
- Viewing area for Hall of Fame related media and current sporting events

This space will be flexible, with a retractable wall to allow it to flow into the gallery area for larger events. It will function as a physical extension of the education program, and the centre of the facility's "community hub" atmosphere.

Progress to date:

- Architectural drawings, including custom millwork
- A/V equipment selected
- Plan created for custom video content
- Concept drawings from exhibit consultant
- Artifacts identified for display
- Furniture selected
- Lighting design
- Grant received specifically for this zone



Theme: Where We All Can Play

Zone 4

What Visitors Can Do Here: Learn about the experiences of people both like themselves and different from themselves through the shared framework of sport

This zone will showcase the importance of advancing equity, diversity, and inclusion in sport through a storytelling lens focused on many under-represented groups, including women, people of colour, Indigenous peoples, people with disabilities, immigrants, and newcomers.

The centrepiece of this area will be the Cultural Mosaic exhibit, an interactive video collection which will tell the stories of marginalized communities in Nova Scotia and the impact sport has had on them and vice versa.

Progress to date:

- Architectural drawings including custom millwork
- A/V equipment selected; programming plan started
- Content development in progress for Cultural Mosaic exhibit, with Indigenous consultants engaged and branding complete
- Concept drawings from exhibit consultant and signage co.
- Lighting design
- Artifacts and content identified for display
- Two successful grants specifically for this zone
- Educational activities specific to this zone in development



The Welcome Area

What Visitors Can Do Here:

- Orient themselves with the Hall of Fame after entering from one of three access points
- Find information on the facility, programs, operations, and events
- See donor recognition
- Find retail offerings
- Enjoy additional displays about the history of the Hall of Fame and the connection between place and sport heritage
- Find amenities and assistance at the circulation desk

A welcoming area with accessible entry, eye-catching displays and graphics, and everything needed to enjoy a visit to the Hall of Fame. This will also function as the control area outside of the offices for audio and security.

Progress to date:

- Architectural drawings, including custom millwork
- A/V equipment selected; programming plan started
- Artifacts and content identified for display
- Three successful grants specifically for this zone
- Security equipment needs identified
- Concept drawings by exhibit consultant and signage co.
- Indigenous consultants engaged
- Lighting design



Theme: Off the Field, Behind the Bench, and On Screen

What Visitors Can Do Here: Have fun looking beyond the game to learn about sport in coaching, media, science, and culture

Youth will learn that sport participation can be more than just being an athlete. Exploring sport beyond the game itself will also provide the opportunity to connect Nova Scotian sport history and heroes to a wide range of topics, including science, media, and even the arts.

The interactive centrepiece of this zone will be a fully functional broadcasting desk, where visitors can test their skills and live broadcasts can happen right from the Hall of Fame. Exhibits and interactives in this area will allow kids to connect their own interests and goals to the world of sports.

Progress to date:

- Architectural drawings including custom millwork
- A/V equipment selected; programming plan started
- Consultation with CM, architect, Eastlink, and exhibit consultant to ensure desk will be functional
- Concept drawings by exhibit consultant and signage co.
- Artifacts and content identified for display
- Educational activities for this zone in development
- Lighting design

Zone 6



eastlink
communityTV

Artifact Storage

What Visitors Can Do Here:

- Get a behind-the-scenes peek at the items we preserve
- Search the collection using a touchscreen with access to our digitized records
- Be inspired by the province's collective trophy wall
- Interact with the collection through activities such as "I Spy"

This zone will provide safe, secure, and environmentally controlled onsite storage for our collection of 8,000+ artifacts, plus a designated workspace for cataloguing and exhibit prep.

This zone will also be part of the exhibit space due to visible storage that will showcase irreplaceable items representing the province's sport achievements, legacies, and memories.

Progress to date:

- Architectural drawings and lighting design
- Structural engineering assessment
- Specialized FF&E selected, with drawings
- A/V equipment selected; programming plan started
- Artifacts identified for display
- Educational activities specific to this zone in development
- Step-by-step plan for relocating collections has been created & preliminary steps have been partially completed



Multi-Sport Simulator

What Visitors Can Do Here:

- Test their skills in a wide selection of simulated sports
- Reserve the zone for golf simulator use, with a up-to-date selection of courses to choose from
- Host corporate functions
- Engage in special events such as tournaments

This zone has revenue generating potential, especially with the ability to use the simulator for golf due to the increased ceiling height.

Graphics, items from the collection, seating, and potential sponsorship branding will provide this zone with a sports lounge feel that will extend into Zone 9.

Progress to date:

- Architectural drawings
- Simulator provider selected and drawing set provided
- Installation preparation started
- Artifacts and content identified for enhancement of zone
- Concepts for seating and flow discussed with consultant
- Lighting design



Sports Lounge

What Visitors Can Do Here:

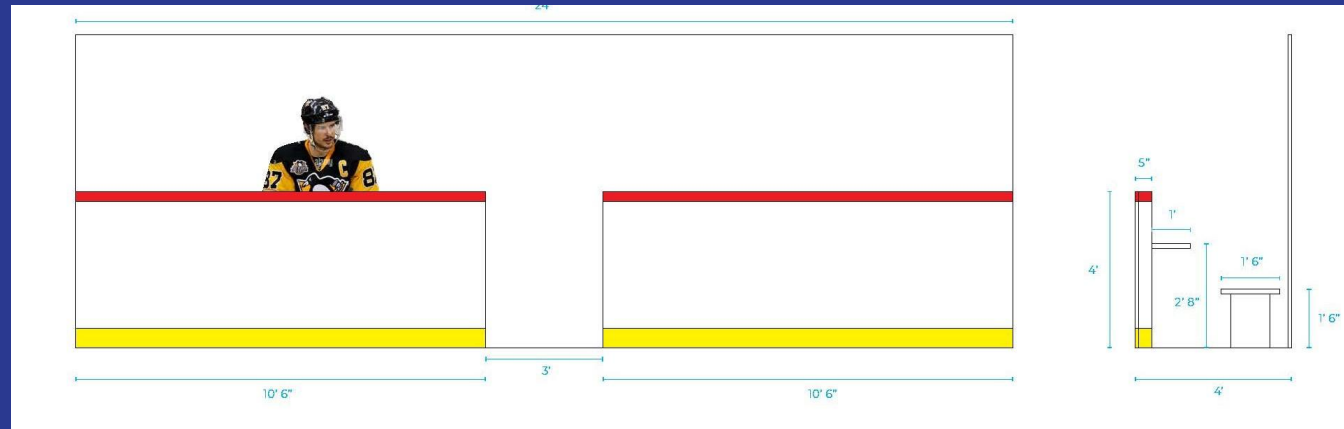
- Rest and reflect (or wait to use the simulator) using provided seating
- Use a custom hockey bench seat for a photo opportunity (or as a bar during rentals/events)
- Enjoy nostalgic displays of artifacts
- Engage with low-tech interactives

This zone will make the best of a narrow area of the facility to create an inviting atmosphere that exudes warmth, recreation, and relaxation. “Instagramable” will best sum up this zone’s aesthetic.

Progress to date:

- Architectural drawings, including custom millwork
- Concept drawings by exhibit consultant and signage company
- Artifacts and content identified for display
- Lighting design

Zone 9



Offices and Washrooms

What Visitors Can Do Here:

- Use the washroom!
- Refill their water bottles
- Meet with staff in offices or the kitchenette
- Host a meeting in the boardroom

This zone is the control centre of the facility. Not only will it be home to the Hall of Fame staff, but it will also house vital support areas, including general storage, the comms closet, the janitorial closet, and the electrical room. The boardroom will attract more rental opportunities, and the kitchenette will allow the Hall to more easily provide onsite refreshments to rentals. Accessible washrooms will benefit visitors and staff.

Design elements will help this area feel like an extension of the gallery space and Hall of Fame experience.

Progress to date:

- Architectural drawings, including custom millwork
- Furnishings selected
- A/V equipment selected and comms rack plan complete
- Artifacts and content identified for enhancement of zone
- Successful grant specifically for this zone
- See security notes from Zone 5
- Lighting design

