2025-2026 Grants to Professional Arts Organizations

Project Assistance Program Guidelines

DEADLINE March 31, 2025, 5:00PM

Staff Contact:

Lindsay Cory Community Developer – Public Art Culture & Community Lindsay.cory@halifax.ca 902-456-8384



Program Purpose

The Grants to Professional Arts Organizations Program supports professional arts activities on a project-specific basis of producing and presenting arts organizations in the Municipality and advances the profile of the local arts sector by fostering broad public access to, and appreciation of, the arts.

Eligibility is restricted to registered non-profit and charitable arts organizations in good standing under the Nova Scotia Registry of Joint Stocks. Read more about eligibility in the Program **Eligibility Section**.

The Program is governed by Administrative Order 2014-007-ADM.

In the event that a conflict arises between the conditions stated herein and either of the Administrative Orders referenced above, the Administrative Orders shall be considered the document of record in all instances.

Overview

Project Assistance to Professional Arts Organizations

This program stream supports professional arts activities on a project-specific basis. Funding is available to local arts organizations as follows:

- Registered non-profits that have operated continuously for a minimum of three (3) years with strong administrative management and a track record of success and artistic merit.
- Eligible organizations may apply to access a maximum of \$25,000 per year for a specific art project. The Municipality may contribute up to 100% of eligible project costs (see **Eligible Project Expenses**)
- For the purposes of this program the term *Projects* refers to discrete artistic productions and/or presentation initiatives (or discrete phases within larger production/presentation initiatives) that involve an element of public access and engagement.
- To allow for review of applications and approval of recommended awards, and as this program does not award retroactive funding for completed projects, eligible project applications must indicate an effective start date between July 1st, 2025 and June 30th, 2026, inclusive.
- Applicants in receipt of (or who are applying for) Operating Assistance may also apply for Project Assistance with the understanding that Project Assistance proposals must fall outside of the regular operating program of the applicant organization.
- Notwithstanding the above, organizations that are awarded \$25,000 or more under the Operating Grant Program (in the same application year) shall not be eligible for funding from the Project Grant Program.



Program Administration

DEADLINE March 31, 2025, 5:00PM

Applications will be administered by the Halifax Regional Municipality's Culture & Community division.

Program Officer

Lindsay Cory Community Developer – Public Art Lindsay.cory@halifax.ca 902-456-8384

Two-Part Application Process

Your organization's contact information and general application information will be submitted through an **online application form** while the **Written Responses** and **Project Information** of your application will be submitted by email. Please refer to the <u>Application Checklist</u> to ensure your application is complete.

How to Apply

- 1. Access the **Application Form** from the <u>program website</u>. Fill out the required information on the form and click submit. If you have difficulty filling out this online form, please contact the program officer.
- 2. Prepare your **Written Responses** which will be sent by email to <u>artgrants@halifax.ca</u> which includes all the required application information.
- 3. Check the <u>Application Checklist</u> to ensure your application is complete

Applications will only be accepted to the <u>artgrants@halifax.ca</u> email address. All applications sent to <u>artgrants@halifax.ca</u> will receive an auto-reply confirmation. If you do not receive confirmation within one week, please contact the program officer directly. Please direct all questions on your application to the program officer directly.

- 4. Applicants will be notified upon initial staff review if their application is deemed ineligible.
- 5. Staff will oversee the selection of a peer review panel who will score and assess the applications.
- 6. Assessment will follow the evaluation criteria set out in this document.
- 7. Final recommendations of the peer assessors will be compiled by staff and directed to the Chief Administrative Officer (CAO) for review. In all instances, recommended organizations and corresponding funding levels are subject to the approval of the CAO.
- 8. All applicants will be notified of the results of this process once complete.



Program Funding

- Program funding will be approved on an annual basis by Regional Council as a part of the annual municipal budget process, subject to budget availability.
- Applicants must re-apply for funding annually.
- Applications recommended for funding will receive 80% of those funds upon approval by the CAO and the balance (remaining 20%) upon project completion and the submission of a final report.

Program Eligibility

Definition of Eligible Professional Arts Organization

• A Professional Arts Organization means a registered, non-profit professional arts and culture organization that supports, presents or produces work by professional or established artists, and employs qualified paid staff to administer on-going arts and culture programs and services.

Eligible organizations must:

- be registered not-for-profit societies or not-for-profit cooperatives in good standing with the Provincial Registrar of Joint Stock Companies or federally registered under the Corporations Act as not-for-profit societies or cooperatives based and operating in Nova Scotia.
- Be located within the geographic boundary of the Municipality, with a mandate to provide professional art programming and services to municipal residents.
- Have been operating for at least three (3) years prior to the date of application.
- Maintain an active membership or show a form of community support that includes residents of the Municipality and persons other than those who serve on the board.
- Operate programs year-round, except for presenting organizations which may have seasonal programs.

Ineligible Organizations

- Professional Arts Organizations receiving more than \$25,000 through the Operating Grant Program.
- The Municipality does not provide financial support to commercial enterprise through this program. Applications to assist sound recording projects, publishing, production crafts, commercial film production, and commercial music are not eligible.
- Applications for fundraisers or promotional events are not eligible.
- Applications for organizational development are not eligible.
- Applications for Arts and Cultural Festivals are not eligible.
- Schools or educational institutions (with the exception of university art galleries), or educational based organizations.



- Organizations not based within the physical boundaries of the Halifax Regional Municipality.
- Organizations in arrears to the Municipality, or otherwise deemed to be in poor standing based on incomplete projects or outstanding final reports.
- Organizations whose primary purpose is not the ongoing (year-round) production or presentation of professional arts.

Eligible Project Expenses

- Artist's fees and Royalties
- Fees for design, production and technical personnel and other production expenses
- Venue and equipment rental essential to the project
- Administration and professional fees
- Travel costs directly related to the project
- Promotion and publicity
- The value of in-kind contributions (goods or services provided to the company without cost or at a discount) can be included in the revenues and expenses if they are for goods and/or services which are essential to the project.

Eligibility of expenses not listed above should be discussed with the program officer.

General Terms

Once approved by the CAO, the Municipality will enter into an agreement with the applicant based on the following terms:

- Successful grant recipients must complete a final report describing the impact of the funding received through this program.
- Applicants can now opt for a final report interview which will be followed up by a written summary provided by Culture & Community staff.
- Final report requirements will be sent with the confirmation of the award and will be available from Culture & Community staff.
- Should the operations of the applicant organization cease or be diminished, or should a
 project, in part or in whole not be completed as described in the application, applicants
 must notify the program officer or their designate. In some cases, an extension may be
 permitted. If an extension is needed, a written request to staff is required and a written
 response will be provided. This correspondence will be filed with the application.
- In some circumstances, the Municipality may formally request itemized confirmation of how the grant money was spent including proof of payment (invoices, receipts etc.).
- Municipal support must be recognized as outlined in the "Requirements for Acknowledging Funding" which will accompany the Terms and Conditions letter.
- All funding applications are subject to the <u>Freedom of Information and Protection of</u> <u>Privacy Act</u>.



Evaluation Form

Basic Eligibility

The applicant must meet all of the following criteria to be considered eligible for funding:

- The applicant is a not-for- profit society incorporated under the Societies Act and registered with the N.S. Registry of Joint Stocks; or a not-for- profit co-operative incorporated under the Co-operative Associations Act and registered with the N.S. Registry of Joint Stocks. Organization has been active for 3+ years.
- The applicant has provided a brief organizational background.
- The applicant has provided a detailed description of their proposed project, including project schedule.
- The applicant has provided a full and complete project budget specific to the proposed project outlining all expected associated costs.

Proceed to Section 2 of Review

Ineligible

Evaluation Criteria

Project Merit

Project Viability The ability of the applicant organization and collaborators to lead the project as proposed: Considerations include:

Does the application reflect sufficient expertise in leading similar projects? Does the application reflect a record of successful programming? Is the project feasible as presented? /20pts

Artistic Merit The caliber of the idea proposed. Considerations include:

Is the project innovative/exciting/important? Is the project conceptually strong- does it add value to the local arts discourse and/or does it engage with new or lesser represented communities and conversations? How effective is the project methodology? /40pts

Public Access and Engagement The overall impact of the proposed project on the public and/or specific communities of interest. Considerations include:

Does it encourage and/or engage new and/or underserved audiences? Does the proposal show broad public appeal? Is the proposed project of importance to the local arts community? Does the proposal show collaboration? Is the perceived experience of the project compelling? /20pts

Project Merit TOTAL SCORE ____/80pts



Project Budget

Is the proposed project budget developed to be efficient, without unnecessary costs or inappropriate sources of revenue? Has the applicant sought other funding sources to support the project? /20pts

Methodology and Budget TOTAL SCORE /20pts

Section 4 – Scoring Summary		
Project Merit	/80pts	
Project Methodology and Budget	/20pts	
Total Score *A minimum score of 70 is required to be eligible for award	/100pts	



Written Responses and Project Information

Project Description (2 pages max)	Describe the activity for which you are applying for funding. Project description should reflect all relevant details including:	
	 project background project intent/purpose including anticipated impact artists and partners involved material, logistical and technical information. 	
Project Schedule	Explain the timeline of your proposed project including:	
(1 page)	 all phases of the project and timeline from inception to completion if requesting funding towards a specific phase, provide clarity on which phase you are requesting funding for. 	
Organizational background (2 pages max)	 Provide a brief background on your organization including: recent activities role in the community detailed information on artists involved in the execution of this project (brief role description and CV for all named contributors). 	
Financial Information	 Complete the <u>Budget Template</u> including: all relevant, detailed budget information for the project. any other sources of funding if applicable (not required). 	
Support Material Organizations may use the <u>Support</u> <u>Material Template</u> available on the program website.	 Support material can be submitted to accompany applications to Project Assistance to Professional Arts Organizations program. Test your material before you submit to ensure that it is formatted correctly. All support material labeled clearly Ensure file names are short Do not put any special characters, symbols, periods, quotation marks (such as # / - "&) or spaces in any file name. Support materials can be submitted digitally as separate emails to that of the written application materials or via link to file-storage and sharing service in the body of the email. 	



Support Material Guidelines

Video files	3 samples; max 15 minutes for all material	acceptable formats: .mp4, .mov, .mpg (streaming links like YouTube, Vimeo etc. links are accepted)
Audio files	3 samples; max 15 minutes for all material	acceptable formats: .cda, .mp3, .m4a and .m4p (streaming links like YouTube, SoundCloud etc. are accepted)
Digital images	maximum 10 images	acceptable formats: .jpg, .tiff, .tif file format; (a maximum resolution of 1024 x 768 pixels; and, Max 2MB each)
Written or Printed Materials	maximum 15 pages	submitted digitally as a Word file or PDF document.



Application Checklist

Applications for Project Assistance must include:

- □ A completed **online application form**
- And email with all required information including **Written Responses** and **Project Information**.
- □ An email with **Support Material** if you plan to submit any.

Double check before sending your email for the following:

- Your organization's name is included on all files.
- You may include all written responses in the same document.
- Spreadsheets should be submitted as Excel files (not Number files or PDFs)
- Ensure your word counts, page limits and file sizes are in line within the program guidelines. Word counts are suggested to give applicants a sense of the level of detail and time that is expected for each part. They also ensure that peer assessors read your application in full.
- Only send one application per email.
- Subject line should be: "Your Organization Name Project Funding".
- Keep attachments under 25MB and do not attach large audio or video files; include a streaming links in the body of the email.
- Additional email including Support Material may be sent.
- Take note to not have long file names in your attachments.
- Ensure your email is addressed to artgrants@halifax.ca.
- Submit by 5pm the day of the deadline.

Accessing the Application Form

- Open the <u>Application Form</u> in your browser.
- □ A preview of the Application Form is also available directly on the program website.

