

From: Linda Espinosa Valencia [REDACTED]
Sent: Wednesday, December 11, 2024 4:45 PM
To: MacDonald, Elizabeth <Elizabeth.MacDonald@halifax.ca>
Cc: [REDACTED]
Subject: Re: [External Email] Re: Women and Gender Equity Advisory Committee Presentation Request

Thank you Elizabeth I appreciate your support on this matter.

Please find my submission attached, please let me know if I'm missing anything. If accepted in the agenda I would like to request to be part of the Jan 9th meeting.

Wishing you all a wonderful rest of your week!

Linda

Women and Gender Equity Advisory Committee Presentation Request

Presentation Outline:

Name of Presentation: “ISO-30415: DEI Sustainability a Key to the Advancement of Women and Gender Equity”

Goal: Convey information about the new International Standard in Diversity and Inclusion ISO-30415, a framework that provides a clear roadmap for effective DEIA management and sustainability which could have significant impact on the advancement of Women and Gender Equity in Halifax.

Time Required: 30 - 40 min (but a I would be happy with any time provided)

Content:

- DEIA Current Context, what is working and what is not working
- Moving DEIA beyond good intentions and transforming it into systemic change through the application of International Standards such as “**The Diversity and Inclusion ISO-30415**”. This standard was published in 2021 by the International Organization for Standardization and supported by the Standards Council of Canada.
- DEIA as a Service Management System that touches every single part of organizations.
- DEIA Sustainability a key to advance Women and Gender Equity in Halifax.

About the Presenter: [Linda Espinosa Valencia](#) is a diversity, equity and inclusion consultant, a Gallup certified strengths-based coach, facilitator, speaker and community builder. With Ana María Desmaison Cornejo, she co-founded [Ventura Collective](#), a Latine women-owned equity, diversity, and inclusion consulting collective that harnesses the collective joy and strength to sustain equity. Ventura Collective partners with committed organizations in their journey to embed diversity, equity and inclusion in every part of the organization utilizing the Diversity & Inclusion International Standard ISO-30415 and accompany them to create work environments that are inclusive and relational.

Linda was the first DEI consultant in Canada certified to implement the ISO 30415 Diversity and Inclusion Framework within organizations and Ventura Collective introduced the only [DISM ISO-30415 certification](#) for DEIA professionals to the country.

Linda is a member of the Standards Council of Canada (SCC), the Canadian member of ISO - International Organization for Standardization. As an active member of the MC/ISO/TC 260 team, Linda will promote, develop, improve and sustain the ISO 30415 standard internationally.