

## **STAFF CONTACT:**

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# Regional Special Events Grants Programs

The Halifax Regional Municipality values positive community development that celebrates heritage, builds bridges between diverse populations, enriches quality of life for residents and improves civic pride throughout the municipality.

### **NON-ELIGIBLE EVENTS**

- private events
- tradeshows
- seminars
- clinics
- conferences
- · political events
- symposiums
- banquets
- sport tournaments
- marketing initiatives
- fundraisers
- · consumer shows
- professional training and development
- educational initiatives
- · public lectures
- meetings

### **ELIGIBLE EXPENSES**

Grants may be applied to programming, operating, marketing and promotional expenses. No portion of the grant shall be applied to staff wages, volunteer bursaries or honoraria; or paid to members or officers of an organization's board of directors either directly or indirectly.

### PROGRAM INFORMATION

Provides a maximum grant of \$60,000 and up to three years of sustainable funding commitments to support organizations that deliver arts and culture events and festivals that:

- (i) have strong cultural content;
- (ii) further the disciplines of literary, media, performing and visual arts;
- (iii) are accessible to the public with free or low-cost activities;
- (iv) have a minimum budget of \$50,000.00; and
- (v) further the principles and objectives of the Municipal Cultural Plan and provide opportunities for audiences that include:
  - a. enjoyment of unique experiences;
  - b. access to high-quality work;
  - c. exploration of own and other cultures;
  - d. exposure to local, national and international artists and ideas;
  - e. participation in artistic programs and a range of other activities;
  - f. quality of opportunities offered;
  - g. contribution to cultural infrastructure;
  - h. impact on local and national artistic and community organizations;
  - i. level of interaction with local artists;
  - j. strengthening ongoing artistic activity in the Halifax region;
  - k. contribution to municipality's culture and community identity; and
  - I. encouragement of cross-cultural and international understanding and innovation.

Program	2025/2026 Deadline	For events that occur after:
Cultural Events & Showcases	November 30, 2024	April 1, 2025

#### SUSTAINABLE FUNDING

This program may provide but does not guarantee sustainable multiple-year funding to successful applicants. Applicants may receive up to three years of funding, however only a single year of funding may be approved, at the discretion of Halifax Regional Council.

# 1. Organization's Information

Name of applicant organization	:	
Street address:		
	City/town:	
Postal code:		
	Website:	
	Instagram:	
	cks Number:	
	Identification Number:	
	Position:	
	Fmail:	
	uestions on the application:	
	Position:	
Phone:	Email:	
2. Event Information		
Event Name:		
	ed, combination of free and ticketed):	
Free:	Ticketed:	Combination of free and ticketed:
Provide details:		
Amount of grant requested:		

Please provide a brief description of the event and various activities planned:
Is your event organized celebrating a major quarterly anniversary (i.e. 25, 50, 75) over the next three years? If so, which milestone and in what year?
3. Past Funding Information
Has your event received funding from the municipality for this event in the last three years? If so, note the year and outline the amount of funding you received:
Has your event applied for funding to other funding agencies (e.g. the Province of Nova Scotia, the Government of Canada, etc.)? If yes, please list organization's name, amount applied for and confirmation of funds (if applicable).

4. Eligibility Re	quirements		
Does your ever	nt further the disciplines	of literary, media, performing and/or visu	ual arts?
Yes:	No*:		
Is your event or	rganized by a registered	non-profit society?	
Yes:	No*:		
Does your ever	nt have a minimum budç	get of \$50,000 in expenses?	
Yes:	No*:		
Does your ever	nt occur after April 1, 202	25?	
Yes:	No*:		
Is your event so	olely organized as any o	f the following?	
Yes*:	No:		
<ul><li>sport tourn</li><li>conference</li><li>private eve</li><li>tradeshow</li></ul>		<ul><li>symposium</li><li>banquet</li><li>marketing initiative</li><li>fundraising event</li></ul>	<ul><li>seminar</li><li>political event</li><li>clinic</li></ul>
Is your event a	ccessible to the public w	ith free or low cost activities?	
Yes:	No*:		
Is your event fo	urteen days or less in du	ıration?	
Yes:	No*:		
	ve outstanding debts wi	anding debt with the municipality? Th the municipality, your application will r	not be considered until the debt has
Yes*:	No:		
		g from another department with the mun It and what the grant was for.	icipality? If yes, outline the amount
Yes**:	No:		

<sup>\*</sup> If you have checked this box, you are not eligible for funding

<sup>\*\*</sup> Receiving funding from another department does not render you ineligible, however it will be considered when the application is reviewed

5. Cultural Content	
Provide a brief description of any cultural content progr	ramming you plan to include:
6. Volunteers	
Please provide an estimate of the number of volunteers	and valunteer hours involved in your events
·	·
Volunteers:	Volunteer hours:
How will you involve volunteers and your organizational m	nembers in the planning and implementation of this event?
7. Proposed Attendance	
Estimated attendance:	Last year's total attendance (if applicable):
8. Advertising	
Describe how your organization plans to advertise the	event to your community:
9. Inclusivity	
What positive actions are you taking towards ensuring attend or participate in any other form?	your event is reasonably inclusive for all who volunteer,
I.	

10. Plan For Growth			
Provide a three-year growth plan that	indicates milestones in progran	ning and additi	onal funding/sponsorship.
11. Fireworks			
Do you plan on having a fireworks disp	olay at your event?	Yes:	No:
If yes, please submit a <u>Special Events </u> with your fireworks show. Including: th			
Consumer Fireworks:	Display Fireworks: *	Pyrot	echnics: *
* <u>Permits (through the HRFE)</u> are required t	for display and pyrotechnic firewor	ks.	
It is the responsibility of the event organi aware of all permits, by-laws and ordina			
SUBMISSION INFORM	ATION		
Applications must be submitted by emo	ail to: Event Grants Administrato	r, Shari Dillman	
<b>Application forms:</b> The completed appli must not exceed 10MB in size.	ication forms (fillable PDF), elec	tronic signature	es and supporting documents,
<b>Deadline:</b> Saturday, November 30, 2024	4 at noon		

# **CHECKLIST**

Bel	ow i	s a checklist of information to be included in the application:
		completed and signed application forms
		completed proposed event budget – indicating whether funding contributions and revenues are confirmed or pending
		confirmed financials from last year's event (if applicable).
		financial statements for the most recently completed fiscal year, including a balance sheet (assets, liabilities, equity/debt) and income statement. <i>Note:</i> Financial statements must be signed by an authorized representative of the organization
		list of active board members, including their respective executive roles
		list of current staff – noting employment status (i.e. full-time permanent, part-time, casual, contracted, project-specific, etc.)
		Any supplementary information relevant to your application – submission of support materials should be concise inclusions with the intent of directly informing the understanding of the proposed event

### PROPOSED EVENT BUDGET

Please include a detailed line-item proposed budget. A sample budget template is offered on Page 9. This template can be used or a separate budget prepared by your organization. Please indicate whether funding contributions listed as revenues are confirmed or pending.

Note: In-kind expenses are to be included as in-kind revenue as well.

Revenue (categories listed are not exhaustive)	\$ Value	\$ In-kind value
Halifax Regional Municipality		
provincial government		
federal government		
sponsorship		
donations		
fundraising		
tickets/gate		
other:		
other:		
other:		
sub-total revenue	\$	\$
total revenue (monetary and in-kind values)	\$	
Expenses (categories listed are not exhaustive)	\$ Value	\$ In-kind value
space rental		
food & beverage		
audio/visual		
internet		
security		
municipal fees (e.g. park booking, etc.)		
municipal fees (e.g. street closures, etc.)		
advertising		
administrative		
accessibility		
insurance		
staff (e.g. F/T, P/T, contract workers, etc.)		
honorariums		
other:		
sub-totaled expenses	\$	\$
total expenses (monetary and in-kind values)	\$	
event surplus/deficit (total revenue – total expenses)	\$	

### **ACCESS & PRIVACY STATEMENT**

In accordance with Section 485 of the Municipal Government Act (MGA), any personal information collected in this form will only be used by municipal staff and, if necessary, individuals and/or organizations under service contract with the Halifax Regional Municipality for purposes relating to processing application forms for the Regional Special Events Grants Program.

If you have any questions about the collection and use of this personal information, please contact the Access and Privacy Office at 902.943.2148 or privacy@halifax.ca.

### ACCURACY OF SUBMITTED INFORMATION

Note: places for two signatures are provided below for organizations (if applicable).

You acknowledge and agree that the information you provide in this application is, to the best of your knowledge, accurate and truthful. Persons providing false, incomplete or misleading information may – at the municipality's sole discretion – be required to reimburse any financial contribution made by the municipality and may be deemed ineligible for future financial contributions.

This application must be signed by at least one member of the board of directors or organization approved authority.

### **AUTHORITY & SIGNATURES**

Date	-
Signature of first applicant organization witness	Signature of authorized representative of the applicant organization
Name of applicant organization witness (printed)	Name of authorized representative of the applicant organization (printed)
Signature of second applicant organization witness	Signature of a member of the applicant organization's board of directors
Name of applicant organization witness	Name of a member of the applicant organization's board of directors (printed)