

<b>Request for Council's Consideration</b>		
<input checked="" type="checkbox"/> <b>Included on Agenda</b> (Submitted to Municipal Clerk's Office by Noon Thursday)	<input type="checkbox"/> <b>Added Item</b> (Submitted to Municipal Clerk's Office by Noon Monday)	<input type="checkbox"/> <b>Request from the Floor</b>
<b>Date of Council Meeting: October 1, 2024</b>		
<b>Subject: Municipally Run Events and the Annual Event Calendar</b>		
<b>Motion for Council to Consider:</b>		
That Halifax Regional Council direct the Chief Administrative Officer to write a staff report that:		
<ol style="list-style-type: none"><li>1) Creates a policy/framework that provides clear criteria and a rationale for determining which significant events should be included in the annual municipal event calendar and be managed, either wholly or partially, by the municipality.</li><li>2) Conducts a full review of the current annual event calendar and propose changes to the existing events based on new policy and framework.</li><li>3) Investigates and propose methods of support for significant community-led events, such as the Sackville Tree Lighting ceremony. Support could include but not be limited to; funding options, in-kind resources, insurance provision, promotional assistance and streamlined permitting processes to help facilitate these important community events.</li></ol>		
<b>Reason:</b> Some events in HRM are classified as "Regional Events" and others are "Community Events". HRM Events provides support to Regional Events (which can be considered as: an event that draws people to it) but does not provide support to Community Events because they are considered smaller.		
Some events draw a large number of people to them (for example the Sackville Tree Lighting in Acadia Park, where roughly 3,500 people attended) but are still considered as a Community Event, and so receive no support from HRM Events and are not in the HRM event calendar		
<b>Outcome Sought:</b> Staff report that sets the criteria for an event for it to be included in the HRM event calendar and receive support from HRM; and updates the calendar with the list of supported events.		
<i>Councillor Paul Russell and Councillor Lisa Blackburn</i>		<i>District 15 and 14</i>