



P.O. Box 1749
Halifax, Nova Scotia
B3J 3A5 Canada

Item No. 4
Halifax Regional Council
June 4 2024

TO: Mayor Savage and Members of Halifax Regional Council

SUBMITTED BY: Original Signed

Cathie O'Toole, Chief Administrative Officer

DATE: May 16, 2024

SUBJECT: **Federation of Canadian Municipalities Annual Conference: Bid Selection for 2027**

INFORMATION REPORT

ORIGIN

Item 15.1.3 Federation of Canadian Municipalities – Annual Conference & Trade Show bid

MOVED by Councillor Deagle Gammon, seconded by Councillor Kent

THAT Halifax Regional Council submit a request to the Federation of Canadian Municipalities (FCM) for the Halifax Regional Municipality to host the annual conference in 2027.

MOTION PUT AND PASSED UNANIMOUSLY.

LEGISLATIVE AUTHORITY

Business and industrial development 70 (b) publicize the advantages of the Municipality or a part of the Municipality and the surrounding areas as a location for the establishment and expansion of institutions, industries and business.

BACKGROUND

The Federation of Canadian Municipalities (FCM) has been the national voice of municipal government since 1901. FCM represents the interests of municipalities on policy and program matters that fall within federal jurisdiction. Members include Canada's largest cities, small urban and rural communities, and 18 provincial and territorial municipal associations.

The 2018 FCM's Annual Conference and Trade Show was hosted in Halifax and welcomed more than 2,000 municipal delegates and nearly 3,500 participants overall, including companions, trade show exhibitors and special guests. This number exceeded Halifax's record-breaking numbers from its previous hosted trade show in Halifax in 2011. There were 7,015 hotel rooms sold overall, with 1,104 booked prior to the conference start and 134 booked following the conference.

DISCUSSION

Each year in early June, FCM holds its Annual Conference and Trade Show. The event attracts approximately 2,000 delegates, 500 companions, over 600 exhibitor staff (private sector and government departments), the most senior federal government elected officials, and opinion makers from across Canada to the Host City each year. The event provides the opportunity for municipal leaders to learn from colleagues and experts, share ideas and participate in local tours that showcase innovation in responding to local challenges that are applicable across Canada.

FCM accepted bids in October, 2023 to identify host cities for its annual conference for 2026 and 2027. Staff recommended that HRM, in collaboration with Discover Halifax, submit a bid to host the 2027 Annual Conference and Trade Show and on May 7th 2024, FCM advised that the Halifax Regional Municipality has been selected as the host city for the annual conference.

Staff will return to Regional Council with information on next steps including conference committees and planning requirements.

FINANCIAL IMPLICATIONS

The FCM annual conference hosting expenses will be included in 2025/2026 and 2026/2027 annual budget plans.

COMMUNITY ENGAGEMENT

No community engagement was required.

ATTACHMENTS

Attachment A: FCM Confirmation Letter, Halifax 2027

A copy of this report can be obtained online at halifax.ca or by contacting the Office of the Municipal Clerk at 902.490.4210.

Report Prepared by: Denise A. Ryan, Senior Policy Advisor, Government Relations & External Affairs

**President
Président**

Scott Pearce

Mayor

Township of Gore, QC

Maire

Municipalité du
Canton de Gore (Qc)

**First Vice-President
Premier vice-président**

Geoff Stewart

Deputy Mayor

Municipality of the
County of Colchester, NS

Maire suppléant

Municipalité du Canton
de Colchester (N.-É.)

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Town of Vegreville, AB

Conseillère municipale

Ville de Vegreville (Alb.)

**Chief Executive Officer
Cheffe de la direction**

Carole Saab

Ottawa, ON

May 7, 2024

Mayor Mike Savage
Halifax Regional Municipality
1841 Argyle Street
Halifax
Nova Scotia, B3J 3A5
[REDACTED]

Subject: Federation of Canadian Municipalities Annual Conference 2027

Dear Mayor Mike Savage,

We are pleased to inform you that the Federation of Canadian Municipalities (FCM) has approved the selection of the Halifax Regional Municipality as Host Municipality for the 2027 Federation of Canadian Municipalities Annual Conference, scheduled to take place June 10-13, 2027.

Proposals were evaluated by FCM, based on established criteria, with regional rotation across Canada. Many factors contributed to the selection of Halifax, including the accessibility for traveling delegates, cultural attractions, and the venues, including the Halifax Convention Centre, and Halifax offers a diverse range of accommodations to suit the preferences and budgets of all our attendees.

We are confident that selecting Halifax Convention Centre as the venue for our conference will contribute to its overall success and create a memorable experience for all attendees. We are eager to begin the planning process in collaboration with your team and look forward to hosting an exceptional event in Halifax.

Thank you for considering our intent, and we eagerly await your confirmation.

Sincerely,

[REDACTED]

Carole Saab
Chief Executive Officer

24, rue Clarence Street
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fcm.ca



CC:

Leanne Holt
Senior Director, Strategic Initiatives, CEO's Office
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Danielle Hurtubise
Manager, Events, CEO's Office
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