

## Item 7.3.1

**From:** [Campbell, Catherine](#)  
**To:** [REDACTED]  
**Subject:** RE: Request to Present to the Special Events Advisory Committee  
**Date:** Wednesday, November 29, 2023 9:48:00 AM  
**Attachments:** [REDACTED]

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Hi Scott,

Thanks for getting back to me!

The Special Events Advisory Committee Agenda Review team has decided to cancel the December 13, 2023 meeting due to a light agenda.

Your presentation request will be moved to the following meeting on February 15, 2024.

Please let me know if you have any questions,

Catie

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**From:** Scott Long [REDACTED]  
**Sent:** Tuesday, November 28, 2023 10:38 AM  
**To:** Campbell, Catherine <Catherine.Campbell@halifax.ca>  
**Subject:** [External Email] Re: Request to Present to the Special Events Advisory Committee

*[This email has been received from an external person or system]*

Good morning Catie,

Thank you very much for the speedy reply. The Tattoo presentation will provide an update on the successes, challenges and opportunities for a large-scale local event as post-pandemic recovery continues. The presentation will provide insights on the economic impact of the Tattoo, the Tattoo audience (new growth and a shifting demographic from older to younger), sponsorship trends, government support and the effects of ongoing inflationary pressures. The presentation will provide information and a request.

December 13 would be an ideal date as I have no scheduling conflicts for that date at this time.

Thank you again for the quick reply. I look forward to hearing from you soon.

Best,

[REDACTED]