



**REGIONAL COUNCIL**

OCTOBER 3, 2023



## Mandate

We are known for attracting and hosting the best events in the region through our commitment to event excellence. Our facilities allow us to attract new visitors and opportunities to Nova Scotia, connecting us to the world.

**HALIFAX  
CONVENTION  
CENTRE**

 **Scotiabank  
CENTRE**

## Year in Review

**270**  
events

**680,000+**  
attendees

**\$105M**  
in direct expenditures















# 70+ LOCAL Suppliers











23  
STANBISH  
4  
REID

18  
BOYD

27  
MACPHER

26  
REPICK

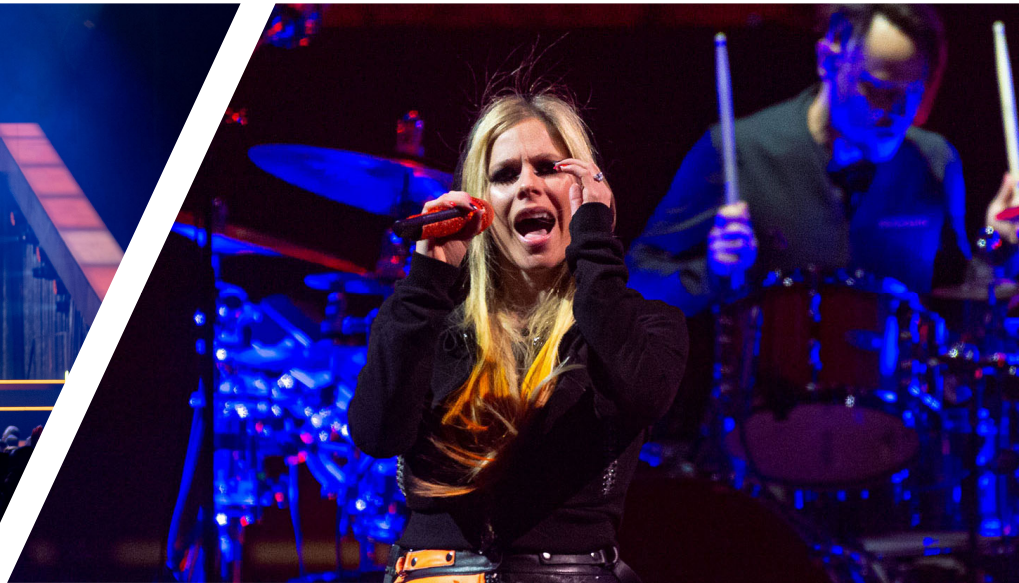
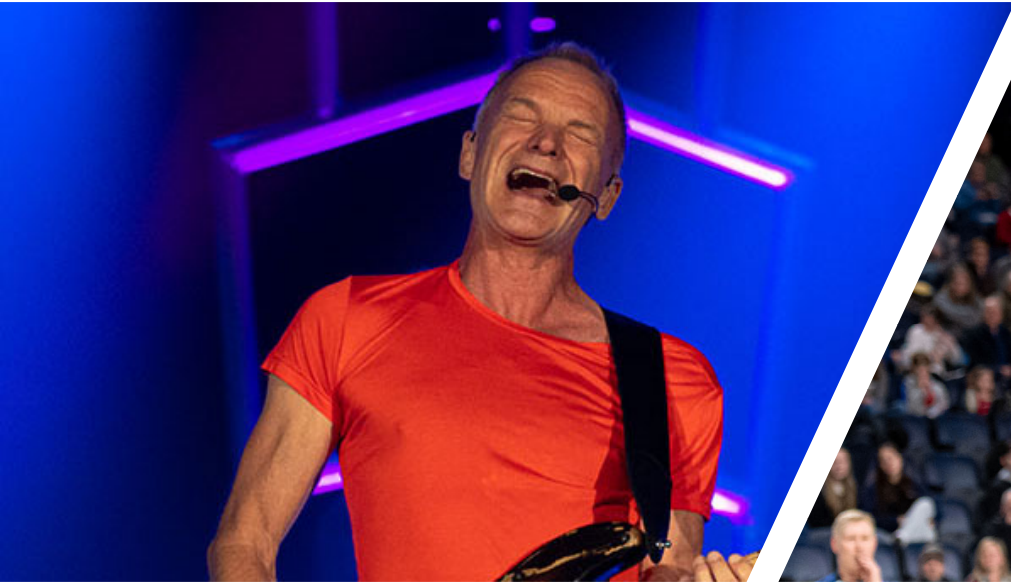
11  
JOHNSON  
7  
FRANK

GIL-SOM  
LIMITED  
N





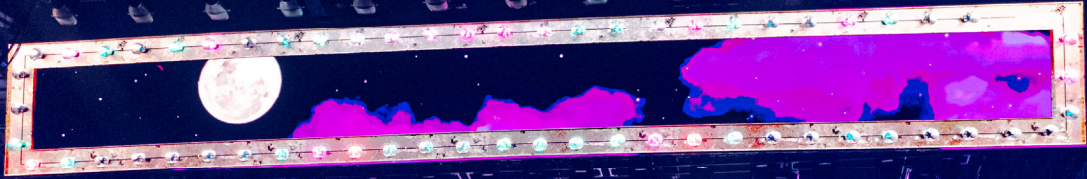






















*Tim Hortons*



V  
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**OCT. 02 | 7:00 PM**

**SCOTIABANK CENTRE**





**SPECIAL GUEST!**

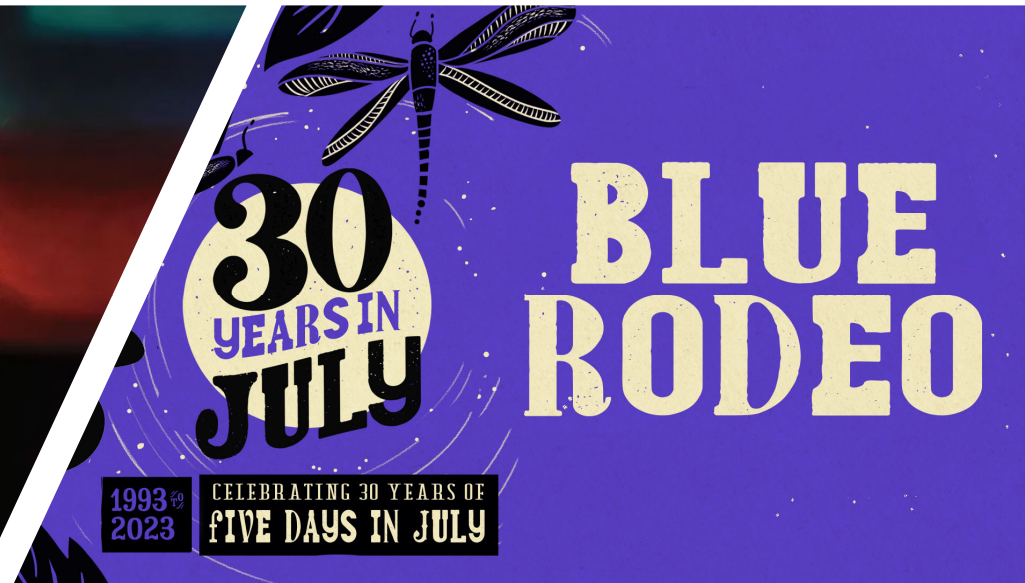
MOONBUG  
**Blippi**  
THE WONDERFUL  
WORLD TOUR

LIVE  
ON STAGE!

Blippi™ Copyright © 2023 Moonbug

OUNDROOM

A promotional graphic for Blippi's 'The Wonderful World Tour'. It features the character Blippi, a young boy with orange hair, wearing a blue shirt, orange bow tie, and orange glasses. He is standing in a vibrant, cartoonish landscape with a rainbow, a yellow excavator, and a small white car. The background is bright blue with musical notes. In the top left corner, there is a small circular inset showing a woman with a microphone, labeled 'SPECIAL GUEST!'. The text 'MOONBUG' is at the top, 'Blippi' is in large blue letters with orange glasses, and 'THE WONDERFUL WORLD TOUR' is below it. A blue banner in the top right says 'LIVE ON STAGE!'. At the bottom left is a small 'OUNDROOM' logo and at the bottom center is the copyright notice 'Blippi™ Copyright © 2023 Moonbug'.



**30**  
YEARS IN  
**JULY**

**BLUE**  
**RODEO**

1993-2023  
CELEBRATING 30 YEARS OF  
FIVE DAYS IN JULY

A promotional graphic for Blue Rodeo's 30th anniversary. The background is a dark purple with a dragonfly illustration. The text '30 YEARS IN JULY' is in large, bold, black letters. To the right, 'BLUE RODEO' is written in large, bold, yellow letters. At the bottom, a black box contains the text '1993-2023' and 'CELEBRATING 30 YEARS OF FIVE DAYS IN JULY' in white.

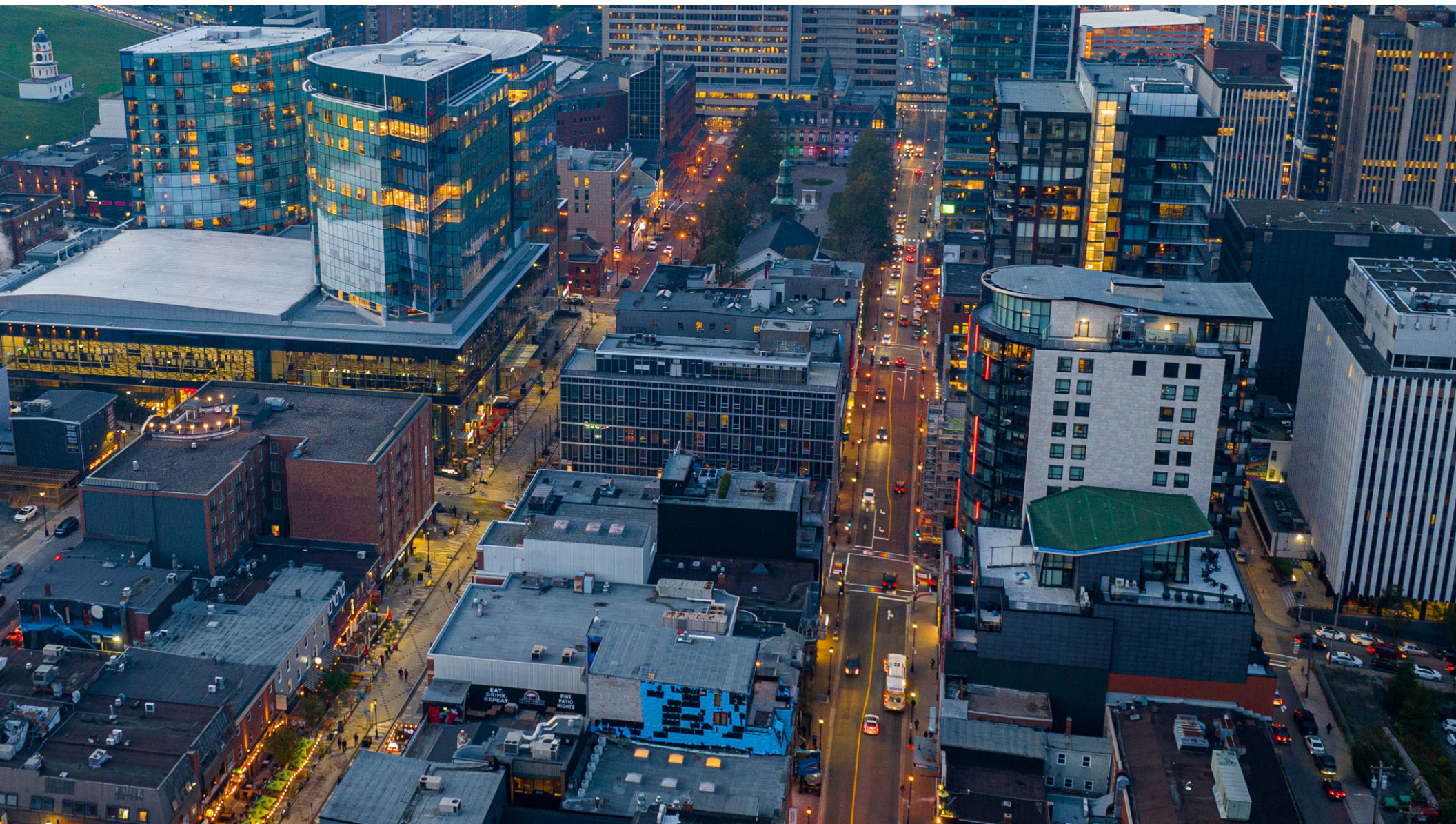




**JUNO**

Awards  
Halifax  
2024











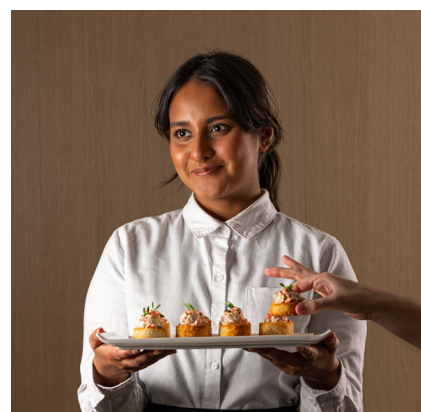




Halifax, Nova Scotia











# Questions?

MUSEUM