

SOCCER NOVA SCOTIA



HOSTS



2023 TOYOTA NATIONAL CHAMPIONSHIPS
TROPHEE CHALLENGE/ JUBILEE TROPHY

4-9 OCTOBER 2023 | HALIFAX, NS



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CHALLENGE & JUBILEE TROPHY HISTORY



HOTELS



FUTURE INNS HALIFAX



HALIFAX TOWER HOTEL
A DELUXE BOUTIQUE HOTEL



VENUES



COMPETITION AND TRAINING VENUES

Halifax Mainland Commons - 1 & 2

Dartmouth Harbour East - 1 & 2

Bedford Hammonds Plains (CPA)

BMO Soccer Centre





STATISTICS



	AMOUNT
Competition/ Training Venues	5
Games	55
Spectators	6,000
Athletes	400
Team Staff	50
Teams	20
Officials / Referees	50
VIPs/ Canada Soccer Staff	100
Attendees Traveling by Air	600
Volunteers	50 +
Volunteer Hours	2,200



STATISTICS



	AMOUNT
Hotels	4
Hotel Rooms	340
Hotel Nights	6 nights, 2040 total nights
Tournament Passes	Adult \$ 40 / Youth \$ 20
Day Passes	Adult \$ 10 / Youth \$ 5





EVENT BUDGET



REVENUES	
HRM Grant	\$ 35,000
Provincial Grant	\$ 5,000
Donations	\$ 10,000
Ticket / Gate	\$ 35,000
Canada Soccer Contribution	\$ 35,000
Advertising	\$ 5,000
TOTAL REVENUES	\$ 125,000

EXPENSES	
Facilities	\$ 35,000
Food and Beverage	\$ 6,000
Advertising	\$ 8,000
Transportation	\$ 40,000
Referees	\$ 15,000
Balls, Medical, Volunteer Expenses	\$ 16,000
TOTAL EXPENSES	\$ 120,000
SURPLUS / (DEFICIT)	\$ 5,000



ECONOMIC IMPACT



FINANCIAL IMPACT	
Lodging	\$ 350,000
Bus Rentals	\$ 40,000
Venue Rentals	\$ 35,000
Food and Beverage	\$ 200,000
Venues	\$ 35,000
Room Nights Sold	2,040
Car Rentals for Referees	50 days total





LEGACY



EVENT IMPACT

Referee Development

Volunteer Training and Development which will increase volunteer base for future events

Aspiring future generation by showcasing soccer talent

Elevate the profile of soccer in the community

An investment towards future returns from potential hosting opportunities in the future

Exposure of Halifax Regional Municipality and venues on Canada Soccer website and live stream





QUESTIONS?



[canadasoccer](https://www.instagram.com/canadasoccer)
[soccer.nova.scotia](https://www.instagram.com/soccer.nova.scotia)



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