

Highland Dancing





ScotDance Canada Championship Series 2023 July 2-6, 2023

Featuring the

47th Canadian Championship

& ScotDance Canada

Open Championship



250th Anniversary

July 3:

Ship Hector's Sailor's Hornpipe
Special Event

July 4:

Ship Hector Banquet



HECTOR 250
1773-2023 • PICTOU, NS

Opening Ceremonies

- **Multicultural Performers:**
Mi'kmaq Dancers, Acadian Dancers, African Nova Scotia Dancers, NS Fiddlers, NS Highland Dancers
- **Special Guests:** Mayor Mike Savage, MP Andy Fillmore
- **Judges & Pipers**



Halifax Convention Centre

- HCC: \$65,000.00 + tax = \$74,750.00
- Food & Beverage Minimum:
\$65,000.00 + taxes = \$88,205.00
- Total: \$162,955.00 Economic Impact

**HALIFAX
CONVENTION
CENTRE**

Hotels

- The Sutton Place (Host Hotel):
175 rooms X 6 nights = \$296,214.75
- Halifax Harbourfront Marriott:
100 rooms X 6 nights = \$91,420.10
- Residence Inn:
50 rooms X 6 nights = \$78,004.50
- Prince George Hotel:
50 rooms X 6 nights = \$87,888.00
- Cambridge Suites:
50 rooms X 6 nights = \$80,694.00
- Total: \$546,333.35 (includes 2% DMF and 15% HST) Economic Impact

Additional Services

- Encore (Audio Visual) \$20,868.50+
- Global (vendor rentals) \$3,461.50+
- Staples \$15,000.00+
- Medical Services \$1,000.00+
- Staging \$26,800.00
- **Total: \$67,130.00 Economic Impact**

Local Artists

- Nova Trophy: Halifax
- Artisans Window Handcrafted Products: Dartmouth
- By The Sandee Seas: Bedford
- Lynn Morrow: Bedford
- Landing Crafts: Herring Cove
- **Total: \$49,000.00 Economic Impact**



Tourism Benefits

- Restaurants/Pubs
- Historic Halifax Waterfront
- Public Gardens/Point Pleasant Park
- Halifax Citadel National Historic Site
- Spring Garden Road
- Harbour Hopper Tours
- Museums/Art Gallery
- Halifax Central Library



Royal Nova Scotia International Tattoo

June 30 – July 3, 2023



Peggy's Cove

8 feet X 8 feet

Backdrop for photographs



Economic Benefits

“Based on the information provided (contracted room nights, level of registration, and friends & family visitation potential) it’s clear your event is going to have a significant economic impact (EIC).

Here’s what the EIC model outputs says:

Direct Economic Impact = 2.1 Million”

[Discover Halifax](#)

