

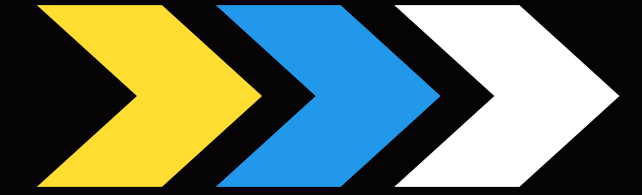


SANDJAM
INTERNATIONAL BEACH VOLLEYBALL
DOWNTOWN HALIFAX, AUG. 25-27 | 2023

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BRINGING THE BEACH BACK DOWNTOWN!

WHAT IS NORCECA?



NORCECA is the North America, Central America and Caribbean Volleyball federation operating all FIVB Volleyball activities in the zone.

- NORCECA represents 35 member countries at the FIVB level.
- NORCECA is responsible for:
 - Staging Olympic and World Championship zone qualification tournaments.
 - Continental championships for both M & W for Indoor and Beach Volleyball.
- In 2023, NORCECA will celebrate its 55th anniversary.

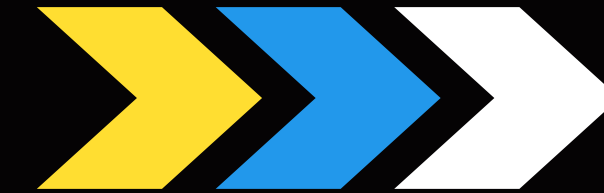


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VITAL STATISTICS



NORCECA Beach Volleyball will provide a unique world-class event in the urban core of downtown Halifax. Combining the best in elite sport, music and entertainment.

The Tournament is comprised of 32 teams (2 athletes each) from Canada, USA, the Caribbean and Central America.

- 16 Men's + 16 Women's teams – 64 BVB athletes
- 87 matches across 3 days of competition.
- 2.4 M tons of sand will transform Garrison Grounds in Downtown Halifax into a premier Beach Volleyball venue with three (3) competition courts and two (2) warm up courts.
- A temporary stadium will surround 'Centre Court' with grandstand seating and VIP seating.
- Seating and standing areas on the natural slope of Garrison Grounds for a total of 1,500 fans.



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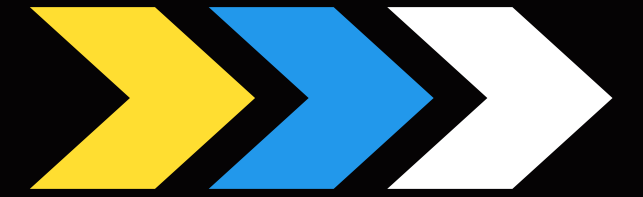
FÉDÉRATION INTERNATIONALE DE VOLLEYBALL



Volleyball Canada

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OUR EXPERIENCE



- From 2011-2014, Sports & Entertainment Atlantic (S|E|A) built Beach Volleyball into one of the most popular sporting events in Atlantic Canada.
 - Two (2) FIVB World Junior Championships
 - Two (2) International Challenge Tournaments
- Almost 75,000 people visited our temporary Beach Volleyball stadium on the Halifax waterfront and were captivated and entertained by the skill of national and international athletes.

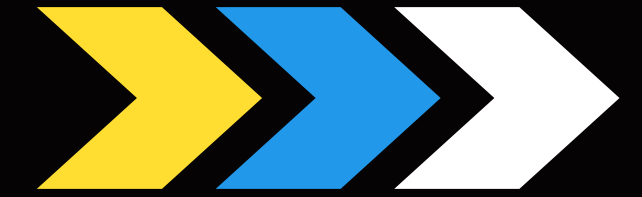


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SPORT TOURISM & DEVELOPMENT



NORCECA Beach Volleyball will provide a unique world-class event in Downtown Halifax.

- Teams from Canada, USA, Caribbean and Central America.
- Introduces Garrison Grounds in Downtown Halifax as a desirable destination for future National and International Beach Volleyball events.
- Over 500 room nights.
- Food & Beverage revenues of \$20,000+.
- Forecasted attendance = +10,000.

Helps drive development of Beach Volleyball in Halifax - inspiring young boys and girls to pursue their dreams.

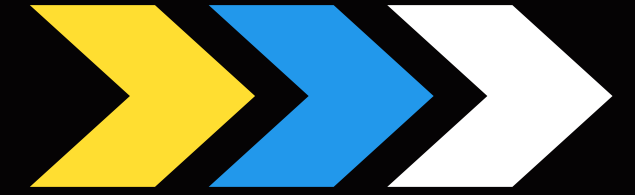


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VOLLEYBALL NOVA SCOTIA



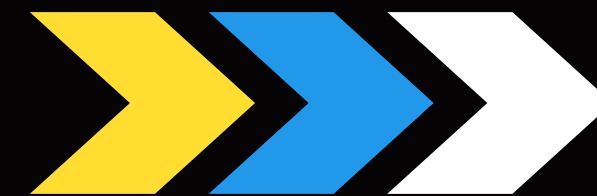
Current Legacy (2011-2014):

- 12 court beach volleyball facility in Dartmouth
- 1000 unique visitors per week
- Participants 6 to 60 years old
- Chance to host North American Indigenous Games
- High performance training - Silver medal at Canada Games
- Tynan Gannett on National Team

Legacy (2023+)

- More beach volleyball courts
- More participants and more opportunities to play
- Chance to grow the game

BEACH VOLLEYBALL PARK - DARTMOUTH



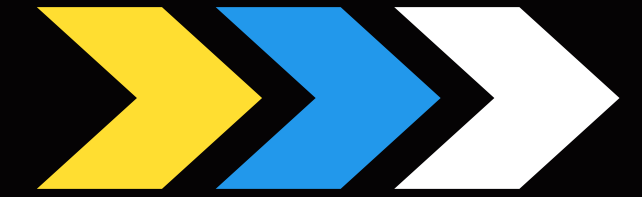
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FIVB
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CONTINUING THE LEGACY



Development activities connected to

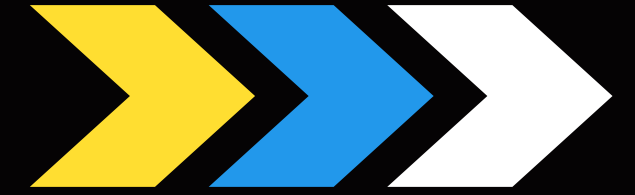
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- Volunteer opportunities
- Referee clinics
- Coaching clinics
- Recreational Tournament
- Team Nova Scotia training

Tynan Gannett

- From Dartmouth
- Started playing volleyball with the Dartmouth Volleyball Club
- Finished 4th at the most recent Canada Games
- Currently on the Next-Gen National Team and on track to play in the event

SCHEDULE (TENTATIVE)



FORMAT

Women's Teams:

Four (4) Pools of Four (4) Teams.

Men's Teams:

Four (4) Pools of Four (4) Teams.

FRIDAY, AUGUST 25

Pool Play Rounds 1 & 2

30 Games (9:00 - 16:30)

*FIVB Tie Break Procedure for Pools

SATURDAY, AUGUST 26

Pool Play Round 3 &

Single Elimination Playoffs

32 Games (9:00 - 16:30)

SUNDAY, AUGUST 27

Single Elimination Playoffs

24 Games (9:00 - 15:00)

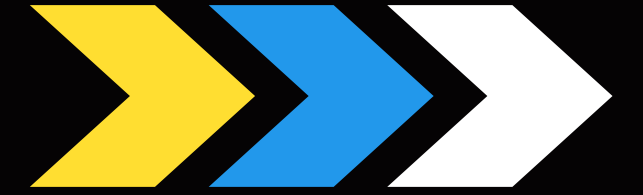


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FUNDING REQUEST - SANDJAM



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