

UNISON CHORAL FESTIVAL 2023

May 19 - 22

Presented by Susanne Litke, Planning Committee Member
and Adam Reid, Fundraising Manager



Unison Choruses Canada





About

Unison Choruses Canada is a federally registered not-for-profit corporation and charity. Managed by a Board with members from across Canada. National hub for 2SLGBTQIA+ choirs operating a national choral festival.

Unison Choral Festival 2023 is a quadrennial 2SLGBTQIA+ Canadian choral festival that will take place at the Halifax Convention Centre from May 19-22, welcoming over 600 delegates and sixteen 2SLGBTQIA+ choirs.

Festival Theme

Open Harbour



Recognizing our past and present, our openness as a community, and the harbour's role as a gateway to Canada

Opening concert to feature Indigenous Drummers and Singers and Polaris "Choirs for Change" and our two Host Choirs

Mi'kmaq, African Nova Scotian, Celtic, and French Acadian musical traditions will be highlighted



Organizing Committee

A team of local members from the two host choirs, partner organizations and Board Members from Unison Choruses Canada have been collaborating on festival planning since 2018.

Unison Choruses Canada

The Women Next Door

Halifax Gay Men's Chorus

Nova Scotia Choral Federation





Community & Hotel Partners



The Prince George Hotel
HALIFAX



The Sutton Place Hotels



Events

LGBT Purge Fund Concert

The LGBT Purge Fund was created to foster reconciliation and memorialization as a result of the classaction lawsuit against the government of Canada for the systemic discrimination faced by LGBT members of the Canadian Armed Forces, the RCMP, and the federal public service.





Events

Choral Concerts

Six public choral concerts over four days featuring various themes from the sixteen attending choirs.



Unison Choruses Canada





Events

Educational & Social

LGBTQ+ History Walking Tour

Choral Workshops

Harbour Cruise

Closing Night Banquet

Blue Nose Marathon Entry

Sober Dance Party

Queeraoke

Hali-Facts



Unison Chorus Canada



Economic Impact

Lodging	\$307,334
Transportation	\$84,828
Food & Beverage	\$133,789
Retail & Recreation	\$82,670
Venue & Services	\$264,982
TOTAL DIRECT IMPACT	\$873,605

Jobs Supported Directly	206
Room Nights Sold	1,450
Total Visitor Days	2,509
Total Indirect Impact	\$1,355,990

Impacts experienced during
Shoulder Season



Festival Budget

REVENUES	ACTUALS TO APRIL
Registrations	184,267.00
Other Festival Revenue	77,755.00
Fundraising Revenue	98,372.00
Cost Recovery Summary	2,500.00
TOTAL REVENUES	362,895.00

EXPENSES	ACTUALS TO APRIL
Festival HR Expenses	88,123.00
Concert & Event Expenses	180,274.00
General Operating	83,322.00
Subsidies	6,650.00
TOTAL REVENUES	358,370.00
SURPLUS (DEFICIT)	4,525.00



Unison Legacy

Two new local
choirs
Increased participation in choral
singing
Creation of 2SLGBTQIA+ friendly spaces

Purge commissioned works

Strengthening HRM's reputation as a
2SLGBTQIA+ friendly community





Thank You
for your time



Unison Choruses Canada

