



P.O. Box 1749  
Halifax, Nova Scotia  
B3J 3A5 Canada

Item No. 15.3.1

Request for Council's Consideration		
<input checked="" type="checkbox"/> <b>Included on Agenda</b> (Submitted to Municipal Clerk's Office by Noon Thursday)	<input type="checkbox"/> <b>Added Item</b> (Submitted to Municipal Clerk's Office by Noon Monday)	<input type="checkbox"/> <b>Request from the Floor</b>
<b>Date of Council Meeting:</b> April 4 <sup>th</sup> , 2023		
<b>Subject:</b> Signage Policy		
<b>Motion for Council to Consider:</b> The Halifax Regional Council direct the Chief Administrative Officer (CAO) to provide a staff report to create a signage policy including guidelines for branding requirements, included languages and consistency for all signs including subdivision signs, community signs, commemorative & interpretive signs, heritage conservation district signs, cultural district signs, business improvement district signs, parks signs and neighbourhood signs.		
<b>Reason:</b> The municipality produces signage for parks, neighbourhood identification, community boundaries, business parks, subdivisions and more. There is currently no comprehensive policy that is consistently applied to all municipal signage relative to branding, languages, location placement and other considerations such as maintenance, replacement, diversity & inclusion.		
<b>Outcome Sought:</b> Staff report on creating a signage policy		
<i>Councillor</i> Tony Mancini	<i>District</i> 6	