Revised - November 14, 2022 to include feedback from the November 9, 2022 public engagement session held in Cherry Brook

NARRATIVE RESEARCH

# 2022 Halifax Regional Council District Boundary Review, Phase Two Study – What we Heard Report

Final Report

October 2022

HALIFAX

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# Introduction

# Introduction

As required by the Nova Scotia Utility and Review Board (NSUARB), the Halifax Regional Council is conducting the 2022 District Boundary Review study. This initiative is provincially-mandated and requires that each municipality in Nova Scotia reviews the number of councillors and municipal polling districts every eight years. The findings of this study will be used to inform the NSUARB in its decision on the size of Council and the polling boundaries within the Halifax Regional Municipality (HRM).

This report represents findings from the second phase of research, which aimed to gather public feedback on proposed district boundaries from members of the public, as well as from members of Municipal Council.

Gathering and analyzing these inputs will help the volunteer District Boundary Resident Review Panel to create final recommendations on district boundaries for the Executive Standing Committee's review and recommendation to Halifax Regional Council.

The second phase of research included one key objective, namely to understand feedback related to draft proposed district boundaries for the future of the Municipality.

Three components made up the second phase of this research, including:

- *An online public survey distributed to Narrative Research's East Coast Voice panel (referred to as 'Gen Pop Panel' in this report), as well as the same survey accessible through the Municipality's website (referred to as 'General Public' in this report);*
- *Public input at a series of facilitated community engagement meetings held throughout the Municipality (Musquodoboit Harbour, North Preston, Lucasville, Spryfield , Cherry Brook, and Musquodoboit Valley), as well as Community Council meetings (Halifax and West, North West, Harbour East Marine Drive);*
- *Public input and correspondence received by the Municipal Clerk's office;* and
- *In-depth interviews with each of the 16 Municipal Councillors and the Mayor.*

# Methodology and Approach

**Approach:** In October 2022, Narrative Research began the second phase of the research that the Halifax Regional Municipality commissioned to complete public engagement for the Halifax Regional Municipality's District Boundary Review. Proposed districts, created by the District Boundary Resident Review Panel were publicly-available at Halifax.ca/boundaryreview.

1. **Online Survey:** To gather public opinions, an online study was conducted. The survey was publicly-available on HRM's website for all members of the public to complete and concurrently, the survey was sent to members of Narrative Research's *East Coast Voice* online panel, to ensure a minimum level of survey completions were achieved across a representative sample of residents.

2. **Submitted Feedback:** Residents were also able to send in their feedback on proposed boundaries through email or other forms of correspondence to the Municipal Clerk's office.

3. **Public Meetings:** A series of public meetings were held, including special public engagement sessions at five locations throughout the municipality and Community Council meetings.

4. **Qualitative Interviews:** Individual interviews were held with each of the 16 Municipal Councillors and the Mayor.

# Methodology and Approach (continued)

- **Online Survey** with residents of HRM, aged 14+ years
- 1,321 surveys were completed, with 908 from the General Population (submitted via Halifax.ca/boundaryreview) and 413 from Narrative Research's general population panel of residents – East Coast Voice.
- Average survey length was 17 minutes to complete
- Collection dates were October 11 – 25
- It is important to note that the Gen Pop Panel (ECV) results may be more representative of the actual population than the General Population results. This may be due to the special interest that certain residents have towards the study which lead them to the generic link. Due to this difference, GP results may skew lower than the Gen Pop Panel results.

*As a non-probability sample (i.e., a panel sample where residents have joined a panel to share their opinions), and in accordance with CRIC Public Opinion Research Standards, a margin of error is not applied. A demographic profile of respondents can be found on page 119 of this report.*

- **Submitted Feedback:** 71 email submissions were received by the Municipal Clerk's office, and are included in the qualitative feedback sections of this report.

- **Public Meetings:** A series of public meetings were held, including: Musquodoboit Harbour, North Preston, Lucasville, Cherry Brook, Spryfield and Musquodoboit Valley. Note that a session took place in Lower Sackville, but no member of the public attended. Community Council meetings (Halifax and West, North West, Harbour East Marine Drive) were also held to discuss the proposed districts, and feedback from these sessions is included in this report.
- CART captioning was made available for each of the public meetings, and attendees were welcomed both in-person as well as via an online Zoom meeting (run simultaneously).

- **Qualitative Interviews:** 17 in-depth interviews were held either online or in-person with each of the Municipal Councillors and the Mayor. Each interview lasted approximately 20 minutes, and were held between October 24 and November 2.

*The primary benefits of qualitative discussions are that they allow for in-depth probing with qualifying participants on their opinions, perceptions and attitudes on a specific subject matter. Qualitative research allows for more complete understanding of the segment in that the thoughts or feelings are expressed in the participants' "own language" and at their "own levels of passion." Qualitative techniques are used in marketing research as a means of developing insight and direction, rather than collecting quantitatively precise data or absolute measures. As such, results are directional only and cannot be projected to the overall population under study.*

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# Key Research Findings

# Key Research Findings

Public input from various methods (qualitative Interviews, online surveys, and public meetings and input), revealed the following overarching findings:

Public feedback related to the proposed districts was primarily negative or neutral, with some notable exceptions. Those who completed the survey using the generic link available through the Municipality's website were less satisfied with the proposed districts overall. This may be attributed to the special interest that these residents took in the subject matter compared with those who completed the survey through East Coast Voice (Narrative Research's *Gen Pop Panel*).

Proposed districts A, B, D, E, F and L were viewed as most problematic across the sixteen proposals, while proposed districts C, G, H and P received more positive feedback. Proposed districts I, J, K, M, N and O received more neutral ratings and feedback.

There were significant negative reactions to the idea of splitting of several large communities (e.g., Cole Harbour, Downtown Dartmouth, Timberlea, Waverley-Fall River, etc.), as well as concerns raised from residents about ensuring their voices are heard in municipal matters, particularly those living in smaller or rural communities. Overall, communities of interest is felt to be an extremely important criterion in determining districts, over-riding the other five criteria (number of electors, relative parity of voting power, population density and geography). That said, geography is a key concern for some residents, particularly those living in rural areas.

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# Overall Results

*Overall, respondents from the General Public sample are more inclined to say that the proposed boundaries will not work well.*

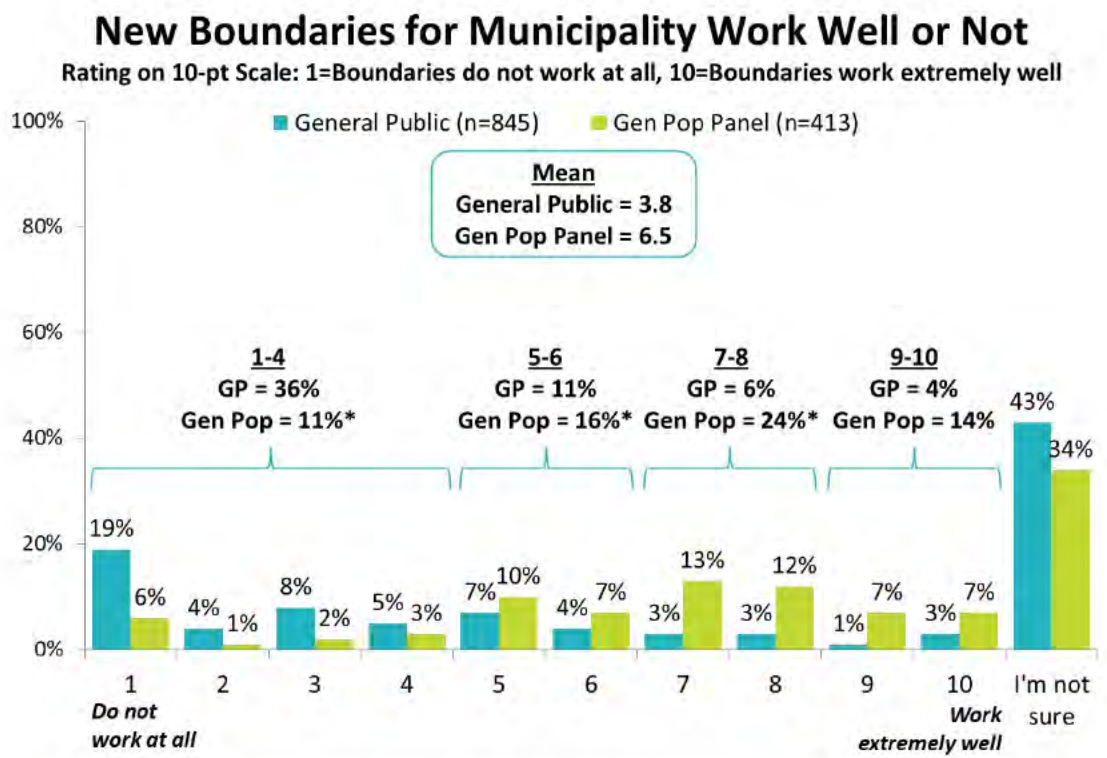
Survey respondents were asked, after evaluating several proposed districts near where they currently live, to provide more general feedback about the new proposed boundaries.

Results show neutral to positive ratings from the *Gen Pop Panel* respondents (mean score of 6.5, with just under four in ten offering scores of seven or higher that the new boundaries work well. By contrast, those who completed the survey via the generic link – the *General Public* sample, offered much lower scores – mean score of 3.8 and just 10% offering scores of seven or higher.

Amongst all respondents from the *General Public* sample, residents in current districts 4 (mean of 2.6) and 6 (mean of 2.8) give the ***lowest*** overall scores concerning the proposed boundaries for the Municipality in general. Conversely, those living in the current districts 8 (mean of 6.1), 9 (mean of 7.5), 14 (mean of 6.3) and 16 (mean of 8.2) give the ***highest*** overall scores concerning the proposed boundaries of the municipality.

It is important to note than four in ten participants from the *General Public* sample and one-third of participants from the *Gen Pop Panel* sample did not give a score for this question (indicating that they weren't sure, or didn't know).

Mean scores, by sample, are provided for each of the sixteen proposed districts, on the following page.




Q.B65: To what extent do you believe that the new district boundaries for the municipality as a whole work well or not?
*Due to rounding.

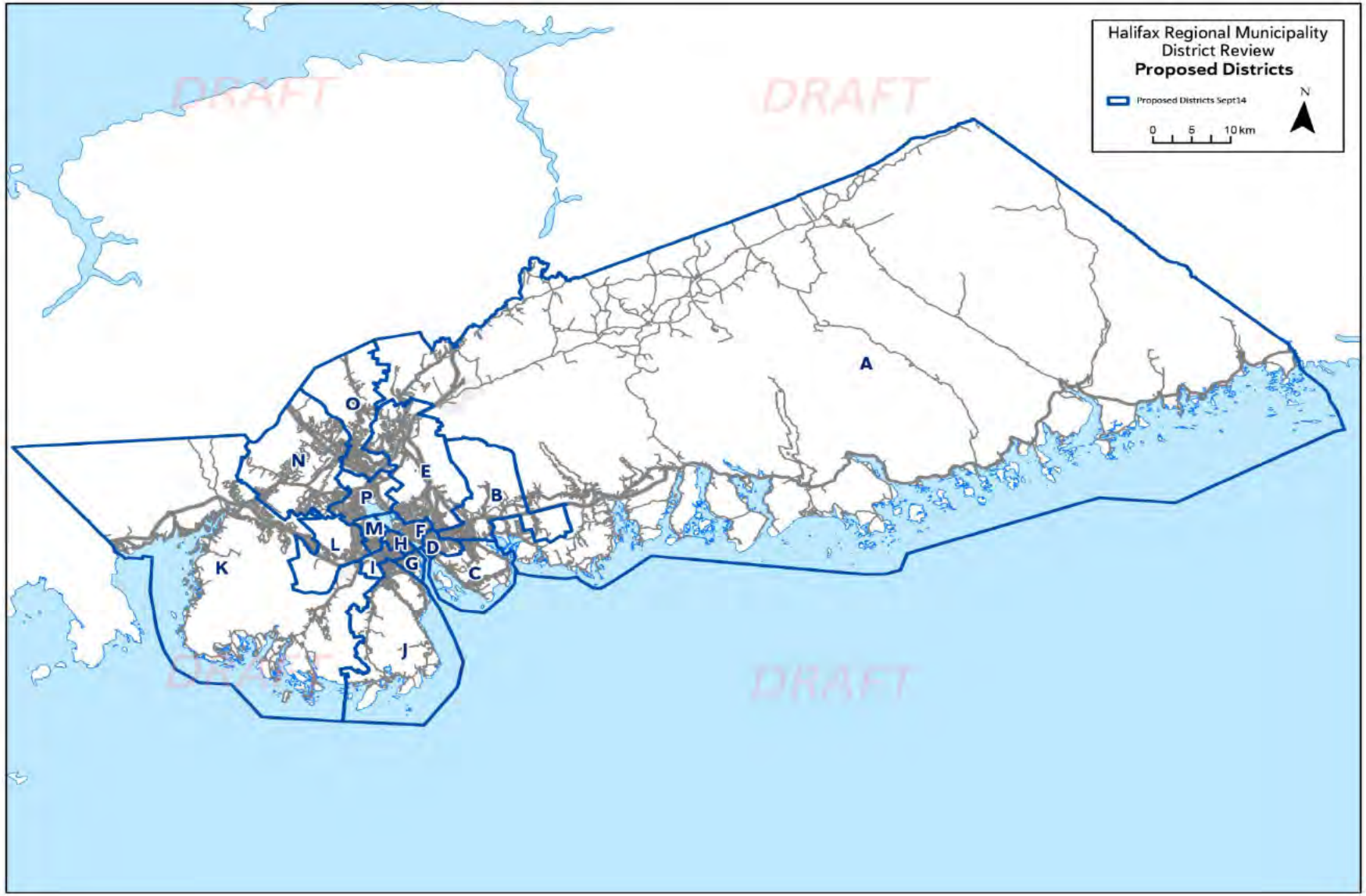
# District Summaries

## New Boundaries for Districts Work Well or Not

**Rating on 10-pt Scale: 1=Boundaries do not work at all, 10=Boundaries work extremely well**
**Mean Score**

| | Gen Pop Panel | General Public |
|---|---|---|
| District A (n=53-195) | 5.3 | 2.8 |
| District B (n=78-241) | 5.5 | 2.6 |
| District C (n=44~-99) | 6.9 | 3.4 |
| District D (n=59-252) | 6.7 | 2.4 |
| District E (n=37~-252) | 6.2 | 2.6 |
| District F (n=53-265) | 7.0 | 2.9 |
| District G (n=38-22~) | 7.3 | 4.3 |
| District H (n=48-24~) | 7.7 | 6.9 |
| District I (n=76-31~) | 6.6 | 4.8 |
| District J (n=37-15~) | 6.9 | 5.4 |
| District K (n=85-110) | 6.3 | 3.1 |
| District L (n=29~-52) | 5.0 | 1.8 |
| District M (n=30-5~) | 7.2 | 3.8 |
| District N (n=62-74) | 6.3 | 3.7 |
| District O (n=44~-82) | 6.3 | 3.5 |
| District P (n=40-21~) | 7.2 | 5.9 |

*~Caution: Small sample size. Note: Gen Pop Panel sample sizes are listed first.*



# General Feedback - Residents

Across methodologies (public engagement sessions, public meetings, survey responses and public email submissions), there are some notable themes and feedback that warrant mention:

- Some felt that the NSUARB **criteria for determining districts within the Municipality, including geography, number of electors, communities of interest and so on, should be weighted or prioritized**. Some suggestions for which criteria should receive a higher weighting include that **geography** (notably ensuring that larger geographies are minimized so that residents have access to their municipal representative) and **communities of interest** (notably ensuring communities are not split, and historic communities are maintained) should be weighted higher than number of electors. There were also concerns from residents about which data was incorporated in planning the proposed districts related to planning and growth of communities.
- In terms of geographic area, some members of the public believe there should be serious consideration given to **the length of time a councillor has to drive from one end of their district to the other**. Some offered the suggestions that a maximum of one hour of driving may be appropriate
- Some residents indicated that there should be **some consideration going forward to adding more districts,** in order to reduce the size of some of the geographically largest proposed districts.
- While there was recognition of the efforts made by the Municipality to advertise public meetings and other forms of feedback, including recreation centre bulletins, newspaper advertisements, notices in community newspapers, work through community organizations and groups, and online notices, some still felt that in future, **there needs to be better publicity for such community engagement sessions**, particularly where rural areas are concerned. Some of the suggestions included reaching out local community groups and churches, doing a community mailout, or advertising on community hall/family resource centre bulletin boards. Some residents noted that the NSUARB should extend the deadline for the review process to allow for more community consultation.
- There were discussions and suggestions related to **wilderness areas, watersheds and public parks**, with some suggestions of ensuring these areas have advocacy by being divided between districts. Some also suggested use a topographical map when drawing up district boundaries as it is important to visualize watershed locations.
- Due to the complexity of mapping and understanding the proposed district boundaries, **some residents had difficulty engaging with the online survey**. *That said, residents were also able to provide feedback via email or other submissions.*

# General Feedback – Councillor Feedback

Councillors also noted some general feedback about the proposed districts and the District Boundary Review generally:

- Consistent with resident feedback, **communities of interest is felt to be a very important criterion** in determining future district boundaries, even more so than others such as number of electors.
- Some councillors noted that **keeping existing communities together and combining other communities should only be considered if they are similar types of communities with similar interests, histories and needs.**
- Some Councillors noted that in future, they would like to ensure that **members of the volunteer committee tasked with district boundary review should be well versed in the history of the communities within the HRM.**
- There were suggestions that the **HRM district boundaries should mirror the provincial voting districts** to some extent.
- Some councillors felt that there should be a **greater number of districts**, such as 18 rather than 16, in order to better serve smaller communities, while **there were also opposing views,** with many feeling that 16 districts work well.
- Some Councillors feel that **districts should include urban only, or suburban and rural only, but not a combination, while others felt that having a mix of type of residential areas strengthens a councillor's ability to understand issues and challenges within a district**. Those who felt that combinations of types of residential areas was an issue did so because combining rural and urban can result in smaller communities feeling lost.
- In general, there is **support for councillors/districts having shared responsibility over parks and wilderness areas**. However, when it comes to industrial/business parks, councillors are more divided in terms of whether or not these should be shared.
- Some Councillors note that the **first draft of proposed districts is not an improvement**, in general, over the current district boundaries.

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# Proposed Districts - Results

# A Guide to Interpreting This Report

This report represents findings across a number of key methodologies, and is organized by proposed district. Maps used throughout this report are those that were introduced part way through the public engagement process, as the initial maps were more difficult to interpret, and did not include street names.

Throughout the report, feedback is shown by methodology, but using a consistent visual method of providing feedback. Areas of concern on the proposed maps are shown using colour-coded circles. Red indicates areas of greater concern, while yellow is moderate, and green represents areas that were felt to work well. The thickness of circles represents the number of mentions (with thicker circles representing areas that were more commonly noted by residents. Amber or gold dashes are used to show where residents felt communities within a district had separate identities.

Verbatim comments are shown within quotation marks to illustrate and provide more depth on public commentary.

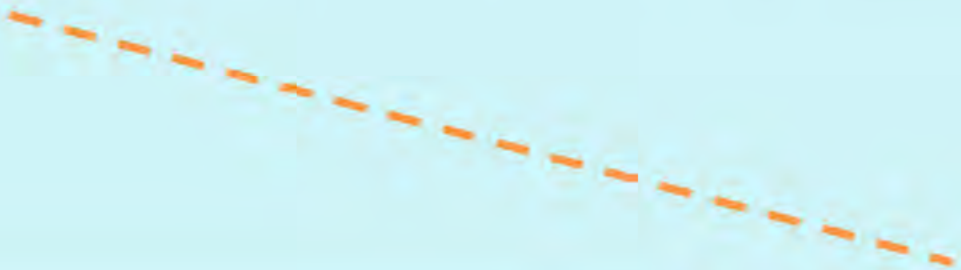
For each proposed district (numbered A – P), this report includes:

- A summary slide,
- Quantitative results from the survey related to that district,
- Open-ended feedback from the survey,
- Public engagement feedback and correspondence, and
- A summary of Councillor feedback.

**Legend:**

Red circles were used to highlight areas of the map that residents commented on most frequently and the thicker the circle the more frequent the comments.

A line of gold-dashes was used to dissect the Districts for discussion purposes, where residents felt communities within a District had separate issues or identities.



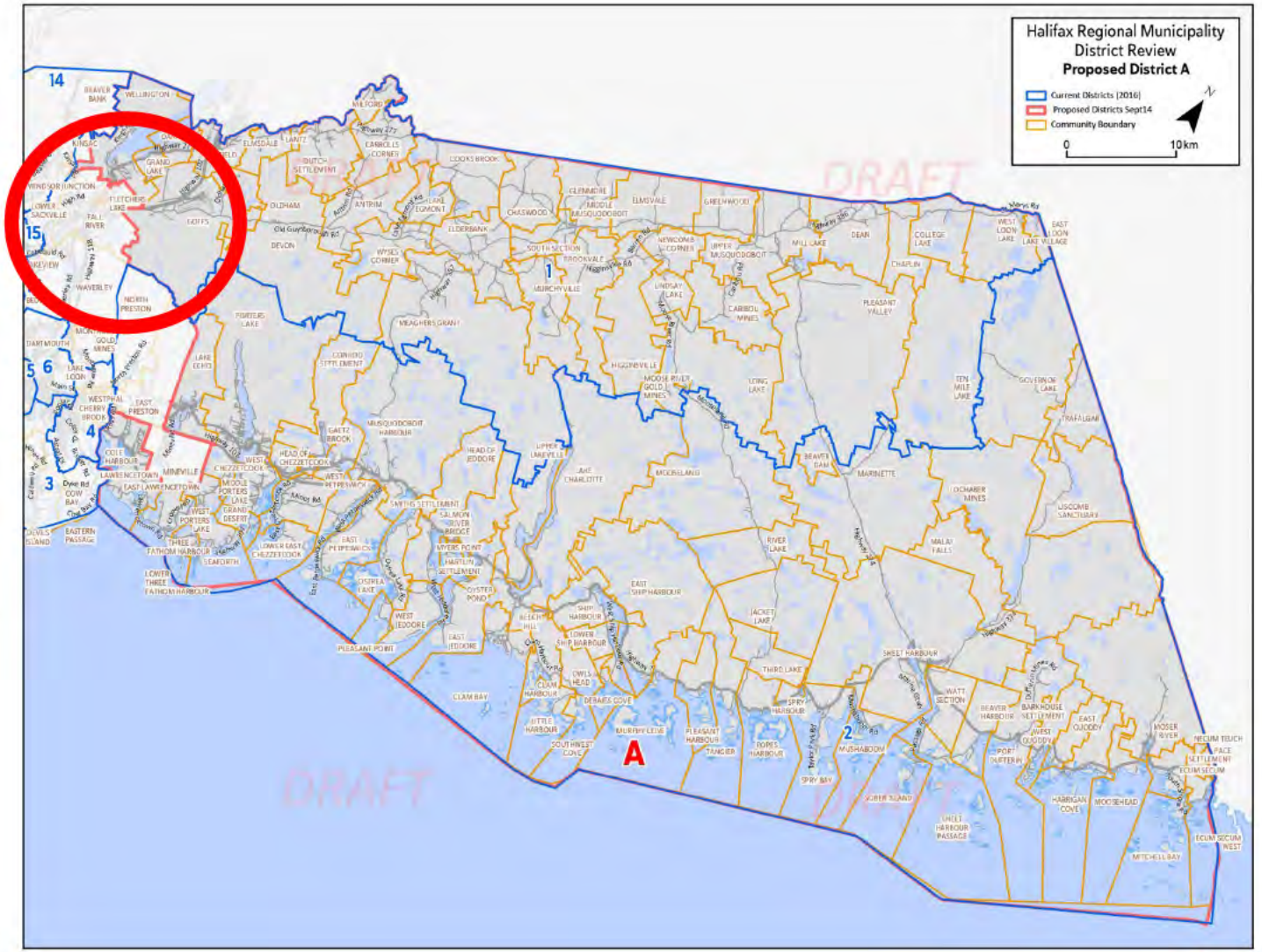
# District A - Summary

Results from the survey and the engagement sessions yielded similar responses from residents across methodologies, as well as from Councillors. Overall, there is very little support for proposed district A. The biggest concern is the large geographical area that one councillor would be expected to cover.

Some residents expressed how they believe that, under this proposed district, their votes would be worth less than a resident in an urban area. Additionally, there is much contention over the division of the Lakeview and Fall River areas.

**Key concerns:**

- The proposed district is too large geographically.
- The proposed district divides communities of interest, which should all be together, including Fall River, Waverley, Lakeview, Wellington, Grand Lake and Fletcher's Lake.



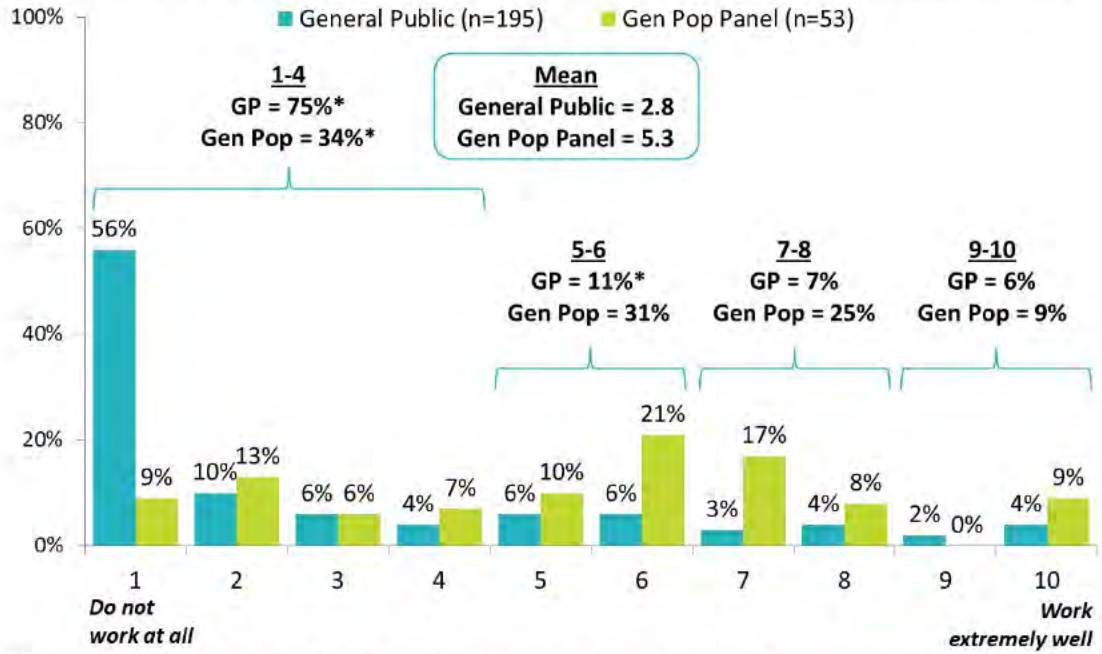
*Scores are low to moderate across samples concerning the proposed boundaries for district A.*

More than one-half of respondents from the *General Public* sample reported that the boundaries do not work at all, while only one in ten respondents from the *Gen Pop Panel* sample reported that the boundaries do not work at all.

Results are consistent across demographic sub-groups.

## New Boundaries for District A Work Well or Not

**Rating on 10-pt Scale: 1=Boundaries do not work at all, 10=Boundaries work extremely well**




Q.B1: To what extent do you believe that the new district boundaries for DISTRICT A work well or not? *Due to rounding*

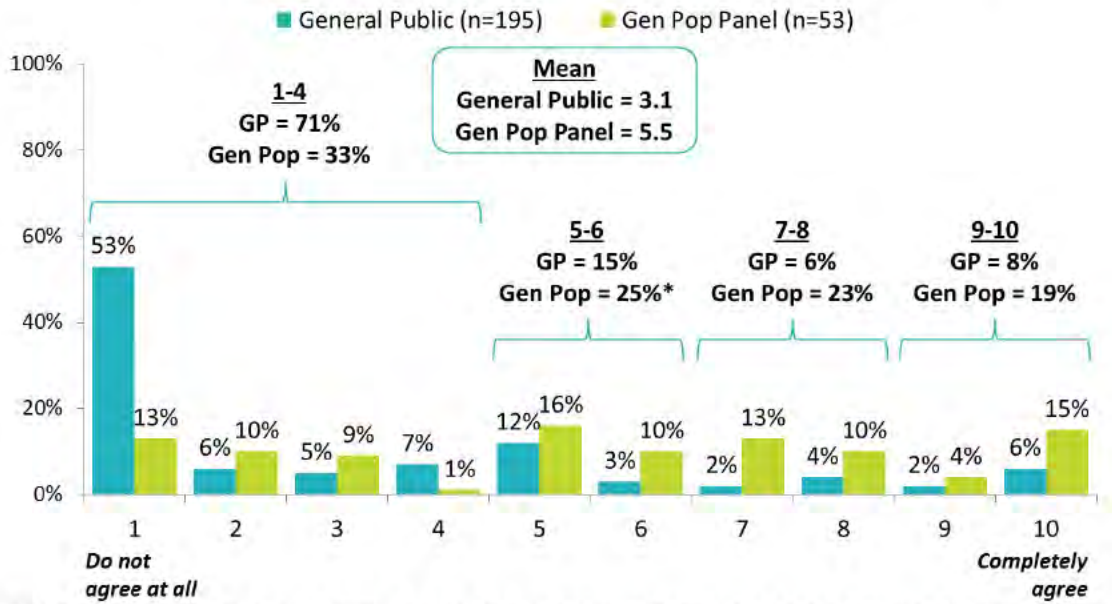
*Note: This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.*

*Most respondents do not agree with the placement of these proposed boundaries to include all communities east of and including Milford, Lantz, Elmsdale, Enfield, Wellington, Grand Lake, Goffs, Lake Echo, Middle Porters and East Lawrencetown.*

Similar to views of proposed district A overall, half of respondents from the *General Public* sample reported that they did not agree at all with the more specific description of the placement of this boundary. By contrast, four in ten respondents from the *Gen Pop Panel* sample gave top 4 box (7-10) scores.

## Placement of New Proposed District Boundary for District A

**Rating on 10-pt Scale: 1=Do not agree at all with the placement of this boundary, 10=Completely agree with the placement of this boundary**




Q.B3. To what extent do you agree or disagree with the placement of new proposed district boundary including all communities east of and including Milford, Lantz, Elmsdale, Enfield, Wellington, Grand Lake, Goffs, Lake Echo, Middle Porters, and East Lawrencetown?

**Due to rounding. Note: This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.*

# District A – Open-ended Feedback

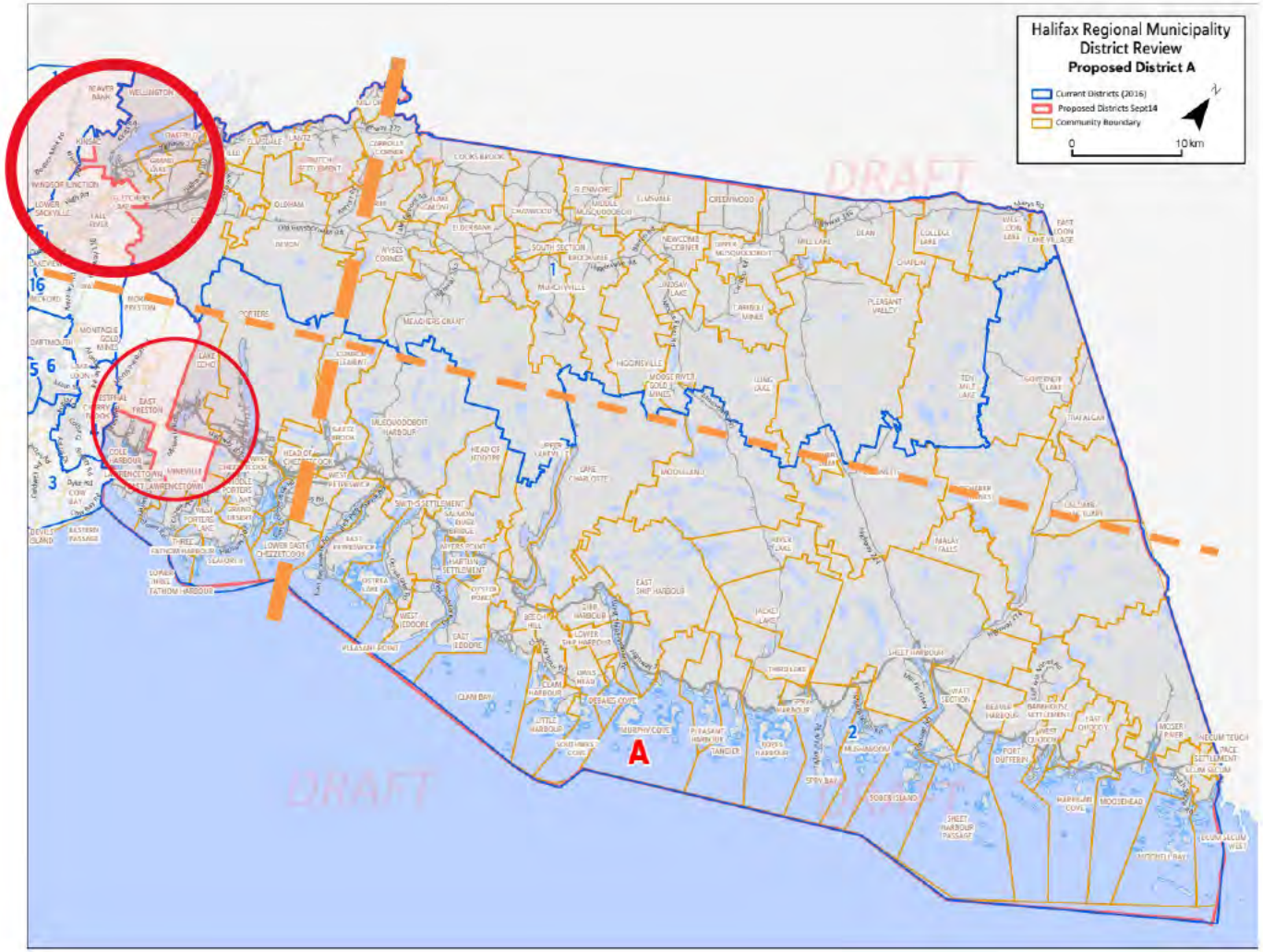
Residents provided commentary regarding proposed **District A** that related to existing districts **1** and **2**. The concerns in this District relate to the size of the geographical area covered, the diversity of communities and interests that would be included within, and a major concern that grouping all the rural areas would dilute their voice more than it already is against the weight of urban populations and Districts.

There are major concerns about the differences between the North-Easternmost communities and the ones closer to the urban centre, as well as the differences between the coastal lifestyle along the shores and the inland communities in the Musquodoboit Valley.

Specific areas of concern include the division of the Lakeview – Fall River – Wellington areas and communities along Highway 102; as well as confusion about the exclusion of the Mineville section.

Verbatim commentary shown to the next page offers some examples of residents' opinions about this proposed District.

*Gen Pop Panel Score: 5.3 / 10 – (Sample size : 53)*
*General Public Score: 2.8 / 10 – (Sample size: 195)*
*Total number of comments: 248*



# District A – Open-ended Feedback

*There is a huge difference between rural coastal and inland communities and larger populated towns. I worry this would seriously affect our level of service and opportunities.*

*East Lawrencetown, Lake Echo, etc., are more geographically connected, as well as aspects of community life, such as schools, shopping, sports and entertainment to each other and to Mineville, Cherrybrook, East Preston, North Preston. Is the goal to break down a sense of community spirit?*

*Communities are on the ground, driven in cars or school buses. Not in the air by drones. Physical similarities in communities exist that are not reflected in these proposals. Looks like a computer, that never lived in a neighbourhood made these decisions based on numbers.*

*Too big and again rural area would not have a voice - we have one voice in 20+ councillors. ONE! Every time something in rural areas request to be heard 19 councillors shoot it down. This gives less of a voice to constituents - it is time to stop making a hub and make what works for us too - that is democracy this is hypocrisy!*

*If one looks at the current boundaries, it is all too clear to realise how interconnected each community is with its neighbours. The historical and current connections between the different communities has been ignored; communities have been separated for what reason I cannot see. These connecting ties go back a long time and have shaped the current aspects of these communities.*

*Fall River, Waverley and Lakeview belong with the communities of Wellington and Grand Lake. They share services, shopping areas, school Districts (especially the junior high school), recreational facilities. The new Ameritech connector will tighten the relationship even further. They are suburban in nature but have been lumped in with agricultural and fishing communities that are truly rural in nature.*

*We are connected socially and geographically with the Fall River area. Our doctor, allied health care practitioners, veterinary hospital, dentist, hairdressers, grocery store and pharmacy are all there. We most often frequent restaurants and other leisure activities in the area or beyond. We seldom have any interactions or use any services within the new boundaries.*

*I want to remain in my current District where I have lived for 42 years. Our community has mutual interests with surrounding communities. None with the community being considered.*

# District A – Qualitative Resident Feedback

*There is strong public opposition in terms of amalgamating districts 1 and 2 into proposed district A.*

**Pros:**

- All areas of the proposed boundary are rural, making needs, as well as the bylaws, more similar across the district.

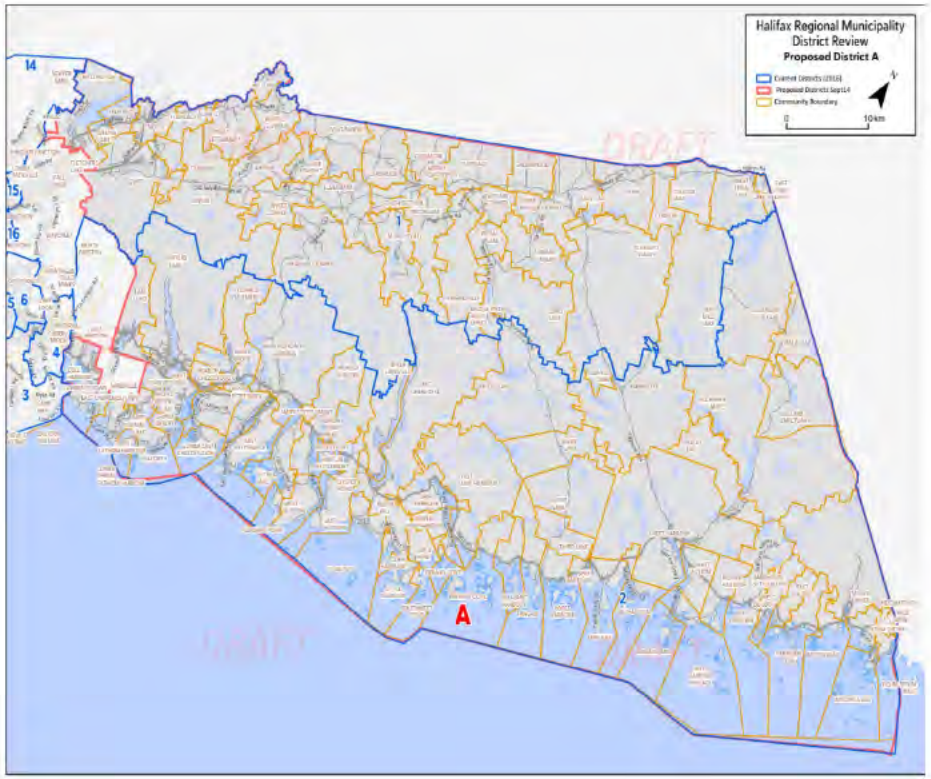
**Cons:**

- The proposed district would geographically too large for one councillor to serve:
  - *Would cause difficulty for councillors to travel to all parts of the district – so much travel is felt to be not only expensive, but also detrimental for the environment.*
  - *Residents indicated that it would be difficult for councillors to get to know everyone within such a large district, resulting in lack of equal representation for all communities.*
  - *Residents indicated they are happy with the current councillors and their representation.*
  - *Some expressed concern that the proposal would result in loss of district activity funds and loss of services available to the community.*
- Residents note that the proposed boundary is too focused on number of electors, and not focused enough on the other four criteria, particularly geography.
- Residents noted that not all the rural communities in this proposed district have the same needs/issues.
- Some residents equate a large geographic size with a long travel time to polling stations.

> *Mind boggling what councillors will have to cover in distance with the combination of districts 1 and 2.*

# District A – Councillor Feedback

*Although there is acknowledgement that boundaries need to change to adjust for number of electors, there is strong opposition from Councillors in terms of combining districts 1 and 2 into the proposed A.*




**Cons:**

- The proposal was considered too geographically large, including over 100 communities and two-thirds of the municipality by land mass, making it too difficult for a councillor to travel to all.
- Councillors noted that there are different demands now than there were when a large rural district existed previously, making such a large district untenable going forward.
- Some expressed the view that it is not desirable to group all rural districts together because needs vary. Coastal and tourism on the shore do not have the same needs as inland communities based around agricultural, forestry and mining. The proposal is felt to be at odds with the communities of interest criterion.
- Others noted that there would not be the funds to support the fire stations and community centres (among other amenities) in this large of a district and that capital funds would need to be considered.
- Some would prefer to keep district 2 as it is, though other suggestions were made, bearing in mind the need to ensure parity of voting power:
    - Could add in Beaver Bank off Capilano (feeds into Fall River) into existing district 2, as well as Montague Gold Mines, Monarch Estates or the area off Windgate if need to increase number of electors.
    - Alternatively, some noted that it could be possible to extend district 1 into Beaver Bank and district 2 to include Lake Loon and Cherry Brook, uniting the Prestons. Montague Gold Mines could also be added to district 2 with The Forest Hills Parkway as the boundary.
    - Lawrencetown could be added into proposed district C based on similarities to Eastern Passage.

# District B - Summary

Findings are consistent across the qualitative and quantitative methodologies about proposed district B, with generally low opinions about the proposed boundary lines.

One of the primary concerns with this proposed district is the split of Cole Harbour. Residents of Cole Harbour feel very connected with their community and are strongly opposed to the division. Moreover, there is worry that the voices of East and North Preston and Cherry Brook may get lost by being combined with the more densely-populated Cole Harbour. There were also strong concerns about including Woodlawn in this district, believing it should be instead with Dartmouth.

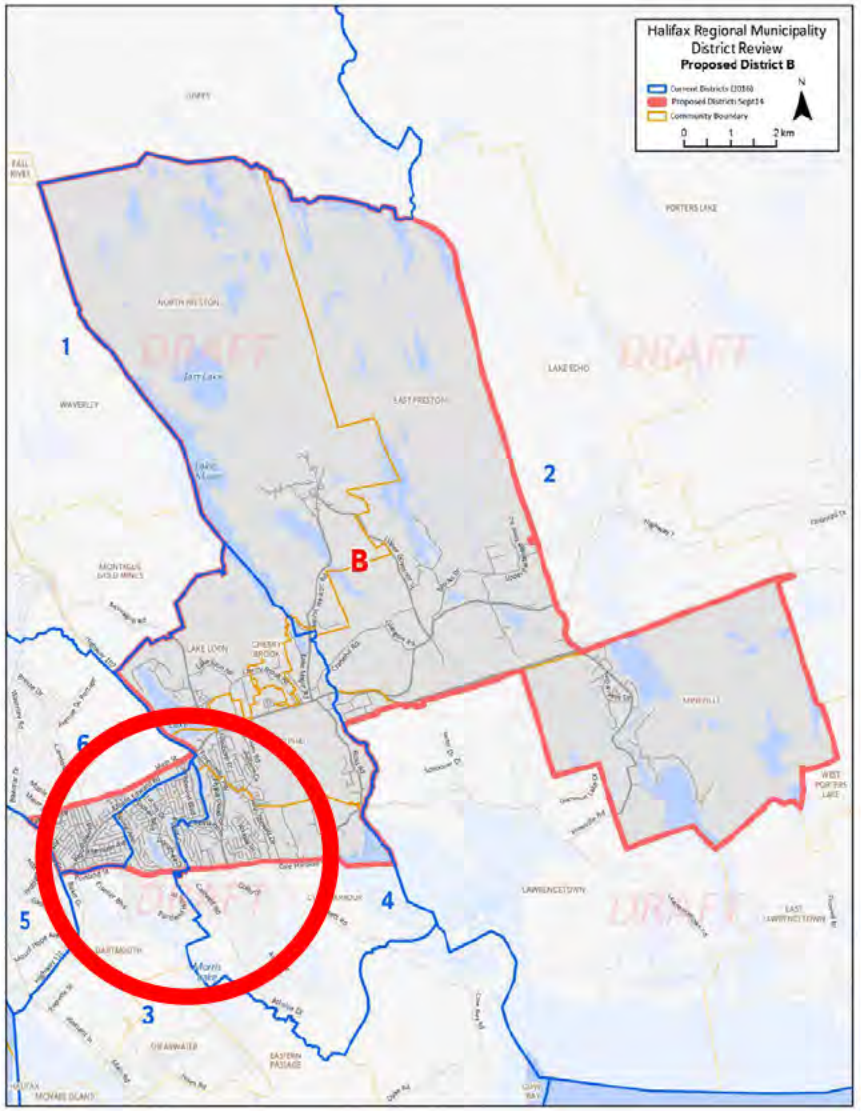
One distinct positive note about this proposal was heard in North Preston engagement session related to the uniting of Cherry Brook, Lake Loon, and the Preston communities, which was felt to be a positive in bringing together historical African Nova Scotian communities that share common interests.

**Key concerns:**

- The proposed district divides Cole Harbour.
- The proposed district should not include the community of Woodlawn.
- Historic African Nova Scotian communities need more time to consult and determine where they would be best placed.

**Key benefits:**

- Uniting historic African Nova Scotian communities of East Preston, North Preston, Cherry Brook and Lake Loon.



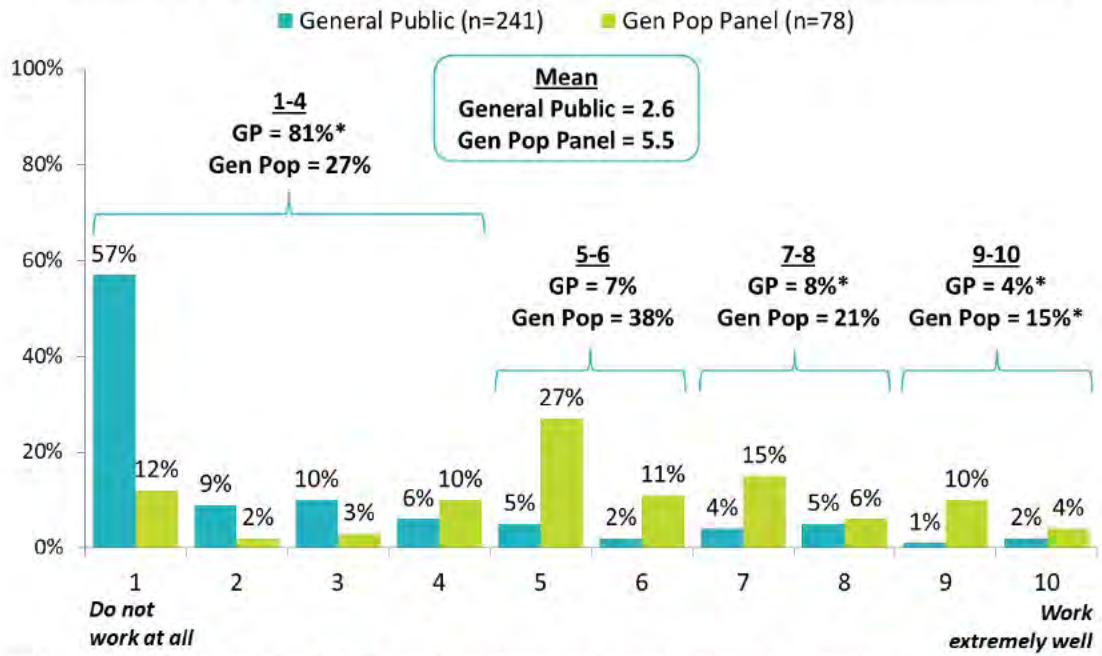
*Eight in ten respondents from the General Public sample give bottom box (1-4) scores for district B's proposed boundaries.*

Results from the *General Public* sample show that respondents from the current district 2 are more pleased with the new boundaries (4.6) compared with those living in district 4 (1.8), although both districts still give low scores related to whether the proposed district B works well or not.

Results are otherwise consistent across demographics.

## New Boundaries for District B Work Well or Not

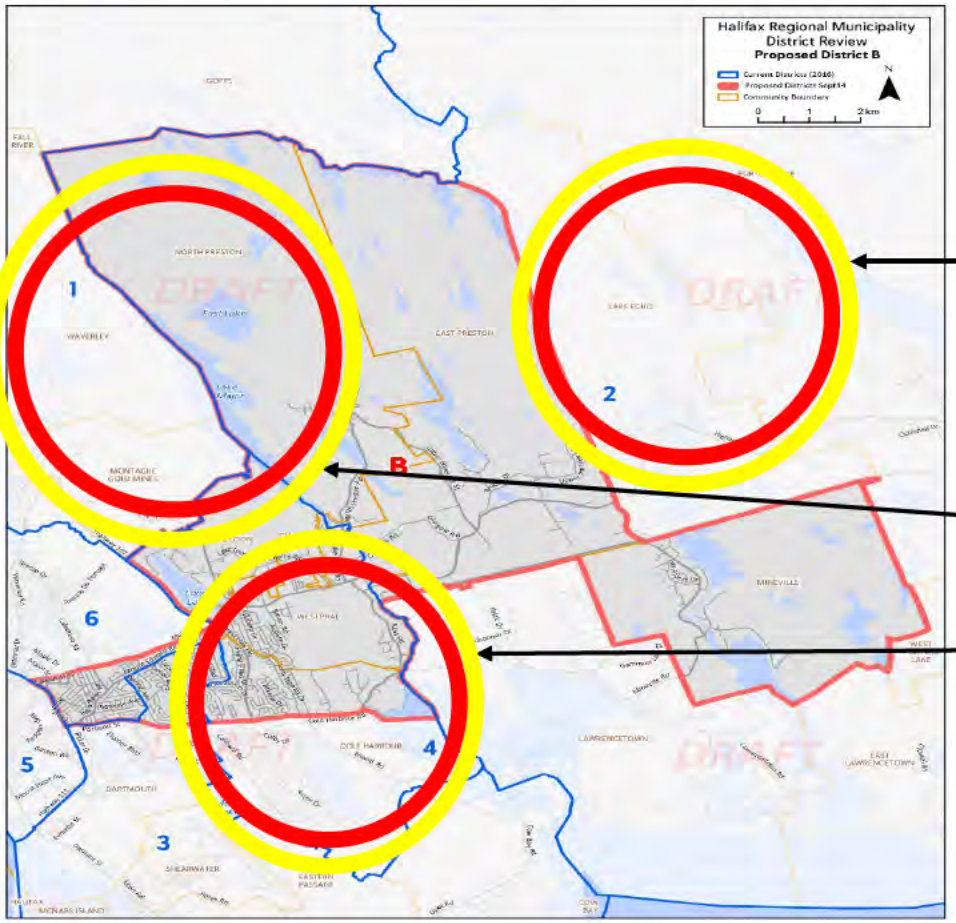
**Rating on 10-pt Scale: 1=Boundaries do not work at all, 10=Boundaries work extremely well**




Q.B5: To what extent do you believe that the new district boundaries for DISTRICT B work well or not? *Due to rounding

*Note: This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.*

*Scores skew low to moderate for the placements of the various new proposed district boundaries for district B.*




## Placement of New Proposed District Boundary for District B

**Rating on 10-pt Scale: 1=Do not agree at all with the placement of this boundary, 10=Completely agree with the placement of this boundary**

| *The new proposed boundary for District B excludes all communities east of East Preston and Mineville. These communities have been shifted to proposed District A.* | *The new proposed boundary starts by going south along the Waverley-Salmon River Long Lake Wilderness Area along Bell Street and Mineville Road to Highway 107, all the way to the community boundary of Westphal.* | *The new proposed boundary proceeds south to Cole Harbour and continues West along Cole Harbour Road and Portland Street to Highway 111. From the 111 and Main Street, the boundary proceeds northeast to Main and Forest Hills Parkway and north along Highway 107 until Lake Loon, east to Lake Major and up to Waverley-Salmon River Long Lake Wilderness Area.* |
|---|---|---|
| **Mean**<br>**General Public = 3.1**<br>**Gen Pop Panel = 5.6** | **Mean**<br>**General Public = 3.1**<br>**Gen Pop Panel = 5.6** | **Mean**<br>**General Public = 2.7**<br>**Gen Pop Panel = 5.5** |

Q.B7A-C. These are the key boundaries for this district. For each, please indicate the extent to which you agree or disagree with the placement of each boundary. (General Public n=240, Gen Pop n=77) *Note: This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.*

Outside circle: *Gen Pop Panel* mean — Low — Moderate — High
Inside circle: *General Public* mean

# District B – Open-ended Feedback

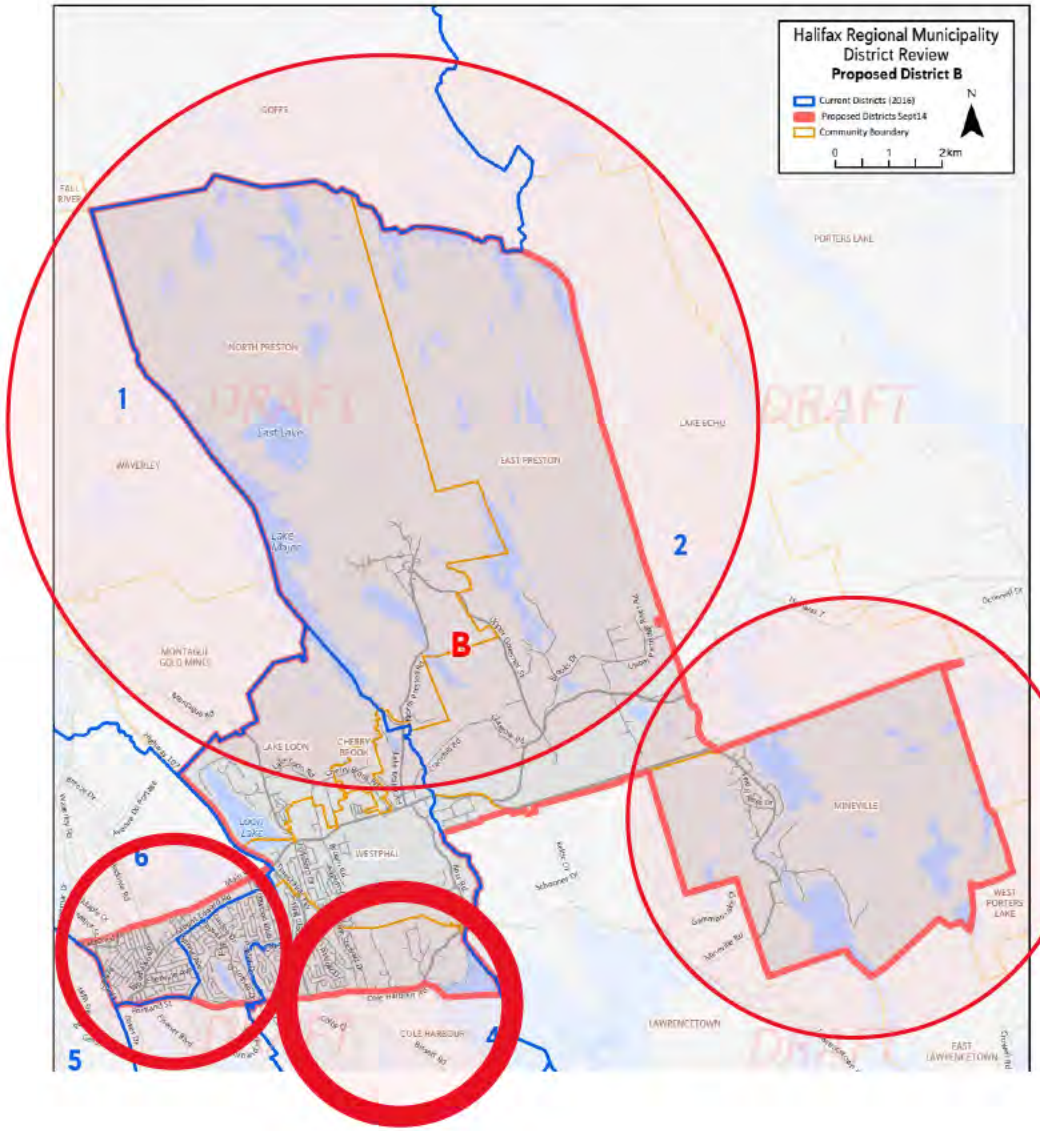
Residents provided commentary regarding proposed **District B** that related to existing districts **2, 3, 4** and **5**. There are major concerns about the strong differences and diversity in needs and interests of the communities within the proposed District; particularly, the differences between the urban and rural areas. Comments also highlight concerns about splitting up existing communities, such as Cole Harbour. Many comments suggest there should be no changes to the current existing Districts in that area.

The two biggest areas of concern are the inclusion of Woodlawn and surrounding neighbourhood into the newly suggested District B, and the fracture of the Cole Harbour community. People strongly believe Woodlawn belongs with Dartmouth and should be separated from the rest of the suggested division. There is major concern that the existing communities around Cole Harbour, including Colby Village and Bisset Rd, are divided along the Cole Harbour Road in suggested District B. Most people suggest current District 4 remain as its own District.

Other areas that warranted a notable portion of comments relate to what is perceived to be an odd inclusion of the Mineville section to the East and a strong concern that the voices in the communities within the Prestons and Cherry Brook area won't be heard when diluted with more urban areas.

Verbatim commentary shown on the next page offers some examples of residents' opinions about this proposed District.

*Gen Pop Panel Score: 5.5 / 10 – (Sample size : 78)*
*General Public Score: 2.6 / 10 – (Sample size: 241)*
*Total number of comments: 319*



# District B – Open-ended Feedback

*Splitting the current Cole Harbour District in half down Cole Harbour Road is not right, and it goes directly against the 2011 decision of the UARB to allow the Cole Harbour Community to form its own polling District, as there is a strong community of interest in the Cole Harbour area. This split in the current District would essentially kick the Cole Harbour Heritage Farm out of Cole Harbour (which is a historic site on Cole Harbour lands for a century - they are Cole Harbour!) and would place Cole Harbour Place outside of the proposed Cole Harbour District as well. It just is not historically accurate nor historically sensitive to do this.*

*It's not right to destroy the Cole Harbour Community!*

*The areas of Forest Hills/ Colby Village from Caldwell down to Bissett Lake all share "community". We ARE Cole Harbour. That should never ever be changed. Please leave this area the way it is! Who is making these decisions that lives in Cole Harbour and understands this community? This is not a rhetorical question. Please advise.*

*It divides communities and blends parts of several different communities with no commonality.*

*It is cutting up several communities that have a long history and community identity. I am not sure that the Woodlawn and Westphal areas being subsumed into area B would be appreciated by the residents. It should be noted that the first European settlements in Cole Harbour were set up on both sides of Cole Harbour Road.*

*The choice to mix urban, suburban, and rural areas is going to leave one or two of those groups unrepresented. This looks like the famous Austin map, where Districts include a section of the urban core and extend into rural areas, allowing the rural and suburban vote to overpower the urban vote. I don't expect this to be intentional gerrymandering, but that's what it looks like.*

*Woodlawn and Ellenvale are tight knit communities with Caledonia/Montebello/Keystone area. Cole Harbour is spit in two. Boundary would make more sense running 107 to Main heading East. Leave Cole Harbour intact and Woodlawn with the Caledonia area.*

*I believe that the communities around Preston need to be their own District with their own, distinct voice. The needs from Canada's largest Black Community are vastly different from the communities whose biggest complaint is speed bumps.*

# District B - Qualitative Resident Feedback

*There is public support for combining the Prestons, Cherry Brook and Lake Loon into one district but there remains concerns about the inclusion of a portion of Cole Harbour.*

> *I like the proposed district review. Thank you for the work you have done on this. This makes better sense. I am glad it is taking in parts of Westphal & Cole Harbour.*
>
> *Glad boundaries are changing and that all four communities are included in one district. It's a start.*

**Pros:**

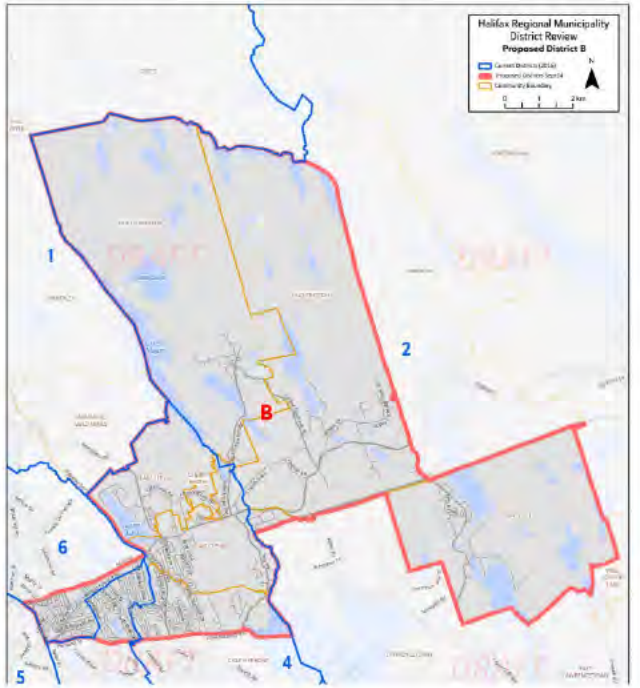
- Many residents felt that Cherry Brook, Lake Loon, and the Prestons being united in one district is positive and makes sense since all are historical African Nova Scotian communities that share common interests, schools and roads, though it is important to note that others were not yet sure about whether this would provide benefits for historic African Nova Scotian communities or not.
- Some indicated that including Westphal and Cole Harbour with the Preston communities made sense, again sharing schools with these areas.
- Most agreed proposed district B is an improvement over the current boundaries.

**Cons:**

- Some expressed concern about African Nova Scotian communities losing their voices due the inclusion of large communities in Cole Harbour.
- Others were concerned by the shape of proposed district B as it is relatively non-contiguous.
- Some felt that the large geographic size of the proposed district would mean some residents may have to travel long distances to access polling stations.

**Other Considerations:**

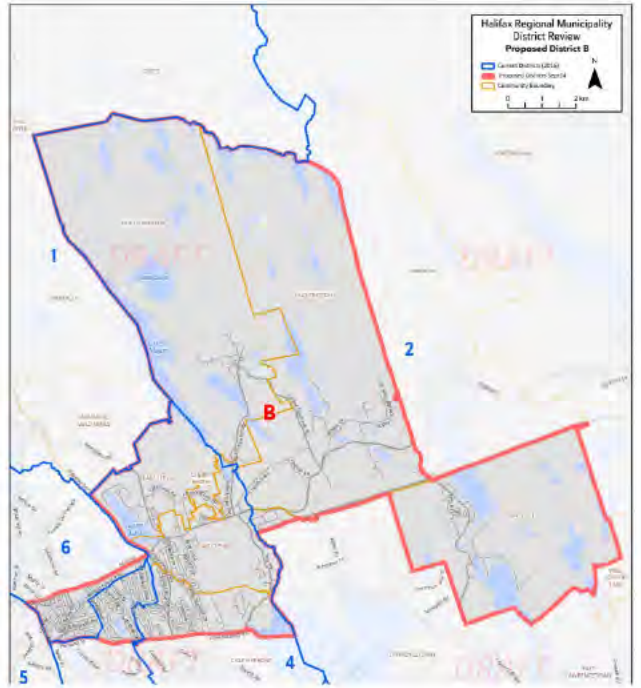
- All of Bell Street should be included in proposed district B because it is part of East Preston. This should include the Bell Park Education Centre located in the middle of the street. In the current districts, the street is divided.
- Some expressed concerns about the extent of the consultation, specifically the need to engage a greater breadth of African Nova Scotian communities.



# District B - Qualitative Resident Feedback (continued)

- The public session held in Cherry Brook discussed the proposed changes to borders, and a number of key concerns were raised:
  - A concern about who sits on the NSUARB, and whether the concerns and needs of African Nova Scotian communities would be taken into account in the final decision about district boundaries.
  - A concern that communities with smaller populations will be lost as the Municipality as a whole grows. There was a desire to ensure that the needs of smaller communities, such as Cherry Brook, are not lost and can be supported and represented.
  - A desire to ensure that district boundaries do not split communities, and should not be placed down the middle of a street, whereby residents on one side of the street belong to one district and those on the other side belonging to another.
  - Concerns about protected wilderness areas and that the district boundary review does not result in changes to where building and development can happen. In addition, concerns were raised that bylaws related to farming or business placement would be impacted by district boundary placement.
  - While some residents felt there may be benefits in uniting historic African Nova Scotian communities in a single district, others felt that there may be disadvantages, and there was a desire expressed for more time to consult and understand both sides of the argument.

> *We should have input before these proposals are created. Our communities need time to consult and come up with what's best for us.*
>
> *I don't see problem with our district now. District 4 works.*



# District B – Councillor Feedback

*Councillors are in support of uniting historic African Nova Scotian communities into one district but oppose the division of Cole Harbour.*

**Pros:**

- Councillors endorsed the idea of having the Prestons, Cherry Brook and Lake Loon all in the same district in order to unite the areas.
- There is understanding of why the Forest Hills Parkway was included in this proposed district.

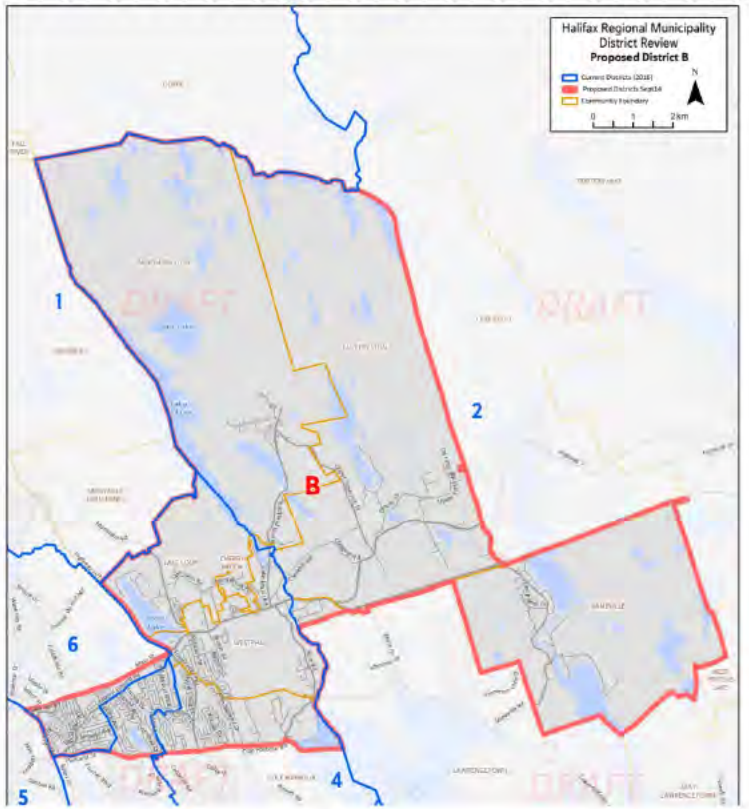
**Cons:**

- Mount Edward Road down to Cole Harbour was not felt to be a part of Cole Harbour and does not belong in this proposed district. Instead, some indicated that it should be in what is currently District 3 or 6 (proposed district E).
- It was communicated to councillors that the business district is opposed to the boundary for proposed district B being located on Cole Harbour Road.
- Some felt very strongly that Cole Harbour should not be divided as it is a consistent community.
- Lake Loon and Cherry Brook should continue to be part of Cole Harbour.
- Woodlawn and Caldonia should not be included with Cole Harbour but rather, with Dartmouth.

**Other Considerations:**

- There is uncertainty and disagreement in the communities about whether the Prestons and Cherry Brook/Lake Loon should be part of the same district or not.
- Some uncertainties were noted about how residents in the areas of Flying Cloud Drive and Woodlawn Road feel about the changes. In addition, it was acknowledged that it is a difficult balance to strike with uniting Prestons and keeping these areas in mind.

> *Woodlawn has nothing to do with Cole Harbour.*
>
> *Keep Cole Harbour, Cole Harbour.*



# District C - Summary

Findings are consistent across all methods of feedback. Residents express high levels of concern regarding the division of Cole Harbour.

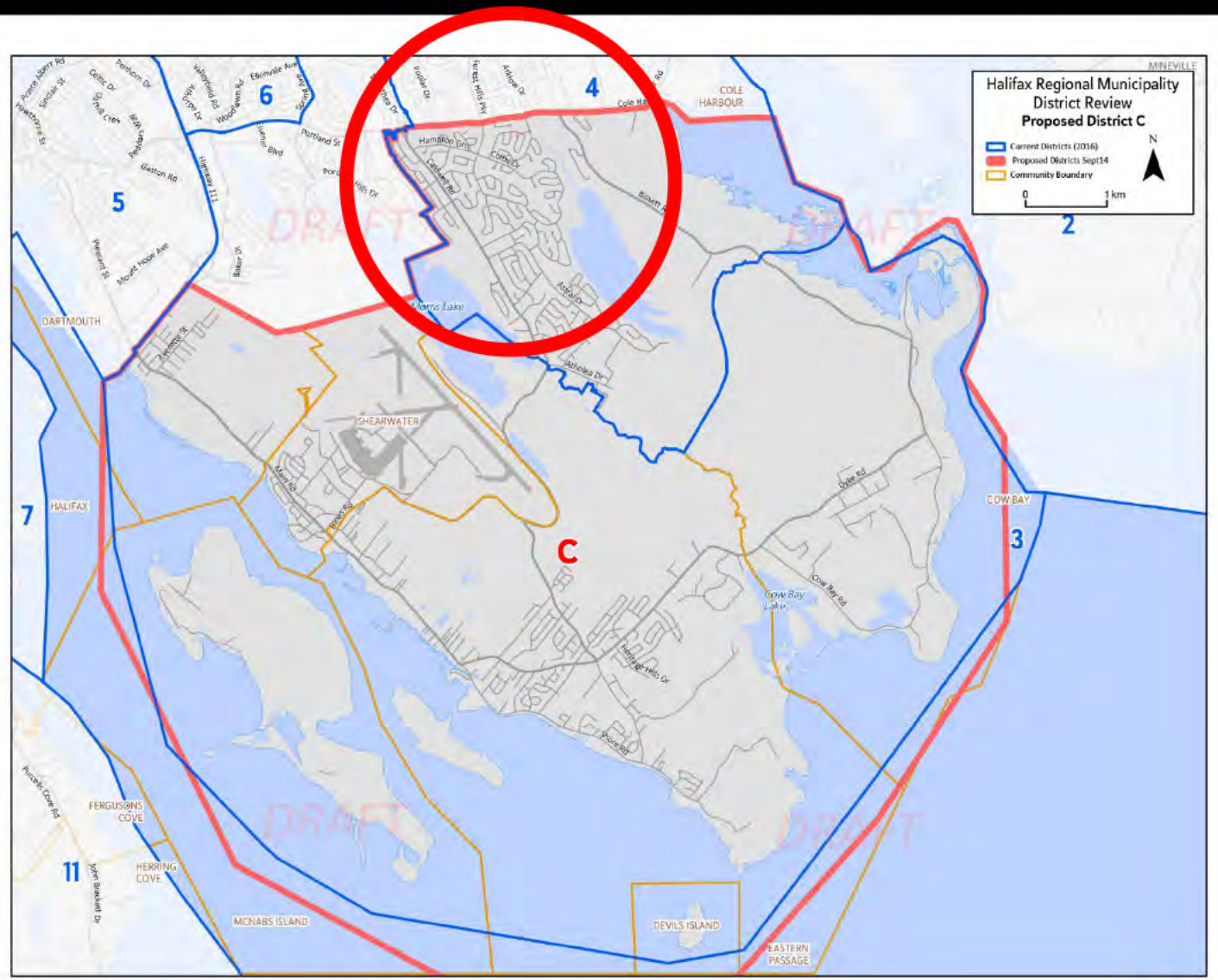
Respondents are mostly concerned with maintaining their community of interest and firmly state they do not want any changes to the current boundaries.

**Key concerns:**

- Division of Cole Harbour across two districts.
- Inclusion of Woodside with Eastern Passage (instead of Dartmouth).

**Key benefits:**

- Inclusion of Bissett Road and Cow Bay.



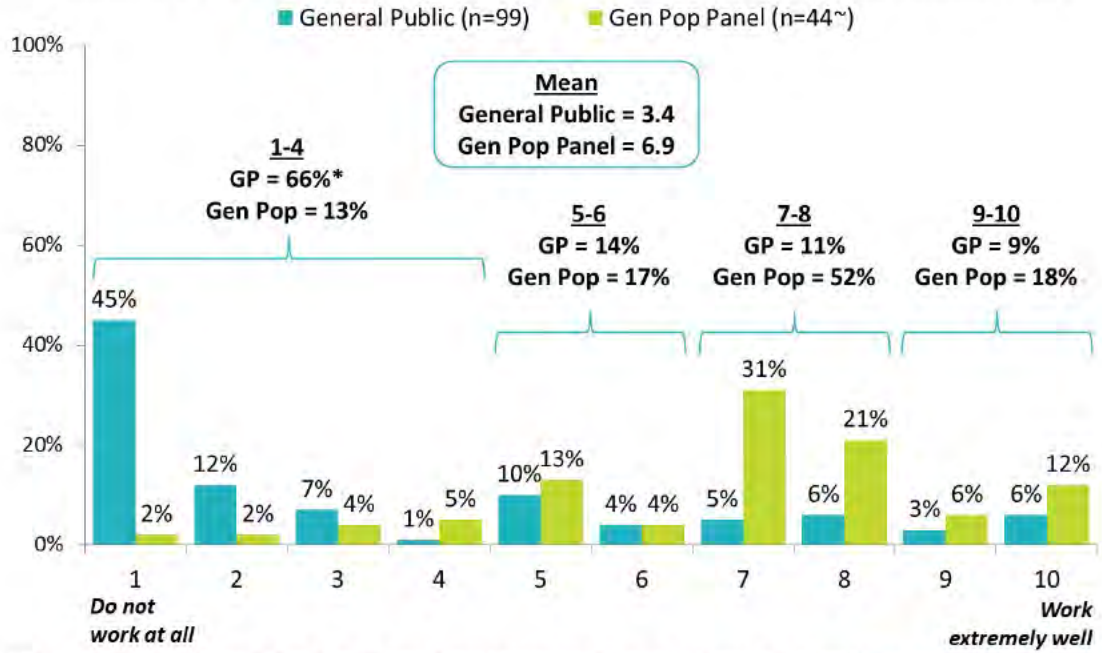
*Results concerning the proposed boundaries for district C skew slightly higher among respondents from the Gen Pop panel sample.*

Among respondents from the *General Public* sample, those in the current district 3 give nearly moderate scores (5.6) concerning the proposed boundaries for district C. On the other hand, those in the current district 4 give low scores (2.4) and are far more likely to report that the boundaries do not work at all.

Results are consistent across demographic sub-groups.

## New Boundaries for District C Work Well or Not

**Rating on 10-pt Scale: 1=Boundaries do not work at all, 10=Boundaries work extremely well**



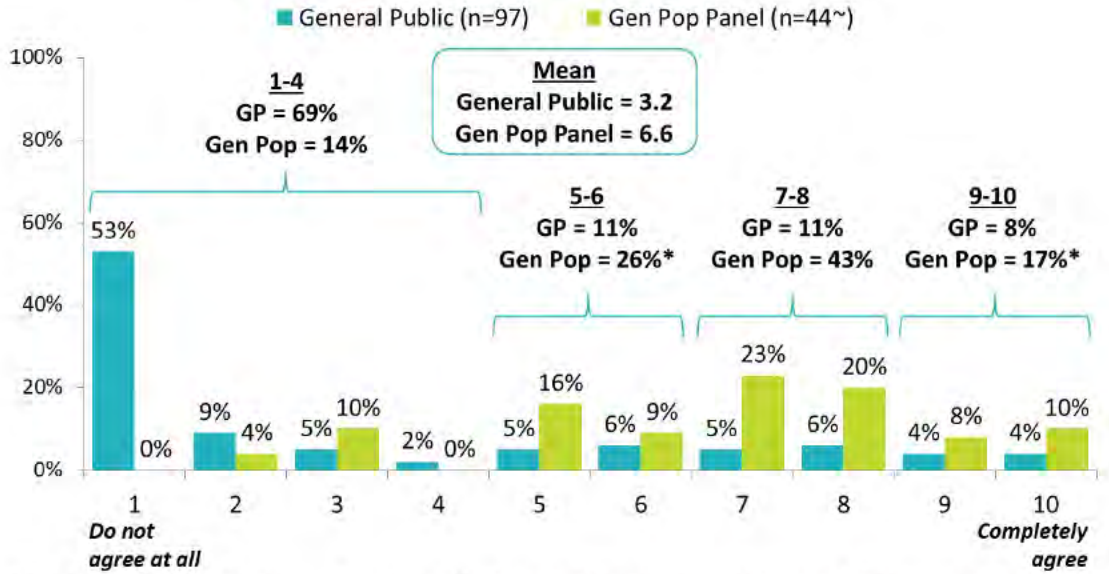

Q.B9: To what extent do you believe that the new district boundaries for DISTRICT C work well or not? **Due to rounding. ^Caution: Small sample size. Note: This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.*

*One-half of General Public respondents report that the proposed boundary does not work at all, whereas one-fifth of Gen Pop Panel respondents agree that the proposed boundary does, in fact, work.*

As previously mentioned, those in the current district 4 more commonly report that they do not agree at all with the placement of the proposed district C boundaries, particularly the proposed boundary going easterly on Portland Street to Cole Harbour and then back to the Halifax Harbour.

## Placement of New Proposed District Boundary for District C

**Rating on 10-pt Scale: 1=Do not agree at all with the placement of this boundary, 10=Completely agree with the placement of this boundary**




Q.B11: To what extent do you agree or disagree with the placement of the new proposed district including boundaries from Portland Street in Dartmouth on the Halifax Harbour, the proposed boundary will go easterly on Portland Street to Cole Harbour Road to Cole Harbour and then back down into the Halifax Harbour. **Due to rounding. ^Caution: Small sample size. Note: This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.*

# District C – Open-ended Feedback

Residents provided commentary regarding proposed **District C** that related to existing districts **3** and **4**.

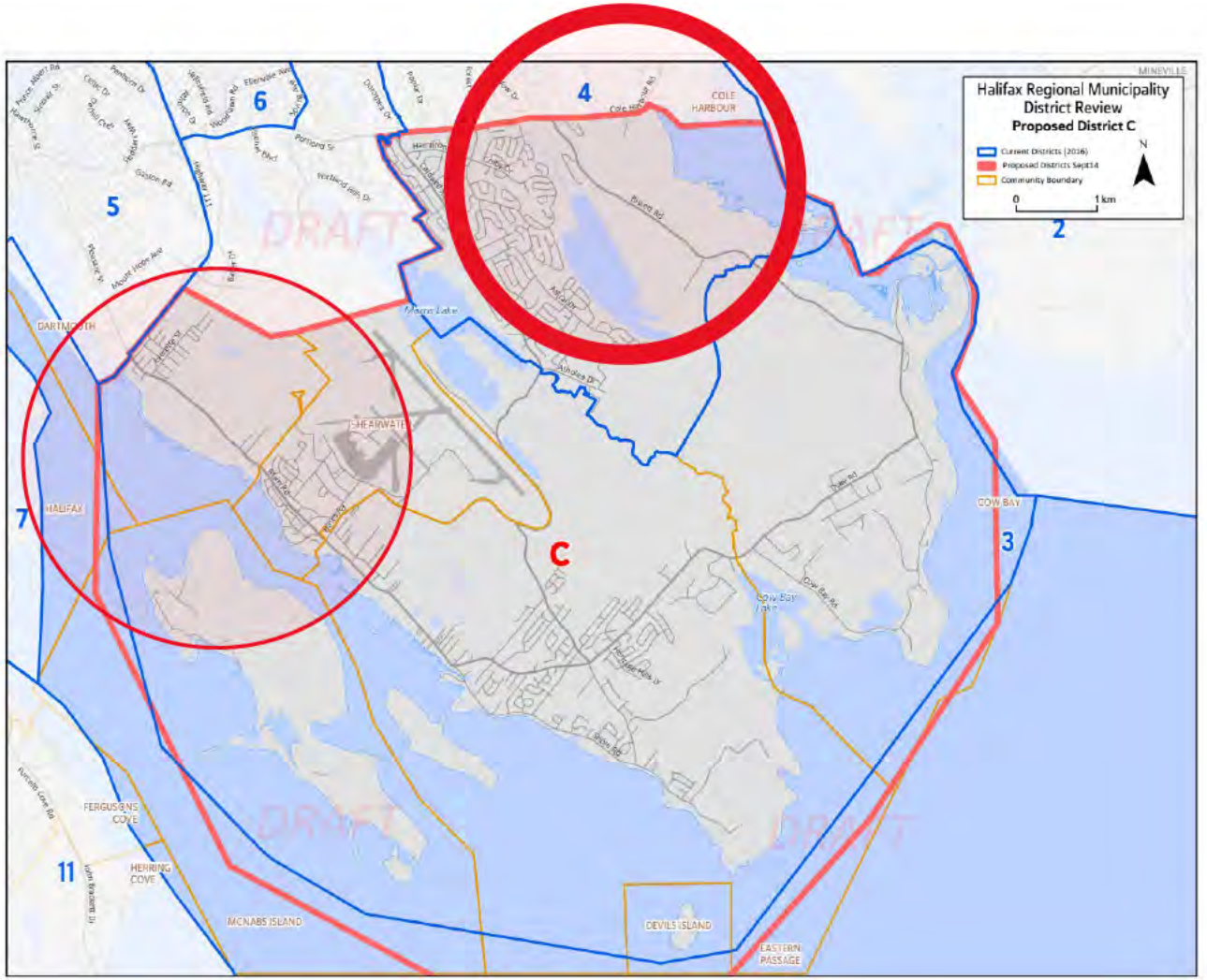
Concerns seemed mostly focused on the split of the Cole Harbour community, similarly to the sentiment received by comments regarding proposed District B.

Most comments (more than half) related to the split of the Cole Harbour communities through Cole Harbour Road. Most people want current District 4 to remain the way it is, with no changes to the current boundaries around Cole Harbour.

There were also a few mentions related to the Woodside area: people seem to believe it should be included with Downtown Dartmouth instead.

Verbatim commentary shown on the next page includes some examples of residents' opinions about this proposed District.

*Gen Pop Panel Score: 6.9 / 10 – (Sample size : 44)* **** Caution should be used when interpreting these results as the sample size is small***
*General Public Score: 3.4 / 10 – (Sample size: 99)*
*Total number of comments: 143*



# District C – Open-ended Feedback

*Again, dividing Cole Harbour in two parts and then adding in Eastern Passage and Shearwater and parts of Dartmouth does not make sense. Councilors should be able to deal with communities as a whole, not just specific streets in a community. It takes away from the community feel and any growth of that community. Cole Harbour has and should have its own identity.*

*Breaking up Cole Harbour and making it part of Eastern Passage is absolutely ridiculous. This has been tried in the past with school Districts and other things and has only failed and caused great anxiety and anger. the people who live here have built their communities over the 50 plus years. We have attended community meetings, voted on area rates to build the community, etc. and now you fools expect us to have no say in our Cole Harbour area.*

*I do not agree with a boundary running along Cole Harbour Road as it would cut this historic community of interest in two.*

*This proposed boundary goes against the stated priority of preserving communities of interest and would cut the community of Cole Harbour in two. Cole Harbour is a diverse and cohesive community bound socially, commercially, recreationally, and culturally and must remain intact.*

*Again, if it's not broken don't fix it. It's a domino effect that is the issue. Leave well enough alone. Unless changing the boundaries reduces councillors and saves money, it is a waste of time and resources.*

*South Woodside is associated more with Dartmouth than EP. The inclusion of Colby, Maplewood and Colby South with EPCB is a direct reversal of the last review. Why the flip flop?*

*You are splitting up the City of Dartmouth and forcing residents to be represented in some cases by persons that are not familiar with the current or long range plans within the current Districts. Is it possible you are trying to eventually eliminate the City of Dartmouth boundaries for political reasons only.*

*Dartmouth and Cole Harbour should not be included with eastern passage. The communities are too different. Have different needs and different demographic*

*It will work for most people but there will be others that don't want to be stuck with a District that has very little services at all, i.e.: very few lite crosswalks, very little recreation facilities if any and so on.*

# District C - Qualitative Resident Feedback

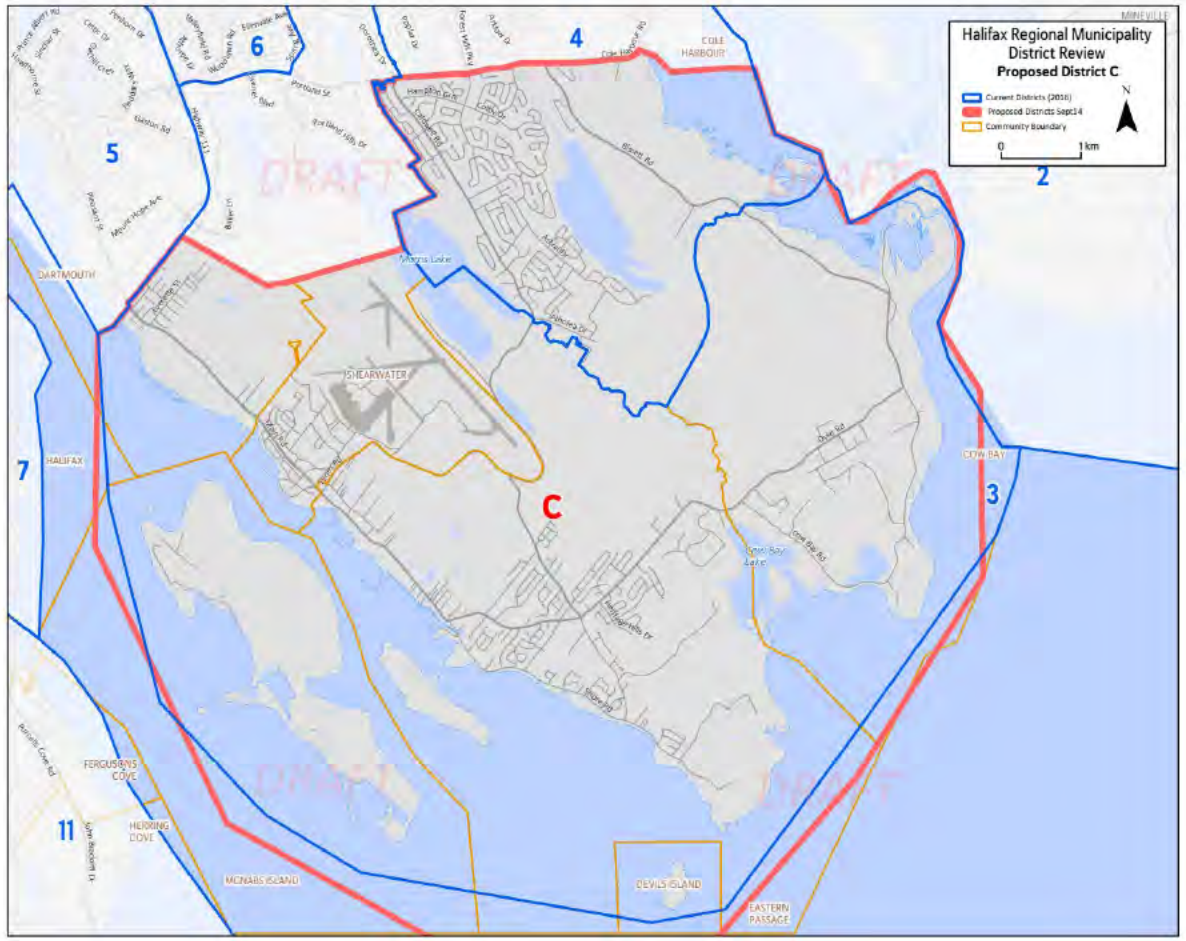
*There is public concern about the division of Cole Harbour across two proposed districts.*

**Cons:**

- Potential confusion if residents live in one district and own a business in another district:
    - This proposal would likely divide the Cole Harbour Business Improvement District between two districts
- Concerned about the division of Cole Harbour across proposed districts B and C. There is a risk this could cause division of the existing communities.
- Concerned about the distances some residents may have to travel to access polling stations.

**Other Considerations:**

- Boundaries need to reflect a greater effort to ensure the continuity of Cole Harbour and to foster a sense a community among residents and reduce confusion regarding their representation.
- Residents in the area suggested that intervener status should be sought when this proposal goes to the UARB to help prevent the division of existing communities.



# District C – Councillor Feedback

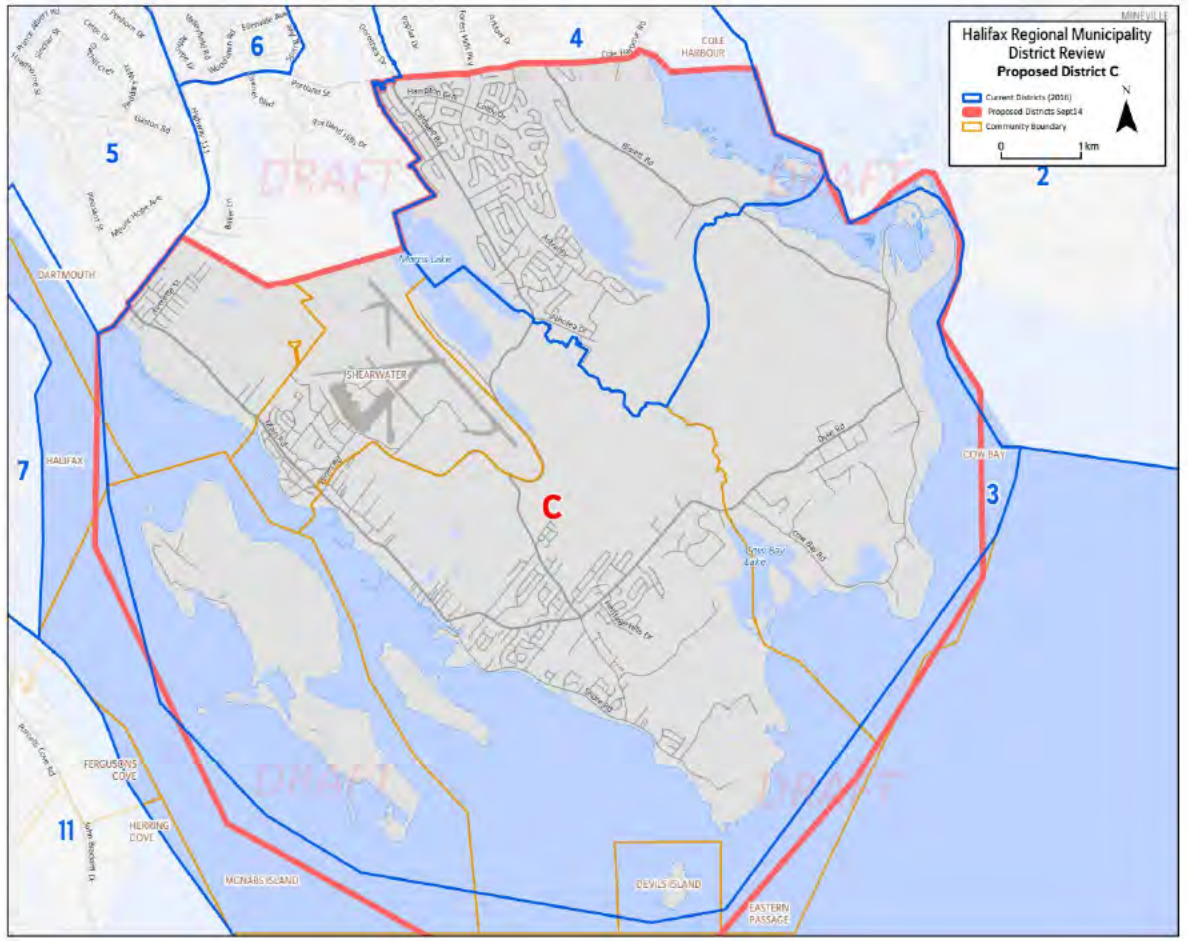
*Councillors are generally content with the changes to proposed district C but do provide recommendations for other areas that can be included.*

**Pros:**

- Overall, content with the changes to proposed district C.

**Cons:**

- Could also include Portland Hills Drive, Portland Estates and Baker Drive.
- Lawrencetown could be added in to proposed district C (similar to Eastern Passage) at least up to the edge of the HRM service area.
- Understanding that Cole Harbour is divided between two districts and that it could be a negative.



# District D - Summary

Scores for proposed district D are low, and while there were concerns expressed in qualitative public sessions, there were also voices expressing support for this proposed district.

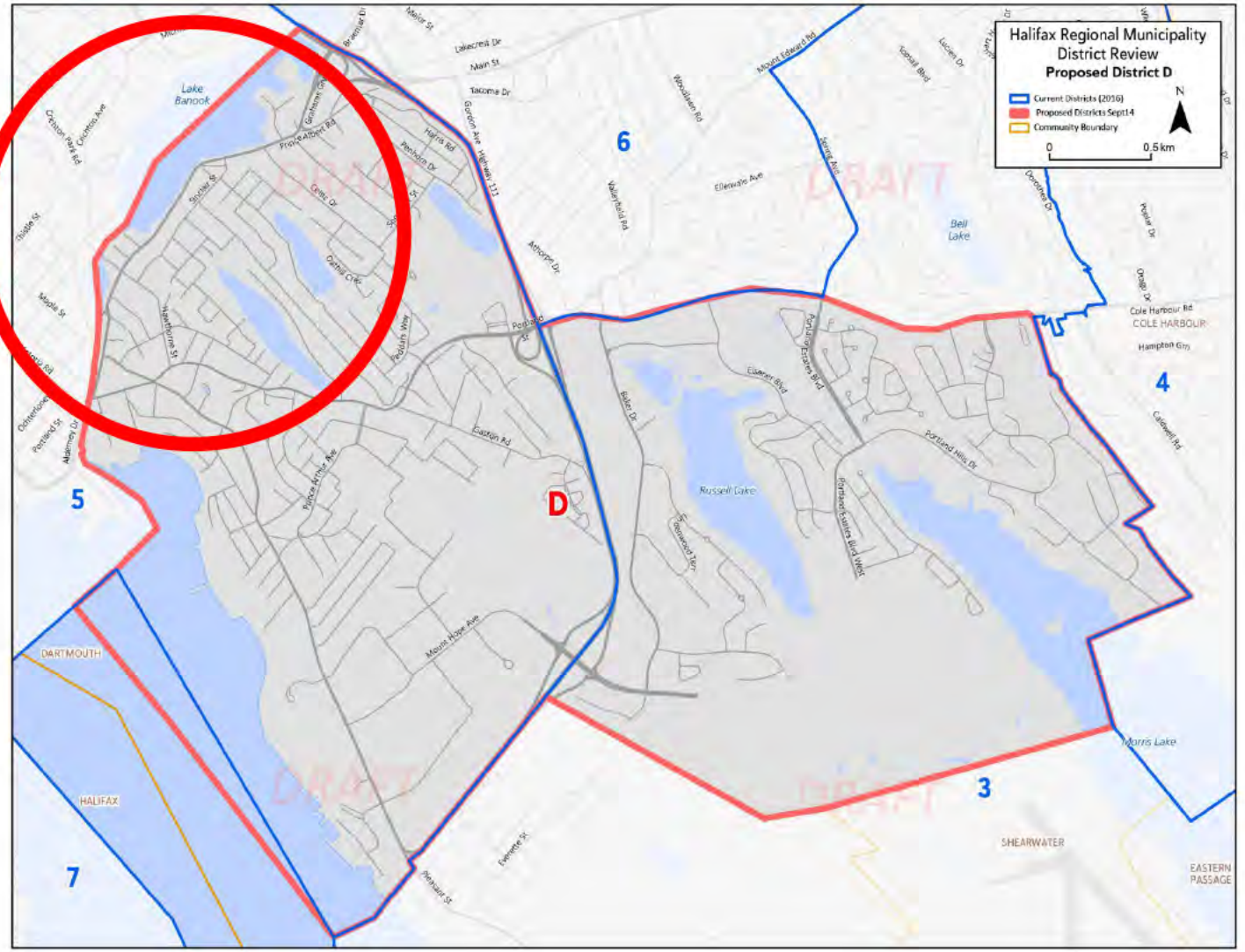
The main perceived problem area is the split of downtown Dartmouth, with an expressed desire to keep that community of interest united.

**Key Concerns:**

- Splitting downtown Dartmouth between two districts
- Including disparate communities from either side of the "Circ"
- The proposal splits the Portland Hills neighbourhood and Woodlawn area on each side of Portland Street which some believe belong together in the same District.

**Key Benefits:**

- Baker Drive and Russell Lake areas stay intact
- Some familiarity as the proposed district is reverting back to the way it was before
- Manor Park (i.e., area north of Portland Street and between Oat Hill Lake Park and Penhorn Lake) is vey suburban and similar to Portland Hills, both of which are in proposed district D.



*Results are very low among respondents from the General Public sample.*

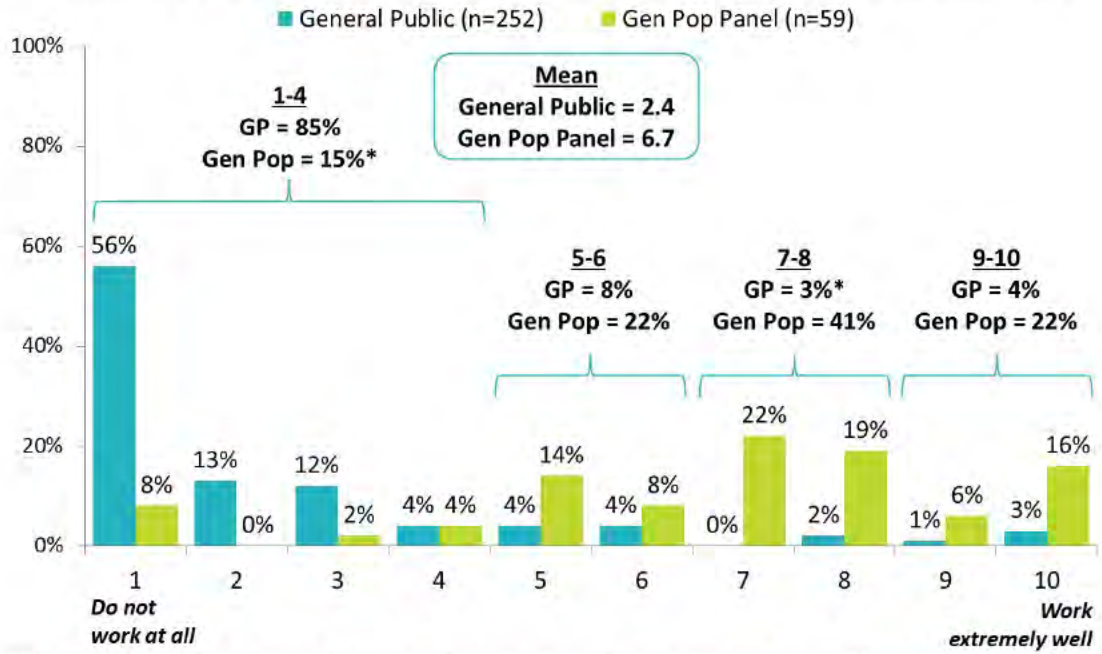
Results are relatively high among members of the *Gen Pop Panel* (mean score of 6.7), while feedback from the *General Public* is markedly lower (mean score of 2.4).

Results from the *General Public* sample show that respondents from current district 3 give modestly higher scores (4.6) and those from current district 5 give modestly lower scores (2.1) compared with the rest of the district respondents.

Results are consistent across demographic sub-groups.

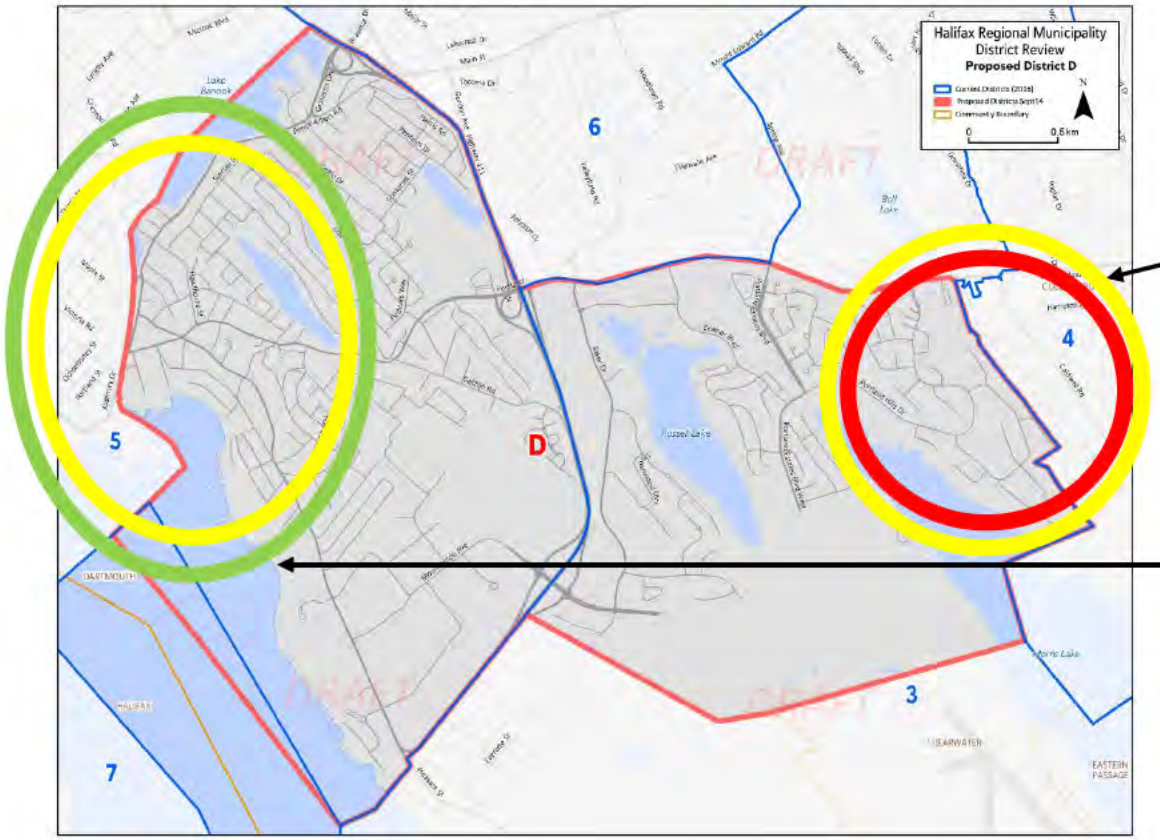
## New Boundaries for District D Work Well or Not

**Rating on 10-pt Scale: 1=Boundaries do not work at all, 10=Boundaries work extremely well**




Q.B13: To what extent do you believe that the new district boundaries for DISTRICT D work well or not? **Due to rounding.*
*Note: This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.*

*Respondents from current district 5 in the General Public sample are least likely to agree with the proposed district boundaries.*




## Placement of New Proposed District Boundary for District D

**Rating on 10-pt Scale: 1=Do not agree at all with the placement of this boundary, 10=Completely agree with the placement of this boundary**

*The new proposed boundary will start at Portland Street, south of Bell Lake, this boundary will proceed southerly along the Dartmouth community boundary to Morris Lake. It will go west to Highway 111, south of Mount Hope and continue southwest down Highway 111 to the Halifax Harbour.*

**Mean**
**General Public = 2.4**
**Gen Pop Panel = 6.9**

*The new proposed boundary will proceed northwest along the coast to Shubenacadie Canal (not including Kings Wharf) and go north through Sullivans Pond and Lake Banook to Highway 111. Finally, it will go south-easterly along the 111 to Portland and down to Bell Lake.*

**Mean**
**General Public = 2.3**
**Gen Pop Panel = 7.0**

Q.B15A-B. These are the key boundaries for this district. For each, please indicate the extent to which you agree or disagree with the placement of each boundary. (General Public n=252, Gen Pop n=59) *Note: This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.*

Outside circle: *Gen Pop Panel* mean — Low — Moderate — High
Inside circle: *General Public* mean

# District D – Open-ended Feedback

Residents provided commentary regarding proposed **District D** that related to existing districts **3** and **5**. There are major concerns about the split of Downtown Dartmouth and most feel that the new District should remain within current District 5 boundaries. Another large issue is the difference between the communities on each side of Highway 111, the west belonging to the downtown core, the east having more similarities with Cole Harbour.

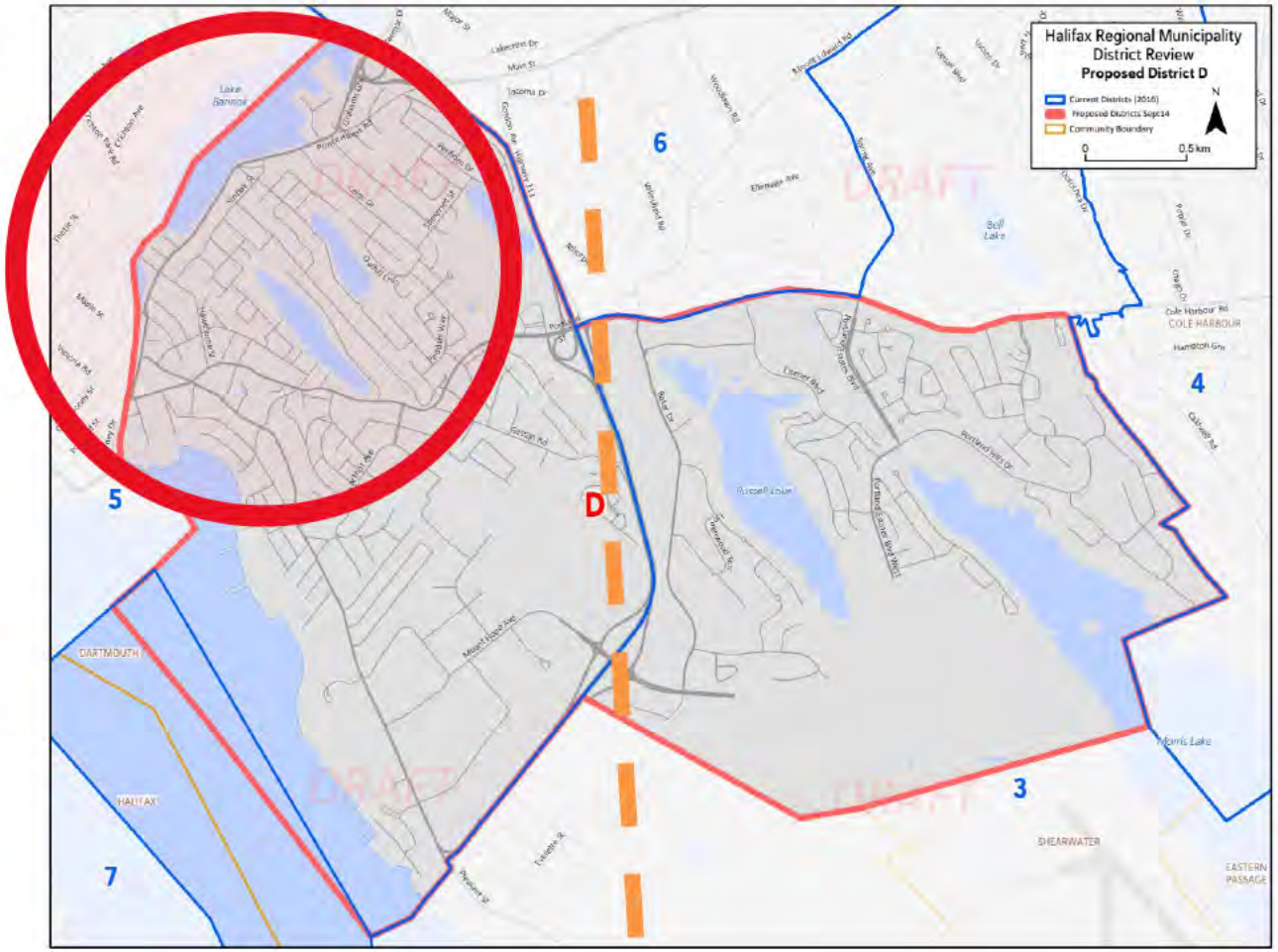
More than half of the comments were related to the division of downtown Dartmouth, or "Old Dartmouth". There were specific concerns in the neighbourhoods around Lake Banook, and in proximity of Dartmouth Cove.

Another large portion of comments highlight the distinction between the two sides of the highway, or what is called the inside of the "Circ" and the outside of the "Circ"; many believe these two areas are composed of very distinct communities that have very little in common.

It is also worth mentioning the split between Portland Hills neighbourhood and Woodlawn area on each side of Portland Street which some believe belong together in the same District.

Verbatim commentary shown on the next page offers some examples of residents' opinions about this proposed District.

*Gen Pop Panel Score: 6.7 / 10 – (Sample size : 59)*
*General Public Score: 2.4 / 10 – (Sample size: 252)*
*Total number of comments: 311*



# District D – Open-ended Feedback

*This redrawing clearly violates the communities of interest provision. Splitting downtown Dartmouth in half would split a well-defined community in half. This makes no sense. People from a well-defined community will routinely find themselves at odds with their neighbours. The solution is to keep downtown Dartmouth whole. The existing boundaries for District 5 make sense.*

*The area known as Old Dartmouth, that is the area bordered by the Harbour, Highway 111, including the communities inside the round about should remain intact. These are the true urban areas of Dartmouth with the same concerns and the same goals.*

*District does not reflect historical, cultural, and natural unity of area.*

*Splitting the Shubenacadie Canal, Sullivan's Pond and Lake is asinine. Downtown Dartmouth grew up AROUND these waterways - they are the CENTRE of the community NOT a natural boundary. What a nightmare it wound be to manage and protect these waterways if they are separated into two Districts! The downtown harbourside neighbourhoods should all be part of the same District. They are physically interconnected and culturally similar and have little in common with the suburban neighbourhood on the other side of Highway 111.*

*It impact the voter representation by breaking up communities and placing them into larger communities in which they won't have their views properly appreciated thus losing all impact of old Dartmouth the heart of Dartmouth. It is a historical and political abomination to separate our communities especially via the lake. The lake is what joins our community it is a point of community and pride it is a horrific undertaking to tear apart a community by the seems that hold it together.*

*We live in "Dartmouth North" and feel that we already get left behind. If no longer part of Dartmouth centre, it would solidify that people do not care about our area. Honestly it seems this division is creating "rich areas" vs "poor areas" which is highly problematic.*

*I have already stated that the residential area bounded by the harbour and the circumferential highway share history, culture, and concerns.*

*Portland Hills and Baker Drive have very little in common with downtown Dartmouth. You have established communities (old infrastructure, etc.) and growing communities. It has broken up family of school Districts.*

*This new boundary combines areas inside and outside the circumferential highway. It combines two areas which are distinct in their perspectives.*

# District D - Qualitative Resident Feedback

*In general, there is support proposed district D although residents do express that areas including Woodlawn and Forest Hills should be included.*

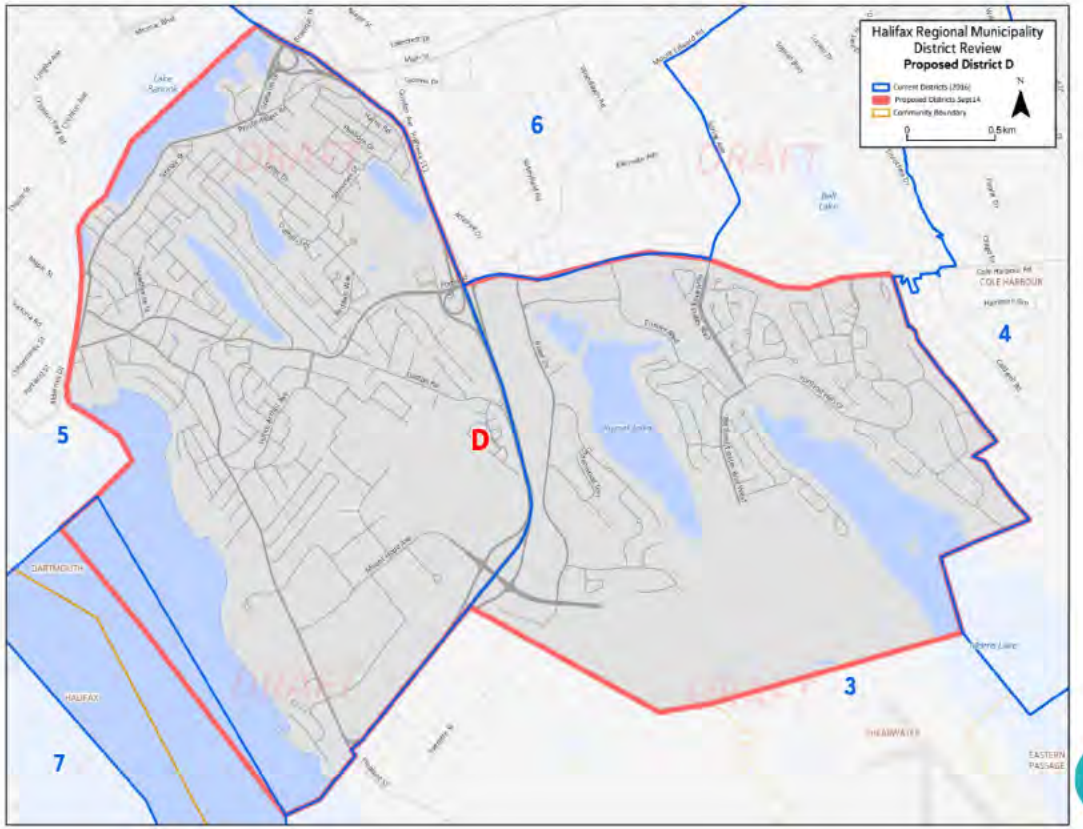
**Pros:**

- General support received in qualitative feedback for this proposed district.

**Cons:**

- Portland Hills, Portland Estates, Russell Lake (currently in proposed district D), Woodlawn and Forest Hills (not currently in proposed district D) are part of the same community and should be kept together.
- Prefer the current boundary lines for district 6 to the proposed district D.

> *I am in support of the proposed district D. At least, unlike amalgamation and the Regional Centre Community Council, we are being consulted with.*
>
> *What benefit is this to anyone separating close nit neighbourhoods? Example: Caledonia, Montebello, and Woodlawn.*



# District D – Councillor Feedback

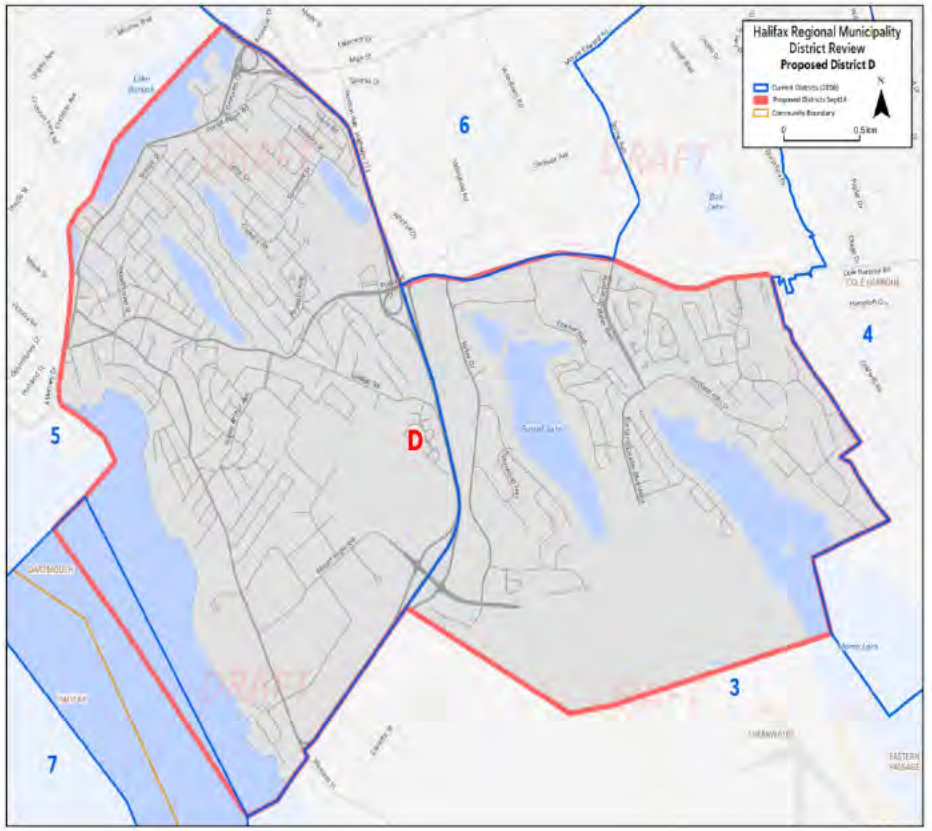
*Councillors would like to see other key areas of Dartmouth currently in district 6 added back into this proposed district.*

**Pros:**

- Baker Drive and Russell Lake stay intact which is seen as benefit.
- The proposed district is reverting back to the way it was before.
- Manor Park (i.e., area north of Portland Street and between Oat Hill Lake Park and Penhorn Lake) is vey suburban and similar to Portland Hills, both of which are in proposed district D.

**Cons:**

- Concerned with how part of the eastern shore has been brought into the Woodlawn area.
- There could be some edits made to the boundary in South and North Woodside.
- Some see proposed district D as a solution for 10 years in the future after more growth has taken place. Right now, districts should be divided into downtown Dartmouth and Eastern Passage.
- Would prefer to keep the boundary along the Circumferential Highway the way it is now as this is a natural boundary.
- Some disagree with the separation of Caledonia, Montebello and Woodlawn, which should all be kept as part of Dartmouth.

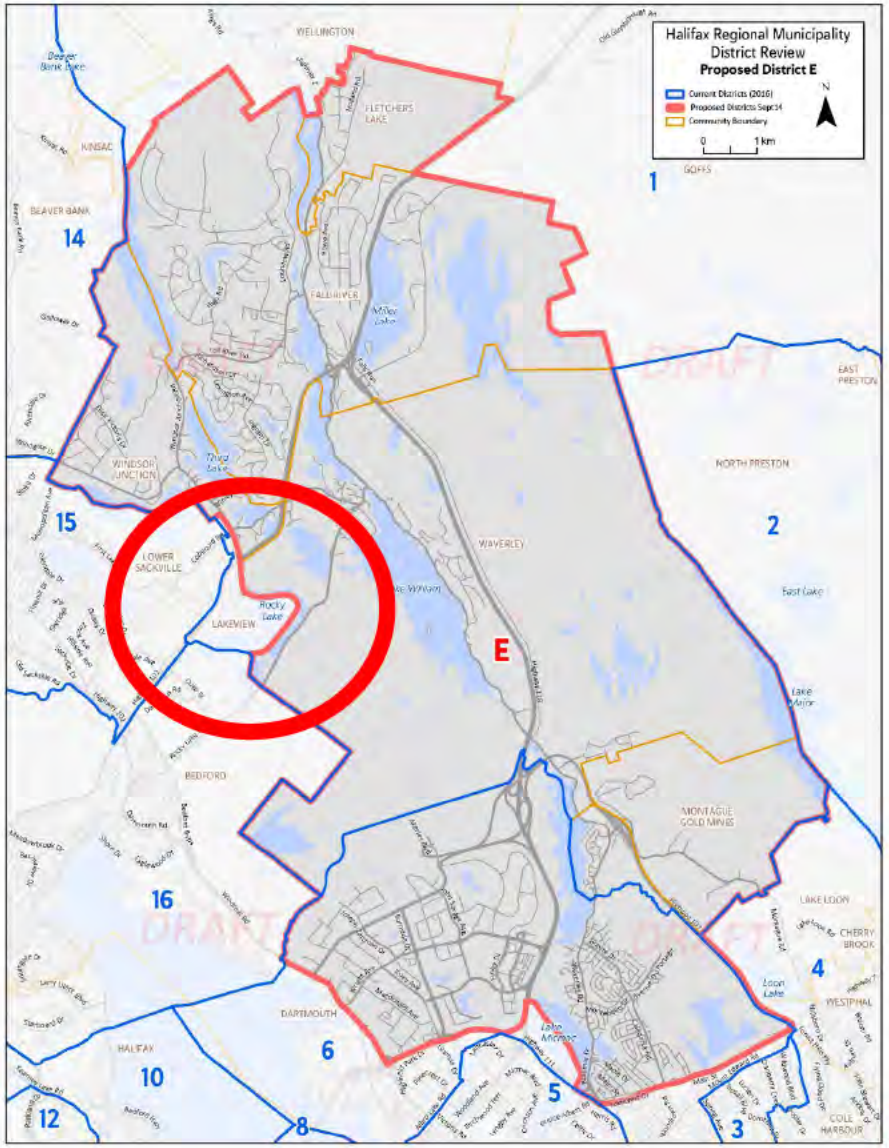


# District E - Summary

Survey and engagement session results are consistent, with residents strongly disagreeing with the proposed changes, especially concerning the exclusion of the community of Lakeview, as well as a lack of understanding as to why disparate communities such as Fletchers Lake and Fall River would be included in the same district as much more urban areas of Dartmouth.

**Key Concerns:**

- Exclusion of Lakeview from surrounding and connected communities of Windsor Junction and Fall River.
- Linking of communities such as Windsor Junction, Fall River, Fletcher's Lake with Dartmouth. Areas that are in current District 6, such as Burnside and Port Wallace, feel a strong connection with the city of Dartmouth and the Woodlawn areas.
- Wellington, Grand Lake and Oakfield communities, which were once all part of the same District with Fall River area and communities, which are separated from Fall River in this proposal.

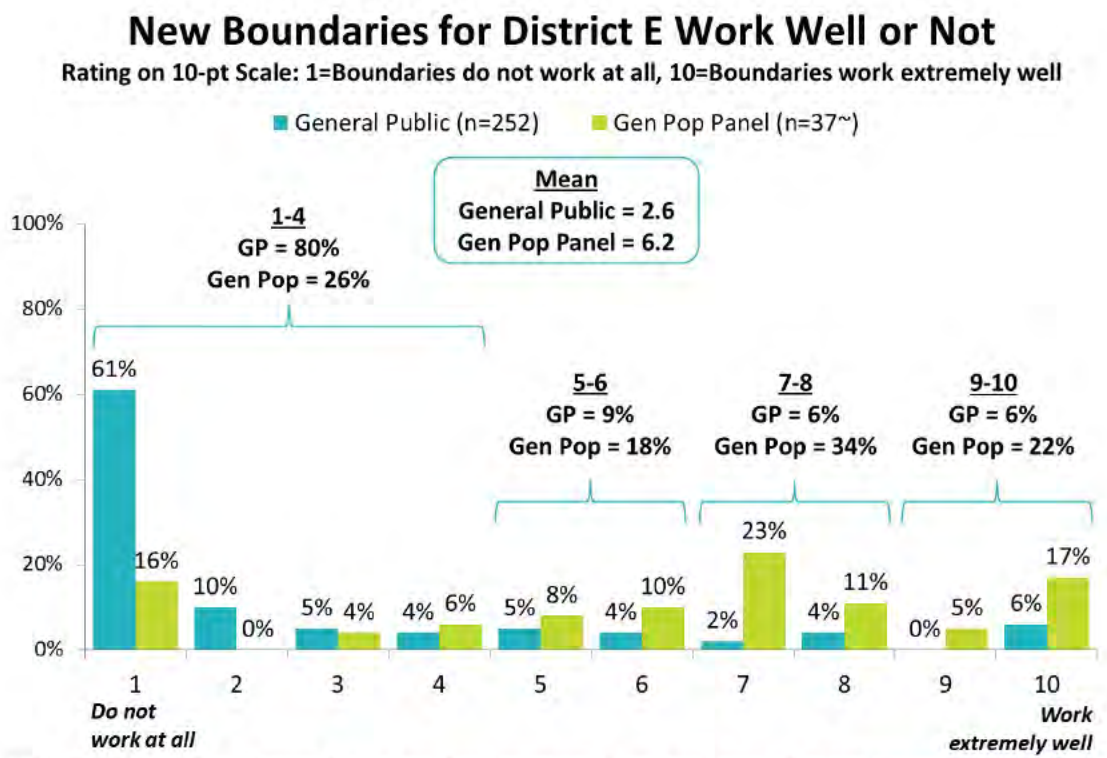


*Seven in ten respondents in the General Public sample from the current district six report that they do no think the proposed boundaries work at all.*

Members of the *General Public* sample offered very low scores for this proposed district (mean of 2.6), with eight in ten offering scores of between 1 and 4, and six in ten giving a superlative score of one out of ten. By contrast, members of the *Gen Pop Panel* are more moderate, with neutral scores in general (mean of 6.2).

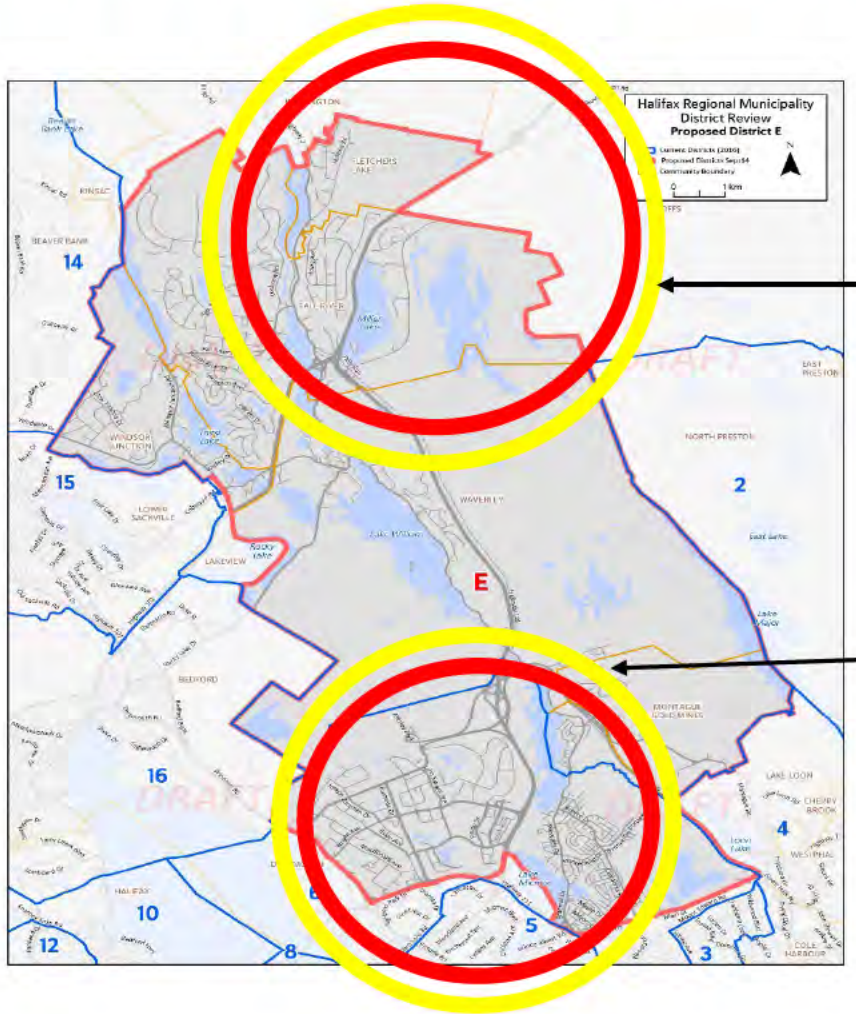
Results from the *General Public* sample show that those in the current district 1 give scores slightly higher (3.2) and conversely, those in current district 6 give scores slightly lower (1.8) than other districts.

Results are consistent across demographic sub-groups.




Q.B17: To what extent do you believe that the new district boundaries for DISTRICT E work well or not? *~Caution: Small sample size. Note: This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.*

*Six in ten respondents from the General Public sample do not think that the proposed boundaries work at all, and mean scores are relatively low.*




## Placement of New Proposed District Boundary for District E

**Rating on 10-pt Scale: 1=Do not agree at all with the placement of this boundary, 10=Completely agree with the placement of this boundary**

*The new proposed boundary will include the communities of Fletcher's Lake down through Fall River to the Montague Gold Mines found currently in District 1.*

**Mean**
**General Public = 2.9**
**Gen Pop Panel = 5.8**

*The new proposed boundary will include parts of Dartmouth around Forest Hills Parkway to Main Street, through Lake Mic Mac to Highway 118. It will also include Waverley, avoid Lakeview, and up to the Windsor Junction.*

**Mean**
**General Public = 2.6**
**Gen Pop Panel = 5.5**

Q.B19A-B. These are the key boundaries for this district. For each, please indicate the extent to which you agree or disagree with the placement of each boundary. (General Public n=242, Gen Pop n=37^) *^Caution: Small sample size. Note: This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.*

Outside circle: *Gen Pop Panel* mean — Low — Moderate — High
Inside circle: *General Public* mean

# District E – Open-ended Feedback

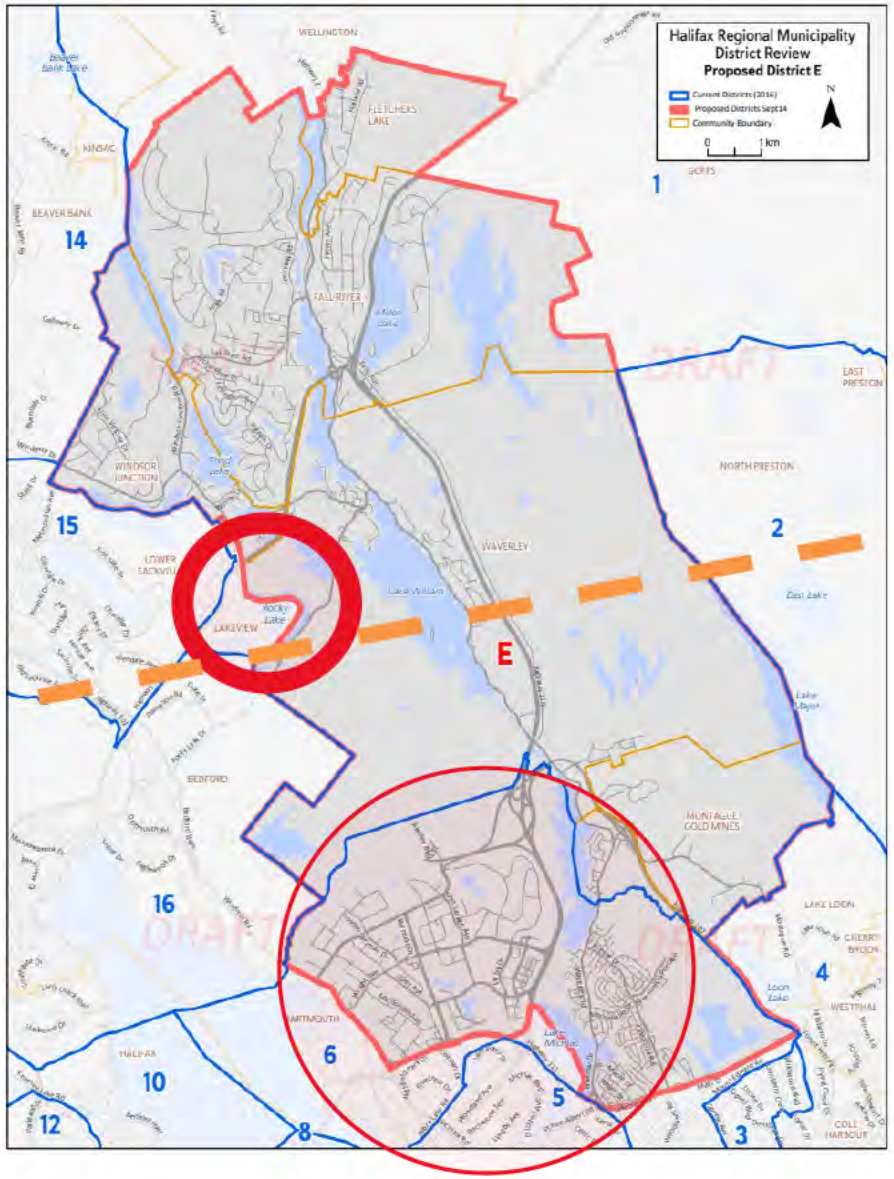
Residents provided commentary regarding proposed **District E** that related to existing districts **1** and **6**. Concerns seem focused on the distinction between the top and bottom part of the suggested District boundaries (i.e.: the areas around Dartmouth and Fall River).

There is strong concern about the Lakeview community being excluded from the newly proposed District; especially with the strong existing bonds between Lakeview, Windsor Junction and Fall River, also known as the LWF.

Areas that are in current District 6, such as Burnside and Port Wallace, feel a strong connection with the city of Dartmouth and the Woodlawn areas.

Other concerns relate to the Wellington, Grand Lake and Oakfield communities, which were once all part of the same District with Fall River area and communities.

Verbatim commentary shown on the next page offers some examples of residents' opinions about this proposed District.




*Gen Pop Panel Score: 6.2 / 10 – (Sample size : 37) * Caution should be used when interpreting these results as the sample size is small*
*General Public Score: 2.6 / 10 – (Sample size: 252)*
*Total number of comments: 289*

# District E – Open-ended Feedback

*Windsor Junction, Fall River and Fletchers Lake are rural areas, whereas my community is suburban. I really don't think this proposed District makes sense, geographically. I also don't want somebody from one of those rural areas representing my community, since they're not going to be as familiar with our needs as is the case presently (with our existing electoral Districts boundaries).*

*You are going piecemeal with people and Districts. Taking a bit of Dartmouth and trying to make them country! Look at all the land between Dartmouth and Lake Fletcher. What exactly do we have in common with Lake Fletcher? You are taking residential and commercial areas and splitting them apart from their current areas.*

*I live in Dartmouth and my councillor will most likely live in Fall River. I want my councillor to understand the needs of my neighbour hood. If by chance, we are able to have a councillor from Dartmouth that would not serve the residents of Fall River well as they do not live in Fall River.*

*I live on Major St which is currently in District 6. Our community is connected to WOODLAWN. We have NO connection to Fall River and Windsor Junction. The CRITERIA - COMMUNITY OF INTEREST has been ignored completely. Our community has NOTHING TO DO with WINDSOR JUNCTION. Again, whoever dreamed up these boundaries DOES NOT know DARTMOUTH at all!*

*Again, these are numbers based. this has moved Lakeview out of our traditional community of LWF. LWF is a community that exists on the ground, not from an aerial map. On the ground the Highway 102 does not dissect Lakeview from Windsor Junction and Fall River. We drive under the bridge . Those who don't live here don't understand the community connection.*

*Historically, the LWF communities have been together since 1891.*

*I do NOT agree with the exclusion of Lakeview. Specifically, Lakeview Road. I repeat that Lakeview, for generations, been part of a closely knit community with Windsor Junction and Fall River, referred to as "LWF". This has also included close ties with Waverley. We have had to fight to maintain this identity and inclusion during boundary reviews. This area is not just a head count at the voter lines, it contains people who have deeply ingrained emotional ties with its community*

*Fall River/Windsor Junction/Lake Fletcher are too far away from and have little in common with the city of Dartmouth. They should be included with Wellington and Oakfield. To a lesser extent I feel the Montague area (east of Highway 107) has more in common with neighbouring communities like Lake Loon/Humber Park and would be better served if in the same District as those communities.*

# District E - Qualitative Resident Feedback

*Residents on whole oppose proposed district E given the lack of similarities between Fall River and Dartmouth and, because these communities have been split from communities of interest in this proposal.*

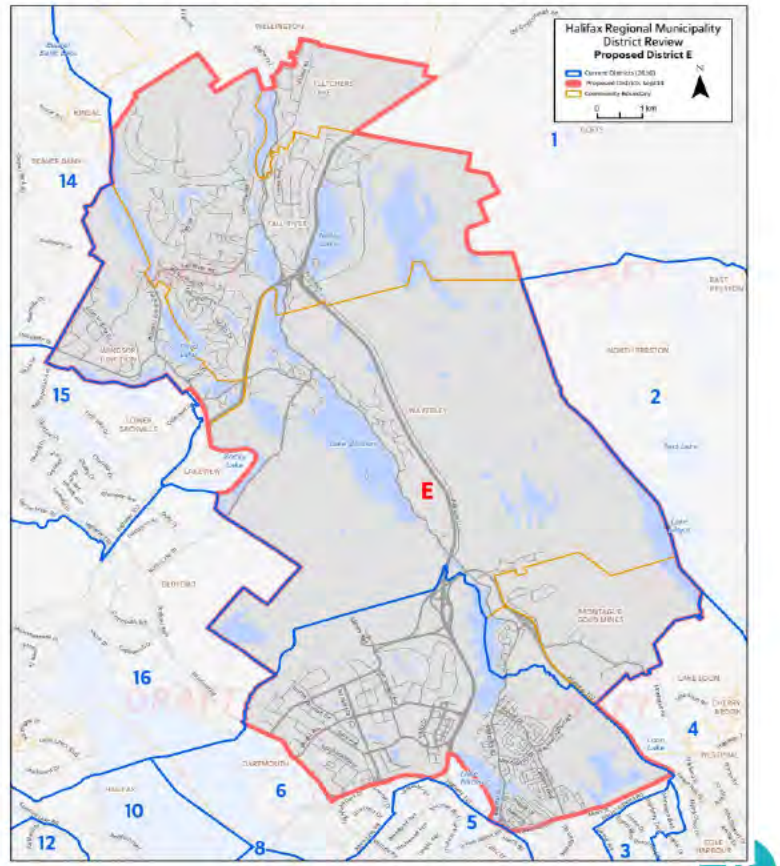
**Cons:**

- Residents largely believe that proposed district boundary E should maintain community integrity Craigburn Drive/Port Wallace. Currently Port Wallace is in proposed district E but Craigburn Drive is not, which is seen as an issue.
- There were concerns expressed about the combination of urban and suburban communities.
- Some residents equate a large geographic size with a long travel time to polling stations.
- Concerns from residents noted the communities of interest criterion, with Fall River and Dartmouth/Burnside in the same district. Fall River was felt to fit better with Sackville, historically.
- Residents believe that Lakeview should be kept with Fall River including areas of Wellington, Oakfield and Grand Lake.
- Many indicate that the proposed district should not divide the communities of Waverley. The Shubenacadie waterway is historic and felt to be “an anchor” of the area’s identity.
- Suggestions were made to revise the northern boundary to extend no further than either Spider Lake Road or slightly beyond where highway 107 connector crosses Waverley Road.
- Suggestions were also made to consider including section of Woodlawn within this proposed district.

**Other Considerations:**

- The integrity of new and current Business Improvement Districts should be maintained within the proposed district boundaries.
- Convenience and where residents access amenities should be considered in this proposal.

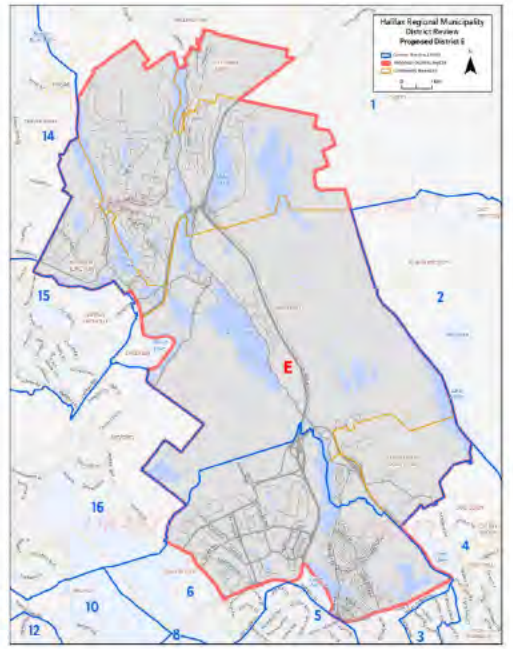
> *I ask that the northern boundary line for district E be revised to extend no further than either Spider Lake Road or slightly beyond where the highway 107 connector crosses Waverley Road.*



# District E – Councillor Feedback

*Councillors are opposed to proposed district E on the basis that it does not prioritize communities of interest.*

- Dartmouth and Fall River are felt to have very different challenges and these communities are also felt to have very little connection to one another.
- Part of the area has an urban centre (Dartmouth) while the other (Fall River) does not. Fall River is felt to be more like Beaver Bank and Lower Sackville.
- It was suggested that proposed district E should stop at the northern boundary of the current district 6. In a similar vein, proposed district E should not include the Port Wallace area (i.e., Montebello, Keystone Heights, Shubie Park, Lake Charles, etc.) as this is part of Dartmouth and would have a better fit in proposed district D.
- Some believe that Burnside should have a single voice and single councillor to represent that voice, while others believe that splitting Burnside between councillors would be beneficial.
- It was suggested that Wellington, Fall River and Lakeview could be included in current district 2 (communities in proposed district A), but does not make sense to include them with Dartmouth. Further, the communities of Oakfield, Grand Lake, Wellington and Fletcher's Lake (known as the River Lakes communities) should be kept together.
- It is good that the area of Barry's Run is included in the proposal with other parts of Dartmouth, as this community has previously felt underrepresented.
- Some suggested they would prefer to keep district 6 as is and do away with district E entirely.




**Other Considerations:**

- Uninhabited areas should be divided by access points. If there is a single access point to an area, that should be included in single district.

# District F - Summary

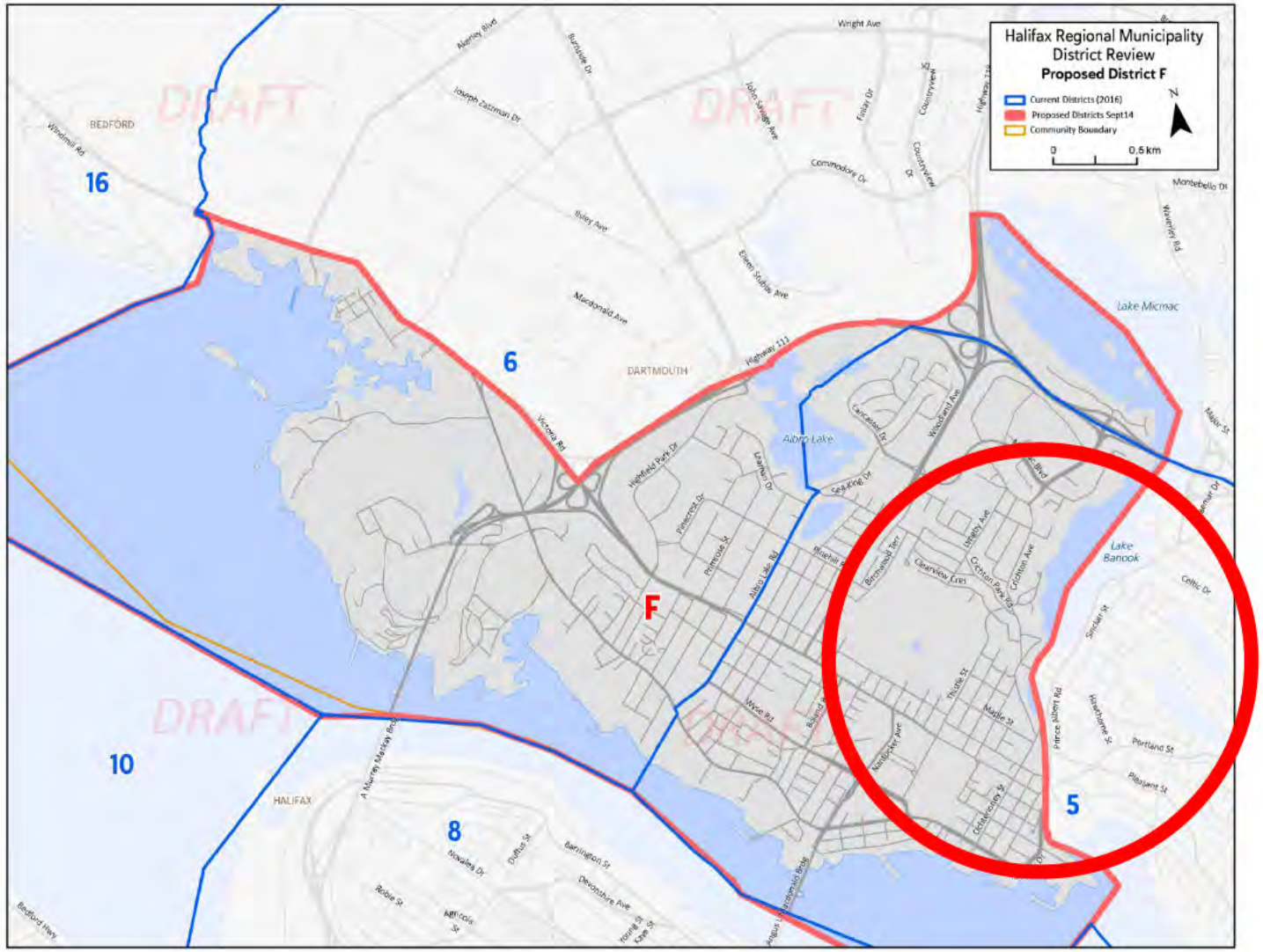
Findings from the survey are moderately consistent with feedback from engagement sessions. Respondents from the ***Gen Pop Panel*** sample are more inclined with agree with the proposed boundaries. However, the problem area that is mentioned among many residents is the division of downtown Dartmouth, consistent with feedback related to proposed district D.

**Key Concerns:**

- Splitting downtown Dartmouth across two districts.
- Placement of the eastern boundary of newly suggested District F along lake Banook down to Dartmouth Cove.
- Exclusion of Shannon Park area and Burnside from Downtown Dartmouth.

**Key Benefits:**

- Dartmouth North being moved to Downtown Dartmouth makes sense.
- Highway 111 as a natural northern boundary for part of the district.

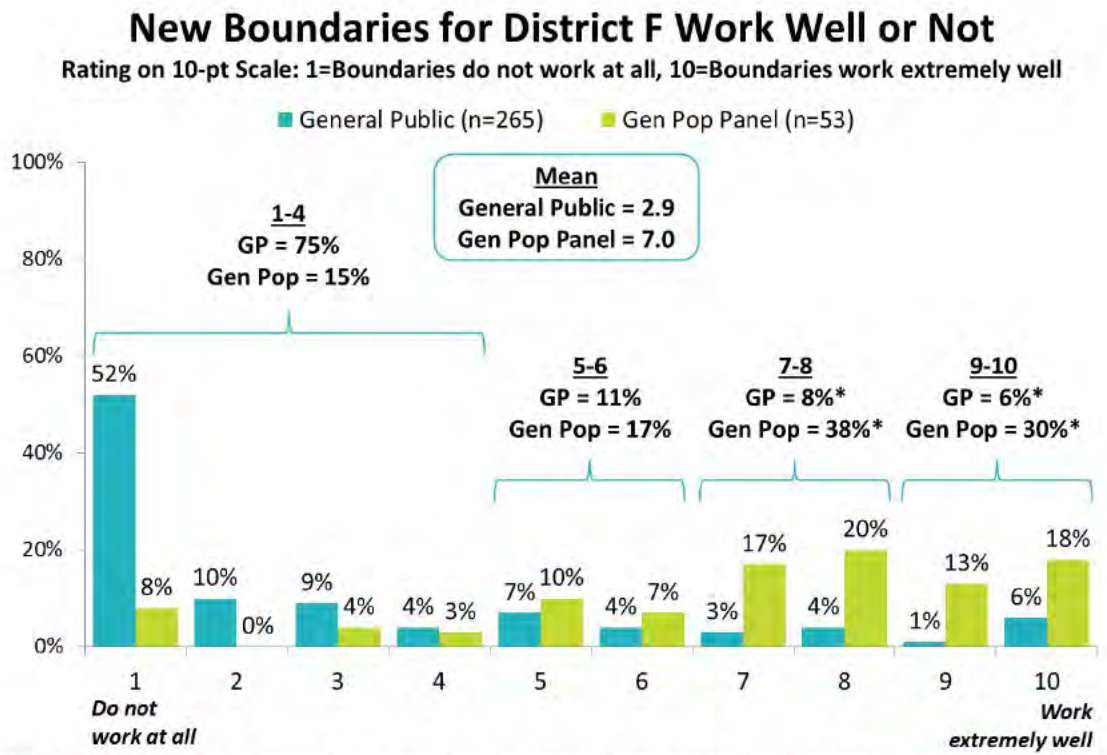


*Results from the General Public sample show that three-quarters of respondents give bottom box (1-4) scores, while members of the Gen Pop panel are more in favour of the proposed district.*

Members of the *Gen Pop Panel* offered relatively high scores (mean of 7.0) related to this district, in contrast to member of the *General Public* who accessed the survey via a generic link (mean of 2.9).

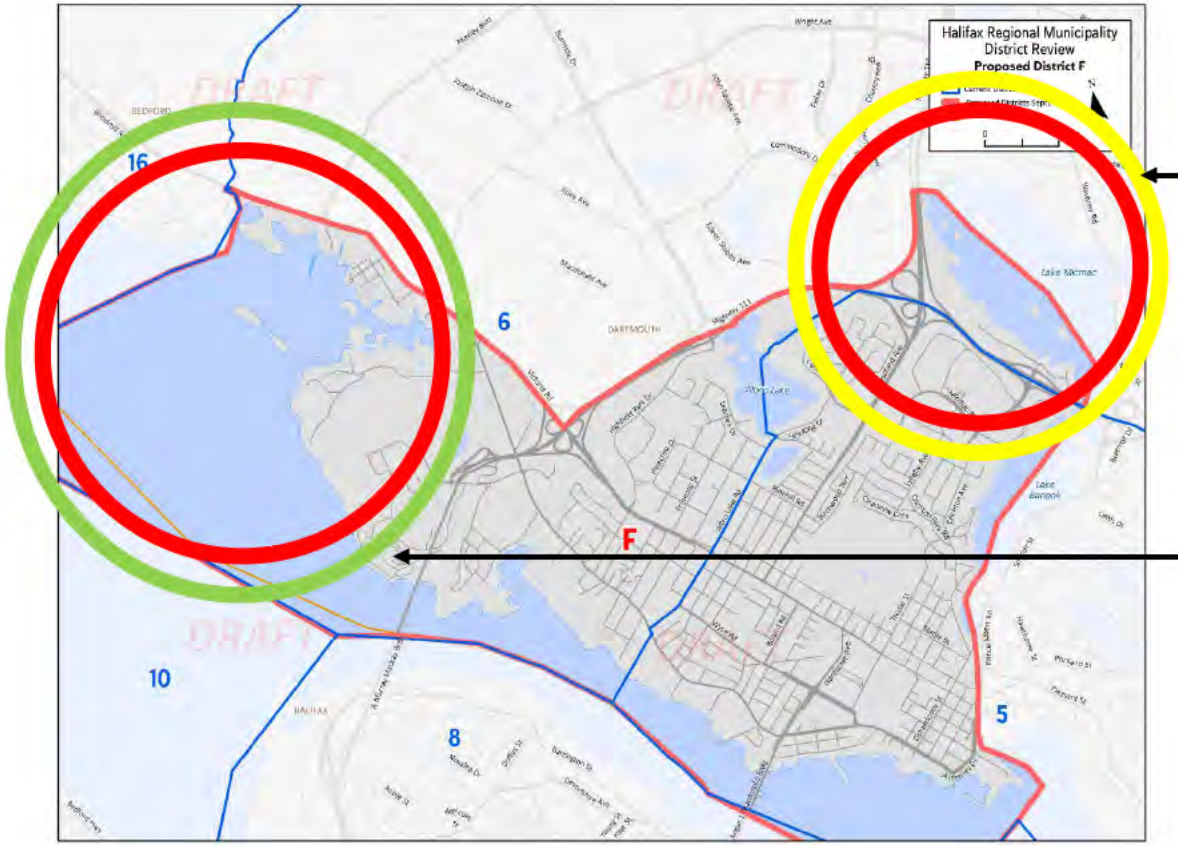
District 6 respondents from the *Gen Pop Panel* group were more likely to respond that the proposed district boundaries work well than respondents from other districts (8.5) Conversely, district 5 respondents from the *General Public* group were far unhappier (2.5) with the proposed boundaries than those from other districts.

Results are consistent across demographic sub-groups.




Q.B21: To what extent do you believe that the new district boundaries for DISTRICT F work well or not? *Due to rounding.
*Note: This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.*

*Two-thirds of respondents from the Gen Pop Panel give top box (7-10) scores concerning the proposed placement of district F boundaries, while members of the General Public offered much lower scores.*




## Placement of New Proposed District Boundary for District F

**Rating on 10-pt Scale: 1=Do not agree at all with the placement of this boundary, 10=Completely agree with the placement of this boundary**

*The new proposed boundary will start from Highway 118 at Lake Micmac it will go southeast through Lake Micmac until Highway 111 and then continue south-easterly through Lake Banook, Sullivans Pond and the Shubenacadie Canal to Halifax Harbour (including Kings Wharf).*

**Mean**
**General Public = 2.7**
**Gen Pop Panel = 6.9**

*The new proposed boundary will proceed northwest along the coast up to the Dartmouth Community boundary near Wrights Cove (north of Navy Island). The boundary will follow Windmill Road and Victoria Road southeast to Highway 111 and then Highway 118.*

**Mean**
**General Public = 3.1**
**Gen Pop Panel = 7.1**

Q.B23A-B. These are the key boundaries for this district. For each, please indicate the extent to which you agree or disagree with the placement of each boundary. (General Public n=261, Gen Pop n=53) *Note: This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.*

Outside circle: *Gen Pop Panel* mean — Low — Moderate — High
Inside circle: *General Public* mean

# District F – Open-ended Feedback

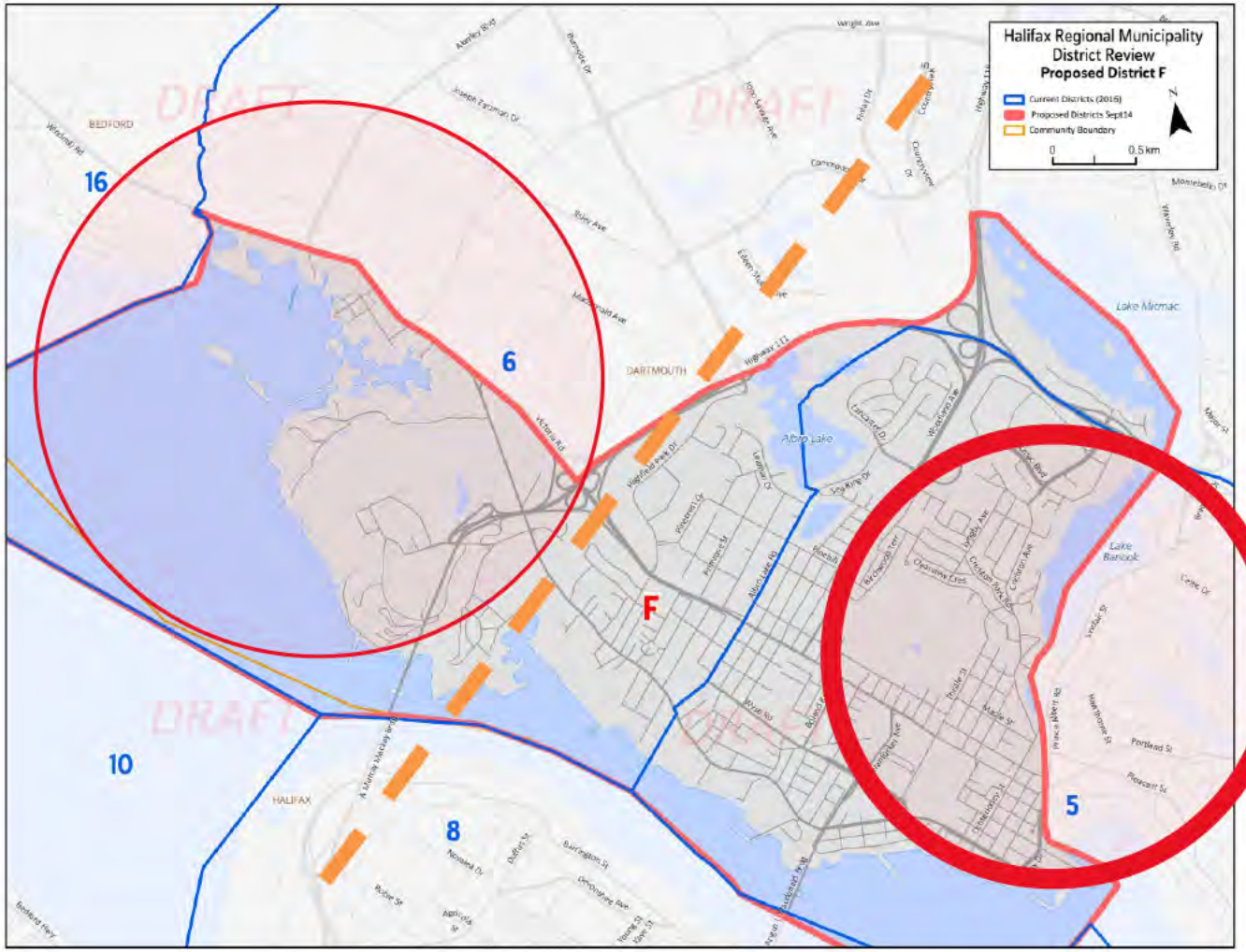
Residents provided commentary regarding proposed **District F** that related to existing districts **5** and **6**. Major concerns relate to the split of downtown Dartmouth and the placement of the eastern boundary of newly suggested District F along lake Banook down to Dartmouth Cove.

The majority of concerns in this area relate to the split of Downtown Dartmouth, or what is currently District 5. Most people strongly feel they should be kept as a single community.

Some people believe that Shannon Park area and Burnside sections should not be included with sections of Downtown Dartmouth and should not be excluded from the rest of Burnside area.

Verbatim commentary shown on the next page offers some examples of residents' opinions about this proposed District.

*Gen Pop Panel Score: 7.0 / 10 – (Sample size : 53)*
*General Public Score: 2.9 / 10 – (Sample size: 265)*
*Total number of comments: 318*



# District F – Open-ended Feedback

*You are cutting downtown Dartmouth in half re red boundary line right hand side. That makes no sense at all. We lose our downtown Dartmouth identity and having more than 1 councillor representing the downtown core just makes community engagement that much more difficult. Also, there are so many overlapping issues re downtown area it only makes sense to keep it intact. Add other areas if you wish but do not disturb current downtown boundaries.*

*I live in this proposed District. Again, I feel that the neighbourhoods surrounding the downtown and the lake have a lot in common. They are a community. This does not take into account how people go about their daily lives, where they walk or bike or drive to access services and gather.*

*You are cutting Downtown Dartmouth in half which is flat wrong. This is a very strong area going through immense change and it needs a single voice. I have lived here since 1987 and I dislike your changes.*

*Downtown Dartmouth shouldn't be cut in two. However, I do see the value in the north end having sort of its own District in that it could help with more diverse representation.*

*This redrawing clearly violates the communities of interest provision. Splitting downtown Dartmouth in half would split a well-defined community in half. This makes no sense. People from a well-defined community will routinely find themselves at odds with their neighbours. The solution is to keep downtown Dartmouth whole. The existing boundaries for District 5 make sense.*

*I have already stated that the residential area bounded by the harbour and the circumferential highway share history, culture, and concerns. We need a single strong voice to represent us at council.*

*Again - it stems from the fact that you are degrading downtown Dartmouth representation which has very unique needs. The current boundaries take a downtown more urban community and combine it with areas of the community that are more suburban and bordering on industrial. The needs of these areas are very different and sometimes in opposition. Again, this severing of the downtown Dartmouth community will negative impact representation and important connections for downtown urban residents.*

*Downtown Dartmouth shouldn't be combined with the business park area, if extra population needed should be inside Circ or along the lake chain out the Waverley Road.*

# District F - Qualitative Resident Feedback

*In general, residents would prefer to keep the downtown core of Dartmouth within one district.*

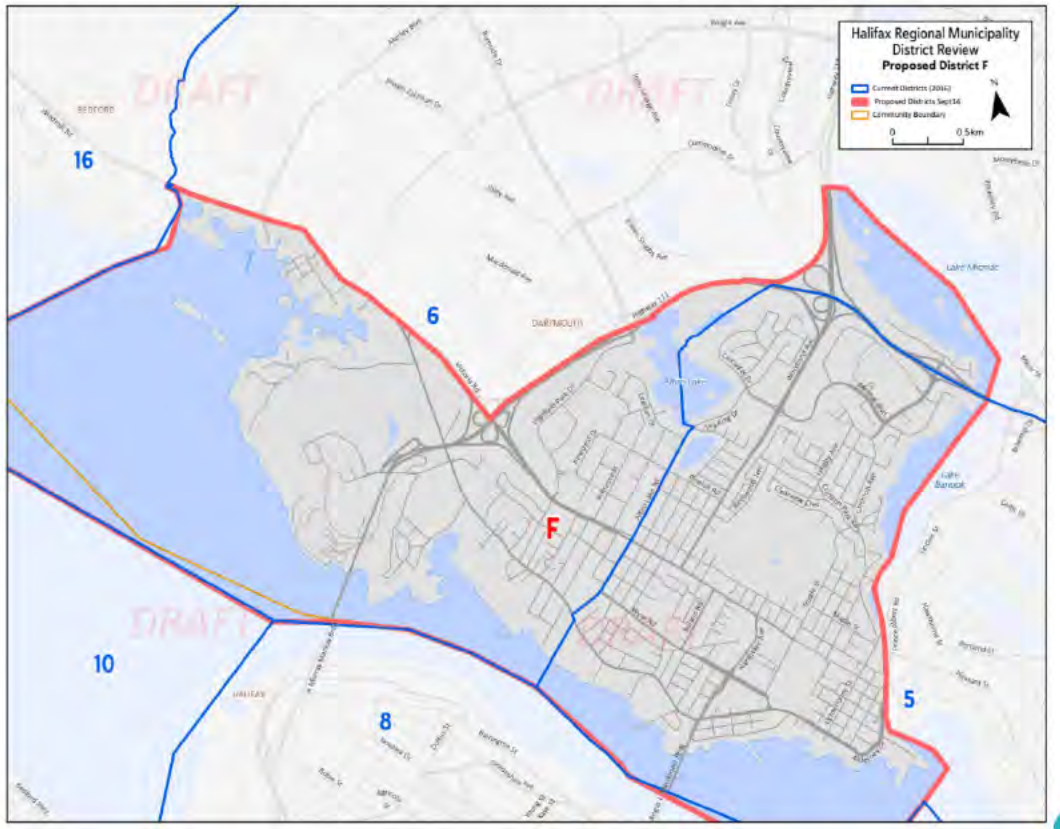
**Cons:**

- Residents would generally prefer a boundary which would keep the Dartmouth downtown core within one district rather than the division on the southern side of the proposal. Some residents recognize that voter parity and population growth in the area may not make this a feasible option, however.

**Other Considerations:**

- Residents believe that consideration should be given to the importance of not dividing established communities as part of proposing new district boundaries.

> *What is the real benefit in carving downtown into two pieces?*
>
> *Downtown Dartmouth is just that, "downtown." It has always had a very distinct identity, just ask anyone who lives there.*



# District F – Councillor Feedback

*In general, Councillors are content with the boundaries for proposed district F, offering minimal suggestions for change.*

**Pros:**

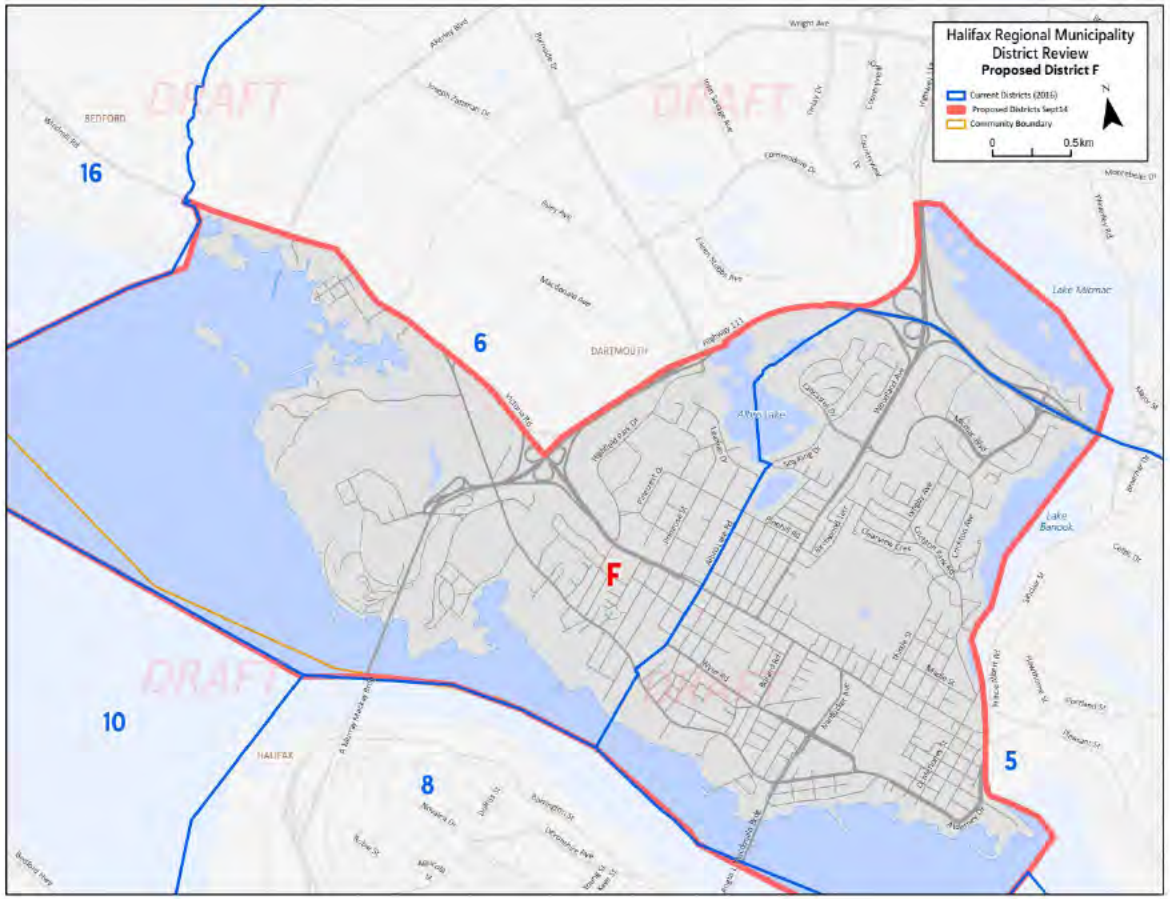
- Overall, some Councillors were content with proposed district F, who indicated an understanding for need to divide areas due to growth and elector counts.
- Dartmouth North being moved to Downtown Dartmouth makes sense to some.

**Cons:**

- Albro Lake is a natural boundary (as it was in the existing district boundaries).
- Five Corners Wellness Centre should be included as part of downtown (i.e., proposed district F).

**Other Considerations:**

- Although Highfield Park/North Dartmouth are very different from Montebello (for example) it would be acceptable to put them in the same district if necessary due to their geographic proximity.



# District G - Summary

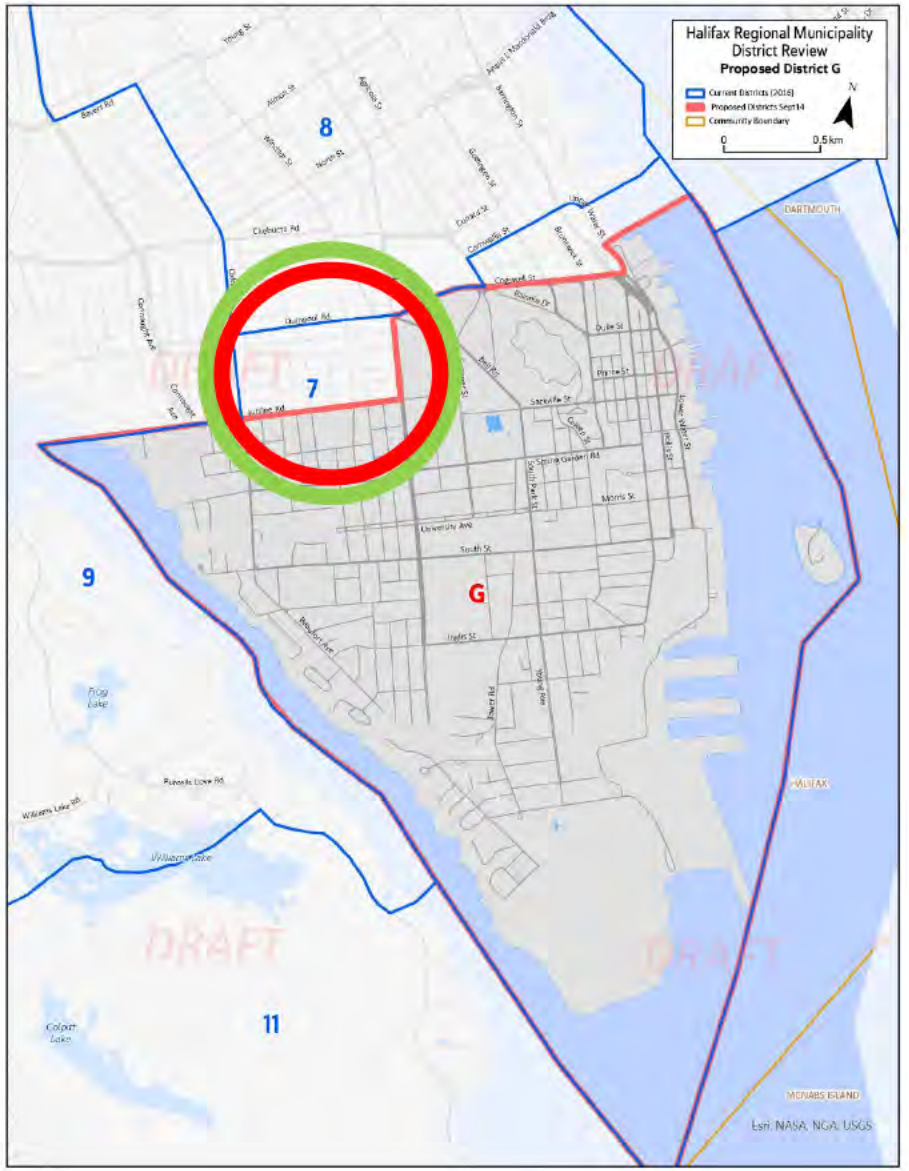
The proposed boundaries for district G are generally well-received among respondents from the survey and the engagement sessions, except for the proposal to have Jubliee Road as the boundary instead of Quinpool Road or Pepperell Street. The change from Cornwallis Street to Cogswell Street is endorsed.

**Key Concerns:**

- The residential area south of Quinpool Road to Jubilee is much more of a community of interest in common with the residential area south Jubilee than it is similar to areas to the west.
- The idea of dividing Districts along roads leaving opposite sides of streets in different Districts is not a popular concept for residents of this District.

**Key Benefits:**

- Moving the northern boundary from Cornwallis to Cogswell makes sense.



*Results are mixed concerning the proposed boundaries for district G.*

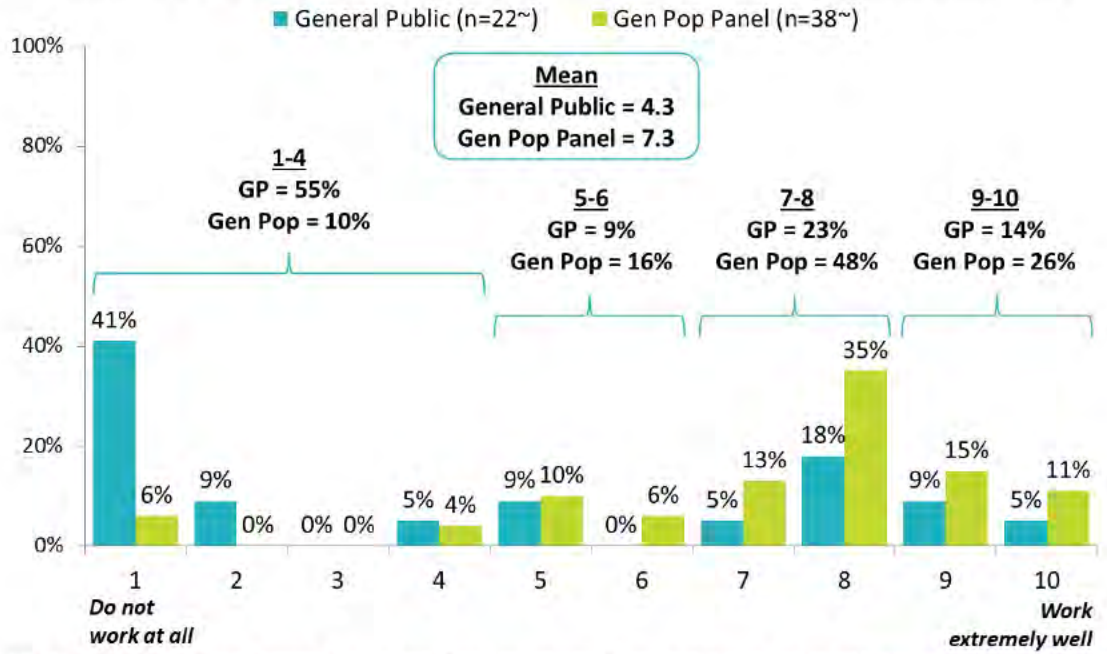
One-third of *General Public* respondents give top box (7-10) scores concerning the proposed boundaries for district G and by contrast, three-quarters of *Gen Pop Panel* respondents offered positive, top box scores.

Members of the *General Public* sample were much more likely to offer negative scores (55% scores of 1 – 4). However, note that sample sizes for both groups are relatively small.

Results are consistent across demographic sub-groups.

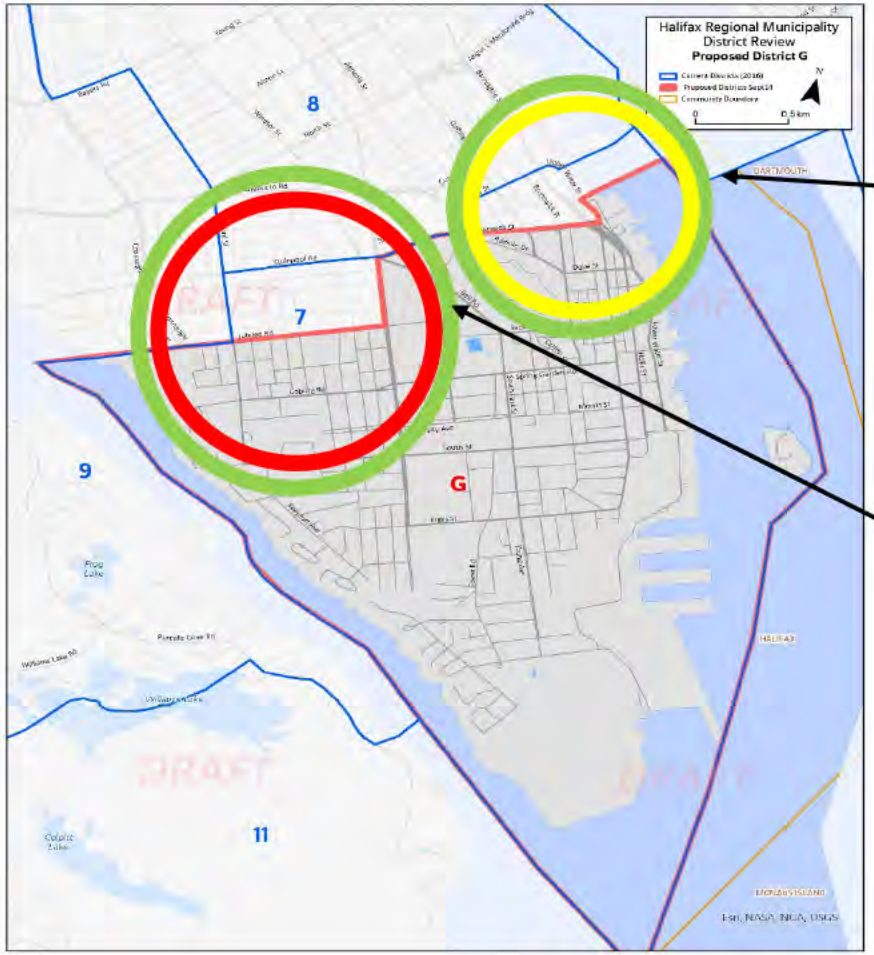
## New Boundaries for District G Work Well or Not

**Rating on 10-pt Scale: 1=Boundaries do not work at all, 10=Boundaries work extremely well**




Q.B25: To what extent do you believe that the new district boundaries for DISTRICT G work well or not? *~Caution: Small sample size. Note: This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.*

*Agreement among respondents from both samples is mostly moderate regarding proposed boundaries for district G.*




## Placement of New Proposed District Boundary for District G

**Rating on 10-pt Scale: 1=Do not agree at all with the placement of this boundary, 10=Completely agree with the placement of this boundary**

*The new proposed boundary will start on the south end of the Halifax Commons and would proceed southeast on Robie Street until Jubilee and proceed southwest on Jubilee until the coast where it then travels east towards Point Pleasant Park and up the coast, including George's Island.*

**Mean**
**General Public = 4.9**
**Gen Pop Panel = 7.2**

*The new proposed boundary has been moved north to Cogswell until the Cogswell Interchange.*

**Mean**
**General Public = 5.4**
**Gen Pop Panel = 7.7**

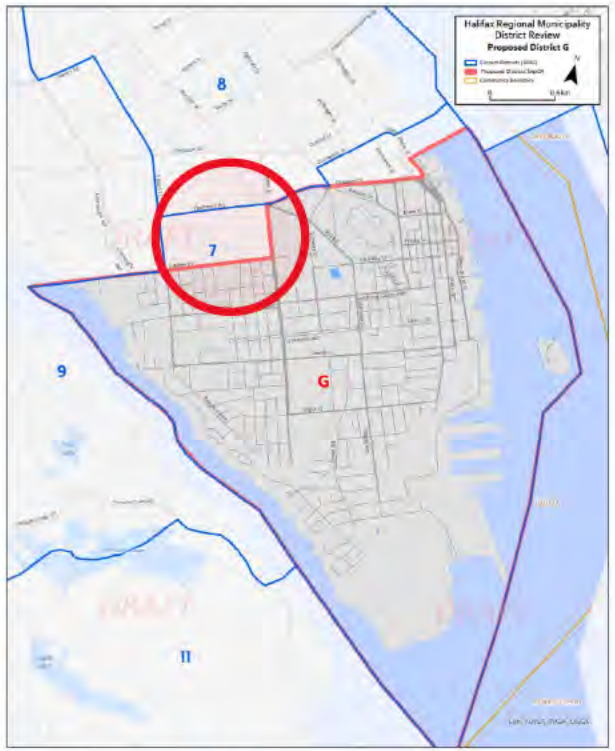
Q.B27A-B. These are the key boundaries for this district. For each, please indicate the extent to which you agree or disagree with the placement of each boundary. (General Public n=22~, Gen Pop n=38~) *~Caution: Small sample size. Note: This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.*

Outside circle: *Gen Pop Panel* mean — Low — Moderate — High
Inside circle: *General Public* mean

# District G – Open-ended Feedback

Residents provided commentary regarding proposed **District G** that related to current district **7**. The only concern noted is the small section currently in District 7 (between Quinpool Rd and Jubilee Rd).

A large portion of this District is not subject to change so there is satisfaction with the consistency, except for the areas between Quinpool Rd and Jubilee Rd that are being moved to the North End District. People south of Quinpool feel more attached to current District 7 than they do to the North End area.




The idea of dividing Districts along roads leaving opposite sides of streets in different Districts is not a popular concept for residents of this District.

Verbatim commentary shown to the right offers some examples of residents' opinions about this proposed District.

*Gen Pop Panel Score: 7.3 / 10 – (Sample size : 38) **
*Caution should be used when interpreting these results as the sample size is small*
*General Public Score: 4.3 / 10 – (Sample size: 22) **
*Caution should be used when interpreting these results as the sample size is small*
*Total number of comments: 60*

> *It's almost the same as now, but I don't think the boundary should be on jubilee- that divides the community.*
>
> *Nothing is perfect but I hate to see boundaries down the middle of the street when neighbours on both sides have the same problems in a neighbourhood. move boundary to include both sides of the street. This would also go for Quinpool Rd.*
>
> *The area being sliced off (Quinpool to Jubilee, Robie to the west) from District 7 does not have the same "community of interest" that it is being added to. The issues in this area align more with the area it presently is in then the area it is proposed to be added to. I strongly disagree with this change.*
>
> *Moves our area streets to new Districts from other side of same street… some streets divided in half… in G and Half in I. Makes no sense. Very badly thought out. Bad proposal.*
>
> *These proposed boundaries divide a cohesive neighbourhood along an arbitrary line. Specifically, the portion along Robie Street and then back along Jubilee. This area is very much in common with Robie further south.*
>
> *I live to the south of Quinpool. Not part of the northend at all.*

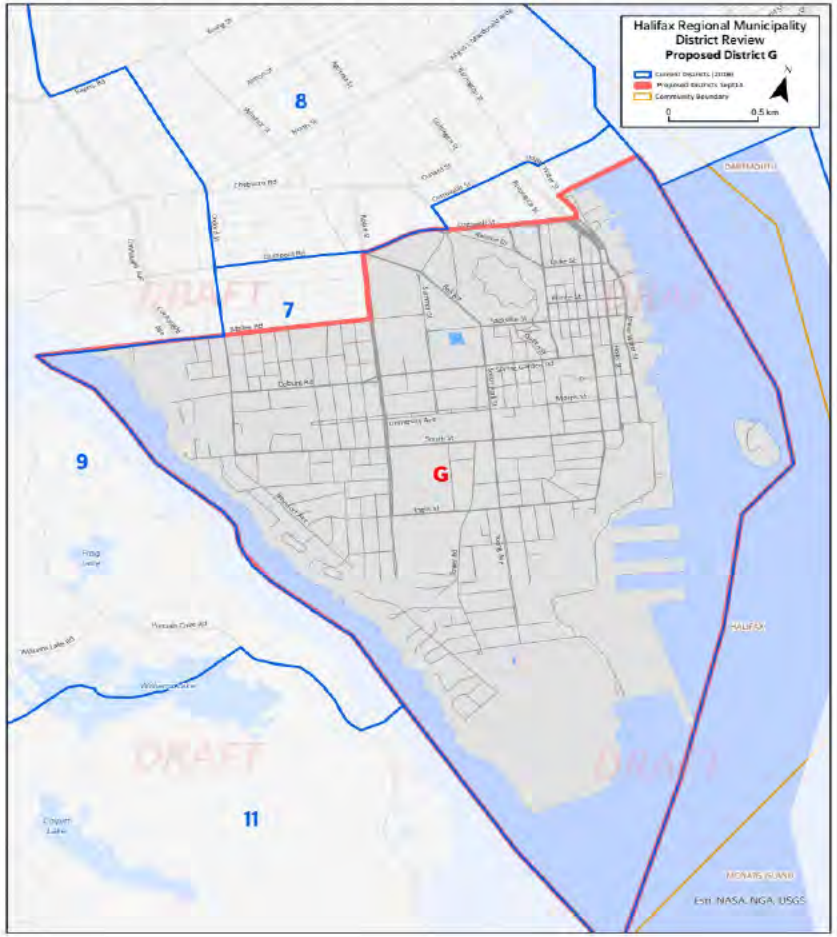
# District G - Qualitative Resident Feedback

*There is public opposition to the removal of some of the "tree streets" from proposed district G/ current district 7.*

Cons:

- Communities in current district 7 that have been put into proposed district I are felt to bear few similarities to the other communities in proposed I. Some residents would prefer to keep the area bound by Robie, Jubilee, the Arm and Bedford in proposed district G.

> "I would like to see the "Tree Streets" kept together either in district G or I and not split.



# District G – Councillor Feedback

*Councillors provide limited feedback but would prefer to see all the 'tree streets' kept together in one district.*

**Pros:**

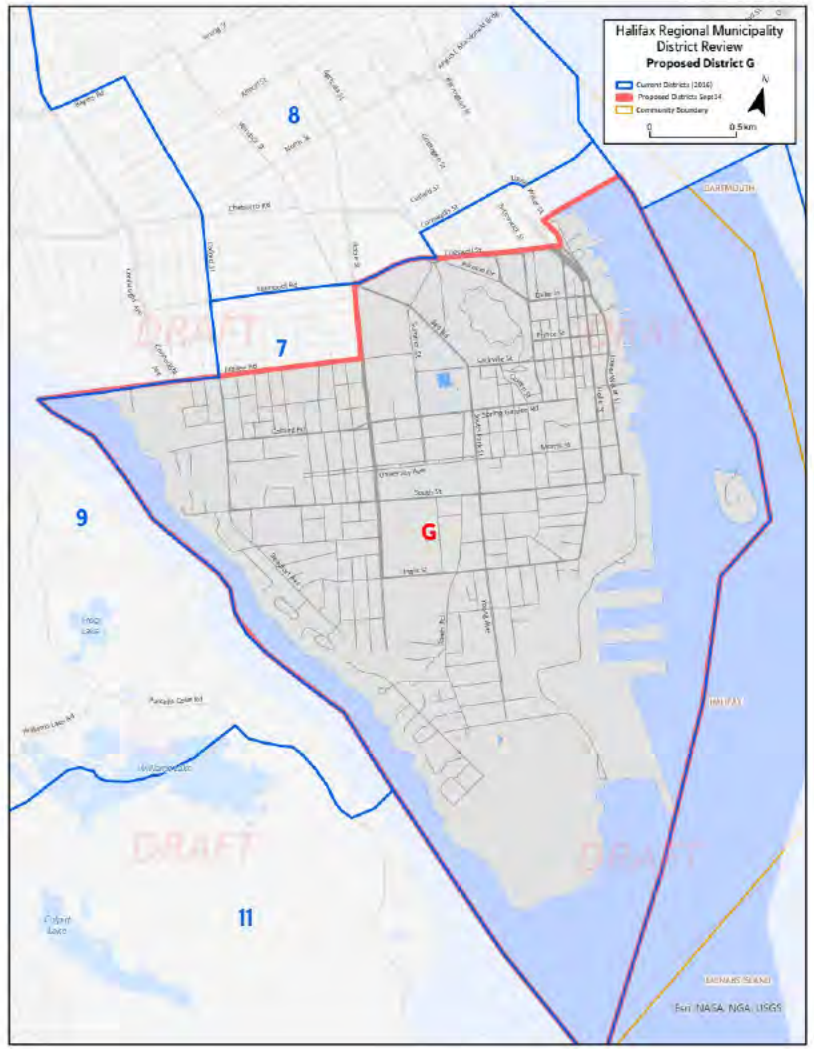
- Councillors are generally content with Quinpool Road being excluded from proposed district G.

**Cons:**

- Prefer to have the southern boundary at Coburg Road rather than Jubilee (if it can't be Pepperell) in order to keep all 'tree streets' together in a single district. For context, the 'tree streets' begin at Pepperell Street continue down towards the Northwest Arm.

**Other Considerations:**

- It is ideal to have parks divided between multiple districts so that multiple councillors are responsible. It is less appropriate to divide industrial parks, but it is okay to do so if necessary.



# District H - Summary

Despite small sample sizes, district H had the highest scores among proposed districts. Residents from the survey and the engagement sessions express moderate levels of satisfaction concerning the proposed boundaries for district H.

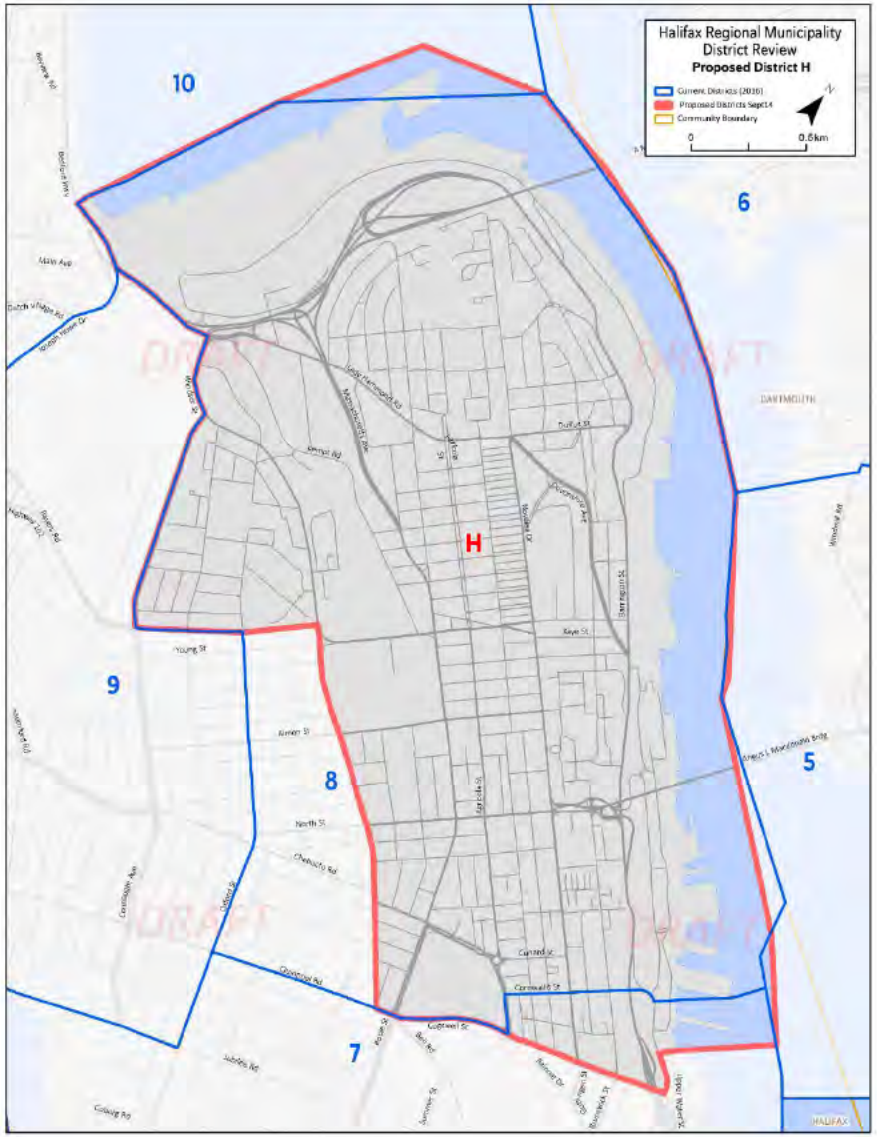
Positively, there are no problem areas to mention.

**Key Concerns:**

- No areas of concern were noted with this proposed district, though a few noted that by moving the boundary on the west side eastward, it creates economic divides between wealthier neighbourhoods such as Westmount and more "working class" neighbourhoods in the North end.

**Key Benefits:**

- Relatively consistent with the current district, but the change of the southern boundary to Cogswell was seen as a benefit, along with moving the boundary from Oxford to Windsor.



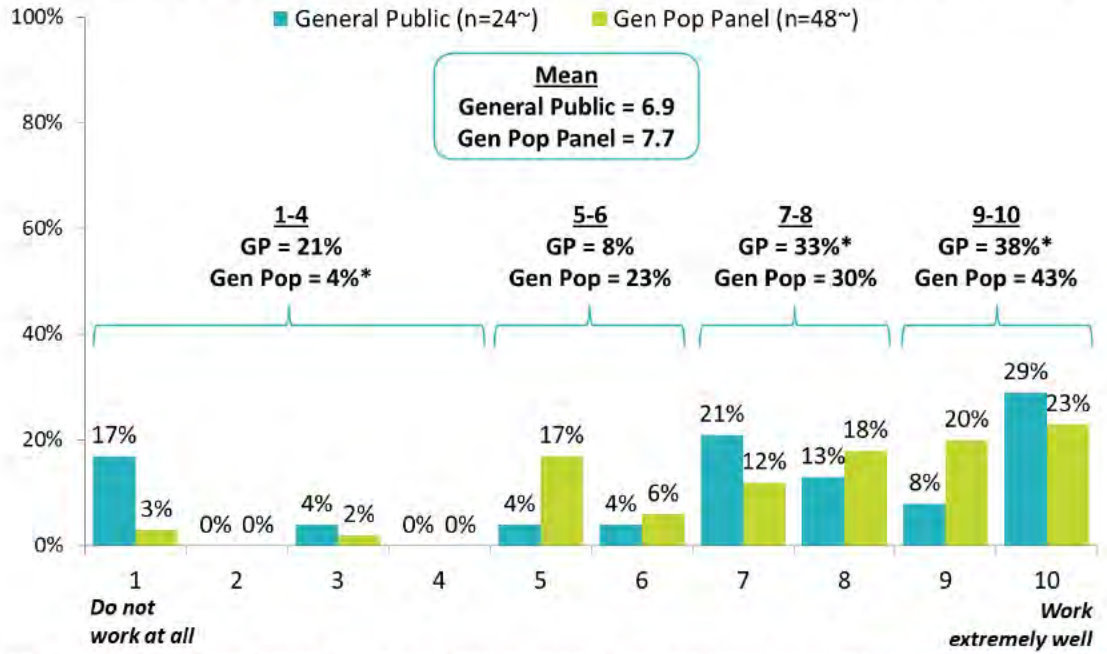
*Overall, respondents from both sample sources give the high scores for district H.*

Seven in ten respondents from the *General Public* sample give top box (7-10) scores concerning the proposed boundaries for district H and a similar proportion of respondents from the *Gen Pop Panel* sample also give top box scores.

Results are consistent across demographic sub-groups.

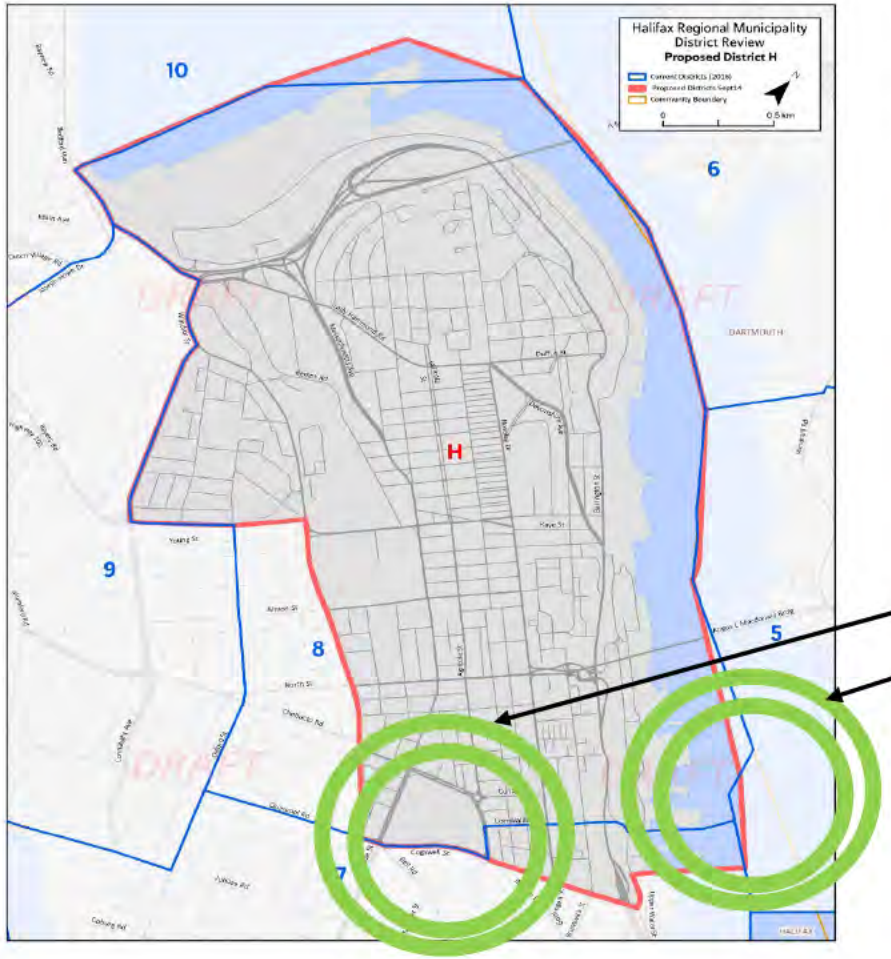
## New Boundaries for District H Work Well or Not

**Rating on 10-pt Scale: 1=Boundaries do not work at all, 10=Boundaries work extremely well**




Q.B29: To what extent do you believe that the new district boundaries for DISTRICT H work well or not? **Due to rounding. ~Caution: Small sample size. Note: This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.*

*Despite small sample sizes, levels of agreement are moderate to high regarding the placements of the proposed district H boundaries.*




## Placement of New Proposed District Boundary for District H

**Rating on 10-pt Scale: 1=Do not agree at all with the placement of this boundary, 10=Completely agree with the placement of this boundary**

*The new proposed boundary will be west of the Halifax Commons, and would end at Parker Street and Quinpool Road and proceed northwest on Windsor Street to Bayers Road and connect back to Connaught and subsequently to the Bedford Highway.*

**Mean**
**General Public = 7.0**
**Gen Pop Panel = 7.4**

*The new proposed boundary will be east of the Halifax Commons and will continue on Cogswell until Upper Water Street and follow the coastline to the MacKay Bridge.*

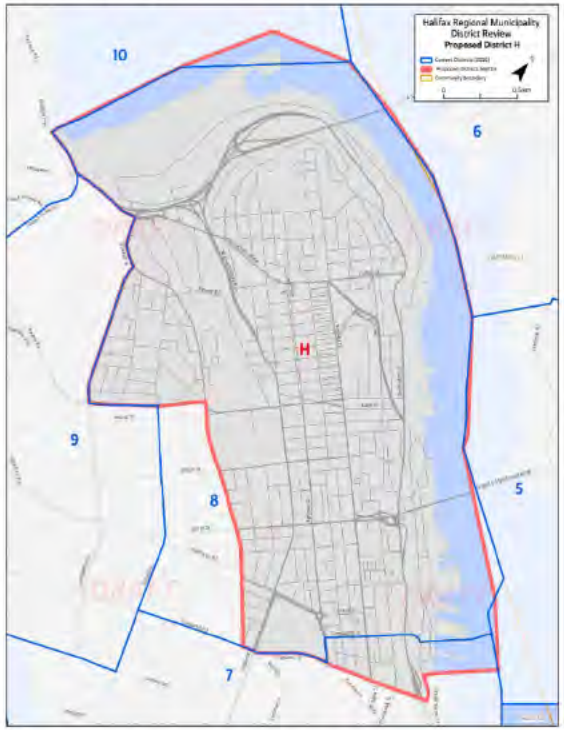
**Mean**
**General Public = 7.8**
**Gen Pop Panel = 7.6**

Q.B31A-B. These are the key boundaries for this district. For each, please indicate the extent to which you agree or disagree with the placement of each boundary. (General Public n=23~, Gen Pop n=48~) *~Caution: Small sample size. Note: This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.*

Outside circle: *Gen Pop Panel* mean — Low — Moderate — High
Inside circle: *General Public* mean

# District H – Open-ended Feedback

Residents provided commentary regarding proposed **District H** that related to current districts **7** and **8**. Comments highlighted solid support for this proposed District. Most feel it represents common communities, and it is not a big change from the existing District, which is appreciated.




Verbatim commentary shown to the right offers some examples of residents' opinions about this proposed District.

*Gen Pop Panel Score: 7.7 / 10 – (Sample size : 48)* * *Caution should be used when interpreting these results as the sample size is small*

*General Public Score: 6.9 / 10 – (Sample size: 24)* * *Caution should be used when interpreting these results as the sample size is small*

*Total number of comments: 72*

> *These boundaries very nicely encompass everything that residents would consider the north end of Halifax. This is a region of HRM with specific interests that a councillor could represent.*
>
> *This is encompassing most of what I would consider "my area" of the city.*
>
> *Seems reasonable to keep the north end together.*
>
> *The southern boundary should be North Street. South of North Street and Cogswell are a unique neighbourhood and should be regarded as so.*
>
> *I want to see boundaries with a better mix of rich and poor business and residential.. Insufficient mix of incomes.*
>
> *There is positive and negative here. This omits the wealthy Westmount area, which is functionally very different from the more working class areas of the North End. But it also creates a "zone of inequality," which currently is especially bad with our current councillor, who refuses to communicate with constituents.*
>
> *Looks fine and relatively tight geographically with common resident concerns.*

# District H – Councillor Feedback

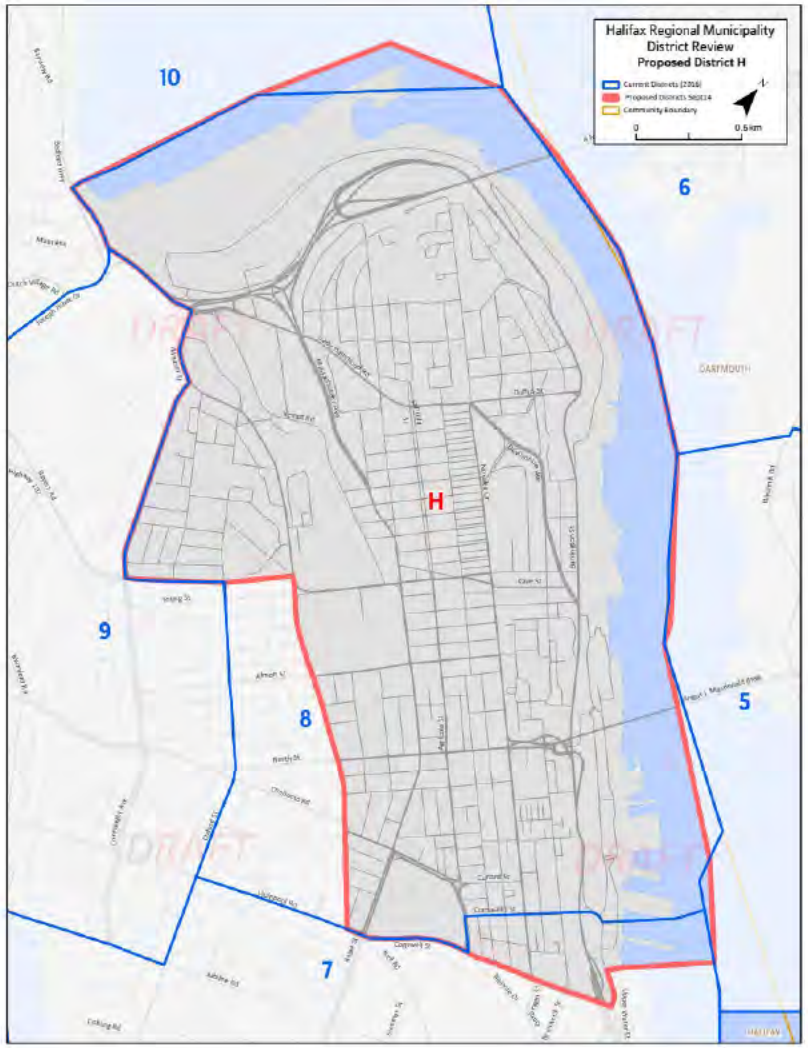
*Councillors note that changes are limited to proposed district H and are generally content with the minimal adjustments.*

**Pros:**

- In general, Councillors indicated that the limited boundary changes that have been made are consistent with what residents have asked for in the past. There is recognition that the new boundaries (making the district somewhat smaller geographically) are defensible given the rapid growth that is easy to see in the area based on all the construction.
- It was felt that it is appropriate to change the southern boundary to Cogswell Street, where it was previously at Cornwallis Street, which was felt to make less sense given where businesses operate.
- Councillors felt that having the western boundary along Windsor Street makes sense.

**Cons:**

- While some felt that it was unfortunate to move some of Quinpool Road, it was also seen as a sensible decision to keep the entirety of the business district within one district.
- Concerned that residents on Allan Street might be upset that are not in proposed district H but Councillors often do share responsibility for areas and can handle issues like this if they arise.



# District I - Summary

Although results are consistent among survey and engagement session responses, opinions are mixed concerning the proposed boundaries for district I. Notably, there is no overwhelming problem area to mention, however, opinions on all boundaries are mixed.

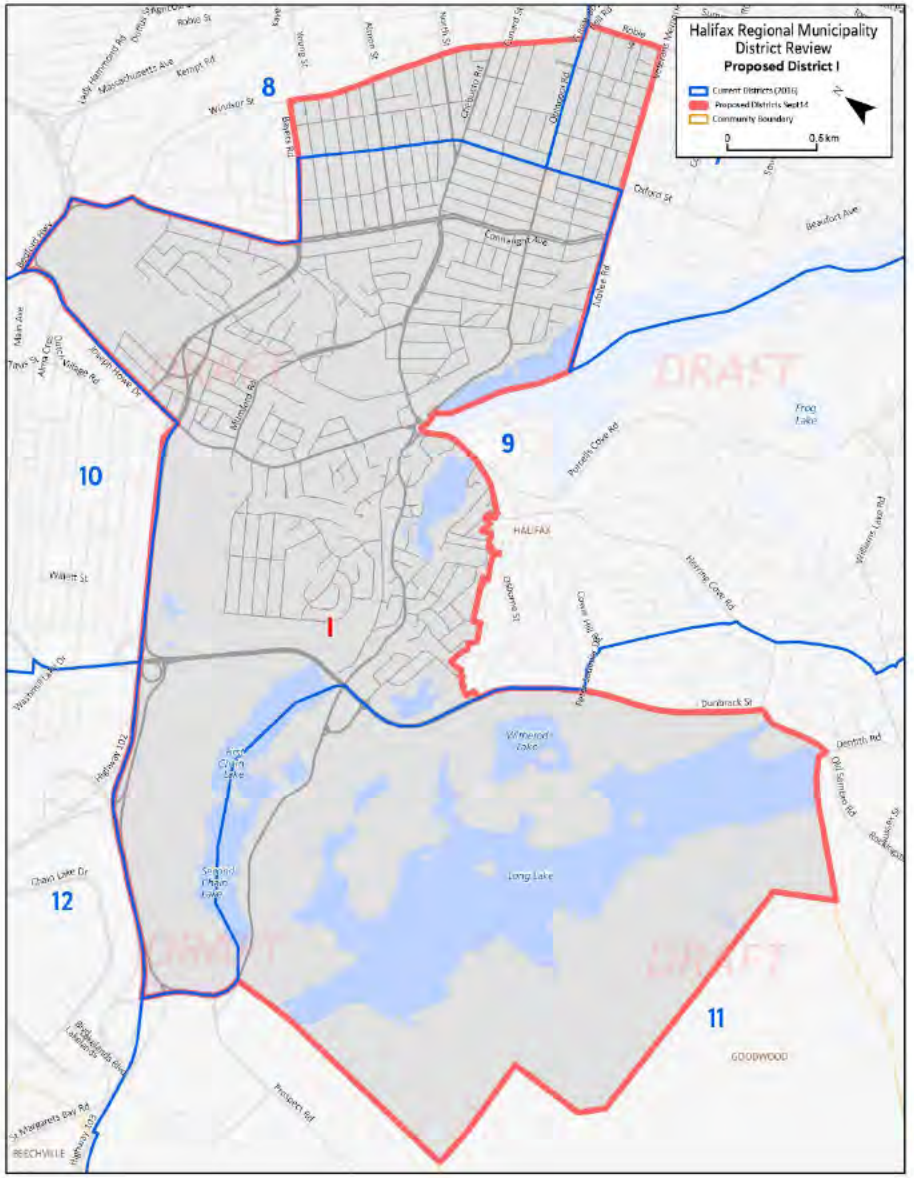
Results are consistent across demographic sub-groups.

**Key Concerns:**

- Splitting of the Chocolate Lake recreation centre and recreation facilities.
- Not including part of Armdale within the district.
- Including Cowie Hill in this proposed district instead of in Spryfield.
- Including the whole of Long Lake within a single district.

**Key Benefits:**

- Many of the areas within the district are felt to be communities of interest, despite some economic differences.

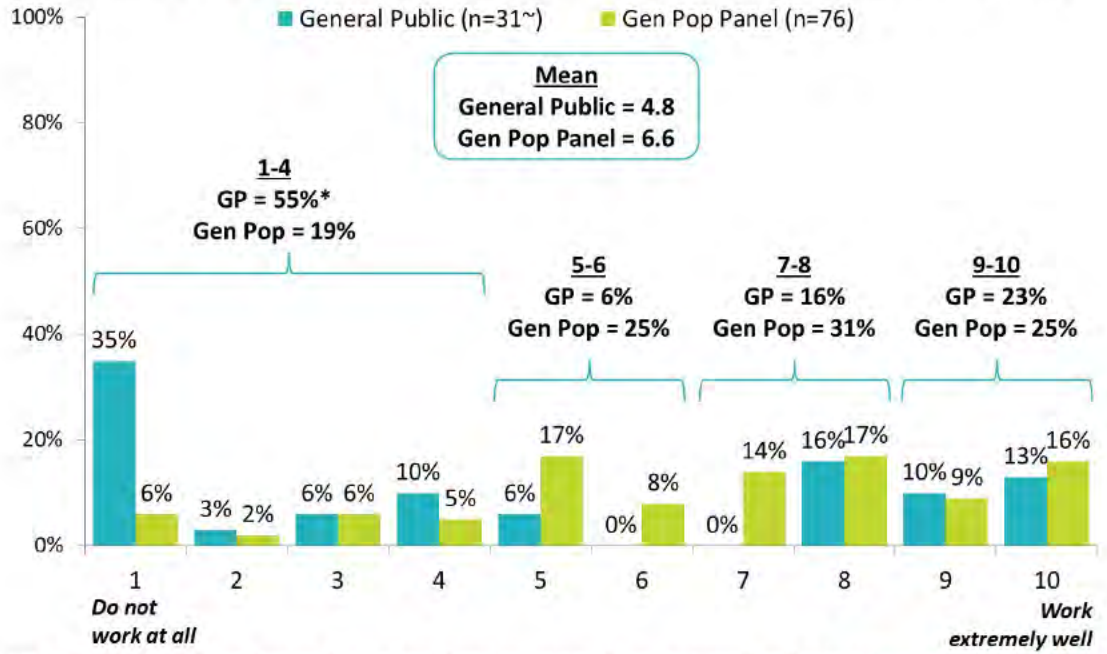


*Despite a small sample size, one-third of respondents from the General Public sample do not believe the proposed boundaries work well at all.*

Results are mixed, with those in the *General Public* sample offering lower scores than those in the *Gen Pop Panel.* More than half of respondents from the *Gen Pop Panel* sample give top box (7-10) scores for proposed district I. The findings also show that respondents who would be eligible to vote in proposed district I give higher scores (6.7) than those who would not be eligible to vote in district I (4.7).

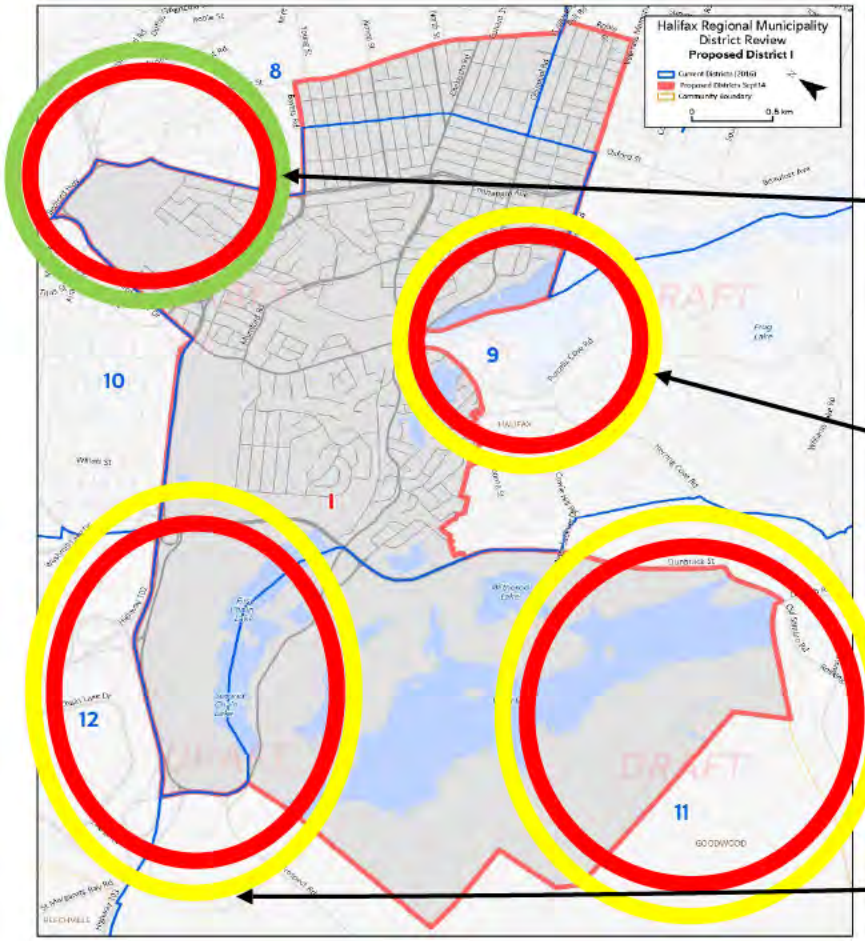
## New Boundaries for District I Work Well or Not

**Rating on 10-pt Scale: 1=Boundaries do not work at all, 10=Boundaries work extremely well**




Q.B33: To what extent do you believe that the new district boundaries for DISTRICT I work well or not? *#Due to rounding. ~Caution: Small sample size. Note: This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.*

*Levels of agreement are low to moderate amongst both the General Public and Gen Pop Panel samples regarding specific areas of the porposal.*




## Placement of New Proposed District Boundary for District I

**Rating on 10-pt Scale: 1=Do not agree at all with the placement of this boundary, 10=Completely agree with the placement of this boundary**

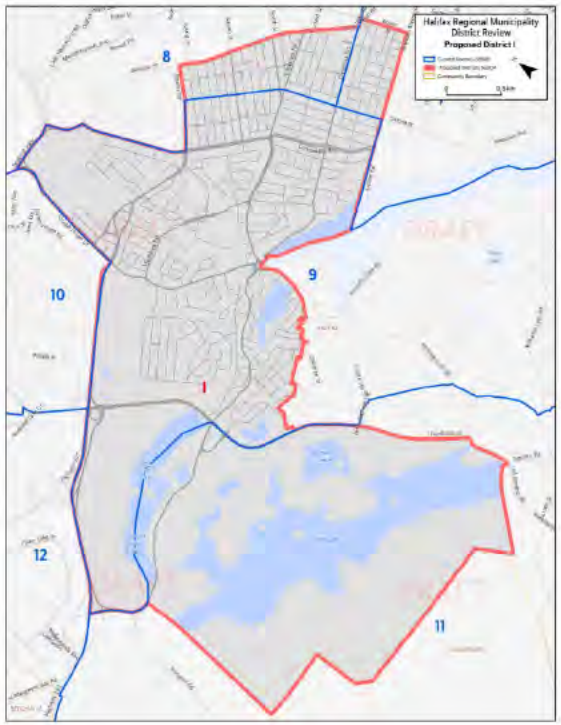
| | | | |
|---|---|---|---|
| *The new proposed boundary starts at the Bedford Highway and Windsor Street and will go southeast towards Connaught to Bayers Road and then northeast to Windsor Street.* | *The new proposed boundary goes south-easterly on Windsor to Quinpool Road and Robie then southeast on Robie to Jubilee. West on Jubilee to the Northwest Arm to the Armdale Rotary.* | *The new proposed boundary proceeds down Herring Cove Road to Osborne and southwest to Dunbrack Street, then south along Dunbrack and then westerly through Long Lake Provincial Park to east of Prospect Road.* | *The new proposed boundary proceeds north to St. Margaret's Bay Road, northwest to Highway 103 and then northeast along Highways 103 and 102 to Joseph Howe Drive which leads back to Bedford Highway Windsor Street exit. This boundary excludes the Halifax Exhibition Centre.* |
| **Mean**<br>**General Public = 5.7**<br>**Gen Pop Panel = 7.0** | **Mean**<br>**General Public = 5.5**<br>**Gen Pop Panel = 6.7** | **Mean**<br>**General Public = 4.8**<br>**Gen Pop Panel = 6.5** | **Mean**<br>**General Public = 4.8**<br>**Gen Pop Panel = 6.6** |

Q.B35A-D. These are the key boundaries for this district. For each, please indicate the extent to which you agree or disagree with the placement of each boundary. (General Public n=30~, Gen Pop n=76) *~Caution: Small sample size. This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.*

Outside circle: *Gen Pop Panel* mean — Low — Moderate — High
Inside circle: *General Public* mean

# District I – Open-ended Feedback

Residents provided commentary regarding proposed **District I** that related to current districts **7, 8, 9** and **11**. Comments seem to display mixed feelings. There is no specific area of concern shared by any large number of people. Some suggest leaving the boundaries as they are, but it's not an overwhelming opinion.




Verbatim commentary shown to the right offers some examples of residents' opinions about this proposed District.

*Gen Pop Panel Score: 6.6 / 10 – (Sample size : 76)*
*General Public Score: 4.8 / 10 – (Sample size: 31)*
** Caution should be used when interpreting these results as the sample size is small*
*Total number of comments: 107*

*This is whack. The boundaries are overlapping four distinct communities and demographics. Is this the intent? To have divisions among the populous and the elected councilor?*

*Types of neighbourhood vary quite a bit, and the boundary is rather convoluted, but it may be better than current.*

*Combining parts of Halifax West Armdale, with Clayton Park and Fairview, won't work well, they're different geographies and communities. All with growing populations.*

*I live in Cowie Hill, I should be included in the Spryfield District.*

*This seems to provide a greater commonality of interest because people on the central and western peninsula are grouped with fewer people on the mainland.*

*Keeps neighborhoods intact.*

*The area between Oxford, Pepperell, Robie and Jubilee should stay in District 7. if the number of citizens is too large change Cogswell to Rainnie Drive.*

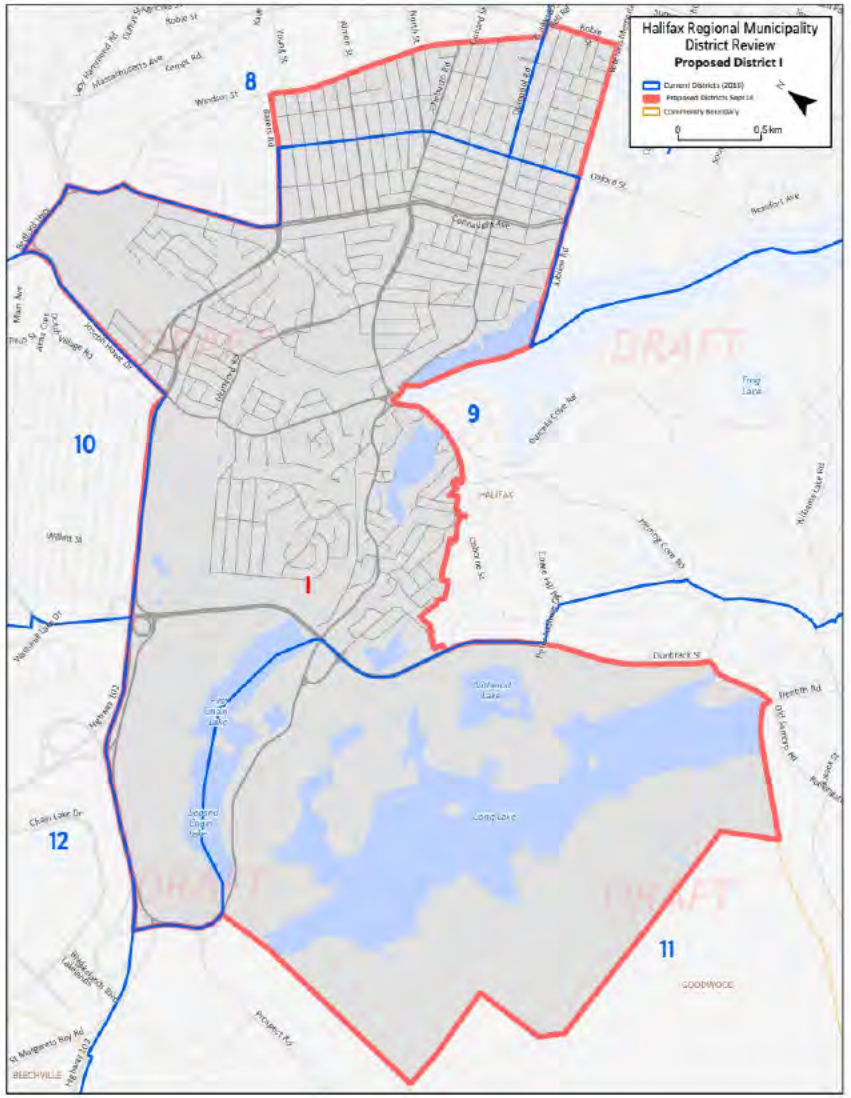
*I think it works well.*

# District I - Qualitative Resident Feedback

*Residents indicate that Long Lake Provincial Park should not reside within a single district, but rather be split across multiple districts so it is a shared responsibility of all neighbouring communities.*

Cons:

- Residents expressed concerns that the Long Lake Provincial Park is entirely in proposed district I. The trails in this park are managed by the Long Lake Provincial Park Association which includes residents in the areas of Clayton Park and Beechville who are not in the same proposed district as the park, removing the close connection to the park. Some felt that there would be merit in having part of the park in districts I, J and L so that there is a shared responsibility for the park and there is more than one councillor responsible.



# District I – Councillor Feedback

*Councillors are mostly in favour of the boundaries for proposed district I, but offer some minor suggested adjustments.*

**Pros:**

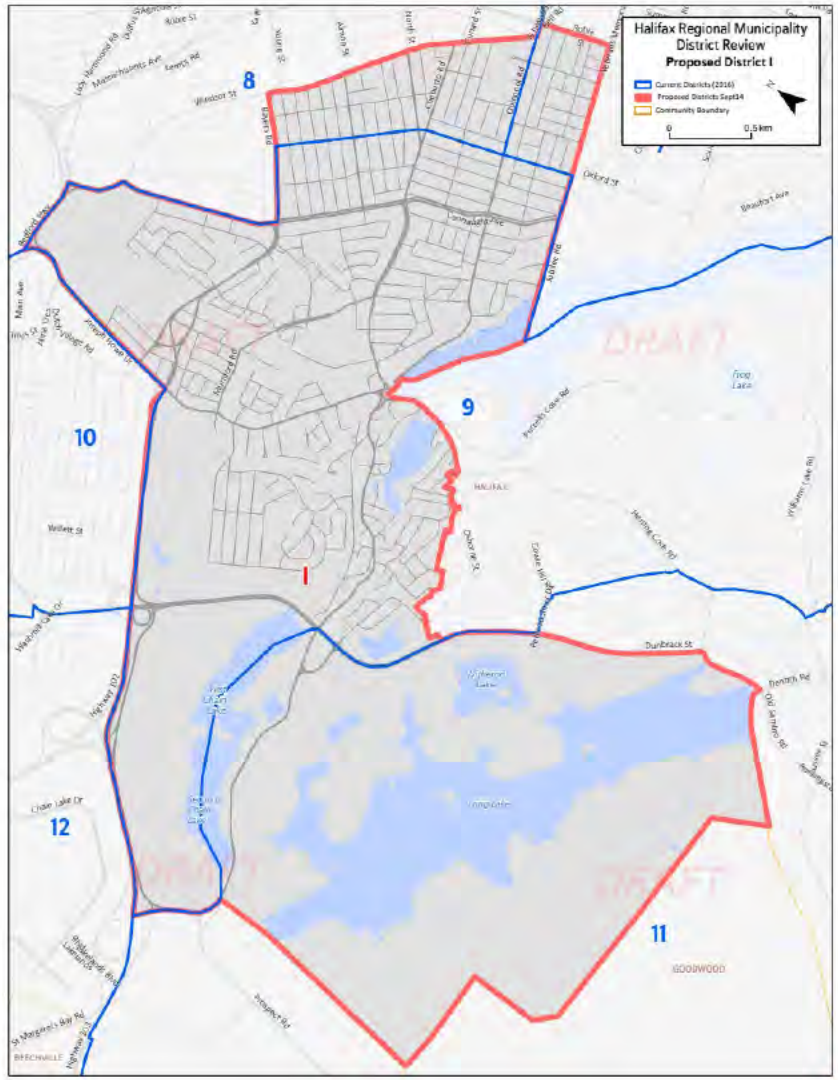
- Councillors indicated that they feel it makes sense to attached Armdale to the West End.
- Including Fairview up to Bayers Road was similarly felt to make sense as Fairview as lot in common with the St. Margaret's Bay Road area.
- Some felt it was positive to move the eastern boundary to Windsor Street and Robie Street such that residents living in communities on both sides of Oxford are included in one district.

**Cons:**

- The community of Armdale (mainland in proposed I) including the western side of the Northwest Arm near the Armdale Yacht Club (in proposed J) was felt to be part of the same community and should be in the same district.
- Some noted that the Chocolate Lake tennis and basketball courts are currently split between I and J and should instead be in the same district.
- Some felt that it would make more sense to divide Long Lake between proposed districts I, K and L.

**Other Considerations:**

- There was acknowledgement that although having the boundary at the up to Jubilee Road and Robie Street is not ideal but that there is also not an ideal cut off.



# District J - Summary

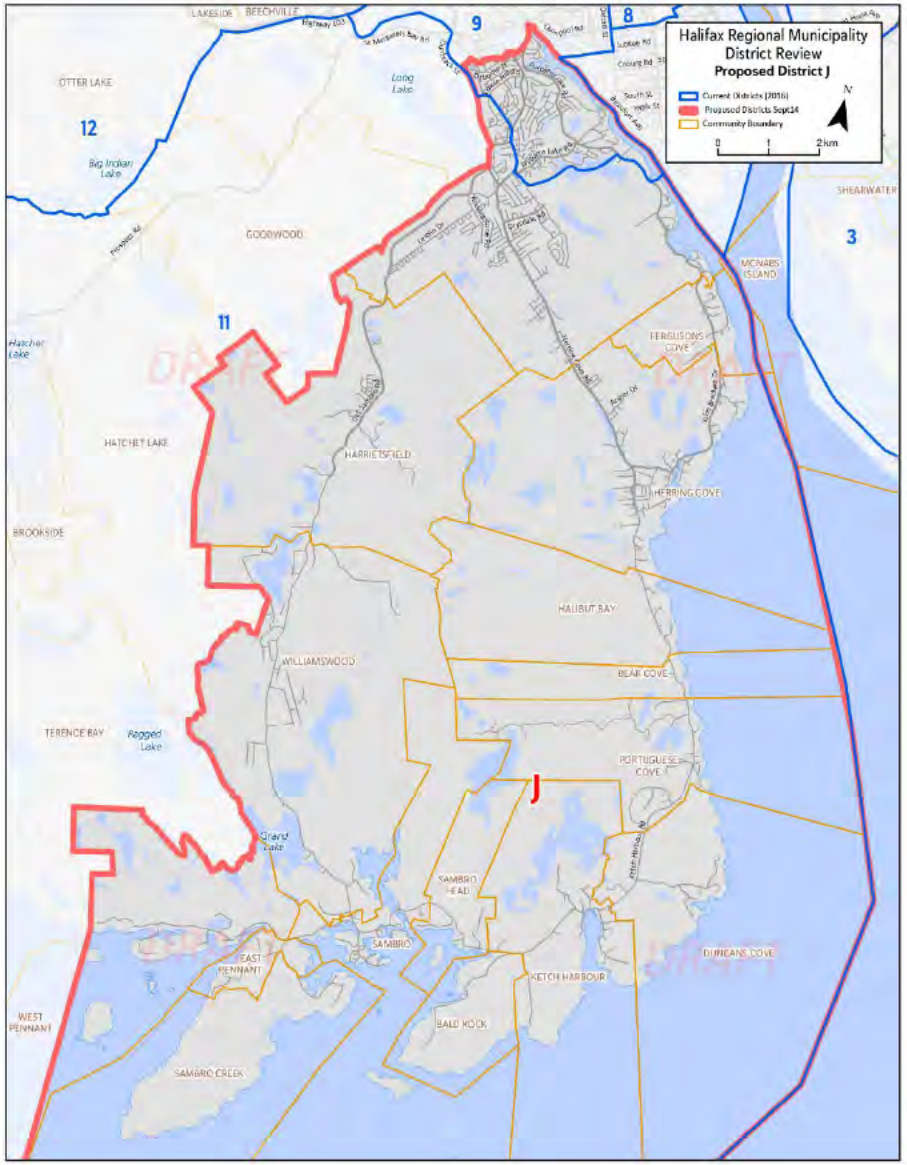
Results from the survey and engagement sessions are moderate in terms of satisfaction for district J boundaries. Opinions are mixed but many are pleased with the grouping of communities of interest. There are no specific problem areas to mention.

**Key Concerns:**

- Some felt that excluding Prospect from this district was problematic given where people live, shop and work.
- Varied types of residential areas from very rural to urban within a single district.

**Key Benefits:**

- Uniting all of Spryfield into a single district.



*Results are moderate among both sample groups concerning the proposed boundaries for district J.*

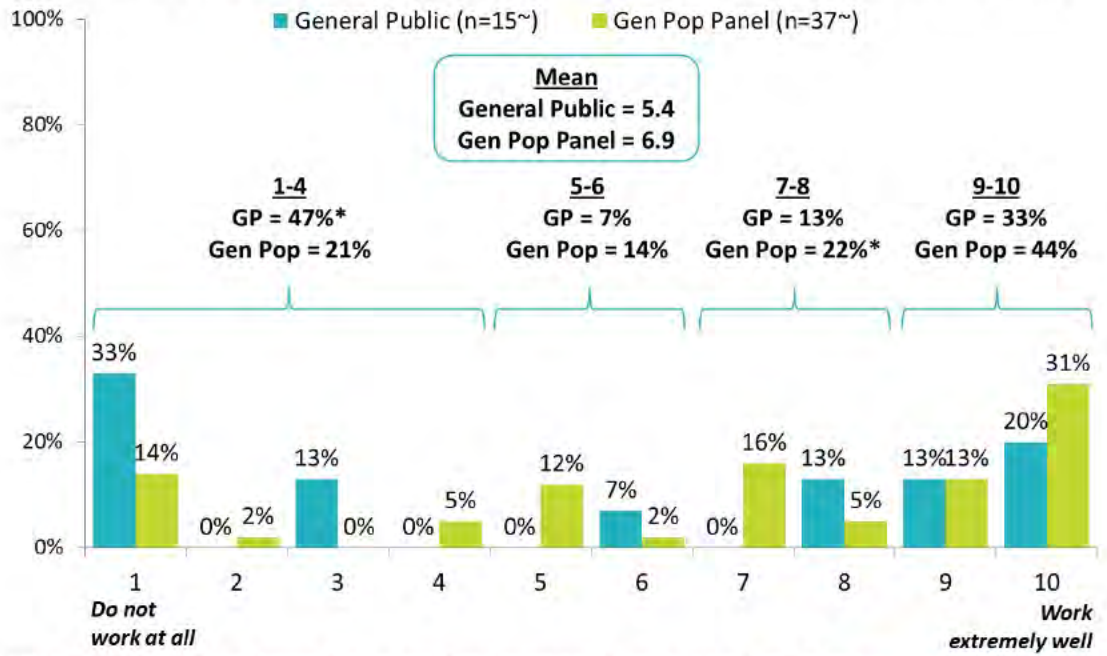
Survey results about district J are mixed, with some feeling both positively and negatively about this proposed district, though mean scores are overall seen to be moderate.

One-third of respondents from the *General Public* sample reported that they boundaries do not work at all for proposed district J. However, only one in six respondents from the *Gen Pop Panel* sample believe the boundaries do not work at all. It should be noted that very few individuals from the *General Public* completed questions related to this proposed district (n = 15).

Results are consistent across demographic sub-groups.

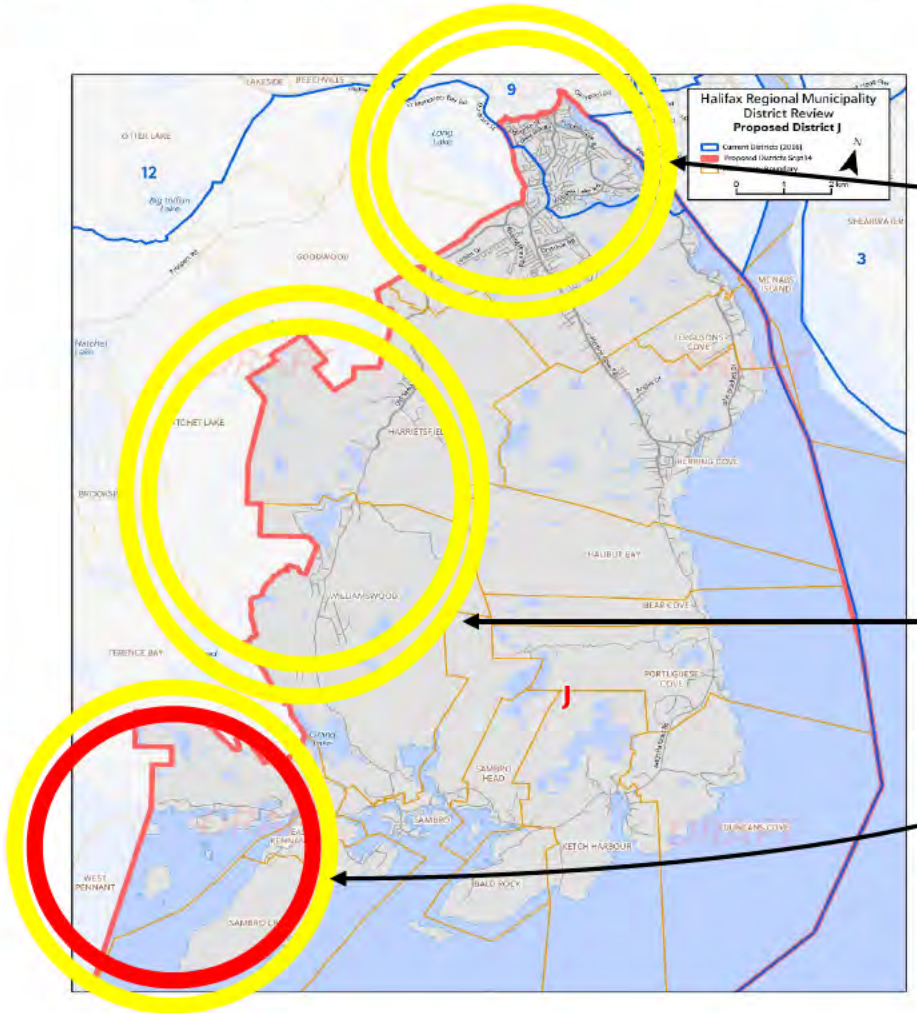
## New Boundaries for District J Work Well or Not

**Rating on 10-pt Scale: 1=Boundaries do not work at all, 10=Boundaries work extremely well**




Q.B37: To what extent do you believe that the new district boundaries for DISTRICT J work well or not? *Due to rounding. ~Caution: Small sample size. Note: This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.

*Respondents from both samples express mixed levels of agreement concerning the specific proposed boundary placements for district J.*




## Placement of New Proposed District Boundary for District J

**Rating on 10-pt Scale: 1=Do not agree at all with the placement of this boundary, 10=Completely agree with the placement of this boundary**

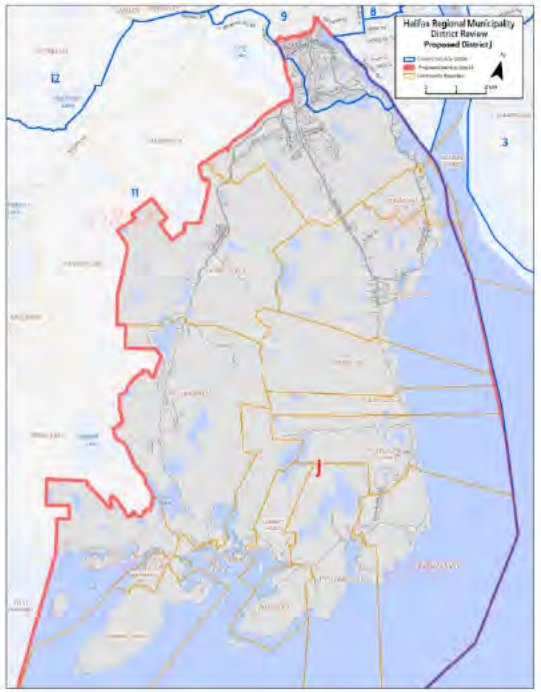
| *The proposed boundaries for District J are completely different than the current District 10.* | *The new proposed boundary starts from the Armdale Rotary, then proceeds down the Northwest Arm and along the coast, encompassing Crystal Crescent Beach Provincial Park to the Terence Bay Wilderness area.* | *The new proposed boundary then proceeds north following the West Pennant, Williamswood, Harrietsfield, and Halifax community boundaries.* | *The new proposed boundary proceeds north-easterly through the Long Lake Provincial Park to Old Sambro Road and follow Dunbrack Street northeast to North Herring Road at Osborne Street where it will meet back at the Armdale Rotary.* |
|---|---|---|---|
| **Mean**<br>**General Public = 5.9**<br>**Gen Pop Panel = 7.2** | **Mean**<br>**General Public = 6.5**<br>**Gen Pop Panel = 6.8** | **Mean**<br>**General Public = 6.6**<br>**Gen Pop Panel = 6.8** | **Mean**<br>**General Public = 5.5**<br>**Gen Pop Panel = 6.9** |

Q.B39A-D. These are the key boundaries for this district. For each, please indicate the extent to which you agree or disagree with the placement of each boundary. (General Public n=15~, Gen Pop n=37~) *~Caution: Small sample size. This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.*

Outside circle: *Gen Pop Panel* mean — Low — Moderate — High
Inside circle: *General Public* mean

# District J – Open-ended Feedback

Residents provided commentary regarding proposed **District J** that related to current districts **9** and **11**. Residents supported the changes suggested for the new boundaries. The majority of comments were positive about this proposed District.




***Gen Pop Panel Score: 6.9 / 10 – (Sample size : 37) ****
*Caution should be used when interpreting these results as the sample size is small*

***General Public Score: 5.4 / 10 – (Sample size: 15) ****
*Caution should be used when interpreting these results as the sample size is small*

***Total number of comments: 52***

> *Holy smokes! Now I see it. Thank you. The needs, wants, and priorities in this/my community are different than those of the communities that currently make up our District. What you have laid out here for a new District J is spot-on. It makes perfect sense.*
>
> *Lumping the urban and rural areas together does disservice to both.*
>
> *Makes sense to split this District by access roads rather than coastal geography.*
>
> *Too much of a mix between urban and rural. Population density is very different and service response times are different*
>
> *Rural areas included in urban No common issues and problems Sambro has nothing in common with surburban areas except traffic*
>
> *These communities all interact together and view themselves as one community.*
>
> *It makes so much sense to separate Spryfield and the corresponding Herring Cove/Old Sambro loop from the adjacent but wholly unconnected Prospect/Peggy's Cove loop!*

# District J - Qualitative Resident Feedback

*Public feedback reflects that the changes to proposed district J make the district feel more cohesive, although there is some debate about the western boundary.*

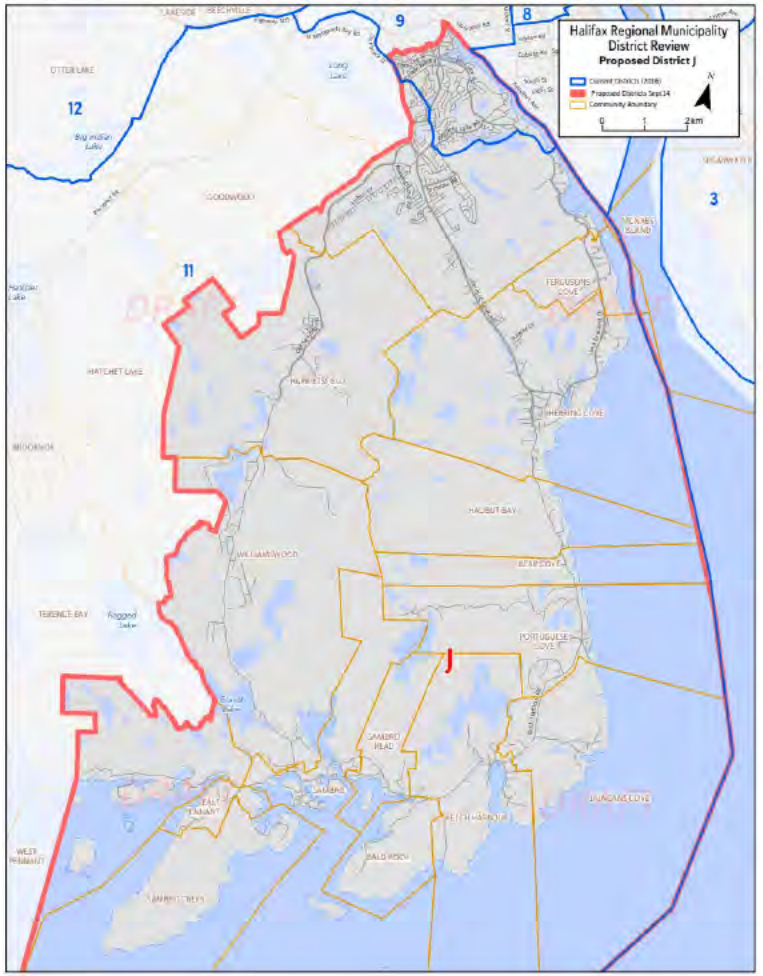
Pros:

- Public feedback was generally positive, indicating that they like that proposed district J encompasses the majority of the Spryfield community, and that the western boundary has been moved in closer to the east, making the district feel more cohesive.
- Changes were felt to make sense because there has often been commentary in the current district about where the councillor lives – Prospect or Spryfield. When the Councillor lives in Spryfield, Prospect residents do not feel represented and vice versa. It makes sense to separate the two because presently, these communities feel divided.

Cons:

- Some feel the boundary should move slightly more to the west to include Long Lake and Terrance Bay.
- Long Lake Provincial Park, or at least part of it, should be kept as part of Spryfield and included as part of proposed district J.

> *I do not agree with the projected growth rates, it will continue to grow rapidly and get out of hand quickly.*



# District J – Councillor Feedback

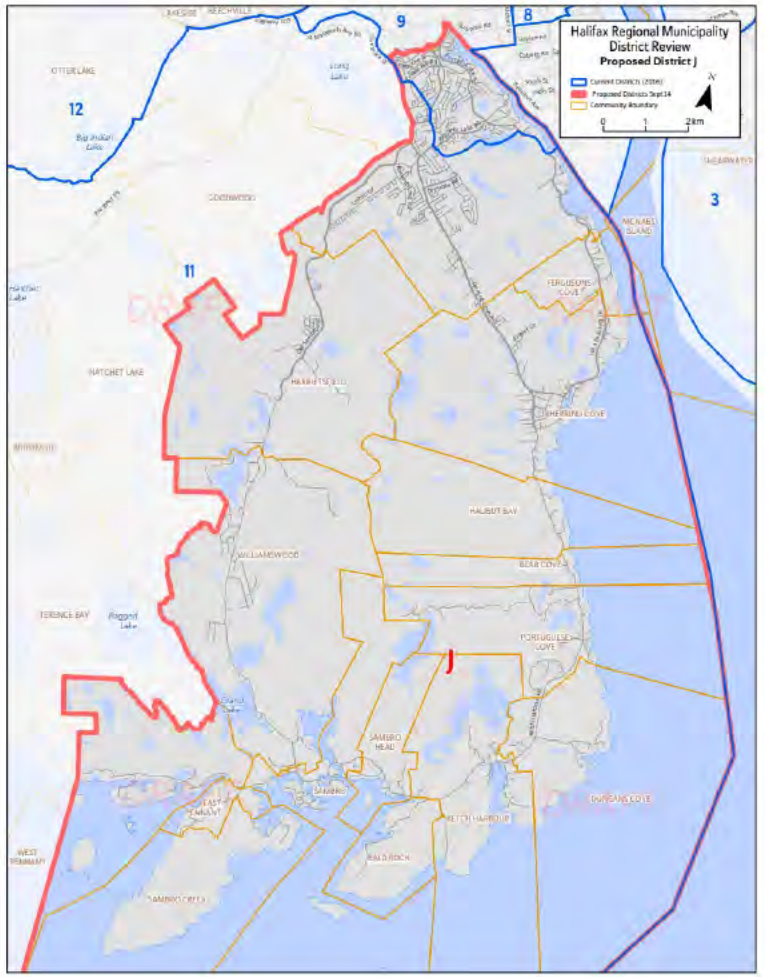
*Councillors generally felt that the proposal for district J makes sense.*

Pros:

- There was an understanding that there are various arguments both for and against the inclusion of Prospect with the communities within proposed district J, though on the whole, the proposal was felt to be cohesive as a community, with a loop road uniting the area (around Sambro).

Cons:

- There was also discussion that some parts of proposed district J could instead be part of the Bayers Lake or BLT communities. However, given the Sambro Loop access to the bulk of this district, it was felt to be a generally sensible decision.
- Parts of the proposed district (particularly on the southern side) do have more in common with communities along the 333 – coastal, fishing and rural areas.



# District K - Summary

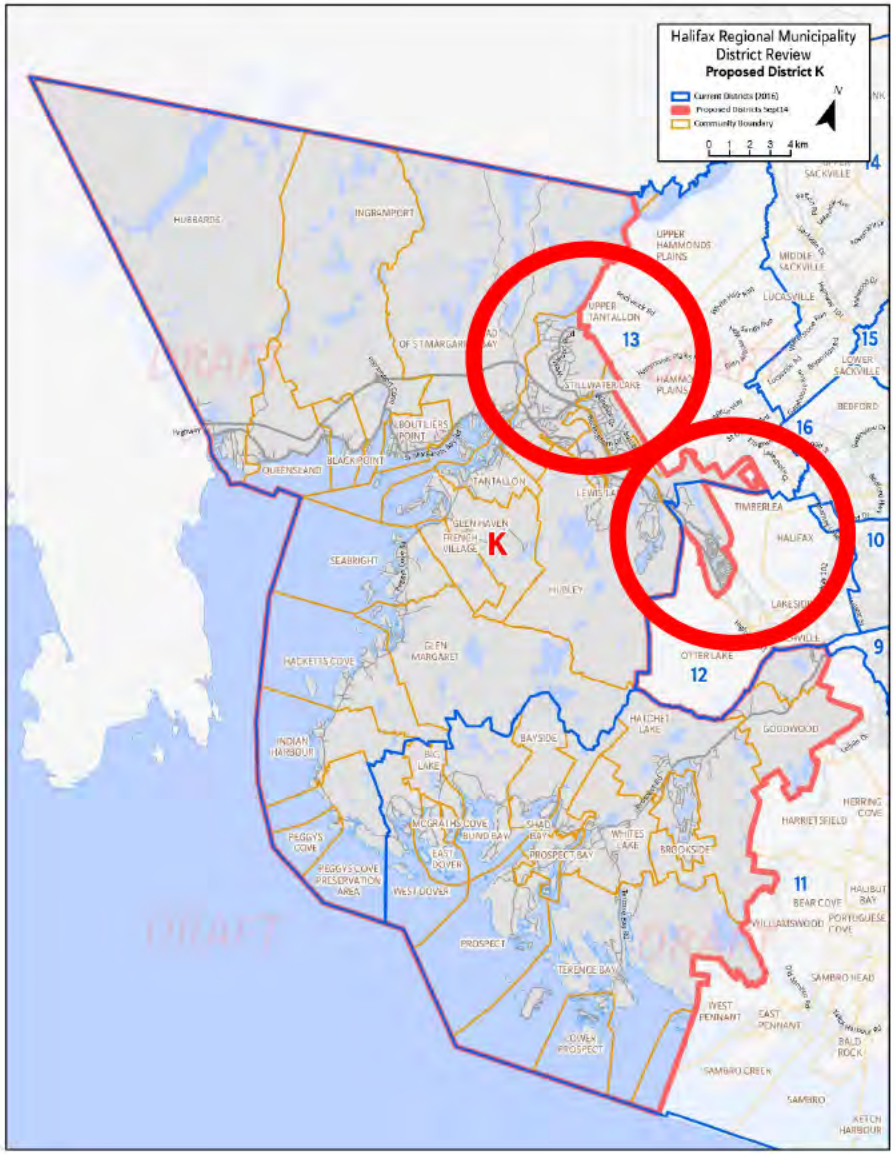
Results from the survey and engagement sessions are consistent. Residents from Timberlea and Tantallon are in strong disagreement with the proposed boundaries, however, those from the Spryfield and Prospect areas generally give positive feedback for the proposed boundaries.

**Key Concerns:**

- Removing Timberlea from the 'BLT' community is problematic.
- Residents in the Tantallon area believe neighbourhoods around Stillwater Lake and Highland Park should be part of the same District.
- The geographic size of the proposed district is potentially too large for one councillor.

**Key Benefits:**

- Uniting coastal and rural communities into a single area.



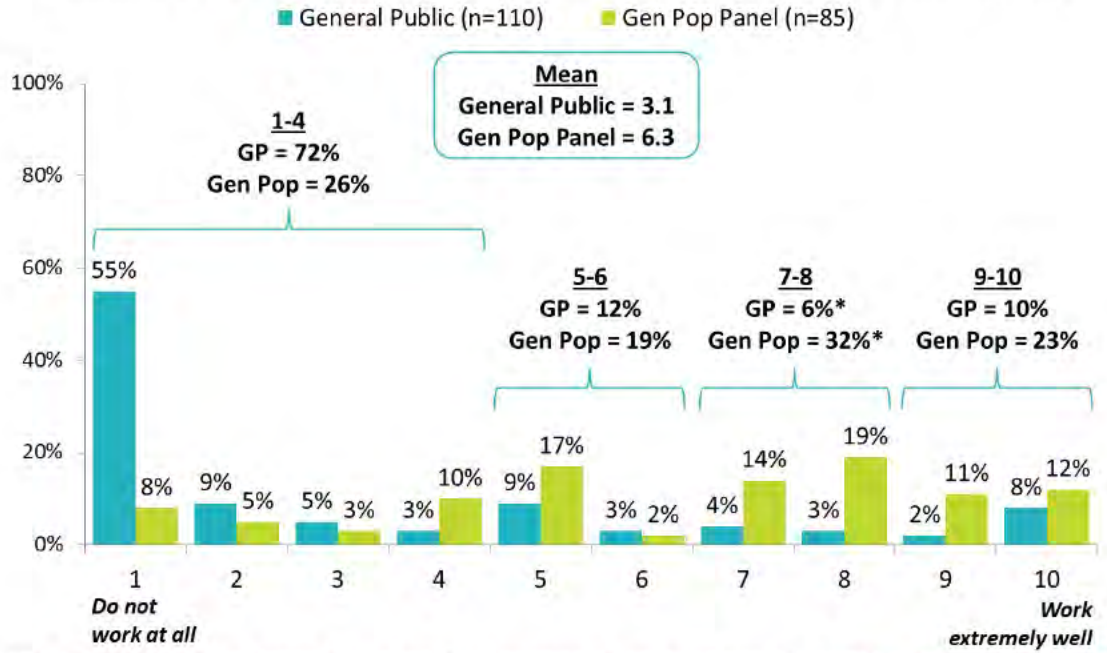
*Results are mixed related to proposed district K, though one half of the General Public sample was strongly in opposition to the proposal.*

While results from the survey are mixed, and many offering neutral scores, some residents feel extremely strongly that the proposal does not work, notably three quarters of the *General Public* sample. Indeed, among the *General Public* respondents, those currently living in district 12 gave the lowest scores (1.6) concerning the proposed boundaries for district K.

Results are consistent across demographic sub-groups otherwise.

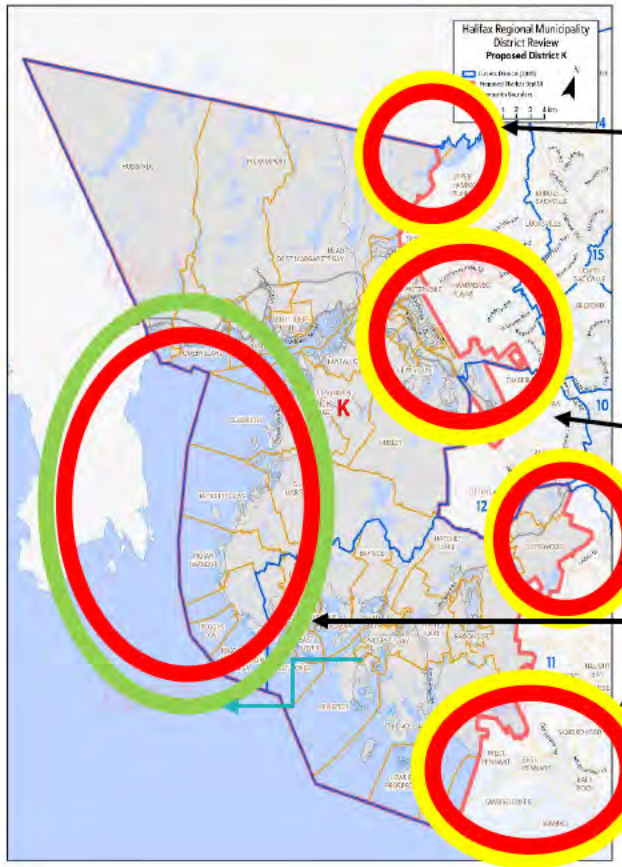
## New Boundaries for District K Work Well or Not

**Rating on 10-pt Scale: 1=Boundaries do not work at all, 10=Boundaries work extremely well**




Q.B41: To what extent do you believe that the new district boundaries for DISTRICT K work well or not? **Due to rounding. Note: This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.*

*Levels of agreement with the proposed boundaries of district K are greater among respondents from the Gen Pop Panel sample, with scores being neutral or low among members of the General Public.*




## Placement of New Proposed District Boundary for District K

**Rating on 10-pt Scale: 1=Do not agree at all with the placement of this boundary, 10=Completely agree with the placement of this boundary**

| *This new proposed District K will no longer include any communities east of the community boundaries of Hatchet Lake and Terence Bay.* | *The new proposed boundaries now extend north-westerly to include Peggy's Cove and follow the coast up to Hubbards.* | *The new proposed boundary follows the northern coast all the way to the community boundary of Upper Hammonds Plains. The boundary goes southwest by the boundaries of Head of St. Margaret's Bay and towards Upper Tantallon.* | *The new proposed boundary proceeds southeast on the community boundaries of Stillwater Lake and Timberlea, excluding the Blue Mountain-Birch Cove Lakes Wilderness Area.* | *The new proposed eastern boundary will include the communities of Upper Tantallon, Stillwater Lake, and Hubley. It will then avoid the Otter Lake community, but the boundary will include the Goodwood community and head south through Hatchet Lake and Terence Bay to the coast.* |
|---|---|---|---|---|
| **Mean**<br>**General Public = 4.6**<br>**Gen Pop Panel = 6.5** | **Mean**<br>**General Public = 5.1**<br>**Gen Pop Panel = 7.2** | **Mean**<br>**General Public = 4.9**<br>**Gen Pop Panel = 6.8** | **Mean**<br>**General Public = 3.4**<br>**Gen Pop Panel = 6.2** | **Mean**<br>**General Public = 4.3**<br>**Gen Pop Panel = 6.2** |

Q.B43A-E. These are the key boundaries for this district. For each, please indicate the extent to which you agree or disagree with the placement of each boundary. (General Public n=110, Gen Pop n=85) *This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.*

Outside circle: *Gen Pop Panel* mean — Low — Moderate — High
Inside circle: *General Public* mean

# District K – Open-ended Feedback

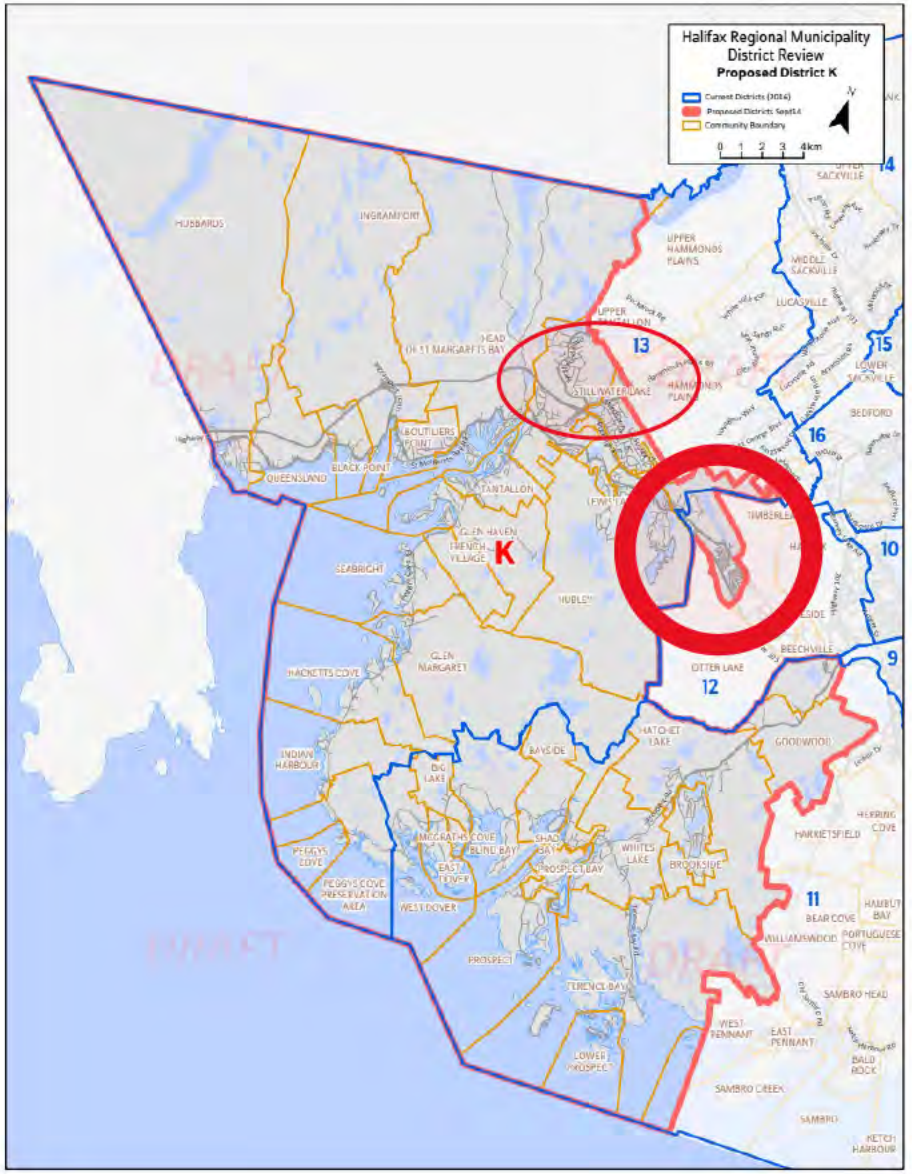
Residents provided commentary regarding proposed **District K** that related to current districts **11,12** and **13**. The concerns in this District relate to the division of Timberlea and Tantallon communities.

Most feel strongly about the fact that Timberlea is being divided into two Districts with this proposal. Residents believe the BLT community, Beechville – Lakeside – Timberlea, should remain connected in the same District.

In a similar way, residents in the Tantallon area believe neighbourhoods around Stillwater Lake and Highland Park should be part of the same District.

Verbatim commentary shown on the next page offers some examples of residents' opinions about this proposed District.

*Gen Pop Panel Score: 6.3 / 10 – (Sample size : 85)*
*General Public Score: 3.1 / 10 – (Sample size: 110)*
*Total number of comments: 195*



# District K – Open-ended Feedback

*Timberlea commentary:*

*You're splitting the BLT boundary rather awkwardly and to what purpose? Why not include all of BLT?*

*Splitting Timberlea in half is not a good idea.*

*BLT needs to stay together and Timberlea should not be split!*

*It is dividing up the community of Timberlea. There is a great sense of community here now, don't ruin that!*

*Tantallon commentary:*

*Stillwater Lake, Tantallon area better related to Timberlea/Hammonds Plains communities.*

*Hammonds Plains and Upper Tantallon should be part of this District. These populations have more in common with the communities in this District than they do with the District they are proposed to join. These communities are the ones who use the Hammonds Plains road the most which is a significant concern of many people in this proposed District.*

*I believe Hammonds plains should be included with St. Margaret's as it was not Sackville.*

*These communities seem to align with similar interests so makes sense to have them together.*

*All included communities have similar characteristics.*

*The new boundaries far better represent the character, needs, and perspective than do the existing Districts.*

# District K - Qualitative Resident Feedback

*Residents are generally in favour of no longer combining the Prospect area with Spryfield, but are not convinced that there is a fit with the suburban and rural communities along the South Shore.*

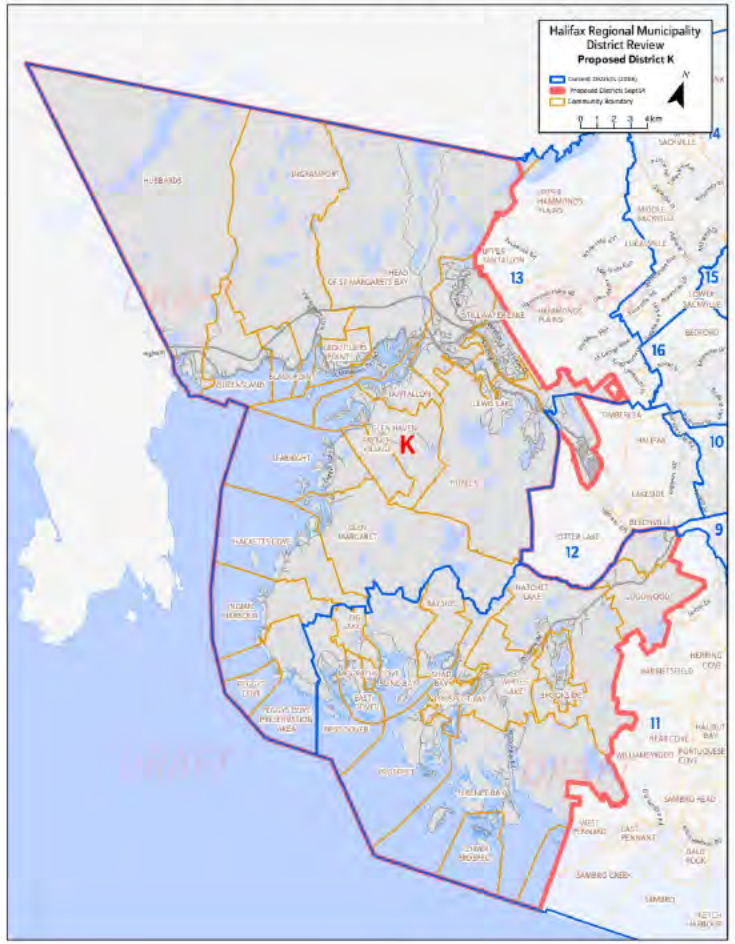
> *There really is not a good fit between Spryfield & Prospect Road, in that a there are not a lot of commonalities (not even a road!). I believe that the new district K (11) is a good proposal.*

**Pros:**

- Combining Prospect Road and South Shore communities makes sense to many residents, who indicated that all communities along the 333 are rural/commuter and coastal communities that do not have many similarities to the suburban areas surrounding Bayers Lake.

**Cons:**

- Residents along the Prospect Road do not feel a strong connection with the South Shore communities because they are not travelling into the suburbs of Tantallon to get their groceries or go shopping, but rather are going into Bayers Lake or further into the city centre.
- The area is geographically very large, and there are concerns the land mass will be too much for one councillor to serve.
- Prospect residents express feeling 'passed-off' from one district to another with respect to the last few boundary changes and proposed boundaries.
- Some residents are concerned about number of electors as the count is already over and there is a perception that this area is experiencing growth.



# District K – Councillor Feedback

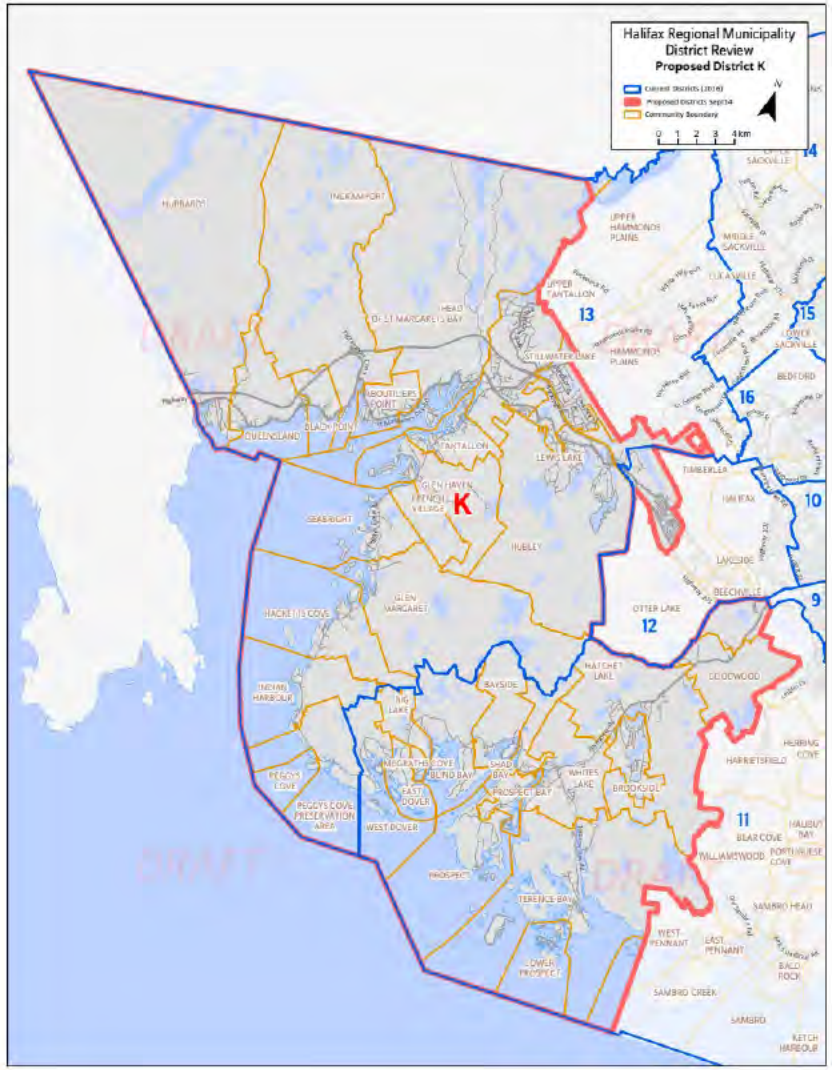
*Councillors express that Timberlea belongs in district L and present mixed opinions when it comes to the best fit for the Prospect area.*

**Cons:**

- Councillors felt strongly that Timberlea should be moved out of this proposed district and included with Beechville and Lakeside in proposed district L.

**Other Considerations:**

- Councillors had heard mixed opinions from residents. Some appreciate that there are shared interests among these communities while others says that rural interests will be lost because there are fewer rural councillors representing this point of view.
- Councillors expressed arguments for the Prospect area being included with communities along Route 333 (proposed district K), with BLT communities (proposed district L), or with Spryfield/Sambro Loop region (proposed district J).
    - K: Fits best with Route 333 communities in terms of land use
    - L: There are community relationships between Prospect and Beechville
    - J: Some had heard feedback from residents suggests there is a good fit for Prospect, as this is the grouping for the current districts.



# District L - Summary

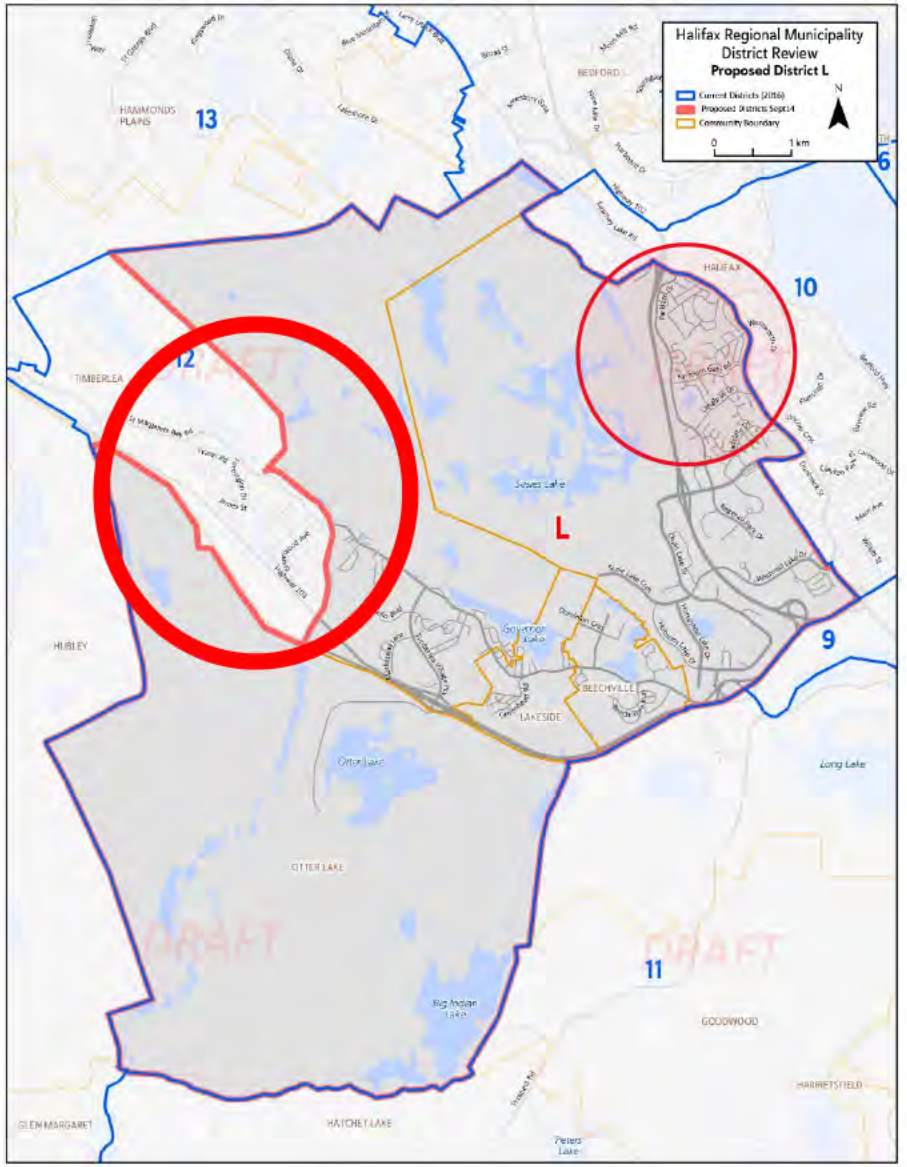
Although results are consistent between survey and engagement sessions results, levels of satisfaction or agreement with the proposed boundaries are quite low. The problem area for district L is the exclusion of Timberlea and the Greenwood Heights community.

**Key Concerns:**

- Dividing the "BLT" communities by excluding Timberlea from district L.
- Continued division of Clayton Park across two districts.

**Key Benefits:**

- Relatively little change from the existing district.



*While results from the Gen Pop panel residents are mixed, respondents from the General Public sample give district the lowest overall mean score.*

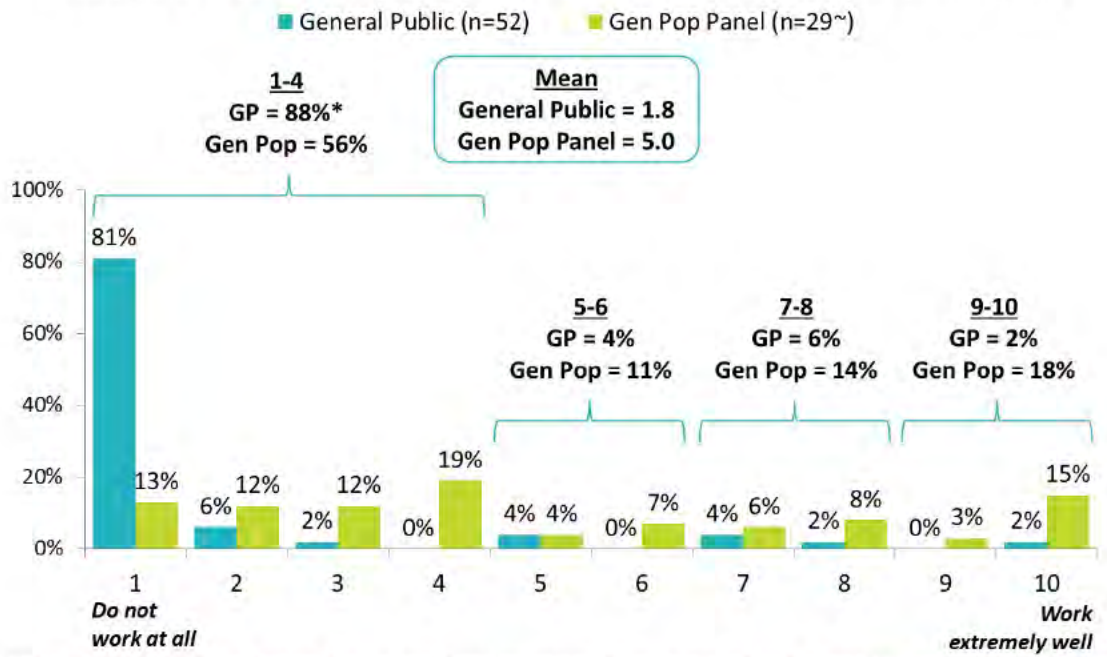
Members of the *Gen Pop Panel* offered neutral scores about proposed district L (mean score of 5.0), while those members of the *General Public* who accessed the survey via a generic link offered the lowest scores of any of the sixteen districts (mean score of 1.8).

Results from the *General Public* sample show that respondents who live in current district 12 report that the proposed boundaries for District L do not work at all.

Results are consistent across other demographic sub-groups.

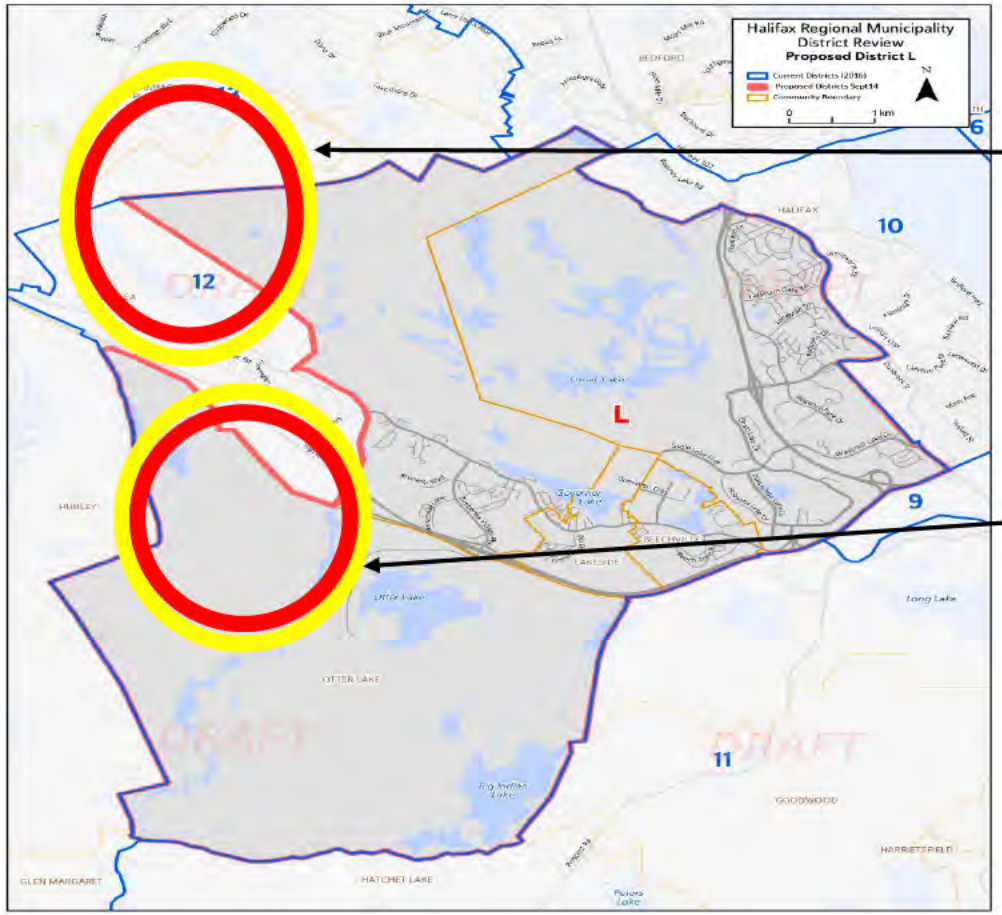
## New Boundaries for District L Work Well or Not

**Rating on 10-pt Scale: 1=Boundaries do not work at all, 10=Boundaries work extremely well**




Q.B45: To what extent do you believe that the new district boundaries for DISTRICT L work well or not? *Due to rounding. ~Caution: Small sample size. Note: This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.

*There are very low levels of agreement concerning the proposed boundary cutting out Timberlea and the Greenwood Heights community.*




## Placement of New Proposed District Boundary for District L

**Rating on 10-pt Scale: 1=Do not agree at all with the placement of this boundary, 10=Completely agree with the placement of this boundary**

*The new proposed district boundary will cut easterly down Highway 103 until the edge of the Greenwood Heights community.*

**Mean**
**General Public = 1.8**
**Gen Pop Panel = 5.3**

*The new proposed boundary will move north towards St. Margaret's Bay Road north of Ashgrove Lane through the Blue Mountain-Birch Cove Lakes Wilderness area back through Kearney Lake, Charlies Lake, and Washmill Lake to the Highway 102 and Kearney Lake Road intersection.*

**Mean**
**General Public = 3.1**
**Gen Pop Panel = 5.7**

Q.B47A-B. These are the key boundaries for this district. For each, please indicate the extent to which you agree or disagree with the placement of each boundary. (General Public n=52, Gen Pop n=29~) *~Caution: Small sample size. Note: This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.*

Outside circle: *Gen Pop Panel* mean — Low — Moderate — High
Inside circle: *General Public* mean

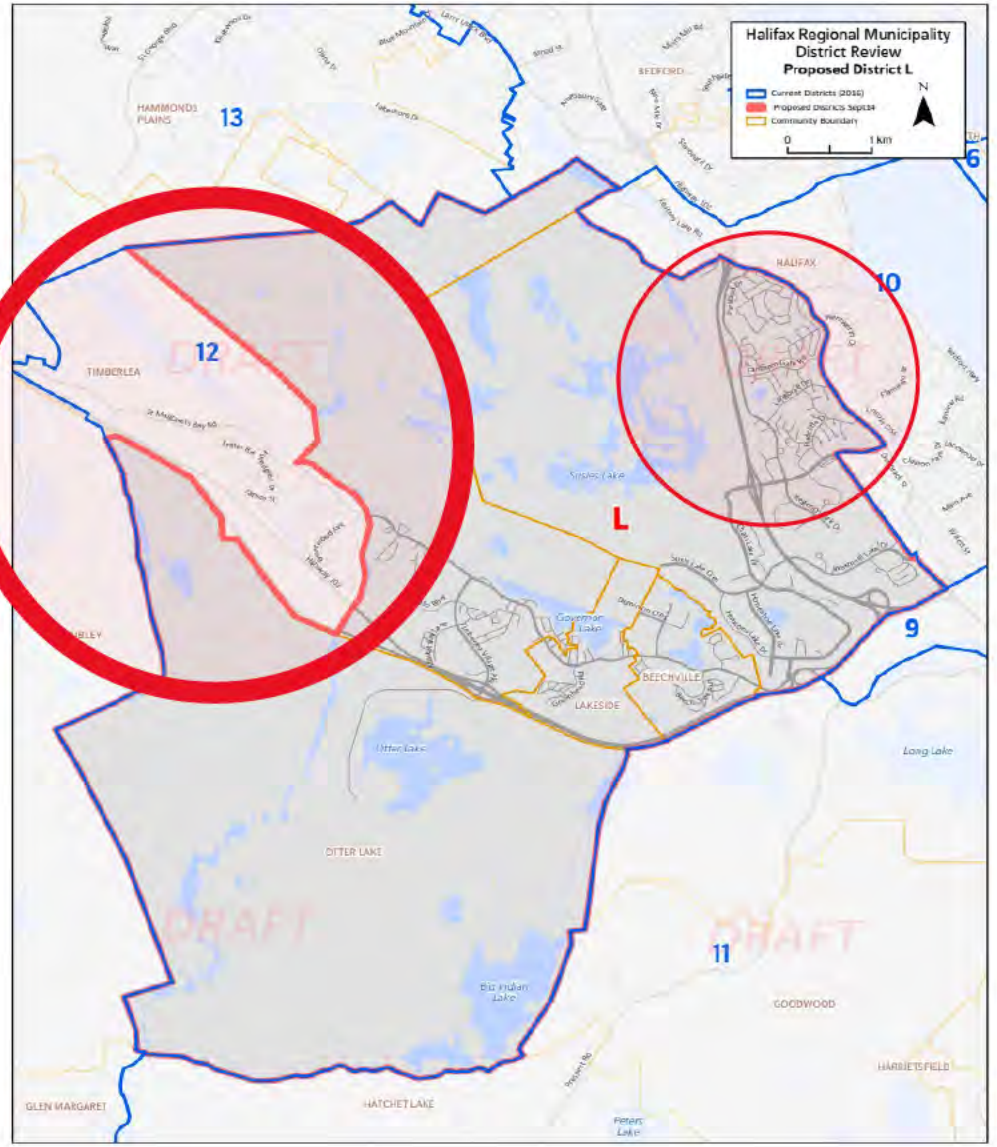
# District L – Open-ended Feedback

Residents provided commentary regarding proposed **District L** that related to current district **12**. The strong concern in this proposed District is in relation to cutting out Timberlea.

There is strong support for keeping the BLT community, Beechville – Lakeside – Timberlea, together in the same District. Residents feel this new boundary divides a tight community. Similarly, some believe that the Clayton Park communities are being divided between two Districts. Some suggest moving the Clayton Park area (between Highway 102 and Dunbrack St) into newly proposed District M, leaving room for Timberlea to be included into District L.

Verbatim commentary shown on the next page offers some examples of residents' opinions about this proposed District.

*Gen Pop Panel Score: 5.0 / 10 – (Sample size : 29)* * *Caution should be used when interpreting these results as the sample size is small*
*General Public Score: 1.8 / 10 – (Sample size: 52)*
*Total number of comments: 81*



# District L – Open-ended Feedback

*Timberlea commentary:*

*What is wrong with current boundaries? Spitting Timberlea into separate Districts doesn't make sense.*

*The community of Timberlea should not be split into separate Districts.*

*Splitting the Timberlea community is ridiculous... please do not follow through with this division.*

*Greenwood Heights and Glengarry should not be separated from the rest of the Beechville-Lakeside-Timberlea community.*

*The separation of part of Timberlea from the rest of Timberlea and the community of BLT (Beechville Lakeside Timberlea) is a ridiculous idea.*

*Timberlea needs to remain whole.*

*Beechville, Lakeside and Timberlea belong together.*

*Clayton Park needs to be in with District 10 and Beechville, Lakeside and Timberlea must stay together.*

*Clayton Park commentary:*

*The boundary on the Dunbrack side cuts the community into two.*

*Clayton Park West should go the other way...*

*Clayton Park needs to be in with District 10 and Beechville, Lakeside and Timberlea must stay together.*

*Clayton Park should remain with similar communities - other urban areas. Beechville, Lakeside and Otter Lake should be included with more suburban or rural areas.*

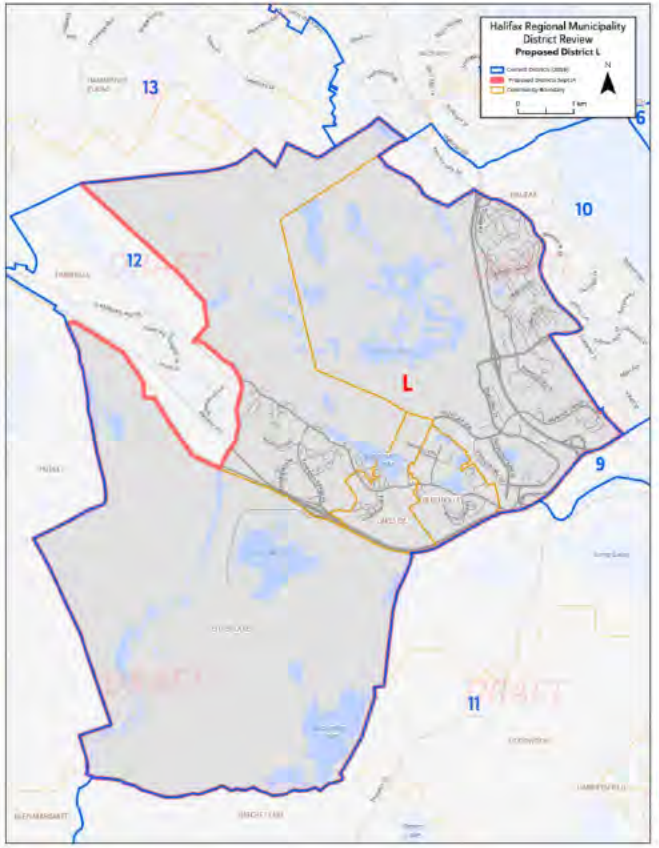
# District L - Qualitative Resident Feedback

*Residents are concerned about the exclusion of Timberlea from district L as well as the inclusion of the Wedgewood subdivision in this proposed district.*

Cons:

- Residents in Wedgewood believe they should be included with Clayton Park West (proposed district L) or Bedford West (proposed district P) as there is a perception that these communities are most similar.
- Some believe that all the communities/neighbourhoods that touch the Blue Mountain Birch Cove regional park should be enclosed in one district, while others feel that shared responsibility of an area like this is better.
- Some residents would prefer if the area of Clayton Park West/Wedgewood adjacent to proposed district M be removed from proposed district L and included in proposed district M. This because Clayton Park West and Clayton Park share families of schools and commercials areas.
- Many believe that Timberlea should not be split as it is currently part of a well-functioning neighbourhood association.
- Some residents noted that proposed district L has too many parks for which it is solely responsible, and concerns were raised that a single councillor may not be able to advocate for them all. The three parks include Western Common, Mainland Common, and Blue Mountain Birch Cove Lakes (BMBCL). Some residents feel that all surrounding districts should have a shared responsibility for this proposed BMBCL park as it would be too overwhelming for one district/councillor.
- Some residents are concerned that many of the newcomers in the region may not have been excluded when the count of electors when conducted.

> *Do not split Timberlea, there is a very effective & engaged Residents Association with 13 neighbourhoods.*
>
> *In the Wedgewood/CP area we would identify more closely with our neighboring communities of Bedford West or Clayton Park West where we live and work today.*



# District L – Councillor Feedback

*Councillors are opposed to the exclusion of Timberlea from proposed district L and are in favour of wilderness areas being divided among councillors.*

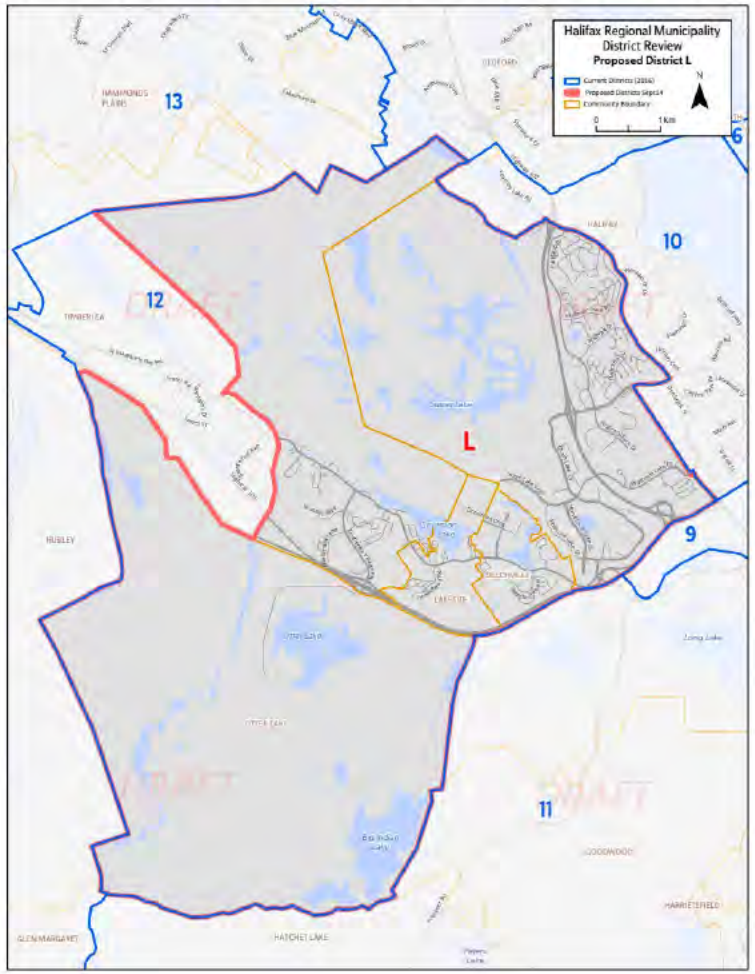
> In reference to Beechville, Lakeside, Timberlea: *It would be a darn shame to split that community.*

**Cons:**

- Councillors noted that it would be better if Parkland Drive and the surrounding area was divided into multiple districts so that multiple councillors would have responsibility for these shared areas.
- Similarly, some felt that it would be better to have more than one councillor responsible for the Blue Mountain Birch Cove Lakes area.
- There is a clear view that Timberlea should be included in proposed district L. Everything that affects Lakeside affects Timberlea as well.
- It was felt that the community of Goldeneye should be removed from this is proposed district and into proposed district K as it is more rural.

**Other Considerations:**

- If something has to be removed from proposed district L in order to make room for Timberlea, Clayton Park West could be moved to district M.



# District M - Summary

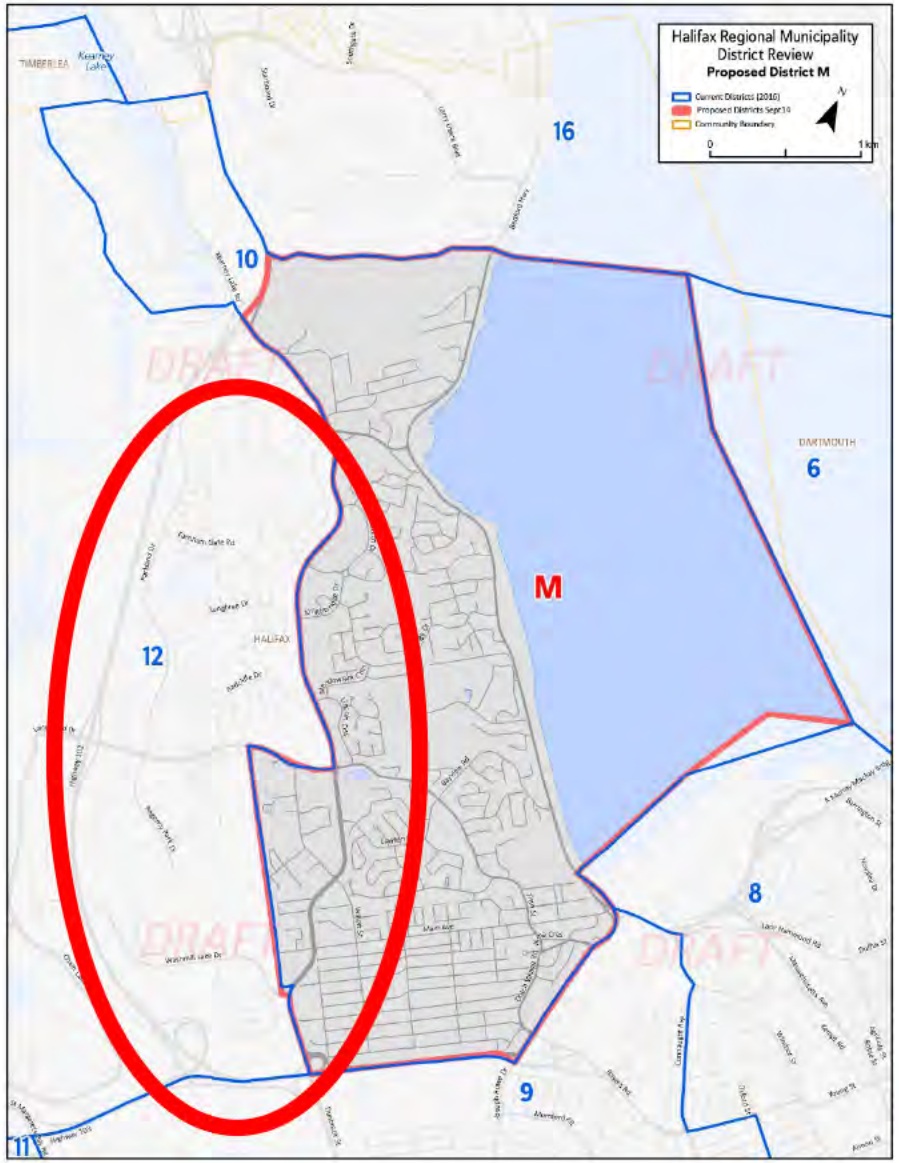
Feedback from the survey and engagement sessions are consistent, yet opinions are quite mixed. The one problem area to mention is the exclusion of the area between Highway 102 and Dunbrack Street.

**Key Concerns:**

- The areas between the 102 Highway and Dunbrack being excluded from the district.
- Kearney Lake being excluded from the district.

**Key Benefits:**

- Very little change from existing district.



*Scores range from low to moderately high concerning the proposed boundaries for district M.*

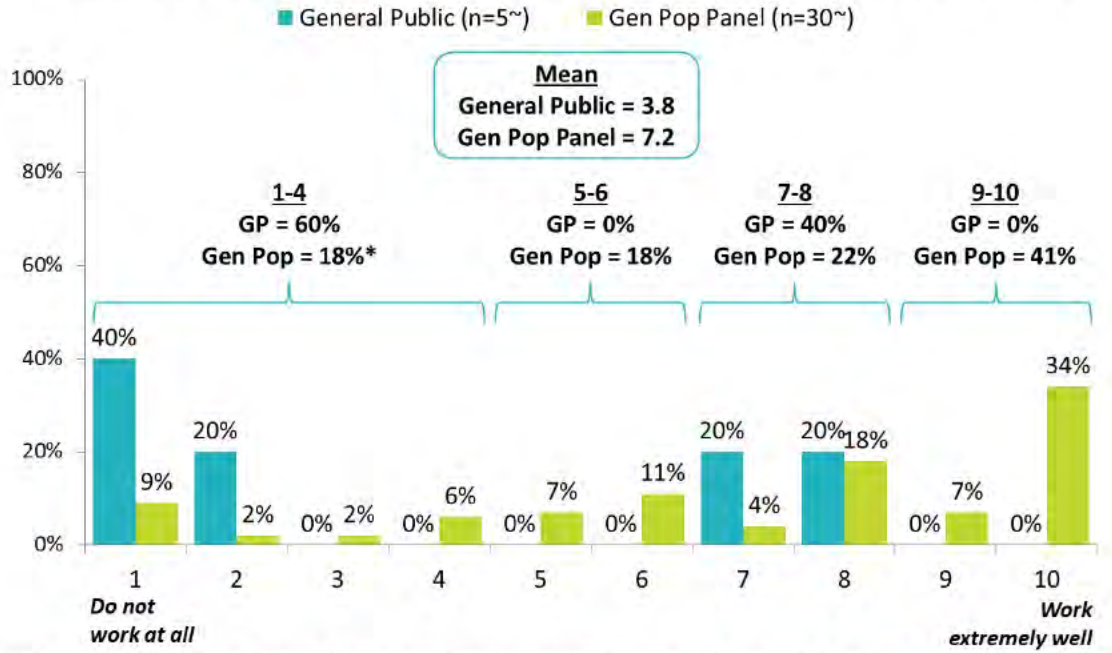
Results are mixed by the two sample sources, with those in the *Gen Pop Panel* offering higher scores, and those in the *General Public* who accessed the survey using a generic link being much more likely to offer low scores.

Two-thirds of respondents from the *Gen Pop Panel* sample give top box (7-10) scores concerning the proposed boundaries for district M, while only 40% of the *General Public* did so.

Results are consistent across demographic sub-groups.

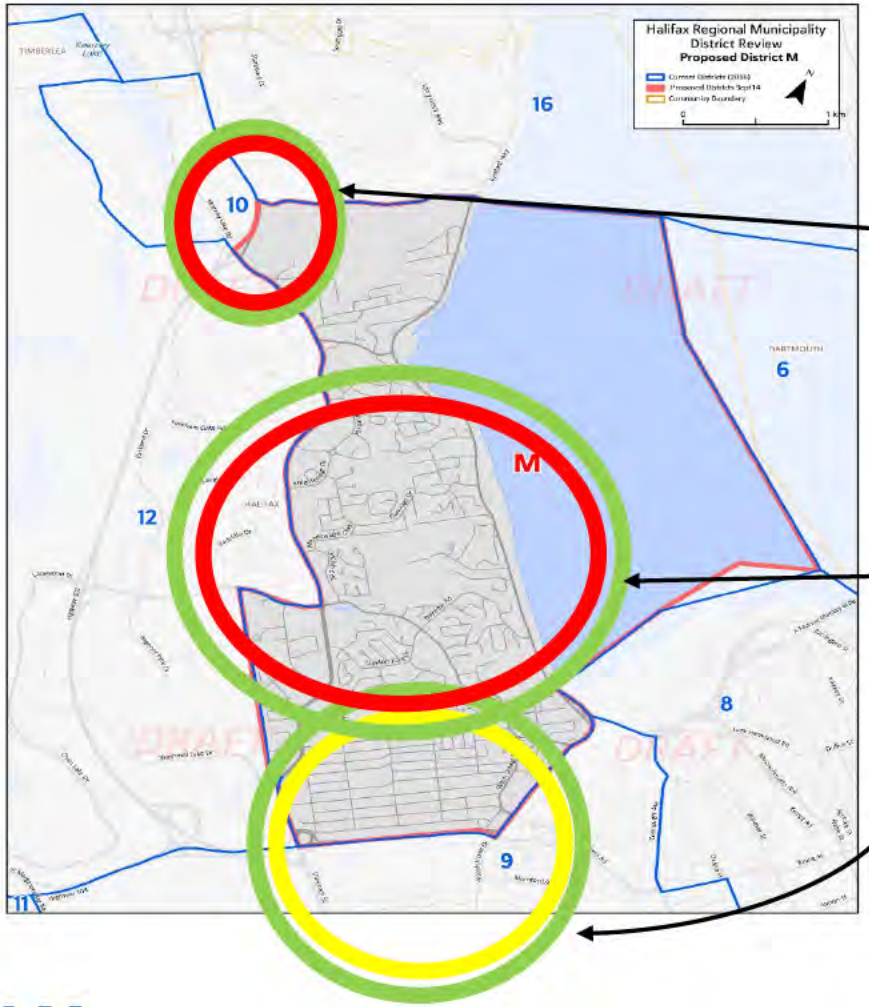
## New Boundaries for District M Work Well or Not

**Rating on 10-pt Scale: 1=Boundaries do not work at all, 10=Boundaries work extremely well**




Q.B49: To what extent do you believe that the new district boundaries for DISTRICT M work well or not? **Due to rounding. ~Caution: Small sample size. Note: This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.*

*Levels of agreement differ amongst the various boundaries proposed for district M, with the area around Kearney Lake Road, as well as parts of the 'middle' of the district also receiving lower scores from members of the General Public.*




## Placement of New Proposed District Boundary for District M

**Rating on 10-pt Scale: 1=Do not agree at all with the placement of this boundary, 10=Completely agree with the placement of this boundary**

*The new proposed boundary starts at the intersection of Highway 102 and Kearney Lake Road.*

**Mean**
**General Public = 4.4**
**Gen Pop Panel = 7.5**

*The new proposed boundary travels north-easterly through Hemlock Ravine Park to the coast, then down the coast to the intersection of the Bedford Highway and Joseph Howe Drive. Boundary goes south down Joseph Howe to Highway 102. From Highway 102 the boundary goes south-westerly to Dunbrack Street and then northeast through the Halifax Mainland Common Park to Lacewood Drive. The boundary follows Lacewood Drive to Dunbrack Street and northwest to Kearney Lake Road and Highway 102.*

**Mean**
**General Public = 2.4**
**Gen Pop Panel = 7.6**

*The new proposed boundary on the south side is School Avenue.*

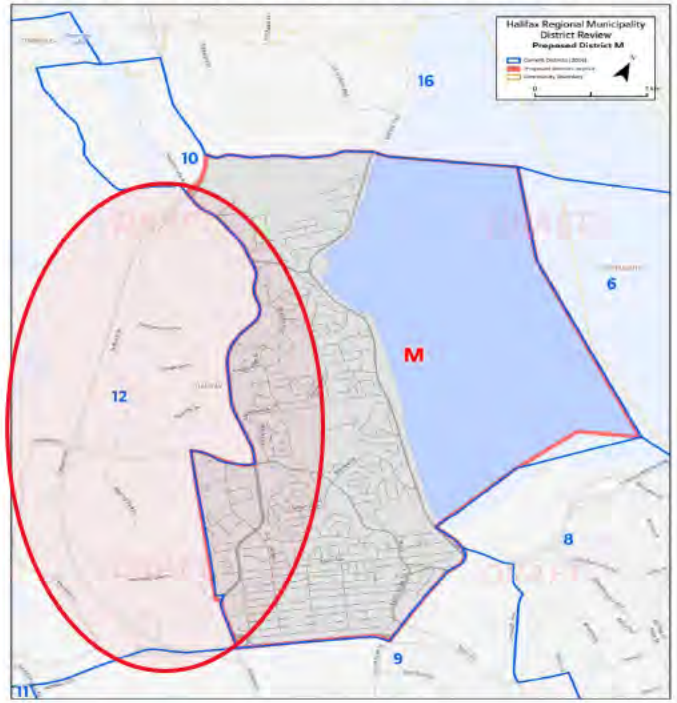
**Mean**
**General Public = 5.2**
**Gen Pop Panel = 7.7**

Q.B51A-C. These are the key boundaries for this district. For each, please indicate the extent to which you agree or disagree with the placement of each boundary. (General Public n=5~, Gen Pop n=30~) *~Caution: Small sample size. Note: This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.*

Outside circle: *Gen Pop Panel* mean — Low — Moderate — High
Inside circle: *General Public* mean

# District M – Open-ended Feedback

Residents provided commentary regarding proposed **District M** that related to current district **10**. There is very little commentary about this District. The feedback seems mainly positive, despite some lower scores from members of the general public. Some suggest that the area between Highway 102 and Dunbrack St could be included within the boundaries of proposed District M.




Verbatim commentary shown to the right offers some examples of residents' opinions about this proposed District.

***Gen Pop Panel Score: 7.2 / 10 – (Sample size : 30)*** *Caution should be used when interpreting these results as the sample size is small*

***General Public Score: 3.8 / 10 – (Sample size: 5)*** *Caution should be used when interpreting these results as the sample size is small*

***Total number of comments: 35***

> *The boundary between the Bedford highway and Dunbrack is an easy one to understand.*
>
> *This seems appropriate.*
>
> *It seems to be good size for District.*
>
> *It is very similar to the prior layout. It shouldn't change the demographic of voting much.*

> *I think it should push to 102 on the West side.*
>
> *I think Clayton Park West shouldn't be cut off.*
>
> *Everything from the 102 to the Bedford highway should be thought of the same community.*
>
> *Fairview should be paired with Bayers lake and the BLT. Rockingham and Wedgewood/Birch cove should be in the same District. I'd like to have a voice in an area that my kids actually go to school (elementary).*

# District M – Councillor Feedback

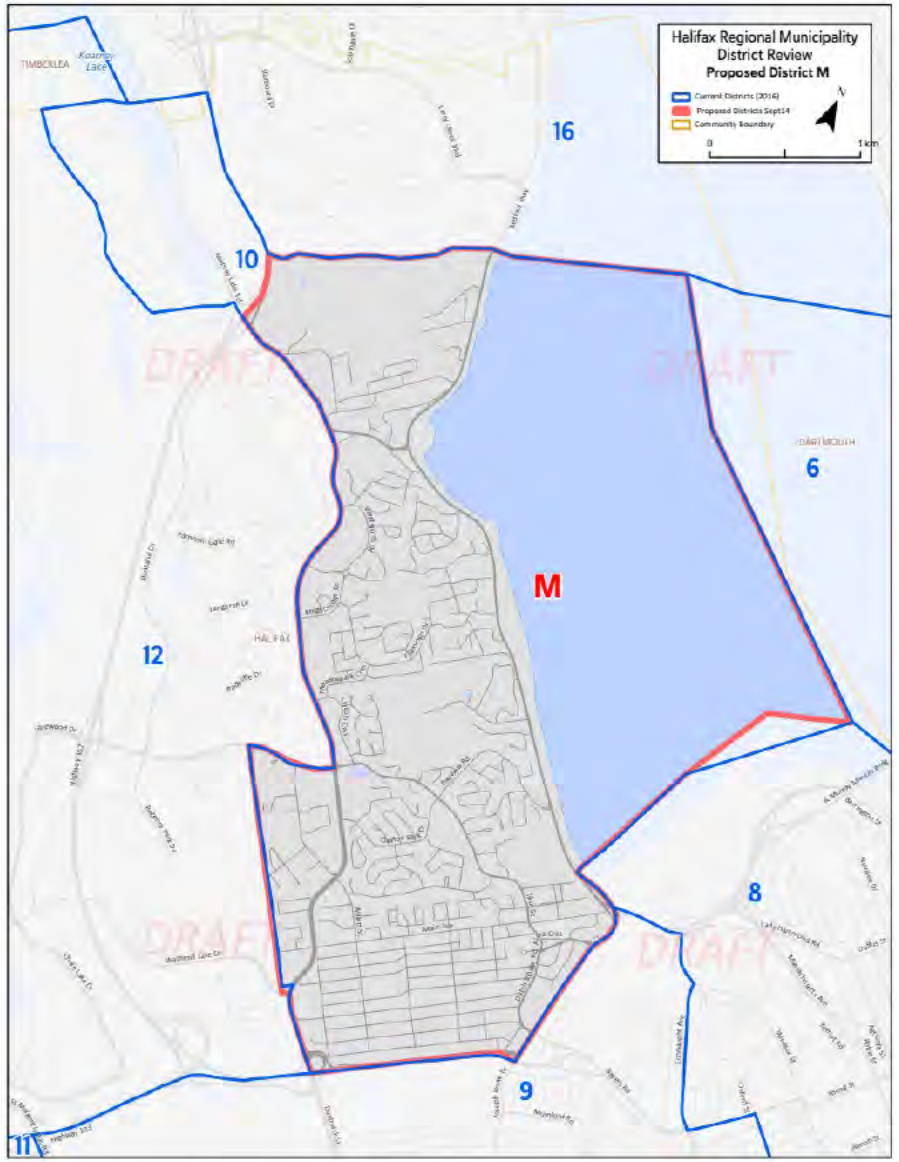
*Councillors provide very minor suggestions for boundary adjustments to proposed district M.*

**Pros:**

- Councillors endorse Fairview, Rockingham and Clayton Park staying together within this proposed district.

**Cons:**

- It was felt that part of the Blue Mountain Birch Cove Lakes regional park should be kept in proposed district M, as multiple councillors should represent this area.
- Some felt that the special planning area in Larry Uteck should be part of proposed district M as this area is going to be developed in the very near future. There was the view that less focus should be placed on the anticipated growth in Seton Ridge, as this development is expected to be less imminent.
- Some concerns that Kearney Lake should be shared among Councillors rather than included in a single district.



# District N - Summary

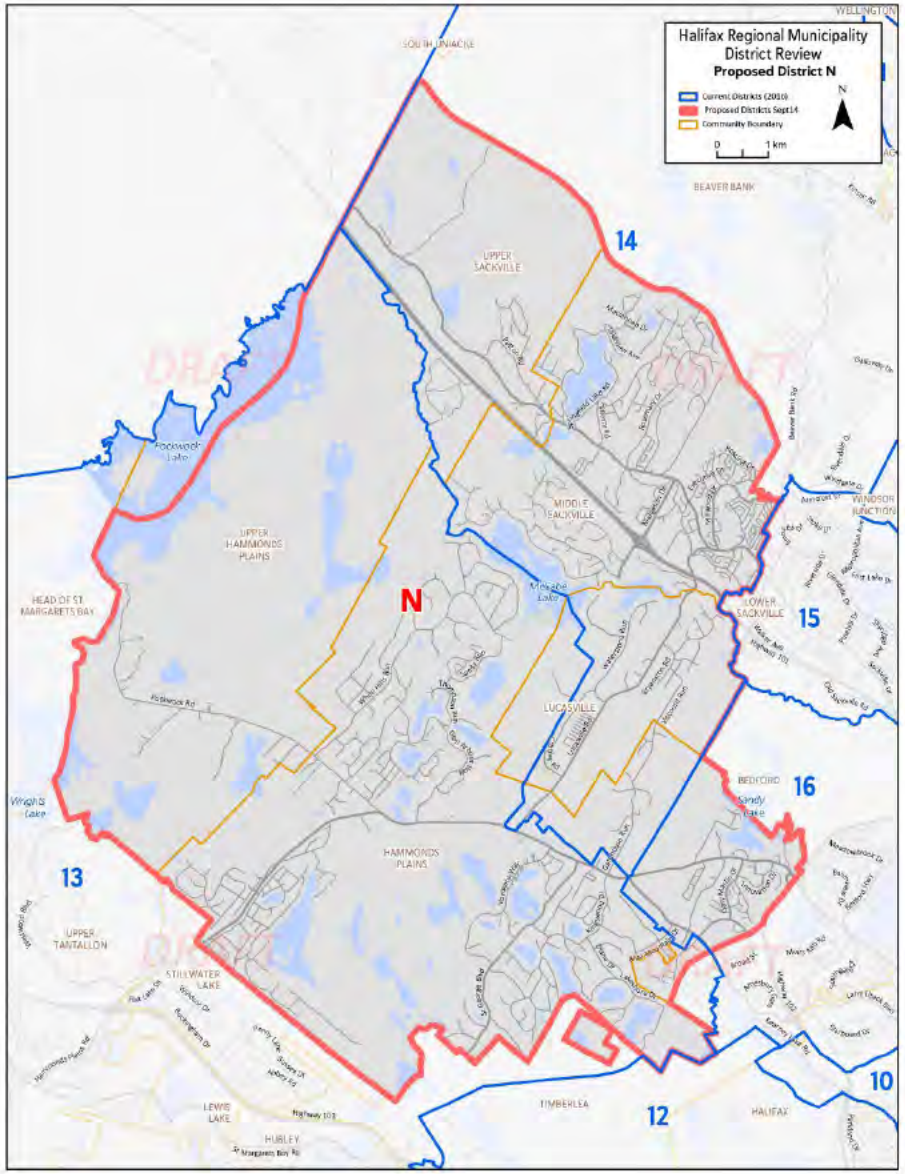
Results from the survey and the engagement sessions are both moderate in terms of satisfaction and agreement with proposed district N. The problem area for identified for this proposal is West Bedford, which is felt to be a community with little in common with the rest of the district.

**Key Concerns:**

- Inclusion of West Bedford in the proposed district.
- The view that Hammonds Plains and Sackville are very different communities that share very little interests to be grouped together in a single District. There are also mentions of keeping Sackville connected to Beaverbank as they share more similarities.
- Exclusion of areas closest to Tantallon (White Hills, Highland Park, Stillwater Lake) that are felt to be part of Tantallon and should not be split.

**Key Benefits:**

- Uniting Lucasville and Upper Hammonds Plains.



*Nearly one-half of respondents from the General Public sample believe that the proposed boundaries for district N will not work at all, while scores are more neutral to positive among the Gen Pop panel members.*

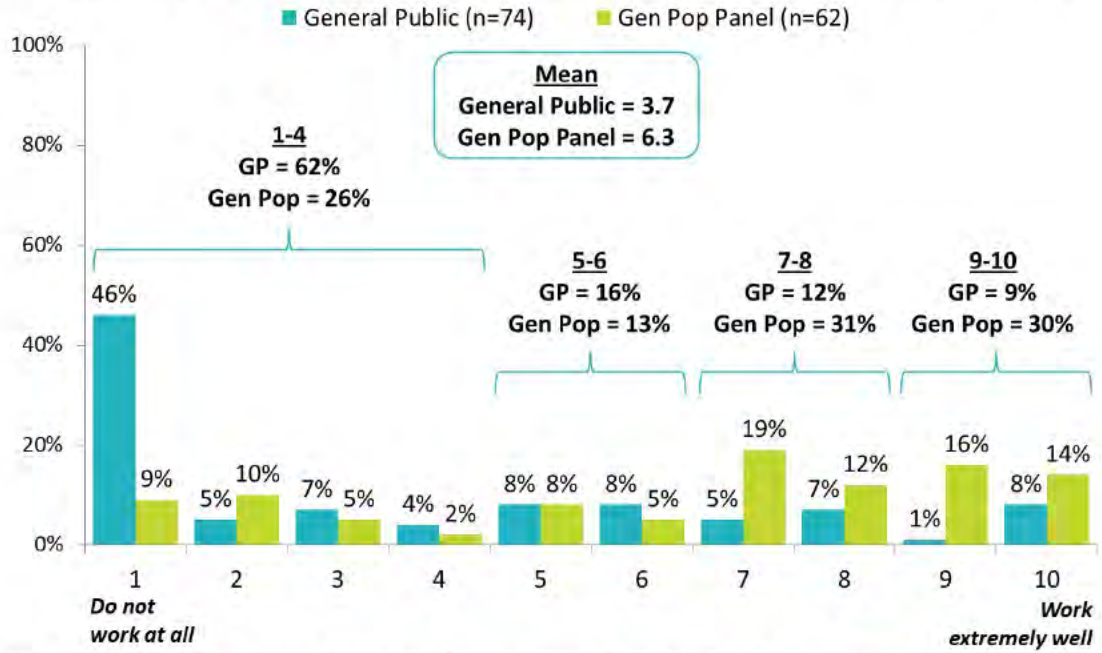
Results show moderate to positive scores among members of the *Gen Pop Panel* (mean score of 6.3), while members of the *General Public* were more critical of this proposed district (mean score of 3.7).

Those living in the current district 13 more commonly give low scores concerning the proposed boundaries for district N than those in other districts.

Results are consistent across other demographic sub-groups.

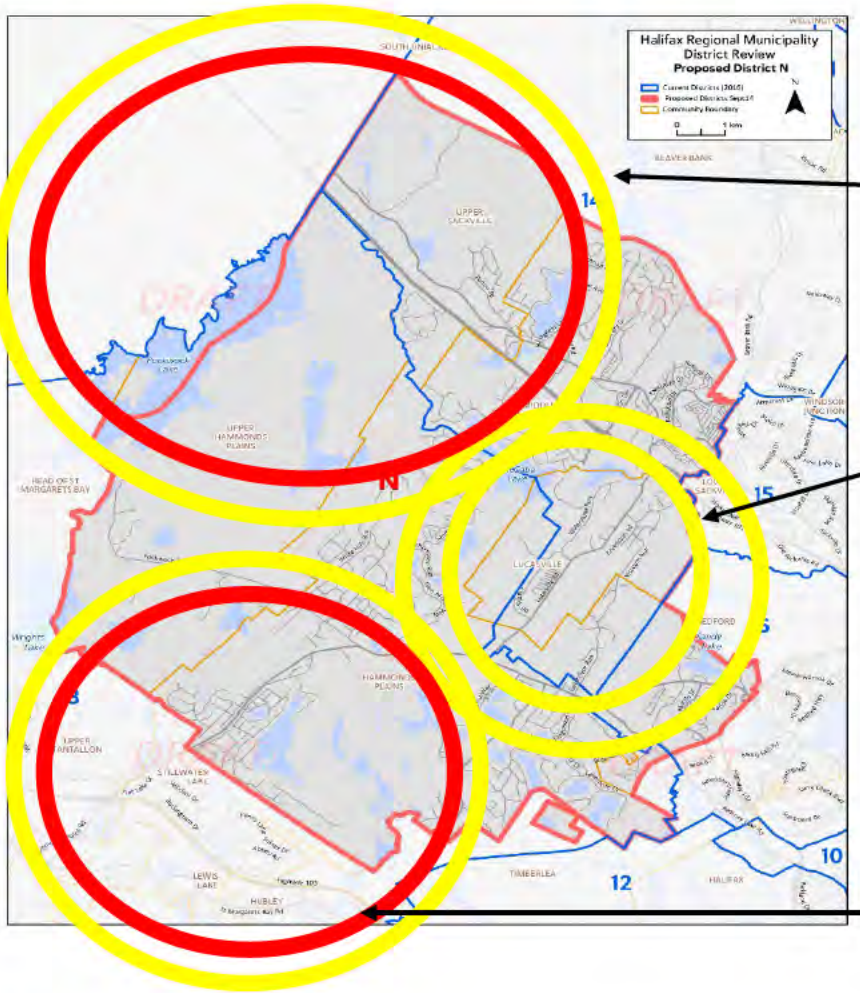
## New Boundaries for District N Work Well or Not

**Rating on 10-pt Scale: 1=Boundaries do not work at all, 10=Boundaries work extremely well**




Q.B53: To what extent do you believe that the new district boundaries for DISTRICT N work well or not? *Note: This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.*

*Respondents express mixed levels of agreement concerning the placements of proposed boundaries for district N.*




## Placement of New Proposed District Boundary for District N

**Rating on 10-pt Scale: 1=Do not agree at all with the placement of this boundary, 10=Completely agree with the placement of this boundary**

| *The proposed boundary now encompasses all of Lucasville.* | *The proposed southern boundary border now follows the Bedford community border near Ragged Lake southwest towards the Hammonds Plains community border and north up the Hammonds Plains community boundary up to Stillwater Lake. It continues northwest towards Wrights Lake.* | *The proposed northern boundary stretches from Wrights Lake to the boundary of Halifax Regional Municipality and the Municipality of East Hants.* |
|---|---|---|
| **Mean**<br>**General Public = 5.7**<br>**Gen Pop Panel = 6.9** | **Mean**<br>**General Public = 4.8**<br>**Gen Pop Panel = 6.6** | **Mean**<br>**General Public = 4.6**<br>**Gen Pop Panel = 6.7** |

Q.B55A-C. These are the key boundaries for this district. For each, please indicate the extent to which you agree or disagree with the placement of each boundary. (General Public n=73, Gen Pop n=62) *Note: This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.*

Outside circle: *Gen Pop Panel* mean — Low — Moderate — High
Inside circle: *General Public* mean

# District N – Open-ended Feedback

Residents provided commentary regarding proposed **District N** that related to current districts **13, 14** and **16**. There are a few areas of concern within the boundaries of this proposed District: the inclusion of West Bedford and Sackville areas, and the exclusion of Tantallon areas.

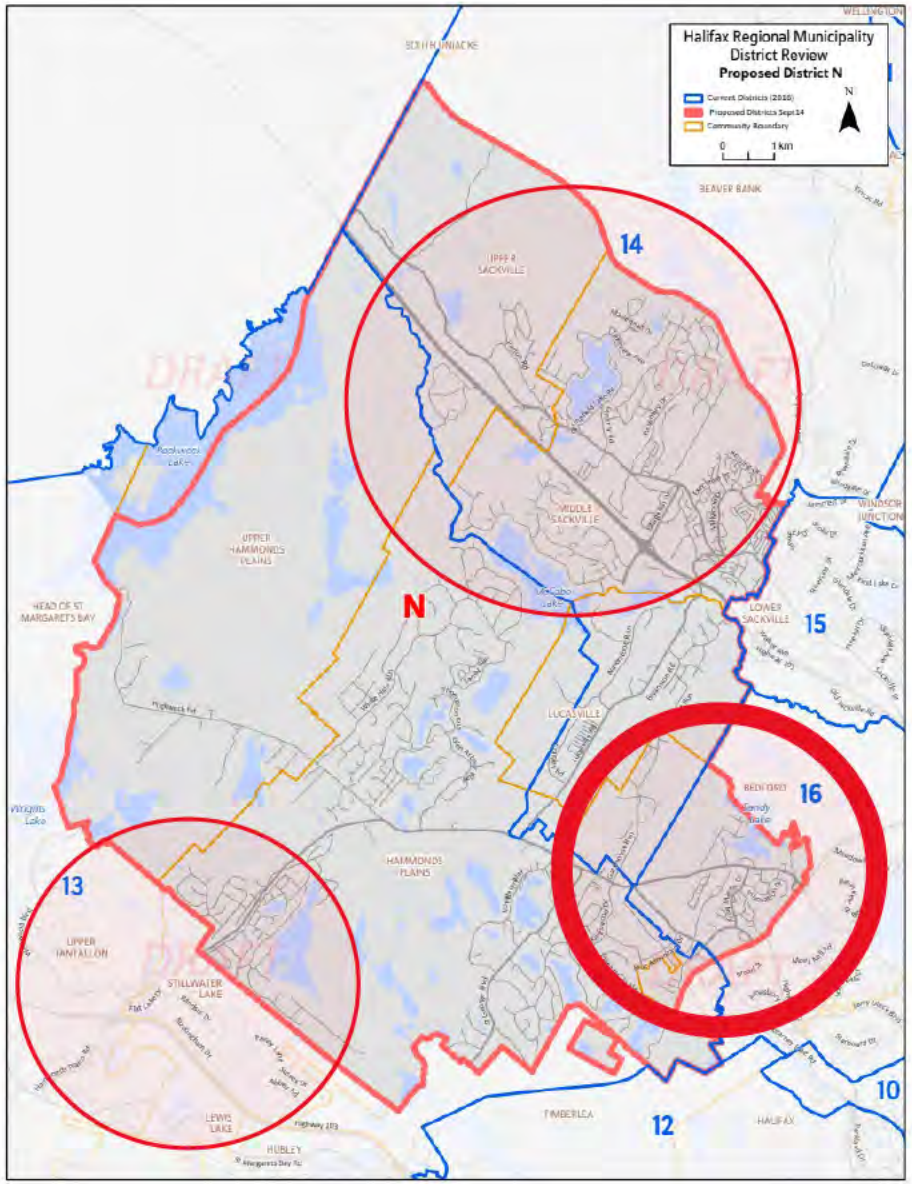
The highest area of concern seems to be with the West Bedford section. Most believe that this area does not share the same interests and needs as the rest of this District.

There also seems to be strong sentiment that Hammonds Plains and Sackville are very different communities that share very little interests to be grouped together in a single District. There are also mentions of keeping Sackville connected to Beaverbank as they share more similarities.

Areas closest to Tantallon (White Hills, Highland Park, Stillwater Lake) feel they should not be split away from the rest of Tantallon.

Verbatim commentary shown on the next two pages offers some examples of residents' opinions about this proposed District.

*Gen Pop Panel Score: 6.3 / 10 – (Sample size : 62)*
*General Public Score: 3.7 / 10 – (Sample size: 74)*
*Total number of comments: 136*



# District N – Open-ended Feedback

***West Bedford commentary:***

*Areas in Bedford aren't going to have the same issues as those in Hammonds Plains, this could make more "rural" issues become less known and required amenities no longer accessible due to the size of the proposed District making individuals that don't live in the more urban area become ignored.*

*Bedford and West Bedford should be together. Upper Sackville and Hammonds Plains should not be in the same District.*

*Don't lump part of new Bedford West in with rural Middle Sackville and Hammonds Plains the interests are too different.*

*Hammonds Plains and Middle/Upper Sackville are similar communities. Bedford is very different though, should maybe be separate?*

*Middle Sackville, although is a similar community to Hammonds Plains, does not share any connection with West Bedford.*

*The southern boundary should not include: - Any parts of Larry Uteck. - The new Brookline community west of Larry Uteck. - The Hammonds Plains road east of Larry Uteck.*

***Tantallon and Highland Park commentary:***

*Upper Hammonds Plains is part of the Tantallon community and has been for the past decades. It is our community, our culture. In no way do we have any affiliation, likeness or desire to be a part of Sackvegas!!!! If I wanted to live or be grouped in with Sackville I would have moved to Sackville!! That's a hard no from me.*

*Tantallon should be part of Hammonds plains new proposed N .. They share community lifestyle, schools, facilities, common interests. Hammonds plains had very little similar lifestyle interests and issues to Sackville. New Bedford park areas are very different from Hammonds Plains and should be removed and added to Bedford Districts.*

*Remove Highland Park.*

*Highland Park is part of the Bay!*

# District N – Open-ended Feedback

***Sackville commentary:***

*I don't believe the Sackville area should be part of this District.*

*Hammonds plains should be separate from Sackville.*

*Beaver Bank and Lower Sackville have much in common. Most residents of Beaver Bank go to Sackville to shop, for services and entertainment. Beaver Bank is almost like a suburb of Lower Sackville.*

*Hammonds Plains area does not have the same needs as Sackville.*

*All areas of Sackville should be under the same boundary.*

*I live in the Millwood subdivision in Middle Sackville and, as a suburban community, believe we have more in common with Lower Sackville than the rest of Middle Sackville, Hammonds Plains, etc., which are more rural communities.*

***General commentary:***

*This is far too broad a District that includes many different communities. There is too much of a suburban/rural split.*

*Geographically it makes sense.*

*This is my community, these are my people (scored 10/10).*

*These communities are very similar and should be grouped together. This will also facilitate a new connector between the communities of Indigo Shores and White Hills which are separated by only a single empty lot in some places.*

# District N - Qualitative Resident Feedback

*Residents are in favour of combining Lucasville and Hammonds Plains but weary of the inclusion of West Bedford in proposed district N due to its vastly different needs.*

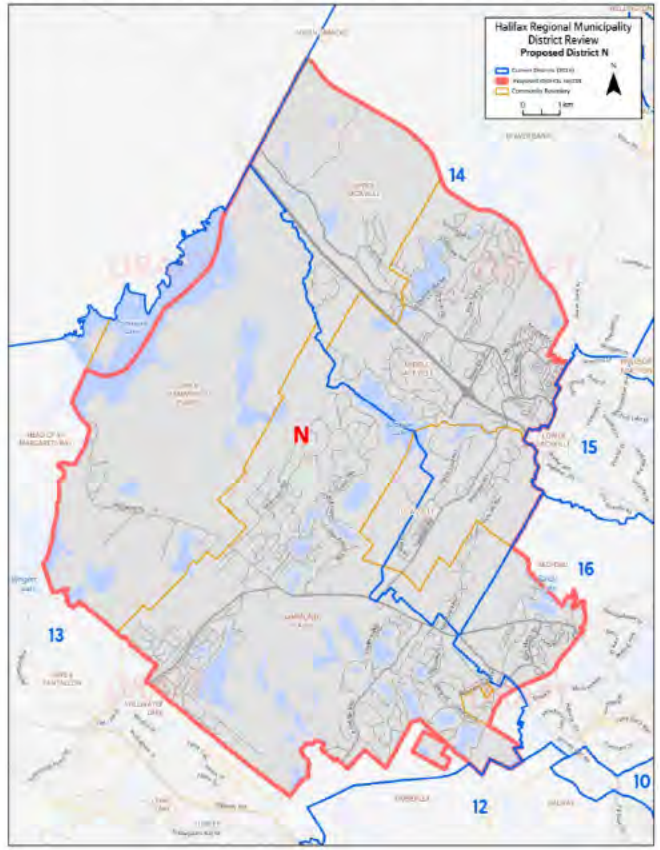
**Pros:**

- Residents indicated that they like the proposed combination of Lucasville and Upper Hammonds Plains because these are two African Nova Scotian communities and have a shared history.

**Cons:**

- There were expressed concerns from residents in Lucasville that the voices of the African Nova Scotian communities in this area will not be heard with the inclusion of larger higher-populated communities – like a portion of West Bedford – in this area. Indeed, with the inclusion of communities like Bedford West and Larry Uteck, there are concerns among those in Lucasville that these communities will take up too much of a councillor's time and resources, and be too different in terms of needs (i.e., too urban compared to Lucasville/Hammonds Plains) such that the councillor cannot serve all communities equally.
- There is the perception that growth is very rapid in Upper/Middle Sackville resulting in concerns about the number of electors in the district getting disproportionately high.
- Many residents would prefer to see the area around the 213 in Hammonds Plains moved into proposed district K.

> *Bedford West and Larry Uteck shouldn't be in District N. Combine Hammonds Plains, C. Howe and Lucasville.*
>
> *I think the larger boundaries will have a negative impact on smaller communities.*



# District N – Councillor Feedback

*Councillors are in favour of uniting historic African Nova Scotian communities of Lucasville and Upper Hammonds Plains but do not agree with the inclusion of a portion of West Bedford within the proposed district.*

**Pros:**

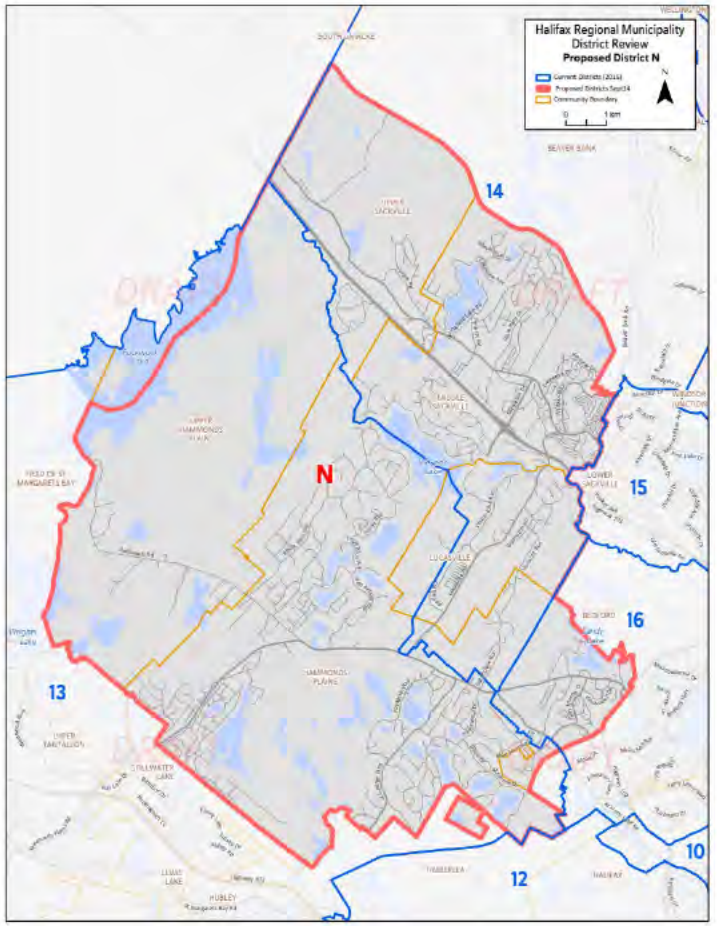
- Councillors felt that it makes sense to unite Lucasville with Upper Hammonds Plains in order to lift up the voice of historic African Nova Scotians.

**Cons:**

- There is concern about the Brookline area, and a view that it should be moved into the same proposed district as West Bedford (proposed district P).
- Some have the perception that not all the growth that is currently happening in Hammonds Plains is being considered in the proposed districts. Presently, single-unit homes are being replaced with multi-unit dwellings that may not have planning permission.
- Some felt strongly that the inclusion of West Bedford with proposed district N does not make sense as it is a separate community.
- Some noted that Belle Street should be the boundary at the end of Bluewater Road.

**Other Considerations:**

- The historic boundaries of Hammonds Plains should be reviewed and considered in drawing the new proposed boundary line.
- Highway 101 is thought to be a natural dividing line for proposed district N. Using this highway as a boundary would remove Upper Sackville and part of Middle Sackville from this proposed district.



# District O - Summary

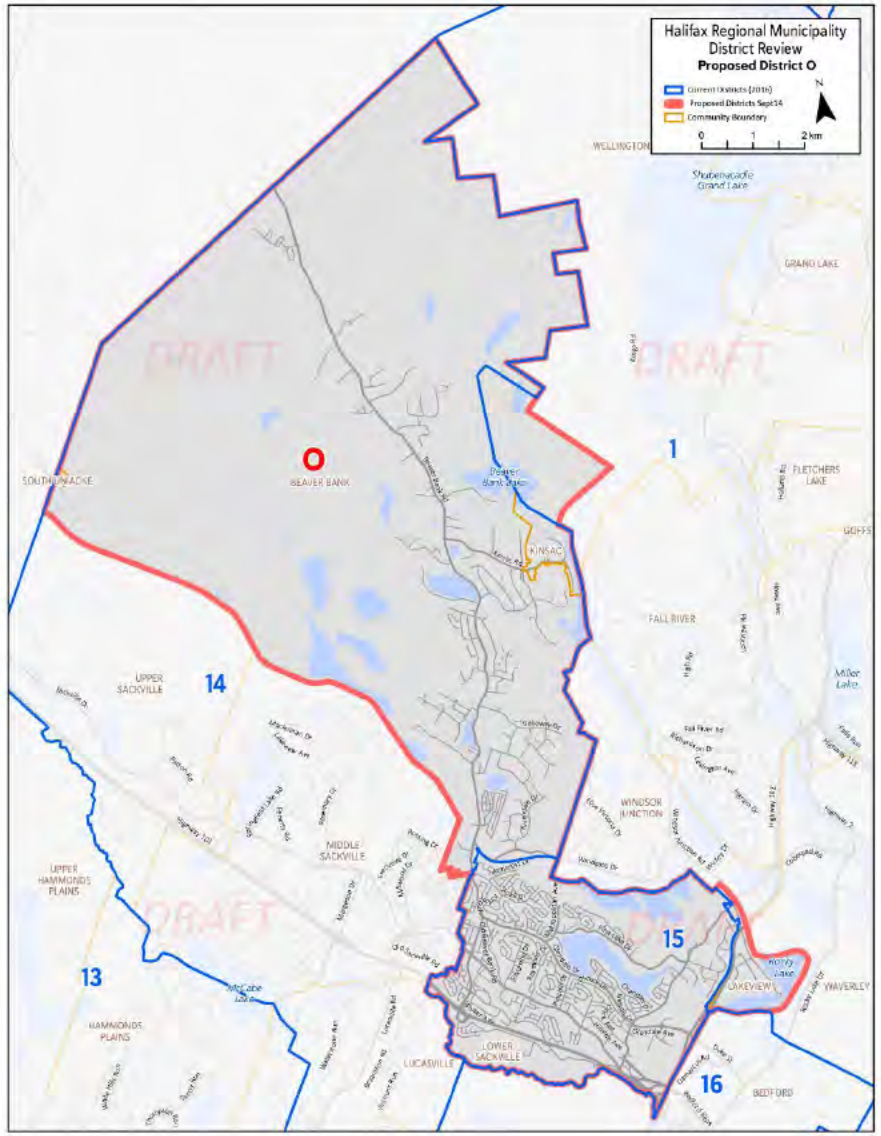
Survey and engagement session results are consistent for the proposed district O. The problem area in this case is Lakeview as many residents believe that their community has more in common with Fall River than Lower Sackville and Beaverbank.

**Key Concerns:**

- Inclusion of Lakeview in with Lower Sackville and Beaverbank, when it is much more a part of Fall River.

**Key Benefits:**

- Similarities of the communities of Lower Sackville and Beaver Bank such that the expansion of this district makes sense.



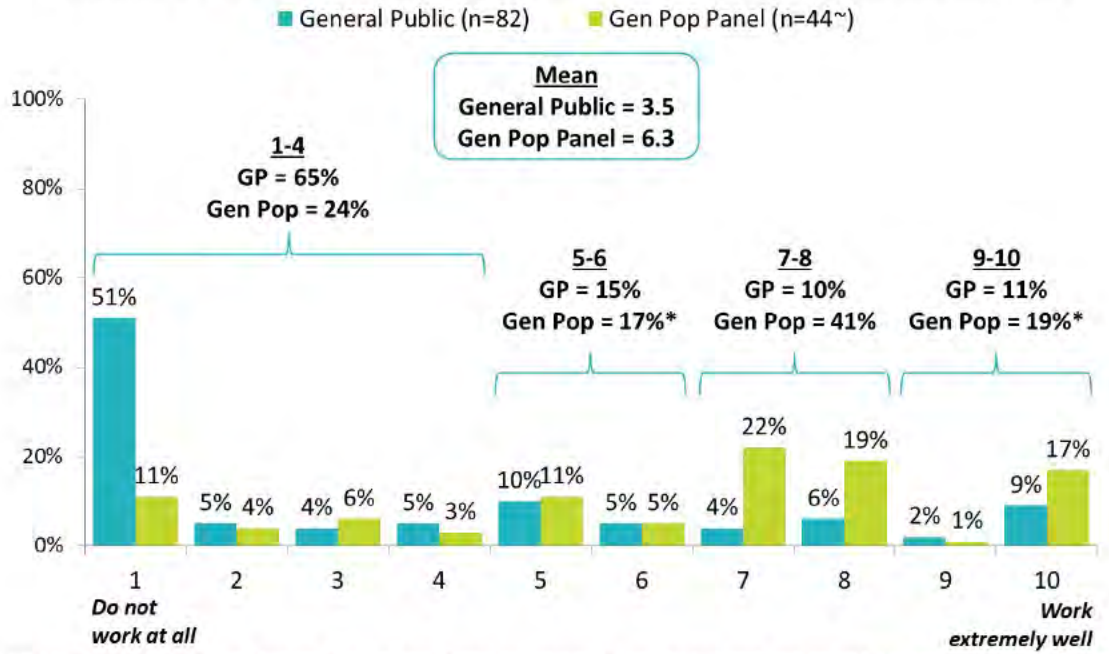
*Results are mixed, with members of the Gen Pop panel providing neutral to positive scores, while two-thirds of respondents from the General Public sample believe the proposed boundaries for district O do not work at all.*

Among the *General Public* respondents, those living in the current district 1 more commonly give lower scores (2.8), while those in the current district 14 more commonly give more moderate scores (6.1).

Results are consistent across other demographic sub-groups.

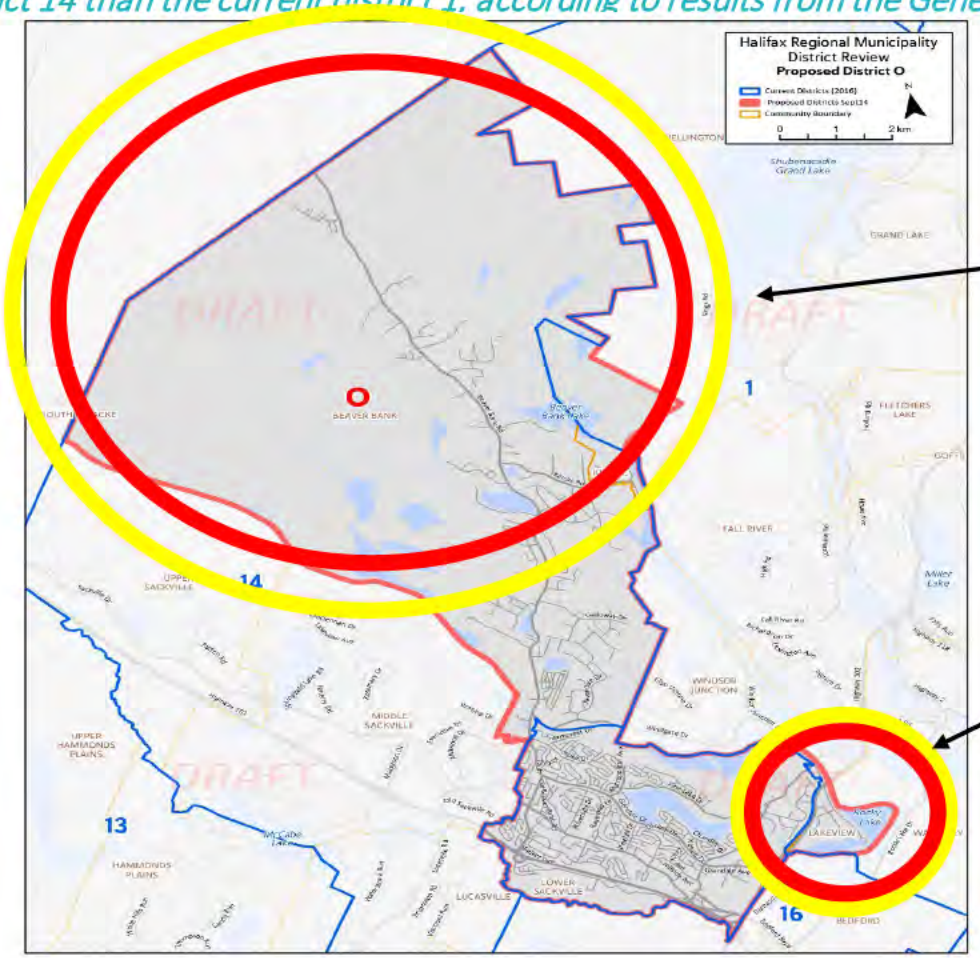
## New Boundaries for District O Work Well or Not

**Rating on 10-pt Scale: 1=Boundaries do not work at all, 10=Boundaries work extremely well**




Q.B57: To what extent do you believe that the new district boundaries for DISTRICT O work well or not? **Due to rounding. ~Caution: Small sample size. Note: This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.*

*There are concerns about the inclusion of Lakeview in the proposed district, and some view Beaver Bank as neutral or negative. Agreement is higher among those in the current district 14 than the current district 1, according to results from the General Public sample.*




## Placement of New Proposed District Boundary for District O

**Rating on 10-pt Scale: 1=Do not agree at all with the placement of this boundary, 10=Completely agree with the placement of this boundary**

*The new proposed boundary expands north up to South Uniacke and east enough to cover Kinsac.*

**Mean**
**General Public = 4.5**
**Gen Pop Panel = 6.1**

*The new proposed district adds the community of Lakeview in the south-eastern boundary.*

**Mean**
**General Public = 3.5**
**Gen Pop Panel = 6.3**

Q.B59A-B. These are the key boundaries for this district. For each, please indicate the extent to which you agree or disagree with the placement of each boundary. (General Public n=82, Gen Pop n=44~) *~Caution: Small sample size. Note: This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.*

Outside circle: *Gen Pop Panel* mean — Low — Moderate — High
Inside circle: *General Public* mean

# District O – Open-ended Feedback

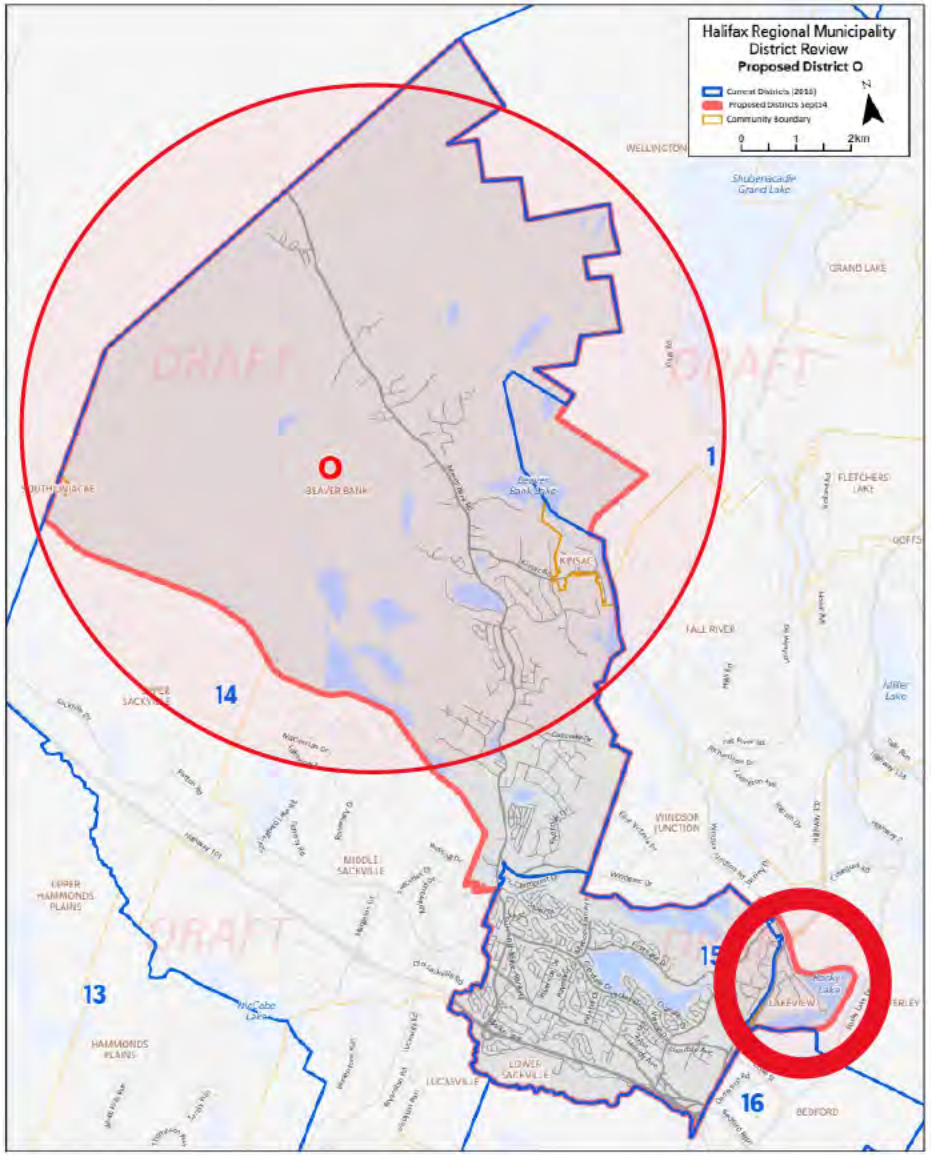
Residents provided commentary regarding proposed **District O** that related to current districts **1, 14** and **15.**

The major area of concern in this proposed District is Lakeview. Residents in that community feel much more connected with Fall River, Windsor Junction and Waverley than they do with Lower Sackville. There is a very consistent message about their connection with the people, schools, sports teams and communities of Lakeview – Windsor Junction – Fall River, also known as the LWF.

The decision of combining Beaverbank with Lower Sackville was less concerning; there were comments both in favor of this connection and against. Any negative comments for this area related to a difference in interests and issues for these two communities, particularly related to transportation.

Verbatim commentary shown on the next page offers some examples of residents' opinions about this proposed District.

*Gen Pop Panel Score: 6.3 / 10 – (Sample size : 44)* Caution should be used when interpreting these results as the sample size is small*
*General Public Score: 3.5 / 10 – (Sample size: 82)*
*Total number of comments: 126*



# District O – Open-ended Feedback

***Lakeview commentary:***

*Lakeview, Windsor Junction, and Fall River are deeply connected communities and as such, this proposed boundary creates a separation that has impacts on recreational and educational options, as well as community cohesiveness. This is a huge no way for us.*

*Lakeview should be included with Fall River as they are a part of the community, schools, activities and ratepayer associations.*

*Lakeview is not part of Sackville! It has always asserted its independence and connection to the Waverley Memorial Elementary school and the WJCC.*

*Lakeview has been part of the LWF community for many years. Changing the boundaries would impact school and recreation for our residents. Please leave us in District 1.*

*Lakeview does not share schools with these communities, they are geographically separated.*

*Lakeview belongs in in District E with the other smaller more private communities.*

*Lakeview is related to Fall River and Windsor Junction through community camps, school and geography.*

***Beaverbank commentary:***

*Beaverbank is quite distant from Lower Sackville both geographically and in needs.*

*Sackville's issues aren't always compatible with Beaverbank's.*

*Upper and Middle Sackville should be included with Sackville.*

*I have lived in both Beaverbank and currently Lower Sackville, issues in the two are not the same (i.e.: transit).*

*I do not think Beaver Bank should be lumped in with Sackville.*

*Beaver Bank and Lower Sackville are connected communities in my mind.*

# District O – Councillor Feedback

*Councillors support combining Beaver Bank and Lower Sackville but express some concerns that there may be too much growth in the area in the short-term.*

**Pros:**

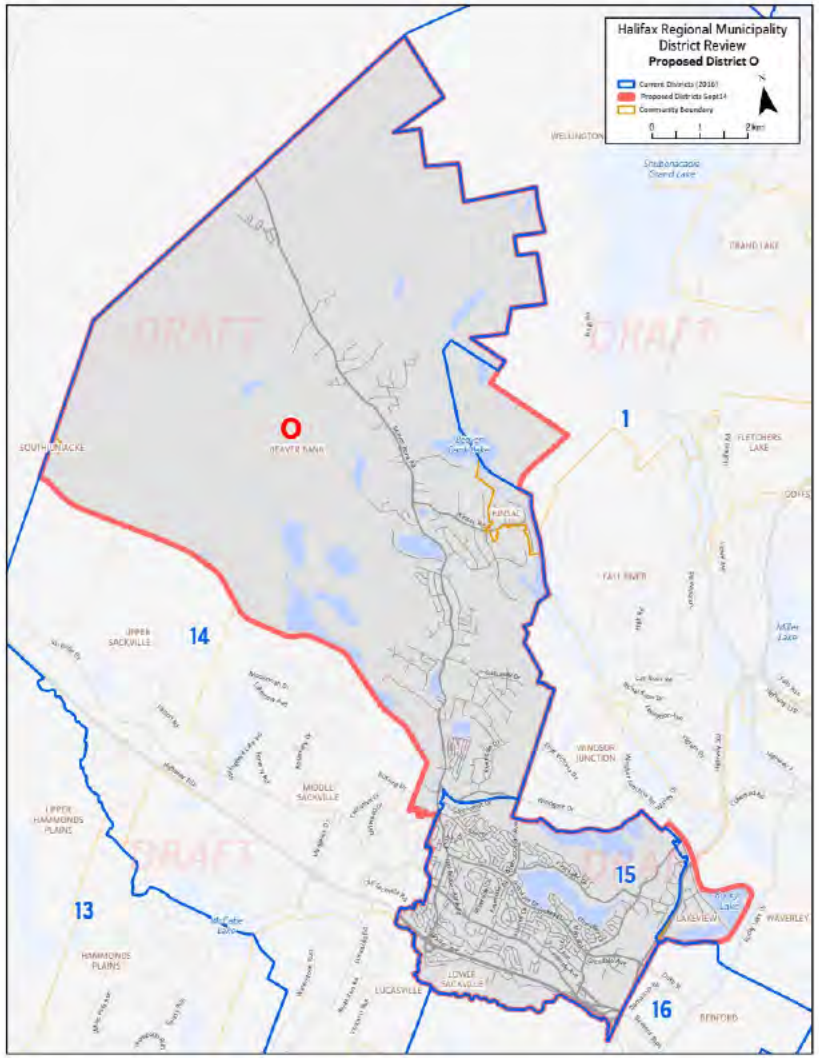
- Councillors felt that the proposed district makes sense. Beaver Bank and Lower Sackville are felt to be communities with many commonalities, with those in Beaver Bank often coming into Lower Sackville to access amenities.

**Cons:**

- Beaver Bank Road is the divider provincially and should be considered for proposed district O as well.

**Other Considerations:**

- There is anticipated growth in Lower Sackville.
- There is a development expected between Windsor Junction and Riverdale Drive.



# District P - Summary

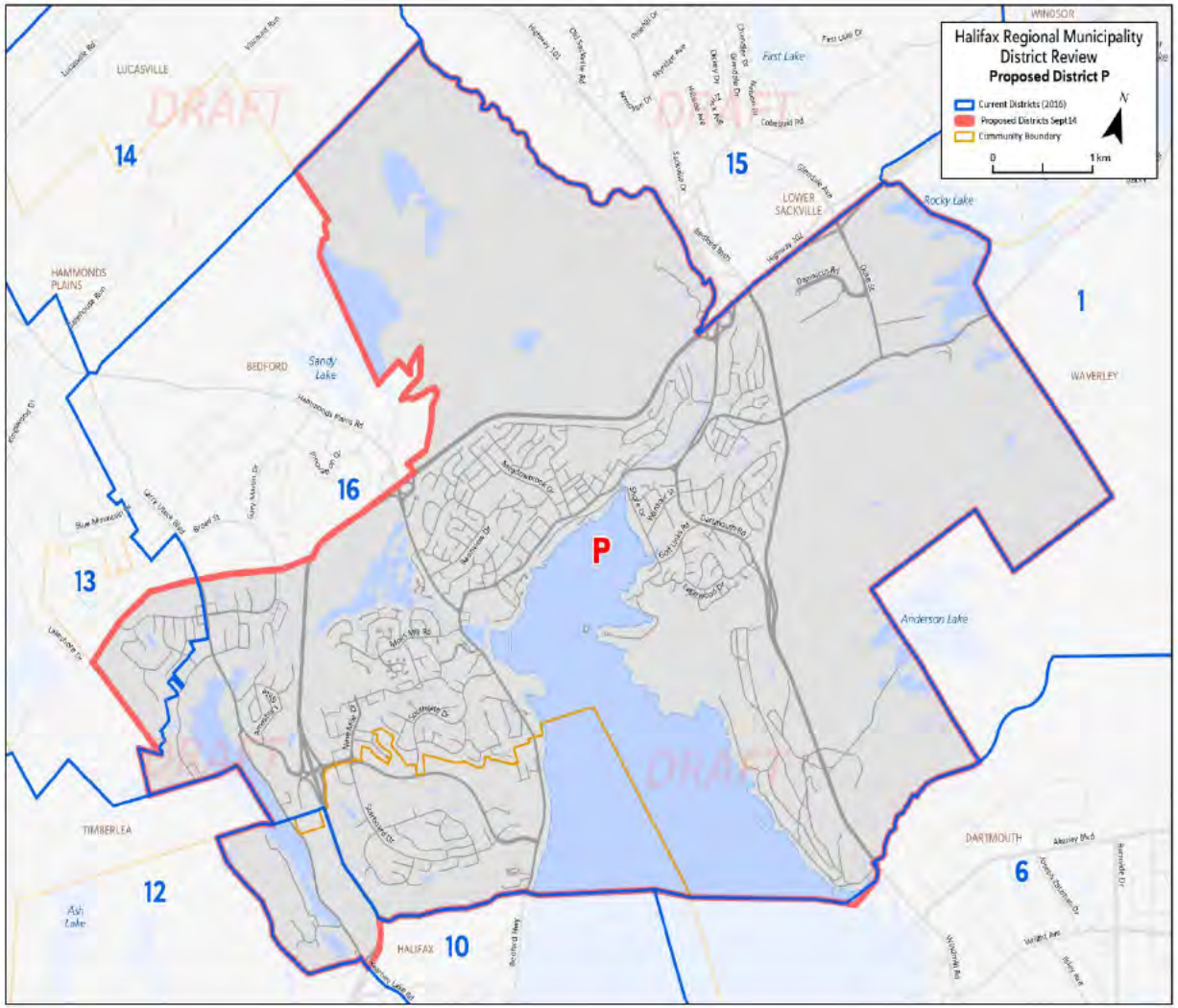
Findings from the survey and engagement sessions are modestly positive concerning the proposed boundaries for district P. The one small problem area mentioned is the exclusion of the West Bedford community.

**Key Concerns:**

- Exclusion of West Bedford from the rest of Bedford.

**Key Benefits:**

- District is largely unchanged from current boundaries.



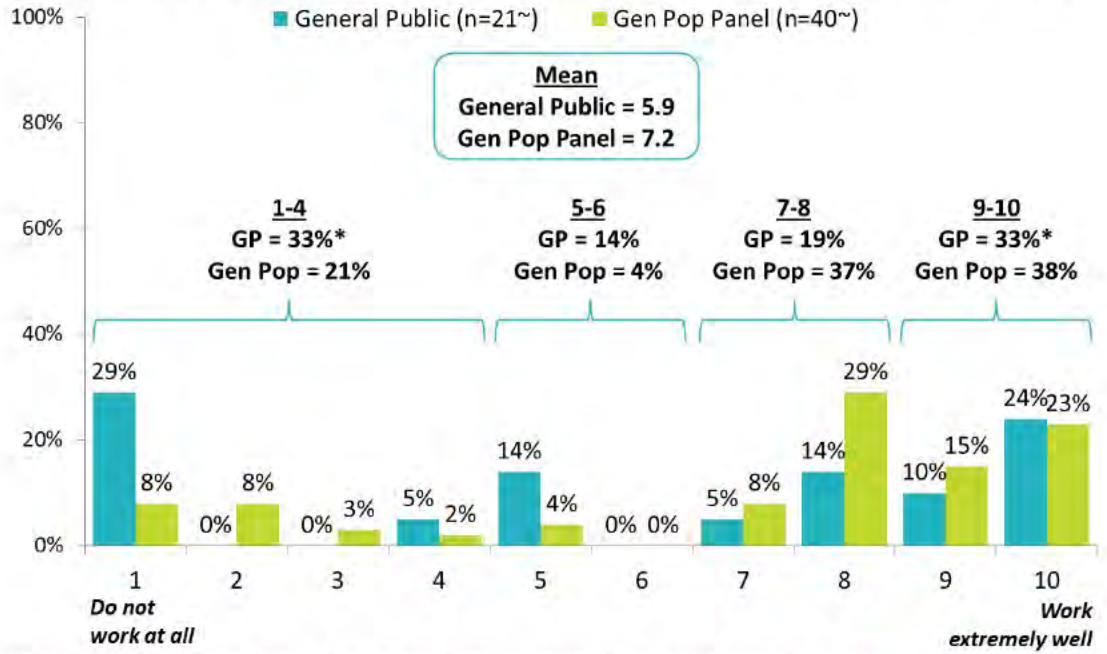
*Results are relatively moderate among samples concerning the proposed boundaries for district P.*

Three-quarters of respondents from the *Gen Pop Panel* sample give top box (7-10) scores concerning the proposed boundaries for district P and positively, and one-half of respondents from the *General Public* sample also give top box scores.

Results are consistent across demographic sub-groups.

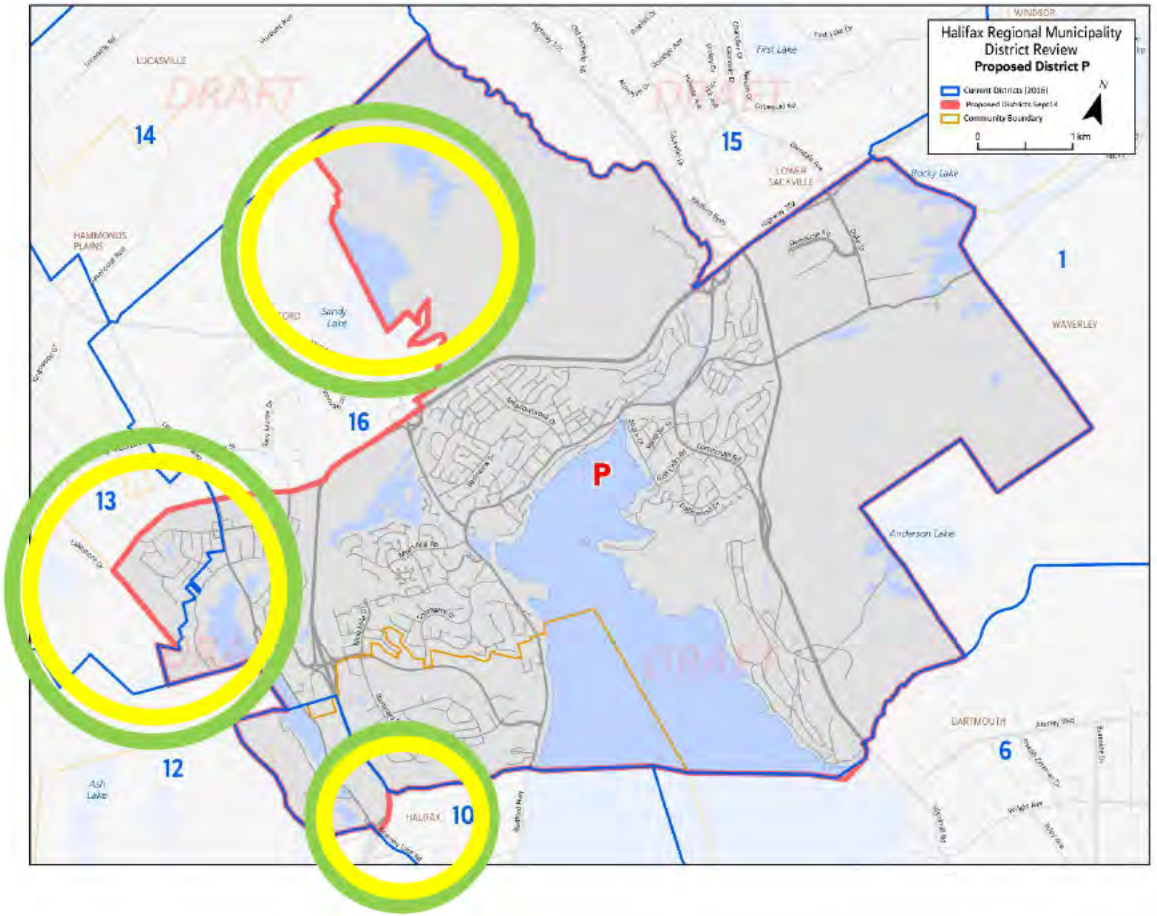
## New Boundaries for District P Work Well or Not

**Rating on 10-pt Scale: 1=Boundaries do not work at all, 10=Boundaries work extremely well**




Q.B61: To what extent do you believe that the new district boundaries for DISTRICT P work well or not? *Due to rounding. ~Caution: Small sample size. Note: This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.

*Approximately one-half of respondents from the General Public sample give top box (7-10) scores for the placements of the proposed boundaries for district P.*




## Placement of New Proposed District Boundary for District P

**Rating on 10-pt Scale: 1=Do not agree at all with the placement of this boundary, 10=Completely agree with the placement of this boundary**

| *The new proposed boundary will cut through the Bedford Basin proceeding westerly through Hemlock Ravine Park to Highway 102.* | *The new proposed boundary will proceed south at Kearney Lake Road and continue westerly through Washmill Lake, Charlies Lake, and Kearney Lake, connecting the Bedford community boundary. It will then go west to Ragged Lake and proceed northeast to reconnect with Highway 102.* | *The new proposed boundary will go from Highway 102 northeast to Sandy Lake and through to the edge of the Lucasville community boundary. It will follow the Lucasville boundary northeast to the Sackville River and the river goes east to Highway 101 and back to Ragged Lake and the 102.* |
|---|---|---|
| **Mean**<br>**General Public = 6.0**<br>**Gen Pop Panel = 7.1** | **Mean**<br>**General Public = 5.5**<br>**Gen Pop Panel = 7.2** | **Mean**<br>**General Public = 6.1**<br>**Gen Pop Panel = 7.4** |

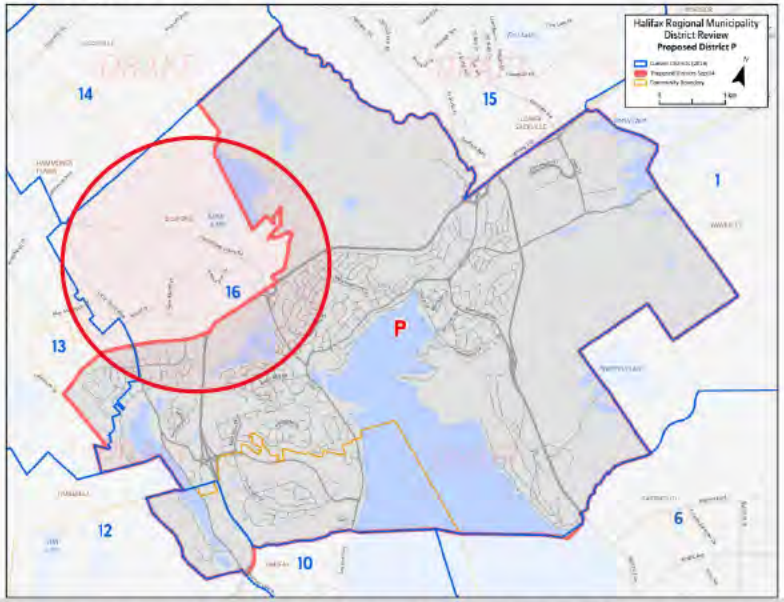
Q.B63A-C. These are the key boundaries for this district. For each, please indicate the extent to which you agree or disagree with the placement of each boundary. (General Public n=21~, Gen Pop n=40~) *~Caution: Small sample size. Note: This table includes those who live in a current district overlapping with the proposed district, as well as those who chose to comment on the proposed district. All respondents had the option to skip a district they did not wish to rate.*

Outside circle: *Gen Pop Panel* mean — Low — Moderate — High
Inside circle: *General Public* mean

# District P – Open-ended Feedback

Residents provided commentary regarding proposed **District P** that related to current districts **16, 13** and **12.** Survey respondents seem generally satisfied with this District; but some feel that all of West Bedford should be added to this District.

Verbatim commentary shown to the right offers some examples of residents' opinions about this proposed District.




*Gen Pop Panel Score: 7.2 / 10 – (Sample size : 40)* Caution should be used when interpreting these results as the sample size is small*

*General Public Score: 5.9 / 10 – (Sample size: 21) * Caution should be used when interpreting these results as the sample size is small*

*Total number of comments: 61*

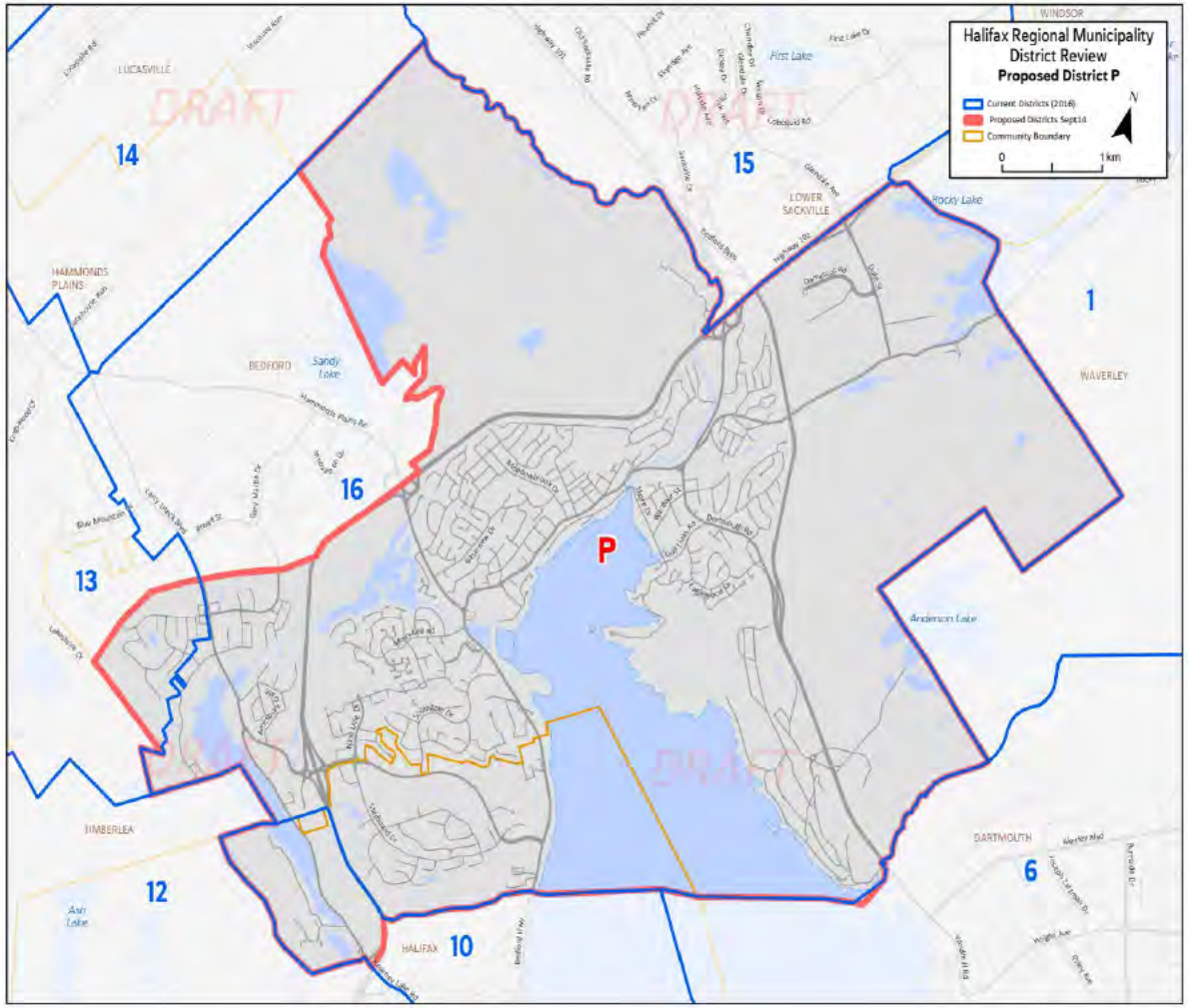
> *This should include Bedford West and extend to the Kearney Lake Road.*
>
> *The boundary suites the geographical and social economical factors of Bedford West and Bedford proper.*
>
> *I think this is fair, based on total population being represented.*
>
> *It seems to carve out all of Bedford nicely, without splitting any communities.*
>
> *The layout seems appropriate.*
>
> *It includes parts of Halifax with Bedford, when the Parks of West Bedford should be included with Bedford… The Boundary from Bedford Basin should follow Larry Uteck Blvd and continue out to Hammonds Plains Road so as to include Parks of West Bedford with Bedford.*
>
> *It looks fine, it keeps communities together.*
>
> *The northwest boundary which splits Broad street in half. The northwest boundary should be shifted to either include the neighbourhood from Bluewater Rd. to Abbington Ave or it should be removed and put into proposed boundary.*

# District P - Qualitative Resident Feedback

*One resident expressed concerns about the district boundary not following the boundary of Sandy Lake Regional Park.*

**Cons:**

- The boundary on the side of Sandy Lake Regional Park with the jagged edge does not presently follow the park boundary. The district boundary should follow the HRM boundary in terms of where the park is so that the park can lie entirely inside of one district or the other.



# District P – Councillor Feedback

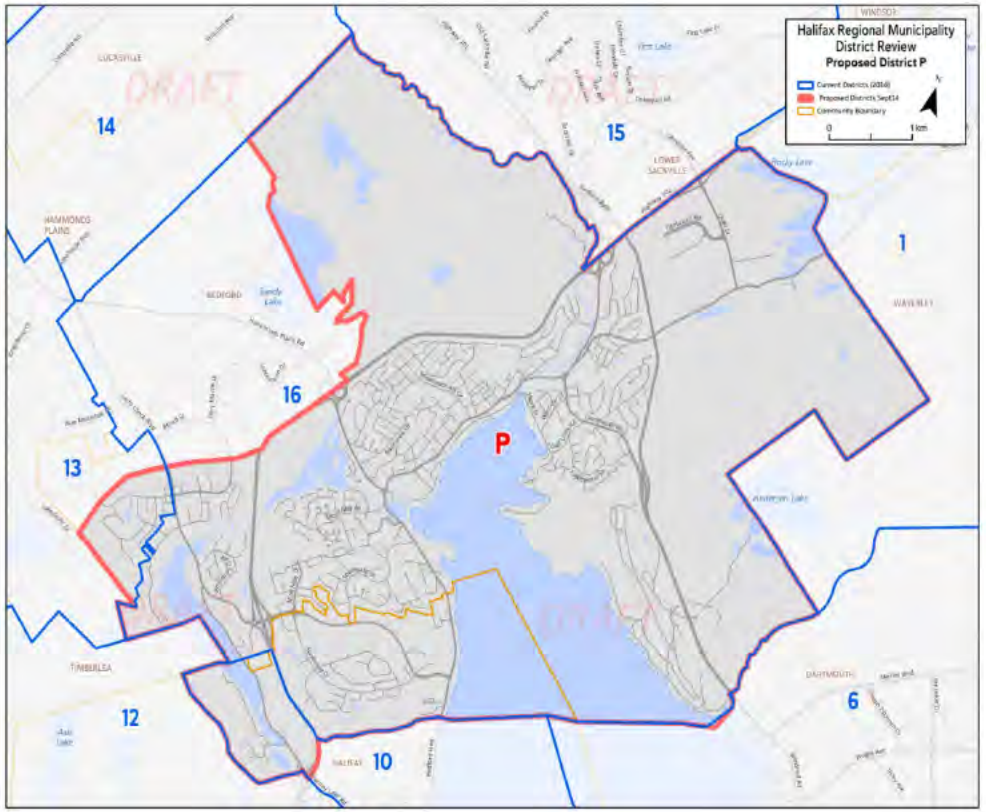
*In general, councillors in the area wish to keep the northern and eastern boundary as proposed but adjust the boundary to include more of Bedford West and less of Larry Uteck.*

**Cons:**

- Councillors feel that the proposed district P should include all of West Bedford as communities of interest are being split up in terms of common activities. For example, the high school, the community centre, the turf field, the Bedford Blues hockey rink or the new library would no longer be in Bedford.
- There was the view that Fernley Park off the Bedford Highway does not need to be part of Bedford.
- Some felt that the new proposed district ignores the old town boundaries for Bedford.
- There was the suggestion that Starboard Drive could be removed from proposed district P because it does not feel like part of Bedford. Larry Uteck Boulevard could be the south-western boundary.
- Innovation Drive should be included in proposed district P.

**Other Considerations:**

- If proposed district P needs to be made smaller, consider cutting off the part that extends sown Magazine Hill was suggested.
- Communities of interest should be the most important of the five criteria. Perception is that boundaries have been drawn to accommodate numbers more so than other important criteria.
- Having districts share a park is a good idea in general, especially for larger parks like BMBCL or Kearney Lake.



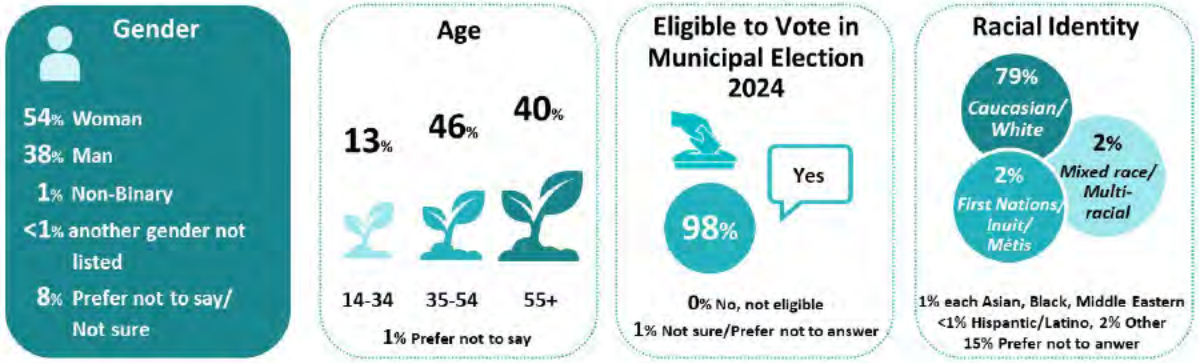
NARRATIVE
RESEARCH

# Demographic Profile

# Demographic Profile of Respondents

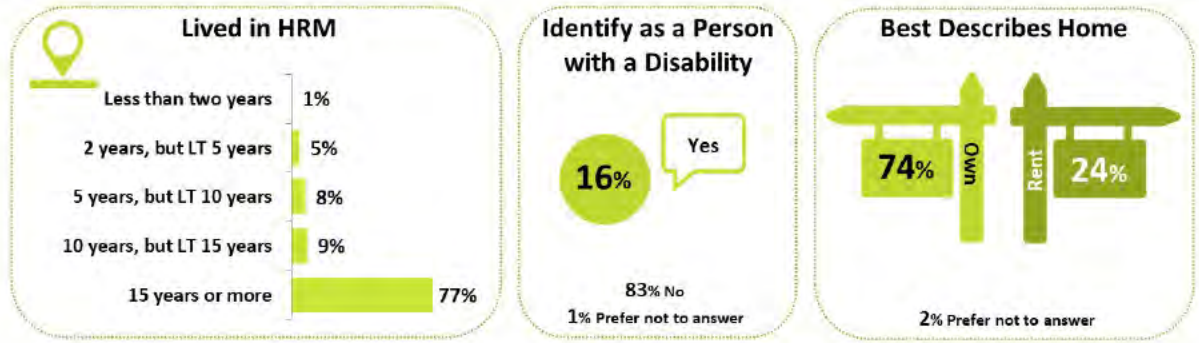
The following provides an overview of the research participants, by sample.

## Profile of Respondents – General Public *(n=825-908)*





## Profile of Respondents – Gen Pop Panel *(n=413)*

NARRATIVE
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Every insight tells a story.