### Deadline for the Fall - Winter Proposals: September 30, 2022

**AT Education and Promotion Grants** are intended to support community organizations interested to propose projects that address, or partially address the HRM's objectives identified in the 2014 AT Priorities Plan and 2017 Integrated Mobility Plan to increase the number of people walking and bicycling and improving the safety of people using these modes. Projects may include:

- Safety and skills training programs
- AT promotions and marketing programs
- AT education and engagement
- Transportation Demand Management programs
- AT related events
- Etiquette programs

These grants are awarded to eligible applicants as outlined in the <u>Administrative Order Number</u> 2020 - 011- ADM Respecting HRM's Grant Programs for Active Transportation and <u>Recreational Trails</u> and 2022-2023 AT Education and Promotion Grant Terms and Conditions:

- shall be located within the geographic boundary of the Municipality;
- shall be a Community Organization at the date an application is made;
- shall have been a Community Organization for a minimum of one year prior to the date of submission of the application;

"Community Organization" means a Registered Non-Profit Organization (Society, non-profit organization; non-profit corporation) or a Registered Canadian Charitable Organization which has as one of its organizational objectives:

- the education of the general public regarding the benefits of active living through the use of MUPs or Recreational Trails and related education and skills development programs;
- the promotion of Active Transportation objectives, including the safe use of MUPs or Recreational Trails and trail etiquette; or,
- the education, promotion, development or implementation of Active Transportation planning programs or transportation demand management programs;

"MUP" means a multi-use pathway or multi-use facility suitable for the broadest range of Active Transportation users including pedestrians, cyclists, skateboarders, inline skaters, including those branded by the community or the Municipality as a "Greenway" or an "Active Transportation Trail";

Submit by email at: <a href="mailto:martinem@halifax.ca">martinem@halifax.ca</a>

To arrange other methods to submit the proposal or to inquire about project eligibility before applying, please contact:

Emma Martin, AT Community Projects Coordinator

Halifax- TPW - Active Transportation

martinem@halifax.ca; c: 902-499-6742



### **Fall - Winter Proposals**

This form should be downloaded and saved first on your computer. Otherwise information will be lost. Fill out one form for each project you are proposing.

Organization Identification
1. Name, Mailing Address, Email, Website:
2. Type of Organization:
□ Registered Non-Profit Organization (a society incorporated pursuant to the Societies Act, R.S.N.S
1989, c.435, as amended; a not-for-profit corporation incorporated pursuant to the Canada Not-for-
Profit Corporations Act, S.C 2009, c.23; or, a non-profit organization otherwise incorporated pursuant to an Act of the Nova Scotia Legislature;
☐ Registered Canadian Charitable Organization (Income Tax Act, R.S.C., 1985, c. 1 (5th Supp.) the
regulations made pursuant to that Act)
3. Latest AGM date:
4. Lead contact for this proposal. Please include: Name, Phone and Email:
5. How is your organization supporting, encouraging and promoting active transportation? <b>Mark all</b>
<b>that apply and attach supporting documentation</b> (e.g. RJSC registered Organization's Statement, By-laws, Board mandate, Board approved motion/ document):
□ the education regarding the benefits of active living through the use of MUPs or Recreational Trails
and related education and skills development programs;
☐ the promotion of Active Transportation objectives, including the safe use of MUPs or Recreational
Trails and trail etiquette; or,  ☐ the education, promotion, development or implementation of Active Transportation planning
programs or transportation demand management programs;



### **Fall - Winter Proposals**

## **Project Identification**

Please refer to 2022 - 2023 Active Transportation Education and Promotion Grant Terms to support your application and attach required supporting documents.

to support your application and attach required supporting documents.
1. Project Title:
2. Project Type:
☐ Small Community project grant under \$1,000: smaller projects (localized) in one or more communities in HRM
• The proposal is for a project scheduled to start within 3 months after awarding and finish by a set deadline or March 31st, 2023 whichever is sooner
The grant can be requested to cover up to 100% of the project costs
☐ Large Community project grant of \$1000 - \$5,000: larger project or event (requiring significant logistics efforts) meant to reach a broader audience in communities across HRM;
• The proposal is for a project scheduled to start within 6 months after awarding and finish by a set deadline or March 31 <sup>st</sup> , 2023 whichever is sooner
• The grant can be requested to cover up to 50% of the project costs and proof of matching funding must be provided before funds can be disbursed
☐ <b>Major project grant over \$5,000:</b> large project with significant logistics, partnerships and duration efforts with an intended reach across the municipality:
• The proposal is for a project scheduled to start within 6 months after awarding and finish by a set deadline or March 31 <sup>st</sup> , 2023 whichever is sooner
<ul> <li>The grant can be requested to cover up to 50% of the project costs and proof of matching funding must be provided before funds can be disbursed</li> </ul>
3. Start date and end date (before March 31, 2023):
4. Project history:
□New project
□Project delivered in the past, but not by the same project leaders
□Yearly event
☐ Next phase of an existing project
☐ Other (please explain)



## **Fall - Winter Proposals**

5. Pro	pject lead (s): Name, Address, Contact (phone and email)- if different than contact person
	e you considering collaborating with other organizations to deliver this project? Please describe d attach a commitment (support) letter or partnership agreement.
Project	t Priority and Readiness
ado	nat HRM objective(s) for AT Education and Promotions priority does your project proposal dress or partially address? Mark all that apply and briefly describe the project objectives, geted audience/participants and outcomes.
ado <b>tar</b> ; □Crea	dress or partially address? Mark all that apply and briefly describe the project objectives, geted audience/ participants and outcomes. te public awareness of available active transportation facilities and increase the number of
ado tar  Crea people Incre	dress or partially address? Mark all that apply and briefly describe the project objectives, geted audience/ participants and outcomes.  te public awareness of available active transportation facilities and increase the number of who uses them in any season ease public awareness of AT benefits as a travel mode as per the four pillars identified in the
ado tar  Crea people Incre	dress or partially address? Mark all that apply and briefly describe the project objectives, geted audience/ participants and outcomes. te public awareness of available active transportation facilities and increase the number of who uses them in any season
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add tar;  □Crea people □ Incre Integra	dress or partially address? Mark all that apply and briefly describe the project objectives, geted audience/ participants and outcomes.  te public awareness of available active transportation facilities and increase the number of who uses them in any season ease public awareness of AT benefits as a travel mode as per the four pillars identified in the ated Mobility Plan:  CONNECTING (Connects people, places, goods and services)  HEALTHY (Safe, comfortable and convenient for all ages and abilities)  AFFORDABLE (Investment and travel is affordable)
add tar;  Crea people Incre Integra	dress or partially address? Mark all that apply and briefly describe the project objectives, geted audience/ participants and outcomes.  te public awareness of available active transportation facilities and increase the number of who uses them in any season ease public awareness of AT benefits as a travel mode as per the four pillars identified in the ated Mobility Plan:  CONNECTING (Connects people, places, goods and services)  HEALTHY (Safe, comfortable and convenient for all ages and abilities)  AFFORDABLE (Investment and travel is affordable)  SUSTAINABLE (Environmentally, socially and economically responsible) note safe practices for all road users and increase the number of people who choose walking
add tar;  Crea people Incre Integra  Prom and bid	dress or partially address? Mark all that apply and briefly describe the project objectives, geted audience/ participants and outcomes.  te public awareness of available active transportation facilities and increase the number of who uses them in any season ease public awareness of AT benefits as a travel mode as per the four pillars identified in the ated Mobility Plan:  CONNECTING (Connects people, places, goods and services)  HEALTHY (Safe, comfortable and convenient for all ages and abilities)  AFFORDABLE (Investment and travel is affordable)  SUSTAINABLE (Environmentally, socially and economically responsible)  note safe practices for all road users and increase the number of people who choose walking cycling.  te opportunities for public to experiment active transportation as a travel mode, physical
add tar;  Crear people Incre Integra  Prom and bid	dress or partially address? Mark all that apply and briefly describe the project objectives, geted audience/ participants and outcomes.  te public awareness of available active transportation facilities and increase the number of who uses them in any season ease public awareness of AT benefits as a travel mode as per the four pillars identified in the ated Mobility Plan:  CONNECTING (Connects people, places, goods and services)  HEALTHY (Safe, comfortable and convenient for all ages and abilities)  AFFORDABLE (Investment and travel is affordable)  SUSTAINABLE (Environmentally, socially and economically responsible) note safe practices for all road users and increase the number of people who choose walking cycling.



## **Fall - Winter Proposals**

2.	Please describe your project. Include: objectives, milestones; location, target group/ participants; cost to participate; expected reach/ promotion:
3.	What are the project's expected outcomes? How will the project have a lasting impact? What indicators will be used to measure outcomes/ impact? How will they be measured?
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## **Fall - Winter Proposals**

4.	What challenges do you anticipate from implementing this project? How do you plan to address them?
5.	Health & Safety Requirements: How does the project adhere to <b>NSHA's COVID-19 Health and Safety Protocols</b> ? What measures will be in place to ensure participant safety? What can participants do to ensure they are physically safe? How would your project adapt if these protocols changed?
Fu	nding Required
1.	Total Funds required, including HST, to complete this project:
2.	Total funds requested from HRM's AT Education and Promotion Grant:



### **Fall - Winter Proposals**

3. Only for projects over \$1,000: total amount, including HST, requested from other funding sources:

All sources of funding	2022 - 2023 Requested	2022 - 2023 Already committed
Other Municipal funds- e.g. Councillor' district		
funds, HRM grants		
Provincial funding		
Federal funding		
Corporate funding		
Applicant's own funds		
Other sources of funding- please specify		

### **Expected expenses**

Only expenses directly related to the project are eligible

Description	Amount
Total	



### **Fall - Winter Proposals**

#### **Documents Checklist**

Please attach the required documents below, as applicable:

Documents required for all types of applications		
Complete AT Education and Promotions Application		
Commercial General Liability Insurance/ Event insurance - mandatory		
Volunteer Insurance- if any volunteers are doing the work described		
Registry of Joint Stocks Companies registration renewal		
Letters/ Applications requesting funding from ALL other sources (mandatory for projects		
over \$1,000)		
Letter of Support/ Commitment to partner/ Partnership agreement (for projects over \$5,000)		
Letters confirming/ declining funding from ALL other sources solicited		
Quotes, estimates for any outside contractors (if available)		
STATEMENT BY THE APPLICANT		
On behalf of the (organization name):		

### I certify that:

- 1. the organization understands the terms and conditions of the funding program for which the HRM AT Education and Promotion Grant Application was filled out
- 2. the information given in this application represents the project proposal
- 3. the expected expenses are directly related to the project proposed
- 4. any funding received from other sources listed as matching funds for this application will be directed towards the project proposed upon approval
- 5. I understand that the funding can only be applied as per the Budget submitted with this Application

#### Authorized signatures (must be different than Contact person and/or Project lead):

Name (Print):			
Role:			
Address,	Phone	and	
Email:			
Signature:			
Date:			

