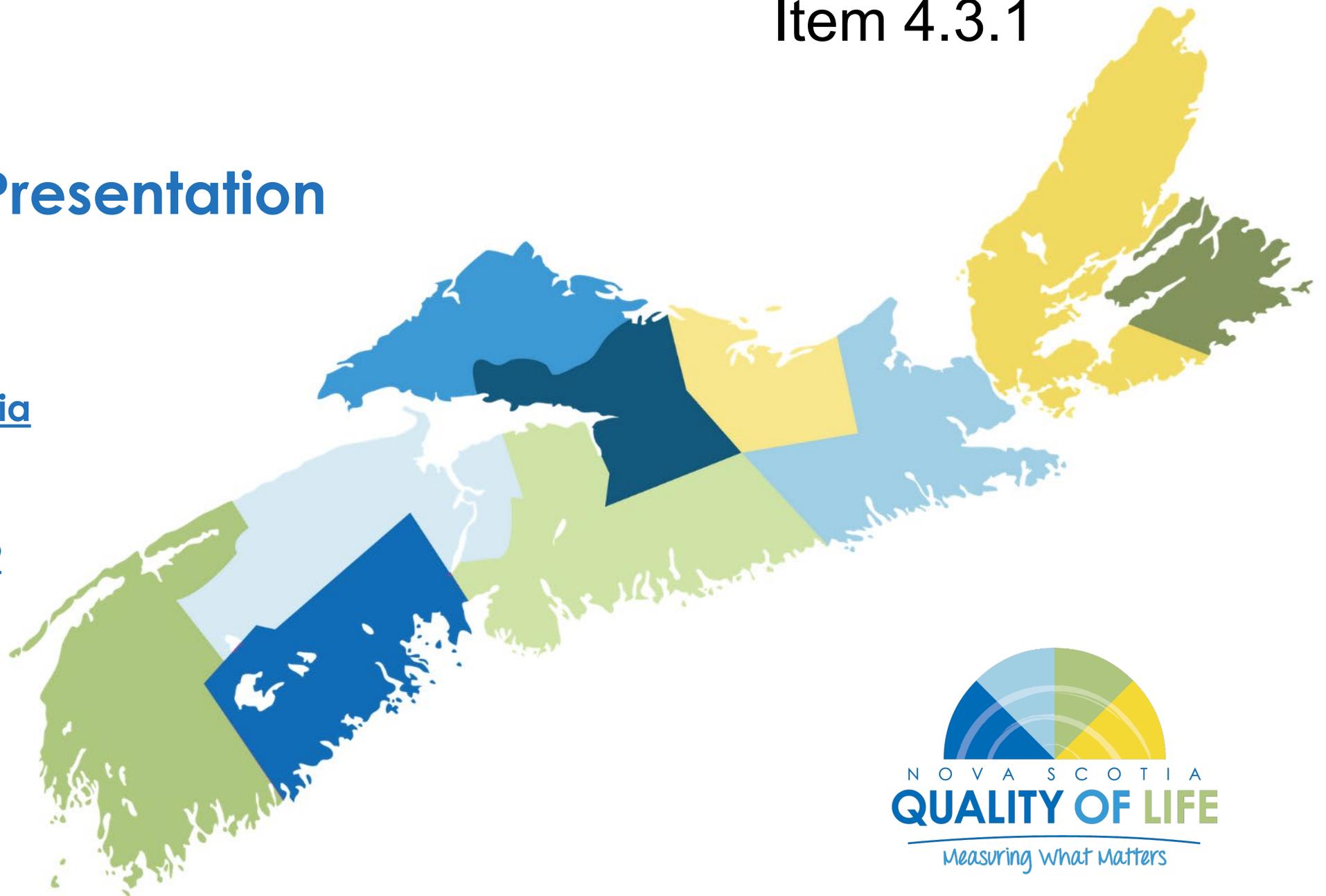


Item 4.3.1

HRM CPED Presentation

Engage Nova Scotia

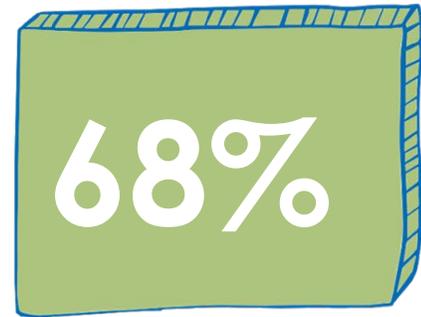
June 30, 2022



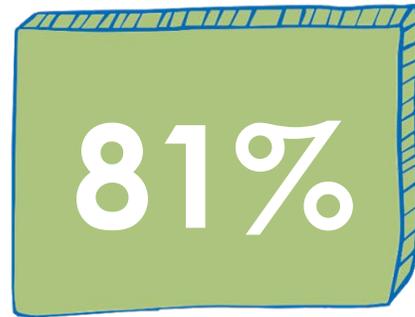
Securing our “Social License” To Be Bold

“We should measure Nova Scotia’s Success by...”

2015 Poll Results

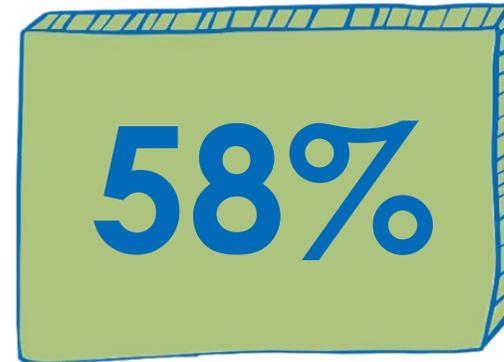


Growth in our **economy**

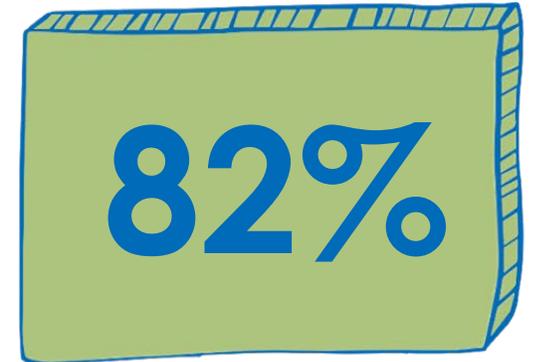


Improvement in our **quality of life**

2020 Poll Results



Growth in our **economy**



Improvement in our **quality of life**

Many sectors

Many regions

Special Thanks

- Province
- NSCC
- CIW





The Resource

Largest Quality of Life Dataset in North America

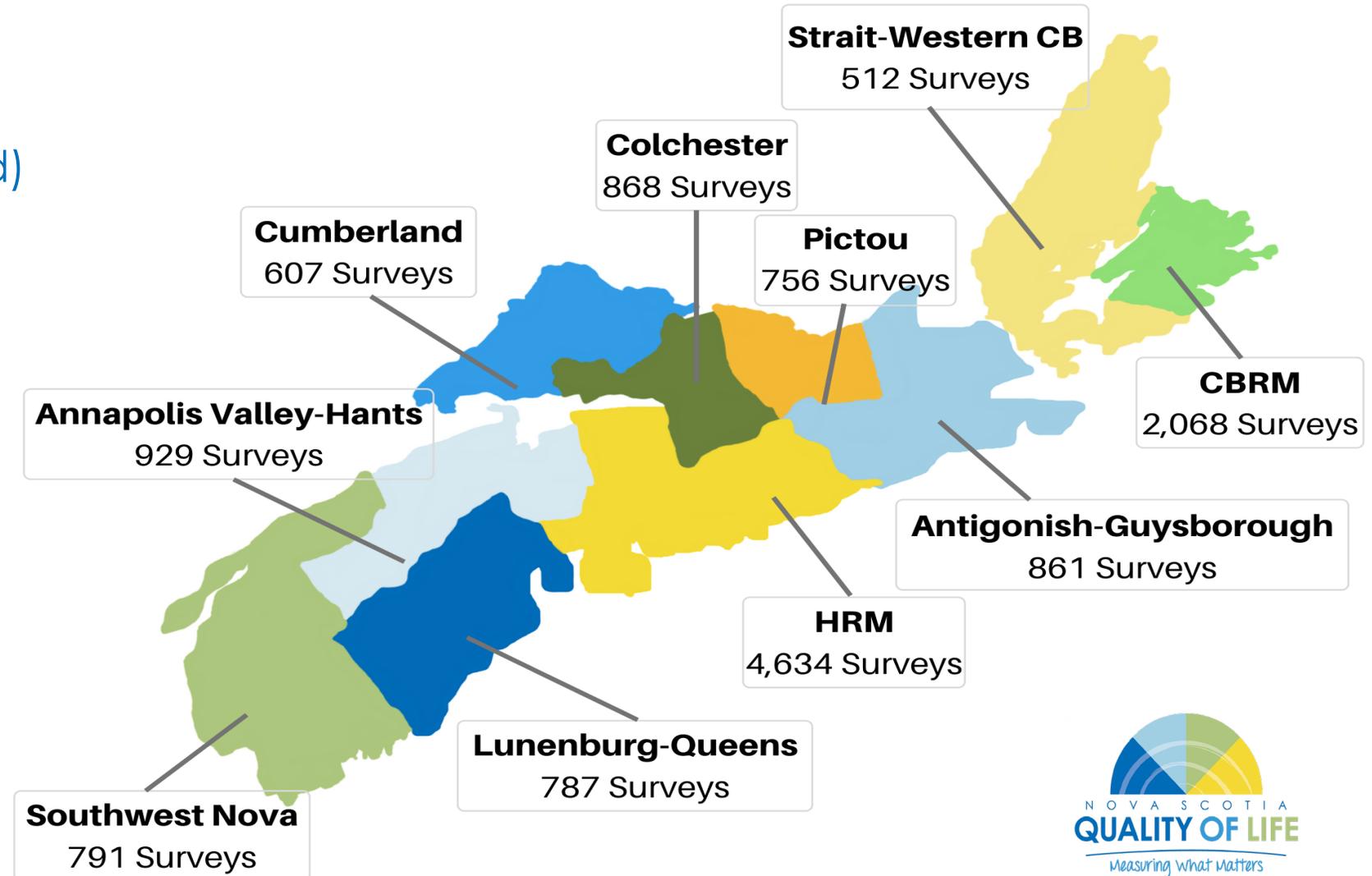
12,827 Responses (Pre-Covid)

230 Individual questions

9 Local Leadership Teams

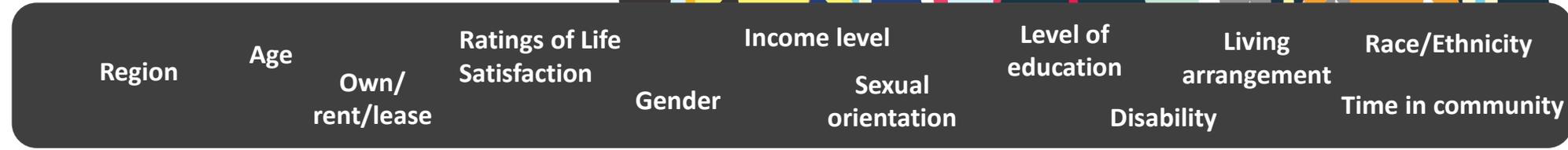
16 years-old and above

Margin of Error - 1%



WHAT'S POSSIBLE?

NS Quality of Life Survey



Community Vitality

- Sense of belonging to community
- Number of close friendships
- Social isolation and trust in others
- Inclusiveness of community
- Trust in neighbours, media, business and NGOs
- Volunteering
- Feeling of safety in neighbourhoods
- Experiences of discrimination

Healthy Populations

- Mental and physical health
- Access to, and quality of, health care
- Level of exercise
- Ate less and ate unhealthy
- Substance abuse and gambling activity

Living Standards

- Could not pay bills on time
- Could not buy necessities
- Access to, and quality of internet
- Overall work satisfaction
- Satisfaction with job, salary, security, promotion opportunities
- Flexible work hours and schedule
- Under-employment relative to training
- Effects of job on personal health and wellbeing

Environment

- Perceptions of water quality in community
- Personal commitment to solid waste management and energy conservation
- Access to, and quality of, natural environment
- Eco-friendly commuting practices
- Purchase of local foods

Democratic Engagement

- Trust in Local Government, Federal, Provincial
- Confidence in Police, Justice, Schools and Health Care
- Participation in public meetings
- Participation in advocacy

Leisure and Culture

- Access to libraries and learning institutions
- Participation in recreation, leisure, sports, and hobbies

Education

- Availability of adult education
- Affordable education
- Use of retraining opportunities

Time Use

- Time pressure for sleep, socializing, creativity and outdoors
- Time caring for dependent children and adults



“Harvesting” the Resource

Reports and Tools Overview



Comprehensive Reports

- **NS Quality of Life Index**
- **Survey Summary Results**
- **“A Closer Look”**
- **UN SDG – “Survey Snapshots”**

Tools:

- **Spotlight** (Spring 2022)
- **Wellbeing Mapping Tool** (Spring 2022)
- **Data Sharing Agreements**



Tools

Spotlight Tool – Regions

	A	B	C	P	Q	R	S	T	U
	DIMENSION	VARIABLE	REGIONS COMPARED TO WHOLE PROVINCE	HRM	CBRM	AV-H	A-G	Colchester	Cumberland
106	Education	EDOPP_A1	There are plenty of opportunities to take formal education courses	0.2700	0.1854	0.1183	0.1383	0.0083	0.3738
107		EDOPP_A2	There are plenty of opportunities to take courses of interest	0.3182	0.0216	0.0791	0.0791	0.0144	-0.3668
108		EDOPP_A3	There are places nearby where I can take classes out of interest	0.2393	-0.0384	0.1614	0.0615	0.0615	-0.2998
109		EDOPP_A4	There are schools nearby where I can upgrade my educational qualifications	0.1209	0.0508	0.2248	0.1233	0.0290	-0.2030
110	Living Standards	JOB_JP1	I have little hope for promotion at my job	-0.1209	0.0566	0.0126	-0.0880	-0.0691	-0.0943
111		JOB_JP2	My current occupational position adequately reflects my education and training	0.0702	0.0511	0.0255	-0.0319	-0.0702	0.0575
112		JOB_JP3	Considering all my efforts and achievements, my opportunities at work are adequate	0.0441	-0.0073	0.0000	0.0000	-0.0367	0.0000
113		JOB_JS1	I have experienced or I expect to experience an undesirable change in my work situation	-0.0653	-0.0652	0.0000	0.0130	0.0130	-0.0326
114		JOB_JP4	Considering all my efforts and achievements, my salary/income is adequate	0.0718	-0.0065	0.0130	0.0000	-0.0065	-0.0780
115		JOB_JS2	My job security is poor	-0.1047	-0.0718	0.0196	0.0457	0.0653	-0.0979
116		JOB_JM1	My job is really meaningful to me	-0.0555	0.0624	-0.0208	0.0693	-0.0139	0.0347
117		WK_WIPL1	My personal life suffers because of work	0.0249	0.0942	-0.1632	0.0691	-0.0063	-0.0569
118		WK_WIPL2	My job makes my personal life difficult	-0.0197	0.0463	-0.1455	0.1190	0.0132	-0.0794
119		WK_WIPL3	I neglect personal needs because of work	0.0063	0.0825	-0.1459	0.0952	0.0635	-0.0761
120		WK_WIPL4	I put my personal life on hold for work	-0.0377	0.0509	-0.1462	0.0890	0.0064	-0.0826
121		WK_WIPL5	I struggle to juggle work and non-work activities	0.0257	0.0838	-0.0902	0.0902	0.0322	0.0129
122		WK_WIPL6	I am happy with the amount of time for non-work activities	0.0143	0.0652	-0.0580	-0.0072	0.1087	-0.1087
123		WK_PLIW1	My personal life drains me of energy for work	0.0496	0.0492	-0.0328	0.0574	0.0000	0.0574
124		WK_PLIW2	I am too tired to be effective at work	-0.0085	0.0086	-0.0518	0.0949	-0.0173	-0.0259
125		WK_PLIW3	My work suffers because of my personal life	0.0179	0.0090	-0.0361	0.0721	-0.0090	0.0000
126		WK_PLIW4	It is hard to work because of personal matters	0.0331	0.0164	-0.0082	0.1069	0.0082	-0.0247
127		WK_WPLE1	My personal life gives me energy for my job	0.0778	-0.0468	-0.0156	0.0937	-0.0078	-0.1171
128		WK_WPLE2	I am in a better mood at work because of my personal life	0.0925	-0.0077	-0.0541	0.0464	-0.0077	-0.1547
129		WK_WPLE3	I am in a better mood generally because of my job	0.0220	-0.0074	-0.0596	0.0000	-0.0074	-0.0298
130		EXP_BILL	How often in past year: I could not pay my bills on time (e.g., water, power, phone, credit card)	-0.1158	-0.0202	0.0000	0.0605	0.0202	-0.2018
131		EXP_HOME	How often in past year: I could not pay my mortgage or rent on time	-0.0710	-0.0377	0.0753	0.0753	0.0753	-0.1130
132		EXP_FOOD	How often in past year: I ate less because there was not enough food or money for food	-0.1005	0.0211	-0.0105	0.0632	-0.0527	-0.1475
133		EXP_NFOOD	How often in past year: I could not afford to purchase nutritious foods	-0.1372	-0.0085	-0.0085	0.0595	-0.0425	-0.1614
134		EXP_FOODBK	How often in past year: I use a local food bank	-0.0183	0.0374	0.0187	0.0374	-0.0374	-0.0561
135		EXP_TRANS	How often in past year: I could not afford to pay for transportation to get to where I needed	-0.1043	-0.0424	0.0283	0.0566	-0.0283	-0.0990
136		EXP_WANT	How often in past year: I did not have enough money to buy the things I wanted	-0.0927	0.0202	0.0135	0.0269	-0.0539	-0.1145
137		EXP_NEED	How often in the past year: I did not have enough money to buy the things I needed	-0.1338	-0.0527	-0.0176	0.0615	0.0000	-0.1668
138	WL_BALANCE	Overall work-life imbalance (higher scores=greater imbalance)	-0.0232	0.0346	-0.1038	0.1038	0.0231	-0.0807	
139	CHLDC_ADQ	Do families in our community have access to an adequate supply of child care services?	-0.0130	0.0128	-0.1148	0.0765	-0.0383	0.0510	
140	SRC_ADQ	Do families in our community have access to an adequate supply of services for older adults?	0.1595	0.0861	-0.0574	0.1291	0.0143	0.1004	

Community Well-being

Healthy Living

Environment

Democratic Engagement

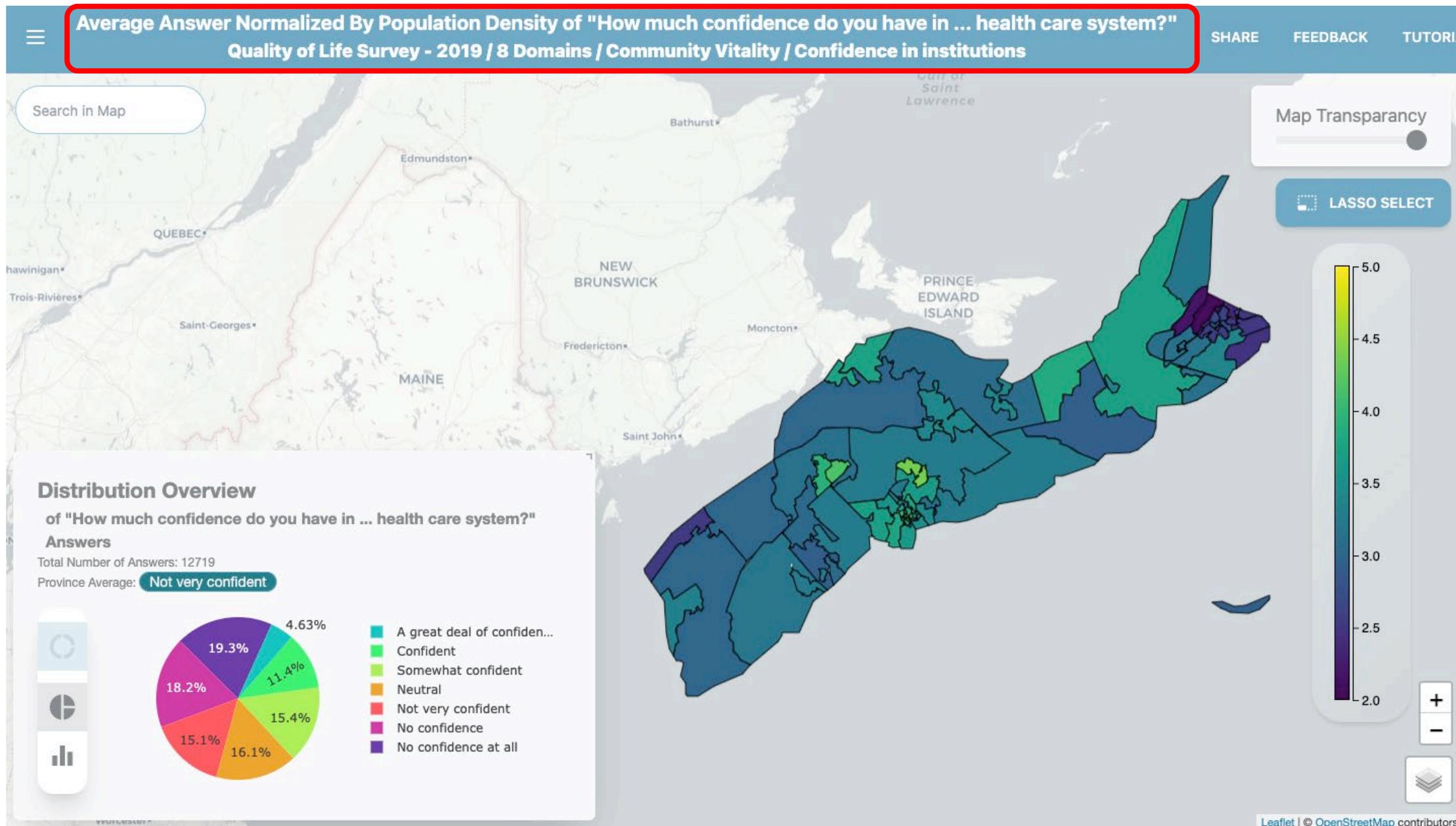
Education

Leisure & Culture

Living Standards

Time Adequacy

Wellbeing Mapping Tool – Confidence in Institutions (Healthcare)





Other HRM Under-represented Communities



Comparison to other large Canadian municipalities

What's Been Happening? And What's possible?



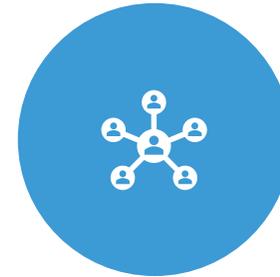
**ENGAGEMENT
ACTIVITIES**
(PAN-PROVINCIAL,
REGIONAL, BY
SECTOR)



**RESEARCH AND
CLASSROOM USE**
(ACADEMIC RESEARCH,
HACKATHONS)



**TARGETED
REPORTS BY
REQUEST**



**PROVINCIAL,
NATIONAL AND
INTERNATIONAL
RELATIONSHIPS**



SDG PROJECT

HRM TARGETED REPORTS

- Downtown Dartmouth Business Commission – Focus on assets, sense of community, transportation, buying local (across demographic profiles) do we have? es Downtown Dartmouth
- St Margaret's Bay Community Enterprise Centre – What does SMB look like? (Confidence in institutions, availability of facilities, and more
- Dartmouth Community Health Board – Focus on community vitality and healthy populations
- Women's Quality of Life in HRM Report – Comprehensive 70-page report on the experiences of women residents tied to community vitality, health, education, democratic engagement, leisure and culture, living standards and more.

Women's Quality of Life in the Halifax Regional Municipality: Results from the 2019 Nova Scotia Quality of Life Survey

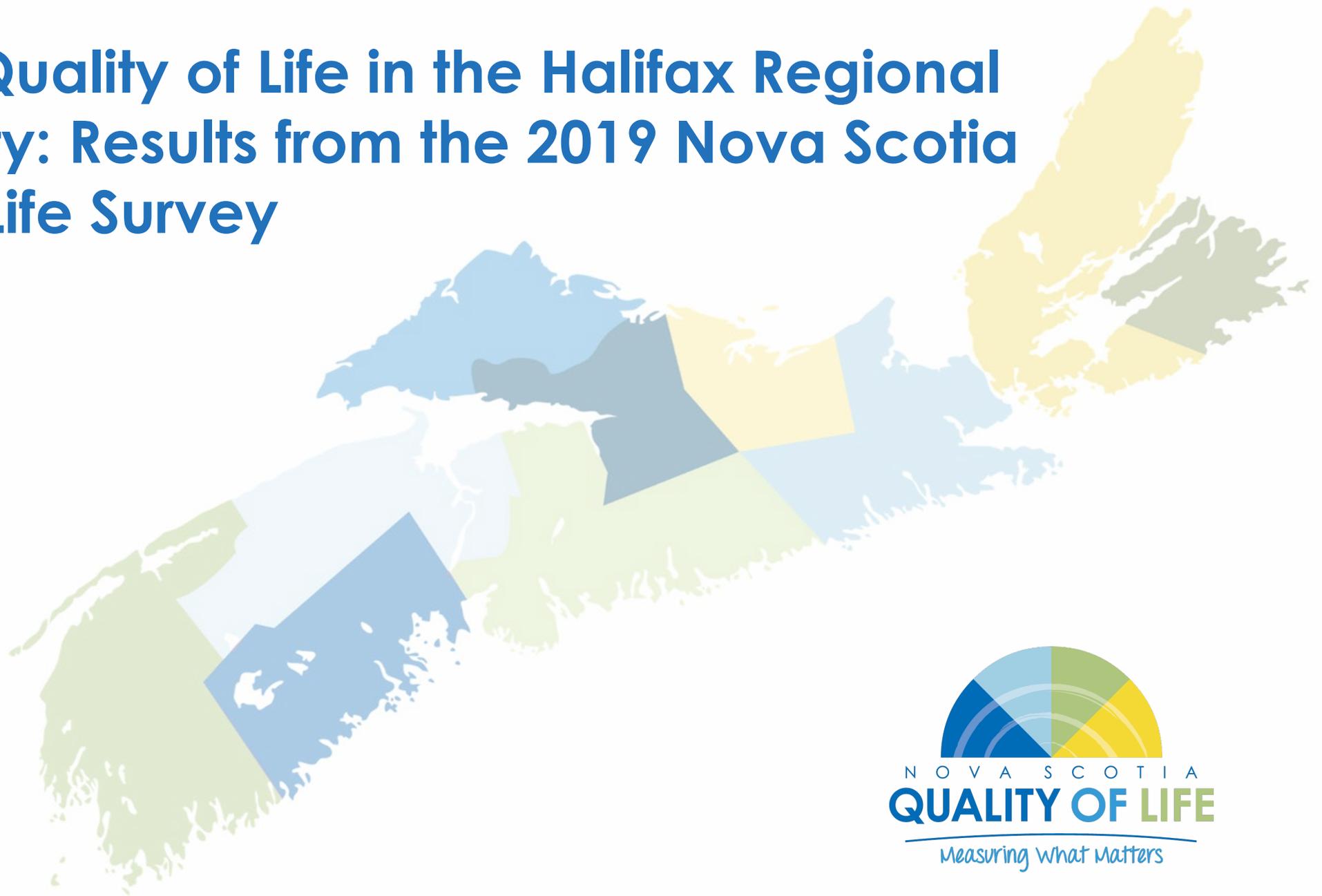


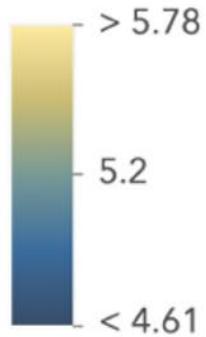
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Confidence in Police

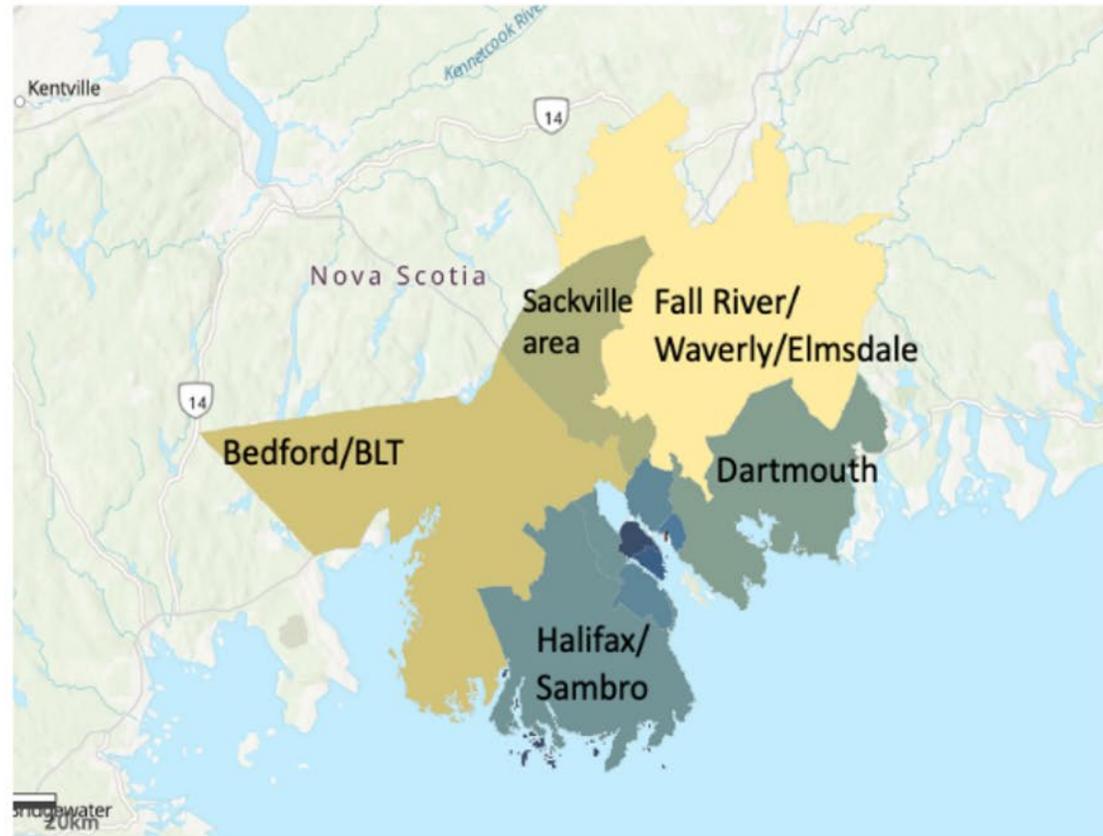


Peninsula



Higher scores (yellow) reflect higher confidence

How much confidence do you have in the police in your community?





The Bigger Picture

Targeting Policy for Impact

Consider for planning,
screening, budgeting, funding,
measuring progress and more



PLAN ON A PAGE

STRATEGIC PRIORITIES PLAN 2021-25

HALIFAX



VISION

The Halifax Regional Municipality's vision for the future is to enhance our quality of life by fostering the growth of healthy and vibrant communities, a strong and diverse economy, and a sustainable environment.

MISSION

We take pride in providing high-quality public service to benefit our citizens. *We make a difference.*

VALUES

- Respect • Collaboration • Diversity & Inclusion
- Integrity • Accountability • Sustainability
- Evidence-Based Decision Making

COUNCIL PRIORITIES

Prosperous Economy
Communities
Integrated Mobility
Environment

ADMINISTRATIVE PRIORITIES

Responsible Administration
Our People
Service Excellence

SUPPORTING KEY HRM PRIORITIES

- Quality of Life Vision
- Inclusive Economy
- Population Growth
- Housing
- Public Safety
- Parks and Facilities (Social Infrastructure)
- Transportation
- Climate Change



Questions for HRM

- Workshops for relevant branches/units of HRM?
- How does HRM use this on an ongoing basis ?
- Consider additional questions for 2024?
- What questions should be surveyed annually?
- What warrants a research dive now?
- Ongoing relationship between Engage NS and HRM



DISCUSSION

Thank you!



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Research & Analysis - research@engagenovascotia.ca