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Outline of Mind Your Plastic's Presentation To Inform the Committee on the Circular Economy and Municipal Action on Plastic Waste Reduction:

- Brief introduction to the organization and the Mind Your Plastic mission
- Explanation of linear vs. circular economy for the Committee, informing on how we shift away from a take-make-use society, and why it is important to take action now
- Overview of Mind Your Plastic's Circular Economy Ambassador Program (CEAP) and the importance of engaging youth in proactive waste reduction
- Summary of municipal action on plastic reduction and why public events are a plastic pollution problem
- Introduction to the Municipal Plastic-Free Event Policy as a model to reduce plastic waste at regional events and embrace the circular economy at the local level

All the best,

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