



P.O. Box 1749
Halifax, Nova Scotia
B3J 3A5 Canada

Item No. 15.5.2
Halifax Regional Council
May 17, 2022

TO: Mayor Savage and Members of Halifax Regional Council
Original Signed

SUBMITTED BY: _____
Councillor Cathy Deagle Gammon, Chair, Grants Committee

DATE: May 9, 2022

SUBJECT: **Regional Special Events Grant Report 2022/2023**

ORIGIN

May 9, 2022 meeting of the Grants Committee, Item 9.1.2.

LEGISLATIVE AUTHORITY

Halifax Regional Municipality Charter
Section 79A

(1) Subject to subsections (2) to (4), the Municipality may only spend money for municipal purposes if (a) the expenditure is included in the Municipality's operating budget or capital budget or is otherwise authorized by the Municipality

Administrative Order Number 2014-021-GOV: *Respecting Regional Special Events Grants*

Grants Committee Terms of Reference, Section 4
The duties of the HRM Grants Committee are to:

- 4.1 Advise Regional Council on all matters related to the allocation of grants, as defined by Regional Council;
- 4.2 Develop eligibility criteria, priorities, policy and procedures for assistance under the respective programs and services managed under the auspices of the HRM Grants Program portfolio;

RECOMMENDATION ON PAGE 2

- 4.3 Evaluate programs and services managed under the auspices of the HRM Grants Program portfolio in cooperation with HRM staff, stakeholders, and the general public with a view to making recommendations to Regional Council respecting scope of programming, service standards, and funding capacity.

RECOMMENDATION

The Grants Committee recommends that Halifax Regional Council:

1. Approve 47 Event Grants for a total of \$192,875 as identified in Table 1 of the staff report dated March 22, 2022 from the approved 2022/2023 Operation Budget – C760 Community/Civic Events;
2. Approve 13 Event Grants for a total of \$200,000 as identified in Table 1 from the approved 2022/2023 Operating Budget – C764 2022 Cultural Development funded from the 2022/2023 Culture Development Reserve Q621;
3. Pending final approval of the 2023/2024 budget, approve 38 Established Community Festivals grants in the amount of \$186,025 funded from Operating Budget – C760 Community/Civic Events; and 13 Cultural Events & Showcases grants in the amount of \$200,000 funded from Operating Budget – C764 Cultural Development funded from the Community Events Reserve Q621 as identified in Table 2;
4. Pending final approval of the 2024/2025 budget, approve 38 Established Community Festivals grants in the amount of \$186,025 funded from Operating Budget – C760 Community/Civic Events; and 13 Cultural Events & Showcases grants in the amount of \$200,000 funded from Operating Budget – C764 Cultural Development funded from the Community Events Reserve Q621 as identified in Table 3;
5. Approve a supplementary grant withdrawal from the Community and Events Reserve (Q621) in the amount of \$13,000 to be allocated to “Open Streets HFX” (previously operating as Switch) in the Regional Special Events program;
6. Approve a supplementary grant withdrawal from the Community and Events Reserve (Q621) in the amount of \$20,000 to the Sackville Community Development Association for the 2022 Patriot Days in the Regional Special Events program;
7. Pending final approval of the 2023/2024 budget, approve a supplementary grant withdrawal from the Community and Events Reserve (Q621) in the amount of \$20,000 to the Sackville Community Development Association for the 2023 Patriot Days in the Regional Special Events program; and
8. Pending final approval of the 2024/2025 budget, approve a supplementary grant withdrawal from the Community and Events Reserve (Q621) in the amount of \$20,000 to the Sackville Community Development Association for the 2024 Patriot Days in the Regional Events Program.

BACKGROUND

The Grants Committee received a staff recommendation report dated March 22, 2022 and a staff memorandum dated May 3, 2022 to consider Regional Special Events Grant Report 2022/2023.

For further information refer to the attached staff report dated March 22, 2022 and the staff memorandum dated May 3, 2022.

DISCUSSION

The Grants Committee considered the staff report dated March 22, 2022 and approved the recommendation to Regional Council as outlined in this report. They also considered the staff memorandum dated May 3, 2022 and approved the recommendation (as amended) to Regional Council as outlined in the memorandum.

FINANCIAL IMPLICATIONS

Financial implications are outlined in the attached staff report dated March 22, 2022 and the staff memorandum dated May 3, 2022.

RISK CONSIDERATION

Risk consideration is outlined in the attached staff report dated March 22, 2022 and the staff memorandum dated May 3, 2022.

COMMUNITY ENGAGEMENT

The Grants Committee is comprised of six citizen members and four Councillors. Meetings are live webcast on Halifax.ca. The agenda, reports, video and minutes of the Board/ Committee are posted on Halifax.ca.

For further information on Community Engagement refer to the attached staff report dated March 22, 2022 and the staff memorandum dated May 3, 2022.

ENVIRONMENTAL IMPLICATIONS

Environmental implications are outlined in the staff report dated March 22, 2022 and the staff memorandum dated May 3, 2022.

ALTERNATIVES

The Grants Committee did not provide alternatives.

Alternatives are outlined in the attached staff report dated March 22, 2022 and the staff memorandum dated May 3, 2022.

ATTACHMENTS

Attachment 1 – Staff recommendation report dated March 22, 2022.

Attachment 2 – Staff memorandum dated May 3, 2022.

A copy of this report can be obtained online at halifax.ca or by contacting the Office of the Municipal Clerk at 902.490.4210.

Report Prepared by: Catie Campbell, Legislative Assistant, Municipal Clerk's Office 782.641.0796.



P.O. Box 1749
Halifax, Nova Scotia
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Item No.
Grants Committee
May 9, 2022

TO: Chair and Members of Grants Committee

SUBMITTED BY:



Jacques Dubé, Chief Administrative Officer

DATE: March 22, 2022

SUBJECT: **Regional Special Events Grant Report 2022/2023**

ORIGIN

Applications received pursuant to Administrative Order Number 2014-021-GOV – *Respecting Regional Special Events Grants*.

LEGISLATIVE AUTHORITY

Halifax Regional Municipality Charter
Section 79A

(1) Subject to subsections (2) to (4), the Municipality may only spend money for municipal purposes if (a) the expenditure is included in the Municipality's operating budget or capital budget or is otherwise authorized by the Municipality

Administrative Order Number 2014-021-GOV: *Respecting Regional Special Events Grants*

RECOMMENDATION

It is recommended that the Grants Committee recommend that Halifax Regional Council:

1. Approve 47 Event Grants for a total of \$192,875 as identified in Table 1 from the approved 2022/2023 Operating Budget – C760 Community/Civic Events;
2. Approve 13 Event Grants for a total of \$200,000 as identified in Table 1 from the approved 2022/2023 Operating Budget – C764 Cultural Development funded from the 2022/2023 Culture Development Reserve Q621;
3. Pending final approval of the 2023/2024 budget, approve 38 Established Community Festivals grants in the amount of \$186,025 funded from Operating Budget - C760 Community/Civic Events; and 13 Cultural Events & Showcases grants in the amount of \$200,000 funded from Operating Budget – C764 Cultural Development funded from the Community Events Reserve Q621 as identified in Table 2;

RECOMMENDATIONS CONTINUE ON PAGE 2

4. Pending final approval of the 2024/2025 budget, approve 38 Established Community Festivals grants in the amount of \$186,025 funded from Operating Budget - C760 Community/Civic Events; and 13 Cultural Events & Showcases grants in the amount of \$200,000 funded from Operating Budget – C764 Cultural Development funded from the Community Events Reserve Q621 as identified in Table 3; and,
5. Approve a supplementary grant withdrawal from the Community and Events Reserve (Q621) in the amount of \$13,000 to be allocated to “Open Streets HFX” (previously operating as Switch) in the Regional Special Events program.

BACKGROUND

This report outlines the recommended Regional Special Events grant awards for the 2022/2023 funding intake. All Regional Special Events grant recommendations are governed by Administrative Order 2014-021-GOV Respecting Regional Special Events Grants (AO). Staff undertakes the grant application and evaluation process as outlined in the AO. This Regional Special Event grant report is reviewed by the Grants Committee for recommendation to Regional Council.

DISCUSSION

Regional Special Events AO

The AO on Regional Special Event Grants establishes consistent and equitable funding for community and cultural events and includes four funding programs:

1. Community Celebrations – Provides support for small scale community events that are organized primarily for the benefit and enjoyment of residents, coincides with a community gathering or civic holiday, and are free to the public to attend.
 - Maximum grant award in this program is \$1,000.
2. Established Community Festivals – Provides support for existing community events that are organized primarily for the benefit and enjoyment of residents, are accessible to the public with free or low-cost activities, have been in existence for a minimum of three consecutive years, and have a minimum budget of \$10,000.
 - Maximum grant award in this program is \$25,000.
 - Option to provide up to three years of sustainable funding.
3. Significant Anniversaries – Provides support for community events organized around major quarterly significant anniversaries (25th, 50th, 75th, etc.) that celebrate HRM’s heritage and community and have a minimum budget of \$7,500.
 - Maximum grant award in this program is \$10,000.
4. Cultural Events & Showcases – Provides support for arts and culture festivals that program strong cultural content, further the disciplines of literary, media, performing and visual arts, are accessible to the public with free or low-cost activities, have a minimum budget of \$50,000, and further the principles and objectives of the HRM Cultural Plan.
 - Maximum grant award in this program is \$60,000.
 - Option to provide up to three years of sustainable funding.

The Community Celebrations, Established Community Festivals and Significant Anniversaries programs have a total budget of \$215,000 funded from the Operating Budget C760. The Cultural Events & Showcases program has a budget of \$200,000 funded from the Community and Events Reserve, Q621.

Three-year sustainable funding- 2022/2023 Reduction in Applications

The Regional Special Events Grant program provides up to three-year funding to organizations under the Established Community Festivals and Cultural Events & Showcases programs. In 2019, Regional Council

approved funding for the first intake for these two programs awarding the full budget for the 2019/2020, 2020/2021 and 2021/2022 fiscal years. The 2022/2023 intake begins a new cycle for multiple year funding to organizations under the Established Community Festivals and Cultural Events & Showcases programs.

2020

In 2020, year 2 of 3-year funding, 27 of the 44 Established Community Festivals cancelled their events due to the ongoing pandemic and public health restrictions and the challenges experienced by volunteer organizations to deliver virtual events.

2021

In 2021, year 3 of 3-year funding 15 of the 44 Established Community Festivals cancelled events due to the ongoing pandemic and public health restrictions.

2022

As per the program application process staff contacted existing program clients to confirm the intake/deadline details in advance, including the relevant application form and post the dates on the website. When the 2022/2023 intake closed staff noted there was a 44% reduction in the number of applicants to the 2022/2023 Established Community Festival program, while the Cultural Events & Showcases received funding applications from all but one of the 2019 funded organizations, plus one new applicant. Two of the 2019 funded Cultural Events & Showcases applicants have been redirected to the Established Community Festivals program as the events no longer meet the minimum budget of \$50,000. In January 2022, noting the significant number of long-term applicants, who did not apply to the Established Community Festivals program staff contacted those applicants to follow up, receiving minimal response. On February 9, 2022 the Province announced changes to Public Health Restrictions over a three (3) phased approach beginning on February 14.

With the announcement that pandemic restrictions are lifting, staff reviewed the AO and determined a second intake for Established Community Festivals could be offered to organizations who did not apply in fall 2021 (likely due to uncertainty regarding the Omicron virus). This would be the final opportunity to submit a 2022/2023 application to host a festival in the community.

Staff posted the second intake for Established Community Festivals on the halifax.ca event webpage and reached out via email and phone to those organizations that did not apply during the fall 2021 intake. Ten (10) additional applications were received and are included in the recommendations within this report.

As shown in Attachment 3 staff have recommended an increase in funding for the majority of the 38 Established Community Festivals applicants from the 2019 levels, with limited budget capacity to re-open the intake in 2023/2024.

If Regional Council approves the recommendations to fund the 13 Cultural Events & Showcases organizations referenced in Attachment 3, there will be no budget capacity to accept applications until 2025/2026.

Not all final event reports have been submitted to staff, however there is ongoing communication and no immediate concerns with any of the organizations. All final reporting requirements must be received prior to the release of future grants. Staff acknowledge that for many of the community events the administrative process is performed by volunteers who have been challenged with the impacts of COVID-19. Staff continue to work with groups to improve the quality and timeline of the application process.

Eligibility

There were 63 applications in total submitted for funding to the 2022/2023 grant intake process. One withdrew their application and two were deemed ineligible. The 60 remaining applications are recommended for funding. The 2022 Regional Special Events Applicants Event Information can be found in Attachment 1.

Evaluation

As per the Regional Special Events AO, all applications are evaluated on:

- Community Engagement - evaluated based on volunteer involvement, diversity, accessibility, attendance and programming;
- Community Cultural Development - based on the provision of arts and cultural programming and experiences;
- Demonstrated Financial Need - evaluated on access to potential sponsorship, as well as the ability to self-fund; and
- Demonstrated Added Value to the Community - evaluated on the impact of the experience that would have otherwise not been available to the community in which the event is held.

Applications Not Recommended for Funding

There are two applications not recommended for funding: African NS Music Festival and Graduation 2022. Both organizations applied in the Established Community Festivals program and have been notified of the ineligibility.

African NS Music Festival does not meet the eligibility criteria as the event has not been existence for a minimum of three consecutive years. Graduation 2022 is considered a private event and is not open to the general public to attend, therefore is ineligible.

Open Streets HFX

On June 8, 2021, Regional Council approved an unbudgeted withdrawal from the Community and Events Reserve (Q621) in the amount of \$13,000 to be allocated to Switch Open Streets, now operating as Open Streets HFX. The Council motion at that time was silent with respect to whether this would be a recurring supplementary grant but discussion from committee and Council indicates an intent for this to be recurring. For this reason, staff have included a recommendation for a supplementary grant withdrawal from the Community and Events Reserve (Q621) in the amount of \$13,000 be allocated to Open Streets HFX in the Regional Special Events program.

Summary of Recommended Funding

The proposed Regional Special Events funding amounts are summarized in Table 1 for 2022/2023, Table 2 for 2023/2024, and Table 3 for 2024/2025. Details on the funding recommendations for Community Celebrations and Significant Anniversaries are outlined in Attachment 2. Details on the multi-year funding recommendations for Established Community Festivals and Cultural Events & Showcases are outlined in Attachment 3.

Table 1: 2022/2023 Proposed Regional Events Funding			
	No. of Events	2022/2023 Request	2022/2023 Proposed
Community Celebrations	9	\$ 13,600	\$ 6,850
Established Community Celebrations	38	\$325,525	\$186,025
Significant Anniversaries	0	\$ 0	\$ 0
Total C760 Community/Civic Events	47	\$339,125	\$192,875
Cultural Events & Showcases (Year 1 of 3)	13	\$376,000	\$200,000
Total Q621 Community and Events Reserve	13	\$376,000	\$200,000
TOTAL 2022/2023 Regional Special Events	60	\$715,125	\$392,875

Table 2: 2023/2024 Proposed Regional Events Funding (Year 2 of 3)			
	No. of Events	2023/2024 Request	2023/2024 Proposed
Established Community Celebrations	38	\$325,525	\$186,025
Total C760 Community/Civic Events	38	\$325,525	\$186,025
Cultural Events & Showcases	13	\$376,000	\$200,000
Total Q621 Community and Events Reserve	13	\$376,000	\$200,000
TOTAL 2023/2024 Regional Special Events	51	\$701,525	\$386,025

Table 3: 2024/2025 Proposed Regional Events Funding (Year 3 of 3)			
	No. of Events	2024/2025 Request	2024/2025 Proposed
Established Community Celebrations	38	\$325,525	\$186,025
Total C760 Community/Civic Events	38	\$325,525	\$186,025
Cultural Events & Showcases	13	\$376,000	\$200,000
Total Q621 Community and Events Reserve	13	\$376,000	\$200,000
TOTAL 2023/2024 Regional Special Events	51	\$701,525	\$386,025

COVID-19 Ongoing Approach to Funding

For 2022/2023, in-person, live event activity is expected to be held and is encouraged, while adhering to public health precautions, procedures and guidelines for performances and gatherings that are in place at the time of the event. This year’s funding is to provide support to festivals and events as they re-establish live, in- person event delivery for the public’s benefit as restrictions are lifted. Therefore, it is recommended that funding be awarded to organizations that deliver events under the following scenarios:

- 100% of the grant to organizations that deliver live, in-person events and meet current public health guidelines;
- 100% of the grant to organizations that deliver hybrid events in which the main event is delivered to live, in-person audiences and meets current public health guidelines but there is an opportunity to attend an online, virtual, or digital component which broadens audience engagement;
- 50% of the grant to organizations where there is the intent to return to a live event format but due to public health restrictions no in-person live events are permitted, but an online, virtual, or digital event is delivered; and,
- 25% of the grant to organizations where there is the ability to return to a live, in-person event format, but the preference of the event organization is to remain digital/virtual.

If the impacts of COVID-19 prevent the ability to host in-person, hybrid or virtual events and festivals, no grant award will be released.

FINANCIAL IMPLICATIONS

All Community Celebrations and Established Community Festivals recommendations can be accommodated in the approved 2022/2023 operating budget for Community/Civic Events, account C760-6919. All 2023/2024 and 2024/2025 recommendations are subject to availability of funds and final approval of the 2023/2024 and 2024/2025 budgets.

All Cultural Events & Showcases recommendations can be accommodated in the approved 2022/2023 Operating Budget – C764 Cultural Development funded from the 2022/2023 Community Events Reserve Q621. All 2023/2024 and 2024/2025 recommendations are subject to availability of funds and final approval of the 2023/2024 and 2024/2025 budgets.

Budget Summary: Community and Events Reserve, Q621

Projected Net Available Reserve Balances (as of Q3)	\$ 632,059
Contribution 2022/23	\$ 2,297,635
Withdrawals 2022/23	\$ (1,958,000)
Total Projected Net Available Reserve 2022/23	\$ 971,694

All Cultural Events & Showcases recommendations are subject to availability of Community & Events Reserve, Q621 funds and approval of the 2022/2023 budget. These grants are processed through operating account C764 – Cultural Development.

Community and Event Reserve, Q621 is used to provide funding to attract and host exceptional large – scale sporting and tourism events that create significant economic impacts, promote Halifax as a multi – experiential event destination and attract tourists to HRM for multiple day visits. Reserve is also to provide funding to community non–profit and public institutions in support of major capital initiatives by facilitating the development of significant community infrastructure in order to realize tangible cultural, sectorial and economic impacts. Funding to the reserve is 40% of Marketing Levy from Hotel Sales, and transfers from operating budget. Withdrawals are for supporting events that support tourism and economic development, cultural / heritage projects, significant community infrastructure and public art. **The recommended allocation of grants does not have a negative impact on the reserve as this allocation is within the 2022/2023 approved withdrawals from reserve.**

There are no outstanding funds owing to the municipality by any of the recommended applicants.

RISK CONSIDERATION

There are no significant risks associated with the recommendations in this Report. The risks considered rate Low. To determine this, consideration was given to financial and reputational risk.

COMMUNITY ENGAGEMENT

Information regarding program eligibility and applicant timelines are posted on the HRM website. Staff contact all previously funded Regional Special Events Grants recipients within the past three years advising of the 2022/2023 intake opening and deadline date. Communication is ongoing with program clients on the status of events.

ENVIRONMENTAL IMPLICATIONS

No environmental implications were identified.

ALTERNATIVES

The Grants Committee may choose to recommend that Regional Council amend the amount of any event grant in accordance with 2014-021-GOV within the budget capacity of C760 and Q621.

ATTACHMENTS

- Attachment 1: Summary of 2022 Annual Funding Recommendations for Community Celebrations and Significant Anniversaries
- Attachment 2: Summary of Multi-Year Funding Recommendations for Established Community Festivals and Cultural Events & Showcases
- Attachment 3: 2022 Regional Special Events Applicants Event Information

A copy of this report can be obtained online at halifax.ca or by contacting the Office of the Municipal Clerk at 902.490.4210.

Report Prepared by: Shari Dillman, Event Grant Administrator, 902.497.3729

Summary of 2022/2023 Funding Recommendations
Community Celebrations and Significant Anniversaries

Community Celebrations	2021/2022 Grant	2022/2023 Requested	2022/2023 Proposed
Agricola Street Holiday Market	\$1,000	\$1,000	\$1,000
Artisans of the Eastern Shore: Show & Sale	n/a	\$1,000	\$ 500
Children's Christmas Event	n/a	\$ 300	\$ 300
Eid Celebration	n/a	\$4,000	\$ 750
Fall Family Day	n/a	\$ 300	\$ 300
Funny Pages Festival	n/a	\$1,000	\$1,000
Lake Echo Community Boil and Blast*	\$1,000	\$4,000	\$1,000
National AccessAbility Week Fun Fair	n/a	\$1,000	\$1,000
North by Night Market**	\$1,000	\$1,000	\$1,000
Total 2022/2023 Community Celebrations	\$3,000	\$13,600	\$6,850

*Previously funded Established Community Festival. Event does not meet budget minimum of \$10,000. Redirected to Community Celebrations.

**2020/2021 Community Celebration Grant

Significant Anniversary Events (25th, 50th, 75th etc.)	2021/2022 Grant	2022/2023 Requested	2022/2023 Proposed
n/a*	n/a	\$0	\$0
Total 2022/2023 Significant Anniversary Events	n/a	\$0	\$0

*No Significant Anniversary event applications received.

Summary of Multi-Year Funding Recommendations

Established Community Festivals and Cultural Events & Showcases

Established Community Festivals	2021/2022 Grant	2022/2023 Requested	2022/2023 Proposed	2023/2024 Proposed	2024/2025 Proposed
Afrifest	\$ 3,500	\$ 7,500	\$ 5,000	\$ 5,000	\$ 5,000
Animation Festival of Halifax	\$ 1,000	\$ 4,000	\$ 2,500	\$ 2,500	\$ 2,500
Atlantic Jewish Film Festival*	\$ 3,000	\$25,000	\$ 8,000	\$ 8,000	\$ 8,000
Black History Month Cultural Activities	n/a	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000
Bluenose Ability Arts & Film Festival	\$ 2,500	\$25,000	\$ 3,000	\$ 3,000	\$ 3,000
Canada Day in Beaver Bank	\$ 4,500**	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000
Caribbean Diaspora Multicultural Celebration	\$ 1,500	\$15,000	\$ 3,000	\$ 3,000	\$ 3,000
Christkindlmarket Festival	\$ 250	\$ 2,000	\$ 2,000	\$ 2,000	\$ 2,000
Community Dance	n/a	\$ 4,000	\$ 2,000	\$ 2,000	\$ 2,000
Community Field Day	n/a	\$ 7,500	\$ 1,500	\$ 1,500	\$ 1,500
Diwali Carnival – Festival of Lights	\$ 2,500	\$10,000	\$ 4,500	\$ 4,500	\$ 4,500
Downtown Dartmouth Ice Festival***	\$ 7,500	\$25,000	\$25,000	\$25,000	\$25,000
East Coast Kite Festival	\$ 1,000	\$15,000	\$ 2,500	\$ 2,500	\$ 2,500
Eastern Passage Cow Bay Summer Carnival	\$ 6,500	\$10,000	\$ 7,000	\$ 7,000	\$ 7,000
Emerging Lens Cultural Film Festival	\$ 2,000	\$ 6,000	\$ 4,000	\$ 4,000	\$ 4,000
Fire & Water Festival	\$ 3,500	\$10,000	\$ 5,000	\$ 5,000	\$ 5,000
Fisherman's Cove Pirate Festival****	\$ 6,500	\$10,000	\$ 7,500	\$ 7,500	\$ 7,500
Gottingen Festival	\$ 2,000	\$10,000	\$ 3,000	\$ 3,000	\$ 3,000
Great East Dartmouth Community BBQ	\$ 1,000	\$ 1,000	\$ 1,000	\$ 1,000	\$ 1,000
Halifax County Exhibition	\$25,000	\$25,000	\$25,000	\$25,000	\$25,000
India Fest	\$ 4,000**	\$ 7,500	\$ 5,000	\$ 5,000	\$ 5,000
Keloose Community Celebration	\$ 4,500	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000
Light Up Bedford Parade	\$ 5,000	\$ 5,500	\$ 5,500	\$ 5,500	\$ 5,500
Mother Goose Festival	\$ 2,000	\$ 5,000	\$ 2,500	\$ 2,500	\$ 2,500
Navratri - Dandiya Garba Nights	n/a	\$10,000	\$ 2,500	\$ 2,500	\$ 2,500
North Preston Days	\$ 6,000	\$10,000	\$ 6,000	\$ 6,000	\$ 6,000
Northern Lights Lantern Festival	\$ 4,000**	\$ 5,000	\$ 4,000	\$ 4,000	\$ 4,000
Open Streets HFX	\$12,000	\$25,000	\$12,000	\$12,000	\$12,000
Peggy's Cove Area Festival of the Arts*	\$ 3,500	\$ 3,500	\$ 3,500	\$ 3,500	\$ 3,500
Re-Jigged Festival	\$ 1,000	\$ 5,500	\$ 1,500	\$ 1,500	\$ 1,500
Sackville Christmas Tree Lighting	\$ 1,000	\$ 2,000	\$ 1,000	\$ 1,000	\$ 1,000
Sackville Snow Days	\$ 1,000	\$ 2,000	\$ 1,000	\$ 1,000	\$ 1,000
School Farm Day	\$ 525	\$ 525	\$ 525	\$ 525	\$ 525
Spryfield Days Festival	\$ 750	\$ 3,500	\$ 2,500	\$ 2,500	\$ 2,500
Spryfield Santa Claus Parade	\$ 3,500	\$ 3,500	\$ 3,500	\$ 3,500	\$ 3,500
St. Patrick's Day Parade	\$ 750	\$ 1,500	\$ 1,000	\$ 1,000	\$ 1,000
Trunk 7 Music Festival	\$ 3,200	\$ 4,500	\$ 3,500	\$ 3,500	\$ 3,500
Waverley Gold Rush Days	\$ 4,000**	\$ 4,000	\$ 4,000	\$ 4,000	\$ 4,000
TOTAL Established Community Festivals	\$130,475	\$325,525	\$186,025	\$186,025	\$186,025

*Previously funded in Cultural Events & Showcases. Currently does not meet minimum \$50,000 budget.

**2019/2020 grant

***Previously funded in New (Emerging) Marketing Levy funding program.

***Formerly named Tallassee Days

Cultural Showcases & Events	2021/2022 Grant	2022/2023 Requested	2022/2023 Proposed	2023/2024 Proposed	2024/2025 Proposed
Tier 1					
AfterWords Literary Festival	\$ 3,000	\$45,000	\$ 5,000	\$ 5,000	\$ 5,000
Atlantic Canadian Irish Dance Championships	n/a	\$20,000	\$ 5,000	\$ 5,000	\$ 5,000
EVERYSEEKER Festival (formerly OBEY)	\$ 6,000	\$ 7,000	\$ 6,000	\$ 6,000	\$ 6,000
FrancoFest	\$ 4,000	\$ 8,000	\$ 5,000	\$ 5,000	\$ 5,000
Halifax Independent Filmmakers Festival	\$ 3,000	\$20,000	\$ 3,000	\$ 3,000	\$ 3,000
Mayworks Halifax Festival	\$ 3,000	\$12,000	\$ 4,000	\$ 4,000	\$ 4,000
Stages Theatre Festival	\$ 3,500	\$22,000	\$ 5,000	\$ 5,000	\$ 5,000
Tier 2					
Halifax Fringe Festival	\$17,000	\$22,000	\$19,000	\$19,000	\$19,000
Halifax Pride Festival	\$34,000	\$40,000	\$38,000	\$38,000	\$38,000
Nocturne: Art at Festival	\$45,000	\$60,000	\$45,000	\$45,000	\$45,000
Nova Multifest	\$10,000	\$50,000	\$10,000	\$10,000	\$10,000
Prismatic Arts Festival	\$30,000	\$45,000	\$30,000	\$30,000	\$30,000
Scotia Festival of Music	\$25,000	\$25,000	\$25,000	\$25,000	\$25,000
Total Cultural Events & Showcases	\$183,500	\$376,000	\$200,000	\$200,000	\$200,000

2022 Regional Special Events Applicants Event Information

COMMUNITY CELEBRATION EVENTS

Event: **AGRICOLA STREET HOLIDAY MARKET**
Organization: North End Business Association
Date: November 12, 2022
Location: 2537 Agricola Street
Attendance: 4,000
Past Grant: \$1,000
Budget: \$8,650
Grant Requested: \$1,000

Program description: This one-day event celebrates the change of season and the upcoming holidays in a German-style winter market. The purpose is to attract people to the North End, support and engage the local businesses and to provide a community building experience. In past years, businesses have hosted in store specials, passed out hot chocolate and cider, organized family activities along the street and fundraised for local not-for-profits and charities. This event provides local food makers, artisans and crafts people with a holiday street-market venue to sell their goods. The event also showcases and supports local musicians and artists.

Event: **ARTISANS OF THE EASTERN SHORE: SHOW & SALE**
Organization: Artisans of the Eastern Shore Association
Date: August 14, 2022
Location: Lions Centre, Sheet Harbour
Attendance: 300
Past Grant: n/a
Budget: \$1,875
Grant Requested: \$1,000

Program description: Artisans of the Eastern Shore is a group that was formed from a desire to celebrate, foster and promote the artistic talent from the diverse artists and crafters living on the Eastern Shore of Nova Scotia. The Show & Sale includes an exhibition with 14 Artists from an array of disciplines, 18 Artisan Vendors, Youth Performers, a Silent Auction, and art demos by 10 artists showcasing rug-hooking, woodworking/carving, pottery on the wheel, mosaic and jewelry making. Food is available at a modest cost which is prepared and served by a community group.

Event: **CHILDREN'S CHRISTMAS EVENT**
Organization: Meaghers Grant Volunteer Fire Association
Date: December 3, 2022
Location: 4413 HWY 357, Meaghers Grant
Attendance: 60
Past Grant: n/a
Budget: \$600
Grant Requested: \$300

Program description: The Children's Christmas Event is held at the Meagher's Grant Hall and includes a Bazaar where the children can purchase small gifts for their family members and have them wrapped by the volunteer staff. Light snacks and beverages are also provided for all attendees.

Event: **EID CELEBRATION**
Organization: Alnaas Community & Youth Development Association
Date: July 9, 2022
Location: Africville Park
Attendance: 150
Past Grant: n/a
Budget: \$6,655

Grant Requested: \$4,000

Program description: Eid translates to “festival” or “feast” in Arabic and marks the end of a fast or fasting period in Islam. Alnaas Community & Youth Development Association plan to celebrate Eid for the newcomer and immigrant families to Nova Scotia. During this event, there will be a BBQ, henna design and face painting, bouncy castle, gift toys for kids, cultural games and competitions.

Event: **FALL FAMILY DAY**

Organization: Meaghers Grant Volunteer Fire Association

Date: October 15, 2022

Location: Meaghers Grant

Attendance: 60

Past Grant: n/a

Budget: \$3,600

Grant Requested: \$300

Program description: This Fall Family Event Day will be based on a scavenger hunt to take place in the area of the Meaghers Grant Ball Field, followed by a meal at the Meaghers Grant Hall where prizes will be awarded to participants.

Event: **FUNNY PAGES FESTIVAL**

Organization: Funny Pages Festival Organization

Date: April 29-20, 2022

Location: Halifax Central Library

Attendance: 600

Past Grant: n/a

Budget: \$10,800

Grant Requested: \$1,000

Program description: Not every kid loves to read but every kid loves to laugh. Humour is an excellent gateway to literacy. Funny Pages Festival anticipates between 600-800 students ranging from Grades Five through Eight to participate in-person, while 1,000 plus students may watch the presentations virtually. Some of Canada’s funniest authors and illustrators will entertain with a day of presentation, writing workshops and creative programming aimed at preschool children and kids from all cultures and backgrounds.

Event: **LAKE ECHO COMMUNITY BOIL AND BLAST**

Organization: Lake Echo & Area Lions Club

Date: October 22, 2022

Location: Lake Echo Community Centre

Attendance: 750

Past Grant: \$1,000

Budget: \$5,000

Grant Requested: \$4,000

Program description: This is a free community daytime and evening event comprising of food and refreshments for children and adults, and evening fireworks. There will be a large variety of children’s games including a bouncy castle, and prizes for participants.

Event: **NATIONAL ACCESSABILITY WEEK FUN FAIR**

Organization: The Club Inclusion

Date: June 4, 2022

Location: Club Halifax, 2652 Joseph Howe Drive

Attendance: 100

Past Grant: n/a

Budget: \$5,300

Grant Requested: \$1,000

Program description: National Accessibility takes place every year starting the last Sunday in May. Members of Club Inclusion will work together to plan, organize, and run a National Accessibility Fun Fair that will take place June 4, 2022 as a chance to promote accessibility and inclusion in the community, and

celebrate the contribution of Canadians with disabilities. The National Accessibility Fun Fair will spotlight the abilities of Canadians with disabilities by providing paid employment and volunteer opportunities to individuals with disabilities. This event has 25+ volunteers who deliver a total of 250 volunteer hours.

Event: NORTH BY NIGHT MARKET
Organization: North End Business Association
Date: August 12 & September 12, 2022
Location: 2131 Gottingen St.
Attendance: 6000
Past Grant: \$1,000
Budget: \$6,400
Grant Requested: \$1,000

Program description: North By Night Market is a recurring event which takes place on Gottingen Street that celebrates the diverse and eclectic culture of the North End and Gottingen area. The purpose is to attract people to the North End, support and engage local businesses and their goods, and showcases and supports local musicians and artists. This event includes a food and crafters market with vendors selling a range of goods from foods, crafts, jewelry, ethnic foods, food trucks and preserves. North By Night Market also has live music featuring local DJ's and jazz ensembles, as well as visual artists and performances.

ESTABLISHED COMMUNITY FESTIVALS EVENTS

Event: AFRIFEST
Organization: Africa Festival of Arts & Culture Society (AFACS)
Date: July 22-24, 2022
Location: Sackville Landing, Lower Water Street, Halifax
Attendance: 3,622
Past Grant: \$3,500
Budget: \$106,500
Grant Requested: \$7,500

Program description: AFRIFEST showcases the culture, visual and performing arts of people of African descent. Artists will include diasporas from Nigeria, Ghana, Sudan, Gambia, Zambia, Togo, Congo, Burkina Faso, Ivory Coast, Guinea, Caribbean and African Nova Scotian Community. Artistic work will include visual arts, drumming, jazz, hip-hop, gospel music, cultural dances, storytelling, food and lots more. The festival provides a creative environment for African Canadian artists to come together to perform; share and showcase their various talents. It also serves as a forum for welcoming and integrating new Canadians into the social and cultural life of Nova Scotia.

Event: ANIMATION FESTIVAL OF HALIFAX
Organization: Carbon Arc Cinema Co-op Ltd.
Date: May 5-7, 2022
Location: Light House Arts Centre, Halifax Central Library, Wonder'neath Arts Society
Attendance: 1,042
Past Grant: \$1,000
Budget: \$71,725
Grant Requested: \$4,000

Program description: The Animation Festival of Halifax is an annual project of Carbon Arc Cinema embracing all forms of animation with a particular focus on Canadian short experimental animation. Besides screening animated work, the festival features artist talks, panel discussions, retrospectives, workshops, social events, commissions of new work with presentations by the artists, and special guests. Chris Landreth will present and talk about his ground-breaking films which push the limits of digital animation as an art form. The festival hopes to spark an interest in animation as an art form and as a means of self-expression and empowerment.

Event: ATLANTIC JEWISH FILM FESTIVAL
Organization: Atlantic Jewish Council
Date: November 18-21, 2022

Location: Halifax Theatres and virtual
Attendance: 764
Past Grant: n/a
Budget: \$38,700
Grant Requested: \$25,000

Program description: The 8th annual Atlantic Jewish Film Festival is known and respected for its choice of international films celebrating Jewish culture, heritage and themes. Haligonians would otherwise not have the chance to see these award-winning films. The festival is devoted to introducing engaging and inventive films from unique and visionary filmmakers. Every major city in Canada and most large ones in the U.S., Europe, and South America host Jewish film festivals and for the past 7 years Halifax has joined them in sharing Jewish culture through film, food and stimulating discussion.

Event: BLACK HISTORY MONTH CULTURAL ACTIVITIES

Organization: Africa Festival of Arts & Culture Society
Date: February 9-12, 2022
Location: Various locations within Halifax
Attendance: 3,586
Past Grant: n/a
Budget: \$32,600
Grant Requested: \$5,000

Program description: The month of February is Black History Month. The Africa Festival of Arts and Culture Society (AFACS) recognizes the need for this vital celebration; hence, developed initiatives that promote and recognize the participation and contributions of African Descent to the development of Canada, Nova Scotia, and Halifax Regional Municipality. AFACS Black History Month activities aim to celebrate inclusion, our cultural heritage, highlighting critical historical events associated with African Descent. The activities include a tour of local schools by African Canadian artists to promote inclusion, cultural diversity, and anti-racism.

Event: BLUENOSE ABILITY ARTS & FILM FESTIVAL

Organization: Bluenose Ability Arts & Film Festival
Date: May 29 – June 4, 2022
Location: Virtual and In-person throughout HRM
Attendance: 1,667
Past Grant: \$2,500
Budget: \$258,000
Grant Requested: \$25,000

Program description: The annual week-long festival of events is the largest accessibility-focused festival and support network in HRM, the Bluenose Ability Arts & Film Festival have a unique responsibility and opportunity to highlight artists with disabilities, who traditionally face significant barriers to success in the arts. Programming inspires, enlightens and delights as it increases awareness of the lived experience of people living with disabilities, promoting equity, diversity and inclusion across the community.

Event: CANADA DAY IN BEAVERBANK

Organization: Beaver Bank Kinsac Community Centre
Date: July 1, 2022
Location: 8 Kinsac Road / 1701 Beaver Bank Road
Attendance: 2,563
Past Grant: \$4,500
Budget: \$12,370
Grant Requested: \$5,000

Program description: All events are free and are open to community members to come and celebrate Canada and all of our diverse culture. The event encourages all residents to participate, contribute their different diversities to the event, and spread the message of what the country and community means to them. The celebration activities will include: a pancake breakfast, flag raising ceremony, bouncy castles, face painting, games, fireworks and more.

Event: CARIBBEAN DIASPORA MULTICULTURAL CELEBRATION

Organization: Jamaican Cultural Association of Nova Scotia (JCANS)

Date: August 1, 2022

Location: Halifax South Commons

Attendance: 2,054

Past Grant: \$1,500

Budget: \$56,000

Grant Requested: \$15,000

Program description: The 9th Caribbean Diaspora Multicultural Celebration caters to families, children, teenagers, and adults of all ages providing a welcoming atmosphere of inclusivity and acceptance, inter-generational participation and cultural entertainment reflective of the Caribbean Culture, including music, singing, dancing, drumming drama, poetry, stage performers and food tents. The event also features an educational tent, an Art Show featuring local artists in collaboration with the Black Artist Network, and a science demonstration tent lead by IMHOTEP Legacy Program at DAL.

Event: CHRISTKINDLMARKET

Organization: Alderney Landing Association

Date: December 2-4, 2022

Location: Alderney Landing

Attendance: 12,215

Past Grant: \$250

Budget: \$41,000

Grant Requested: \$2,000

Program description: ChristkindlMarket is a traditional German Christmas Market featuring fresh food, artisan gifts, and craft vendors. Celebrations include live music from local bands and choirs, a carousel ride, performances by local theatre groups, a traditional gluhwein bar, Christmas decorations, and appearances by Santa and his elves.

Event: COMMUNITY DANCE

Organization: Ward5 Neighbourhood Centre

Date: November 5, 2022

Location: TBD (generally held at Halifax Forum)

Attendance: 1,030

Past Grant: n/a

Budget: \$16,550

Grant Requested: \$4,000

Program description: The North End Community Dance is held annually the Saturday before Remembrance Day for the past 17 years (prior to the pandemic). The dance is a low-cost activity for the community to enjoy in the off season of events and is run solely by volunteers and Ward5 staff. Community members enjoy live music and can meet and socialize in a positive environment.

Event: COMMUNITY FIELD DAY

Organization: Preston Area Community Access Society

Date: August 17, 2022

Location: East Preston Recreation Centre

Attendance: 325

Past Grant: n/a

Budget: \$11,150

Grant Requested: \$7,500

Program description: The Community Field Day encourages physical activities and healthy living by hosting a family friendly day of physical activity and games. Physical trainers will be on site to promote the importance of physical activity and answer any questions from participants.

Event: DIWALI CARNIVAL - FESTIVAL OF LIGHTS

Organization: Indian Festivals Club of Nova Scotia

Date: October 21-23, 2022

Location: Halifax Forum

Attendance: 14,207

Past Grant: \$2,500

Budget: \$95,964

Grant Requested: \$10,000

Program description: Diwali Carnival is a three-day weekend event that celebrates the Hindu festival of Diwali. Diwali signifies the presence of good over evil and light over darkness. Diwali is one of the biggest festivals in India but is also celebrated as a national holiday in Trinidad and Tobago, Myanmar, Nepal, Sri Lanka, Mauritius, Guyana, Suriname, Singapore, Malaysia and Fiji. The Carnival serves as a melting pot where individuals from different countries can share their Diwali traditions through dance, singing and acting. The Diwali Carnival comprises performances, food stalls and arts and craft booths. The creative minds behind the performances and crafts are local talents who were either born in Halifax or immigrated here and now consider Halifax their home. The food stalls are coordinated by local community organizations that provide a taste of authentic Indian food for festival goers.

Event: **DOWNTOWN DARTMOUTH ICE FESTIVAL**

Organization: Downtown Dartmouth Business Commission

Date: January 26-29, 2023

Location: Portland Street, Dartmouth

Attendance: 5,000

Past Grant: \$7,500

Budget: \$80,000

Grant Requested: \$25,000

Program description: The Downtown Dartmouth Ice Festival is a winter event entering its fourth consecutive year which has grown every year. The festival closes down Portland Street from Alderney Drive through to Prince Albert Road and features entertainment stages, children's activities, food trucks and ice carvings from award winning ice carvers coming from Quebec, New Brunswick, and Nova Scotia.

Event: **EAST COAST KITE FESTIVAL**

Organization: Atlantic Kite Festivals Society

Date: July 23-24, 2022

Location: Garrison Grounds, Citadel Hill

Attendance: 9,695

Past Grant: \$1,000

Budget: \$74,927

Grant Requested: \$15,000

Program description: The goal of Atlantic Kite Festival Society is to encourage participants to "Fly as High as You Can". This motto can be applied to kite flying situations in which the kite flyer must navigate the weather in order to fly as high as they can. In a similar way, the motto can be related to life experiences and how we must navigate through life's obstacles to achieve higher success. The kite festival is a free family friendly event that takes place on Garrison Grounds at Citadel Hill making it accessible to all citizens. During the event, participants can either fly their own kite or enjoy a kite display that is put on by the volunteers of the organization. Food trucks and kite making workshop stations are also set up at the event.

Event: **EASTERN PASSAGE COW BAY SUMMER CARNIVAL**

Organization: Eastern Passage Cow Bay Summer Carnival Association

Date: August 2-7, 2022

Location: Fisherman's Cove, Horizon Elementary School, Eastern Passage Commons, MacCromacks Beach

Attendance: 14,895

Past Grant: \$6,500

Budget: \$19,315

Grant Requested: \$10,000

Program description: Established in 1975, The Eastern Passage-Cow Bay Summer Carnival includes a street parade, fair rides, children's activities, and fireworks. The Eastern Passage-Cow Bay Summer Carnival in a non-profit organization whose events are organized by community volunteers, representatives

of community organizations and supported by local businesses.

Event: EMERGING LENS CULTURAL FILM FESTIVAL

Organization: Charles Taylor Theatre & Media Arts Association

Date: April 20-24, 2022

Location: Various locations in HRM

Attendance: 525

Past Grant: \$2,000

Budget: \$25,500

Grant Requested: \$6,000

Program description: The Emerging Lens is celebrating its 12th year of presenting unique original storytelling through film, video and animation. In order to make the event accessible to a wide range of audiences, screenings are offered in various locations in the HRM, such as the north end library and Pier 21. Each screening begins with a cultural performance that speaks to the African Canadian culture, followed by the screening, dialogue between the filmmakers and the audience after the screening and ending with a reception. Each screening will be presented both virtually and in-person. The festival will host a 'pitch a film' session, 'make a film' workshop as well as host a series of Masterclass sessions.

Event: FIRE & WATER FESTIVAL

Organization: Alderney Landing Facility Association

Date: September 23-24, 2022

Location: Alderney Landing

Attendance: 5,100

Past Grant: \$3,500

Budget: \$51,000

Grant Requested: \$10,000

Program description: Fire & Water Festival is a celebration of the cultural fabric of Nova Scotia. It features musical performances, dance, art installations, demonstrations, and storytelling. This event is free to the general public and specifically highlights Indigenous, Acadian, Celtic, African Nova Scotian, and Indian cultures. There are approximately sixteen artists and five technicians employed by the festival. The event is an economic boost to Downtown Dartmouth businesses by attract thousands of festival goers over the course of a weekend.

Event: FISHERMAN'S COVE PIRATE FESTIVAL (FORMERLY TALLAHASSEE DAYS)

Organization: Fisherman's Cove Development Association

Date: August 19-21, 2022

Location: 4 Government Wharf Road, Eastern Passage

Attendance: 3,024

Past Grant: \$6,500

Budget: \$13,400

Grant Requested: \$10,000

Program description: Fisherman's Cove Pirate Festival is a 3-day pirate themed festival featuring live music, children's games, a scavenger hunt, a treasure hunt, food, buskers, firearms demo, bouncy castles and lots of pirates. Families are encouraged to dress up in pirate costumes and children can participate in a parade around the cove.

Event: GOTTINGEN FESTIVAL

Organization: North End Business Association

Date: September 17, 2022

Location: 2183 Gottingen Street

Attendance: 6,000

Past Grant: \$2,000

Budget: \$27,250

Grant Requested: \$10,000

Program description: Inspired by the highly successful Gottingen 250 Anniversary Festival, the 8th annual Gottingen Festival will bring together artists, musicians and the different cultural communities of the

North End. Activities include free live concert on an outdoor stage showcasing local musicians, poets and dancers, an open-air vendor's market with food and crafts, and a kid zone and talent show. The festival also has artist demonstrations, interactive art activities and street decorating and enhancements.

Event: GREAT EAST DARTMOUTH COMMUNITY BBQ

Organization: Boys and Girls Clubs of Greater Halifax

Date: August 13, 2022

Location: East Dartmouth Community Centre

Attendance: 300

Past Grant: \$1,000

Budget: \$3,300

Grant Requested: \$1,000

Program description: Boys and Girls Clubs of Greater Halifax hosts a free event for the enjoyment of the local community. Activities provided include: recreational games and activities, food tables offering different cultural foods, and the opportunity to network and socialize within the community.

Event: HALIFAX COUNTY EXHIBITION

Organization: Middle Musquodoboit Agricultural Society

Date: August 17-20, 2022

Location: 190 Exhibition Grounds Road, Middle Musquodoboit

Attendance: 10,659

Past Grant: \$25,000

Budget: \$116,000

Grant Requested: \$25,000

Program description: Middle Musquodoboit Agricultural Society has roots tracing back to 1819. Agriculture Societies in Nova Scotia were established to help farmers improve skills, and exhibitions were hosted for farmers to exhibit their livestock or crops for local completion. The Middle Musquodoboit Agricultural Society perseveres as a landowner and builds and maintains facilities and amenities on that land to achieve its mandate which includes hosting the Halifax County Exhibition. This annual exhibition offers agriculturalists and families throughout the Maritimes the opportunity to exhibit livestock, vegetables, flowers, home crafts, and more in friendly competition.

Event: INDIA FEST

Organization: Indo Canadian Community Centre Society

Date: August 13-14, 2022

Location: Halifax Forum

Attendance: 8,900

Past Grant: \$4,000

Budget: \$50,900

Grant Requested: \$7,500

Program description: India Fest is a 3-day festival that showcases the cultures of India. Local food vendors sell food from different regions of India and craft vendors exhibit Indian craftsmanship and handicrafts. Throughout the event, there will be a singing, dancing, and acting pieces that showcase the rich culture of India. These cultural performances are done by members of the community.

Event: KELOOSE COMMUNITY CELEBRATION

Organization: Keloose Association

Date: August 20-21, 2022

Location: Lakeview, Fall River and Waverley area establishments

Attendance: 1,620

Past Grant: \$4,500

Budget: \$22,500

Grant Requested: \$5,000

Program description: Held the third week in August for the last fifty years, Keloose has been a consistent source of community spirit in the Lakeview, Windsor Junction, Fall River area. Keloose is a weeklong event that provides a wide opportunity for residents and those from adjacent areas to come together and celebrate

the rich and diverse population. Events occurring over the week are adult and pre-teen dances, a softball tournament, a Family Day including music and games, outdoor live music with fireworks and food trucks.

Event: LIGHT UP BEDFORD PARADE

Organization: Light Up Bedford Parade Society

Date: November 27, 2022

Location: DeWolf Park, Bedford

Attendance: 20,279

Past Grant: \$5,000

Budget: \$16,000

Grant Requested: \$5,500

Program description: The Light Up Bedford Parade takes place the third Sunday of November and travels from DeWolf Park along the Bedford Highway and finishes at Bedford Place Mall. It comprises of a series of decorated floats with Santa travelling on the last float. The intent is to kick off the holiday season, bring joy and excitement to the residents of Bedford and surrounding communities, and promote community spirit.

Event: MOTHER GOOSE FESTIVAL

Organization: Alderney Landing Facility Association

Date: August 6, 2022

Location: Alderney Landing

Attendance: 3,173

Past Grant: \$2,000

Budget: \$15,000

Grant Requested: \$5,000

Program description: The Mother Goose Festival is an annual free family-friendly event on the Dartmouth Waterfront. It is put on by the Kiwanis Club of Dartmouth and Alderney Landing Community Cultural Centre. The festival provides an economic boost to local artists and performers while providing residents of HRM access to high quality arts and culture. Performers include Da Po Po Theatre, Maritime Marionettes, and multiple costumed roaming performers. Other activities include a petting zoo, miniature train rides, storytelling and games.

Event: NAVRATRI - DANDIYA GARBA NIGHTS - FESTIVAL OF DANCE

Organization: Indian Festivals Club of Nova Scotia

Date: September 23-24, October 30, 2022

Location: BMO Soccer Center

Attendance: 9,725

Past Grant: n/a

Budget: \$64,221

Grant Requested: \$10,000

Program description: This festival is a celebration of the Navratri Festival; a festival celebrated by millions of people for nine consecutive nights in India. This festival, held in Nova Scotia will be celebrating this festival here in Halifax for five days, spanning over two weekends. People will be attending this event in traditional attires and performing various styles of dances for 6-8 hours each day.

Event: NORTH PRESTON DAYS

Organization: Women With a Vision

Date: July 15-17, 2022

Location: 14 Simmonds Drive

Attendance: 3,500

Past Grant: \$6,000

Budget: \$26,100

Grant Requested: \$10,000

Program description: North Preston Days is an annual community event hosting many activities for all to enjoy. The festivities begin with a free breakfast at the North Preston Community Centre, a parade through North Preston, a community BBQ and many family fun activities. New this year North Preston Days

is also offering gardening/planting activities to revitalize the community green space, as well as offering North Preston Stories, giving elders of the community an opportunity to share their stories of North Preston to a younger generation.

Event: NORTHERN LIGHTS LANTERN FESTIVAL

Organization: Northern Lights Lantern Festival Society
Date: August 6, 2022
Location: Merv Sullivan Park, Novalea Drive, Halifax
Attendance: 7,050
Past Grant: \$4,000
Budget: \$23,800
Grant Requested: \$5,000

Program description: The Northern Lights Lantern Festival is an annual day of fun and creativity for all ages, where old friends run into each other and new friends are made. The festival is a celebration of the vibrancy and diversity of Halifax's North End. It's a community festival in the truest sense where everyone is welcome. The festival program includes a free community barbecue, petting zoo, pony rides, bouncy castles, face painting, live music, children's games and fireworks.

Event: OPEN STREETS HFX

Organization: Halifax Community Planning & Design Association
Date: 2 days in September 2022 (within 7 consecutive days)
Location: Halifax and Dartmouth, NS
Attendance: 5,586
Past Grant: \$12,000
Budget: \$45,600
Grant Requested: \$25,000

Program description: Open streets are multi-faceted programs that promote the use of public streets for recreation, active transportation and leisure activities. These events provide opportunities to support active transportation. Participants enjoy an estimated additional 38 - 108 minutes of outdoor activity at each event, as well opportunities to support local businesses and increase opportunities for social collisions and cohesion. At every open street event a wide range of community organizations, local makers, artist and performers are invited to participate.

Event: PEGGY'S COVE AREA FESTIVAL OF THE ARTS

Organization: Peggy's Cove Area Festival of the Arts Society
Date: July 6-17, 2022
Location: 21 Communities from Prospect to the Aspotogan Peninsula
Attendance: 5,201
Past Grant: \$3,500
Budget: \$43,900
Grant Requested: \$3,500

Program description: The Peggy's Cove Area Festival of the Arts (PCAFA) is an annual series of events and activities that brings together local artists, artisans, performers, community members, volunteers and seasonal visitors in a celebration of creativity and culture. The PCAFA Society, a not-for-profit organization, consists of approximately 125 artists, artisans, galleries and supporters who live in 21 rural communities in the Halifax Regional Municipality, from Prospect to East River.

Event: REJIGGED FESTIVAL

Organization: New Trad Society
Date: October 20-23, 2022
Location: Dartmouth, NS
Attendance: 407
Past Grant: \$1,000
Budget: \$38,065
Grant Requested: \$5,500

Program description: ReJigged celebrates and nurtures new traditions in Celtic music, dance and other

art forms fostering artistic innovation and constructive collaboration in the performing arts, through workshops, sessions and concerts. This four-day event offers our many communities of musicians, dancers and fans of Celtic culture a single, new creative voice and venue for these kinds of explorations. ReJigged features an extensive performance program, with intimate "session"-style showcases, concerts and a traditional ceilidh dance. Our multi-day education program provides a range of hands-on workshops featuring instruction in dance, traditional musical instruments, song, spoken language and visual arts, led by internationally recognized instructors.

Event: SACKVILLE CHRISTMAS TREE LIGHTING

Organization: Sackville Business Association
Date: November 25, 2022
Location: Acadia Park, 650 Sackville Drive
Attendance: 4,126
Past Grant: \$1,000
Budget: \$11,700
Grant Requested: \$2,000

Program description: This event includes live music, free hot chocolate and cookies, the lighting of the Christmas trees, and a visit from Santa.

Event: SACKVILLE SNOW DAYS

Organization: Sackville Business Association
Date: February 17-20, 2023
Location: Various locations in Sackville
Attendance: 8,714
Past Grant: \$1,000
Budget: \$10,000
Grant Requested: \$2,000

Program description: More than a dozen community groups organize events under the Sackville Snow Days winter festival umbrella including Winter Play Day, dances, free skates, free swim, sledding, breakfasts, movies, costume party, and the Snow Days parade. This event started because of the importance of the Sackville Winter Carnival, which took place throughout the late 70s to early 90s. Sackville Snow Days created a new version of this popular event. Many events will include local musical talent.

Event: SCHOOL FARM DAY

Organization: Urban Farm Museum Society of Spryfield
Date: June 9, 2022
Location: 62 Rockingstone Road, Spryfield
Attendance: 100
Past Grant: \$525
Budget: \$1,475
Grant Requested: \$525

Program description: The annual School Farm Day is an afternoon filled with heritage games, plant seeds and petting baby farm animals. During the event day volunteers educate the attendees on the history of the Urban Farm program to get involved in at the farm, as well as the heritage of Spryfield.

Event: SPRYFIELD DAYS FESTIVAL

Organization: Spryfield District Business Commission
Date: July 1-14, 2022
Location: Spryfield (various locations)
Attendance: 5,241
Past Grant: \$750
Budget: \$14,000
Grant Requested: \$3,500

Program description: Spryfield Days Festival is an annual event which features various cultures and traditions incorporating a variety of fun activities, including a Family Fun Day with bouncy castles, face painting and children's games, BBQ's, Family Fun Run, cardboard/duct tape boat race, an antique Car

Show, music concert and community stakeholder's expo.

Event: SPRYFIELD SANTA CLAUS PARADE

Organization: Spryfield District Business Commission

Date: November 27, 2022

Location: Herring Cove Road, Spryfield

Attendance: 5296

Past Grant: \$3,500

Budget: \$10,500

Grant Requested: \$3,500

Program description: The 48th Annual Spryfield Santa Claus Parade is a community event meant to bring 'Christmas smiles' to the young and young at heart. Presented by the Spryfield and District Business Commission, the Spryfield Parade is the longest-running Santa Claus Parade east of Montreal. The parade takes place mid-afternoon and features a host of floats, marchers, musicians, twirlers, and various other festive entertainment.

Event: ST. PATRICK'S DAY PARADE

Organization: St. Patrick's Day Parade Society

Date: March 12, 2023

Location: Halifax - Lower Water Street

Attendance: 3,500

Past Grant: \$750

Budget: \$10,000

Grant Requested: \$1,500

Program description: The 14th annual Halifax St. Patrick's Day Parade brings together Irish and non-Irish alike to celebrate St. Patrick's Day. The objectives of the parade are to commemorate the life of St. Patrick and to reinforce the long historic links between Ireland and Nova Scotia. Additional activities include an Irish flag raising and proclamation in Grand Parade on the Friday preceding the parade and an after party at Lower Deck immediately following the parade.

Event: TRUNK 7 MUSIC FESTIVAL

Organization: Trunk 7 Music Festival Association

Date: July 22-23, 2022

Location: Porters Lake

Attendance: 815

Past Grant: \$3,200

Budget: \$38,150

Grant Requested: \$4,500

Program description: Trunk 7 Music Festival was founded in 2015 as a non-profit corporation providing support, opportunities, and exposure for diverse talent of all ages in rural communities on the Eastern Shore of Nova Scotia. 2022 will be the 6th music festival since 2015. Trunk 7 features fitness adventures, family games, community food vendors and many music genres including children's music, pop, gaelic/celtic, hiphop, folk, aboriginal, rock, country, bluegrass, and blues.

Event: WAVERLEY GOLD RUSH DAYS

Organization: Waverley Community Association

Date: September 7-11, 2022

Location: Waverley Village Green, Waverley Fire Hall, Waverley Legion

Attendance: 446

Past Grant: \$4,000

Budget: \$11,750

Grant Requested: \$4,000

Program description: The 46th Waverley Gold Rush Days is a 5-day event that brings the village of Waverley and surrounding communities together in a way that includes everyone. The events offered throughout the week are a combination of community arts, history, and fun. Some of the special events include Family Fun Day, local dance and arts performances, a community concert and fireworks. This is a

great opportunity for local sports and arts organizations to put on demonstrations and talk to the community. This community event brings together local schools, businesses, community organizations, and residents each year to celebrate, and grow the community they live in.

CULTURAL EVENTS & SHOWCASES

Event: **AFTERWORDS LITERARY FESTIVAL**
Organization: AfterWords Literary Festival Organisation
Date: September 27 - October 2, 2022
Location: Venues around Halifax and online
Attendance: 1,046
Past Grant: \$3,000
Budget: \$88,379
Grant Requested: \$45,000

Program description: The Afterwords Literary Festival is a multi-day festival for writers and readers, bringing the very best Canadian and International writers to audiences here. Afterwords is a festival of books and literacy and with the addition of programming for children and youth audiences, there is something for everyone who wants to engage with writing, reading, story, and ideas.

Event: **ATLANTIC CANADIAN IRISH DANCE CHAMPIONSHIPS**
Organization: Atlantic Canadian Irish Dance Championships Society
Date: April 2-3, 2022
Location: Westin Nova Scotian Hotel, Halifax
Attendance: 1,062
Past Grant: n/a
Budget: \$ 59,794
Grant Requested: \$20,000

Program description: Made popular by Riverdance performances in the 1990s, competitive Irish dance has grown in popularity locally and throughout the world. Halifax now boasts three competitive Irish dance schools. The Atlantic Canadian Irish Dance Championship is a 2-day event open to the public to attend that will attract over 200 competitive Irish dancers each day from all over Canada, the United States, and the UK, in a bid to advance their standing and win a title.

Event: **EVERYSEEKER FESTIVAL (FORMERLY OBEY)**
Organization: OBEY Convention Music & Arts Society
Date: June 16-20, 2022
Location: Various music venue locations throughout Halifax
Attendance: 3,053
Past Grant: \$6,000
Budget: \$88,000
Grant Requested: \$7,000

Program description: EVERYSEEKER Festival 2022 is the 16th annual music festival presenting 20+ events over four days at historic and alternative venues throughout Halifax. EVERYSEEKER showcases the very best in contemporary music and sound from local, national and international talents. Programming across genres, identities and mediums, and providing over half of its programs free to the public, EVERYSEEKER aims to gather communities and spark excitement across ages, interests and income brackets.

Event: **FRANCOFEST**
Organization: Conseil Communautaire du Grand-Havre
Date: October 13-23, 2022
Location: Alderney Landing Theatre and Marquee Ballroom
Attendance: 6,015
Past Grant: \$4,000
Budget: \$104,000
Grant Requested: \$8,000

Program description: Francofest is a local festival organized each year in October which aims at honoring and celebrating the cultural diversity of the Acadian, Francophone and Francophile groups that make up the Halifax Regional Municipality. This is a unique opportunity where the diverse francophone cultures are showcased through cultural, literary, artistic and social events.

Event: HALIFAX INDEPENDENT FILMMAKERS FESTIVAL

Organization: Atlantic Filmmakers Cooperative

Date: June 8-12, 2022

Location: Halifax

Attendance: 1,019

Past Grant: \$3,000

Budget: \$86,300

Grant Requested: \$20,000

Program description: Presented by the Atlantic Filmmakers Cooperative, the Halifax Independent Filmmakers Festival (HIFF) is a 4-day festival, presenting a curated selection of bold and unusual films from Atlantic Canada and around the world. Established in 2007, HIFF includes feature film screenings, short film screenings, receptions, expanded cinema installations, VR presentations, daytime masterclasses with visiting filmmakers and one-on-one meetings between local filmmakers and guest programmers from international festivals.

Event: MAYWORKS HALIFAX FESTIVAL

Organization: Mayworks Halifax Festival Society

Date: May 1-14, 2022

Location: Bus Stop Theatre, Khyber Centre and other venues TBD

Attendance: 1,722

Past Grant: \$3,000

Budget: \$90,600

Grant Requested: \$12,000

Program description: Mayworks is an annual multi-disciplinary arts festival that celebrates and recognizes the history and struggles of the working people of Nova Scotia. This festival attracts over a thousand diverse audience members through high caliber programming that addresses issues of social, economic and environmental justice through quality works of theatre, dance, visual art, film and music.

Event: STAGES THEATRE FESTIVAL

Organization: Eastern Front Theatre Society

Date: June 1-12, 2022

Location: Alderney Landing

Attendance: 4,994

Past Grant: \$3,500

Budget: \$71,190

Grant Requested: \$22,000

Program description: Starting the 2022/23 season, the STAGES Theatre Festival will be separated into two parts, *STAGES* on the Waterfront in June and *FirstSTAGES* in January. *STAGES* on the Waterfront will focus on showcasing high quality professional theatre and theatre-adjacent productions that value the voices of the underrepresented, and provide audiences with engaging new ways to experience theatre. *FirstSTAGES* will highlight works in development, featuring readings and workshop productions of new Atlantic Canadian works, while offering a plethora of community and professional development opportunities daily.

Event: HALIFAX FRINGE FESTIVAL

Organization: Atlantic Fringe Festival Society

Date: September 1-11, 2022

Location: Neptune Theatre, Bus Stop Theatre, + various locations TBD

Attendance: 7,510

Past Grant: \$17,000

Budget: \$200,000

Grant Requested: \$22,000

Program description: The Halifax Fringe Festival is an annual performing arts festival including theatre, music, circus, dance, comedy, education, and more. The Halifax Fringe presents local, national, and international artists and ideas, are accessible to the public with free and/or low-cost activities. A typical festival runs over 11 days, in 10+ venues with over 50 productions, 350+ individual performances, with the support of 150 volunteers. 100% of the box office revenues go to the artists.

Event: **HALIFAX PRIDE FESTIVAL**

Organization: Halifax Pride Society

Date: July 14-24, 2022

Location: Garrison Grounds, Grand Parade Square and Peace & Friendship Park

Attendance: 100,480

Past Grant: \$34,000

Budget: \$709,000

Grant Requested: \$40,000

Program description: The Halifax Pride Festival is an annual 11-day gathering in the Halifax Regional Municipality for the 2SLGBTQ+ community, featuring over 100 community and Pride organized events celebrating the history, culture, and activism of the queer community. The festival's purpose is to create spaces for persons of diverse sexual and gender identities to come together and flourish.

Event: **NOCTURNE: ART AT NIGHT FESTIVAL**

Organization: Nocturne: Art at Night Society

Date: October 12-15, 2022

Location: Halifax, Dartmouth, North End, Waterfront, Spring Garden Area

Attendance: 46,345

Past Grant: \$45,000

Budget: \$199,300

Grant Requested: \$60,000

Program description: Nocturne: Art at Night Festival is a free, annual, contemporary art festival bringing art and energy to the streets of Halifax every October for the past 14 years. Nocturne will remain a multi-day event for at least the next 3 years to focus on building and broadening the scope of Nocturne to remain a COVID-safe event as the restrictions and safety measures around the pandemic change. Organizers plan to increase the event's footprint with programming for all ages taking place during the festival as well as installations in place for the duration of the event. The Saturday will always be the main day of the event with additional programming added including workshops, panel discussions, artist talks and gallery tours as well as a central hub for intergenerational art making and creative connection-building.

Event: **NOVA MULTIFEST**

Organization: Nova Multifest Society

Date: July 12-24, 2022

Location: Alderney Landing

Attendance: 29,100

Past Grant: \$10,000

Budget: \$251,500

Grant Requested: \$50,000

Program description: The Nova Multifest aims to create more diversity by blending diverse cultures through food, crafts, and performances, within their community. There will be two stages: the main stage and a workshop stage. On the main stage, there will be performances that audience members can watch from their seats. The workshop stage will be in a tent, and those activities will be interactive with the audience. The workshop stage will display different aspects of different cultures. In addition, there is a family center where kids can enjoy bouncing castles, popcorn, cotton candy, and other games. Multicultural vendors will showcase their specialties in a food area.

Event: **PRISMATIC ARTS FESTIVAL**

Organization: Prismatic Arts Society

Date: September 29 – October 9, 2022

Location: Neptune Theatre, Light House Arts Centre, The Carleton, Bus Stop Theatre, Dalhousie Arts Centre

Attendance: 4,795

Past Grant: \$30,000

Budget: \$299,550

Grant Requested: \$45,000

Program description: The Prismatic Arts Festival is a national, annual, multidisciplinary arts festival that showcases and celebrates the work of Indigenous artists and artists of colour. Prismatic has been bringing audiences in the HRM and beyond, vibrant, boundary-pushing works in theatre, music, dance, film, spoken word, visual art, and media art since 2008. Through engaging performances, the TALK conference, workshops, and masterclasses, Prismatic invites audiences of all ages and backgrounds to experience groundbreaking art, connect with leading Indigenous artists and artists of colour, and learn about new art forms and cultural traditions.

Event: **SCOTIA FESTIVAL OF MUSIC**

Organization: Scotia Chamber Players / Scotia Festival of Music

Date: May 29 – June 12, 2022

Location: **Dalhousie Arts Centre**

Attendance: 3,860

Past Grant: \$25,000

Budget: \$598,500

Grant Requested: \$25,000

Program description: Scotia Festival of Music is a two-week festival of classical chamber music, celebrating the art of music-making and dedicated equally to performance and education. For many years, Scotia Festival of Music has been a part of the North American music circuit, bringing some of the world's finest classical musicians to Nova Scotia for two weeks of intensive and joyous music making. The festival includes nightly concerts by Guest Artists, and a Young Artist Program for 40-50 advanced students.



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MEMORANDUM

TO: Councillor Deagle Gammon, Chair Grants Committee

CC: Rosalyn Smith, Acting Director, Regional Recreation Services; Maggie MacDonald, Executive Director, Parks & Recreation

FROM: Elizabeth Taylor, Manager, Culture & Events

DATE: May 3/2022

SUBJECT: 2022 Patriot Days Festival Funding request

ORIGIN

May 2/2022

Application from Sackville Community Development Association pursuant to Administrative Order Number 2014-021-GOV – Respecting Regional Special Events Grants.

LEGISLATIVE AUTHORITY

Halifax Regional Municipality Charter
Section 79A

(1) Subject to subsections (2) to (4), the Municipality may only spend money for municipal purposes if (a) the expenditure is included in the Municipality's operating budget or capital budget or is otherwise authorized by the Municipality

Administrative Order Number 2014-021-GOV: *Respecting Regional Special Events Grants*

RECOMENDATION

It is recommended that the Grants Committee recommend that Halifax Regional Council:

1. Approve a supplementary grant withdrawal from the Community and Events Reserve (Q621) in the amount of \$10,000 to the Sackville Community Development Association for the 2022 Patriot Days in the Regional Special Events program;
2. Pending final approval of the 2023/2024 budget, approve a supplementary grant withdrawal from the Community and Events Reserve (Q621) in the amount of \$10,000 to the Sackville Community Development Association for the 2023 Patriot Days in the Regional Special Events program; and,

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3. Pending final approval of the 2024/2025 budget, approve a supplementary grant withdrawal from the Community and Events Reserve (Q621) in the amount of \$10,000 to the Sackville Community Development Association for the 2024 Patriot Days in the Regional Special Events program.

BACKGROUND

There was no application to the 2022/23 Regional Special Events program submitted by the Sackville Community Development Association for funding for the 2022 Patriot Days within the assigned intake period. Upon investigation it was discovered that there was a recent change in the position of the volunteer chair of the festival. Once staff received this information from the district Councilor and a new contact was identified, staff sent an application which was returned on May 2, 2022.

The following information is a summary of the event:

Organization: Sackville Community Development Association

Date: June 25 - July 1, 2022

Location: Various locations in Lower and Middle Sackville

Program Description: Sackville Patriot Days is a week-long festival commemorating Canada Day that includes a number of sporting and entertainment events at the Springfield Lake Rec Centre, and in Lower Sackville with a concert in the park and a fireworks display.

Attendance: 18,250

Budget: \$19,995, with \$1,200 in VIK

HRM Request: \$20,000

Proposed HRM Funding: \$10,000

2015-2019 HRM Funding: \$20,000

2020 - Drive in movie due to COVID 19: \$20,000

2021- No festival held due to COVID 19

Staff undertakes the grant application and evaluation process as outlined in Administrative Order (AO) Number 2014-021-GOV Respecting Regional Special Events Grants. As stated in Section 35, *Referral by Council*, "The question of grant funding for a particular event pursuant to this Administrative Order may be referred by Council to a Standing Committee or to the Council in Committee for a recommendation to the Council on whether to provide grant funding". Staff have assessed the application and respectfully request consideration as per Section 35 of the AO of the above recommended motion.

DISCUSSION

The Patriot Days event application lists budget expenses of \$19,995 and Value in Kind (VIK) of \$1,200 for total expenses of \$21,195. The request for funding is for \$20,000. Funding close to 100% of an event is not the intent or practice of the funding program; the Municipality will contribute no more than 60% of expenses required to cover program costs, although Council may consider extenuating circumstances.

As well, under Section 10(a) of the AO "an applicant shall.... (c) secures additional sources of revenue such as corporate contributions, donations, sales, and membership fees and must pursue other sources of public or private funding". No such additional funding has been included in the budget information, albeit this may be due to a change in the leadership in the organization. Therefore, staff accept the application as eligible.

However, the information submitted in the application regarding attendance, budget and programming scored comparable to similar sized events in the Established Festivals Category that receive funding in the range of \$4,500 - \$7,000. With the 7-day length of the festival staff recommend a grant of \$10,000.

The Regional Special Events program lacks capacity to fund the event for the 2022/2023 fiscal, and as stated in Section 4 (b) of the AO:

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“Established Community Events: provides a maximum annual grant of \$25,000.00 and up to a three (3) year sustainable funding commitment to organizations.....”.

There are no outstanding reports or funds owing to the municipality by the applicant. The event would be required to follow the COVID-19 Ongoing Approach to Funding as referenced in the 2022 Regional Special Events Funding Report, and if the impacts of COVID-19 prevent the ability to host in-person, hybrid or virtual events and festivals, no grant award will be released.

FINANCIAL IMPLICATIONS

Budget Summary: Community and Events Reserve, Q621

Projected Net Available Reserve Balances (as of Q3)	\$ 632,059
Contribution 2022/23	\$ 2,297,635
Withdrawals 2022/23	\$ (1,958,000)
Total Projected Net Available Reserve 2022/23	\$ 971,694

Community and Event Reserve, Q621 is used to provide funding to attract and host exceptional large – scale sporting and tourism events that create significant economic impacts, promote Halifax as a multi – experiential event destination and attract tourists to HRM for multiple day visits. Reserve is also to provide funding to community non–profit and public institutions in support of major capital initiatives by facilitating the development of significant community infrastructure in order to realize tangible cultural, sectorial and economic impacts. Funding to the reserve is 40% of Marketing Levy from Hotel Sales, and transfers from operating budget. Withdrawals are for supporting events that support tourism and economic development, cultural / heritage projects, significant community infrastructure and public art. The recommended allocation of grants does not have a negative impact on the reserve as this allocation is within the 2022/2023 approved withdrawals from reserve.

MEMO prepared by, Elizabeth Taylor, Manager, Culture & Events, 902.229.7622