Re: Item No. 7

HALIFAX PUBLIC LIBRARIES

2022/23 Budget & Business Plan Committee of the Whole on Budget March 2, 2022

HALIFAX

HALIFAX PUBLIC LIBRARIES







MISSION

Reflecting our community, we are a resource for everyone and a launch point for growth.

SERVICE AREAS

Public Services

Provides direct library service to residents of the Halifax Regional Municipality through the Library's 14 branches, two community offices and through community outreach.

Access Services

Provides the infrastructure of materials and technology to facilitate the delivery of library services throughout the region. This includes deployment and support of public access computers and free public Wi-Fi; management of a specialized integrated library system, including a searchable database of all library materials; development of a high-quality collection of materials, both print and electronic, and the accompanying systems to support the circulation of materials.

Administrative Services

Provides strategic planning, marketing and communications, fund development, finance, facilities, and human resources services to support the delivery of excellent library service across the region.

ABOUT US

ANNUAL LIBRARY USES

15M

NUMBER OF BRANCHES

NEW LIBRARY CARD HOLDERS

18K

HOURS OF SERVICE

30K

WI-FI CONNECTIONS

4.6M

NUMBER OF ITEMS BORROWED

3.8M

COMPUTER BOOKINGS

215K

QUESTIONS ANSWERED

131K

WEBSITE VISITS

2.6M

All values above are 2021/22 Projected Statistics

SUCCESSES

99%



99%



Rating of overall satisfaction with public libraries¹

Per cent of respondents that are satisfied with library open hours¹

Per cent of respondents that are satisfied with public technology offered by the public libraries¹

¹ 2021 Citizen Survey report

COUNCIL PRIORITIES

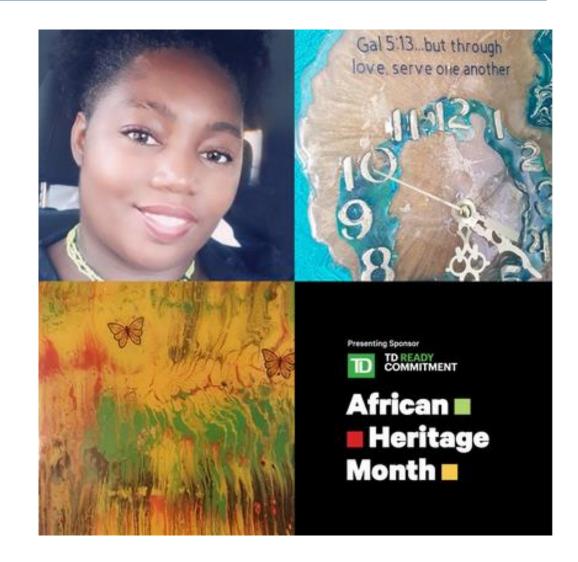
COMMUNITIES - INVOLVED COMMUNITIES

2021/22

- Promoted the role of arts and culture in community wellbeing
- Offered free access to resources, performances, spaces, exhibits and learning with a focus on inclusion and representation of diverse voices
- Added new collections including read-along books with audio players, virtual reality technology, and more

2022/23

 The Library will work with the local business community to provide information on available services offered and their value to the business community



COUNCIL PRIORITIES COMMUNITIES - SAFE COMMUNITIES

As a welcoming and respected public space in the community, the Library plays a key role in providing social infrastructure and improving public safety.

- Reopening of Dartmouth North Library after major renovation
- Working with community partners to lend technology for at-home use to support individuals experiencing social isolation



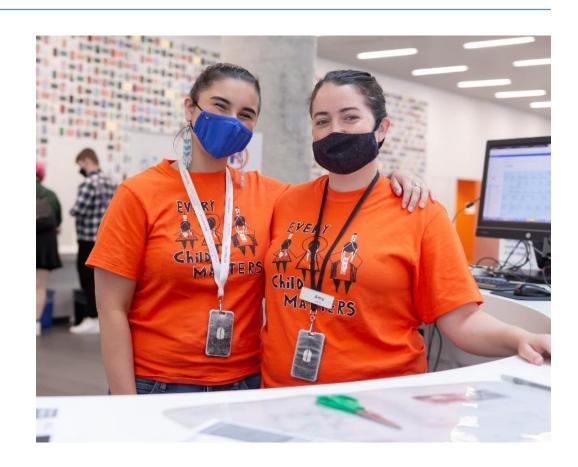
COUNCIL PRIORITIES COMMUNITIES - SAFE COMMUNITIES

- To help the community recover from the pandemic, the Library will work to foster a renewed sense of community and physical connection between residents through a broad range of engaging services and programming
- Keshen Goodman renovations



COUNCIL PRIORITIES COMMUNITIES - INCLUSIVE COMMUNITIES

- Boosted Wi-Fi signals and added new Wi-Fi locations in the community
- To improve community access, new library kiosks are being launched throughout the community
- Established an Accessibility Advisory Committee and continue work to improve access to library spaces and services
- The Library is engaging our community in understanding the Truth and Reconciliation Commission of Canada: Calls to Action

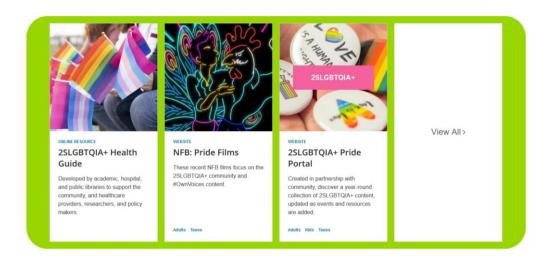




COUNCIL PRIORITIES

COMMUNITIES - INCLUSIVE COMMUNITIES

- Opened a new community office in East Preston to build programs and services for the Preston Townships
- The Library continues to work with community members and partners to capture local history resources that focuses on African Nova Scotian, 2SLGBTQIA+, and Indigenous communities





COUNCIL PRIORITIES

COMMUNITIES - INCLUSIVE COMMUNITIES

- The Library will work to build inclusive communities by sharing culture through food education
- Working with community, the Library will reflect first person experiences in library programs
- The Library will expand the collection to include nontraditional items that support diverse community needs





CAPACITY BUILDING FOR CLIMATE ADAPTATION (ENVIRONMENT - CLIMATE RESILIENCE)

- Preparedness the Library has worked with partners to distribute emergency kits to newcomer families
- Environmental Awareness the Library has developed online content and programming to increase awareness of the climate emergency

RETROFIT MUNICIPAL BUILDINGS TO BE NET ZERO READY AND CLIMATE RESILIENT (ENVIRONMENT – NET ZERO)

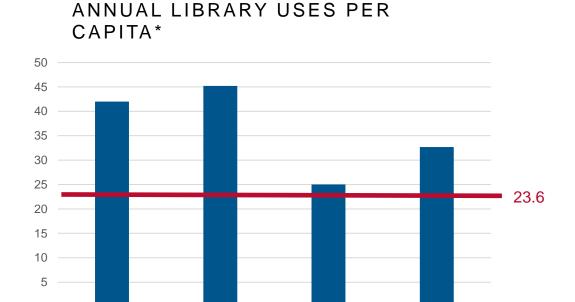
Working with municipal Environment and Climate Change team to identify retrofit opportunities in library spaces

ENVIRONMENT - NET ZERO

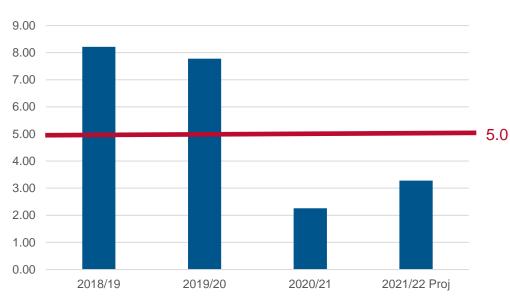
 Working with the Ecology Action Centre, the Library has been offering pop-up bike hubs encouraging community members to use bikes as an affordable and environmentally friendly form of transportation

KEY PERFORMANCE INDICATORS

2019/20



ANNUAL LIBRARY VISITS PER CAPITA



Canadian Urban Library Council 2019 Median

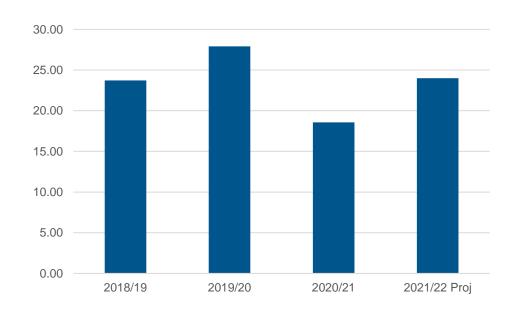
2020/21

*Annual Library Uses and Annual Library Visits calculated using the Canadian Urban Library Council definition

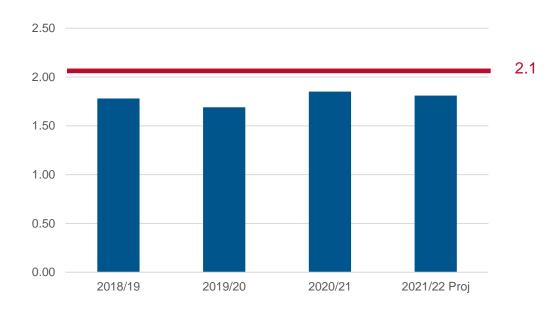
2021/22 Proj

KEY PERFORMANCE INDICATORS

ANNUAL LIBRARY ELECTRONIC **USES PER CAPITA**



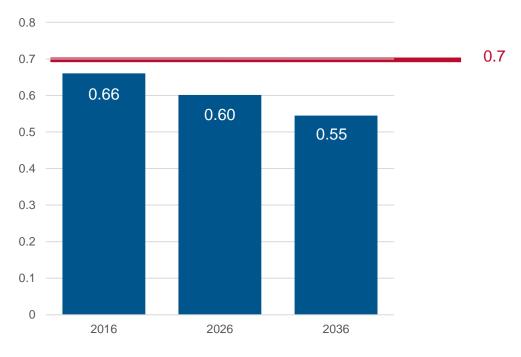
HOLDINGS PER CAPITA



Canadian Urban Library Council 2019 Median

KEY PERFORMANCE INDICATORS

LIBRARY SPACE PER CAPITA PROJECTIONS



Library space per capita industry standard

STAFF COUNTS

Full Time Equivalent	2021/22 Budget FTE	Transfers (+/-)	Changes (+/-)	2022/23 Budget FTE		
Operating	336.0	-	(8.0)	328.0		
Capital	-	-	1.0	1.0		
Total	336.0	-	(7.0)	329.0		

S Budget Change
(453,000)
N/A
\$ (453,000)

Full Time Equivalent – Includes full & part-time permanent positions. Calculated value based on the normal working hours of each position.

Summary of Changes

The Library has created a new staffing model to support public service and has reorganized staff. The new staffing model has placed a higher proportion of staff into full-time positions; as well as part-time positions with more substantial hours to enable more employees to access the benefits program. This adjustment has resulted in more stable employment for Library employees - yet a slightly reduced FTE count.

OVERVIEW

	2020/21			2020/21 2021/22		2021/22								
Expenditures		Actual		Actual		Actual Budget I		P	Projections		Budget Δ 21/22		/22 Budget	Δ%
Compensation and Benefits	\$	18,417,096	\$	21,400,000	\$	19,900,000	\$	20,947,000	\$	(453,000)	(2.1)			
Office		391,419		583,400		583,400		712,000		128,600	22.0			
External Services		1,046,338		1,220,200		1,411,300		1,235,300		15,100	1.2			
Supplies		245,510		278,400		198,400		208,600		(69,800)	(25.1)			
Building Costs		1,921,699		1,309,200		1,914,200		1,502,300		193,100	14.7			
Equipment & Communications		269,671		411,500		926,500		351,500		(60,000)	(14.6)			
Other Goods & Services		4,522,273		4,048,800		4,277,700		3,946,800		(102,000)	(2.5)			
Interdepartmental		(81,237)		30,600		30,600		33,200		2,600	8.5			
Other Fiscal		513,126		(1,200)		(1,200)		(400)		800	(66.7)			
Total Expenditures		27,245,895		29,280,900		29,240,900		28,936,300		(344,600)	(1.2)			

	2020/21 2021/22 2021/22 2022/23				2022/23					
Revenues	Actual		Budget		Projections		Budget		Δ 21/22 Budget	Δ%
Transfers from other Govts	\$	(5,329,100)	\$	(5,274,300)	\$	(5,274,300)	\$	(5,274,300)	\$ -	-
Fee Revenues		(67,657)		(230,900)		(190,900)		(307,500)	(76,600)	33.2
Other Revenue		(1,112,202)		(295,700)		(295,700)		(304,500)	(8,800)	3.0
Total Revenues		(6,508,959)		(5,800,900)		(5,760,900)		(5,886,300)	(85,400)	1.5
Net Total	\$	20,736,936	\$	23,480,000	\$	23,480,000	\$	23,050,000	\$ (430,000)	(1.8)

HALIFAX PUBLIC LIBRARIES

OPERATING BUDGET

SERVICE AREA OVERVIEW

		2020/21		2021/22		2021/22	2022/23					
Service Area	Actual		Budget		Projections		Budget		Δ 21/22 Budget		Δ%	
Administrative Services	\$	(2,770,692)	\$	(1,679,400)	\$	(1,665,672)	\$	(2,536,050)	\$	(856,650)	51.0	
Information Technology/Collection Management		7,143,170		6,666,700		6,938,421		6,525,000		(141,700)	(2.1)	
Branches/Public Services		17,308,098		18,492,700		18,224,176		19,061,050		568,350	3.1	
Eng. Lang. Learning/Literacy		-		-		(16,925)		-		-	-	
Library Restricted Funds		(418,191)		-		-		-		-	-	
Capital Transactions		(525,448)		-		-		-		-	-	
Net Total	\$	20,736,936	\$	23,480,000	\$	23,480,000	\$	23,050,000	\$	(430,000)	(1.8)	

SUMMARY OF CHANGES

Change Description / Service Impact	Amount
Proposed 2021/22 Budget	\$ 23,480,000
Compensation Changes:	
Proposed wage mode includes 328 FTE's and reductions to extra hours funding and increase in vacancy management to meet the budget envelope provided.	(453,000)
Revenue Adjustments:	
Parking fee revenue expected to return to 75% of pre pandemic levels	 (85,400)
Other Budget Adjustments:	
Office - increase in software, license and maintenance agreement fees	128,600
Supplies - reduced demand for PPE supplies	(69,800)
Building Costs	193,100
Equipment and Communications	(60,000)
Programming - reduced to meet budget envelope provided	(50,000)
Collection Materials - reduced to meet budget envelope provided	(100,000)
Facilities Rental - increased costs for leased facilities	48,000
Other	18,500
Total Changes	\$ (430,000)
2022/23 Budget	\$ 23,050,000

OPTIONS OVER BUDGET

Options Over Budget							
Options Description / Service Impact	One-time / On-Going	2022/23 Amount					
Electronic Resources - The demand for electronic resources continues to grow. The community wants more eBooks, audiobooks and streaming services. The per item cost of electronic materials is significantly higher than the cost of physical materials. In order to keep pace with other library systems and meet community demand additional funding is required.	On-Going	300,000					

OPTIONS OVER BUDGET

Options Over Budget						
Options Description / Service Impact	One-time / On-Going	2022/23 Amount				
COVID-19 Recovery - The Library can help to rebuild a more equitable municipality post pandemic. With a focus on supporting social and emotional development of young children, youth, and those who have experienced significant isolation, the Library has the potential to increase offerings of the most effective and promising programs to reconnect residents with one another.						
Additional programming focusing on early literacy and social development of young children.	One-Time	130,000				
Programming focused on drawing our community together to rebuild community connections and our capacity to overcome differences.	One-Time	120,000				

OPTIONS OVER BUDGET

Options Over Budget							
Options Description / Service Impact	One-time / On-Going	2022/23 Amount					
Reaching Rural Communities - By increasing services and community partnerships, the Library has the potential to help address unmet needs of rural communities. Enhancements could include expansion of the Borrow by Mail service, additional programs for new community members, and expanded hours at rural branches. Potential options:							
Expanding borrow by mail support for people who live in rural communities including staffing and postage	On-Going	68,00					
Additional Library lending kiosks and rural WiFi hotspots in two additional locations	One-Time	130,00					
Expand rural branch service hours by 20%	On-Going	102,00					
Total Proposed Increases / Revenue Decreases		\$ 850,00					

FINANCIAL RISKS

Risk Details	One-time / On-Going	2022/23 Amount
Inflation - The cost of materials and services has increased significantly over this past year. This puts significant pressure on the Library budget and the ability of the Library to maintain current service levels. Assuming a modest inflation rate on non salary spending, this would represent a 200-320K risk.	On-Going	200,000
Total Risk		\$ 200,000

