

Item 10.3.1

From: [REDACTED]
To: [Blackburn, Lisa](#)
Cc: [Ross-Siegel, Simon](#)
Subject: [External Email] CPED Presentation for November - Every One Every Day Kijpuktuk
Date: Tuesday, October 26, 2021 2:50:12 PM
Attachments: [EOED Summary 2021-2024.pdf](#)

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Hello Councilor Blackburn,

My name is Aimee Gasparetto and I'm currently working at the Mi'kmaw Native Friendship Centre on an emerging piece of work that I would like to present to the Standing Committee on Planning and Economic Development.

We're currently moving into a next phase of work and I am hoping to both build awareness of what's coming, and hopefully deepen the relationship with HRM through a variety of channels. To date, we've been partnering with HRM, mainly through Shaune MacKinlay and Cheryl Copage-Gehue, who both sit on our Strategic Advisory Group. We will also be meeting with Mayor Savage and the CAO in November, however we're quite eager to get this work on the agenda of Regional Council more broadly so that we can explore what a more formal partnership could look like.

I've attached a brief overview of the work and where we hope to go over the next three years and would be happy to send along more info if it would be helpful.

Are you able to assist in getting this on the November agenda?

Thanks very much,

Aimee Gasparetto (She/Her)
Program Director
Every One. Every Day. Kijpuktuk-Halifax
A Project of [Wije'winen](#)

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EVERY ONE. EVERY DAY.

Kjipuktuk-Halifax

Wije'winen – Come With Us

In the Winter of 2021, Every One Every Day Kjipuktuk-Halifax (EOED) launched as a pilot initiative, inspired by the work of Participatory City (PC) in London UK. Over 10+ years of research, PC worked to document their approach to building inclusive participation culture at the scale of neighbourhoods, informing one of the largest neighbourhood demonstration projects in the world. The Every One Every Day Project in the boroughs of Barking and Dagenham, East London, illuminates how participation in practical, everyday activity can transform people's lives and the neighbourhoods in which they live. You can read more about their incredible work [here](#).

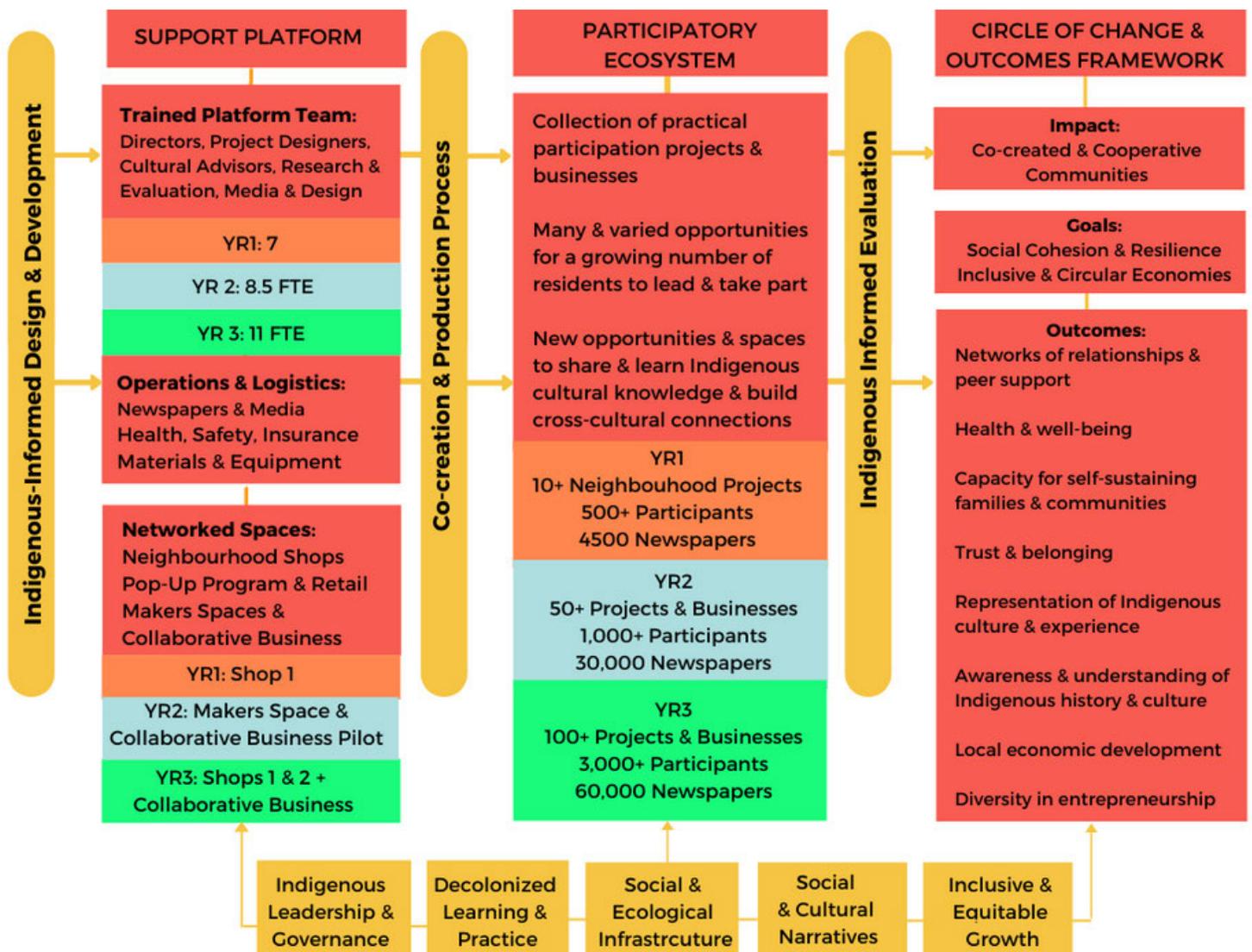
EOED is led by the Mi'kmaw Native Friendship Centre (MNFC), in partnership with the Participatory City Foundation, Participatory Canada, and diverse local partners. Together we are testing an ambitious idea – that practical participation can become a key building block for advancing Reconcili-ACTION, through new models of shared leadership and ownership, and systems of citizen-led life and learning that serve to strengthen cross-cultural relationships and build social cohesion. Read more about our work over the last year [here](#), as well as through our collaboration with [Participatory Canada](#).

Based on successes to date, EOED is moving into a new phase of start-up and development, anchored in Halifax's North End and aligned with the vision for MNFC's new [Wije'winen Centre](#). Over the course of three years, the EOED platform team will work with North End residents and Halifax's Urban Indigenous community to co-create neighbourhood projects and collaborative businesses that weave cultural history and sharing across new networks of peer learning and support, and make everyday life better for everyone.



EOED Deep Demonstration & Learning Campus

Throughout the initial 3-year phase of building the Halifax deep demonstration, two neighbourhood shops will be developed in Halifax's North End, acting as key anchors for a decentralized, yet united platform for practical participation. We will combine the benefits of peer-to-peer co-production projects, with collaborative business pilots - working to engage over 3,000 people to grow a new network of over 100 neighbourhood projects and businesses. Essential to our approach is working with Indigenous Elders, knowledge keepers, and community members to foster Indigenous leadership and create opportunities for cultural knowledge to be shared and celebrated through the emergence of culturally-infused participation projects. Throughout the first phase of development, we hope to simultaneously test the platform's ability to enable and facilitate mass participation and also create a new and long-term pathway for public, philanthropic and private sector partners to fund key outcomes related to the social and economic well-being and the advancement of Truth and Reconciliation in communities across Halifax and Nova Scotia.



"To rise to the massive global challenges that face us all, we need new models for shifting culture. Participatory Canada is one powerful model for deep, place-based transformation. At the scale of neighbourhoods, it represents the world we need to build, collectively. Simply put, it inspires us to re-imagine how we live and work together in the future." - Jayne Engle, Participatory Canada

Development Timeline: 2021-2024

