

TO: Mayor Savage and Members of Halifax Regional Council

Original Signed by 

SUBMITTED BY: _____
Jacques Dubé, Chief Administrative Officer

DATE: July 27, 2021

SUBJECT: 2022 World Sailing Championship

ORIGIN

Regional Council May 18, 2021: MOVED by Councillor Lovelace, seconded by Councillor Blackburn

THAT Regional Council request a staff report on the request from the 2022 World Sailing Championship Host Society for \$1.335 million to support infrastructure improvements for the event.

MOTION PUT AND PASSED UNANIMOUSLY

LEGISLATIVE AUTHORITY

Halifax Regional Municipality Charter

Section 70

- (1) The Municipality may (b) pay grants to a body corporate for the purpose of promoting or beautifying a business district and for airport, wharf or waterfront development;

Section 75

- (1): The Municipality may agree with any person for the provision of a service or a capital facility that the Municipality is authorized to provide.

Section 79A

- (1) Subject to subsections (2) to (4), the Municipality may only spend money for municipal purposes if
- (a) the expenditure is included in the Municipality's operating budget or capital budget or is otherwise authorized by the Municipality;

Wharves and Public Landings Act

Section 2

The council of every municipality shall have control of all public wharves and public landings within the municipality and under the jurisdiction and legislative control of the Legislature.

RECOMMENDATION

It is recommended that Halifax Regional Council:

1. Suspend the Rules of Procedure under Schedule 2, Audit and Finance Standing Committee Terms of Reference, of Administrative Order One, the Procedures of the Council Administrative Order;
2. Authorize and approve the withdrawal of a maximum of \$400,000 for a grant to the Hubbards Community Waterfront Association to be used towards upgrades to the public wharf and boat ramp as outlined in this report, with funding from General Contingency Fund Q421 and conditional on similar funding from other levels of government; and
3. Authorize the Chief Administrative Officer to negotiate and execute a contribution agreement with the Hubbards Community Waterfront Association that includes terms and conditions substantially similar to those outlined in Table 4 of this report.

BACKGROUND

On May 18, 2021 Regional Council directed staff prepare a report to respond to the request from the 2022 World Sailing Championships Host Society for \$1.335 million to support infrastructure improvements for the event (Attachment 1).

Sail Nova Scotia, in partnership with the Hubbards Sailing Club and the St. Margaret Sailing Club were notified in March 2021 by the International Class Association that they won the bid to host the 2022 World Sailing Championships. The 2022 World Sailing Championship includes the International 49er, 49erFX, and International Nacra 17 World Championships Regatta. The event is scheduled to take place from August 27th to September 5th, 2022 and has never been held in Canadian waters. Due to the COVID-19 pandemic and associated public health restrictions, the application and awarding of the host location was delayed which is the main reason for the time sensitivity of the request. The organizers are “shovel ready” and are confident they will be ready for the event with work on the necessary infrastructure scheduled to begin in September 2021.

Over 400 competitors from more than 35 countries will be taking part in this event. The 49er Class (2-person crew, men), 49erFX (2-person crew, women), and the Nacra 17 (2-person crew, mixed) are high performance, Olympic Class sailing boats.

DISCUSSION

The 2022 World Sailing Championships Host Society (Host Society) in partnership with the Hubbards Community Waterfront Association (HCWA), have chosen the Hubbards community waterfront as the best location to host the event. This site, along with several other smaller locations within St. Margaret's Bay, require critical infrastructure upgrades to ensure the safety and scale that is essential to support the high-performance competitors.

HCWA is a not-for-profit community association with a mandate to:

- Maintain public access to Hubbards Cove;
- Develop the property and provide programming for the benefit of Hubbards, its surrounding communities and visitors alike;
- Ensure the property is self-sustaining; and,
- Provide stewardship to Hubbards Cove and works to ensure the Cove is protected for future generations.

Budget Overview

The Host Society has submitted budgets for operating and capital. The combined overall budget totals \$2.492 million. The break down of the budget is as follows:

- \$1.335 million allocated for capital expenses related to the race infrastructure; and
- \$1.157 million for operating costs (Table 1)

While this report deals specifically with the request for capital funding, it is important for context to provide an overview of both the operating and capital budgets as the Host Society is also requesting funding from HRM's Events Grant program. The Host Society has submitted an HRM Event Grant application through the Major Hosting Event Program from the Marketing Levy Special Events Reserve (MLSER) for \$150,000. A recommendation report will be forwarded to the Special Events Advisory Committee shortly for their consideration of this funding request.

As set out in its operating budget, the Host Society is anticipating about \$250,000 in revenue from non-government sources such as sponsorships and participant fees. In addition, its projected revenue includes approximately \$250,000 provincial funding, \$150,000 in municipal funding (noted above), and \$500,000 anticipated in federal funding. Applications for operational funding include a request with the provincial government through Events Nova Scotia and a request with the federal government through Sport Canada & Sail Canada. The Host Society is in receipt of \$250,000 from Events Nova Scotia to be applied toward its operations.

The federal and the MLSER funding programs cannot be used for capital expenditures, which has led to the Host Society approaching the municipality for capital funding. The Host Society has approached all three levels of government requesting funding to assist with the capital improvements. At the time of writing this report, capital funding requests have been submitted, but the Host Society has not received written confirmation of the level of funding from the federal government.

Table 1: Summary of 2022 Sailing Championship Operations Budget

PROJECTED REVENUE	
Government Funding	
Federal (Sports Canada & Sail Canada)	\$ 500,000
NS Provincial Department Events, Communities, Culture & Heritage Grant	\$ 250,000
Municipal (MLSER)	\$ 150,000
Revenues – Non-Government Funding	
Corporate Sponsorship	\$ 150,000
Skiff 49er	\$ 45,000
Skiff 49er FX	\$ 29,000
Nacra 17	\$ 33,000
Total Revenues	\$1,157,000
Expenses	
Legacy (Mark boats bots/coach boats 4)/athlete development	\$ 275,000
Expenses (entry fees/office supplies/ hospitality/etc.)	\$ 194,800
Branding	\$ 34,400
Competitors/Coaches (registration packs/after sailing snacks)	\$ 20,000
Functions (opening/closing ceremonies/prizes)	\$ 34,000
Transportation	\$ 14,000
Marketing	\$ 165,000
Officials	\$ 60,000
Staffing – General Manager/Coordinator	\$ 150,000
Race Management	\$ 54,800
Venue Costs	\$ 132,000
Additional Costs	\$ 23,000
Total Expenses	\$1,157,000

As set out in its capital budget, the Host Society has identified five priority projects totalling \$1,335,000 (Table 2).

Table 2: Summary of Capital Funding Priorities for Facility Upgrades

*all estimates were obtained by the Host Society

Priority	Facility Summary Description	Budgeted by the Society
1	Existing Wharf & Boat Ramp Upgrades at HCWA*	\$ 820,000
2	Expansion of Existing Floating Dock System & addition of 'raft' floats**	\$ 170,000
3	Infill & Level an Existing Private Property Adjacent the HCWA**	\$ 110,000
4	Boat ramp & float upgrades at both Hubbards Sailing Club and St. Margaret Sailing Club**	\$ 140,000
5	Existing private property boat ramp upgrades and floating dock expansion / parking lot upgrades at two sites / security fencing at Private locations in and around Hubbards Cove**	\$ 95,000
Total Capital		\$1, 335, 000

*This identified project is the only Capital project HRM could make a contribution to

** Not eligible/recommended for HRM funding contribution

Items 2 – 5 in Table 2 are not eligible or recommended for a financial contribution from the Municipality as they are either located on property not owned by the HCWA or they are infrastructure owned or controlled by interests other than the HWCA, such as individuals, the Province or private sector organizations. Important requirements for provision of a municipal contribution are that the grant is to be provided to a not-for-profit organization and that an overall public benefit must be provided. As a result, if the Municipality were to provide a financial contribution toward items 2 – 5, there could be limitations on realizing the public benefits as the Municipality would not be able to ensure the resulting infrastructure would be available for the public's use and enjoyment after the completion of the sailing championship.

The total budget for the wharf and boat ramp upgrade is estimated to be \$820,000. The current state of the existing public wharf structure is severely lacking with safety concerns cited by a local engineering firm. This aging structure remains from the demolition of a fish plant that operated on the site from approximately 1925 to 1991. As result, the budget includes the supply and installation of steel H - piles with pre-cast concrete slabs along the outside perimeter of the existing wharf. New H - piles would also be installed to tie-back the new perimeter wall. It is important to note that this work would need to be done at some point regardless of this event as the infrastructure has not had any repairs or upgrades.

The Host Society has started the process with the Province of Nova Scotia and the Federal Government on partnering to also assist with the capital (infrastructure) budget. Due to different funding criteria, those funding programs may be able to provide funding for items 2-5. At the time of the writing of this report, confirmation of capital funding from these two levels have not been received.

Financial Support Assessment

A summary of the municipality's authority, restrictions and options related to the requested funding support are outlined below.

Contribution to the HCWA

HCWA is the organization recommended for any financial support that might be provided for this project. HCWA is a local, non-profit organization and will continue pursuit of its mandate after the completion of the sailing championships. The Host Society has been created for the purposes of ensuring the sailing championships are planned and presented but does not have the long-term operational mandate and requirements needed by a municipal funding recipient. As the owner of the wharf, the HCWA will be in a better position than the Host Society to provide the follow up reports and information regarding the municipality's investment into the wharf infrastructure that the contribution agreement will require.

Process for Financial Contribution

The HRM Community Grants Program does not have a funding program which could accommodate the level and type of funding requested by the Host Society. HRM's Community Grants Program provides for program grants in the amount of \$5,000 and capital grants up to a maximum of \$25,000. The Host Society's request could be considered under the current guidelines but would only provide minimal funds. Regional Council has previously received requests similar to this request made by the Host Society for funding amounts that exceed or fall outside the current Community Grants and other program guidelines. As with those requests, Regional Council may provide funding it deems appropriate and supports a benefit to the municipality. The process for any financial contribution to the HCWA should be the same as undertaken for other similar type of grant requests, to ensure consistency.

Benefits to the Local Community and HRM

HRM Parks and Recreation's mandate includes the provision of recreational programs and services. Some programs and services are provided through a direct delivery method, while others are provided through alternative service delivery by partner agencies and other community development initiatives.

A financial contribution to the HCWA for capital upgrades to its wharf is expected to result in benefits for the local community in the long term, after the event. While the wharf upgrades are anticipated to benefit mainly those community members who own watercraft or participate in similar water-based activities, other community benefits could be derived.

The following is considered to be a benefit to the local community that may result from the provision of the requested \$400,000 financial contribution:

- Elite level sport development is generally supported by other levels of government and is not the primary mandate of the municipality. However, consideration for financial support can be given to sport infrastructure that also benefits recreational use or provides other general public access. In this case, several of the sailing clubs in the area offer junior sailing programs below cost. For instance, through KidSport and Sail All, the Hubbards Sailing Club is able to introduce sailing to local students in grades 4 – 7. Improved infrastructure at HCWA will enable expansion of this free 1-day sailing program and make it more accessible to children of varying ability levels. Staff have requested further sailing-related programming for youth be offered in conjunction with the financial contribution but HCWA has not provided confirmation that it will be able to meet this request of the Municipality.

The following are potential benefits for HRM that may result from the provision of the requested financial contribution:

- The infrastructure upgrades align with the Halifax Regional Municipality's vision to enhance resident's quality of life by fostering the growth of healthy and vibrant communities, a strong and diverse economy, and a sustainable environment. Post COVID-19 support to events of international significance responds to the objective of the COVID-19 Economic Response and Recovery Plan of being "open for business". Furthermore, it corresponds to the goals of the Events Recovery strategy

- developed by Events East Group and Discover Halifax to position HRM nationally and internationally as “open for business” and promote our world class hosting reputation and natural resources.
- The Hubbards waterfront, including the wharf area, which is the subject of the capital upgrades, is the only free, public access boat launch in the St. Margaret’s Bay area. The upgrades to the infrastructure that the financial contribution would support will ensure the continued active enjoyment of a traditional gathering spot for the local community to enjoy the beauty of the area to swim, boat, fish or to enjoy weekly free events, such as markets or musical performances, and other larger events such as world tuna flat races. The HCWA believes that the financial contribution from HRM would provide a legacy for the community, boating enthusiasts, and visitors alike of an accessible area to the surrounding waterfront and picnic area.
 - Delivering a successful event such as the World Sailing Championships will not only help to put HRM on the world class event hosting stage but will provide the ability to attract future sailing events while ensuring the Hubbards waterfront remains an active part of the highly visited community. 2022 49er, 49erFX, and Nacra 17 World Championships Host Society formed a Legacy Committee to oversee the development of a Legacy Plan(Attachment 3) The Legacy Goal is to establish a legacy framework & fund to further high-performance sailing in Nova Scotia, resulting from the 2022 World Championships. The following goals have been established for the Legacy Plan:
 - Enhance sport development and build champions
 - Enhance sport participation through increased skills development
 - Promote the various Sailing Classes across Nova Scotia
 - Build capacity within the sailing community in Nova Scotia
 - The Host Society and the HCWA have invited Regional Council to take notice of the potential economic benefits that may result from the successful hosting of the sailing championships. The Province of Nova Scotia have provided a pre-event economic impact analysis. While it is expected that these sailing championships will bring a multitude of visitors to the region and that the Municipality will be highlighted through global broadcasting coverage. HRM staff do understand from discussion with the Host Society and HCWA that without all of the capital improvements outlined in Table 2, the upgraded infrastructure will not be in place, the sailing championships event of this calibre could not be held in the area and thus any potential economic spinoffs would not be realized.

Consistent with the approach taken by the municipality with past shared funding projects, it is recommended that Regional Council consider funding up to a maximum capital contribution in the amount of \$400,000 to be utilized toward upgrading the existing wharf and boat ramp, contingent on funding from the other levels of government and private sector support (Table 3). It should be noted that the original request from the Host Society included the full amount of infrastructure funding being requested. Since that request submission to HRM, the Host Society has refined and clarified that the amounts being sought from all three levels of government. As noted in Table 3, the amount being requested from HRM is \$400,000, not the full \$1.335M included in the original request letter (Attachment 2).

For the reasons set forth above, while the request for funding was submitted by the Host Society, the contribution would be made directly to the HCWA.

Table 3. Proposed Capital Funding Sources

Funding Sought from Government	Amount Requested
Federal – Green and Inclusive Community Buildings Fund	\$ 600,000
Municipal	\$ 400,000
Provincial – Nova Scotia Infrastructure and Active Transit	\$ 335,000
Total Amount	\$1,335,000

Contribution Agreement (Terms and Conditions)

Consistent with other grants from Regional Council, a contribution agreement is required between HRM and the HCWA. The Municipality’s standard Contribution Agreement will be used and HRM staff will negotiate with HCWA to have included in the agreement the terms and conditions as outlined in Table 4.

Requirements will include additional information from the Society, including pro forma financial statements, itemized cost estimates, confirmation of funding sources, and how funding sources would be specifically used.

Table 4 Contribution Agreement – Terms and Conditions

Detailed Funding Proposal	HRM's funding contribution shall be contingent on an updated and detailed financial proposal from the 2022 World Sailing Championship Host Society and/or the Hubbards Community Waterfront Association satisfactory to HRM, outlining specific and itemized capital costs, confirmation of funding sources, and requirements for public access.
Funding Amount and Capital Infrastructure	HRM's funding contribution shall be for a maximum \$400,000 capital funding contingent on confirmed funding from other levels of government and will apply only to the capital infrastructure for the public launch competition venue requirements as outlined in this report.
Regulatory Approvals	Funding is to be contingent upon the 2022 World Sailing Championship Society obtaining all regulatory approvals. The responsibility for obtaining any other approvals that may be necessary prior to the commencement of capital improvement (e.g. Canadian Coast Guard and any other federal or provincial permits that may be required) will be determined through negotiations.
Project Reporting	The Hubbards Community Waterfront Association will provide to HRM detailed project updates and a final report, including financials for the duration and completion of the construction specifically related to the Existing Wharf & Boat Ramp Upgrades
Non-profit Status	HRM's funding shall be contingent on the Hubbards Community Waterfront Association being a registered non-profit organization.
Purpose	HRM funding shall be contingent on the infrastructure being owned and operated by the Hubbards Community Waterfront Association and used for purposes as outlined in this report including recreational usage and public benefit following the event.

FINANCIAL IMPLICATIONS

Since the municipality does not own the capital asset, it does not form part of the municipal capital budget. Should Regional Council approve the request, the \$400,000 will be provided as a grant and paid from Parks & Recreation Operating Account C705, Community Partnership, with funding provided from General Contingency Reserve Q421 as specified below in this budget year (2021/22);

Budget Summary: General Contingency Reserve Q421

Projected Net Available Balance as of June/21	\$ 19,590,406
Withdrawal as per recommendation #2	\$ <u>400,000</u>
Net Available Balance	\$ 19,190,406

RISK CONSIDERATION

There are no significant risks associated with the recommendations in this report. The risks considered rate Low. To reach this conclusion, consideration was given to operational and financial risks. These are mitigated by the fact the contribution agreement is a legal contract that ensures the grant funding is used only for the purpose outlined by Regional Council to achieve the public benefits as outlined therein.

COMMUNITY ENGAGEMENT

Staff engaged with the organizers of the 2022 World Sailing Championships during the preparation of this report.

ENVIRONMENTAL IMPLICATIONS

There are no immediate environmental implications associated with this report.

ALTERNATIVES

1. Regional Council could choose to not provide a financial contribution to HWCA towards infrastructure upgrades to the existing wharf and boat ramp.
2. Regional Council could choose to amend the financial contribution recommended to HWCA.

ATTACHMENTS

Attachment 1: 2022 World Sailing Championships Detailed Budget and Funding Priorities
Attachment 2: Letter Dated July 27, 2021 Host Society Confirming Funding Level Request
Attachment 3: Worlds Legacy Plan

A copy of this report can be obtained online at halifax.ca or by contacting the Office of the Municipal Clerk at 902.490.4210.

Report Prepared by: Trish Higby, Partnership Coordinator, Parks & Recreation, 902.456.7062



P.O. Box 1749
Halifax, Nova Scotia
B3J 3A5 Canada

Item No. 11.6.2

Request for Council's Consideration	
<p>X Included on Agenda (Submitted to Municipal Clerk's Office by Noon Monday one week prior to the meeting)</p>	<p><input type="checkbox"/> Added Item (Submitted to Municipal Clerk's Office by Noon Monday one day prior to the meeting)</p>
<p><input type="checkbox"/> Request from the Floor</p>	
<p>Date of Council Meeting: May 18, 2021</p>	
<p>Subject: 2022 World Sailing Championships</p>	
<p>Motion for Council to Consider: That Regional Council request a staff report on the request from the 2022 World Sailing Championship Host Society for \$1.335 million to support infrastructure improvements for the event.</p>	
<p>Reason: Sail Nova Scotia, in partnership with the Hubbards Sailing Club and the St. Margaret Sailing Club, submitted a successful bid in the Fall of 2020 to host the 2022 International 49er, 49erFX, and International Nacra 17 World Championships Regatta on the waters of St. Margarets Bay. There are a number of infrastructure needs that must be completed for this event. Completion of this work will be a valuable investment in infrastructure for future use by residents and visitors to the area.</p>	
<p>Outcome Sought: Staff report to consider supporting the request from World Sailing Championships Host Society.</p>	
<p><i>Councillor</i> Pam Lovelace</p>	<p><i>District</i> 13</p>



May 5, 2021

To: Pam Lovelace
HRM District 13 Councillor

c.c. Mike Savage HRM Mayor
Denise Schofield Executive Director, HRM Parks & Recreation

Re: 2022 49er, 49erFX, and Nacra 17 World Championships Host Society
Infrastructure Grant Request

From: John M Flemming, P.Eng
Co-Chair 2022 World Sailing Championships Host Society

Sail Nova Scotia, in partnership with the Hubbards Sailing Club and the St. Margaret Sailing Club, submitted a bid in the Fall of 2020 to host the 2022 International 49er, 49erFX, and International Nacra 17 World Championships Regatta on the waters of St. Margarets Bay. In March, 2021, the host society was notified by the International Class Associations that our bid was successful. This will be the first time this event has been held in Canadian waters.

Over 400 Competitors from more than 35 countries will be taking part in this event. The 49er Class (2 person crew, men), 49erFX (2 person crew, women), and the Nacra 17 (2 person crew, mixed) are high performance, Olympic Class sailing boats.

The competition is scheduled to take place from August 27th to September 5th, 2022. A pre-regatta as well as training for the competitors will take place in the weeks leading up to the Championships.

Attached is the press release of the announcement for your information.

An event of this scale creates an exciting legacy opportunity to ensure a successful event, but to also leave critical infrastructure for future use by residents, visitors and the sailing community on St. Margarets Bay. The non-for-profit host society, in partnership with the Hubbards Community Waterfront Association (HCWA), have chosen the community waterfront as the best location to host the event from. This site, along with several other smaller locations within St. Margarets Bay, will require funding for much needed infrastructure upgrades to ensure it's safe, but also to a level that is acceptable to these high performance competitors. Over 8000 square meters of land based space is will be required.

The Hubbards Community Waterfront Association is a not-for-profit community association with a mandate to:

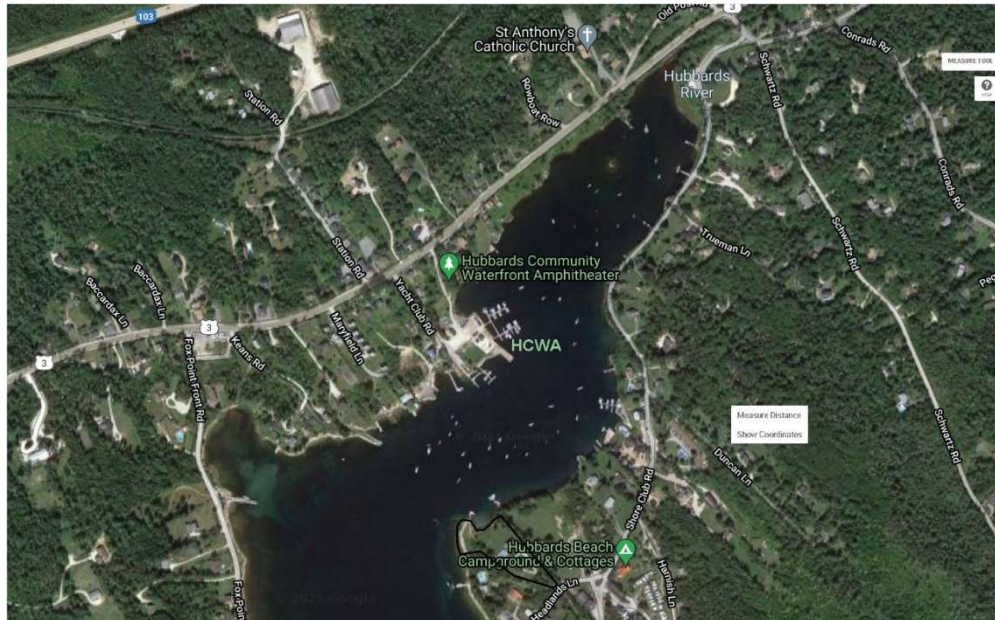
- Maintain public access to Hubbards Cove.
- Develop the property and provide programming for the benefit of Hubbards, its surrounding communities and visitors alike.
- Ensure the property is self-sustaining

The Association provide stewardship to Hubbards Cove and works to ensure the Cove is protected for future generations.

The partners in this event see these upgrades as critical not only for the event, but in the ability to attract future sailing opportunities to the community and ensure the Hubbards waterfront remains an active part of the community.



Hubbards Community Waterfront Association (HCWA)
20 Yacht Club Rd, Hubbards, NS B0J 1T0



Hubbards Cove showing HCWA (from Google Earth)

To date, we have approached all three levels of government looking for operational funding partnerships. The Province - through Events Nova Scotia, the Federal government - through Sport Canada & Sail Canada, and HRM - through Culture & Events.

We have also started the process with the Province and the Federal Government on partnering to assist with the infrastructure ask.

Priority #1 – Existing Wharf & Boat Ramp Upgrades at HCWA – Request: \$820,000.00

The current state of the existing public wharf structure is lacking to say the least. This budget includes the supply and installation of steel H - piles with pre-cast concrete slabs along the outside perimeter of the existing wharf. New H - piles would also be installed to tie-back the new perimeter wall. Also included is the removal of an existing suspended concrete slab along with timber cribbing which covers an area of approximately 200 feet by 150 feet. This area would then be filled with structural fill. This aging structure is what was left after the demolition of the fish plant that operated on the site from approximately 1925 to 1991. It is important to note that this work would need to be done at some point regardless of this event.

The budget for Priority #1 also includes upgrades to the 2 existing boat ramps including the widening of both, repairs to an existing pre-cast concrete retaining wall on the north side of the site, regrading of the parking and storage areas as well as new topsoil & sod over the infill areas.

Priority #2 – Expansion of Exist. Floating Dock System & addition of ‘raft’ floats – Request: \$ 170,000.00

The existing floating docks at the HCWA do not have enough space to accommodate the number of coach boats, safety boats, media boats, spectator boats and race officials boats. This number of boats will be in excess of 100. This budget includes the supply and installation of an accessible float and ramp system that will remain post event for the enjoyment of the community.

Additional floats will be moored in the Hubbards Cove to create a ‘raft’ for boats to securely store during the duration of the event.

Priority #3 – Infill & Level an Existing Private Property Adjacent the HCWA - Request: \$ 110,000.00

This water front property, just south of the HCWA property, contains a large open area (approx. 3000 square meters) that will be used for storage of the race boats. This area requires sitework that includes clearing, rock fill, and gravel finish work. Also, the property includes a boat ramp which requires gravel upgrading as well as widening.

Priority #4 – Boat ramp & float upgrades at both Hubbards Sailing Club and St. Margaret Sailing Club - Request: \$ 140,000.00

Both the Hubbards Sailing Club and the St. Margarets Sailing Club will be utilized during this event. Training and pre-regatta events are planned for these locations. Existing boat ramps at both sites will need to be upgraded and expanded. Also, the parking areas and existing float systems will need to be enlarged. This budget allows for that.

Priority #5 – Existing private property boat ramp upgrades and floating dock expansion / parking lot upgrades at two sites / security fencing at Private locations in and around Hubbards Cove – Request: \$ 95,000.00

‘On water’ and ‘on land’ parking and storage facilities, close to the main site, will be key to the success of this event. The host society has secured various private properties around Hubbards Cove to obtain the necessary space. These spaces have existing infrastructure that require upgrade and expansion which included in this Priority #5 budget total.

Total Capital Infrastructure Request is: \$1,335,000.00 plus any applicable taxes

This event will leave a lasting legacy for St. Margarets Bay and the communities that exist along it’s coastal shores.

We look forward to partnering with HRM to see these infrastructure needs fulfilled.



Regards,



John M. Flemming, P.Eng
Co-Chair 2022 World Sailing Championships Host Society

c: 
email: 



Version française ci-bas

**NEWS RELEASE
FOR IMMEDIATE RELEASE**

Nova Scotia to host 2022 49er, 49erFX and Nacra 17 World Sailing Championships

HALIFAX, N.S., April 8, 2021 – Nova Scotia will host a 400-strong field of the world's best sailors from over 35 countries when the World Championships for three Olympic classes, the 49er, 49erFX and Nacra 17, will be held September 6-11, 2022. Taking place in Canada for the first time in its history, the competition will be held on St. Margaret's Bay during the six-day event.

Sail Nova Scotia won the rights to host the 2022 49er, 49erFX and Nacra 17 World Championships, in partnership with Hubbards Sailing Club, St. Margaret Sailing Club and Sail Canada.

Building on Nova Scotia's the long-held affinity and connection to the sea, the province is gaining a reputation in the sailing world as an accomplished host of national and international sailing events. The event will be held on the waters of St. Margaret's Bay, which has played host to numerous national and international sailing events over the years. These waters make an excellent venue for the championship. The venue has clean water and moderate to strong consistent winds in a spectacularly beautiful setting.

More information about the championships is available on Sail Canada's Website at https://www.sailing.ca/events/halifax_2022/ and on the class website at <https://49er.org/event/2022-world-championship>.

Quotes

Eric Hill, President of Sail Nova Scotia

"Nova Scotia has a long history of high-performance racing and training. St. Margaret's Bay is one of the best sailing venues in Canada and is known for having great winds and ideal sailing conditions. This event will bring awareness across Nova Scotia to skiff and Nacra sailing, and also leave a wonderful legacy of improved infrastructure for sailors."

Iain Rankin, Premier of Nova Scotia

"We appreciate the confidence the 49er Class Association has shown in selecting our province to host and we know our sailing community will deliver an event that far exceeds the hosting requirements. Events deliver important economic and social contributions to communities, and that's why we're pleased to invest \$250,000 towards the hosting of this major event."

Andy Fillmore, Member of Parliament for Halifax

“Nova Scotians know sailing, and together with our famed Atlantic Canadian hospitality, we’re the perfect hosts to welcome the world to our storied shores in September 2022 for the 49er, 49erFX and Nacra 17 World Sailing Championships. We look forward to making sure it’s an experience that the sailors, their families, and observers will remember forever.”

Mike Savage, Mayor of Halifax

“We’re excited to welcome the world’s best sailors and the 49er Class Association to our great city for this world-class event. Our city, volunteers and our hospitality industry will be thrilled to host the athletes, coaches and officials from around the world and help make their experience in Halifax one to remember.”

Hugh McGugan, Sail Canada’s Chair of the Board of Directors

“Canada is very excited to host for the very first time the 49er, 49erFX, and Nacra 17 World Championships in September 2022. This will be the first Olympic class World Championships event to be held in Canada since 2015. Thank you to all the partners who are making this possible, including the Government of Canada and Government of Nova Scotia, as well as Sail Nova Scotia, and the Hubbards Sailing Club and St. Margaret Sailing Club. Following the rich tradition of Canadian Sailing Olympians coming from Nova Scotia, I’m sure sailing fans from that province and across the country will be excited to welcome the best sailors in the world while supporting our Canadian athletes, including those who are aiming to compete in the 2024 Olympic Games.”

Jyrki Jarvi, President of the 49er Class

“We are thrilled to be coming to Nova Scotia for our 2022 Worlds. It is a place that has sailing in its history and its future, and we can’t wait to be a part of that.”

Nathan Outteridge, President of the Nacra 17 Class

“The sailing on St. Margaret’s Bay is perfect for Olympic style racing; it will be a great test for our fleets.”

John Flemming, Co-Chair of the Local Host Organizing Committee

“We can’t wait to show these competitors the remarkable St. Margaret’s Bay. We know our sailing community will be ready to help create memorable experiences for all the participants and we look forward to making this event one of the best yet for participants.”

- 30 -

For more information:

Frank Denis
Executive Director
Sail Nova Scotia

██████████ office@sailnovascotia.ca

Patrick Godbout
Communications Manager
Sail Canada

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**Communiqué de presse
Pour diffusion immédiate**

La Nouvelle-Écosse accueillera les Championnats du monde 2022 de voile de 49er, 49erFX et Nacra 17

HALIFAX, N.-É., le 8 avril 2021 – La Nouvelle-Écosse sera l’hôte de près de 400 des meilleurs navigateurs en voile au monde représentant plus de 35 pays alors que les Championnats mondiaux de trois épreuves olympiques, soit de 49er, 49erFX et Nacra 17, s’y dérouleront du 6 au 11 septembre 2022. Présentée pour la toute première fois en sol canadien, cette compétition d’une durée de six jours prendra place à St. Margaret’s Bay.

Sail Nova Scotia a remporté les droits d’accueillir les Championnats du monde de 49er, 49erFX et Nacra 17 2022, en partenariat avec Hubbards Sailing Club et St. Margaret Sailing Club, ainsi que Voile Canada.

Misant sur cette affinité de longue date et cette connexion à la mer, la Nouvelle-Écosse développe sa réputation dans le monde de la voile en tant qu’hôte accompli d’événements de voile nationaux et internationaux. L’événement sera présenté dans les eaux de la St. Margaret’s Bay qui a présenté plusieurs événements nationaux et internationaux de voile à travers les années. Ces eaux en font un excellent endroit pour ces championnats en ayant une eau propre ainsi que des vents de modérés à forts dans un endroit comptant sur une beauté spectaculaire.

Des informations supplémentaires au sujet des championnats est disponible sur le site Internet de Voile Canada au https://fr.sailing.ca/events/halifax_2022/ ainsi que sur celui de la classe à <https://49er.org/event/2022-world-championship>.

Citations

Éric Hill, président de Sail Nova Scotia

« La Nouvelle-Écosse a une longue histoire de course et d’entraînement en haute performance. St. Margaret’s Bay est l’un des plus beaux sites de voile au Canada et est reconnu pour avoir de grands vents et des conditions idéales pour notre sport. Cet événement permettra de promouvoir la voile des catégories skiff et Nacra partout en Nouvelle-Écosse en plus de laisser un magnifique héritage d’infrastructure améliorée pour les navigateurs. »

Iain Rankin, premier ministre de la Nouvelle-Écosse

« Nous apprécions la confiance que l’Association de la classe 49er a démontré en choisissant notre province afin d’accueillir cet événement et nous savons que notre communauté de voile saura présenter un événement qui dépassera largement les demandes d’accueil. Les événements apportent des contributions économiques et sociales importantes aux communautés et c’est pourquoi nous sommes heureux d’investir 250 000 \$ dans la présentation de cet événement majeur. »

Andy Fillmore, député fédéral d’Halifax

« Les Néo-Écossais connaissent la voile et, ensemble avec notre fameuse hospitalité canadienne de l’Atlantique, nous sommes les hôtes parfaits pour accueillir le monde sur nos rivages légendaires en septembre 2022 pour les Championnats du monde de 49er, 49erFX et Nacra 17. Nous sommes impatients de nous assurer que les navigateurs, leurs familles et les observateurs vivront une expérience qu’ils se souviendront pour toujours. »

Mike Savage, maire d'Halifax

« Nous sommes très heureux d'accueillir les meilleurs navigateurs au monde ainsi que l'Association de la classe 49er dans notre grande ville pour cet événement de classe mondiale. Notre ville, nos bénévoles et notre industrie d'hospitalité seront ravis d'accueillir les athlètes, entraîneurs et officiels de partout à travers le monde ainsi qu'à contribuer à rendre cette expérience à Halifax inoubliable. »

Hugh McGugan, président du conseil d'administration de Voile Canada

« Le Canada est très heureux d'accueillir pour la toute première fois les Championnats du monde de 49er, 49erFX et Nacra 17 en septembre 2022. Il s'agira des premiers championnats du monde d'épreuves olympiques à être présentés au pays depuis 2015. Merci aux partenaires qui ont rendu le tout possible, incluant le Gouvernement du Canada, le Gouvernement de la Nouvelle-Écosse, ainsi que Sail Nova Scotia, Hubbards Sailing Club et St. Margaret Sailing Club. Suivant la riche tradition d'Olympiens en voile canadiens provenant de la Nouvelle-Écosse, je suis convaincu que les amateurs de voile de cette province et de partout au pays seront très excités d'accueillir les meilleurs navigateurs au monde tout en supportant nos athlètes canadiens, incluant ceux qui viseront une participation aux Jeux olympiques de 2024. »

Jyrki Jarvi, président de la classe 49er

« Nous sommes heureux d'aller en Nouvelle-Écosse pour les Championnats du monde 2022. C'est un endroit où la voile fait partie de son histoire et de son futur, et nous sommes impatients d'y faire également partie. »

Nathan Outteridge, président de la classe Nacra 17

« Les conditions de voile à St. Margaret's Bay sont parfaites pour le style de course olympique; ce sera un grand test pour nos compétiteurs. »

John Flemming, coprésident du comité organisateur local

« Nous avons très hâte de montrer à ces compétiteurs la remarquable St. Margaret's Bay. Nous savons que notre communauté de voile sera prête pour créer des expériences mémorables pour tous les participants et nous avons hâte de rendre cet événement l'un des meilleurs jusqu'ici pour eux. »

- 30 -

Pour plus d'information :

Frank Denis

Directeur exécutif

Sail Nova Scotia



office@sailnovascotia.ca

Patrick Godbout

Gestionnaire des communications

Voile Canada





July 27, 2021

To: Trish Higby
Partnership Coordinator
HRM Parks & Recreation

Re: 2022 49er, 49erFX, and Nacra 17 World Championships Host Society
Clarification of HRM Infrastructure Grant Request

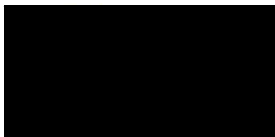
From: John M Flemming, P.Eng
Co-Chair 2022 World Sailing Championships Host Society

This letter is to confirm the total funding request from HRM for the infrastructure upgrades is **\$ 400.000.00**.

We are working with ACOA, federally, for support through the Canada Community Revitalization Fund, the Provincial government through Culture & Recreation and Transportation and Active Transit, and support from the private sector to reach our goal of \$1,400,000.00 in infrastructure upgrades.

Please contact me if you have any other questions or require further clarification.

Regards,



John M. Flemming, P.Eng
Co-Chair 2022 World Sailing Championships Host Society

c: [Redacted]
email: [Redacted]

2022 49er · 49erFX · Nacra 17 World Championships LEGACY PLAN

As part of its commitment to hosting a successful event, and leaving a legacy in the community, the 2022 49er, 49erFX, and Nacra 17 World Championships Host Society formed a Legacy Committee to oversee the development of a Legacy Plan.

The strategic objectives will be realised through the purchase, and disbursement, of sport assets, training development, educational opportunities, and the establishment of a legacy fund to support future development of high-performance sailing in Nova Scotia.

The Legacy Plan will uphold the vision of the Host Society by supporting:

- sailing development
- future competitive opportunities
- building the capacity of coaches and training partners
- celebrating the success of the World Championships
- enhancing and upgrading supportive environments within sailing
- gathering the support of the community
- using the Class Associations as a key contributor to further development of Canadian Sailing

Legacy Goal: To establish a legacy framework & fund to further high-performance sailing in Nova Scotia, resulting from the 2022 World Championships.

The following **goals** have been established for the Legacy Plan:

- Enhance sport development and build champions
- Enhance sport participation through increased skills development
- Promote the various Sailing Classes across Nova Scotia
- Build capacity within the sailing community in Nova Scotia

Steps to Achieve this Goal:

- 1) Target a class that is currently not supported by Sail Canada – Nacra 17 or 15
 - Sail Canada has a goal of supporting 3 teams in all Olympic classes and this will help reach that goal
- 2) Target a class that currently has limited accessibility for boat purchase
 - Nacra 17s and Nacra 15s are expensive therefore only a few available – 2 Nacra 17s currently in Canada → increasing access will increase interest and improvement



- 3) Create a funding program to improve access to expert coaching and training partners
 - Bringing in international coaches and training partners aligns with the event theme of bringing the World to Nova Scotia
- 4) Create a framework and a playbook for how the boats and funds will be used in the future

Community Development Component:

1) Purchase of Used Equipment

At the conclusion of the event, the opportunity should exist for Sail Nova Scotia member clubs to purchase the following equipment which will be brought into the province.

- Coach Boats and Engines
- Race Marks, rode and anchors
- Race Committee Flags
- 49er, 49erFX, and Nacra 17 Boats

2) Coach Development

Sail Canada and Sail Nova Scotia will work with the countries attending about opportunities for their coaches and athletes to work with local Canadian and Nova Scotian coaches and athletes.

3) Financial Legacy

If the 2022 Worlds Championships Host Society, after paying all invoices, has funds in excess of \$10,000 left over following the event, they will be divided up according to an established agreement.

The Plan:

- 1) Buy 1 or 2 Nacra 17s (or 1 Nacra 17 and 1 Nacra 15)
- 2) Buy 4 Coach Boats
- 3) Establish a Travel and Coaching fund
- 4) Create an annual 5-day Training Camp in Nova Scotia (could be included in the Sail Canada mandatory training schedule for National Team Athletes) where the Nacra 17/15 is provided for an international training partner and coach boat is provided for the expert coach and funding is provided for travel and coaching fees
 - Offer to 49er/FX training partners
- 5) Total needed to be raised for this concept: **\$275,000** (Invest in Fund for Sustainability)
 - ✓ 2 Nacra 17s: \$100,000
 - ✓ 4 Coach Boats: \$150,000
 - ✓ Travel/Coaching: \$25,000