

Resourcing a Pedestrian Wayfinding Program

Hanita Koblents, Principal Planner
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Origin

- CPED request
- Staff & financial resources needed to implement an integrated wayfinding strategy

Background

- Previous staff reports identified potential program gap in pedestrian wayfinding
- Consultants engaged to help answer question posed by CPED

Consultant's Report

- Legible Cities Approach
 - Monolith signs w/ maps
 - Supplemented with directional signs.
- Looked at potential Urban/ Suburban/ Rural applications
- Estimated costs by preparing preliminary sign plans for different areas.



| Bristol Legible City

Resource Requirements

- Focused on Downtown Halifax and Dartmouth
- Full time project manager
- Part time technician
- \$1,650,000 (3-year capital/ design costs)
- \$72,000/ year (maintenance)

Conclusion

- New program
- Nice to have, not a need to have
- Don't proceed at this time

Engagement

- Discover Halifax
- Develop Nova Scotia
- Downtown Halifax Business Commission
- Downtown Dartmouth Business Commission
- Spring Garden Area Business Commission

Alternative

- Could address some local issues (mainly suburban)
- Others could be addressed “ad hoc” (i.e. by using bicycle wayfinding template)

HALIFAX

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