

LITTERATI



We're producing more than ever.

**So we are consuming more than
ever.**



But our waste infrastructure is insufficient.



32% of waste ends up in the environment.



A large, clear plastic bottle lies on a rocky beach. A blue plastic straw is coiled on the ground next to it. The background is a blurred view of the ocean and sky. The text "Polluting our oceans." is overlaid in white on the bottle.

**Polluting our
oceans.**



**Hurting
wildlife.**

Ending up in our food chain.

(You eat this much plastic every week)



A close-up, blurred image of a hand, possibly a thumb, with a warm, orange-brown color cast. The hand is positioned on the right side of the frame, with the thumb pointing towards the center. The background is dark and out of focus.

**So whose problem is
this?**



Cities get the bill.

A woman in a black jacket and pants is walking down a narrow, dusty aisle in a vast industrial facility. The aisle is flanked on both sides by towering, rectangular stacks of compressed waste, likely paper or cardboard, which are densely packed with various colored fragments and debris. The facility has a high ceiling with visible structural beams and lighting fixtures. The overall atmosphere is one of scale and industrial activity.

We all bear the cost.

A large, clear plastic bottle of Coca-Cola lies horizontally on a sandy beach. The bottle is partially filled with water and is encased in a thick, clear layer of ice. The Coca-Cola logo is visible on the red label. The background shows a calm ocean under a sunset sky with a few birds flying in the distance.

**\$200B/year spent cleaning
up.**

**Current solutions
don't work.**



And everyone is looking for data.

NGOs

To support
advocacy campaigns

Brands

To measure
impact and maintain compliance

Cities

To form
policy & budgets



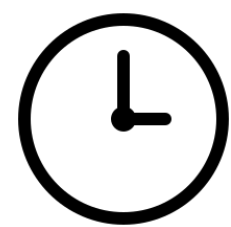
LITTERATI

Creating a litter-free world

A hand holding a silver smartphone with a black screen. The background is a blurred crowd of people, suggesting a public event or gathering. The text is overlaid on the left side of the image.

We empower people to be part of the solution.

Our platform identifies every object, material, and brand.



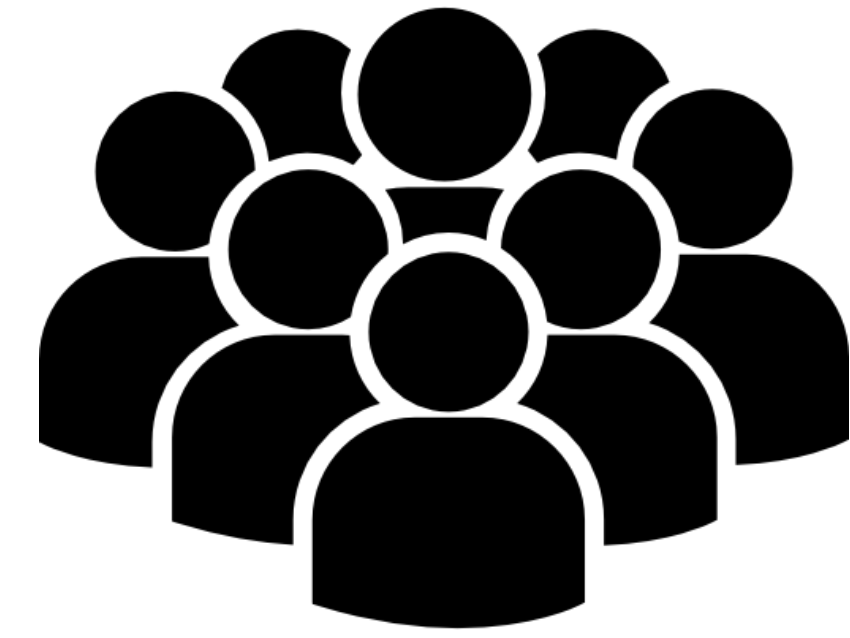
Cigarette
Cellulose Acetate
Marlboro

Wrapper
Paper
Wrigleys

Can
Aluminum
Pepsi



Analyze



Engage



LITTERATI

Data explorer

Cleaning up the planet!

LITTERATI-ADMIN

FILTERS

SEARCH ANALYSIS RECORDS

CHALLENGE
All challenges

LOCATIONS
All locations

CATEGORY
All categories

OBJECT
All objects

MATERIAL
All materials

BRAND
All brands

POIS
Transportation

[CLEAR FILTERS](#)

LEGEND

- LITTER PER SEGMENTS
1 280
- LITTER
- LITTER BY WEIGHT
- LITTER BY VOLUME
- POI'S
 - Education
 - Financial
 - Food Drink
 - Healthcare
 - Leisure
 - Retail
 - Tourism
 - Transportation
 - Trashcan
 - Glass terminal
 - Priority, location
- POPULATION
0 5000
- MEDIAN INCOME
0 25000

Chausée Royale

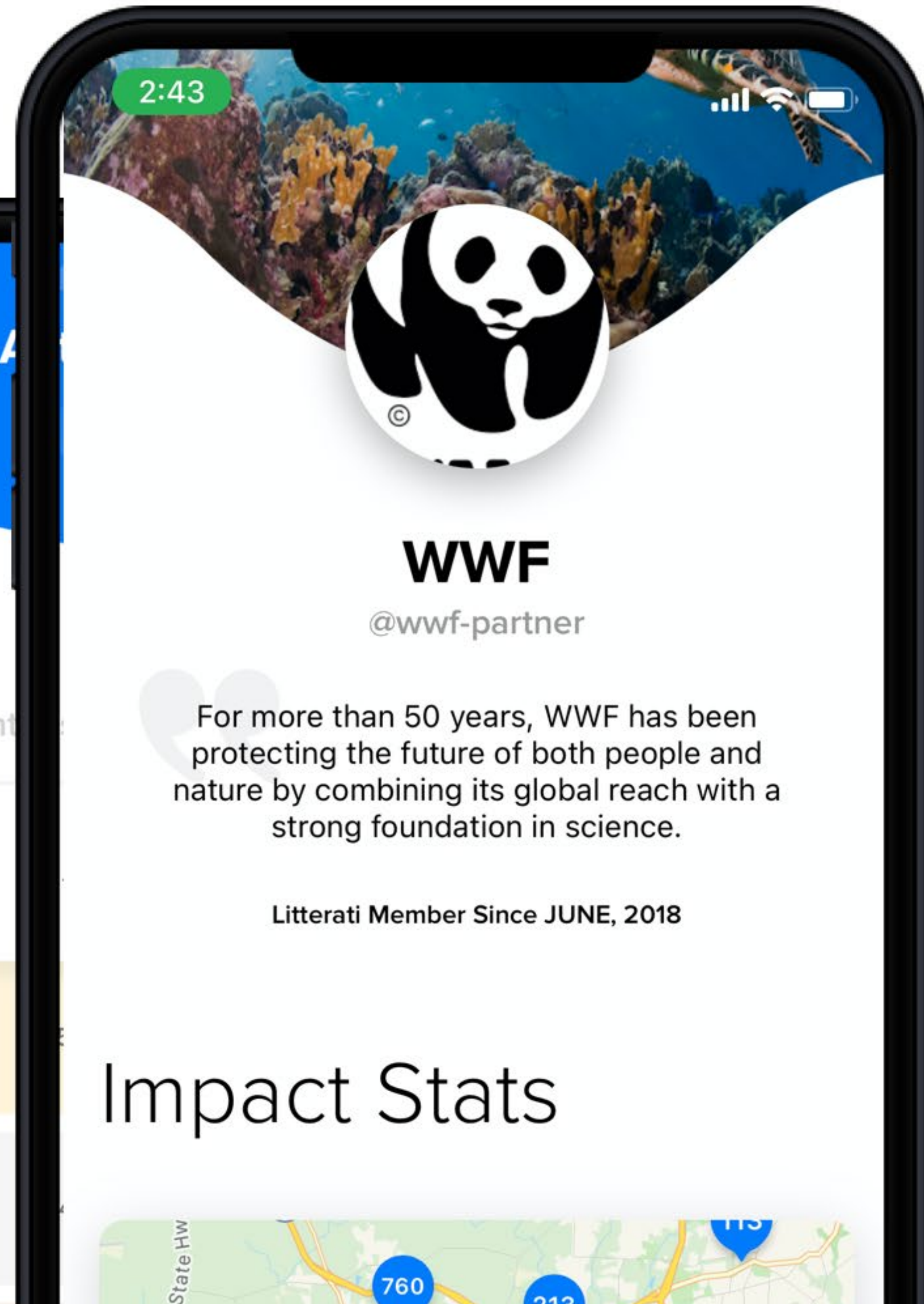
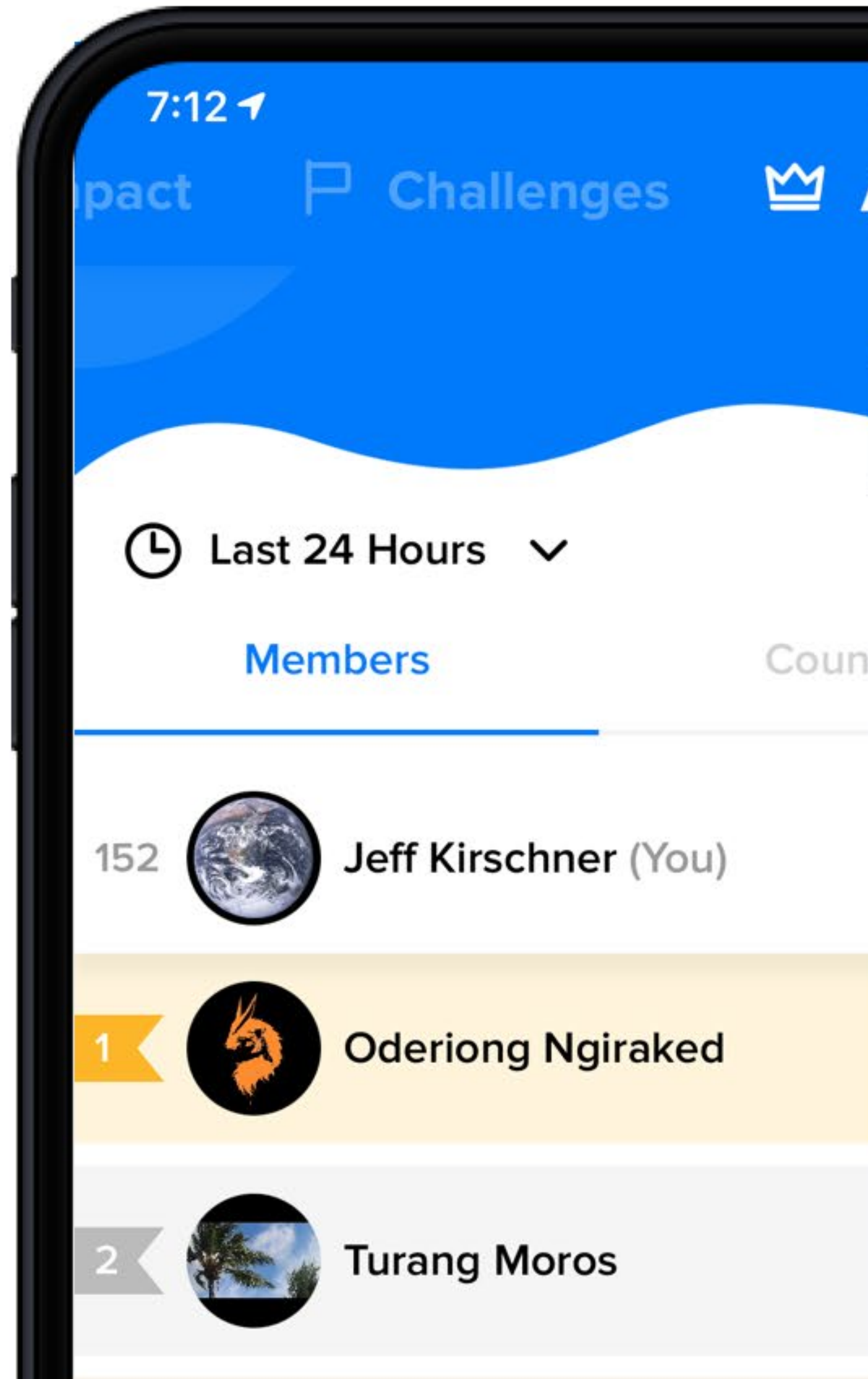
Viaduc de Saint-Paul

Roivine Divon

Roivine Bertrix

Buscar

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Current Clients



A world map with a dark blue background, overlaid with numerous circular data points in various colors (purple, red, yellow, blue). Each point contains a numerical value. The map is centered on the Atlantic Ocean, showing the Americas, Europe, Africa, and parts of Asia and Australia. The data points are distributed across all continents, with higher concentrations in North America and Europe. The text "Creating a global community preventing litter and reducing waste." is overlaid in white, bold font across the center of the map.

Creating a global community preventing litter and reducing waste.

A photograph of the Golden Gate Bridge in San Francisco at dusk. The bridge's red towers and suspension cables are prominent in the foreground. In the background, the city skyline is visible, including the Transamerica Pyramid. The sky is a deep blue, and the water of the bay is dark. The text is overlaid in white, bold font.

**In San Francisco, our data
generates \$4M in annual tax
revenue.**

The background of the image shows several pieces of Antaflu candy wrappers scattered on a dark wooden surface. There are four orange wrappers and two green wrappers. The wrappers are crumpled and partially unwrapped, showing the white candy inside. The text is overlaid on the center of the image in a bold, white, sans-serif font.

In the Netherlands, our data inspired the brand Antaflu to change their packaging from plastic to paper.

A photograph of two young girls participating in a cleanup activity. They are wearing safety vests and are outdoors on a grassy area with a brick building in the background. One girl is holding a green trash bag, and the other is holding a long, thin object, possibly a tool or a piece of debris. The text overlay on the left side of the image reads:

**300 Philadelphia students.
15,000 pieces.
Data-driven plastic bag ban.**

A high-angle, wide-angle photograph of Earth from space. The planet's curvature is visible, with the blue atmosphere and white clouds of the atmosphere. The landmasses are visible in shades of green and brown. The background is the deep black of space.

**We've got a planet to
clean.**

**Join
us.**



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