LITTERATI

We’re producing more than ever.

So we are consuming more than ever.

But our waste infrastructure is insufficient.

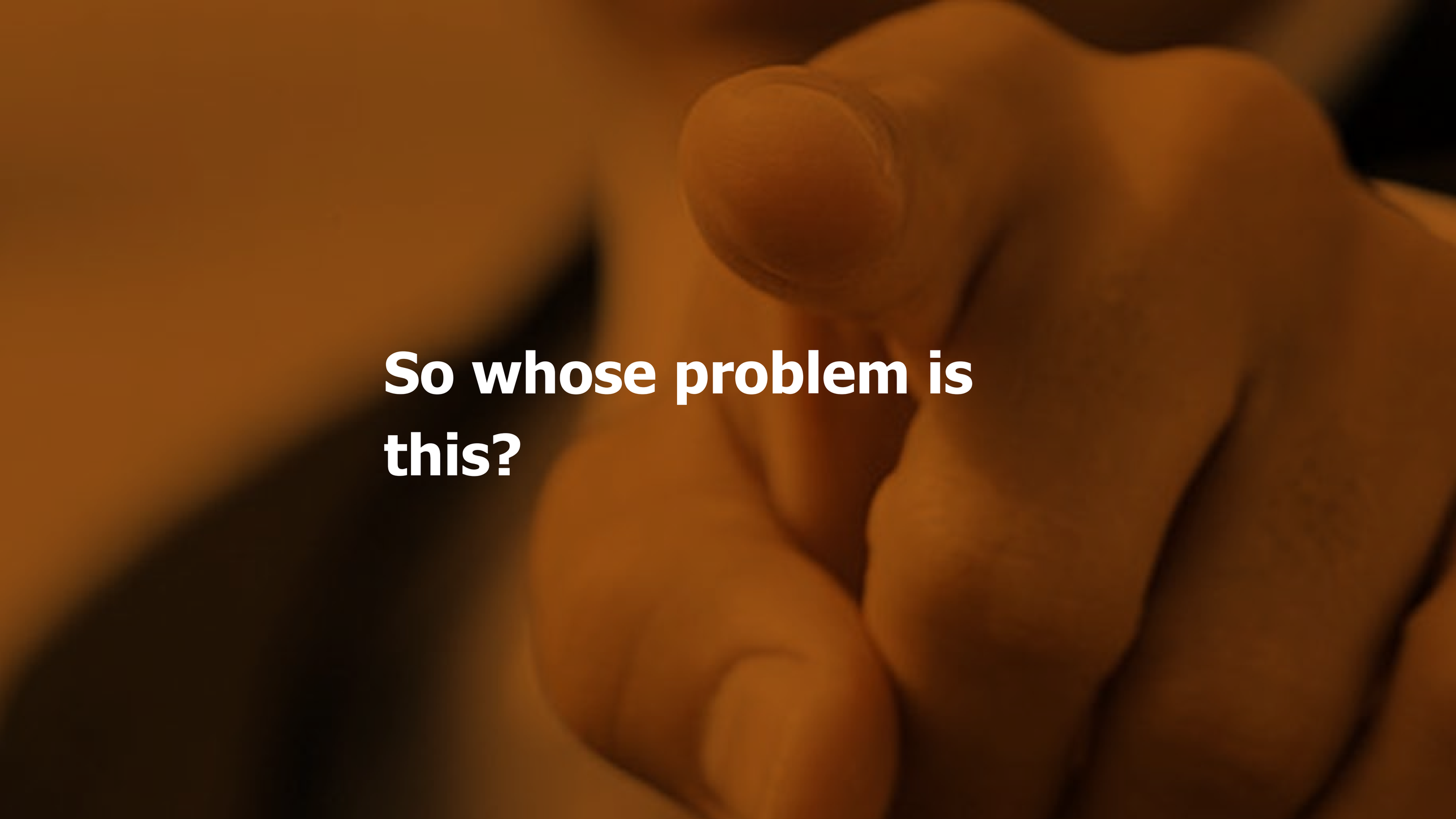
32% of waste ends up in the environment.

Polluting our
oceans.

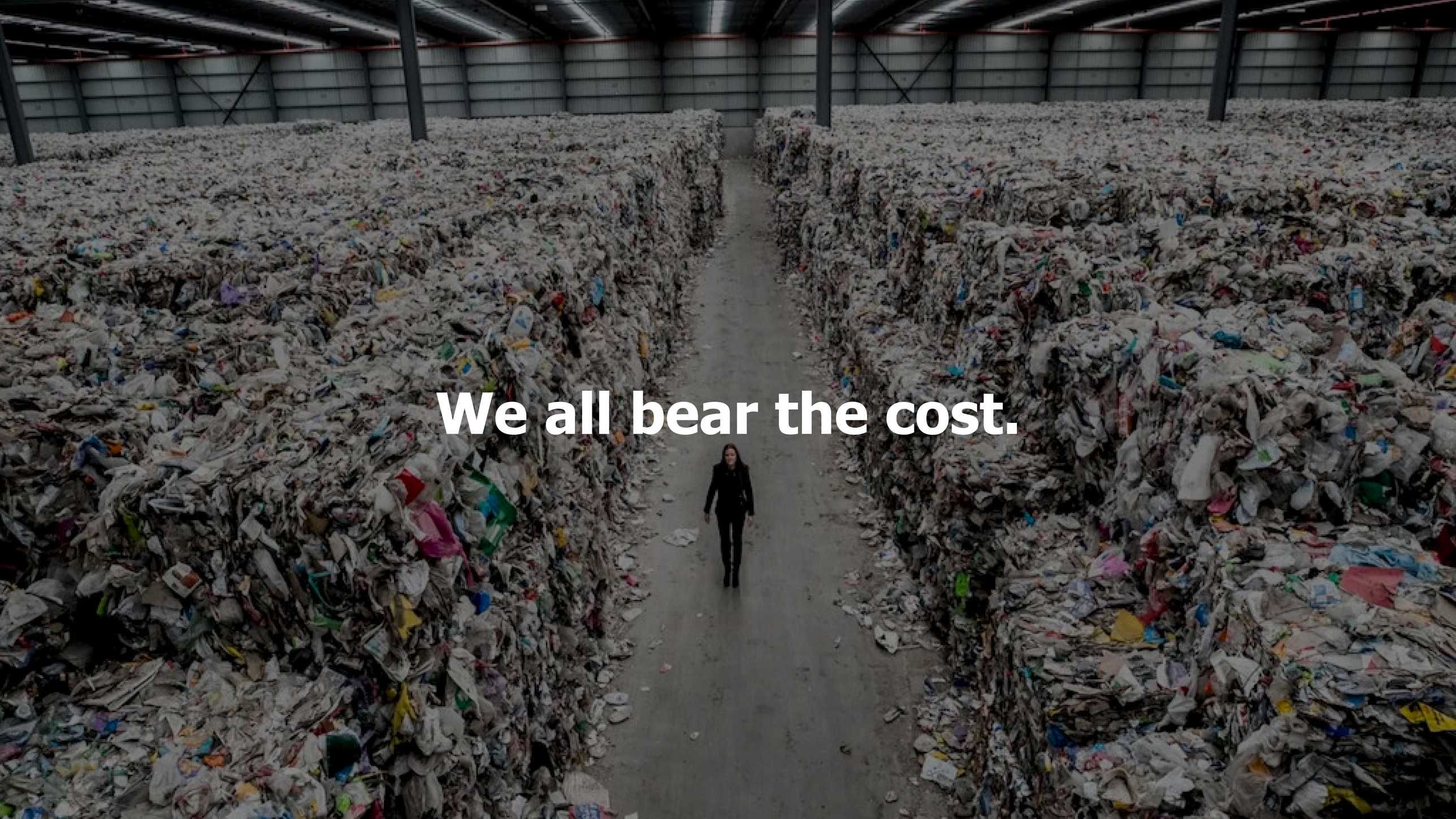
Hurting
wildlife.

Ending up in our food chain.

(You eat this much plastic every week)

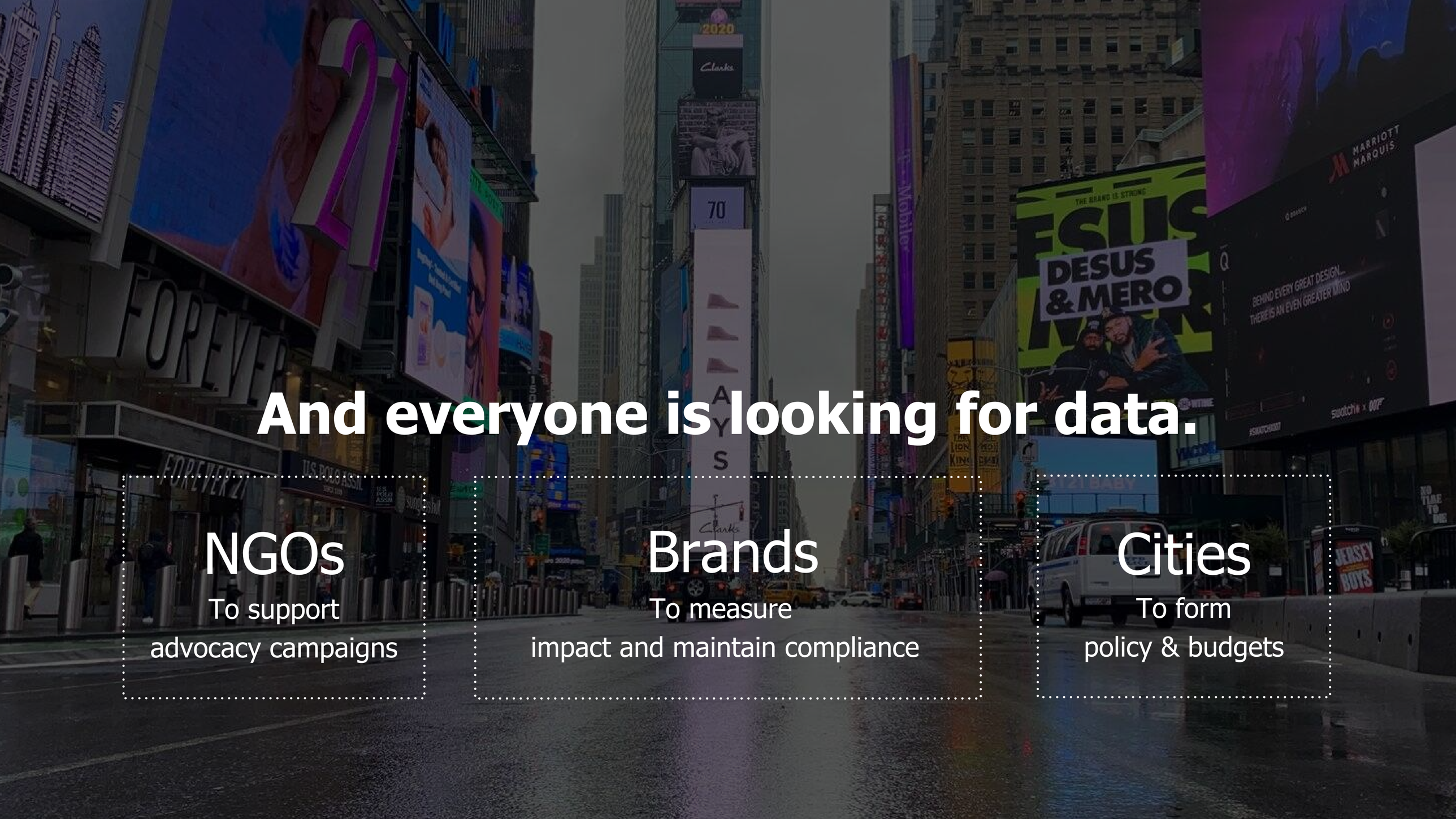

So whose problem is this?

Cities get the bill.


We all bear the cost.

$200B/year spent cleaning up.

Current solutions don’t work.



And everyone is looking for data.

NGOs

To support
advocacy campaigns

Brands

To measure
impact and maintain compliance

Cities

To form
policy & budgets

LITTERATI
Creating a litter-free world

We empower people to be part of the solution.

Our platform identifies every object, material, and brand.

Cigarette

Cellulose Acetate

Marlboro

Wrapper

Paper

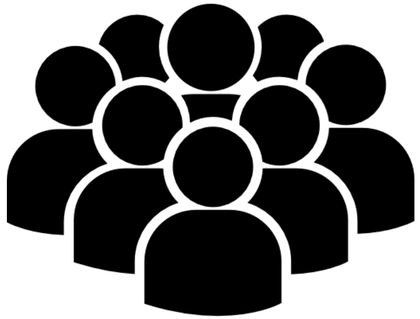
Wrigleys

Can

Aluminum

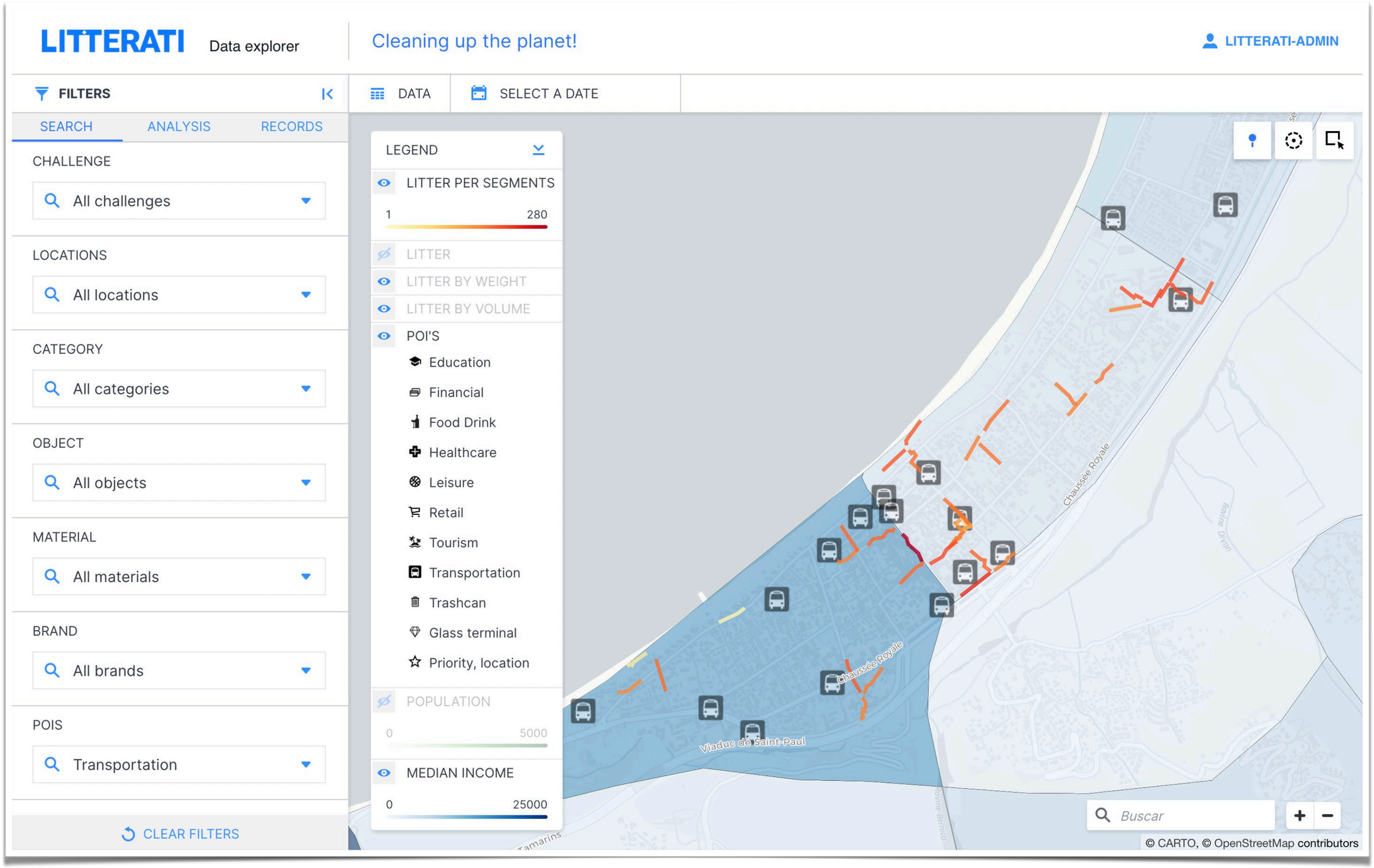
Pepsi

Analyze

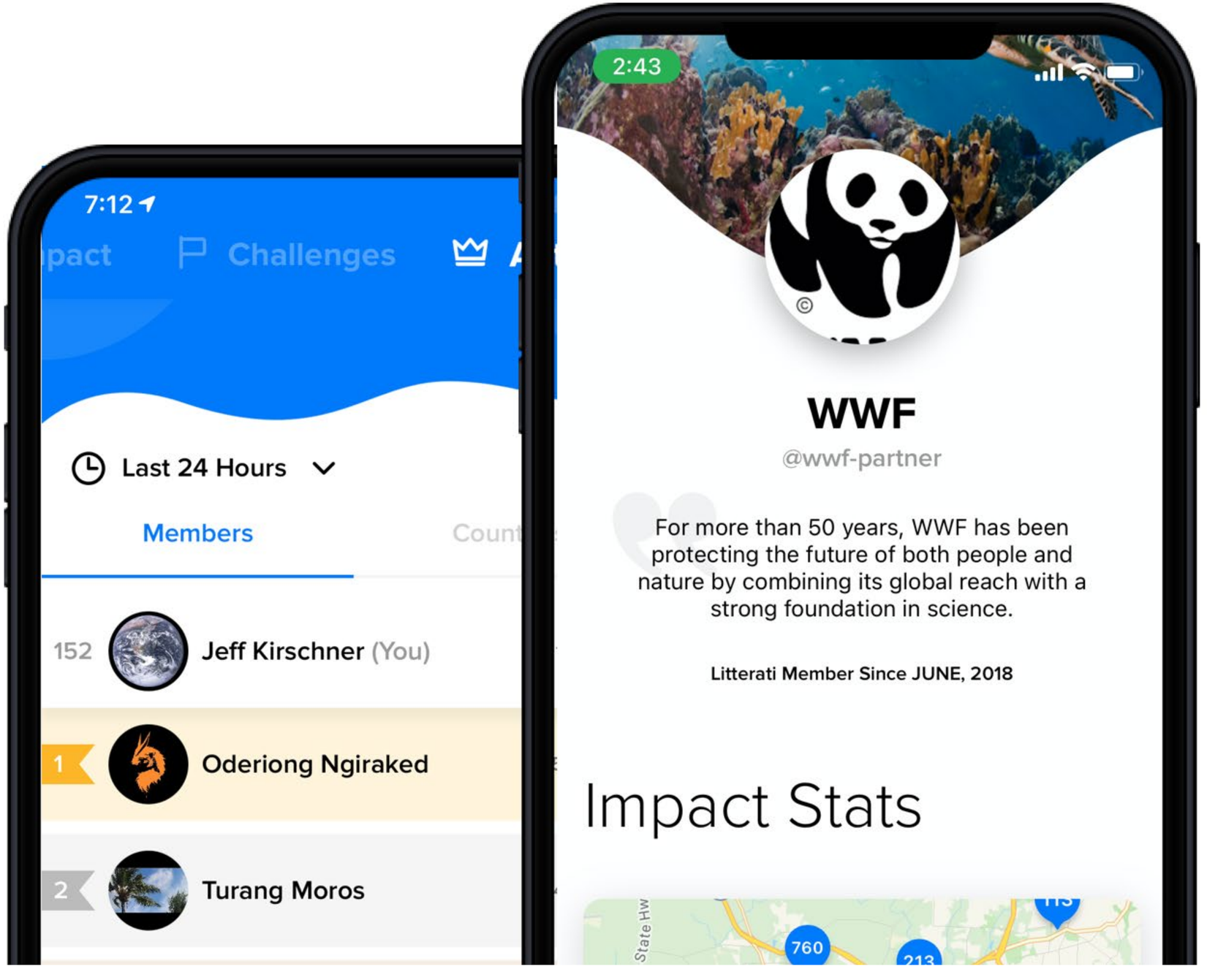


Engage

Analyze


LITTERATI
Data explorer
Cleaning up the planet!
LITTERATI-ADMIN
FILTERS
DATA
SELECT A DATE
SEARCH
ANALYSIS
RECORDS
CHALLENGE
All challenges
LOCATIONS
All locations
CATEGORY
All categories
OBJECT
All objects
MATERIAL
All materials
BRAND
All brands
POIS
Transportation
CLEAR FILTERS
LEGEND
LITTER PER SEGMENTS
1
280
LITTER
LITTER BY WEIGHT
LITTER BY VOLUME
POI'S
Education
Financial
Food Drink
Healthcare
Leisure
Retail
Tourism
Transportation
Trashcan
Glass terminal
Priority, location
POPULATION
0
5000
MEDIAN INCOME
0
25000
Chaussée Royale
Viaduc de Saint-Paul
Buscar
© CARTO, © OpenStreetMap contributors

Engage


7:12
Challenges
Last 24 Hours
Members
152
Jeff Kirschner (You)
1
Oderiong Ngiraked
2
Turang Moros
2:43
WWF
@wwf-partner
For more than 50 years, WWF has been protecting the future of both people and nature by combining its global reach with a strong foundation in science.
Litterati Member Since JUNE, 2018
Impact Stats
760
213

Current Clients

WWF

City of Memphis

PHILIP MORRIS

5 GYRES
SCIENCE TO SOLUTIONS

City of Philadelphia

Levi's

river NETWORK
connecting people · saving rivers

THE CITY OF PITTSBURGH

ALLIANCE TO END PLASTIC WASTE

Creating a global community preventing litter and reducing waste.

In San Francisco, our data generates $4M in annual tax revenue.

In the Netherlands, our data inspired the brand Antaflu to change their packaging from plastic to paper.

300 Philadelphia students.
15,000 pieces.
Data-driven plastic bag ban.

We’ve got a planet to clean.
Join us.

nic@litterati.org