

Re: Item No. 5

# HALIFAX

## 2021-2025 Strategic Priorities Plan Council Priorities

Budget Committee  
January 12, 2021

# OUR STRATEGIC PRIORITIES PLAN

## VISION

The Halifax Regional Municipality's vision for the future is to enhance our quality of life by fostering the growth of healthy and vibrant communities, a strong and diverse economy, and a sustainable environment.

## MISSION

We take pride in providing high-quality public service to benefit our citizens. *We make a difference.*

## VALUES

Respect • Collaboration • Diversity & Inclusion • Integrity • Accountability • Sustainability • Evidence-Based Decision Making

## COUNCIL PRIORITY AREAS

PROSPEROUS ECONOMY

COMMUNITIES

INTEGRATED MOBILITY

ENVIRONMENT

## ADMINISTRATIVE PRIORITY AREAS

RESPONSIBLE ADMINISTRATION

OUR PEOPLE

SERVICE EXCELLENCE

# COUNCIL PRIORITIES

PROSPEROUS ECONOMY  
COMMUNITIES  
INTEGRATED MOBILITY  
ENVIRONMENT

COUNCIL PRIORITY AREA

<b>Prosperous Economy</b> A prosperous, welcoming, and growing economy positions <b>the municipality</b> as a business and tourism destination of choice, with economic opportunities for all.	
<b>Priority Outcomes</b>	
<b>Economic Growth</b>	Economic opportunities are seized to promote and maximize <b>balanced</b> growth, reduce barriers for businesses, <b>support local economies</b> , and showcase the region's strengths to the world.
<b>Holistic Planning</b>	<b>Comprehensive integrated planning considers the economic, social and environmental implications of how our communities develop and grow.</b>
<b>Talent Attraction &amp; Retention</b>	A welcoming community that attracts and retains the world's talent.

## 2021-2025 STRATEGIC INITIATIVES

### Economic Growth

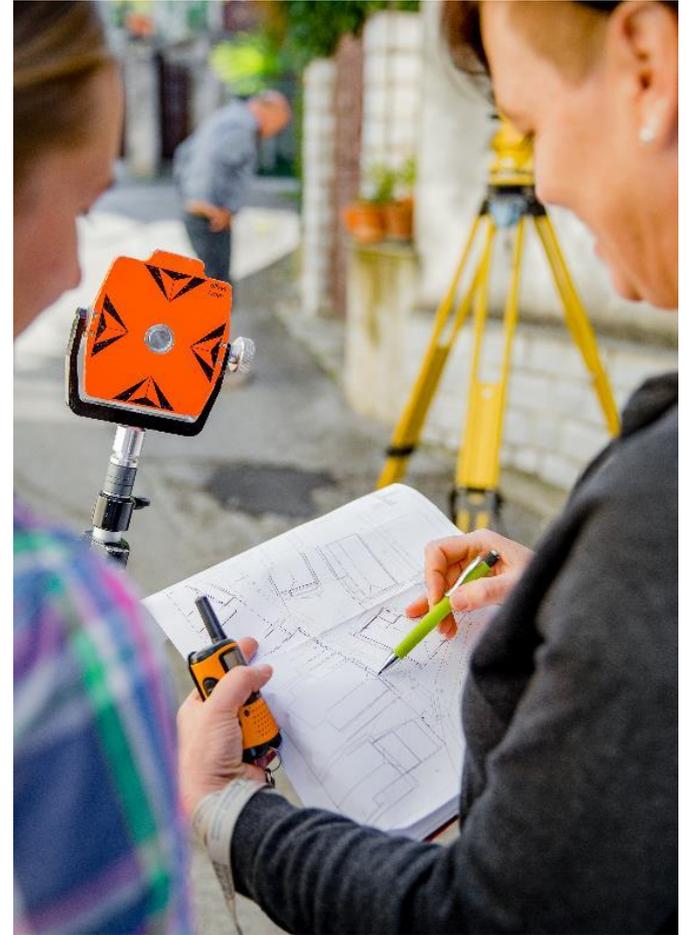
- COVID-19 Economic Response and Recovery Plan
- African Nova Scotian Road to Economic Prosperity Action Plan
- 5-Year Economic Strategy & Halifax Partnership Services Agreement
- Tourism Master Plan
- Cogswell District project
- Rural Planning Program Implementation
- Commercial Taxation Options
- Regulatory Modernization Framework
- Halifax Innovation Outpost



## 2021-2025 STRATEGIC INITIATIVES

### Holistic Planning

- Streetscaping
- Sufficient Supply of Industrial Lands Inventory
- Plan & By-law Simplification – Centre Plan Package B approval & implementation
- Regional Planning



## 2021-2025 STRATEGIC INITIATIVES

### Talent Attraction and Retention

- Talent Attraction
- Talent Retention



COUNCIL PRIORITY AREA

<b>Communities</b> The municipality boasts strong social equity through meaningful engagement to build safer, more inclusive communities for all	
<b>Priority Outcomes</b>	
<b>Safe Communities</b>	Residents and visitors feel safe and are supported by a network of social infrastructure that helps community members thrive.
<b>Involved Communities</b>	Residents are actively involved in their communities and enjoy participating and volunteering in a wide range of leisure, learning, social, recreational, cultural and civic opportunities.
<b>Inclusive Communities</b>	Residents are empowered as stewards and advocates for their communities, and work with the municipality and others to remove systemic barriers
<b>Affordable Communities</b>	The municipality demonstrates leadership and fosters partnerships that provide access to a full range of quality, affordable housing options in safe and vibrant neighborhoods.

## 2021-2025 STRATEGIC INITIATIVES

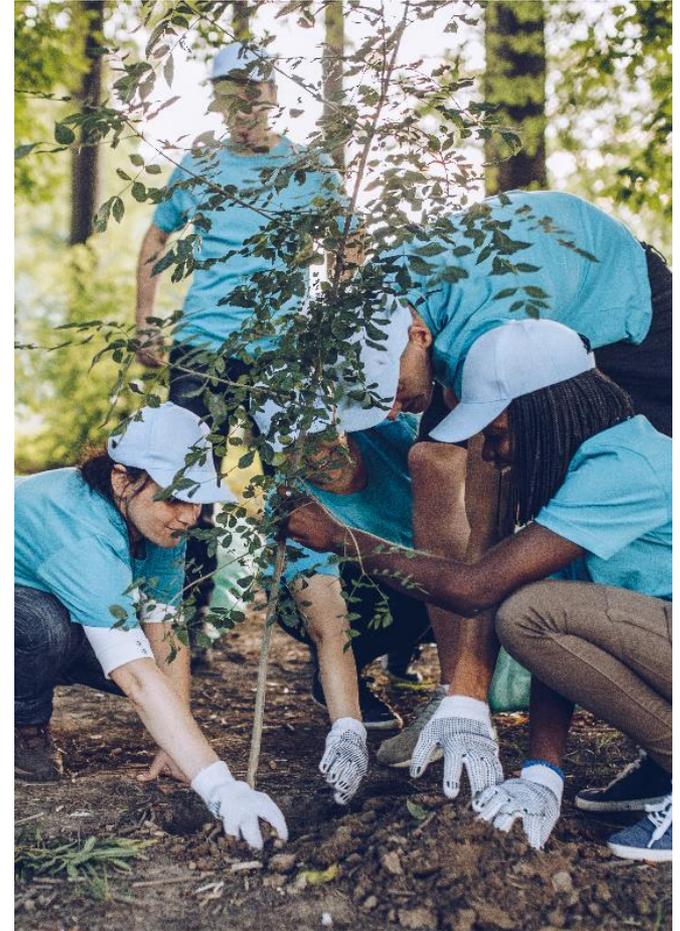
### Safe Communities

- Halifax Street Checks Report Response
- Public Safety Strategy 2018-2022
- UN Women Safe Cities and Safe Public Spaces for Women and Girls Program
- COVID-19 Community Protection / Service
- Police Response
- Crime Prevention through Public Education
- Enhance Crisis Communication Capacity
- Comfort Centres / Emergency Generators
- Federal Heavy Urban Search and Rescue Program (HUSAR)
- Emergency Response and Fire Service Delivery
- Community Risk Reduction

## 2021-2025 STRATEGIC INITIATIVES

### Involved Communities

- Anti-Black Racism Strategy
- Community Focused Service Delivery
- Culture & Heritage Priorities Plan
- Parkland Acquisition
- Rural Recreation Strategy Development
- One Recreation
- Youth Engagement and Support
- Park and Open Space Plans
- Senior Engagement Plan



## 2021-2025 STRATEGIC INITIATIVES

### **Inclusive Communities**

- Equitable Access to Municipal Services
- Corporate Accessibility Strategy
- Social Policy
- Task Force on the Commemoration of Edward Cornwallis and the Recognition and Commemoration of Indigenous History
- Response to Homelessness

- African Nova Scotian (ANS) Community Advisory Committee
- Addressing Food Insecurity
- Redesign of Community Grants
- Democratic Society

### **Affordable Communities**

- Affordable Housing and Development

COUNCIL PRIORITY AREA

<p style="text-align: center;"><b>Integrated Mobility</b></p> <p><b>The municipality</b> offers safe, sustainable and accessible travel options to move conveniently throughout the region.</p>	
<p style="text-align: center;"><b>Priority Outcomes</b></p>	
<p><b>Connected &amp; Healthy Long-Range Mobility Planning</b></p>	<p>The mobility network supports active living, growth and development, and links people and communities with goods, services and opportunities using all transportation modes, including walking, rolling, cycling, public transit and driving.</p>
<p><b>Safe &amp; Accessible Integrated Mobility Network</b></p>	<p>A well-maintained network supports all ages and abilities by providing safe, flexible, and barrier-free journeys throughout the region.</p>
<p><b>Affordable &amp; Sustainable Integrated Mobility Network</b></p>	<p>A socially responsible investment model optimizes existing mobility infrastructure and aligns with HalifACT.</p>

## 2021-2025 STRATEGIC INITIATIVES

### Connected & Healthy Long-Range Mobility Planning

- Integrated Land Use Planning
- Transportation Demand Management
- External Stakeholder Integration -  
Integrated Mobility Plan
- All Ages and Abilities Regional Centre  
Bicycle Network
- Active Transportation Priorities Plan
- Integrated Mobility Land Acquisition  
Strategy



## 2021-2025 STRATEGIC INITIATIVES

### **Affordable & Sustainable Integrated Mobility Network**

- Major Strategic Multi-Modal Corridors
- Windsor Street Exchange Redevelopment Project
- Rapid Transit Strategy (Ferry)
- Rapid Transit Strategy (Bus Rapid Transit)

### **Safe & Accessible Integrated Mobility Network**

- Strategic Road Safety Plan
- Transportation Capital Asset Renewal



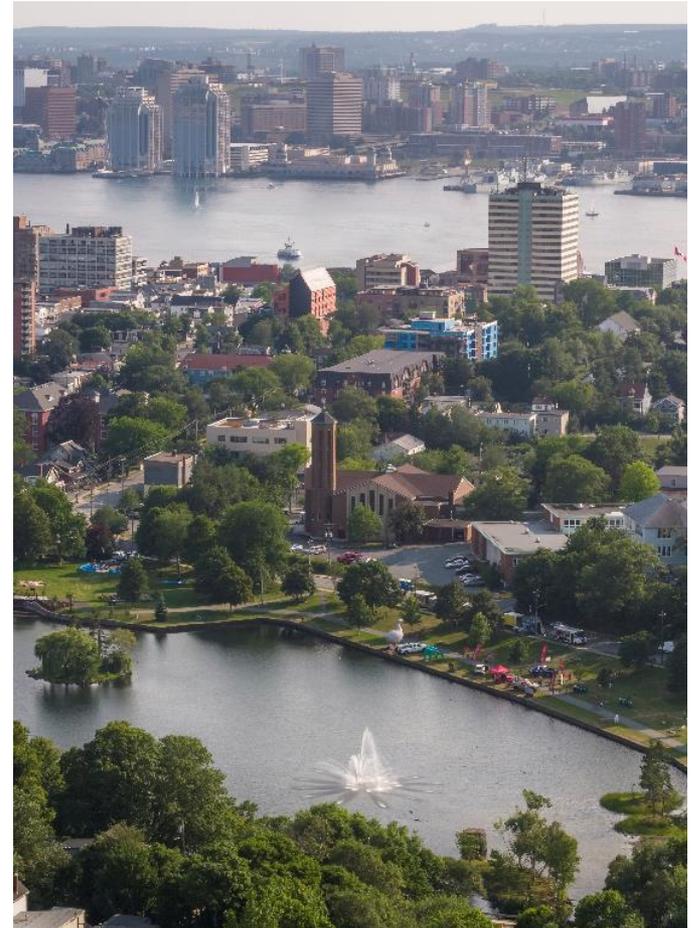
COUNCIL PRIORITY AREA

<b>Environment</b> Leadership in climate change action and environmental protection - both as an organization and a region.	
<b>Priority Outcomes</b>	
<b>Net-Zero Emissions</b>	Strive to achieve net-zero municipal operations by 2030, with community-wide emissions reductions of 75% by 2030 and net-zero by 2050.
<b>Climate Resilience</b>	Communities, infrastructure, and natural systems are prepared to withstand and recover quickly from climate impacts.
<b>Protected &amp; Sustainable Environment</b>	Healthy and protected ecosystems support biodiversity and connected habitats, and enhanced quality of life.

## 2021-2025 STRATEGIC INITIATIVES

### Net-Zero Emissions

- Deep energy retrofits of municipal buildings
- Net-zero new construction
- Community Retrofit, Renewables and Resilience Program
- Decarbonize Transportation
- Decarbonize Public Transit



## 2021-2025 STRATEGIC INITIATIVES

### Protected & Sustainable Environment

- Increase protection and health of valuable ecosystems
- Include natural assets in corporate asset management
- Improve waste diversion and align Halifax's Solid Waste Strategy with HalifACT.

### Climate Resilience

- Coastal and Freshwater Flood Risk Management
- Protect critical infrastructure against future climate and extreme weather impacts.



Thank You.

