ATTENDANCE: Taso Koutroulakis

Jacob Ritchie Dean Simmonds

Sandra Newton

Sean Auld

Jill Morrison

Amber Walker Roddy MacIntyre Lisa Andrews Brad Anguish David MacIsaac Anne Sherwood Tanya Davis Breton Murphy

REGRETS:

Erin Pepper

Paula Amaral

Michael Croft

No.	Item	Discussion
1.	Approve Minutes & Agenda	Minutes from December 18 th and Agenda for today's meeting were approved.
2.	HRM Road Safety Champion Address (Brad Anguish)	 Highlights of Brad's presentation and discussion: Data Collection is underway (analysis will provide us with concrete information). Council would like to see a 20% reduction in fatal and injury collisions within 5 years (2018-2023). Alignment of Council and RSSC expectations of the Committee. Importance of consistent messaging from all member groups on the Committee. Baseline KPI's should be available in June 2020. Traffic has done numerous speed studies – these are available for HRP and RCMP. Importance of consistency with forms used to track collisions/injuries to ensure accurate reporting and analysis.
3.	Committee Members Update	Jacob Ritchie is the representative for HRCE; Earl Romkey is alternate. Amber Walker is the representative for Public Health; Nora Dickson is alternate.
		Sean Auld is the representative for RCMP; Erin Pepper is alternate.
4.	AT Education and Promotion	New AO to create funding program for building and maintaining AT in communities.



No.	ltem	Discussion
		We are sometimes asked by outside companies if they can contribute and support our initiatives — need a strategy to respond to these unsolicited proposals — a consistent process for all committee groups.
		Education is key to safer behaviour on the roads. Incorporate Road Safety messaging in events and promotions (Cross Walk Safety Awareness Day, Bright Ideas campaign, Bike Week, etc.).
		Communication leads from committee groups can contact Breton as the HRM lead.
		Collisions on trails – do they show up in our records? RCMP to verify and provide any data available.
5.	Dashboard/Road Safety Website	HRM Corporate Communications has information relating to Heads Up Halifax posted on the Road Safety Website. This site will be expanded to include more information related to Road safety (i.e. information on other countermeasures).
		Jill reviewed mock-up of website and dashboard. Can possibly show a map showing collision areas, however, at this point, unable to link this to safety initiatives that have taken or are taking place.
		This website will house all things Road Safety including Committee Minutes.
		Dashboard will be a living, interactive document (ex. Toronto "Vision Zero).
		Links on page to other Committee groups – HRP, RCMP, HRCE, etc.) to eliminate multiple sources of information.
		Doug Hadley is communications lead for HRCE.
6.	Year-End Report	 Due to TSC June 25. Need input from committee partners by end of April



No.	ltem	Discussion
		 Jill reviewed draft report – Tanya advised a good resource for information would be the IMP newsletters. Possibly show a 3-year plan, showing emphasis areas, that matches up with the corporate capital plan. Provincial input from Michael Croft is critical. Jacob indicated the Red Book updates should be included in the report. Anne mentioned the updates were ongoing – Phase 1 due to Regional Council Summer 2020.

Action:

- 1. **Breton** to reach out to Public Health & HRCE to seek opportunities that may fit into yearly provincial calendar/social media framework for road safety themes.
- 2. **Jill** to continue draft of Year-End Report; provide template/outline to committee members to collect input from all committee members.
- 3. **Jill** to provide injury data to Amber for comparison with their database.
- 4. **Sean** (RCMP) to verify and provide information on trail collisions.
- 5. **Sean** will talk to RCMP Provincial Head of Communications

Meeting was adjourned at 3:30 pm.

The next meeting will be held on <u>Wednesday</u>, <u>May 13th</u> (time and location TBD). This meeting will be focused solely on the development of the Year-End Report.

