



# Lulu's

EATERY

SUSTAINABILITY - INCLUSIVITY - COMMUNITY STRENGTHENING

## Zero Waste

Zero waste food

- Menu Design
- Portion Control

Zero waste packaging

Recycling

## Local VS Global

Balance

Quality

House-made

## Adaptability

Commercial Ghost Kitchen

COVID 19

Alternative Sustainability

Seasonal Produce

Research + Feedback

## Price point

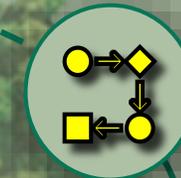
SWOT Analysis

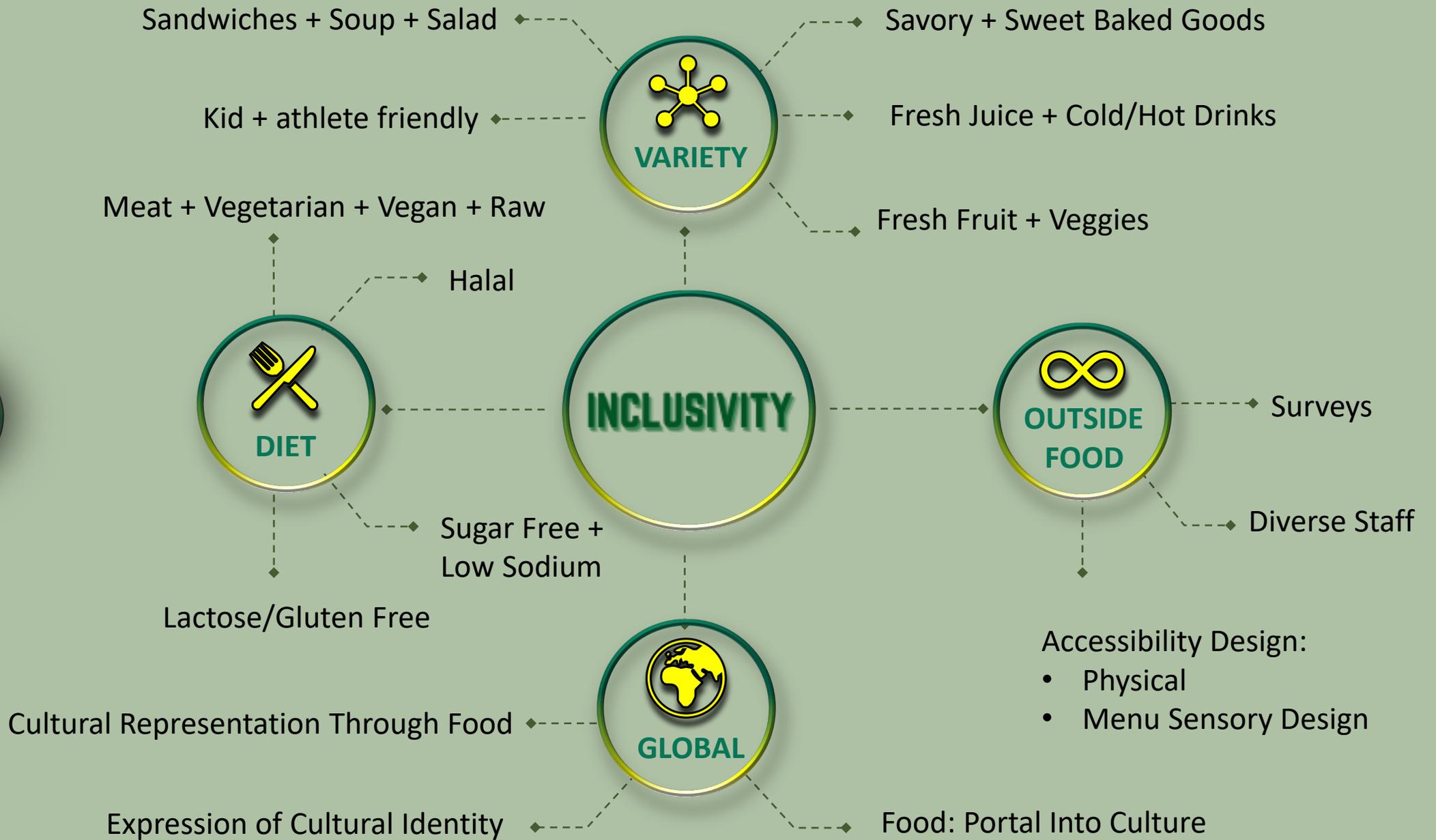
Demographic Analysis

Community Survey

Ethical Profit Margins

**SUSTAINABILITY**







### Hiring & Buying Local

Improve local wealth & community involvement  
Hiring as a cloud kitchen



### Food Inclusivity

Seeing our similarities rather than differences

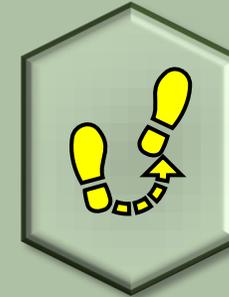


### Engagement

Formal VS informal settings  
Adding more informal seating



## COMMUNITY STRENGTHENING



### PPP Visitors

Longer park visits  
New park goers



### Developing New connections

Chess & Backgammon tables  
Miniature Dog Agility course  
Yoga/exercise groups



### Live Interactive Tutorials

Cooking  
DIY  
Sustainability



**DESIGN**

Brand Identity Designer  
(7+ Years Experience)

Interior Designer  
(20+ years)

**BUILD**

General Contractor  
(25+ Restaurant Specialty)

Kitchen Designer

**KITCHEN**

Chef/Kitchen Manager

Line Cook

Pastry Chef/Baker

**OPERATIONS**

Business Manager/Owner  
(3+ years Business Consultant)  
(2+ Commercial Cooking)

Financial Advisor

Accountant

Business Lawyer  
(Food & Beverage)

