

HALIFAX

Strategic Road Safety Framework Annual Information Report

Transportation Standing Committee

September 17, 2020

Background

Strategic Road Safety Framework (July 2018)

Vision: Moving towards **zero fatalities and injuries** by **2038** for people using any mode of transportation.

Goal: **20%** reduction of fatal and injury collisions within **five years**.

INTERSECTION RELATED

All collisions occurring within an intersection



YOUNG DEMOGRAPHIC

Collisions that involve people under 25



PEDESTRIAN COLLISIONS

Collisions that involve any person who is not riding in or on a vehicle



AGGRESSIVE DRIVING

Collisions that result from behaviours like following too close, speeding, disobeying traffic control, improper passing and more



DISTRACTED DRIVING

Collisions that result from inattention



IMPAIRED DRIVING

Collisions where the driver is impaired or under the influence of drugs or alcohol



BICYCLIST COLLISIONS

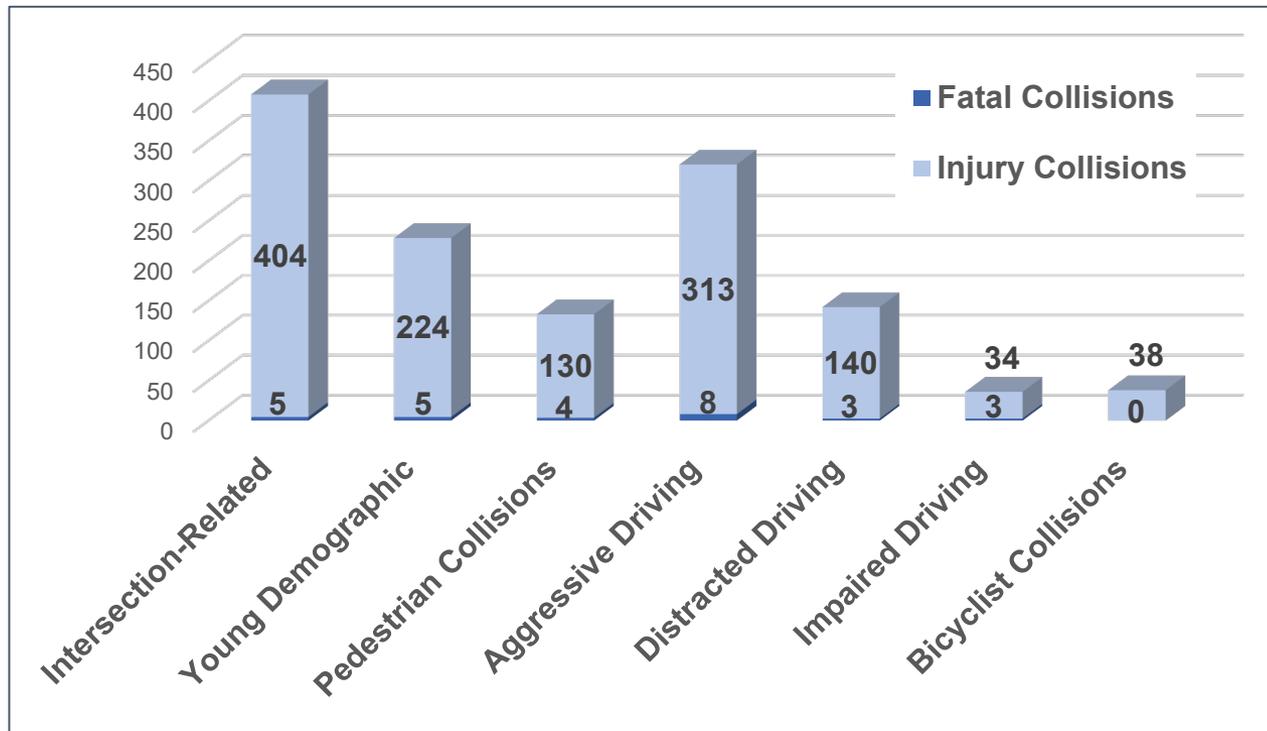
Collisions that involve someone on a bicycle



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Baseline Collision Data

- Average Fatal + Injury Collisions = 792
- 20% reduction = -158 collisions causing injury or fatality
- Breakdown of collisions by emphasis area:



Road Safety Webpage and Dashboard

- www.Halifax.ca/roadsafety
- Information regarding ongoing initiatives
- Links to road safety reports
- Current road safety educational content
- Tracking progress through the [Dashboard](#)

Heads Up Halifax

- 2020 Heads Up Halifax campaign has been expanded
- Year-round digital campaign
- Focus on crosswalk safety + road safety for all modes
- Planned community engagement initiatives on hold due to Covid-19



Countermeasures: Engineering

2020 ACTION ITEMS	INTERSECTION-RELATED	YOUNG DEMOGRAPHIC	PEDESTRIANS	AGGRESSIVE DRIVING	DISTRACTED DRIVING	IMPAIRED DRIVING	BICYCLIST COLLISIONS
ENGINEERING							
LEADING PEDESTRIAN INTERVALS 10 new locations	✓		✓				
RECTANGULAR RAPID FLASHING BEACON 12 new installations	✓		✓				
ACCESSIBLE PEDESTRIAN SIGNALS 5 upgraded signal locations	✓		✓				
40 KM/H RESIDENTIAL SPEED LIMIT 4 neighbourhood reviews	✓	✓	✓	✓			✓
SPEED DISPLAY SIGNS 10 strategic locations				✓	✓		
TRAFFIC CALMING 14 residential streets plus 10 school zone locations	✓	✓	✓	✓			✓
IN GROUND CROSSWALK SIGNS (RA-8) 5 school crosswalk locations		✓	✓	✓	✓		



Countermeasures: Education and Enforcement

2020 ACTION ITEMS	INTERSECTION-RELATED	YOUNG DEMOGRAPHIC	PEDESTRIANS	AGGRESSIVE DRIVING	DISTRACTED DRIVING	IMPAIRED DRIVING	BICYCLIST COLLISIONS
EDUCATION							
EXPANDED HEADS UP HALIFAX CAMPAIGN	✓	✓	✓	✓	✓	✓	✓
ENFORCEMENT							
CONTINUOUS ENFORCEMENT OF IMPAIRED DRIVING						✓	
DATA-BASED ENFORCEMENT	✓		✓	✓	✓	✓	✓

Data-Driven Approach

- Ongoing collision data analysis will identify priority locations and collision trends for future action items
 - Engineering
 - Education
 - Enforcement
- Ongoing evaluation of countermeasures depends on data
- Community outreach/feedback

Thank you



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