



**Project Update  
as of  
September 2020**

# Safety of Residents is at Risk



## ABOUT THE PROJECT

A group of energetic and enthusiastic people have come together as a team with a common goal of creating safer streets to encourage and support active living in Hubbards.

Through online and in-person conversations, it was identified that common themes of safety and accessibility are of concern for residents and seasonal visitors alike. It became clear that a collective vision was present - *a safe and responsible Hubbards built to support active lifestyles in our community.*

# The Project Co-Chairs



## Melanie Mclvor

*“My main purpose for this group is to advocate for creating a safe sidewalk along Highway 3 from Shattford Memorial Elementary School to Bell’s Grocer. Hubbards residents deserve to feel safe walking & commuting on our streets. Our children and families deserve to feel safe. Today, that’s not possible and it needs to change.”*

**Melanie Mclvor** BFA, BScPharm,  
ACPR  
Clinical Pharmacist at NSHA  
Halifax Municipal Chair



## Matthew Morash

*“Our beautiful community is in need of a cohesive and safer streetscape. Integrating sidewalks, boardwalks, and safe cycling will create a happier and healthier community.*

*In order to accomplish our goals we need the help and partnership of residents, vacation dwellers, two municipalities, the province, and the federal government. This will be no small task but our enthusiastic committee is up for the challenge!”*

**Matthew Morash** BSc, BEd, MEd  
Teacher at SSRCE  
Chester Municipal Chair

# Project Team Members



Tristan Cleveland  
*Urban Planner*



Ben Davis  
*Charitable Exec.*



Shaina Falcone  
*Fitness Professional*



Sarah Hare  
*Master Esthetician*



Mat Nightingale  
*Geneticist*



Erica Riley  
*Veterinary Technician*



Marsha Wilson  
*Business Owner*

- **40+ other volunteers**
- **4 subcommittees**
  - Finance
  - Marketing
  - Grants
  - Communications

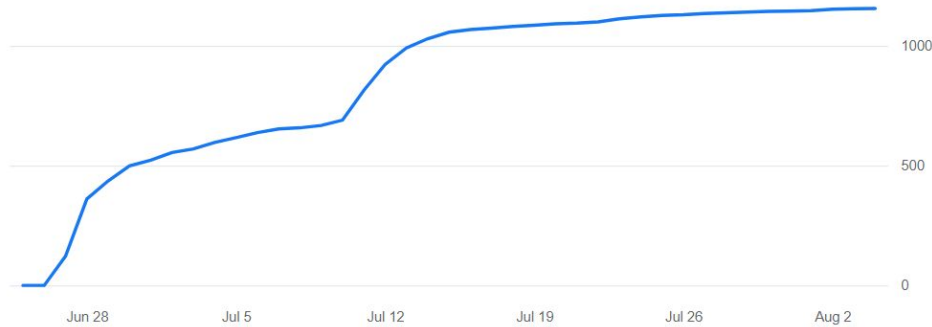
# Community Support & Local Business Partners

## Facebook Engagement

### Hubbards Streetscape Project

Public group · 1.2K members

1,156 Total Members ⓘ  
Aug 4, 2020



# Strategic Snapshot

## Mission Statement

Our mission is to advocate for, plan, and deliver on a safer community in Hubbards. Our focus is on integrating sidewalks, crosswalks, and/or widening of roadway shoulders so that our friends, family, and vacationers of all ages can enjoy our area as an active living community.

## Vision Statement

A safe and beautiful Hubbards built to support an active lifestyle community - ***“One Hubbards”***



# Strategic Snapshot

## GOALS

The re-designation of the provincial highway through Hubbards as a Main Street.

The creation of pedestrian-friendly streets with sidewalks within the community of Hubbards, fostering an age-friendly community.

A community design that encourages active living, for the mental and physical health of all residents, and to connect local businesses with community members.

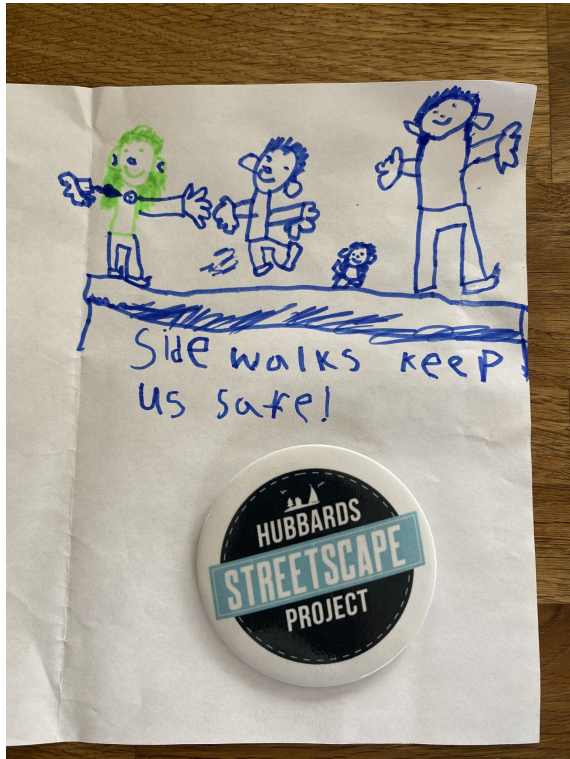
Street beautification to unlock Hubbards' potential as a tourist destination and to foster economic growth.

Safety and Security

Health, Wellbeing, and Social Connectivity

Economic Development and Community Planning

# Strategic Snapshot



Action 1:

Secure Investments in Safe Infrastructure

Action 2:

Elimination of Policy Barriers to Safe Streets

Action 3:

A New Community Plan for Hubbards



# Strategic Snapshot



## FUTURE

- Onehubbards.org
- Community engagement, ownership, and empowerment
- Age-friendly community
- Economic growth
- Residential growth planning
- Historical preservation and awareness
- Beautification

# Why Is Now the Right Time to Act?

- Increased Number of Incidents
- Mainstreet Redesignation  
Supported by Federation of  
Municipalities
- Highway 103 Twinning
- Community Engagement & Growth
- Community Partnerships
- The Hubbards Streetscape Project  
Committee/community grassroots  
organization united



# Media Coverage to Date



## Hubbards Group Wants Safer Sidewalks for Pedestrians and Cyclists

Hubbards resident, Matt Meehan, is the father of two little girls and teaches at the local elementary school. He is an active family and feels that the streetscape isn't safe enough for pedestrians and cyclists. He says, "With Covid-19 and physical distancing in mind, we think it's important to reduce our dependency on cars." Meehan is part of a group of Hubbards residents who have decided there needs to be a streetscape renovation.

Which is why the community is relatively quiet in the water line. "It's a big project, but we're following the community and supporting the idea," he says. "We're really hoping that the municipality in this regard, we're able to collaborate on the idea."

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### Community Groups Offering In-Person/Virtual Art Show



### Hubbards Residents Call For Sidewalks

July 12, 2020  
Lunenburg, Nova Scotia

A group of Hubbards residents is calling on the provincial and municipal governments to help build a sidewalk in the Lunenburg community.

They've launched the Hubbards Streetscape Project, which is seeking to put three kilometers of sidewalk on the main street, after many close calls between speeding cars and residents.

Helenie McIvor, co-chair of the project, said Hubbards is a unique community because it sits between county lines where half the residents are part of NBIA and the other half in Lunenburg County.

"But that doesn't mean anything, because that county line doesn't define us as a community," she said.

The group met to come up with a preliminary plan to submit to the city, then contract a company to complete a feasibility study.

That could cost as much as \$50,000, which they hope to cover through fundraising. The province and the municipality would pay for the sidewalks, she said.

McIvor says the group is realistic about the timeline.

"We understand that this is a long game, but we don't want to slow down the beginning," she said, noting a similar project of East Preston took six years.

On the South Shore a half hour from Lunenburg, the community is a popular destination known for its campsites, yacht club and Saturday market.

While Statistics Canada says its population at roughly 400, McIvor said that's "grossly underestimated" due to the number of houses and cottages.

It also acts as a hub for smaller surrounding communities.



One of the main concerns the group has is the lack of sidewalks throughout the community. Facebook/Mary Ellen Shatford



Hubbards Streetscape Project



Hubbards residents cite 'dangerously close calls' along Highway 3, call for safer streets

### Hubbards residents cite 'dangerously close calls' along Highway 3, call for safer streets

July 12, 2020 By Yvette d'Entremont Leave a Comment



Children navigate along a sidewalkless stretch of Highway 3 in Hubbards. Photo: Hubbards Streetscape Project Facebook page

Hubbards residents concerned by the frequent "dangerously close calls" between pedestrians and vehicles are advocating for safer streets via a newly formed community group.

Hubbards residents cite 'dangerously close calls' along Highway 3, call for safer streets

## Hundreds of Hubbards residents call for new roadway safety measures

A community group of over 600 people is harnessing the power of its momentum to carry forward their goal of redesigning the roadway and supporting infrastructure through Hubbards to make the community safer for residents and visitors.

"I was almost hit by a car, running," said Sarah Hare, a longtime resident of the south shore community. "This

Hare says the close call propelled her to reach out through social media to other residents who share her concerns over road and street safety in the community, she was shocked at how quickly she was able to connect with others on the topic.



Hubbards community group pushes for safer roadways

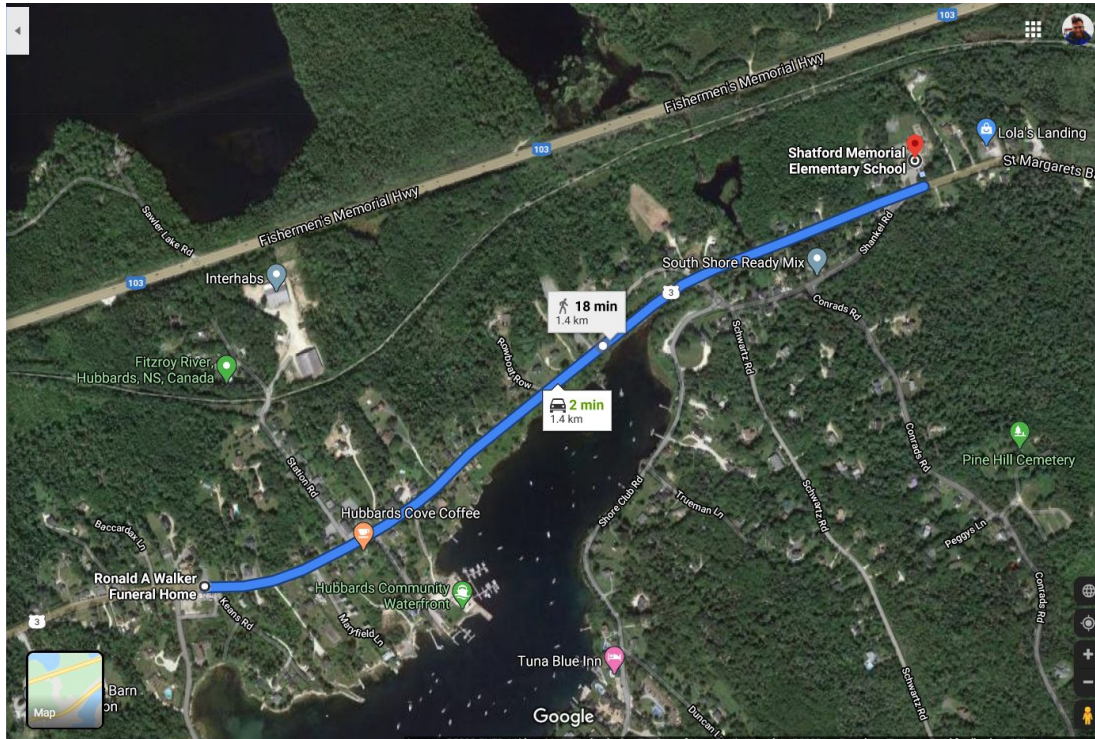


# Our Next Steps

1. RFP Finalization
2. Continue to Work with Community Partnerships
3. Collaborate with Governments
4. Fundraise (i.e. grants, partners)
5. Meet with Key Stakeholders
6. Continue Community Consultation and Awareness



# Halifax Regional Municipality Area Map

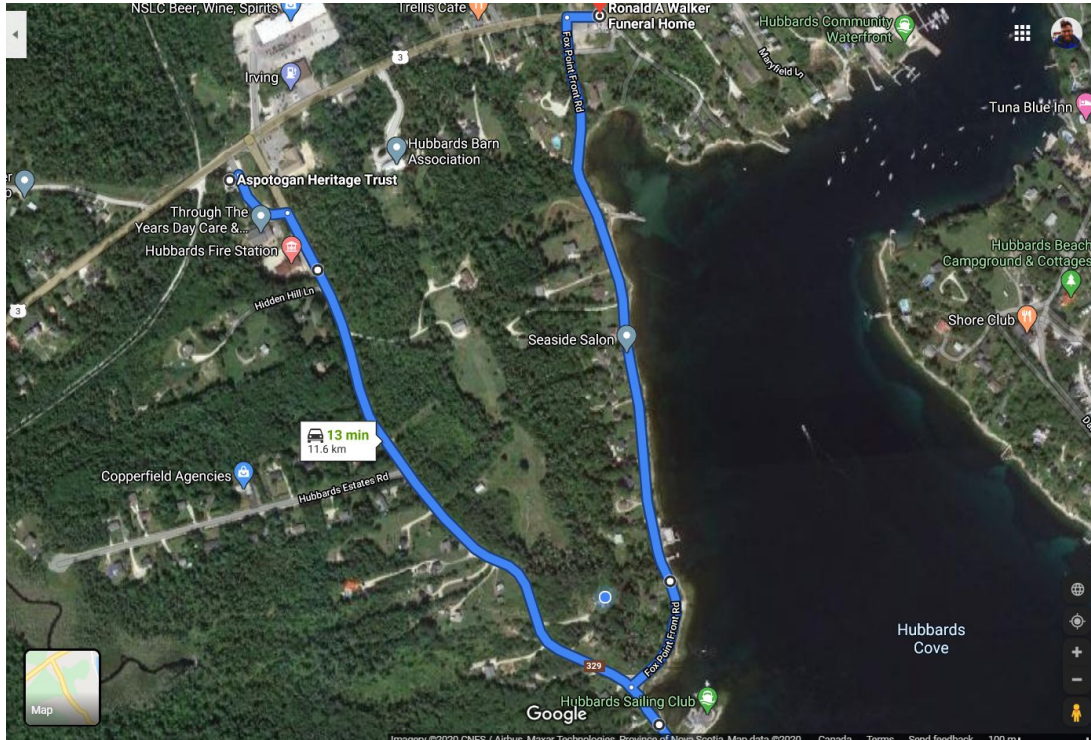


**Option A:** Sidewalk from the Ronald Walker Funeral Home to Shatford Elementary School. Length: 1.4 km

**Option B:** Sidewalk from the Ronald Walker Funeral Home to the Liam Mathers Memorial Skate Park & the Hubbards Area Recreation Association. Length: 2.4 km

**Option C:** Boardwalk from the intersection of Shore Club Rd. and Shankle Rd. to the Shore Club. Length: 1.0 km

# Municipality of Chester Area Map



**Option A:** Sidewalk Aspotogan Heritage Trust to the Hubbards Sailing Club (Hwy 329) to the Ronald Walker Funeral Home (Fox Point Front Rd.). Length: 2.1 km

**Option B:** Sidewalk Aspotogan Heritage Trust to the Hubbards Sailing Club (Hwy 329). Length: 1.0 km

**Option C:** Sidewalk Hubbards Sailing Club to the Ronald Walker Funeral Home (Fox Point Front Rd.). Length: 1.1 km

# Other Considerations



## Pedestrian Crossings to Consider

- *Hubbards Sailing Club to Hubbards Sailing Club Parking Lot.*
- *Through the Years Daycare/Aspotogan Heritage Trust*
- *Shatford Memorial Elementary School*
- *Ronald Walker Funeral Home*
- *J.D. Shatford Memorial Library*
- *Fitzroy River*
- *Hubbards Community Waterfront Association*

# Other Considerations



## Other Options to Consider

- A traffic radar sign at the SMES
- Intersection realignment
- Pedestrian refuges and extended curbs
- Vehicle activated signs
- Embedded flashing light systems
- Reduced speed limits
- Garden box planters
- Hanging plants/flags from telephone poles
- Edible Landscape such as fruit trees and berry bushes
- Local historic information



# Contact Us For More information



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