

HALIFAX

Centre Plan Package B Engagement Plan

CDAC

Nov. 27, 2019

Agenda

- Package A Implementation and Effective Date
- Package B Community Engagement Plan
- Harbour Water Lot Infill Discussion

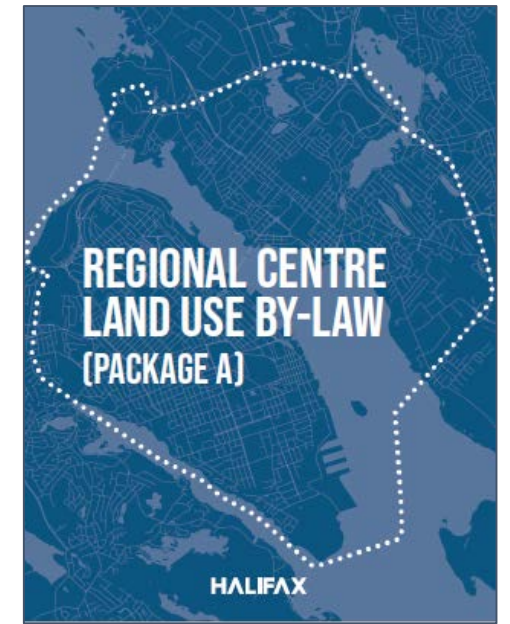


Centre Plan Package A Approval

Sept. 18, 2019








- Unanimous support
- Provincial approval received on November 1, 2019
- Effective date targeted for November 30, 2019



Centre Plan Phases






Package 'A' : September 2019

- Apartment buildings (*low-rise to high-rise*)
- “Mixed-use” buildings
- Neighbourhood planning for large sites

-  Downtown (Dartmouth)
-  Centre
-  Corridor
-  Higher Order Residential
-  Future Growth Node

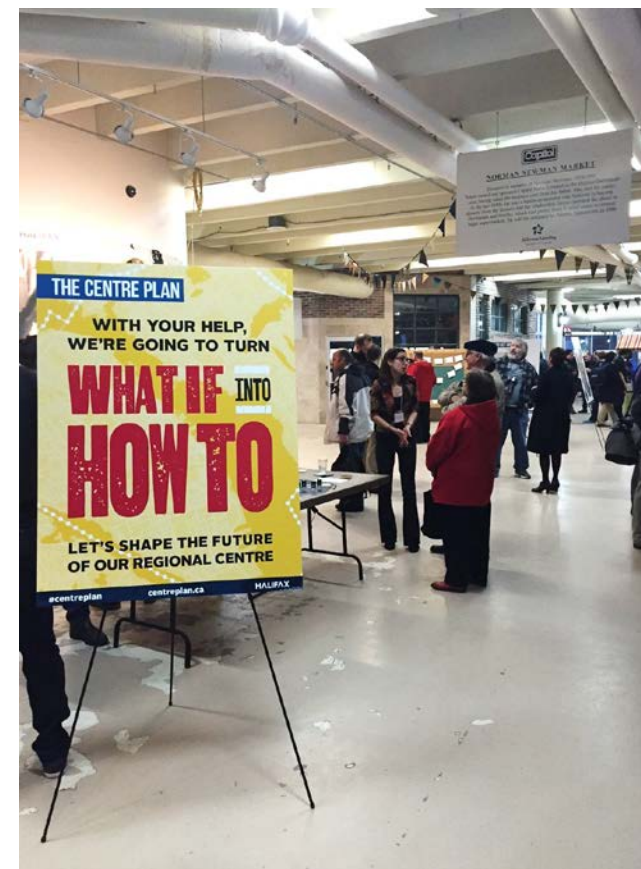
Package 'B': 2019 - 2020

- Small apartments (*max of 4 units*)
- Townhomes, Duplexes, Single Unit Homes
- Employment Lands

-  Downtown (Halifax)
-  Established Residential
-  Industrial
-  Parks and Open Spaces
-  Institutional

Community Engagement Plan (Package B)

- Implements the 2015 Centre Plan Community Engagement Strategy
- Framed by the 2017 framework (Purple Document)
- Builds on previous engagement
- Tailors engagement opportunities to the different stakeholders
- Provides many different opportunities input and engagement



HALIFAX






Key Stakeholders

- General public
- Established neighbourhood residents
- Diversity communities
- Community organizations
- Design and development community
- Universities and colleges
- Smaller Institutions
- Education and health institutions
- Government property owners
- Crown corporations; and
- Industrial property owners



Engagement Tools and Techniques

   **HRM Websites**

     **Social Media**

    **Email and Phone Responses**

   **Pre-Consultation**

    **Pop-ups**

   **Stakeholder Meetings**

   **Public Consultation Meetings**

   **Stakeholder Days *(by appointment)***

Community Engagement Tools Examples



POP-UPS

WHAT	Create a 'pop-up' setup in different locations within the Regional Centre plan boundary, specifically within the established residential areas, to provide information to the residents on the project. The pop-ups will be staffed with planners from the Centre Plan team equipped with drafts of the Regional Centre planning documents materials. The intent is to allow and accommodate for drop-ins from members of the public, community members, and stakeholders interested in learning more about the project.
WHO	Stakeholder groups identified under <i>Package B - The Next Steps</i> section
WHEN	During 1-2 weeks in March 2020
WHERE	Staff will create multiple pop-ups in different areas and neighbourhoods in the Regional Centre, including in community centres, shopping centres and libraries. Pop-ups will be planned in different key locations
WHY	The intent is to: <ul style="list-style-type: none"> optimize staff resources in engaging with stakeholders and the public; highlight and provide transparency and access on the project; have print information/material centrally located and available for display and hand-out; and keep communication open between Centre Plan staff and all stakeholder groups and the general public. Provide a forum for the public to speak directly with the Centre Plan team and provide feedback on what is important to them about Package B.
HOW	<ul style="list-style-type: none"> Find locations of central areas in neighbourhoods in Halifax and Dartmouth that are visible and accessible to the public during day time hours. Communicate locations and hours of operation with the public via media blasts, online content, and social media.
MATERIALS NEEDED	Print material for display and handouts as they become available.

PUBLIC CONSULTATION MEETINGS

WHAT	Large-scale public information sessions
WHO	Stakeholder groups identified under <i>Package B - The Next Steps</i> section
WHEN	Session 1* : March 23, 2020 - General Overview of Package 'B' Session 2* : March 26, 2020 - Downtown Halifax Session 3* : March 30, 2020 - Established Residential (Dartmouth) Session 4* : April 2, 2020 - Established Residential (Halifax) Session 5* : April 6, 2020 - Institutional Session 6* : April 9, 2020 - Industrial
	<i>*Dates are subject to change</i>
WHERE	The meetings will be held in various neighbourhoods in the Regional Centre, including in community centres and libraries such as Halifax Central (e.g. Olympic Hall), Halifax South (e.g. Parkland Hall), Halifax North (e.g. NSCC, Leeds Street), Dartmouth South (e.g. NSCC Waterfront), Dartmouth North (e.g. Dartmouth North Library), Penhorn/ Dartmouth East (e.g. Mic Mac Canoe Club)
WHY	The intent is to: <ul style="list-style-type: none"> present content of draft Plan and Land Use By-law for Package "B"; answer Q&As; collect feedback on draft planning documents; give an opportunity for with attendees to speak with a planner on specific topics.
HOW	<ul style="list-style-type: none"> Presentation by Planning staff Informative poster boards positioned in stations Comment stations at poster boards and round table (likely in middle)
MATERIALS NEEDED	<ul style="list-style-type: none"> Sign-in sheet PowerPoint Presentation Informative Poster boards Large interactive map Printed copies of draft planning documents Handout sheet / comment cards

Evaluation



Evaluation Tools

To understand the success of engagement tactics and consultation efforts, the following are different evaluation tools that will be utilized.



(1) Web Trend and Social Media Analysis:

This tool includes monitoring the number of website visits and access, as well as tracking website hits and searches. It also includes the use of web analytics to determine the amount of volume of visits and the amount of time spent there.



(2) Comment Summary:

The project team will record and measure input from stakeholders, community members, and the municipal response.



(3) Attendance & Recording Input

Tracking the number of attendees in all meeting sessions, including industry and community stakeholders, as well as recording questions or comments received will enable the Centre Plan team to evaluate, address and respond to the issues highlighted.

Package B Consultation Timelines



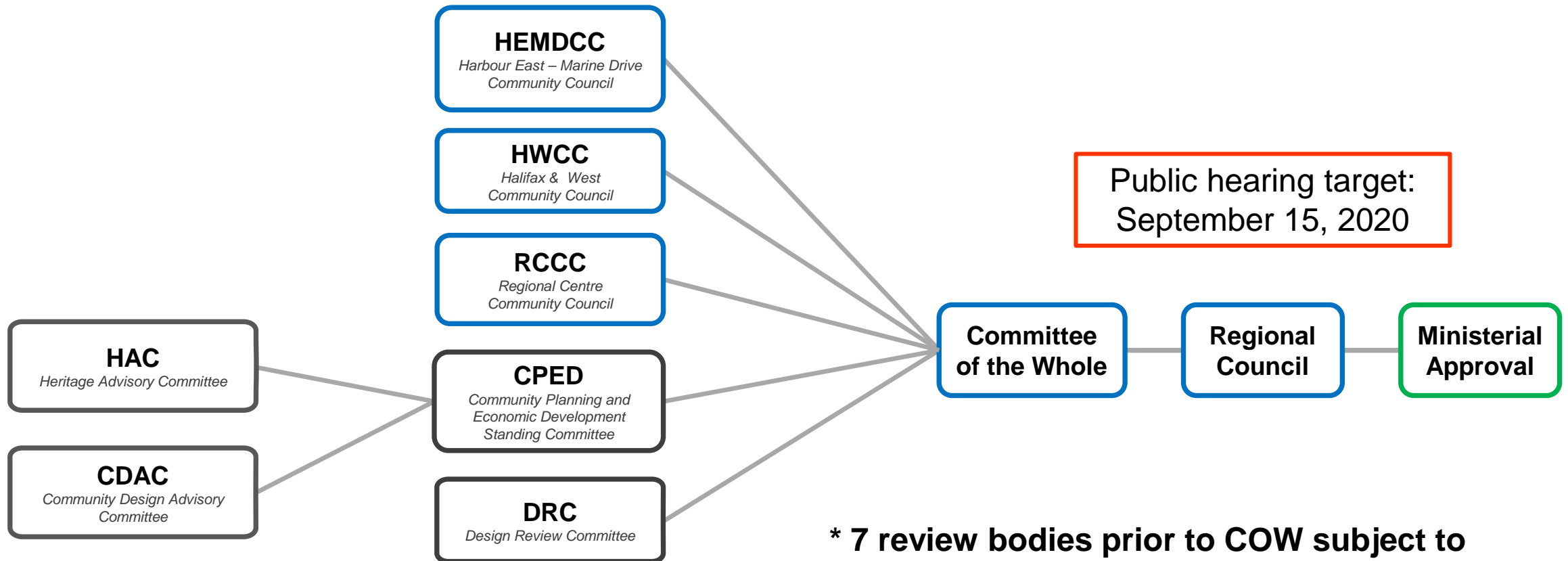
	October 2019	November 2019	December 2019	January 2020	February 2020	March 2020	April 2020	May 2020
HRM WEBSITES Centreplan.ca Shapeyourcityhalifax.ca Halifax.ca	1				2		3	4
SOCIAL MEDIA	1				2		3	4
EMAIL AND PHONE RESPONSES	1				2		3	
PRE-CONSULTATION		1			2			
POP-UPS								
STAKEHOLDER MEETINGS Community Industry								
PUBLIC CONSULTATION MEETINGS								
STAKEHOLDER DAYS (by appointment)	1				2		3	4

- 1 Prior to the release of Draft Regional Centre (Package B) Planning Documents
- 2 After the release of Draft Regional Centre (Package B) Planning Documents
- 3 Final Day for Input
- 4 “What We Heard Report” Presentation to CDAC

Timelines (projected)

Milestone	Target Timelines
Pre-consultation, drafting and internal review	October 2019 – Feb. 14, 2020
Package B Consultation Draft presented to CDAC & Committees	February 26, 2019 (agenda release on Feb. 21, 2019)
Community Engagement	Feb. 26 – April 24, 2020
What We Heard Report presentation to CDAC	May 27, 2020
Drafting and Internal Review	May - June, 2020
Final proposed Package A&B Plan and LUB with amendments presented to CDAC and other Committees of Council	June 24, 2020 – August 2020
First Notice	August 22, 2020
Public Hearing (projected)	September 15, 2020

Simplified Package B Adoption Path



*** 7 review bodies prior to COW subject to Regional Council and HWCC approval of modified terms of reference and AOs**

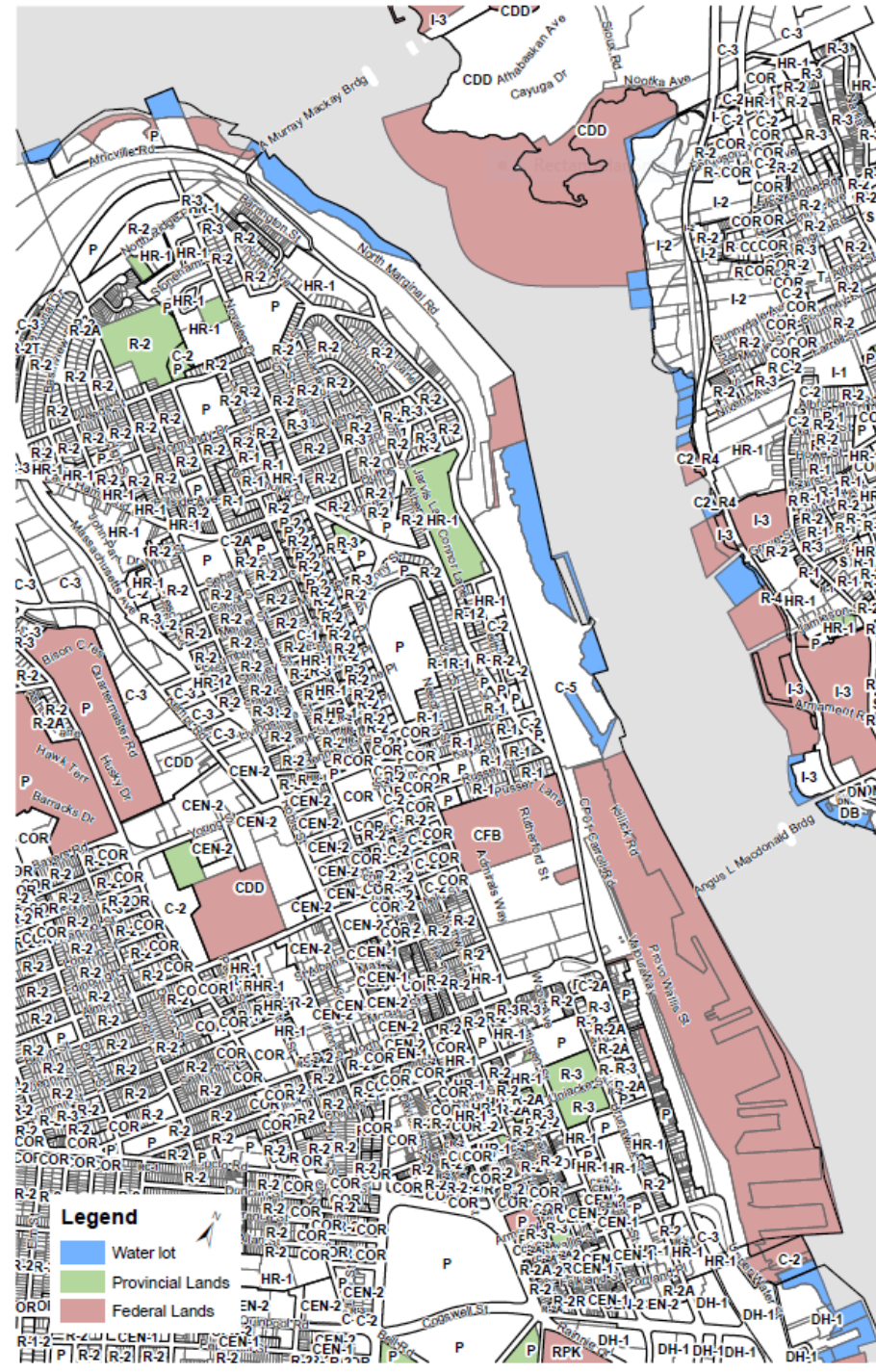
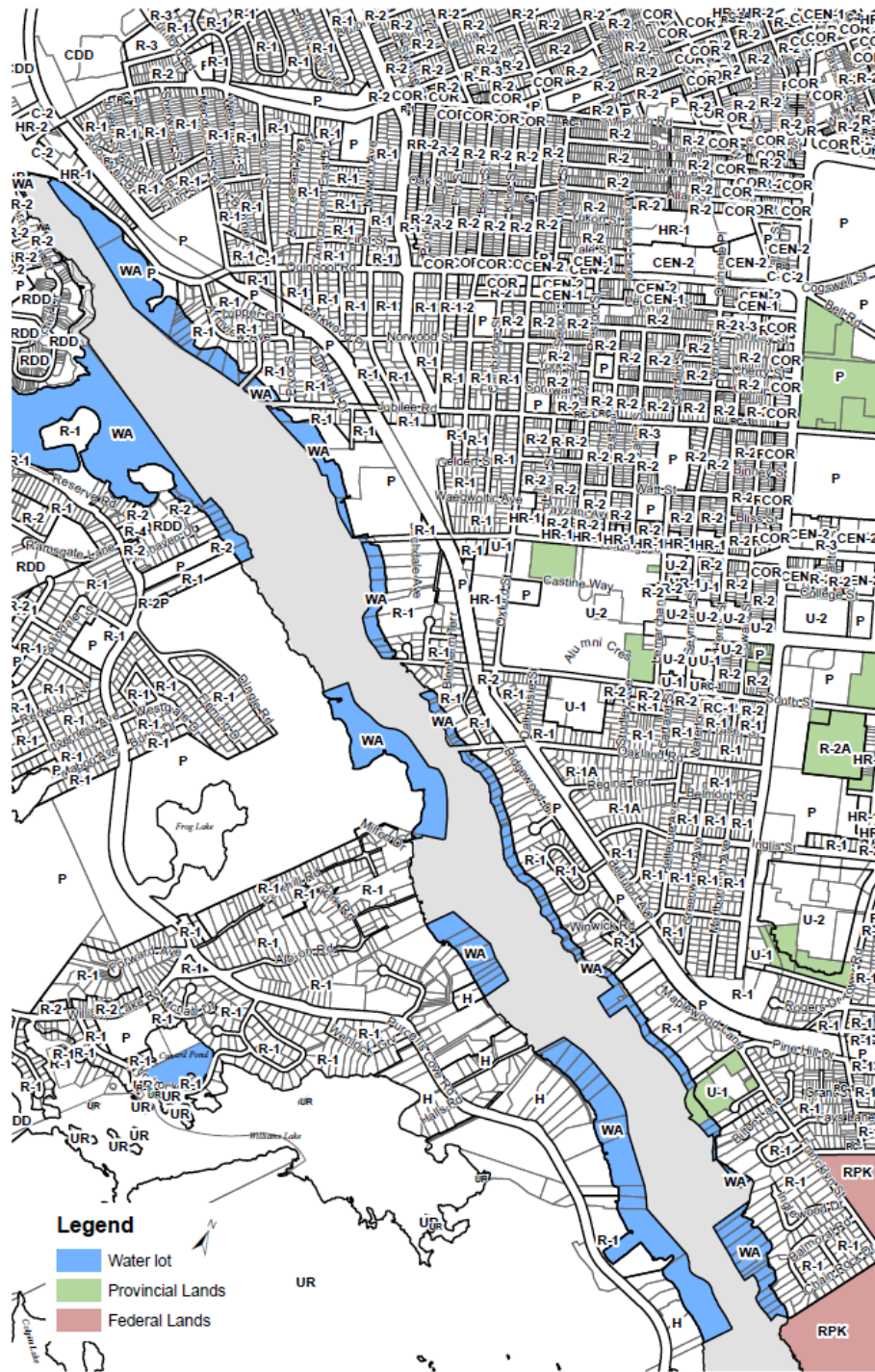
Harbour Water Lot Infill

- CDAC Nov. 27, 2018 motion

THAT the Community Design Advisory Committee recommend staff consider limiting harbour infill uses to industrial and open space uses only by adopting a water access designation and zoning.

Water Access Zoning

- Adopted by Council in 2007 to limit residential development and protect the character of the Northwest Arm
- Relies on shoreline reference line and infill area cannot be used in lot coverage calculation
- Similar approach proposed for water lots along Lake Banook and Lake Mic Mac
- Harbour Water Lots
 - lack of consistent approach in current plans (some are zoned, some are not)
 - a significant number owned by government institutions and Crown corporations and may have strategic importance
 - predominant zoning of water lots or adjacent parcels is:
 - Halifax: C-5, C-2, DH-1, RPK, P
 - Dartmouth: I-3, I-2, CDD, C2-R4, W, M, DN
 - can addressed by a provision in the LUB that the adjacent zone extends over infilled water lots



Thank you
centreplan.ca

The logo features the words "CENTRE PLAN" in a bold, white, distressed font. The text is set against a dark blue rectangular background that contains a faint, light blue grid pattern resembling a city street map. The overall design is clean and professional.

CENTRE PLAN