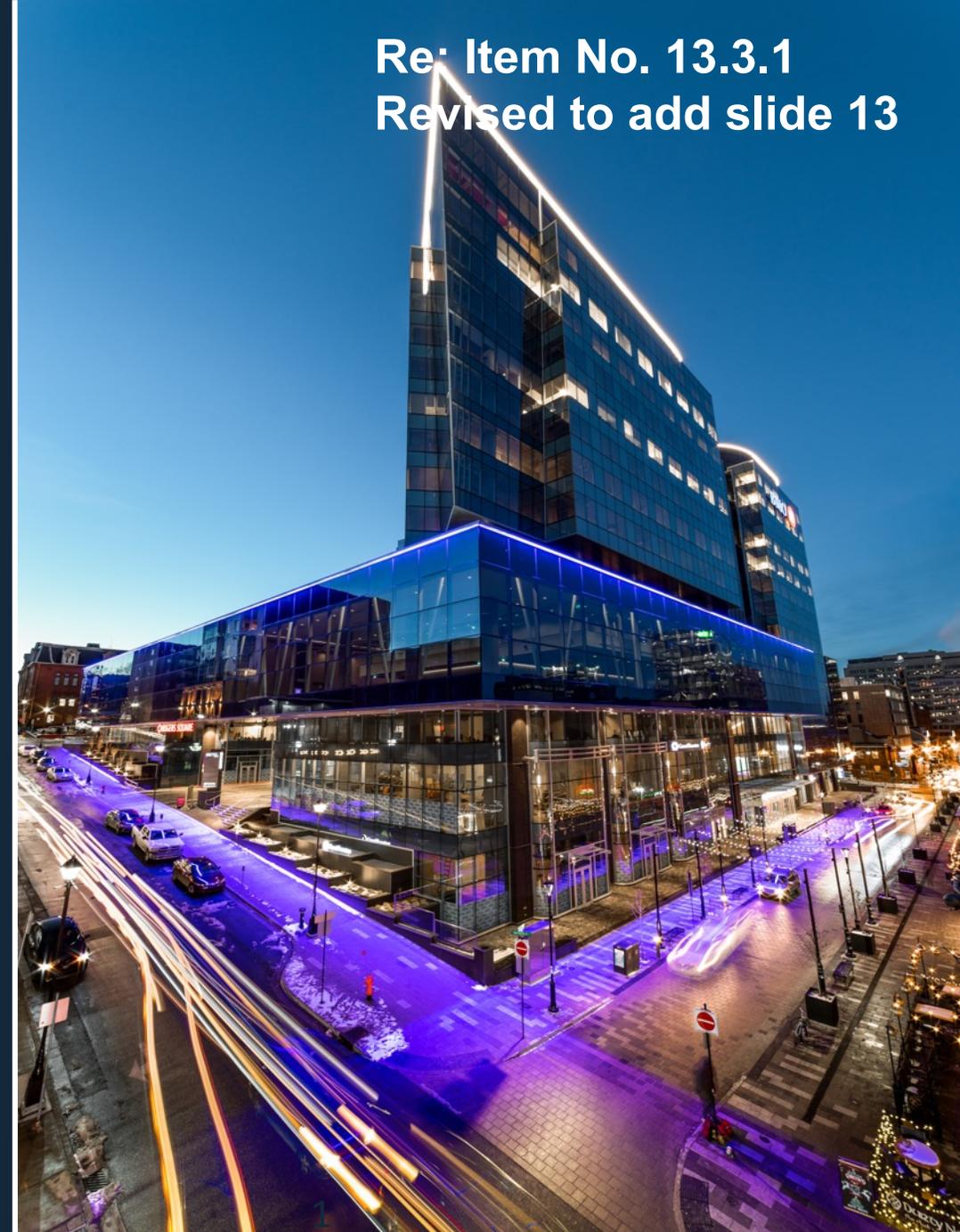


PARTNERING TO GROW HALIFAX

Presentation to Halifax Regional Council
July 30, 2019

**HALIFAX
PARTNERSHIP**
CONNECT. COLLABORATE. PROSPER.

Re: Item No. 13.3.1
Revised to add slide 13



ECONOMIC GROWTH PLAN: OUR STRATEGIC FRAMEWORK

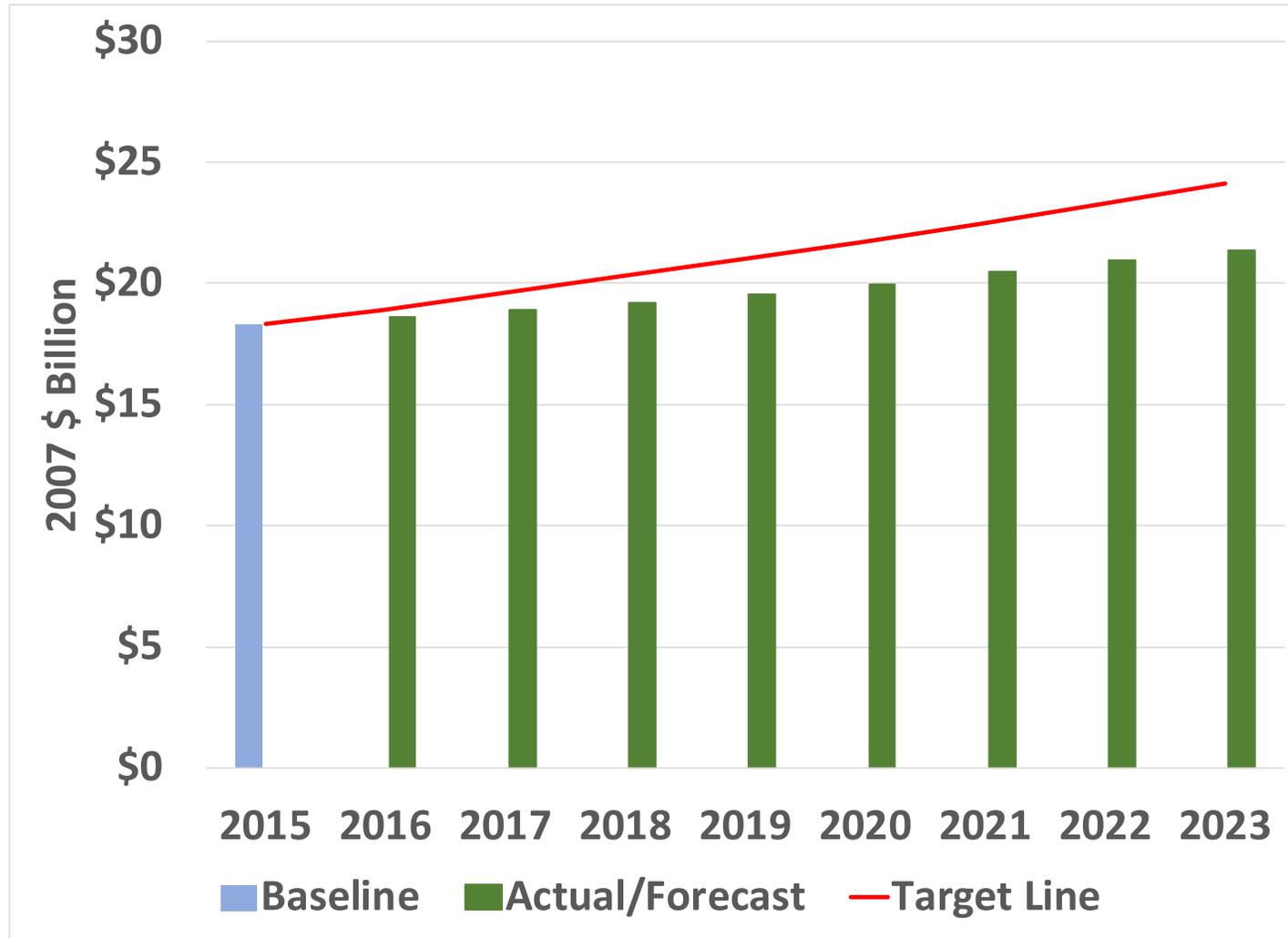
ECONOMIC GROWTH PLAN FRAMEWORK



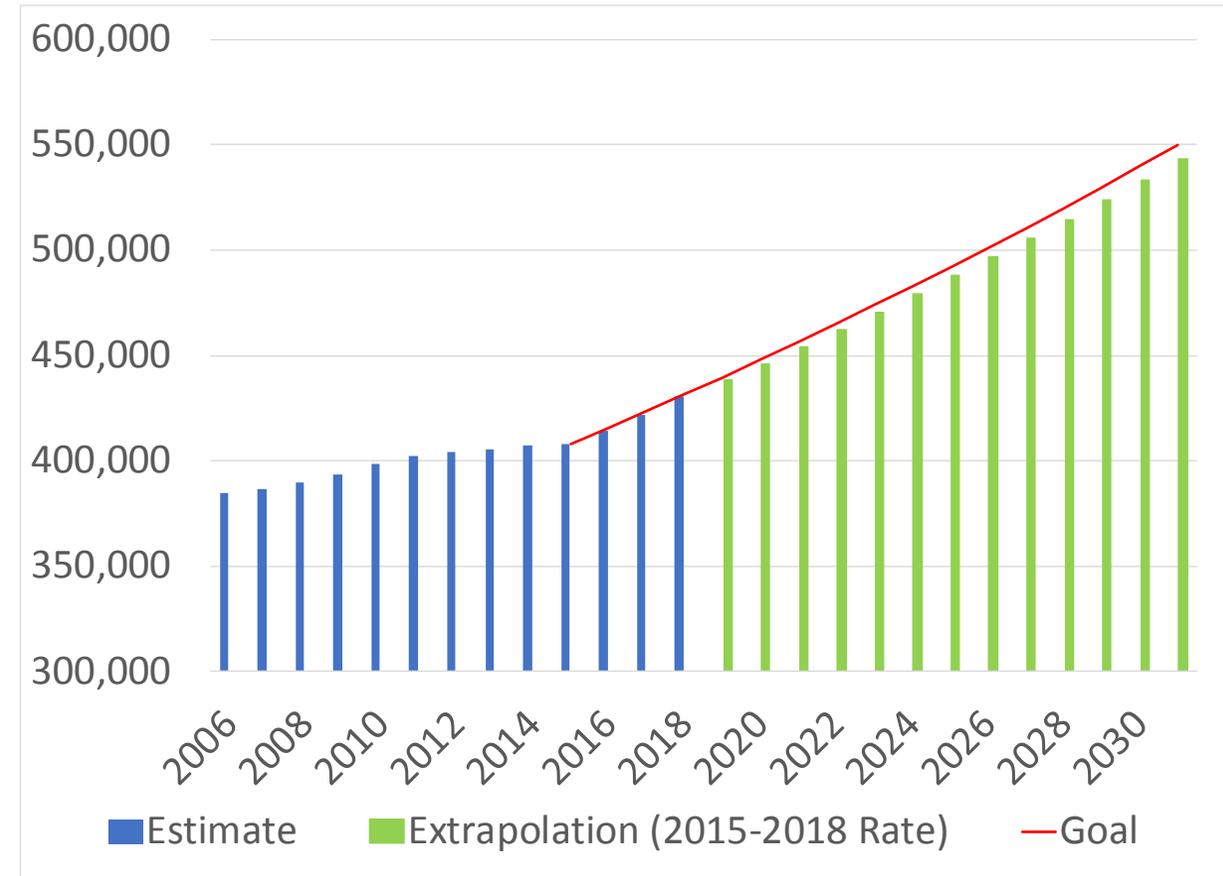
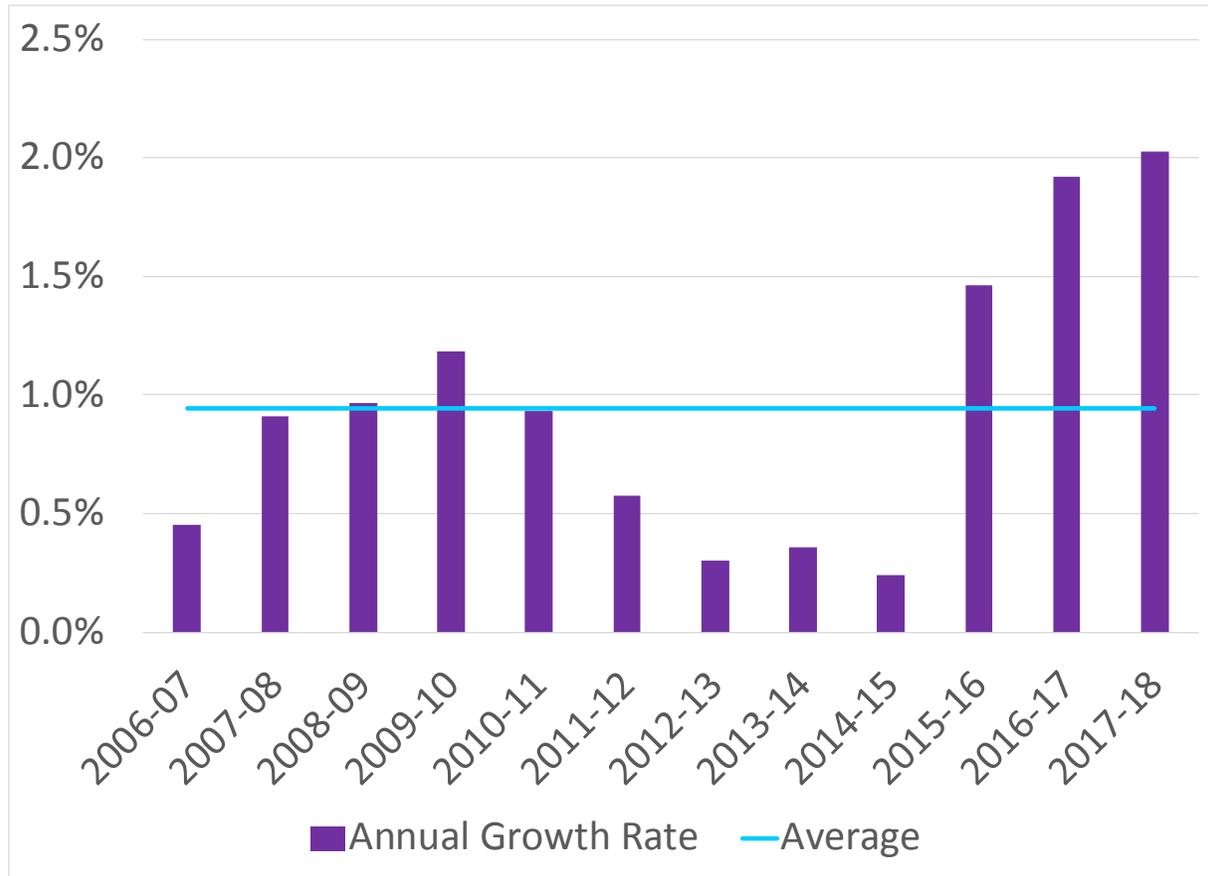
By 2031 we have grown to:
population **550,000** (1.7% per year)
& GDP **\$30 billion** (2.9% Per year)



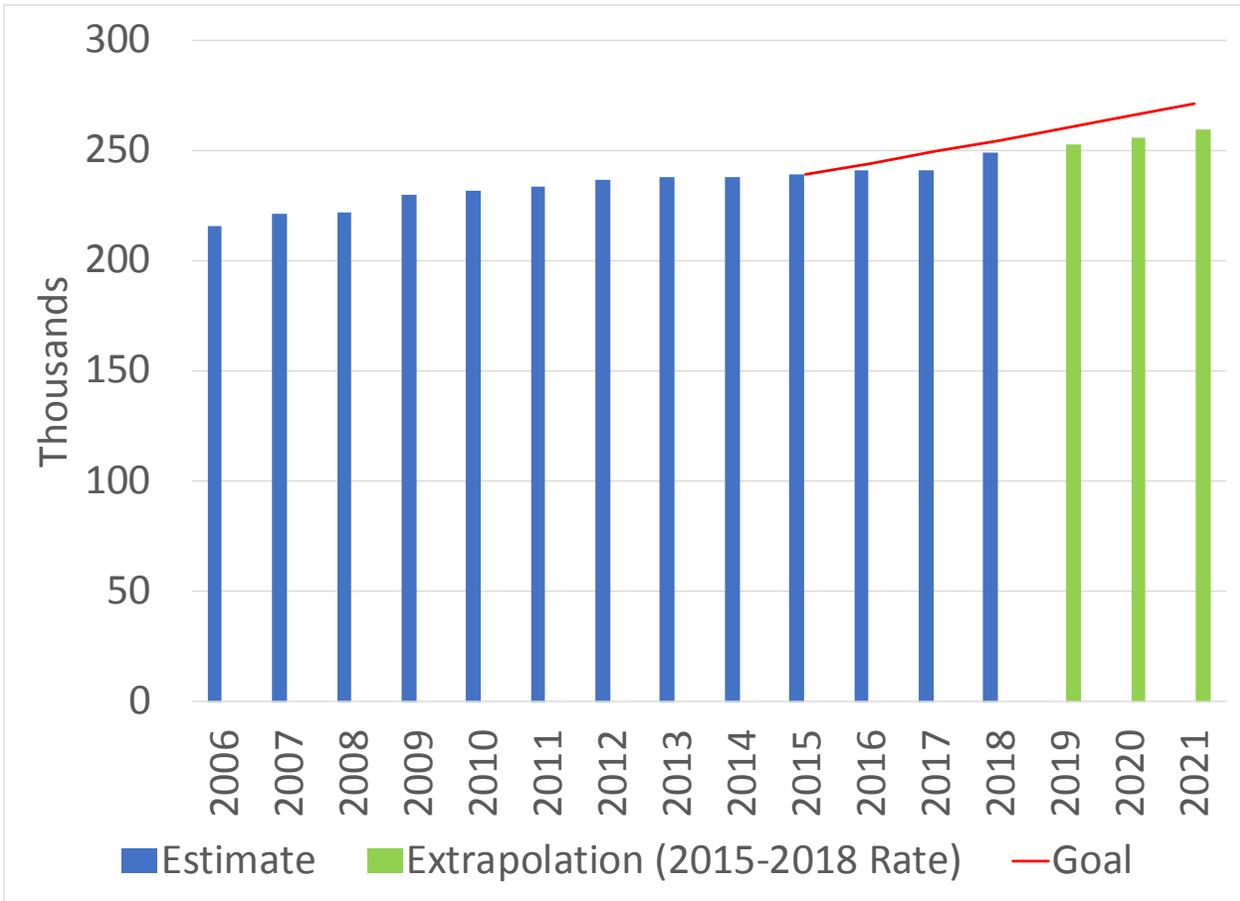
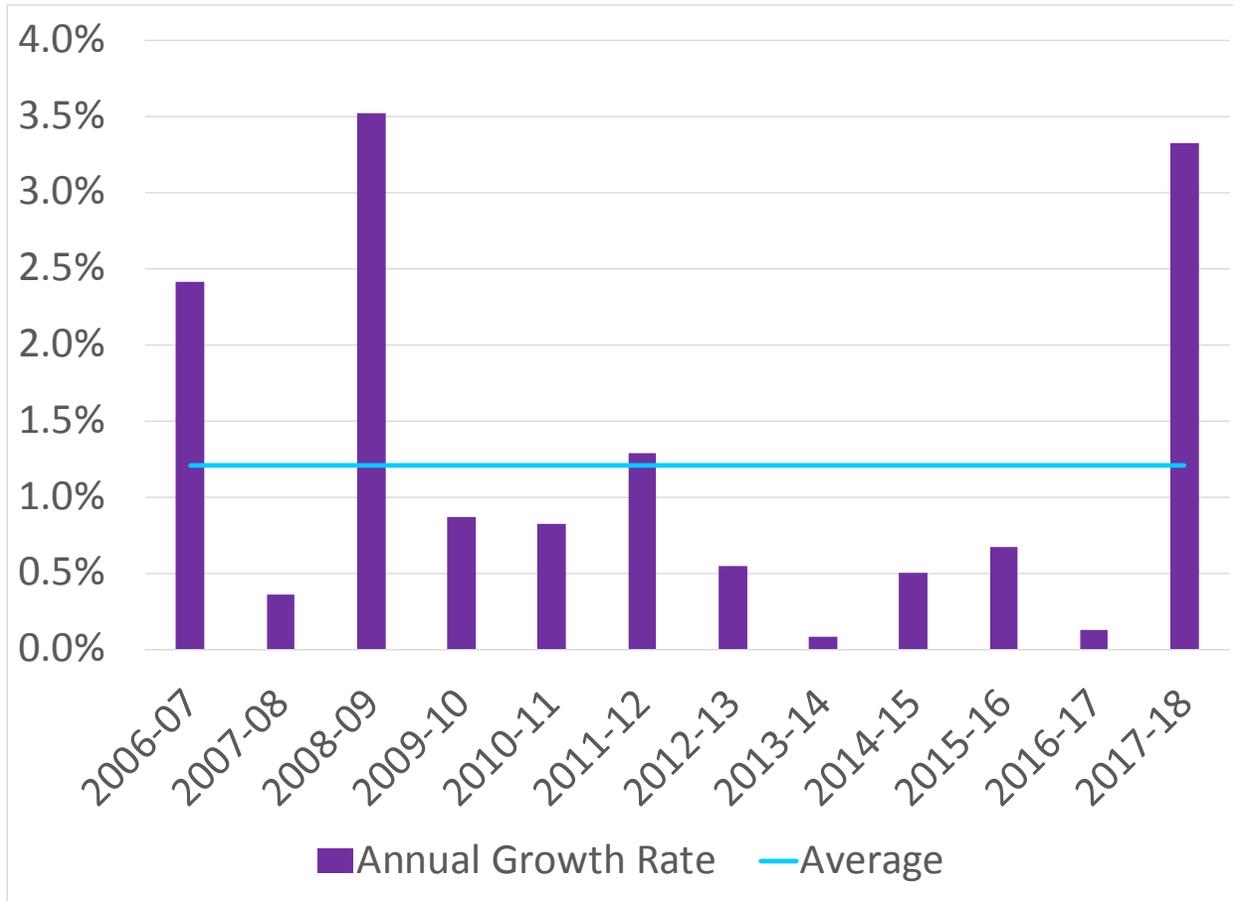
GDP CONTINUES TO GROW



POPULATION INCREASING AT RECORD RATE



LABOUR FORCE JUMPS IN 2018



ACCELERATING INNOVATION & GROWTH

2019-20 BUSINESS PLAN

**HALIFAX
PARTNERSHIP**
CONNECT. COLLABORATE. PROSPER.



LEVERAGING FUNDS TO SUPPORT GROWTH

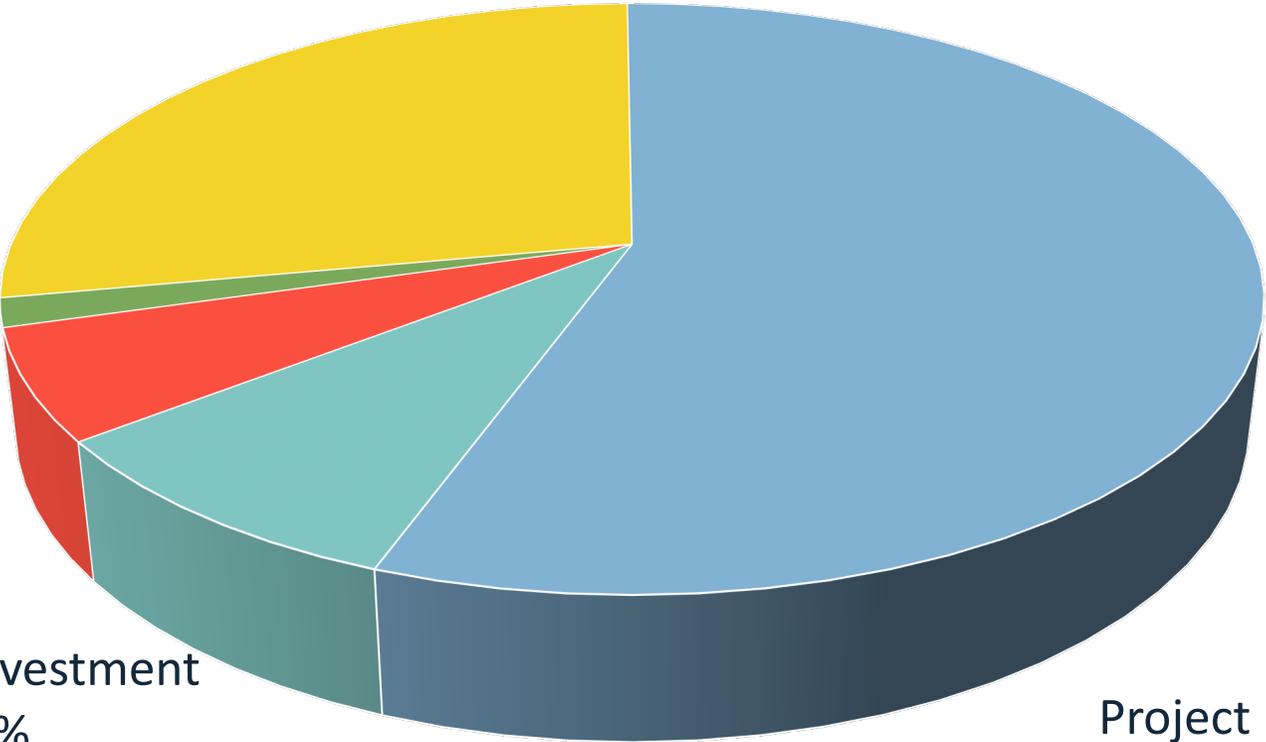
Halifax Regional Municipality: 29%

Other: 2%

Private: In-kind 6%

Private: Cash, Program Investment
& Sponsorship 9%

Project Funding: 54%



HALIFAX PARTNERSHIP'S ANNUAL BUSINESS PLAN



5-YEAR STRATEGIC GOALS



Promote & Maximize Growth

- Sell & Market Halifax nationally and internationally
- Connect Business to Resources to increase Export & R&D Capacity
- Build Halifax's Innovation District
- Leverage National & International Partnerships
- Promote the Halifax Gateway



Attract & Retain Talent

- Halifax Connector Program
- Atlantic Immigration Pilot
- Experiential Learning
- Mobile Connector App
- National Connector Program



Make Halifax a Better Place to Live and Work

- Halifax Index
- City Matters
- Capacity Building (ANS community)
- Special Projects



Align Economic Development

- Private Sector Investors
- Nova Scotia Business Inc.
- ACOA
- Discover Halifax
- BBI
- Halifax Chamber of Commerce
- Universities
- COVE
- ACEC
- CCCA
- Global Affairs Canada

PROMOTE AND MAXIMIZE GROWTH



PROMOTE AND MAXIMIZE GROWTH



ATTRACT AND RETAIN TALENT



2009-19 Connector Program Cumulative Totals

CONNECTEES	3,149
CONNECTORS	1,327
JOBS FOUND	1,315

ATTRACT AND RETAIN TALENT





HALIFAX MEANS BUSINESS

WE WANT TO HELP YOU GROW.

LOCATE HERE

GROW HERE

A GROWING, VIBRANT HALIFAX



THANK YOU

For more information on the
Partnership's work and impact
visit halifaxpartnership.com

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