

North American 

**INDIGENOUS
GAMES 2020**

HALIFAX • NOVA SCOTIA

Pjiila'si

The Mi'kmaw nation

What is NAIG?

- 5,000 Indigenous sport & cultural youth from 756 nations in 15 sporting events with 2 trail sport events
- Mi'kmaq Sport Council led the bid process
- Largest multi-sporting event to be held in Halifax (K'jipuktuk) & Nova Scotia
- 1st time being hosted in Atlantic Canada, 10th NAIG
- \$11.5 Million budget
- July 12-18, 2020

A group of four soccer players in blue uniforms are huddled together on a green field, celebrating. They are wearing blue jerseys with white stripes on the sleeves and blue shorts with white stripes. The player on the right has the number 7 on his back. In the background, there is a white building with a red logo, a goalpost, and another player in a black and yellow uniform. The scene is set outdoors with trees and a clear sky.

FRIENDS MADE

A high jumper in a blue and white uniform is captured mid-air, performing a Fosbury Flop over a bar. The bar is supported by a white table with a red and white logo featuring the number '88'. A man in a white shirt and cap stands to the right, holding a yellow measuring tape. In the background, a crowd of spectators and other athletes are visible on the track. The scene is set outdoors on a sunny day.

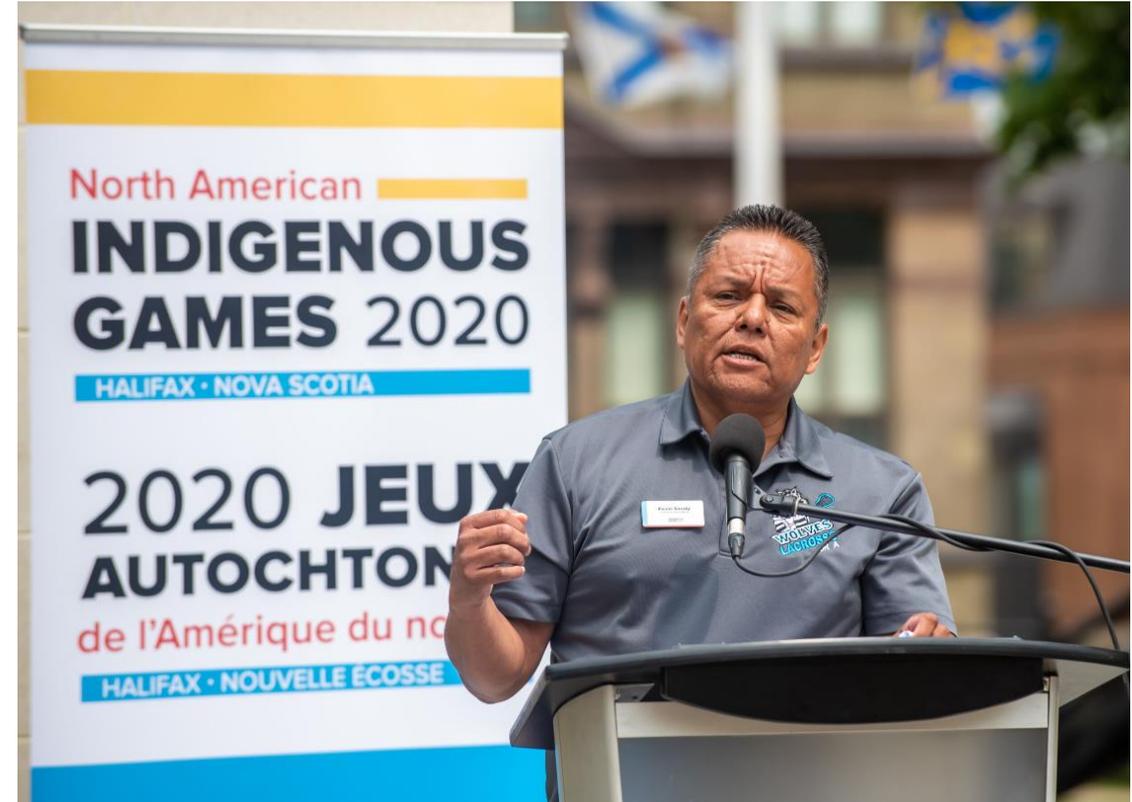
**FRIENDS MADE
GAMES PLAYED**

A vibrant scene of a Native American powwow. Dancers in traditional regalia, including large feathered headdresses and colorful skirts, are performing on a grassy field. The background shows a clear blue sky and other participants. The text "FRIENDS MADE GAMES PLAYED CULTURE SHARED" is overlaid in white, bold, sans-serif font.

**FRIENDS MADE
GAMES PLAYED
CULTURE SHARED**

NAIG Structure

- Organized by an external society
 - Local Organizing Committee (LOC)
- LOC Board of Directors
- LOC Staff
 - CEO (EA)
 - 3 Executive Directors
 - Community Advisors
 - 3 Managers
 - 6 Coordinators
 - Youth Intern

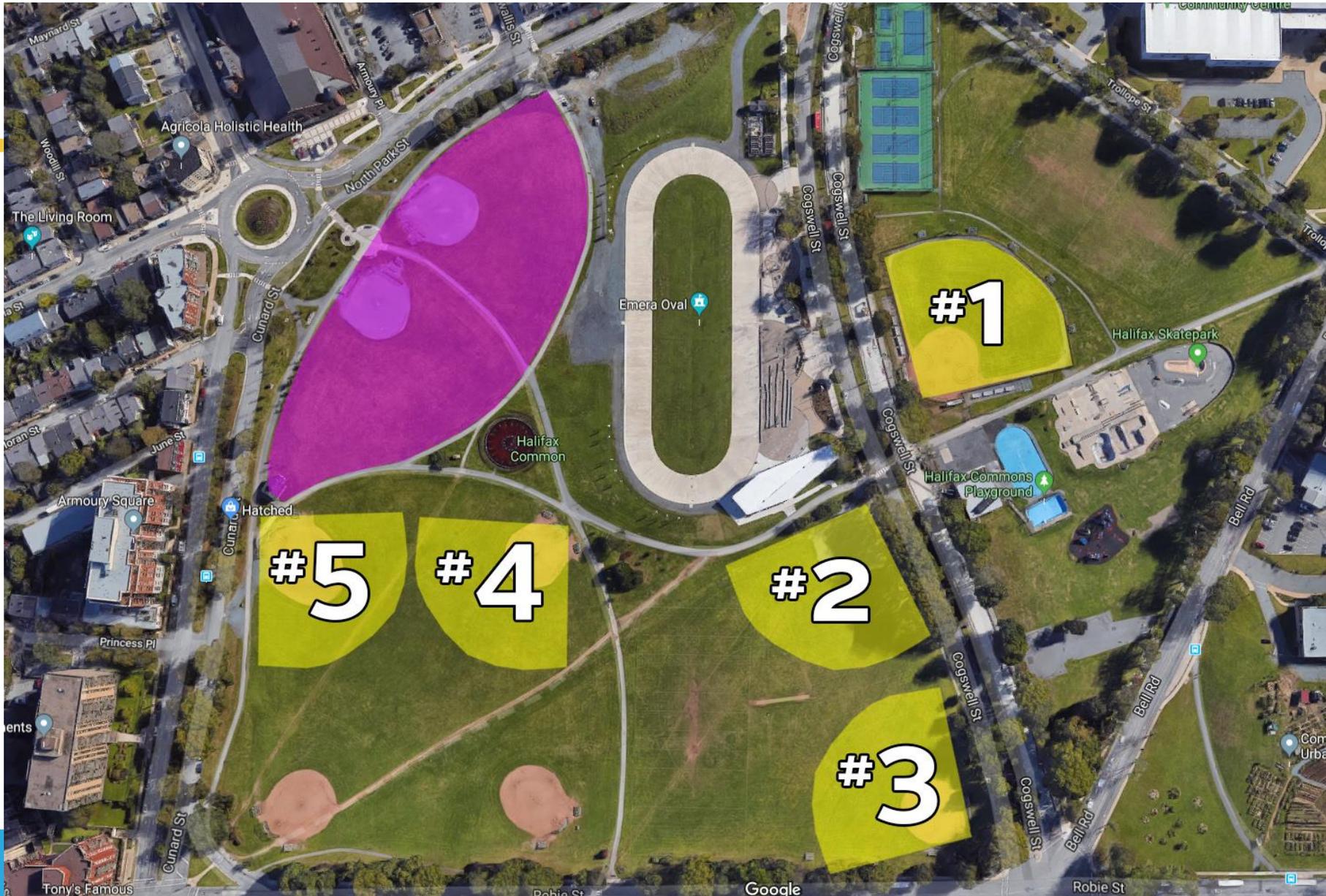


NAIG Sports



NAIG Sports





NAIG Sports



Athletes Village / Food Service Plan

- Athletes Village
 - 4 universities, 6 potential hotels
 - Existing Indigenous Office at Universities
 - Providing recreation/open/brave spaces at each Village
- Food Services
 - Provided directly through all Accommodations
 - Food provided: Breakfast and Dinner
 - Lunches provided to athletes at events which require full day attendance

Transportation Plan

- Halifax Transit providing Spectator transport for participants & Opening Ceremonies transport
- Coach buses will provide Airport transport
- School buses will provide direct sport competition transportation
- All contracts in discussion with respective suppliers



Sport Delivery

- Sports being delivered in partnership with PSOs
- Final Day of competition moving games into main hubs
- Creating an atmosphere of excitement
- Community engagement on Sport Delivery committee to embody the culture and spirit of Nova Scotia
- Registration is GemsPro registration/results system
- Medical committee is in place
 - Chair – Dr. Strang CMO of Nova Scotia
 - Logistics – Dr Brain Seamen

Opening Ceremonies

- Scotia Bank Centre (10,000)
- Athlete Parade from Oval
- Sunday July 12, 2019, 6pm
- 3 hour event



Closing Ceremonies

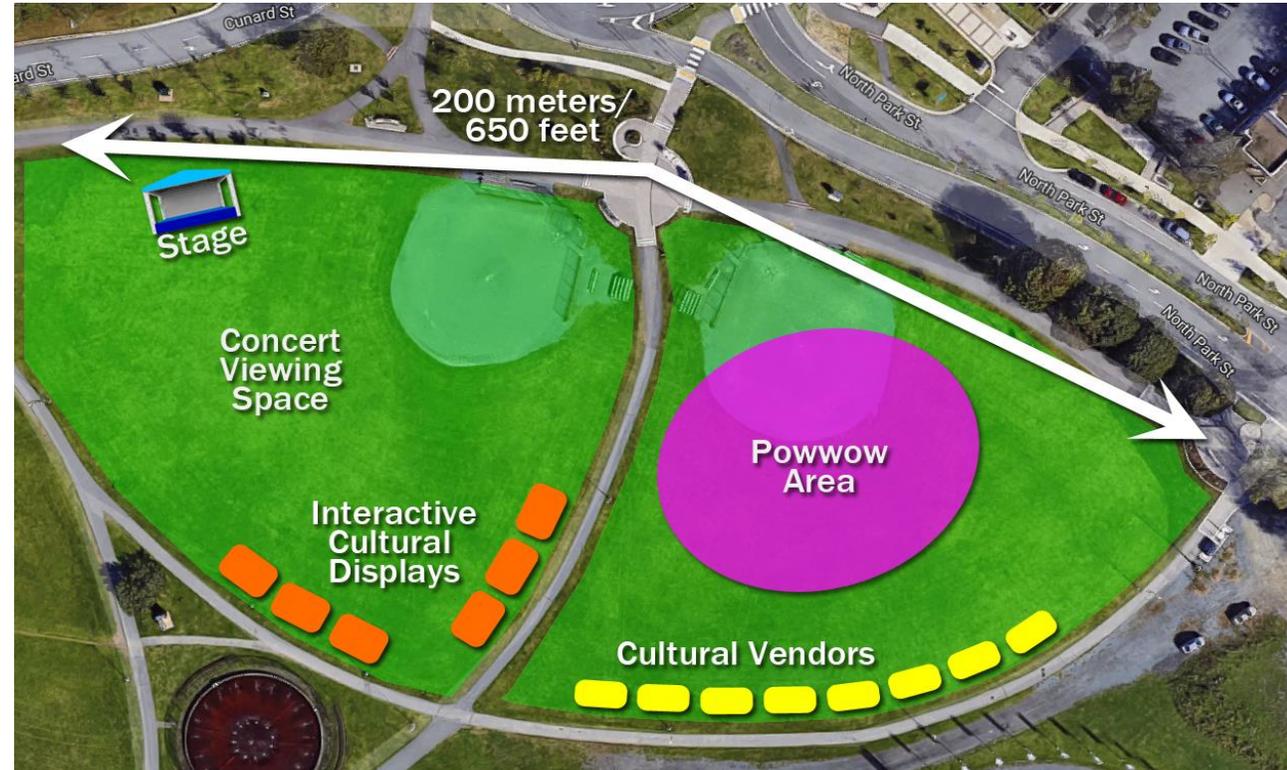


- Garrison Grounds (outdoor venue)
- Partnership with Halifax Pride
- Celebration/Concert style
- Saturday July 18, 2019, 6 pm
- 2 hour event



Cultural Village

- Hosted on Halifax Common
- Great access point for public & participants
- Hub for transportation
- Has held events such as Indigenous people Day & Membertou 400



Ceremonies & Village



Ensuring Culture

- NAIG 2020 Cultural Advisory Committee
- Representation from across Nova Scotia
- Including: Mi'kmaw, Inuit, Metis, 2 two indigenous youth members
- Cultural Training Mod for Volunteers
 - In person and online
 - Legacy piece for the game



Legacy Lives

- Post-communications plan
- Economic Assessment
- New model of collaboration
- Opportunities for participants
- Indigenous visibility
- New partnerships
- Transfer of knowledge
- Canoe/Kayak development
- Cultural events/volunteer training



Tourism

- 5,250 participants
 - 300 from NS
 - 650 from Atlantic Canada
 - 1,000 from US
- 9,000 room nights from Residences & Hotels
- 2,000 volunteers
 - 500 from outside NS
 - 300 Bilingual volunteers
- Plus family and friends of youth attending

2017 STEAM Pro

- \$9.73 million in initial expenditures by NAIG 2017 helped generate significant economic activity:
 - Toronto Region - \$10.85 million
 - Ontario - \$13.99 million
 - Canada – \$14.45 million
- Supported 111.2 FTE in Toronto region with another 23.4 FTE supported across the county. In total these individuals earned approximately \$9.8 million in salary and wages.

Financials

- \$11.5 million budget
- Largest expenditure
 - \$3.4 million accommodations
- Government funding
 - \$3.5 million Sport Canada
 - \$3.5 million Province
 - \$500 HRM (with \$1 million VIK)



Questions?

