



P.O. Box 1749  
Halifax, Nova Scotia  
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**Item No. 9.1.1**  
**Grants Committee**  
**June 10, 2019**

**TO:** Chair and Members of Grants Committee

Original Signed

**SUBMITTED BY:**

Denise Schofield, Director, Parks & Recreation

Original Signed

Jacques Dubé, Chief Administrative Officer

**DATE:** May 27, 2019

**SUBJECT:** Regional Special Events Grant Report 2019

### **ORIGIN**

Applications received pursuant to Administrative Order Number 2014-021-GOV - Respecting Regional Special Events Grant.

### **LEGISLATIVE AUTHORITY**

- 79A (1) Subject to subsections (2) to (4), the Municipality may only spend money for municipal purposes if (a) the expenditure is included in the Municipality's operating budget or capital budget or is otherwise authorized by the Municipality;
- Administrative Order Number 2014-021-GOV: Respecting Regional Special Events Grant.

### **RECOMMENDATION**

It is recommended that the Grants Committee recommend that Halifax Regional Council:

1. Approve 64 Event Grants for a total of \$211,750 as identified in Table 1 from the approved 2019/20 Operating Budget - C760 Community/Civic Events;
2. Approve 15 Event Grants for a total of \$200,000 as identified in Table 1 funded from the 2019/20 Culture Development Reserve Q621;
3. Pending final approval of the 2020/21 budget, approve 44 Established Community Festivals grants in the amount of \$195,725 funded from C760 Community/Civic Events budget; and 15 Cultural Events & Showcases grants in the amount of \$200,000 funded from Q621 Community and Events Reserve as identified in Table 2; and;

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4. Pending final approval of the 2021/22 budget, approve 44 Established Community Festivals grants in the amount of \$195,725 funded from C760 Community/Civic Events budget, and 15 Cultural Events & Showcases grants in the amount of \$200,000 funded from Q621 Community and Events Reserve as identified in Table 3.

## **BACKGROUND**

This report outlines the recommended Regional Special Events grant awards for the 2019/20 funding intake. All Regional Special Events grant recommendations are governed by Administrative Order 2014-021-GOV, Respecting Regional Special Events Grants. There is one intake per year in which staff undertakes the grant application and evaluation process as outlined in the AO. This regional event grant report is reviewed by the Grants Committee.

## **DISCUSSION**

### **Regional Events AO**

The AO on Regional Event Grants establishes consistent and equitable funding for community and cultural events and includes four funding programs:

- Community Celebrations – Provides support for small scale community events that are organized primarily for the benefit and enjoyment of residents, coincide with a community gathering or civic holiday, and are free to the public to attend.
  - i. Maximum grant award in this program is \$1,000.
- Established Community Festivals – Provides support for existing community events that are organized primarily for the benefit and enjoyment of residents, are accessible to the public with free or low-cost activities, have been in existence for a minimum of three consecutive years, and have a minimum budget of \$10,000.
  - ii. Maximum grant award in this program is \$25,000.
  - iii. Option to provide up to three years of sustainable funding.
- Significant Anniversaries – Provides support for community events organized around major quarterly significant anniversaries (25<sup>th</sup>, 50<sup>th</sup>, 75<sup>th</sup>, etc.) that celebrate HRM's heritage and community and have a minimum budget of \$7,500.
  - iv. Maximum grant award in this program is \$10,000.
- Cultural Events & Showcases – Provides support for arts and culture festivals that program strong cultural content, further the disciplines of literary, media, performing and visual arts, are accessible to the public with free or low-cost activities, have a minimum budget of \$50,000, and further the principles and objectives of the HRM Cultural Plan.
  - v. Maximum grant award in this program is \$60,000.
  - vi. Option to provide up to three years of sustainable funding.

The Community Celebrations, Established Community Festivals and Significant Anniversaries programs have a total budget of \$215,000 funded from the operating budget C760. The Cultural Events & Showcases program has a budget of \$200,000 funded from the Community and Events Reserve, Q621.

### **Three-year sustainable funding**

The AO for Regional Special Event Grants provides the ability to award up to three-year funding to organizations under the Established Community Festivals and Cultural Events & Showcases programs. In 2016, Regional Council approved funding for the first intake for these two programs awarding the full budget for the 2016/17, 2017/18 and 2018/19 fiscal years. The 2019/20 intake is a new cycle for multiple year funding to organizations under the Established Community Festivals and Cultural Events & Showcases programs. As noted above, if Regional Council approves funding to the 59 organizations referenced in Table 2 and Table 3 of this report, this would prevent any public calls for applications until 2022/23. All final event reports have been submitted to staff and there are no immediate concerns with any of the organizations. Staff acknowledge that for many of the community events the administrative

process is performed by volunteers. Staff continue to work with groups to improve the quality and timeline of the application process.

**Eligibility**

There were 84 applications in total submitted for funding to the 2019/20 grant intake process, of which 79 are recommended for funding and 5 are not recommended for funding.

**Evaluation**

As per the Regional Special Events AO, all applications are evaluated on:

- Community engagement;
- Community cultural development;
- Demonstrated financial need; and
- Demonstrated added value to the community.

Community engagement is evaluated based on volunteer involvement, diversity, accessibility, attendance and programming. Community cultural development is based on the provision of arts and cultural programming and experiences. Demonstrated financial need is evaluated on access to potential sponsorship, as well as the ability to self-fund. Demonstrated added value to the community is evaluated on the impact of the experience that would have otherwise not been available to the community in which the event is held.

**Applications Not Recommended for Funding**

There are 5 applications not recommended for funding and information can be found in Attachment 4:

- Bluenose Ghost Festival
- Halifax VegFest 2019
- Hello Spring with the Halifax Brewery Market
- Nova Scotia Kiwanis Music Festival
- “SJAM” Spring Fair

**Summary of Recommended Funding**

The proposed Regional Special Events funding amounts are displayed in Table 1 for 2019/20, Table 2 for 2020/21, and Table 3 for 2021/22. Details on the recommendations for Community Celebrations and Significant Anniversaries Community are outlined in Attachment 1. Details on the recommendations for Established Community Festivals and Cultural Events & Showcases are outlined in Attachment 2.

| <b>Table 1: 2019/2020 Proposed Regional Events Funding</b> |                    |                        |                         |
|--|--------------------|------------------------|-------------------------|
|  | <b># of Events</b> | <b>2019/20 Request</b> | <b>2019/20 Proposed</b> |
| Community Celebrations                                     | 19                 | \$ 24,420              | \$ 11,025               |
| Established Community Festivals                            | 44                 | \$ 379,025             | \$ 195,725              |
| Significant Anniversaries                                  | 1                  | \$ 10,000              | \$ 5,000                |
| <b>Total C760 Community/Civic Events</b>                   | <b>64</b>          | <b>\$ 413,445</b>      | <b>\$ 211,750</b>       |
| Cultural Events & Showcases                                | 15                 | \$ 396,978             | \$ 200,000              |
| <b>Total Q621 Community and Events Reserve</b>             | <b>15</b>          | <b>\$ 396,978</b>      | <b>\$ 200,000</b>       |
| <b>Total 2019/20 Regional Events</b>                       | <b>79</b>          | <b>\$ 810,423</b>      | <b>\$ 411,750</b>       |

| <b>Table 2: 2020/2021 Proposed Regional Events Funding 2<sup>nd</sup> Year of 3 Year Funding</b> |                    |                        |                         |
|--|--------------------|------------------------|-------------------------|
|  | <b># of Events</b> | <b>2020/21 Request</b> | <b>2020/21 Proposed</b> |
| Established Community Festivals  | 44                 | \$ 379,025             | \$ 195,725              |
| <b>Total C760 Community/Civic Events</b>   |                    | <b>\$ 379,025</b>      | <b>\$ 195,725</b>       |
| Cultural Events & Showcases  | 15                 | \$ 396,978             | \$ 200,000              |
| <b>Total Q621 Community and Events Reserve</b>   |                    | <b>\$ 396,978</b>      | <b>\$ 200,000</b>       |
| <b>Total 2020/21 Regional Events</b>   | <b>59</b>          | <b>\$ 776,003</b>      | <b>\$ 395,725</b>       |

| <b>Table 3: 2021/2022 Proposed Regional Events Funding 3<sup>rd</sup> Year of 3 Year Funding</b> |                    |                        |                         |
|--|--------------------|------------------------|-------------------------|
|  | <b># of Events</b> | <b>2021/22 Request</b> | <b>2021/22 Proposed</b> |
| Established Community Festivals  | 44                 | \$ 379,025             | \$ 195,725              |
| <b>Total C760 Community/Civic Events</b>   |                    | <b>\$ 379,025</b>      | <b>\$ 195,725</b>       |
| Cultural Events & Showcases  | 15                 | \$ 396,978             | \$ 200,000              |
| <b>Total Q621 Community and Events Reserve</b>   |                    | <b>\$ 396,978</b>      | <b>\$ 200,000</b>       |
| <b>Total 2021/22 Regional Events</b>   | <b>59</b>          | <b>\$ 776,003</b>      | <b>\$ 395,725</b>       |

**FINANCIAL IMPLICATIONS**

All Community Celebrations, Significant Anniversaries and Established Community Festivals recommendations can be accommodated in the approved 2019/20 operating budget for Community/Civic Events, account C760-6933. All 2020/21 and 2021/22 recommendations are subject to availability of funds and approval of the 2020/21 and 2021/22 budgets.

All Cultural Events & Showcases recommendations are subject to availability of Community & Events Reserve, Q621 funds and approval of the 2020/21 and 2021/22 budgets, which then fund operating account C764 for these expenses.

There are no outstanding funds owing to the municipality by any of the recommended applicants.

**RISK CONSIDERATION**

There are no significant risks associated with the recommendations in this Report. The risks considered rate Low. To determine this, consideration was given to financial and reputational risk.

**COMMUNITY ENGAGEMENT**

Information regarding program eligibility, application timelines, and applicant timelines are posted on the HRM web site. The Grants Committee includes members of the public.

**ENVIRONMENTAL IMPLICATIONS**

None identified.

**ALTERNATIVES**

Alternative 1: The Grants Committee may choose to recommend that Regional Council increase or decrease the amount of any event grant.

**ATTACHMENTS**

Attachment 1: Summary of Funding Recommendations for Community Celebrations and Significant Anniversaries

Attachment 2: Summary of Funding Recommendations for Established Community Festivals and Cultural Events & Showcases

Attachment 3: Event Information

Attachment 4: Applications Not Recommended for Funding

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A copy of this report can be obtained online at <http://www.halifax.ca/commcoun/index.php> then choose the appropriate Community Council and meeting date, or by contacting the Office of the Municipal Clerk at 902.490.4210, or Fax 902.490.4208.

Report Prepared by: Elizabeth Taylor, Manager, Culture & Events, 902.490.4387

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**Attachment 1**  
**Annual Funding**

Summary of Funding Recommendations for Community Celebrations and Significant Anniversaries

|    | <b>Community Celebrations</b>                              | <b>2018/19 Grant</b> | <b>2019/20 Requested</b> | <b>2019/20 Proposed</b> |
|----|--|----------------------|--------------------------|-------------------------|
| 1  | Agricola Street Holiday Market                             | \$750                | \$1,000                  | \$850                   |
| 2  | Black Street Neighborhood Party                            | \$250                | \$500                    | \$500                   |
| 3  | Cole Harbour Fibre Frolic                                  | \$0                  | \$1,000                  | \$500                   |
| 4  | Community Connections Festival                             | \$0                  | \$1,000                  | \$500                   |
| 5  | Community Youth Drag Showcase with Queens of the Glamazon  | \$0                  | \$1,000                  | \$500                   |
| 6  | Creole Heritage Celebrations                               | \$500                | \$2,500                  | \$1,000                 |
| 7  | Fairview Family Days                                       | \$0                  | \$1,000                  | \$500                   |
| 8  | Halloween Haunted Hall                                     | \$250                | \$250                    | \$250                   |
| 9  | Meaghers Grant Day   | \$500                | \$1,000                  | \$500                   |
| 10 | Mulgrave Park Celebration Days                             | \$0                  | \$1,000                  | \$1,000                 |
| 11 | North by Night Market                                      | \$750                | \$1,000                  | \$1,000                 |
| 12 | Portland Estates and Hills Residents' Association Fun Fest | \$0                  | \$1,000                  | \$500                   |
| 13 | Ramadhan Celebration                                       | \$0                  | \$1,000                  | \$500                   |
| 14 | Sackville Christmas Tree Lighting                          | \$250                | \$1,000                  | \$500                   |
| 15 | Seaside Christmas 30th Anniversary                         | \$0                  | \$1,000                  | \$625                   |
| 16 | Spring Garden Children's Festival                          | \$0                  | \$1,000                  | \$500                   |
| 17 | Spring into Our Diversity                                  | \$0                  | \$6,870                  | \$500                   |
| 18 | Upper Hammonds Plains Canada Day Can-Jam Celebrations      | \$0                  | \$1,000                  | \$500                   |
| 19 | Meaghers Grant Winter Fun Day                              | \$250                | \$300                    | \$300                   |
|    | <b>Total Community Celebrations</b>                        | <b>\$3,500</b>       | <b>\$24,420</b>          | <b>\$11,025</b>         |

|   | <b>Significant Anniversary Events (25<sup>th</sup>, 50<sup>th</sup>, 75<sup>th</sup> etc.)</b> | <b>2018/19 Grant</b> | <b>2019/20 Requested</b> | <b>2019/20 Proposed</b> |
|---|--|----------------------|--------------------------|-------------------------|
| 1 | Cheema Aquatic Club 50th Anniversary Homecoming Weekend  | \$0                  | \$10,000                 | \$5,000                 |
|   | <b>Total Significant Anniversary Events</b>  |                      | <b>\$10,000</b>          | <b>\$5,000</b>          |

## Attachment 2

### Multiple Year Funded Events

Summary of Funding Recommendations for Established Community Festivals and Cultural Events & Showcases for 2019/20, 2020/21, and 2021/22

|    | Established Community Festivals               | 2018/19 Grant | 2019/20 Requested | 2019/20 Proposed | 2020/21 Proposed | 2021/22 Proposed |
|----|---|---------------|-------------------|------------------|------------------|------------------|
| 1  | Afrifest                                      | \$2,500       | \$8,500           | \$3,500          | \$3,500          | \$3,500          |
| 2  | Animation Festival of Halifax                 | \$500         | \$10,000          | \$1,000          | \$1,000          | \$1,000          |
| 3  | Atlantic Flamenco Festival                    | \$1,500       | \$2,500           | \$2,000          | \$2,000          | \$2,000          |
| 4  | Bluenose Ability Arts & Film Festival         | \$0           | \$22,500          | \$2,500          | \$2,500          | \$2,500          |
| 5  | Canada Day in Beaver Bank                     | \$4,500       | \$5,000           | \$4,500          | \$4,500          | \$4,500          |
| 6  | Christkindl Market Festival                   | \$250         | \$1,000           | \$250            | \$250            | \$250            |
| 7  | Caribbean Diaspora Multicultural Celebration  | \$1,500       | \$1,500           | \$1,500          | \$1,500          | \$1,500          |
| 8  | Cole Harbour Harvest Festival                 | \$6,500       | \$25,000          | \$6,500          | \$6,500          | \$6,500          |
| 9  | Diwali Carnival - Festival of Lights          | \$0           | \$10,000          | \$2,500          | \$2,500          | \$2,500          |
| 10 | East Coast Kite Festival                      | \$0           | \$15,000          | \$1,000          | \$1,000          | \$1,000          |
| 11 | Eastern Passage Cow Bay Summer Carnival       | \$6,500       | \$20,000          | \$6,500          | \$6,500          | \$6,500          |
| 12 | Emerging Lens Cultural Film Festival          | \$2,000       | \$4,000           | \$2,000          | \$2,000          | \$2,000          |
| 13 | Fire and Water Festival                       | \$500         | \$3,500           | \$3,500          | \$3,500          | \$3,500          |
| 14 | Great East Dartmouth Community BBQ            | \$750         | \$1,000           | \$1,000          | \$1,000          | \$1,000          |
| 15 | Gottingen Festival                            | \$2,000       | \$10,000          | \$2,000          | \$2,000          | \$2,000          |
| 16 | Halifax County Exhibition                     | \$25,000      | \$25,000          | \$25,000         | \$25,000         | \$25,000         |
| 17 | Halifax Greek Fest                            | \$5,000       | \$5,000           | \$5,000          | \$5,000          | \$5,000          |
| 18 | Hydrostone Christmas Tree Lighting            | \$500         | \$2,500           | \$1,000          | \$1,000          | \$1,000          |
| 19 | India Fest                                    | \$2,500       | \$20,000          | \$4,000          | \$4,000          | \$4,000          |
| 20 | Keloose                                       | \$4,500       | \$4,500           | \$4,500          | \$4,500          | \$4,500          |
| 21 | Lake and Shore Days                           | \$4,750       | \$10,000          | \$4,750          | \$4,750          | \$4,750          |
| 22 | Lake Echo Community Boil and Blast            | \$1,000       | \$1,000           | \$1,000          | \$1,000          | \$1,000          |
| 23 | Light Up Bedford Parade                       | \$4,500       | \$7,500           | \$5,000          | \$5,000          | \$5,000          |
| 24 | Mother Goose Festival                         | \$2,000       | \$2,000           | \$2,000          | \$2,000          | \$2,000          |
| 25 | Newcomers Welcome BBQ                         | \$2,500       | \$25,000          | \$3,500          | \$3,500          | \$3,500          |
| 26 | North End Annual Summer BBQ                   | \$1,000       | \$1,000           | \$1,000          | \$1,000          | \$1,000          |
| 27 | Northern Lights Lantern Festival              | \$3,000       | \$5,000           | \$4,000          | \$4,000          | \$4,000          |
| 28 | North Preston Days                            | \$5,500       | \$6,000           | \$6,000          | \$6,000          | \$6,000          |
| 29 | Patriot Days                                  | \$20,000      | \$20,000          | \$20,000         | \$20,000         | \$20,000         |
| 30 | Quinfest: Family Fun Day                      | \$1,500       | \$1,500           | \$1,500          | \$1,500          | \$1,500          |
| 31 | Re-Jigged Festival                            | \$1,000       | \$5,500           | \$1,000          | \$1,000          | \$1,000          |
| 32 | Sackville Snow Days                           | \$750         | \$1,000           | \$1,000          | \$1,000          | \$1,000          |
| 33 | School Farm Day                               | \$525         | \$525             | \$525            | \$525            | \$525            |
| 34 | Spryfield Days Festival                       | \$0           | \$3,500           | \$750            | \$750            | \$750            |
| 35 | Spryfield Santa Claus Parade                  | \$3,500       | \$3,500           | \$3,500          | \$3,500          | \$3,500          |
| 36 | St. Patrick's Day Parade                      | \$0           | \$1,000           | \$750            | \$750            | \$750            |
| 37 | Switch Open Street Sundays                    | \$7,250       | \$25,000          | \$12,000         | \$12,000         | \$12,000         |
| 38 | Tallahassee Days                              | \$6,500       | \$6,500           | \$6,500          | \$6,500          | \$6,500          |
| 39 | Taste of East Preston                         | \$1,000       | \$4,000           | \$1,000          | \$1,000          | \$1,000          |
| 40 | The Chronicle Herald Holiday Parade of Lights | \$25,000      | \$25,000          | \$25,000         | \$25,000         | \$25,000         |
| 41 | Trunk 7 Music Festival                        | \$0           | \$14,500          | \$3,200          | \$3,200          | \$3,200          |
| 42 | Ward 5 Block Party                            | \$1,000       | \$1,500           | \$1,500          | \$1,500          | \$1,500          |
| 43 | Waverley Gold Rush Days                       | \$4,000       | \$4,000           | \$4,000          | \$4,000          | \$4,000          |

|    |   |                  |                  |                  |                  |                  |
|----|---|------------------|------------------|------------------|------------------|------------------|
| 44 | Word on the Street Halifax                | \$6,500          | \$8,000          | \$6,500          | \$6,500          | \$6,500          |
|    | <b>Total Established Community Events</b> | <b>\$169,275</b> | <b>\$379,025</b> | <b>\$195,725</b> | <b>\$195,725</b> | <b>\$195,725</b> |

|   | <b>Cultural Events &amp; Showcases</b>       | <b>2018/19 Grant</b> | <b>2019/20 Requested</b> | <b>2019/20 Proposed</b> | <b>2020/21 Proposed</b> | <b>2021/22 Proposed</b> |
|---|--|----------------------|--------------------------|-------------------------|-------------------------|-------------------------|
|   | <b>Tier 1</b>                                |                      |                          |                         |                         |                         |
|   |  |                      |                          |                         |                         |                         |
| 1 | AfterWords Literary Festival                 | \$0                  | \$18,000                 | \$3,000                 | \$3,000                 | \$3,000                 |
| 2 | Atlantic Jewish Film Festival                | \$0                  | \$24,978                 | \$3,000                 | \$3,000                 | \$3,000                 |
| 3 | FrancoFest                                   | \$3,000              | \$15,000                 | \$4,000                 | \$4,000                 | \$4,000                 |
| 4 | Halifax Independent Filmmakers Festival      | \$2,500              | \$20,000                 | \$3,000                 | \$3,000                 | \$3,000                 |
| 5 | Peggy's Cove Area Festival of the Arts       | \$3,500              | \$5,000                  | \$3,500                 | \$3,500                 | \$3,500                 |
| 6 | Mayworks Halifax Festival                    | \$2,500              | \$8,000                  | \$3,000                 | \$3,000                 | \$3,000                 |
| 7 | Stages Theatre Festival                      | \$2,500              | \$10,000                 | \$3,500                 | \$3,500                 | \$3,500                 |
|   |  |                      |                          |                         |                         |                         |
|   | <b>Tier 2</b>                                |                      |                          |                         |                         |                         |
|   |  |                      |                          |                         |                         |                         |
| 1 | Halifax Fringe Festival                      | \$17,000             | \$22,000                 | \$17,000                | \$17,000                | \$17,000                |
| 2 | Halifax Pride Festival                       | \$34,000             | \$34,000                 | \$34,000                | \$34,000                | \$34,000                |
| 3 | Mosaic Festival of Arts & Culture            | \$0                  | \$55,000                 | \$10,000                | \$10,000                | \$10,000                |
| 4 | Nocturne: Art at Night Festival              | \$45,000             | \$50,000                 | \$45,000                | \$45,000                | \$45,000                |
| 5 | Nova Multifest                               | \$0                  | \$60,000                 | \$10,000                | \$10,000                | \$10,000                |
| 6 | OBEY Convention                              | \$5,000              | \$15,000                 | \$6,000                 | \$6,000                 | \$6,000                 |
| 7 | Prismatic Arts Festival                      | \$25,000             | \$30,000                 | \$30,000                | \$30,000                | \$30,000                |
| 8 | Scotia Festival of Music                     | \$20,000             | \$30,000                 | \$25,000                | \$25,000                | \$25,000                |
|   | <b>Total Cultural Events &amp; Showcases</b> | <b>\$160,000</b>     | <b>\$396,978</b>         | <b>\$200,000</b>        | <b>\$200,000</b>        | <b>\$200,000</b>        |



## Attachment 3

### EVENT INFORMATION

#### COMMUNITY CELEBRATIONS

##### 1. Agricola Street Holiday Market

**Organization:** North End Business Association

**Date:** November 16, 2019

**Location:** Agricola Street, Halifax

**Program description:** The event celebrates the change of season and the upcoming holidays with a German style winter market. The purpose is to attract people to the North End, support and engage local businesses and provide a community building experience.

**Attendance:** 4,000

**Budget:** \$8,350

**Amount Requested:** \$1,000

##### 2. Black Street Neighbourhood Party

**Organization:** Dramatic Changes Artist Society

**Date:** September 15, 2019

**Location:** Black Street, Halifax

**Program description:** This event is held to bring together neighbors and residents for a Fall celebration with food and music.

**Attendance:** 500

**Budget:** \$1,200

**Amount Requested:** \$500

##### 3. Cole Harbour Fibre Frolic

**Organization:** Cole Harbour Rural Heritage Society

**Date:** June 8, 2019

**Location:** Cole Harbour Heritage Farm Museum, Cole Harbour

**Program description:** This is a community event showcasing local fiber artisans, animals and other small farm fiber ventures which includes learning through demonstrations of spinning, weaving, felting, knitting and wool processing.

**Attendance:** 250

**Budget:** \$1,400

**Amount Requested:** \$1,000

##### 4. Community Connections Festival

**Organization:** St. Paul's Family Resource Institute

**Date:** September 21-22, 2019

**Location:** Old Sambro Road, Halifax

**Program description:** This event will explore the many aspects of culture and diversity by connecting and sharing through music, dance, and food. The event is open to the community to celebrate diversity.

**Attendance:** 500

**Budget:** \$2,500

**Amount Requested:** \$1,000

##### 5. Community Youth Drag Showcase with Queens of the Glamazon

**Organization:** MacPhee Centre for Creative Learning

**Date:** July 22, 2019

**Location:** Alderney Landing Theatre, Dartmouth

**Program description:** This new event is a drag performance designed and produced by youth during Halifax Pride Week. It gives youth the place to explore gender, self-expression and perform in a safe, supportive place with the opportunity for a public performance. The show will be the culmination of a

series of free youth workshops facilitated by the Queens of the Glamazon and hosted by the MacPhee Centre.

**Attendance:** 200

**Budget:** \$4,706

**Amount Requested:** \$1,000

## **6. Creole Heritage Celebrations**

**Organization:** Creole Heritage Association

**Date:** September 2, 2019

**Location:** South Commons, Halifax

**Program description:** This event celebrates the rich culture of creole with authentic food, good music, and good times. There will be a “kid zone” with local artists leading interactive and creative workshops for young people.

**Attendance:** 1,200

**Budget:** \$26,500

**Amount Requested:** \$2,500

## **7. Fairview Family Days**

**Organization:** Fairview Community Association

**Date:** July 13, 2019

**Location:** Piercy Field, Halifax

**Program description:** This event is a free evening for all ages designed to bring diversity and culture together within the community. The event offers a BBQ, bouncy castles, fireworks, a movie under the stars, games and activities.

**Attendance:** 700

**Budget:** \$5,000

**Amount Requested:** \$1,000

## **8. Halloween Haunted Hall**

**Organization:** Meaghers Grant Volunteer Fire Department

**Date:** October 26, 2019

**Location:** Meaghers Grant Community Hall

**Program description:** The purpose of the event is to provide the community with a safe place to celebrate Halloween in a rural environment. The event includes a haunted house, games and music.

**Attendance:** 50

**Budget:** \$500

**Amount Requested:** \$250

## **9. Meaghers Grant Day**

**Organization:** Meaghers Grant Volunteer Fire Association

**Date:** June 8, 2019

**Location:** Meaghers Grant Community Hall

**Program description:** This event celebrates the rich farming and logging history of Meaghers Grant by hosting a community-wide celebration which includes exhibits of agricultural equipment, historical pictures, a cooking contest, kid’s activities, old fashioned carnival games, food, and local musical performances.

**Attendance:** 350

**Budget:** \$3,500

**Amount Requested:** \$1,000

## **10. Mulgrave Celebration of Park Days**

**Organization:** Mulgrave Park Caring and Learning Centre

**Date:** August 21-24, 2019

**Location:** Halifax

**Program description:** The event will incorporate a celebration of food from various cultures, exploration of dance, music and educational materials. Park Days will offer a basketball tournament,

bouncy castles, youth and adult dances, movie night, a painting festival and activities for all ages.

**Attendance:** 300

**Budget:** \$3,500

**Amount Requested:** \$1,000

#### **11. North By Night Market**

**Organization:** North End Business Association

**Date:** June 4, 2019

**Location:** Gottingen Street, Halifax

**Program description:** This event celebrates the diverse and eclectic culture of the North End and Gottingen Street area. The event attracts people to the area to support local businesses and vendors and provides a platform for local musicians and artists.

**Attendance:** 3,000

**Budget:** \$6,400

**Amount Requested:** \$1,000

#### **12. Portland Estates and Hills Residents' Association Fun Fest**

**Organization:** Portland Estates and Hills Residents' Association

**Date:** June 22, 2019

**Location:** Birches Park, Dartmouth

**Program description:** The event will feature multiple outdoor activities and cultural content through games and activities.

**Attendance:** 1,000

**Budget:** \$6,500

**Amount Requested:** \$1,000

#### **13. Ramadhan Cultural Celebration**

**Organization:** Atlantic Canada Palestinian Society

**Date:** May 18, 2019

**Location:** St. Andrews United Church, Halifax

**Program description:** Ramadhan is the month the Muslim community begin fasting from sundown until sunset. During this event, members of the Muslim community will celebrate Ramadhan with family and community by coming together to break their fast.

**Attendance:** 35

**Budget:** \$2,000

**Amount Requested:** \$1,000

#### **14. Sackville Christmas Tree Lighting**

**Organization:** Sackville Business Association

**Date:** November 29, 2019

**Location:** Sackville

**Program description:** The event provides residents with a holiday celebration including music, hot chocolate, a visit from Santa Claus and the lighting of the tree.

**Attendance:** 4,500

**Budget:** \$8,903

**Amount Requested:** \$1,000

#### **15. Seaside Christmas 30<sup>th</sup> Anniversary**

**Organization:** Seaside Tourism and Business Association

**Date:** November 15-17, 2019

**Location:** Eastern Shore

**Program description:** This is a 3-day event held to showcase local artisans, crafters and artists items though a seaside Christmas theme. The events take place throughout multiple community halls, private residences and commercial locations.

**Attendance:** 800

**Budget:** \$3,000

**Amount Requested:** \$1,000

**16. Spring Garden Children's Festival**

**Organization:** Spring Garden Area Business Association

**Date:** November 15-17, 2019

**Location:** Victoria Park, Halifax

**Program description:** This free event hosts a fun-filled day for the public to attend. The event includes a West African Drumming performance, bouncy castle, a petting zoo, science experiments, a trackless train, face painting and live entertainment.

**Attendance:** 3,000

**Budget:** \$7,673

**Amount Requested:** \$1,000

**17. Spring Into Our Diversity**

**Organization:** NPF (North Preston Future) Community Organization Society

**Date:** May 16-22, 2019

**Location:** Various locations throughout Halifax

**Program description:** This event is a seven-day celebration of the urban black community which allows youth to come together throughout the event to engage with their peers and socialize with each other.

**Attendance:** 1,000

**Budget:** \$32,000

**Amount Requested:** \$6,870

**18. Upper Hammonds Plains (UHP) Canada Day Can-Jam Celebrations**

**Organization:** Upper Hammonds Plains Community Development Association

**Date:** June 30-July 1, 2019

**Location:** Upper Hammonds Plains Community Centre

**Program description:** This event will focus on bringing together community and surrounding area residents to share in celebrations. Activities will include a Canada Day Parade, youth games and a free BBQ.

**Attendance:** 300

**Budget:** \$8,500

**Amount Requested:** \$1,000

**19. Meaghers Grant Winter Fun Day**

**Organization:** Meaghers Grant Volunteer Fire Association

**Date:** February 15, 2020

**Location:** Meaghers Grant Community Hall and municipal ballfield

**Program description:** This event is a winter family fun day which includes sledding, snow sculptures and other activities, ending the day with hot beverages and food.

**Attendance:** 30

**Budget:** \$300

**Amount Requested:** \$300

**SIGNIFICANT ANNIVERSARIES**

**1. Cheema Aquatic Club 50th Anniversary Homecoming Weekend**

**Organization:** Cheema Aquatic Club

**Date:** September 5-7, 2019

**Location:** Cheema Aquatic Club grounds/MacDonald Park, Dartmouth

**Program description:** This event will celebrate the 50<sup>th</sup> anniversary of winning local, regional, national, and international paddling competitions. Cheema will host a weekend of events which include launching the Cheema Aquatic Club Hall of Fame, recognizing 15 athletes, a community Rib Fest competition and dance, a family fun day, war canoe and dragon boat races, live music, and a community clean-up.

**Attendance:** 1,000  
**Budget:** \$43,000  
**Amount Requested:** \$10,000

## **ESTABLISHED COMMUNITY FESTIVALS**

### **1. Afrifest**

**Organization:** Africa Festival of Arts & Culture Society (AFACS)

**Date:** July 19-21, 2019

**Location:** Sackville Landing, Lower Water Street, Halifax

**Program description:** This annual festival is held to showcase the culture, visual and performing arts of people of African descent. The event provides an enabling environment for African Canadian artists to come together to perform, share and showcase their various talents while welcoming and integrating new Canadians into the social and cultural life in the municipality and Nova Scotia.

**Attendance:** 3,500

**Budget:** \$79,350

**Amount Requested:** \$8,500

### **2. Animation Festival of Halifax**

**Organization:** Carbon Arc Cinema Co-op Ltd.

**Date:** May 9-11, 2019

**Location:** Various locations throughout Halifax

**Program description:** This event is a gathering of animation artists and their work, including independent, artist-driven animated short films, and panel discussion with artists screened at numerous locations throughout Halifax. Many of the screenings are offered at low cost or free to the public to attend.

**Attendance:** 800

**Budget:** \$54,500

**Amount Requested:** \$10,000

### **3. Atlantic Flamenco Festival**

**Organization:** Atlantic Flamenco Productions

**Date:** September 22-29, 2019

**Location:** Various locations throughout Halifax

**Program description:** The Festival's opening celebration event will take place at the Halifax Central Library and will include free performances and engagement activities. The activities will include various workshops, a guitar concert designed to reach new audiences and provide opportunities for the public to learn about flamenco.

**Attendance:** 990

**Budget:** \$38,422

**Amount Requested:** \$2,500

### **4. Bluenose Ability Arts & Film Festival**

**Organization:** reachability Association

**Date:** May 2019

**Location:** Halifax Central Library & Other HRM Locations

**Program description:** This festival, known as BAAFF has provided the HRM access to disability arts filmmakers and their films for the last four years. With the addition of the "A" for Arts, the festival is expanding to include film screenings, panel discussions and artist showcases to provide a clear voice to the disability arts community in our region. The festival will take place during the National Accessibility Week in May hosted in barrier free locations such as the Halifax Central Library.

**Attendance:** 400

**Budget:** \$81,060

**Amount Requested:** \$22,500

### **5. Canada Day in Beaver Bank**

**Organization:** Beaver Bank Kinsac Community Centre

**Date:** June 30-July 1, 2019

**Location:** Beaver Bank Rd/Kinsac Rd

**Program description:** The event provides an opportunity to build community and create a sense of pride within the Beaver Bank community. Activities are free to the public and include a pancake breakfast, bouncy castles, a street dance and fireworks.

**Attendance:** 2,500

**Budget:** \$15,000

**Amount Requested:** \$5,000

## **6. Christkindl Market Festival**

**Organization:** Alderney Landing Association

**Date:** November 29-Dec 1, 2019

**Location:** Alderney Landing

**Program description:** The festival follows a traditional German Christkindl market with authentic German vendors, farmers, artisans, and crafters. The festival hosts free indoor and outdoor entertainment with various concerts, woodcarving and gingerbread house workshops.

**Attendance:** 20,000

**Budget:** \$77,400

**Amount Requested:** \$1,000

## **7. Caribbean Diaspora Multicultural Celebration**

**Organization:** Jamaican Cultural Association of Nova Scotia

**Date:** August 5, 2019

**Location:** Halifax South Commons

**Program description:** This event celebrates Caribbean culture through a variety of performances, games, music and food. It provides an opportunity to learn about the culture through art produced by people of the Caribbean descent as well as a display of biographies of those who have contributed to life in Nova Scotia. 2019 marks Jamaica's 57<sup>th</sup> anniversary of independence.

**Attendance:** 1,200

**Budget:** \$10,000

**Amount Requested:** \$1,500

## **8. Cole Harbour Harvest Festival**

**Organization:** Cole Harbour Harvest Festival Society

**Date:** September 7, 2019

**Location:** Cole Harbour Place, Cole Harbour

**Program description:** The festival is a one-day, free event for residents of Cole Harbour and surrounding areas held to celebrate the community by showcasing its diversity, creativity and talents. The overall goal is to increase community involvement through volunteerism, networking and participation. Activities include a farmer's market, health fair, cultural and musical acts, an art show, outdoor movie, games, a parade and fireworks.

**Attendance:** 5,000

**Budget:** \$31,250

**Amount Requested:** \$25,000

## **9. Diwali Carnival - Festival of Lights**

**Organization:** Indian Festivals Club of Nova Scotia

**Date:** October 11-13, 2019

**Location:** Halifax Forum, Halifax

**Program description:** Diwali Carnival is a three-day event that celebrates the Hindu festival of Diwali which signifies the importance of light over darkness and good over evil. Participants can share their own traditions how they celebrate Diwali, as well as celebrate the heritage of the new immigrants who have chosen Halifax as their new home. There are cultural performances, and authentic cultural food to enjoy.

**Attendance:** 6,500

**Budget:** \$77,696

**Amount Requested:** \$10,000

#### **10. East Coast Kite Festival**

**Organization:** Atlantic Kite Festival Society & Indian Festivals Club of Nova Scotia

**Date:** July 6-7, 2019

**Location:** Citadel Hill, Halifax

**Program description:** The annual event celebrates the appreciation of community diversity and inclusion. The message behind the festival is to "Fly as High as You can" with hopes of inspiring a message that one can achieve their dream even when the wind is against them. Activities include local food vendors, bouncing castle and picnic.

**Attendance:** 8,000

**Budget:** \$61,251

**Amount Requested:** \$15,000

#### **11. Eastern Passage Cow Bay Summer Carnival**

**Organization:** Eastern Passage Cow Bay Summer Carnival Association

**Date:** August 6-11, 2019

**Location:** Tallahassee Community School, MacCormack's Beach

**Program description:** The festival is a week-long event with a goal of bringing people to celebrate the community while enjoying local culture and heritage, sports, music, art and seasonal food. Activities include a teddy bear picnic, a sandcastle contest, scavenger hunt, children's race, a teen pageant, and fireworks.

**Attendance:** 8,000

**Budget:** \$35,000

**Amount Requested:** \$20,000

#### **12. Emerging Lens Cultural Film Festival**

**Organization:** Charles Taylor Theatre & Media Arts Association

**Date:** April 24-28, 2019

**Location:** Various locations throughout Halifax

**Program description:** This event is held over 5 consecutive nights and includes a diverse collection of film, animation, music videos, and cultural performances. Each night begins with a cultural performance, followed by a screening of films and talks by Canadian filmmakers.

**Attendance:** 550

**Budget:** \$22,100

**Amount Requested:** \$4,000

#### **13. Fire & Water Festival**

**Organization:** Alderney Landing Association

**Date:** September 13-15, 2019

**Location:** Alderney Landing's Events Plaza, Dartmouth

**Program description:** This event pays tribute to the indigenous land of the Mi'kmaq people, and celebrates our roots in Africa, Asia, Europe, South America, Australia, and North America by creating large 15 – 20 ft sculptures on barges in the harbour next to the boardwalk. Each sculpture represents a different continent through culturally significant symbols of birds, animals, and landscape. Thirteen sculptures representing the thirteen Mi'kmaq tribes will also be created to sit atop the cement pillars in the events plaza.

**Attendance:** 20,000

**Budget:** \$137,220

**Amount Requested:** \$3,500

#### **14. Great East Dartmouth Community BBQ**

**Organization:** Boys & Girls Club of Greater Halifax

**Date:** August 10, 2019

**Location:** East Dartmouth Community Centre, Dartmouth

**Program description:** The Great East BBQ is a one-day event that provides various activities for the community including a free BBQ, bouncy castles, face painting, family games and activities for all ages.  
**Attendance:** 280  
**Budget:** \$2,300  
**Amount Requested:** \$1,000

#### **15. Gottingen Festival**

**Organization:** North End Business Association

**Date:** September 14, 2019

**Location:** Gottingen Street & Murray Warrington Park, Halifax

**Program description:** This is a free event inspired by the 250 Gottingen Anniversary Festival which will bring together artists, musicians and the different cultural communities in the North End. The one-day festival has live music, street vendors selling crafts and food and children's activities.

**Attendance:** 4,000

**Budget:** \$29,750

**Amount Requested:** \$10,000

#### **16. Halifax County Exhibition**

**Organization:** Middle Musquodoboit Agricultural Society

**Date:** August 14-16, 2019

**Location:** Exhibition Ground, Middle Musquodoboit

**Program description:** The event brings together farmers and artisans to highlight livestock, foliage, horticulture, crops, and rural heritage to the public in HRM and surrounding areas. More than 11,000 visitors are attracted annually to observe and experience rural life through exhibitors, handcrafts, flowers and crops, photography, and woodworking.

**Attendance:** 11,000

**Budget:** \$135,000

**Amount Requested:** \$25,000

#### **17. Halifax Greek Fest**

**Organization:** St. George's Greek Orthodox Community

**Date:** June 6-9, 2019

**Location:** Purcells Cove Road, Halifax

**Program description:** The Halifax Greek Festival is one of the largest and longest running festivals in Nova Scotia. The purpose of the four-day event is to exhibit and share the Greek culture, art, and the heritage of the local Greek community in Halifax. The event is attended by the public and includes live music, dance performances, food, tours of St. Georges Greek Orthodox Church and its cultural exhibit room.

**Attendance:** 15,000

**Budget:** \$255,000

**Amount Requested:** \$5,000

#### **18. Hydrostone Christmas Tree Lighting**

**Organization:** Veith House

**Date:** December 6, 2019

**Location:** Hydrostone Park, Halifax

**Program description:** This is a community event staged by volunteers and consists of entertainment, Santa Claus, and a tree lighting. Free hot chocolate, hot cider and cookies are served.

**Attendance:** 1,000

**Budget:** \$11,000

**Amount Requested:** \$2,500

#### **19. India Fest**

**Organization:** Indo Canadian Community Centre Society

**Date:** August 10-12 & October 19-21, 2019



**Location:** Halifax Forum

**Program description:** The event showcases Indian culture by promoting the cultural heritage of India. Main activities include cultural dances, vocal and instrumental music, authentic food, clothing demonstrations, henna, and face painting.

**Attendance:** 9,000

**Budget:** \$37,320

**Amount Requested:** \$20,000

## **20. Keloose**

**Organization:** Keloose Association

**Date:** August 16-18, 2019

**Location:** Community Centre Lane, Fall River

**Program description:** The event includes activities such as baseball tournaments, a parade, live music, children's activities and a pre-teen dance. The festival ends with fireworks.

**Attendance:** 3,000

**Budget:** \$18,000

**Amount Requested:** \$4,500

## **21. Lake and Shore Days**

**Organization:** Porters Lake Community Services Association

**Date:** August 6-11, 2019

**Location:** Various locations throughout Porters Lake

**Program description:** This annual event consists of multiple community events including a parade, community dance, pancake breakfast and picnic. The festival ends with fireworks.

**Attendance:** 1,000

**Budget:** \$22,500

**Amount Requested:** \$10,000

## **22. Lake Echo Community Boil and Blast**

**Organization:** Lake Echo Lions Club

**Date:** September 1, 2019

**Location:** Lake Echo Community Centre, Lake Echo

**Program description:** The event includes a BBQ, mussels and corn boil, indoor/ outdoor children's games with prizes, and low-level fireworks.

**Attendance:** 1,000

**Budget:** \$3,000

**Amount Requested:** \$1,000

## **23. Light Up Bedford Parade**

**Organization:** Light Up Bedford Parade Society

**Date:** November 17, 2019

**Location:** Dewolf Park, Bedford

**Program description:** This event is a tradition for many families within the Bedford and the surrounding areas. The parade brings together the community for a festive evening to jumpstart the holiday season. Activities include a "Hot Spot" along the route where spectators gather to enjoy free hot chocolate.

**Attendance:** 20,000

**Budget:** \$18,000

**Amount Requested:** \$7,500

## **24. Mother Goose Festival**

**Organization:** Alderney Landing Association

**Date:** August 3, 2019

**Location:** Dartmouth Ferry Terminal Park

**Program description:** A free festival geared towards families with children ranging from 2-7 years with a Nursery Rhyme theme. Activities and events include inflatable bouncers, a petting zoo, art activities

and original plays by local theatre companies. The event takes place on the ferry and bus routes making it accessible to many across the municipality.

**Attendance:** 8,500

**Budget:** \$16,930

**Amount Requested:** \$2,000

#### **25. Newcomers Welcome BBQ**

**Organization:** Welcoming Intercultural Newcomers Association

**Date:** July 23, 2019

**Location:** Halifax South Commons

**Program description:** This event has experienced renewed efforts across the municipality to better support diversity and inclusion. The theme for the 14<sup>th</sup> annual event is “Embracing Diversity and Celebrating Communities”. The annual event includes food, games, music and dancing.

**Attendance:** 2,000

**Budget:** \$30,000

**Amount Requested:** \$25,000

#### **26. North End Annual Summer BBQ**

**Organization:** Veith House

**Date:** June 19, 2019

**Location:** Isleville Playground, Sebastian Street, Halifax

**Program description:** This event is an annual BBQ which brings over 300 families from across the north end to kick off the summer. The event offers a mobile skate park, face painting, henna tattoos as well as water park activities.

**Attendance:** 300

**Budget:** \$2,000

**Amount Requested:** \$1,000

#### **27. Northern Lights Lantern Festival**

**Organization:** Northern Lights Lantern Festival Society

**Date:** August 10, 2019

**Location:** Merv Sullivan Park, North End Halifax

**Program description:** The festival is a full day of fun and creativity for all ages celebrating vibrancy and diversity within the north end of Halifax. All activities are free and include a petting zoo, BBQ, bouncy castles, lantern making station, face painting and live musical entertainment. The festival ends with fireworks.

**Attendance:** 7,500

**Budget:** \$24,400

**Amount Requested:** \$5,000

#### **28. North Preston Days**

**Organization:** Women with a Vision Society

**Date:** July 14-21, 2019

**Location:** Simmonds Rd, North Preston

**Program description:** The 12<sup>th</sup> annual North Preston Days celebrate the rich history of the largest black community in Canada through activities for children/youth, family-friendly entertainment, and support for local businesses.

**Attendance:** 3,000

**Budget:** \$34,065

**Amount Requested:** \$6,000

#### **29. Patriot Days**

**Organization:** Sackville Community Development Association

**Date:** June 24-July 3, 2019

**Location:** Various locations throughout Sackville

**Program description:** The festival is a week-long Canada Day celebration including recreational and

sporting events, a free movie, live music, a teddy bear's picnic, fireworks, and a parade.

**Attendance:** 20,000

**Budget:** \$38,175

**Amount Requested:** \$20,000

### **30. Quinfest: Family Fun Day**

**Organization:** Quinpool Road Mainstreet District Association

**Date:** September 21, 2019

**Location:** Quinpool Road, Halifax

**Program description:** Quinfest is an event that is designed for local businesses on Quinpool Road to give back to their community by providing activities which develop a sense of community. The association and its members provide free live music, bouncy castles, face painting, sidewalk sales and food sampling.

**Attendance:** 5,000

**Budget:** \$11,000

**Amount Requested:** \$1,500

### **31. Re-Jigged Festival**

**Organization:** New Trad Society

**Date:** October 25-27, 2019

**Location:** Downtown Dartmouth

**Program description:** A festival of Irish and Scottish culture that aims to celebrate, showcase and nurture new traditions in Celtic music and dance and other art forms for participants of all ages.

**Attendance:** 465

**Budget:** \$28,800

**Amount Requested:** \$5,500

### **32. Sackville Snow Days**

**Organization:** Sackville Business Association

**Date:** February 14-17, 2020

**Location:** Various locations throughout Sackville

**Program description:** The festival hosts numerous small, free events organized separately by community groups and organizations, including "Winter Play Day". The event features skates, sledding, breakfasts, movies and a costume party. The festival includes the Snow Days Parade and Run.

**Attendance:** 6,000

**Budget:** \$7,150

**Amount Requested:** \$1,000

### **33. School Farm Day**

**Organization:** Urban Farm Museum Society of Spryfield

**Date:** June 6, 2019

**Location:** Rockingstone Rd, Spryfield

**Program description:** This event gathers students and teachers from local schools, parents and seniors to celebrate the birthday of the Urban Farm Museum. The event includes seed planting, old fashion games like tug-of-war and sack races, a petting farm and birthday cake. Students are encouraged to take part in the 'Come Grow with Us' program and to start a small garden.

**Attendance:** 100

**Budget:** \$1,475

**Amount Requested:** \$525

### **34. Spryfield Days Festival**

**Organization:** Spryfield & District Business Commission

**Date:** July 13, 2019

**Location:** Herring Cove Road, Spryfield

**Program description:** The event features various cultures and their traditions within the Spryfield community. The festival incorporates a variety of fun activities such as BBQ, a cardboard/duct tape

boat race, bouncy castles, children's games and ends with fireworks.

**Attendance:** 5,000

**Budget:** \$10,000

**Amount Requested:** \$3,500

### **35. Spryfield Santa Claus Parade**

**Organization:** Spryfield & District Business Commission

**Date:** November 24, 2019

**Location:** Herring Cove Road, Spryfield

**Program description:** The parade has run for 43 consecutive years and claims to be the longest running Santa Claus Parade in Canada. The event is held to entertain children and families and to build community spirit.

**Attendance:** 8,000

**Budget:** \$7,000

**Amount Requested:** \$3,500

### **36. St. Patrick's Day Parade**

**Organization:** St. Patrick's Day Parade Society

**Date:** March 15, 2020

**Location:** Lower Water Street, Halifax

**Program description:** The parade brings together Irish and non-Irish alike to celebrate Saint Patrick's Day. The main objective is to commemorate the life of St. Patrick, the Patron Saint of Ireland.

**Attendance:** 2,000

**Budget:** \$10,000

**Amount Requested:** \$1,000

### **37. Switch Open Street Sundays**

**Organization:** Halifax Community Planning & Design Association

**Date:** June 2 & Sept. 15, 2019

**Location:** Downtown Dartmouth & Halifax

**Program description:** Switch Open Street Sundays encourage the public to enjoy the metro municipality by walking and biking safely on a minimum 2-kilometer route. Switch Open Street Sundays encourages participation from members of the community and neighborhoods to foster civic pride.

**Attendance:** 10,000

**Budget:** \$51,000

**Amount Requested:** \$25,000

### **38. Tallahassee Days**

**Organization:** Fisherman's Cove Development Association

**Date:** August 16-18, 2019

**Location:** Fisherman's Cove, Eastern Passage

**Program description:** The annual event features various cultures and their traditions within the Eastern Passage community. The festival provides a variety of activities such as a BBQ, face painting, treasure hunt, games and live entertainment.

**Attendance:** 1,000

**Budget:** \$10,500

**Amount Requested:** \$6,500

### **39. Taste of East Preston**

**Organization:** East Preston United Baptist Church

**Date:** July 1, 2019

**Location:** East Preston Recreation Centre

**Program description:** This event was created 10 years ago to showcase the rich history and culture of the community of East Preston, which is one of the oldest Black communities in Nova Scotia. The event celebrates the culture through food delicacies and creative art, by showcasing various cultural art forms with music, singing and dancing, poetry readings and a parade. The event is open to all community

members with the emphasis on bridging cultures.

**Attendance:** 300

**Budget:** \$13,900

**Amount Requested:** \$4,000

#### **40. The Chronicle Herald Holiday Parade of Lights**

**Organization:** Holiday Parade of Lights Society

**Date:** November 16, 2019

**Location:** Downtown Halifax

**Program description:** This event is largest holiday event in Halifax which attracts more than 100,000 spectators. The parade has over 100 entries and now includes the "Red Nose Fun Run" prior to the start of the parade.

**Attendance:** 100,000

**Budget:** \$94,104

**Amount Requested:** \$25,000

#### **41. Trunk 7 Music Festival**

**Organization:** Trunk 7 Music Festival Association

**Date:** July 19-21, 2019

**Location:** Park Rd, Musquodoboit Harbour

**Program description:** This event provides support, opportunities and exposure for diverse talent of all ages in rural communities on the Eastern Shore of Nova Scotia. The mandate of the festival is to build confidence and direction to up and coming talent within the community. Activities will include fitness adventures, family games, food, and workshops featuring local artists displaying and teaching their trades to youth and older aspiring musicians.

**Attendance:** 650

**Budget:** \$60,850

**Amount Requested:** \$14,500

#### **42. Ward 5 Block Party**

**Organization:** Ward 5 Neighbourhood Centre

**Date:** August 22, 2019

**Location:** Russell Street, Halifax

**Program description:** This is an annual end of summer community event and brings together people of all ages. The party includes local food, music, BBQ, prizes and games.

**Attendance:** 550

**Budget:** \$3,300

**Amount Requested:** \$1,500

#### **43. Waverly Gold Rush Days**

**Organization:** Waverley Community Association

**Date:** September 4-8, 2019

**Location:** Waverley Village Green, Waverley

**Program description:** This event brings together the community while promoting community athletic and arts programs. Activities throughout the week include "Family Day on the Green", a community concert and fireworks.

**Attendance:** 600

**Budget:** \$12,000

**Amount Requested:** \$4,000

#### **44. Word on the Street Halifax**

**Organization:** The Word on the Street - Halifax Society

**Date:** September 14, 2019

**Location:** Halifax Central Library, Halifax

**Program description:** Word on the Street began as an event devoted to promoting literacy and the love of literature. The festival programming includes panel discussions, author readings, writer support

initiatives like 'Pitch-the-Publishee' and 'You've Written a Book... Now What', mentoring and editing services, as well as workshops. In 2015, WOTS added a stage dedicated to First Nations people and plans to expand on this initiative by adding a francophone stage.

**Attendance:** 9,600

**Budget:** \$84,520

**Amount Requested:** \$8,000

## **CULTURAL EVENTS & SHOWCASES**

### **TIER 1**

#### **1. AfterWords Literary Festival**

**Organization:** AfterWords Literary Festival

**Date:** October 3-5, 2019

**Location:** The Spatz Theatre, The Bus Stop Theatre, Good Robot Brewery Company, and the Halifax Central Library.

**Program description:** The Festival is the creation of a small volunteer group of professional writers keen to bring the very best Canadian and international writers to audiences in eastern Canada. The festival's inaugural iteration offers a mix of readings, conversations, celebratory events, public workshops, and workshops geared to professional writers, and brings together international, Canadian, and Nova Scotian writers over three nights and two days.

**Attendance:** 700

**Budget:** \$52,755

**Amount Requested:** \$18,000

#### **2. Atlantic Jewish Film Festival**

**Organization:** Atlantic Jewish Council

**Date:** November 21-24, 2019

**Location:** Various locations throughout Halifax

**Program description:** The festival celebrates the Jewish culture, heritage by showcasing international films held at various locations within Halifax i.e. Cineplex Cinemas Park Lane, Nova Scotia Museum of Natural History, Canadian Museum of Immigration and Pier 21. The public are invited to share in the Jewish culture through film, food and discussion. Eight films will be included in the festival with morning, afternoon and evening showings.

**Attendance:** 800

**Budget:** \$123,016

**Amount Requested:** \$24,978

#### **3. FrancoFest**

**Organization:** Conseil Communautaire du Grand-Havre (CCGH)

**Date:** October 24-27 & October 31-November 2, 2019

**Location:** Various locations throughout Halifax

**Program description:** The FrancoFest is the largest festival of French-language culture in Nova Scotia and honors the diversity of the Acadian Francophone groups in HRM. The festival aims to showcase various arts disciplines throughout French-speaking communities. Activities include a book fair and literary activities.

**Attendance:** 5,400

**Budget:** \$133,000

**Amount Requested:** \$15,000

#### **4. Halifax Independent Filmmakers Festival**

**Organization:** Atlantic Filmmakers Cooperative

**Date:** June 12-15, 2019

**Location:** Neptune Theatre, Halifax Central Library

**Program description:** The event provides a unique venue for filmmakers and media artists to share

their work in a forum dedicated to the celebration of independent cinema. Since its inception, the event has showcased the Atlantic region's most innovative works alongside the films of acclaimed visiting artists. This event is unique in that it brings filmmakers to the festival to present their work. Halifax-based filmmakers have an opportunity to take part in masterclasses with visiting filmmakers, increasing creative exchange and collaborating between local talent and guest filmmakers.

**Attendance:** 700

**Budget:** \$89,750

**Amount Requested:** \$20,000

#### **5. Peggy's Cove Area Festival of the Arts**

**Organization:** Peggy's Cove Area Festival of the Arts Society

**Date:** July 3-15, 2019

**Location:** Various locations throughout Prospect

**Program description:** The event brings together local artists, artisans, performers, community members, and visitors in a celebration of creativity and culture. The festival begins with live musical performances, a 'Take Away' artist exchange box filled with complete artworks inspired by the items in the box. It also includes an air painting event where artists interact with the public as they paint and then display their work.

**Attendance:** 5,000

**Budget:** \$51,845

**Amount Requested:** \$5,000

#### **6. Mayworks Halifax Festival**

**Organization:** Mayworks Halifax Festival Society

**Date:** May 1-June 1, 2019

**Location:** Various locations throughout Halifax

**Program description:** For 2019, the event will be held over a month to celebrate the 10<sup>th</sup> anniversary. The event will include works of theatre, music, spoken word, cinema, photography, sculptural installation, and multi-media art showcasing Halifax as a home for both aspiring and established talents. Mayworks Halifax maintains partnerships with several community organizations and will feature artists from the Mi'kmaq, African Nova Scotian, and LGBTQ+ communities.

**Attendance:** 1,200

**Budget:** \$60,685

**Amount Requested:** \$8,000

#### **7. Stages Theatre Festival**

**Organization:** Eastern Front Theatre Society

**Date:** May 27-June 9, 2019

**Location:** Neptune Theatre, Halifax

**Program description:** The festival brings together the performing arts community over a two-week period focusing on Atlantic Canadian artists and their stories. Over the two weeks, 20 full-scale performances are mounted in addition to workshops, panels, one-off comedy events, and 'pitch' events for new and emerging writers to have their work considered by presenters. The Ten-Minute Play contest engages students from across Nova Scotia.

**Attendance:** 2,000

**Budget:** \$91,500

**Amount Requested:** \$10,000

### **TIER 2**

#### **1. Halifax Fringe Festival**

**Organization:** Atlantic Fringe Festival Society

**Date:** August 29 - September 9, 2019

**Location:** Various locations throughout Halifax

**Program description:** The festival presents up to 50 unique shows which run up to 300 performances over a ten-day period. The festival shows range from a few minutes to two hours in length and includes

solo performances and large ensemble casts. The program includes drama, comedy, dance, music, and poetry. The festival also hosts an awards program, workshops, and co-presents productions year-round.

**Attendance:** 7,000

**Budget:** \$180,000

**Amount Requested:** \$22,000

## **2. Halifax Pride Festival**

**Organization:**

**Date:** July 18-28, 2019

**Location:** Various locations throughout Halifax

**Program description:** The event aims to empower the LGBTQ+ community; to celebrate the progress this community has made toward equal human rights; to honor those who fought against homophobic and transphobic violence; to educate the greater community about the diversity and vibrancy of the LGBTQ+ community; and to cultivate a creative economy for the LGBTQ+ community in Nova Scotia.

**Attendance:** 150,000

**Budget:** \$527,144

**Amount Requested:** \$34,000

## **3. Mosaic Festival of Arts & Culture**

**Organization:** The Halifax Experience Foundation

**Date:** August 30-September 1, 2019

**Location:** Downtown Halifax

**Program description:** This three-day event will showcase the heritage, customs and talents that diverse communities bring to the city. The festival will begin hosting a day-long film festival at the Canadian Museum of Immigration showcasing talents of emerging filmmakers, a parade from Pier 21 to the Halifax Waterfront where each float represents a distinct culture as participants, and at Halifax Salter Lot a series of performances featuring musicians, dancers and other talents from around the globe.

**Attendance:** 2,500

**Budget:** \$192,000

**Amount Requested:** \$55,000

## **4. Nocturne: Art at Night Festival**

**Organization:** Nocturne: Art at Night Society

**Date:** October 17-19, 2019

**Location:** Various locations throughout Halifax

**Program description:** The event showcases and celebrates the arts scene in Halifax. Local artists and performers are provided with time and space to showcase their talents through a range of programming opportunities.

**Attendance:** 35,000

**Budget:** \$165,500

**Amount Requested:** \$50,000

## **5. Nova Multifest**

**Organization:** Nova Multifest Society

**Date:** July 19-21, 2019

**Location:** Alderney Landing, Dartmouth

**Program description:** Festival attendees will enjoy multicultural food while being entertained by various multicultural artists. For three days, Nova Multifest will provide free entertainment, a workshop stage displaying various aspects of different cultures to aid in educating the public. Activities include a family centre area where children can enjoy bouncy castles, popcorn and cotton candy.

**Attendance:** 20,000

**Budget:** \$198,507

**Amount Requested:** \$60,000

## **6. OBEY Convention**



**Organization:** OBEY Convention Music & Arts Society

**Date:** May 28-31, 2019

**Location:** Various locations throughout Halifax

**Program description:** The event claims to be Atlantic Canada's leading festival of new music and art and offers Halifax as the stage for contemporary musical and artistic expressions of all kinds. The open concept and focus on cultural community-building provide an opportunity for artists and audiences to make lasting and fruitful relationships, enjoy mind-expanding performances and art, and generate new ideas.

**Attendance:** 2,500

**Budget:** \$96,100

**Amount Requested:** \$15,000

#### **7. Prismatic Arts Festival**

**Organization:** Prismatic Arts Society

**Date:** September 10-12, 2019

**Location:** Various locations throughout Halifax

**Program description:** The event is a national, multi-arts festival that showcases and celebrates the work of Canada's leading Aboriginal and culturally diverse artists. The festival offers high-quality, diverse arts experiences with accessible, engaging events and performances.

**Attendance:** 6,330

**Budget:** \$165,500

**Amount Requested:** \$30,000

#### **8. Scotia Festival of Music**

**Organization:** Scotia Chamber Players/ Scotia Festival of Music

**Date:** May 27-June 9, 2019

**Location:** Dalhousie Arts Centre & the Music Room, Halifax

**Program description:** The event is a two-week chamber music festival which celebrates the art of music making and is equally dedicated to performance and education. The event brings internationally and nationally known classical artists to Halifax and offers local musicians' workshops and classes.

**Attendance:** 4,720

**Budget:** \$702,750

**Amount Requested:** \$30,000

## Attachment 4

### Applications Not Recommended for Funding

#### Organized Alphabetically

All recommendations for funding have been made based on criteria relative to the overall funding available for each of the programs. As a result, the applications listed below were not recommended for funding for varying reasons including duration of event, financial need, scope of benefits, funding capacity and receipt of other municipal support.

As provided in the program process, staff administrators will make themselves available to those organizations not recommended for funding, listed below, to provide detailed feedback on their applications and the evaluation framework of the program.

#### **Bluenose Ghost Festival**

Organization: Alderney Landing Association

**Date: October 4-30, 2019**

Program description: The festival was created to share local history through the works of Dr. Helen Creighton by creating new works with professional artists. The exhibit engages youth and residents of all ages to create professional installations and community art projects in film, visual arts, new media literacy and animation. **The program supports events that are held a maximum of seven (7) consecutive days.**

Attendance: 20,000

Budget: \$302,070

Amount Requested: \$ 20,000

#### **Halifax VegFest 2019**

**Organization: Halifax VegFest Society**

**Date: September 22, 2019**

**Location: Halifax Forum Multi-Purpose Centre**

**Program description:** This is a one-day free family-friendly event open to the public. It includes guest speakers' presentations, workshops, local businesses, and musicians coming together to celebrate, showcase and educate about the benefits of a plant-based lifestyle. **The programs do not support trade or consumer shows.**

Attendance: 2,360

Budget: \$25,000

Amount Requested: \$1,000

#### **Hello Spring with the Halifax Brewery Market**

**Organization: Halifax Brewery Farmers Market Cooperative Ltd.**

**Date: April 6, 2019**

**Location: Halifax Brewery Market, Lower Water Street, Halifax**

**Program description:** This is a free event taking place at the farmers market celebrating the changing of season and Nova Scotia's unique food and gardening culture. **The event is similar to the regular weekly market held at the location.**

Attendance: 2,500

Budget: \$3,450

Amount Requested: \$1,000

#### **Nova Scotia Kiwanis Music Festival**

**Organization: Nova Scotia Kiwanis Music Festival**

**Date: March 29-May 8, 2019**

**Location: Various locations throughout Halifax**

**Program description:** The festival encourages and supports music performances and education in all

disciplines for students of all ages and levels of ability. The festival gives participants opportunities for performing, learning, and sharing a musical experience with national musicians and educators. Senior students competing at the event go on to represent Halifax at the provincial music festival. **The grant programs support events that are held either a maximum of seven (7) consecutive days or events that are held a maximum of fourteen (14) consecutive days. The programs do not support competitions.**

**Attendance:** 3,000

**Budget:** \$54,000

**Amount Requested:** \$3,500

#### **“SJAM” Spring Fair**

**Organization:** St. Joseph's A. MacKay Home & School Association

**Date:** May 25, 2019

**Location:** Russell Street, Halifax

**Program description:** This event is an annual accessible, half day event that provides a fun event for the community that includes 10-15 stations of games, daily activities and snacks for everyone to enjoy. SJAM will carry on the tradition of offering classic games such as “Cake Walk” and “Bean Bag Toss”.

**The grant programs do not support fundraising events.**

**Attendance:** 200

**Budget:** \$4,940

**Amount Requested:** \$1,000