

## MacSween, Liam

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**To:** Ross Jefferson  
**Subject:** Presentation to SEAC - April 24

**From:** Ross Jefferson <rjefferson@discoverhalifaxns.com>  
**Sent:** Wednesday, April 17, 2019 10:44 AM  
**To:** MacSween, Liam <macswel@Halifax.CA>  
**Subject:** [External Email] RE: Presentation to SEAC - April 24

Hi Liam,

*Discover Halifax will provide an SEAC with an overview of its services with the specific objective of highlighting its current services in support of events. The presentation will highlight both marketing and sales services undertaken by the organization.*

Ross