



# CANOE '22 LAKE BANOOK

Lake Banook leading  
the world again  
in 2022.





# PROGRAM HIGHLIGHTS

The Canoe '22 and World Masters Championships will feature the following exciting events:

- Para events
- Sprint Racing over 200, 500, 1000, and 5000 distances.
- Coaching and Officiating Courses
- Cultural Programming
- Evening Celebrations
- VIP Opportunities
- Major Broadcast

# MILESTONES

**1989**

Junior World Championships.

**1997**

Senior World Championships.

**2009**

Senior World Championships.

**2020**

NAIG 2020.

**2022**

Senior World Championships.

TIMELINE :

## HISTORY OF MAJOR HOSTING

---

Lake Banook World-Leading Hosting



# HOSTING NUMBERS

The following hosting numbers are the totals for World Masters and Canoe '22 participation.

## 107,494

Cumulative Estimated Audience.

## 14,000

Estimated room nights.

*14000 (1500 rooms @ 7 total days for ICF World Champs + 500 rooms @ 7 nights for World Masters)*

	Local	NS	CAN	INT'L
<b>Participants</b>	<b>140</b>	<b>15</b>	<b>120</b>	<b>2500</b>
<b>Volunteers</b>	<b>500</b>	<b>50</b>	<b>100</b>	<b>20</b>
<b>Spectators</b>	<b>10,000</b>	<b>1000</b>	<b>500</b>	<b>500</b>
<b>VIPs</b>	<b>250</b>	<b>50</b>	<b>20</b>	<b>50</b>
<b>Media</b>	<b>35</b>	<b>10</b>	<b>15</b>	<b>50</b>
<b>Totals</b>	<b>10,925</b>	<b>1125</b>	<b>755</b>	<b>3120</b>



# SPORT INFRASTRUCTURE

---

- High Performance Centre
- Judge's Tower
- Return Lane
- Other

This would provide support for the major sport infrastructure on the lake. This also supports Paracanoes, rowing, triathlon, and other Lake Banook related sport and community hosting.



# SEE YOU IN 2022

---

We look forward to hosting the best paddlers in the world and supporting the future leaders of Para, sprint, coaching, officiating, and sport administration.

Our team will be supporting a 10-day program of racing, ceremonies, and sport festival and we look forward to showcasing HRM and our amazing Lake Banook site.