

From: [David Ireland](#)
To: [Perusse, David](#)
Cc:
Subject: City Nature Challenge - Halifax
Date: Wednesday, February 6, 2019 10:34:39 AM

hello David

I received your contact info from your colleague Jessica Bradley who has been helping us shepherd our project along and liaise with the Mayor's office.

We would like to present, for information purposes only, our City project to council or the environment committee. I would do the presentation.

Project:

The [City Nature Challenge](#) is a global event with some 170 cities participating across the planet. It is a fun, nature-driven, and outdoor event spanning 4 days in April (26-29). Myself and colleague Mary Kennedy co-chair a group of Halifax area ENGOs and orgs supporting the event. Our goal is to have as many people from HRM involved as possible. Participation is simple: go outside, observe nature, use the [iNaturalist platform](#) to record the observation, and compete against other cities. The global event is in its fourth year, and 2020 promises to be huge - so we are piloting the program in 2019 with the goal to be the Top Canadian city in 2020.

Please let me know if more info is required, or if I can answer any questions.

For the purpose of this project, I represent [iNaturalist Canada](#), and the project is publicly associated with COINAtlantic.

cheers, Dave

Dave Ireland