

HALIFAX

Long Term Support for the Mobile Food Market (MFM)

Years 3-5

2018/19 to 2020/2021

Community Planning and Economic Development

July 19th, 2018

Leticia Smillie

Evolution of MFM

Approved

Year 1

Summer Pilot
May – Oct '16
5 Communities
Test Pilot, Build Capacity

Year 1

Winter Pilot
Feb – May '17
6 Communities
Test winter model, increase capacity and serve more communities

Year 2

June '17-
March '18
6-8
Communities
Broaden reach, training, funding and partnerships.

Year 3

April '18-
March '19
8-10
communities
Sustainability planning, continue to build capacity & expand reach + services

Year 4

April '19-
March '20
10-14
communities
Consider alternative models incl. vehicles, schedules, delivery and services

Year 5

April '20-
March '21
Hold at 10-14
communities
Enrich impact in communities served & explore additional partners

Proposed

MFM Successes

- Increased access to healthy and affordable food
- Vehicle for community building and social cohesion
- Greater awareness of service (locally & nationally)
- Additional communities served
- New, efficient delivery model
- Strengthened local capacity to address food security

Cost to HRM

- **Collaborative partnership** with NSHA, EAC, & Partners for Care
- **In-kind contribution**
 - Staff time + vehicles (Fleet and Transit) + space + goods
 - To date: Years 1 & 2 \$59,000
 - Proposed: Years 1 to 3 \$124,000



- **Internal Partners**

Corporate Communications
Corporate Fleet
Libraries

Transit
Mayor's Office
Parks & Recreation

Recommendation

Community Planning and Economic Development Standing Committee recommend that Regional Council:

- 1) Approve the continued support for the Mobile Food Market through in-kind contributions for Years 3-5 (2018-2019 to 2020-2021), as outlined in this report, including the addition of a staff member to the Mobile Food Market Advisory Team in Year 3 (2018-2019);
- 2) Authorize the CAO to approve and enter into agreements with Mobile Food Market partners regarding the use of HRM transit and fleet vehicles;
- 3) Direct staff to evaluate the option of donation of an HRM vehicle in Year 4 (2019-2020); and
- 4) Direct staff to explore further options, and report to Council in Year 5 (2020-2021) with a recommendation for Council's consideration, regarding the long-term support of the Mobile Food Market.